



Innovation and IT

Government Innovation Texas

How Technology Innovation
Spurs Efficiency and Growth

Post-Event Report

Wednesday, October 18, 2023

Austin, TX

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Event **Statistics**



37

Speakers



235

Registrations

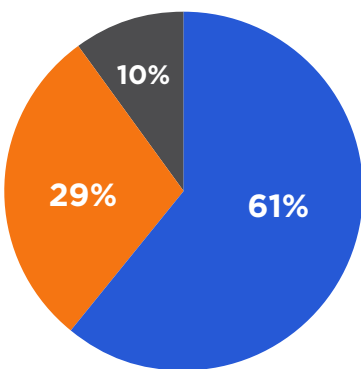


23

Partners

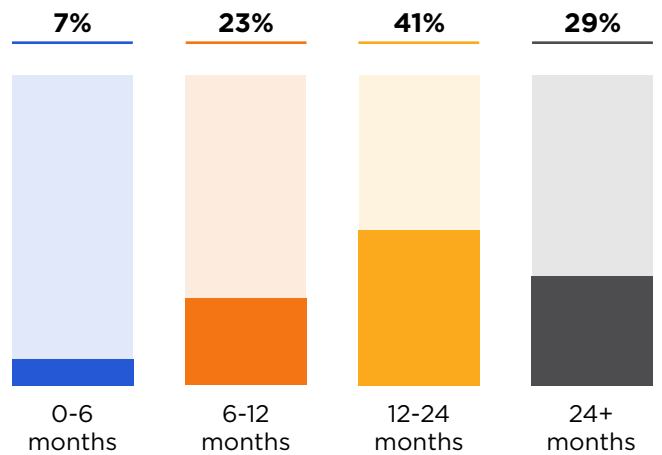
Delegate **Profile**

Attendee Role



- Influencer
- Decision Maker
- User

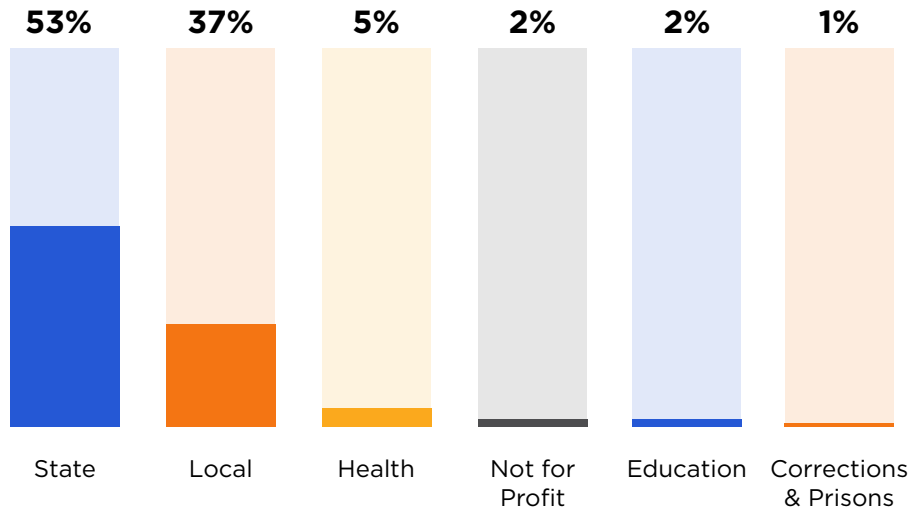
Investment Timeframe



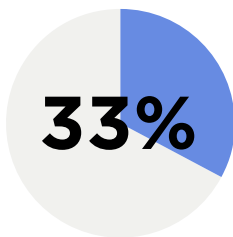
2023 Survey

A snapshot of trends happening in Texas' Public Sector

140 ATTENDEES PARTICIPATED IN THIS SURVEY

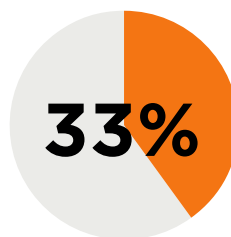


What are the biggest barriers to building a culture of continuous innovation within your agency/department?



