→ **Innovation and IT**

# Government Innovation Colorado

## Transforming the Centennial State by Accelerating Modernization and Strategic Collaboration

### Post-Event Report

**Wednesday, September 27, 2023**
Hilton Denver Downtown Convention Center, Denver, Colorado

# Event Statistics

**30**
Speakers

**210**
Registrations

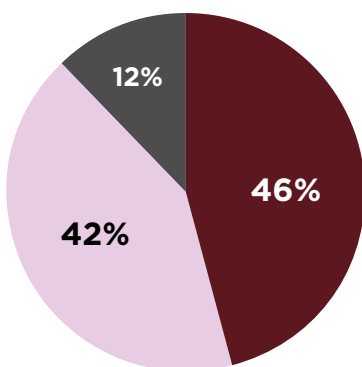**17**
Partners

# Delegate Profile

## Attendee Role

- Influencer
- Decision Maker
- User

46%
42%
12%

## Investment Timeframe

| 10% | 36% | 23% | 31% |
|-----|-----|-----|-----|

0-6 months

6-12 months

12-24 months

24+ months
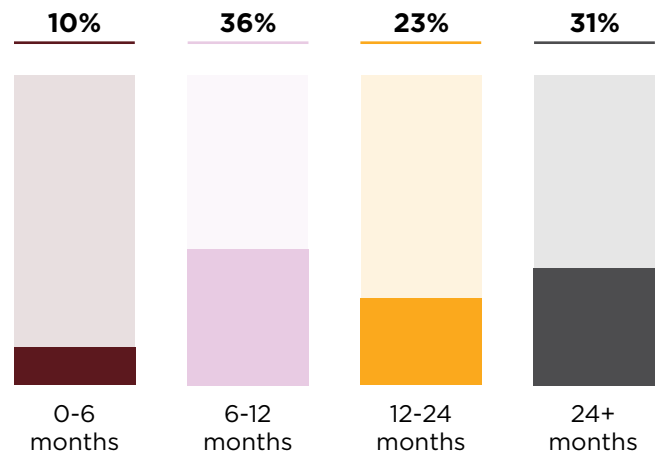
# 2023 Survey

## A snapshot of trends happening in Colorado's Public Sector
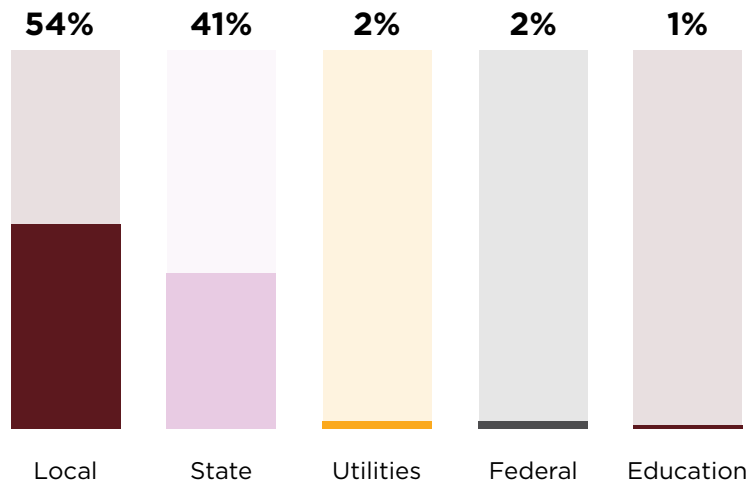
## 129 ATTENDEES PARTICIPATED IN THIS SURVEY

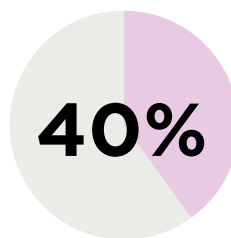| 54% | 41% | 2% | 2% | 1% |
|-----|-----|-----|-----|-----|
| Local | State | Utilities | Federal | Education |

