

# Public Sector Innovation Show Manitoba

Driving Digital Change for  
a Transformational Shift in  
Manitoba's Public Sector

## Post-Event Report

**Wednesday, June 5, 2024**

RBC Convention Centre, Winnipeg, MB

In partnership with



# Event **Statistics**



**35**

Speakers



**236**

Registrations

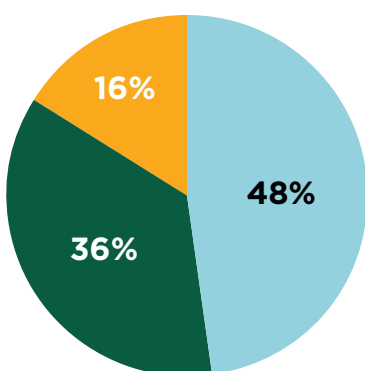


**14**

Partners

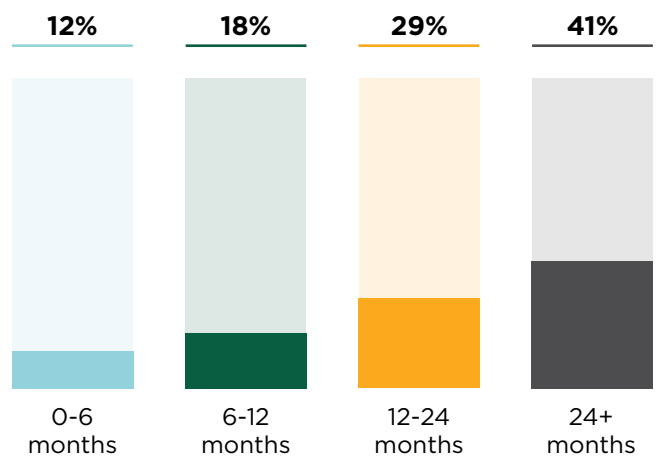
# Delegate **Profile**

## Attendee Role



- Influencer
- Decision Maker
- User

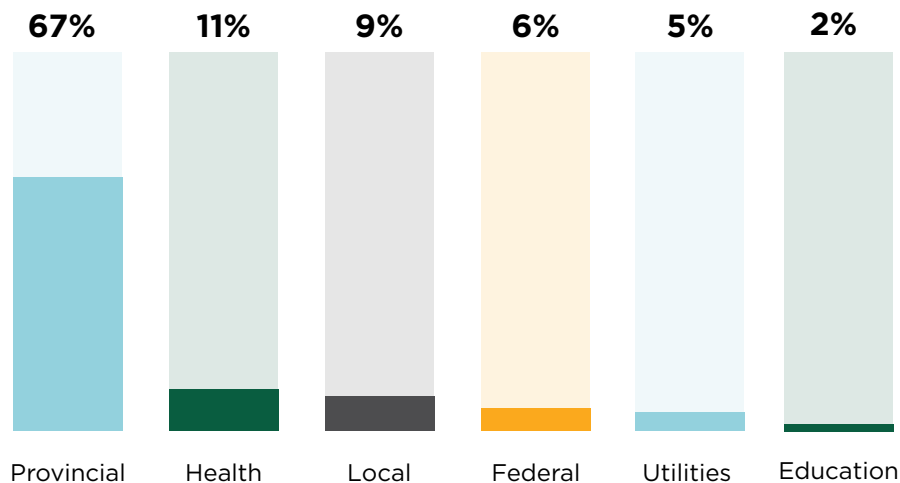
## Investment Timeframe



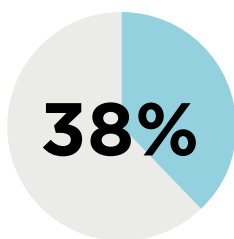
# 2024 Survey

A snapshot of trends happening in Manitoba's Public Sector

## 185 ATTENDEES PARTICIPATED IN THIS SURVEY

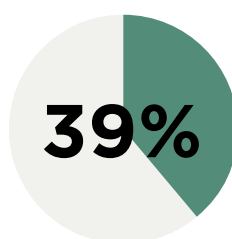


What are the biggest barriers to building a culture of continuous innovation within your agency/department?