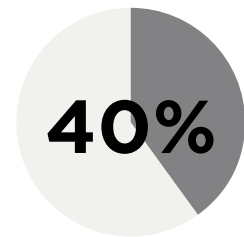
said budget constraints

What do you see as the biggest challenge facing the Public Sector in Texas?



said economic - budgets & competing priorities

How is your agency working to overcome the talent challenge across government?



said we're not, but we should be

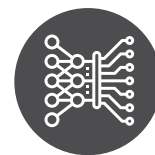
TOP 3 FOCUS AREAS



Business Process Transformation and Optimization



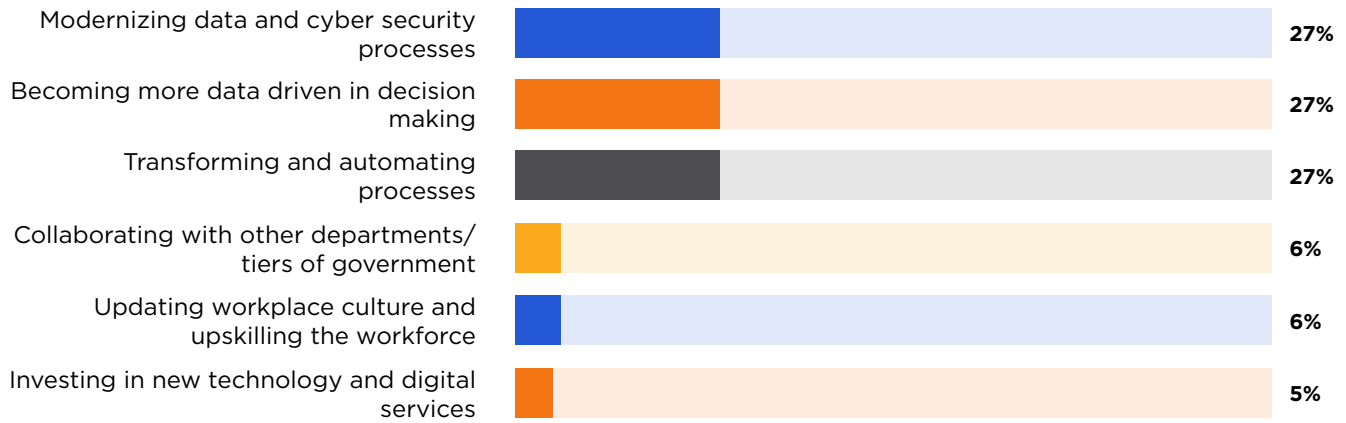
Data Management & Analytics



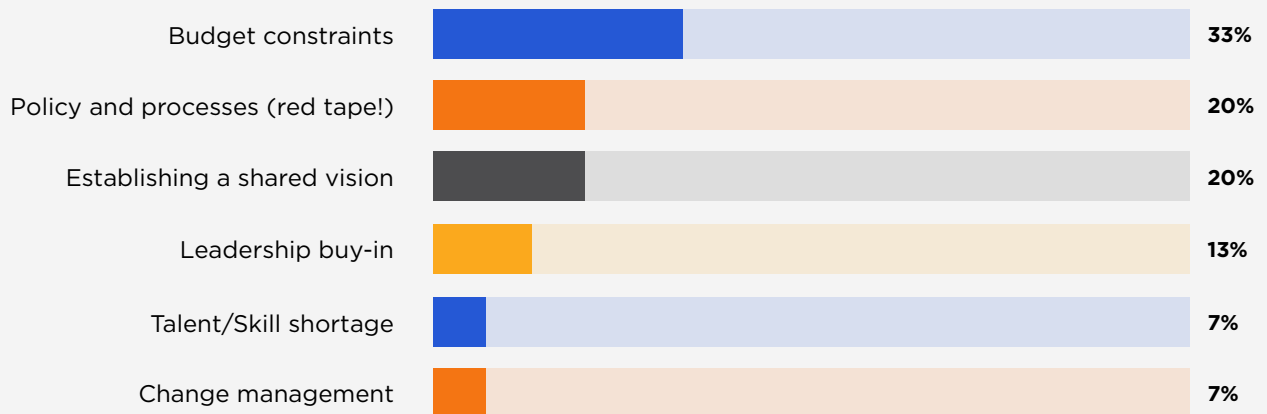