**What are the biggest barriers to building a culture of continuous innovation within your agency/department?**

**35%**
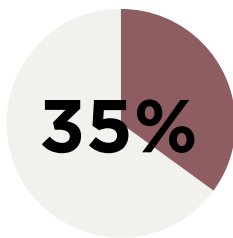
said budget constraints

**What do you see as the biggest challenge facing the Public Sector in Colorado?**

**40%**

said workforce - talent attraction and retention

**How is your agency working to overcome the talent challenge across government?**

**48%**
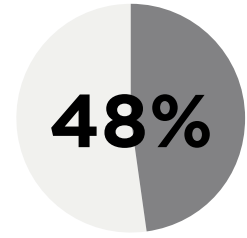
said focusing on career paths and upskilling

## TOP 3 FOCUS AREAS

Business Process Transformation and Optimization

Data Management & Analytics

Digital Product Development (Service design, mobile, web, content delivery/management etc)

# Poll Report

**What is your organization, department, or function's top priority over the next 12-24 months?**

| | |
|---|---|
| Becoming more data driven in decision making | **23%** |
| Collaborating with other departments/ tiers of government | **23%** |
| Updating workplace culture and upskilling the workforce | **19%** |
| Transforming and automating processes | **19%** |
| Modernizing data and cyber security processes | **8%** |
| Building resiliency and improving business and  continuity plans | **8%** |