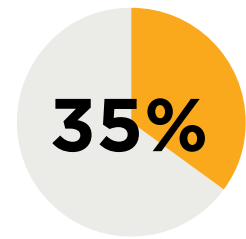
said budget constraints

What do you see as the biggest challenge facing the Public Sector?



said economic - budgets & competing priorities

How is your agency working to overcome the talent challenge across government?



said we're not, but we should be

## TOP 3 FOCUS AREAS



Business Process Transformation and Optimization



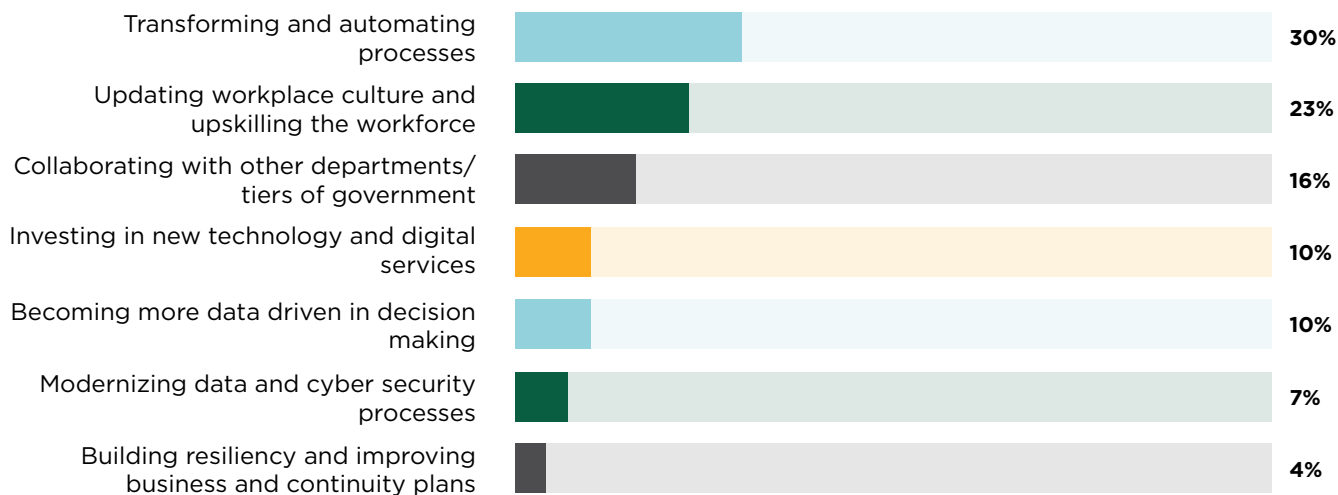
Data Management & Analytics



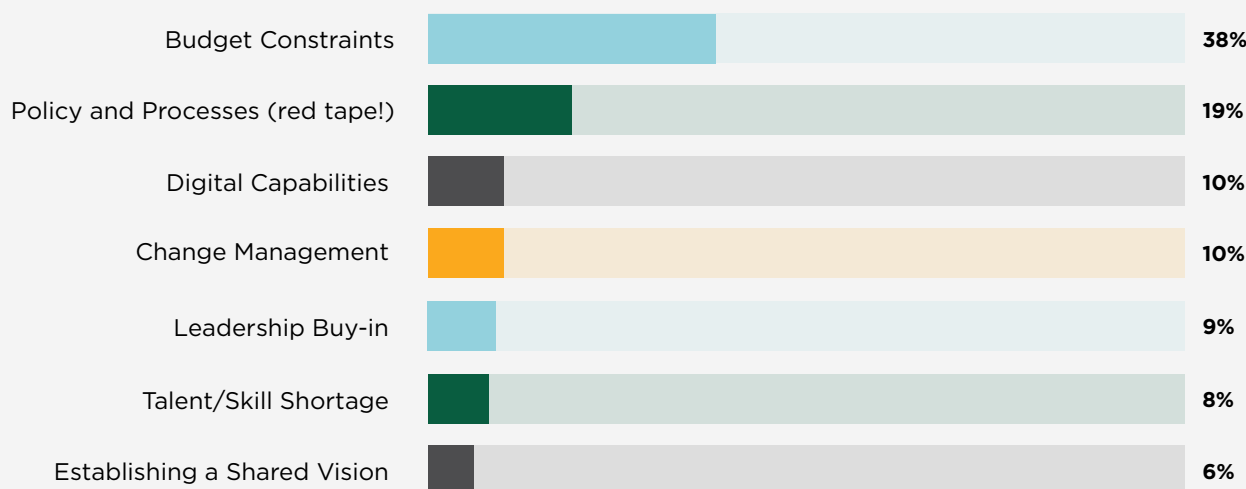
Digital Product Development  
(service design, mobile, web, content delivery/management etc)