RPA / Machine Learning / AI

Poll Report

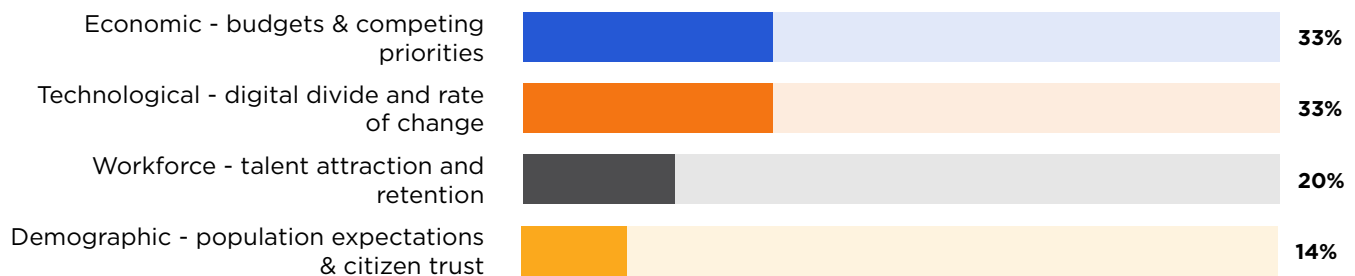
What is your organization, department, or function's top priority over the next 12-24 months?



What are the biggest barriers to building a culture of continuous innovation within your agency/department?

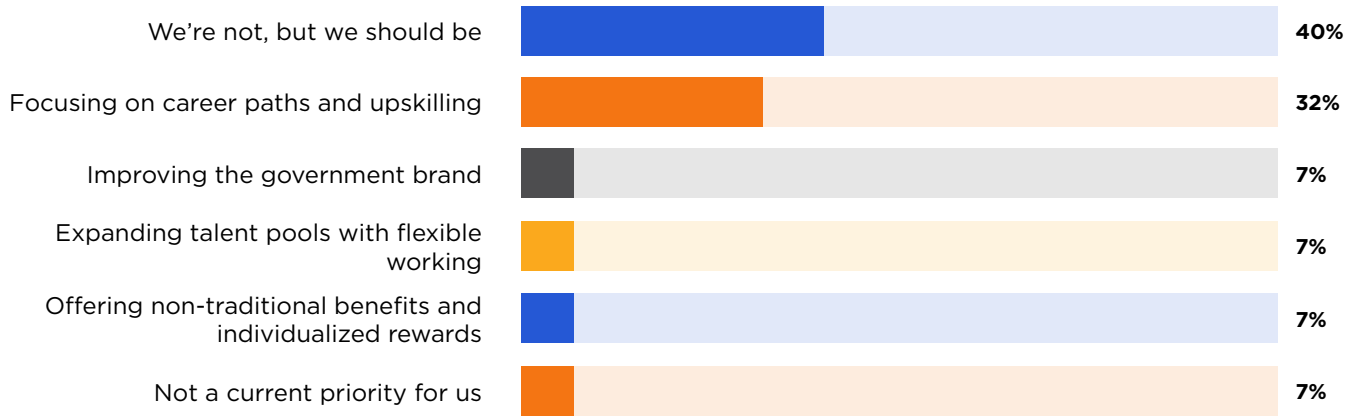


What do you see as the biggest challenge facing the Public Sector in Texas?

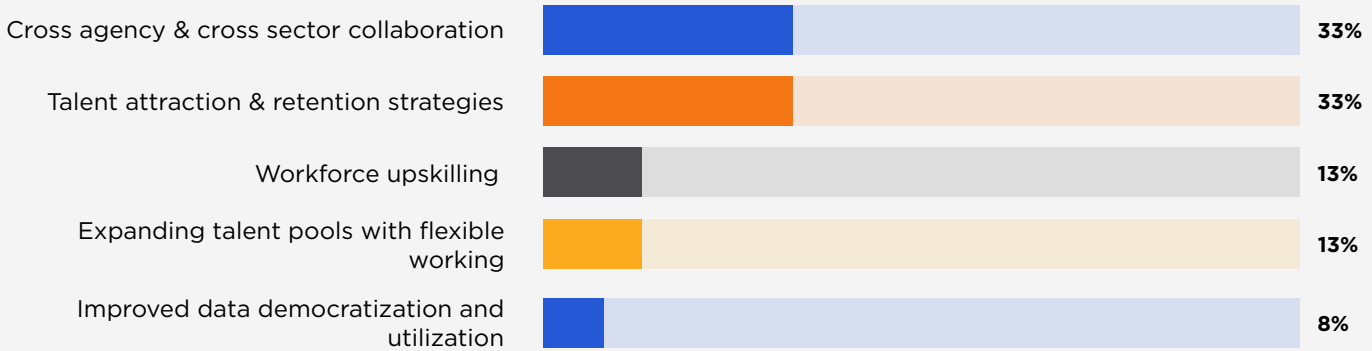


Poll Report

How is your agency working to overcome the talent challenge across government?