# Poll Report

## What is your organization, department or function's top priority over the next 12-24 months?

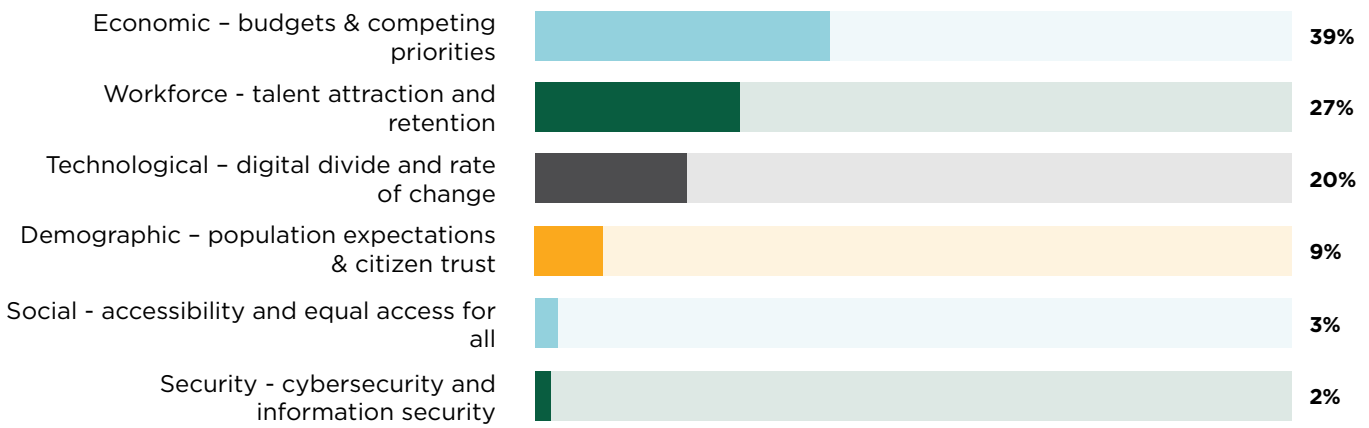


## What are the biggest barriers to building a culture of continuous