What do you believe is the #1 change that can help Government meet expectations?



In one word, what is your biggest goal or aspiration for public sector services in Texas?

Change	Improvement	Passion
Cloud	Innovation	Transformation
Data Management & Analytics	Modernization	Winning

In Attendance

Job Titles

AI & Automation Branch Manager	Chief Financial Officer	Data Science Specialist, IT Business Applications
Analyst	Chief Information Officer	Data Scientist
Assistant City Manager / Chief of Police	Chief Information Security Officer	Data Specialist
Assistant Director	Chief of Staff / Assistant City Manager's Office	DBA
Assistant Director, City of Austin Public Works Department	Chief of Staff/Legislative Director	Deputy Assistant Director
Assistant Director, Public Health (Austin)	CIO	Deputy Associate Commissioner
Assistive Technology Evaluator III	City Manager	Deputy Chief Information Officer, Enterprise Service Delivery
Associate Commissioner for Strategic Operations	City of Austin Division Manager	Deputy Chief Information Security Officer
Associate Director	Civic designer	Deputy Chief Technology Officer
Associate Professor	Civil Rights Director	Deputy Director
Asst. IT Director	Civil Rights Investigator	Deputy Director of IT Business Operations
Auditor	Cloud Architect	Deputy Executive Commissioner
Budget Analyst	Commission Chair Community Technology & Telecommunications Commission (CTTC)	Deputy State Chief Information Officer and Chief Technology Officer
Business Analyst	Communication Director	Development Manager
Business Intelligence Analyst	Community Engagement Consultant - City of Austin	Digital Media Production Consultant
Business Operations Manager	Community Engagement Librarian	Director
Business Process Consultant	Compliance Director	Director BIMM Program Texas Facilities Commission
Business Process Improvement Analyst	Contract Administration Manager	Director for Program Advancement
Business Process Improvement Manager	Contract Specialist	Director of Information Technology
Business Process Specialist	Control Engineering Manager	Director of Infrastructure Services
Business Relationship Manager	Corporate Information Technology Manager, Digital Services	Director of IT
Business System Analyst	CRM Branch Manager	Director of Marketing and Communication
Campaign Director	CTO IT Strategic Analyst	Director of Strategic Digital Services
Campaign Director - Tech Policy	Cyber Analyst / Continuity Planning Officer	Director of Strategy & Planning
Chairman	Cyber Security Officer	Director of the Research Pillars Group, Texas SMARTTrack, Center for Transportation Research
Chairman & Commissioner Representing the Public	Data & Performance Strategist	
Chief	Data Analyst	
Chief Analytics Officer	Data Governance Officer	
Chief Audit Executive		
Chief Deputy		

Job Titles

Director of Transformation	IT Business Systems Analyst Sr	Performance, Strategy and Innovation Executive
Director, Advance Project Development	IT Business Systems Consultant	Planner
Director, Civil Rights Division	IT Corporate Manager	Planning Project Manager (Data Analyst)
Director, Enterprise Business Applications	IT Data and Software Services Manager	Policy Advisor
Division Director, Strategic Planning	IT Data Architect	Policy Director
Division IT Liaison	IT Director	Procurement Manager
Division Manager	IT Finance and Vendor Management Director	Program Assistant
Education & Outreach	IT Manager	Program Liaison
E-Learning Developer	IT Manager, Information Technology	Program Manager
Employee Engagement and Training Specialist	IT Portfolio Project Manager for AES	Program Specialist
Enterprise Architect	IT Project Manager	Program Specialist/Accreditation & Certification Specialist
EPO	IT Project Manager Senior	Project Coordinator
Finance Director	IT Security Analyst	Project Manager
Financial Analyst IV	IT Security Consultant	Records Management
Forensic Accountant	IT Support Analyst	Relationship Manager
Geospatial Analyst Senior	IT Systems Security Coordinator	Reporting & Informatics Manager
Grants for Innovation Manager	Library Administrator	Research Analyst Sr.
Head of Strategic Initiatives	Library Services Manager	SCADA/EMS Analyst Sr
Health Authority/Medical Director	Library Supervisor: Public Service Coordinator	Security Coordinator
Human Resource Specialist VI	Management Analyst	Senior Advisor
Hydrologist	Manager	Senior Advisor - Texas House of Representatives
Independent Consultant	Manager II, External Partnerships Data Management & Research	Senior Cyber Security Analyst
Information Security Analyst	Manager of Learning Systems and Design	Senior Division Manager
Information Security Architect - PCI Lead	Manager, Custody Services	Senior Financial Analyst
Information Security Officer	Manager, Settlement and Trust Services	Senior IT Business Systems Analyst
Information Technology	Manager, Strategic Engagement	Senior Planner
Innovations Section Director	OD manager	Senior Program Manager, Data Analytics
IR Analyst	OESED Director	Senior Project Manager
ISO	Online Curricula Developer	Senior Strategic Engagement Specialist
IT Application Consultant	Operations Team Lead (ps Vi)	Senior System Administrator
IT Application Services Director	Outreach Coordinator	Senior Systems Project Manager
IT Applications Developer, Sr	Party Chief	Service Designer
IT Business Operations Supervisor		Service Tech V