innovation within your agency/department?

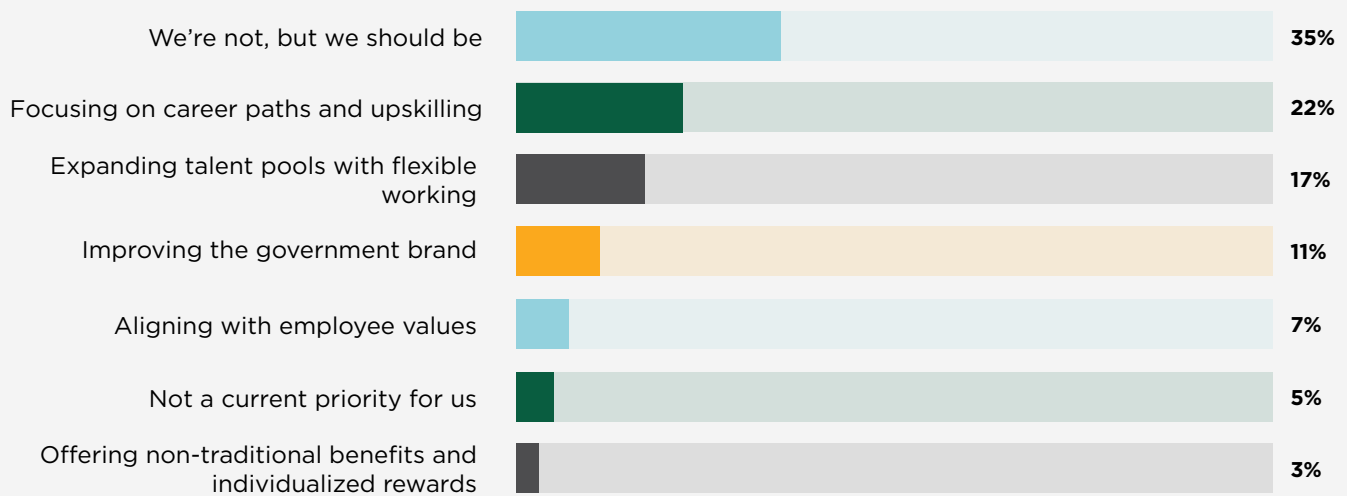


# Poll Report

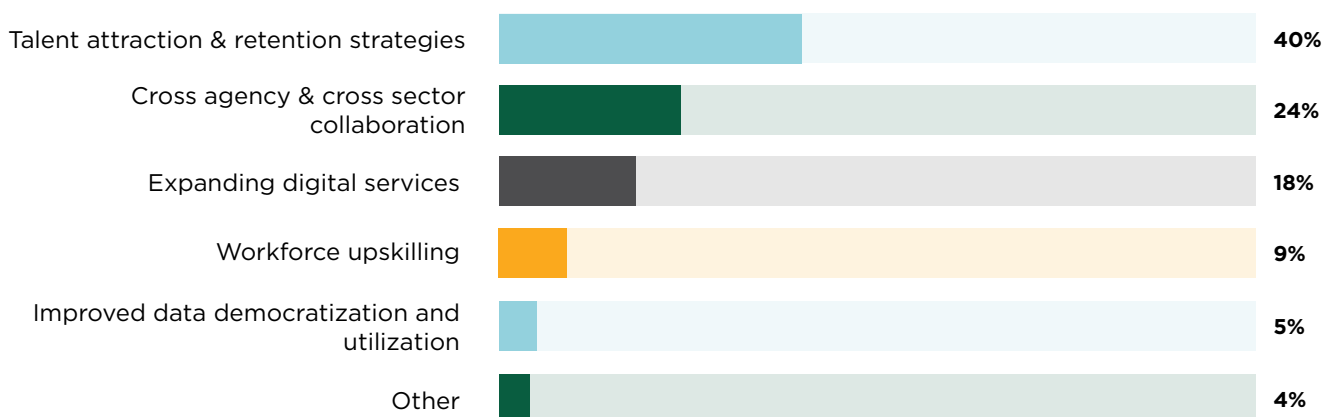
## What do you see as the biggest challenge facing the Public Sector?



## How is your agency working to overcome the talent challenge across government?



## What do you believe is the #1 change that can help Government meet expectations?



# In Attendance

## Job Titles

A/ Associate Executive Director	Chief of Corporate Service & Finance	Director of Intergovernmental Relations
A/Assistant Deputy Minister & Executive Financial Officer	Chief Operating Officer	Director of Planning Property and Development
A/Director, Human Resources	Client Service Specialist	Director of Recovery and Mitigation
A/manager	Clinical Change Lead-Continuing Care	Director of Special Projects
Account Director	Comptroller	Director of Strategic Initiatives & Coach
Account Executive	Comptroller/Senior Financial Officer	Director Policy and Legislation
Acting Assistant Deputy Minister, Human Resource Business Operations	Consultant	Director, Continuous Improvement
Acting Director	Contract Services Analyst	Director, Contract and Purchasing Services
Acting Public Service Commissioner	Contracts Officer (IT Commodities)	Director, Digital
Administrative Officer	Corporate Secretary	Director, Energy Service Advice & Product Development
Advisory Solution Consultant	CPSP Executive Implementation Lead	Director, HR Shared Services
Agency Relations Manager	Cybersecurity Practice Lead	Director, Infrastructure & Cybersecurity
Analyst	Deputy Director	Director, Infrastructure and Cyber Security
Area Director	Deputy Manitoba Advocate for Children and Youth	Director, Innovation and Business Development
Assistant Auditor General, IT & Innovation	Deputy Mayor	Director, Land Use & Ecosystem Resilience
Assistant Deputy Minister	Desktop and Mobility Services Coordinator	Director, Operations and Improvements
Assistant Deputy Minister (Executive Financial Officer)	Digital Relationship Manager	Director, People and Culture
Assistant Deputy Minister, Communications and Engagement Division	Director	Director, Strategy and Innovation
Assistant Supervisor of Recovery & Assessments	Director - Indigenous and Community Relations	Director, Talent Acquisition
Business & Finance Lead	Director - Industry Development	Director, Vendor Management and Strategic Sourcing
Business Analyst	Director Cloud & Data Group	Director, Winnipeg Court Operations
Business and Finance Lead (CFO/ CAO)	Director for IT Department	Division Coordinator
Business Consultant	Director of Business Development	Engagement Coordinator
Business Development Representative	Director of Business Development and Innovation	Engagement manager
Business Process Specialist	Director of Client Experience & Coach	Engagement Specialist
CEO	Director of Corporate Services	Enterprise Account Manager
Chief Digital Officer	Director of Finance	
Chief Information Officer	Director of Innovation, Strategic Services and Technology	

## Job Titles

Equity, Diversity & Inclusion Coordinator	Manager of Innovation and Culture	Manitoba Research Chair in Health System Innovation
Executive Chief Operating Officer, Shared Administrative Services (Corporate Services)	Manager of Legislative Development	Materials & Standards Engineer
Executive Director	Manager of Mitigation	Natural Gas Maintenance and Odorization Supervisor
Executive Director, Health Services Commissioning	Manager of Transformation Management office	Partner
Executive Director, Infrastructure, Health, Seniors and Long-Term Care	Manager Risk Assessment	Partner Marketing Manager
Executive Director, Manitoba Court Operations	Manager, Agriculture Innovation	Policy Analyst
Executive Director, Population and Public Health	Manager, Application Services	Policy and Process Analyst
Financial Analyst	Manager, Board Director	Policy and Program Lead
Founder & CEO	Manager, Business Analytics	Portfolio Management Analyst
General Manager	Manager, Business Support Services Branch	Practice and Project Lead, Brand and Style
Geospatial Solutions Architect	Manager, Corporate Administration	Practice and Project Lead, Consultation and Research, Strategy and Governance Branch
Head of Customer Engineering - Public Sector, Healthcare and Higher Education	Manager, Court Infrastructure	President
HR Manager	Manager, Customer Strategy & Experience Improvement Dept	President & CEO
Industry Development Specialist	Manager, Employee Services	President & Chief Executive Officer
Information Management Analyst	Manager, Employment Opportunities	President and COO
Inspector	Manager, Executive Recruitment	Process Improvement Specialist
IT	Manager, Federal-Provincial/Territorial Partnerships	Professional Engineer
IT Manager	Manager, Forest Services	Program and Policy Analyst
IT Technician	Manager, Housing Delivery	Project Coordinator
Junior Policy Analyst	Manager, HR Client Service Centre	Project Coordinator Intern
Lead - Health Quality, Patient-Reported Measurement	Manager, Modernization and Innovation Unit	Project Leader
Leaders in Training Intern	Manager, Policy	Project Manager
Leadership Resident to the CEO	Manager, Program Administration	Provincial Program Manager
Lean Black Belt	Manager, Quality Management & Research	Public Health Nurse, Health Communications Population and Public Health
Lean Facilitator	Manager, Sector Development	Public Sector Account Executive
Liaison Officer	Manager, Security Operations Centre	Public Sector Leader
Manager	Manager, Strategic Initiatives & Project Development	Purchasing Agent
Manager Finance and Administration	Manager, Web Unit	Purchasing/Travel Card Program Manager
Manager of Corporate Services	Manger, Equity, Diversity, and Inclusion, Equity Office	Quality & Compliance Analyst
		Quality Management Specialist
		Records and Information Management Coordinator
		Records Manager