Job Titles

Special Collections and Record Retention Specialist
Special Projects Coordinator
Sr. Data Architect
State Director for Diversity, Equity, Inclusion, and Belonging
Statewide Chief Data Officer
Statewide Digital Accessibility Program Administrator
Strategy Analyst
Supervising Engineer
Supervisor II
System Analyst
Technical Product Owner
Technical Services Manager
Technology Manager
Telecommunications & Mobility Specialist
Texas Water Data Hub Administrator
Training Specialist
Visiting Professor
Volunteer Coordinator
Water Data Scientist and Coordinator
Webmaster

In Attendance

Organizations

Attorney General of Texas	Department of Information Resources	Texas Commission on Environmental Quality
Austin Energy	General Land Office	Texas Comptroller of Public Accounts
Austin Fire Department	Greater Austin/Travis County Regional Radio System	Texas Department of Agriculture
Austin Municipal Courthouse	Harris County	Texas Department of Criminal Justice
Austin Parks and Recreation Department	Harris County Community Services Department	Texas Department of Family and Protective Services
Austin Public Health	Harris County Department of Economic Equity and Opportunity	Texas Department of Housing and Community Affairs
Austin Public Library	Harris County of Texas	Texas Department of Information Resources
Austin Transit Partnership LGC	Harris County Public Health	Texas Department of Insurance
Austin Water	Health & Human Services	Texas Department of Licensing and Regulation
Autonomy Institute	Health and Human Services Civil Rights Office	Texas Department of Motor Vehicles
Bell	Health and Human Services Commission	Texas Department of Public Safety
Bexar County Juvenile Probation Department	Housing Authority of the City of Austin	Texas Department of State Health Services
City of Arlington	Houston Airports System	Texas Department of Transportation
City of Austin	LA Department of Children and Family Services	Texas Education Agency
City of Austin Wireless Communications	Lamar University	Texas Facilities Commission
City of Austin, FSD, Central Procurement	Legislative Budget Board	Texas General Land Office
City of Austin, Watershed Protection Department, Flood Early Warning System	Office of State Administration, Texas Military Department	Texas General Land Office, Community Development and Revitalization Division
City of Brownsville	Office of State Representative Carl O. Sherman	Texas Health and Human Services Commission
City of Dallas	Office of the Attorney General	Texas Health and Human Services Commission, Access and Eligibility Services
City of Euless Police Department	Office of the Governor / Texas Film Commission	Texas Health and Human Services Commission, Health and Specialty Care Systems
City of Houston	State of Texas	
City of Midland, Texas	State of Texas, Texas Department of Transportation	
City of Pearland	Teacher Retirement System of Texas	
City of Pflugerville	Texas Broadband Development Office	
City of Sugar Land		
City of Terrel		
City of Todd Mission		
City of Waco		
Data Research and Planning Team Travis County Justice & Public Safety		

Organizations

Texas Health and Human Services Commission, Office of the Medical Director

Texas Higher Education Coordinating Board

Texas House of Representatives

Texas Legislative Council

Texas Military Department

Texas Office of Inspector General

Texas Public Policy Foundation

Texas Secretary of State

Texas State Auditor's Office

Texas State Board of Pharmacy

Texas State Library and Archives Commission

Texas State University System

Texas Treasury Safekeeping Trust Company

Texas Water Development Board

Texas Woman's University

Texas Workforce Commission

Travis County

Travis County - Justice Planning

Travis County District Attorney's Office

Travis County Sheriff's Office

University of Texas at Austin

Victoria County

Wichita Falls

Audience Testimonials

“I found the presentations by the speakers to be motivational and inspiring.”