## Job Titles

Recovery Advisor	Senior Innovation Specialist	Workforce Policy Advisor
Regional Director	Senior Manager, Procurement	Research Director
Regional Director, Communications and Public Relations	Senior Manager, Solution Consulting-Employee Workflows	Security Analyst
Regional Director, Procurement Assistance Canada	Senior Policy Analyst	Senior Advisor to the Deputy Director for Technology and Innovation
Regional Forester	Senior Presales Solution Consultant - Employee Workflows	Senior Business Analyst
Regional Lead Health Services - WRHA	Senior Program & Policy Analyst	Senior Business Development Director
Regional Sales Director	Senior Program and Policy Analyst	Senior Business Systems Administrator
Requirements CoE Lead	Senior Project Manager	Senior Business Systems Analyst
Section Head	Senior Reporting Officer	Senior Data Analyst
Senior Accommodations Planner	Senior Solutions Architect	Senior Data Privacy Analyst
Senior Account Executive	Senior Strategic Policy Analyst	Senior Data System Analyst
Senior Account Manager	Senior Water Quality Specialist	Senior Investigator
Senior Accountant	Service Delivery Manager	Senior IT Analyst
Senior Advisor Corporate Strategic Services	Service Desk Lead	Senior IT Director
Senior Business Analyst	Services and Contracts Engineer	Senior IT Operations Analyst
Senior Client Director	Social Responsibility Consultant, Accessibility and French Language Services Coordinator	Senior IT Project Manager
Senior Commercial Account Executive, Public Sector Education & Local Gov't - Western Canada	Special Investigator	Senior Planning & Data Specialist
Senior Data Analyst	Strategic Account Executive, Public Sector	Senior Project Manager
Senior Data Scientist	Strategic Initiatives Lead	Senior Quality Assurance Analyst
Senior Director National Operations	Strategy and Planning Business Partner	Senior Systems Analyst
Senior Director, HR-to-Pay, Transformation and Operations	Student	Senior Talent Development Generalist
Senior Director, Public Sector Strategy	Team Leader	Senior VCIN Systems Analyst
Senior Economic Development Consultant	Technical Support Officer	Sergeant
Senior Environmental Engineer	Territory Account Manager	Smart Infrastructure Manager
Senior Field Sales Engineer	Training & Business Systems Coordinator	Sr. Data Analyst
Senior Financial Analyst	Treasury Board Analyst	Statewide Interoperability Coordinator
Senior Financial Reporting Analyst	Vice President, Business Development and Community Initiatives	System Development Supervisor
Senior Financial Systems Analyst	Vice President, Customer Solutions & Experience	System Engineer
Senior Information Systems Analyst	Western Canada Sales Leader	Systems & Data Supervisor
	Workforce Development Consultant	Systems Administrator
		Systems Analyst
		Talent Acquisition Supervisor
		Teacher
		Technology Specialist II



## Job Titles

Technology Training Program  
Coordinator

Test Automation Engineer

Trainer and Instructor

Training & Development  
Coordinator, Senior

Training Coordinator/Executive  
Secretary

Transformation & Adoption  
Manager

Transformation Architect

VGIN Coordinator

VoIP/Network Engineer

Workforce Development Manager

Workforce Development Training  
Consultant

# In Attendance

## Organizations

Agriculture and Agri-Food Canada	Families	Manitoba Government
Amazon Web Services	Family Resolution Service Branch (Manitoba Justice/Courts Division)	Manitoba Health
Business Council of Manitoba	George & Fay Yee Centre for Health	Manitoba Health, Seniors and Long -Term Care
Canada Water Agency	Google Cloud	Manitoba Housing
CancerCare Manitoba	Government of Manitoba	Manitoba Hydro
Cask	Government of Manitoba - Justice	Manitoba Indigenous Reconciliation
City of Winkler	Government of Manitoba, Department of Agriculture	Manitoba Institute of Trades and Technology
City of Winnipeg	Government of Manitoba, Department of Health, Seniors and Long-Term Care	Manitoba Justice - Corporate and Strategic Services
Communications and Engagement Division	Government of Manitoba, Treasury Board Secretariat	Manitoba Keewatinowi Okimakanak
Concordia Hospital (WRHA)	Health Canada (HC)	Manitoba Liquor & Lotteries
Consumer Protection & Government Services	Housing, Addictions and Homelessness	Manitoba Provincial Insurance
Correctional Service of Canada	inVision Edge	Manitoba Public Insurance
Councillor Markus Chambers	Justice	Manitoba Public Service Commission
Department of Agriculture Province of Manitoba	Labour Program, Central Region, ESDC	Manitoba Transportation & Infrastructure
Department of Families	Maintenance Enforcement Program, Manitoba Justice	Manitoba Transportation and Infrastructure, Engineering & Technical Services Division
Department of Finance	Manitoba Advocate for Children and Youth	Manitoba Transportation and Infrastructure/ Infrastructure, Capital Projects
Department of Health, Government of Manitoba	Manitoba Agriculture	Morning Breeze HealthCare, Inc
Department of Housing, Addictions and Homelessness	Manitoba Agriculture Services Corporation	MPI
Department of Sport, Culture, Heritage and Tourism	Manitoba Department of Environment and Climate Change	National Research Council
Deposit Guarantee Corporation of Manitoba	Manitoba Emergency Management Organization	Nimble Information Strategies
DocuSign Canada	Manitoba Environment and Climate Change	Northern
Economic Development Winnipeg	Manitoba Finance	Northern Commerce Inc.
Emergency Management Organization	Manitoba First Nation Police Service	Office of the Auditor General, Manitoba
Employment and Social Development Canada		Petal Health
Environics Analytics		Province of Manitoba
Environment and Climate Change		
ESET Canada Inc		

## Organizations

Province of Manitoba, Transportation and Infrastructure	Virginia Information Technologies Agency
Province of MB	Virginia IT Agency
Province of MB - Dept of Agriculture	Virginia Lottery
Public Service Commission, Province of Manitoba	Virginia Office of Attorney General
Public Services and Procurement Canada	Virginia Office of Education Economics
PwC	Virginia Rehabilitation Center for Blind & Vision Impaired
Riverview Health Centre	Virginia Risk Sharing Association
ServiceNow	Virginia State Bar
Shared Health Manitoba	Virginia State Corporation Commission
Social Innovation Office, Government of Manitoba	Virginia State Police
Strategy and Governance Branch, Finance	Virginia Tax
Strategy and Governnace Branch, Communications and Engagement Division, Manitoba Finance	Virginia Workers Compensation Commission
TELUS	
TELUS, CYBER SECURITY	
Thomson Reuters	
ThoughtExchange	
Training and Employment Services, Province of Manitoba	
University of Manitoba	
University of Winnipeg	
Veterans Affairs Canada (VAC)	
Winnipeg Child and Family Services	
Winnipeg Fire Paramedic Service	
Winnipeg Health Region	
Winnipeg Regional Health Authority	
WRHA	
Virginia Geographic Information Network	
Virginia Housing	
Virginia Industries for the Blind	

# Audience Testimonials

## **“Good conference and networking”**

Winnipeg Regional Health Authority

**“This was a great event with opportunities to network. The location was great and the food was delicious! I enjoyed the event and found it very informative. Most speakers were local to Manitoba and it was great to hear their insights and learn about the innovation that is being implemented or considered in Manitoba. Thank you!”**

Department of Families

**“I find the topics timely, exciting and engaging. Speakers are able to inspire and provide valuable perspectives about AI in the context enhancing public service delivery.”**