“My experience overall was pleasant and enjoyed network atmosphere.”

“Amazing. Met inspiring senior leaders. I appreciate the small poll of attendees. This made it possible to meet everyone. Thank you team!”

“This event was a positive and valuable experience. I enjoyed the topics, presenters and the opportunity to speak and learn more about the vendors.”

Featured Speakers



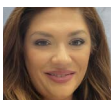
Neil Cooke

Statewide Chief Data Officer
Texas Department of Information Resources



Jennifer Bush

Chief Information Security Officer
Texas Department of Family and Protective Services



Jennifer Frescas

Chief Information Officer
City of Midland, Texas



Todd Pauley

Deputy Chief Information Security Officer
Texas Education Agency



Catherine Crago

Head of Strategic Initiatives
Housing Authority of the City of Austin



Andrea Pacheco

Outreach Coordinator
Texas Broadband Development Office



Thomas Herrmann

Senior Account Executive
Anthology, formerly Blackboard



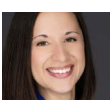
Jason Wicker

Chief Architect for Government Solutions
Rackspace



Colleen Malloy

Strategic Portfolio Executive, Workforce Development
Coursera



Stephanie Billey

Director SLED Development
Windstream



Steve Witt

Director of Public Sector
Nintex



Corina Rice

Senior Consultant, People Insights
BetterUp



Sherry Walshak

Director, Global Public Sector Solutions Marketing
Nutanix



Bryan Daniel

Chairman & Commissioner Representing the Public
Texas Workforce Commission



Sean Peterson

Chief Information Officer
Texas General Land Office



Adam Leonard

Chief Analytics Officer
Texas Workforce Commission



Nathan Haselhorst

Information Security Officer
Office of State Administration Texas Military Department



Marie Cohan

Statewide Digital Accessibility Program Administrator
Texas Department of Information Resources



Kenneth Perrine

Director of the Research Pillars Group, Texas SMARTTrack, Center for Transportation Research
University of Texas at Austin



Andrew Keeney

Channel Account Executive
Anthology, formerly Blackboard



Myla Pilao

Director of Threat Research
Trend Micro



Maggie Huttlinger

Public Sector Partnerships, Workforce Development
Coursera



George Stewart

Director SLED Sales Engineering
Windstream



Tom Boehmer

Senior Client Manager
Juniper Networks



Steve Egolf

Sales Engineer
EDB



John Hoffman

Deputy State Chief Information Officer and Chief Technology Officer
Texas Department of Information Resources



Jennifer Buas

Deputy Chief Technology Officer
Texas Department of Information Resources



Dr. Jessica J. Jones

State Director for Diversity, Equity, Inclusion, and Belonging
Louisiana Department of Children and Family Services & PSN Advisory Board Member



Dr. Alaric Robertson

Director of Transformation
Texas Health and Human Services Commission, Office of Transformation and Innovation



John Schimanski

Senior Cyber Security Analyst
Texas Comptroller of Public Accounts



Aaron King

Solutions Engineer
Anthology, formerly Blackboard



Rebecca Gonzalez

WW Head of Generative AI Enablement, Generative AI Innovation Center
Amazon Web Services (AWS)



Charles Williams

Technical Advisor
Trend Micro



Michael Donahue, MBA

Senior Director, Global Business Development and Strategy - Hybrid Cloud Solutions
Hitachi Vantara



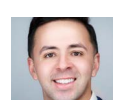
Tim Jesser

Senior Director of Product Marketing
Snow Software



Ben Caruso

Practice Leader-State & Local Government
Juniper



Robert Hagopian

Senior Intelligence Consultant
Recorded Future

Event Images



2023 Partners

coursera
for government

snOW 

WINDSTREAM
ENTERPRISE

 anthology

aws


rackspace
technology®

 **TREND**
MICRO™

 Hitachi Vantara

JUNIPER
NETWORKS®

 nintex

alteryx

BetterUp

 **EDB**

GTS
TECHNOLOGY SOLUTIONS

loblolly

carahsoft.

NUTANIX™

Freeit™
DATA SOLUTIONS

COMCAST
BUSINESS
Powering Possibilities™

 elastic

STEP_{CG}
Where Innovation
Meets Execution

 **Procom**

DELL
Technologies

Certified



Corporation

About Us

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

Become a Supplier

We understand that government need to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

→ [Set up a supplier page here](#)



CONNECTING GOVERNMENT WWW.PUBLICSECTORNETWORK.COM

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