Manitoba Finance

## **“Great learning and networking event”**

Government of Manitoba

# Event Images





# Featured Speakers



**Jocelyn Baker**  
Acting Public Service Commissioner  
Government of Manitoba



**Teresa Dukes**  
Executive Director  
Social Innovation Office, Government of  
Manitoba



**Ken Klassen**  
Executive Chief Operating Officer, Shared  
Administrative Services (Corporate  
Services)  
Shared Health



**Lindsay Mackenzie**  
Engagement Specialist  
Winnipeg Regional Health Authority



**Ryan Kuffner**  
President & Chief Executive Officer  
Economic Development Winnipeg



**Brennan Manoakesick**  
Director of Intergovernmental Relations  
Manitoba Keewatinowiw Okimakanak



**Barb Wasilewski**  
Executive Director, Population and Public  
Health  
Manitoba Health



**Bram Strain**  
President & Chief Executive Officer  
Business Council of Manitoba



**Andy Krenz**  
Regional Sales Director  
ThoughtExchange



**Paul Bellows**  
Senior Director, Public Sector Strategy  
Northern Commerce Inc.



**Laura Thompson**  
Sr Commercial Account Executive,  
Public Sector Education & Local Gov't -  
Western Canada  
ServiceNow



**James Bracken**  
Territory Account Manager  
ESET



**Markus Chambers**  
Deputy Mayor, Chair of Innovation and  
Economic Development and Chair of  
Winnipeg Police Board City Councillor  
City of Winnipeg



**Diane Burelle**  
Equity, Diversity & Inclusion Coordinator  
City of Winnipeg



**Jennifer Chiarotto**  
Executive Director, Population and  
Public Health  
Government of Manitoba



**Andrew Stammers**  
Performance & Business Planning  
Consultant  
Winnipeg Regional Health Authority



**Kevin Kroeker**  
Assistant Deputy Minister (Executive  
Financial Officer)  
Manitoba Agriculture



**Shival Seth**  
Chief Technology Officer  
Grand River Hospital & St Mary's  
Hospital, Ontario



**Jeremy Read**  
Chief Executive Officer  
The University of Winnipeg



**Beverlie Stuart**  
Vice President, Business Development  
and Community Initiatives  
Manitoba Institute of Trades and  
Technology



**Samuel Lau**  
Transportation, Municipality, and BIA  
sector sales lead  
EnviroNics Analytics



**Wally Schmeichel**  
Public Sector Leader  
Google Cloud



**Don Clysdale**  
Chief Technical Architect  
Fujitsu



**Pedro Kertzman**  
Senior Field Sales Engineer  
ESET



**Sandi Howell**  
Director, Innovation and Business  
Development  
Manitoba Institute of Trades and  
Technology



**Jennifer Bodnarchuk**  
Senior Data Scientist  
City of Winnipeg



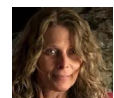
**John Douglas**  
Assistant Deputy Minister,  
Communications and Engagement  
Division  
Manitoba Finance



**Hong Chung**  
Chief Information Officer  
Government of Manitoba



**Frankie Snider**  
Assistant Deputy Minister  
Manitoba Indigenous Reconciliation



**Brenda DeSerranno**  
Deputy Minister  
Manitoba Agriculture



**Richard Cormier**  
Executive Director of Operations, Strategy  
and Special Projects, Communications and  
Engagement Division  
Manitoba Finance



**Chris Daoust**  
Head of Customer Engineering - Public  
Sector, Healthcare and Higher Education  
Google Cloud



**Brent Fox**  
Solutions Architect - Public Sector  
AWS



**Maurizio Calabrese**  
Advisory Solution Architect  
ServiceNow



**Mark Katalinich**  
Senior Director, AMS Offering Owner,  
North America  
Fujitsu

# 2024 Partners



# About Us

Certified



Corporation

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

## Become a Supplier

We understand that government need to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

→ [Set up a supplier page here](#)





PUBLIC  
SECTOR  
NETWORK



## CONNECTING GOVERNMENT [WWW.PUBLICSECTORNETWORK.COM](http://WWW.PUBLICSECTORNETWORK.COM)

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