**What are the biggest barriers to building a culture of continuous innovation within your agency/department?**

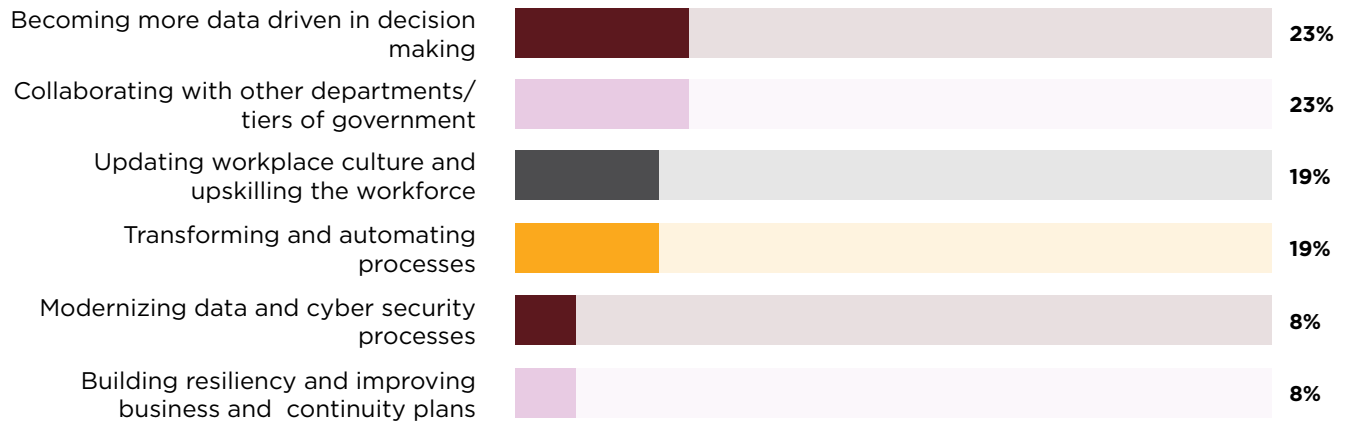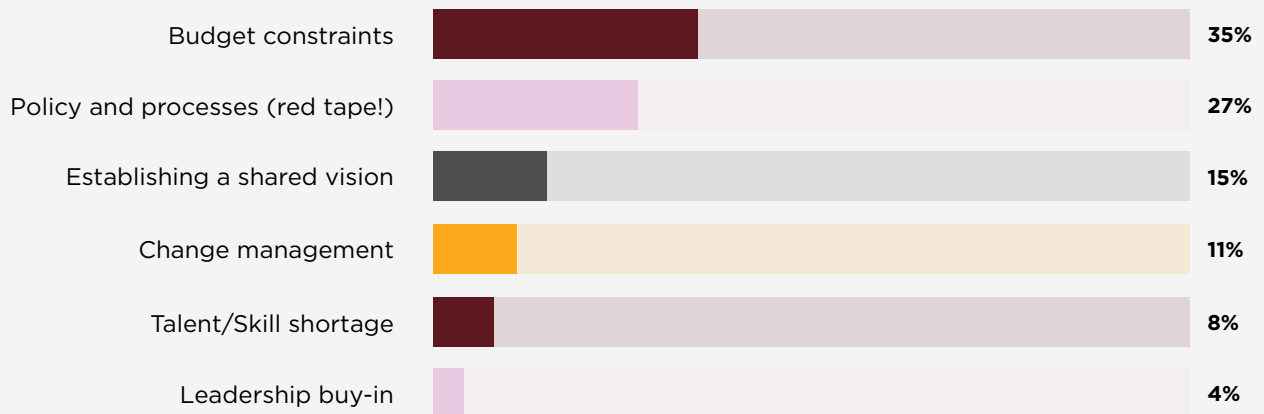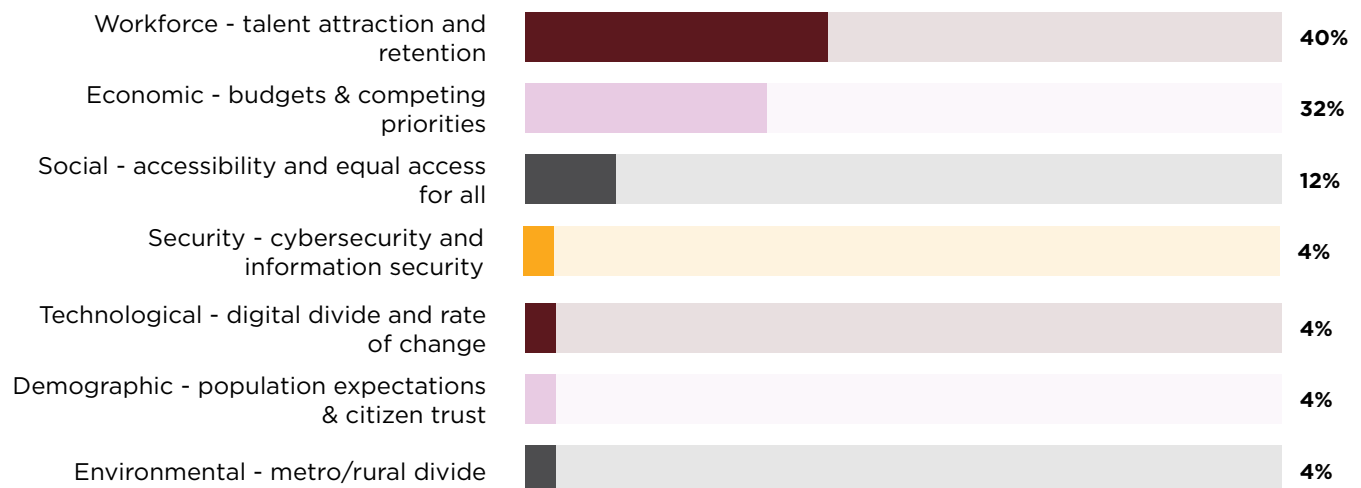| | |
|---|---|
| Budget constraints | **35%** |
| Policy and processes (red tape!) | **27%** |
| Establishing a shared vision | **15%** |
| Change management | **11%** |
| Talent/Skill shortage | **8%** |
| Leadership buy-in | **4%** |

**What do you see as the biggest challenge facing the Public Sector in Colorado?**

| | |
|---|---|
| Workforce - talent attraction and retention | **40%** |
| Economic - budgets & competing priorities | **32%** |
| Social - accessibility and equal access for all | **12%** |
| Security - cybersecurity and information security | **4%** |
| Technological - digital divide and rate of change | **4%** |
| Demographic - population expectations & citizen trust | **4%** |
| Environmental - metro/rural divide | **4%** |

# Poll Report

**How is your agency working to overcome the talent challenge across government?**

| | |
|---|---|
| Focusing on career paths and upskilling | **48%** |
| Expanding talent pools with flexible working | **20%** |
| Improving the government brand | **12%** |
| We're not, but we should be | **12%** |
| Aligning with employee values | **4%** |
| Not a current priority for us | **4%** |
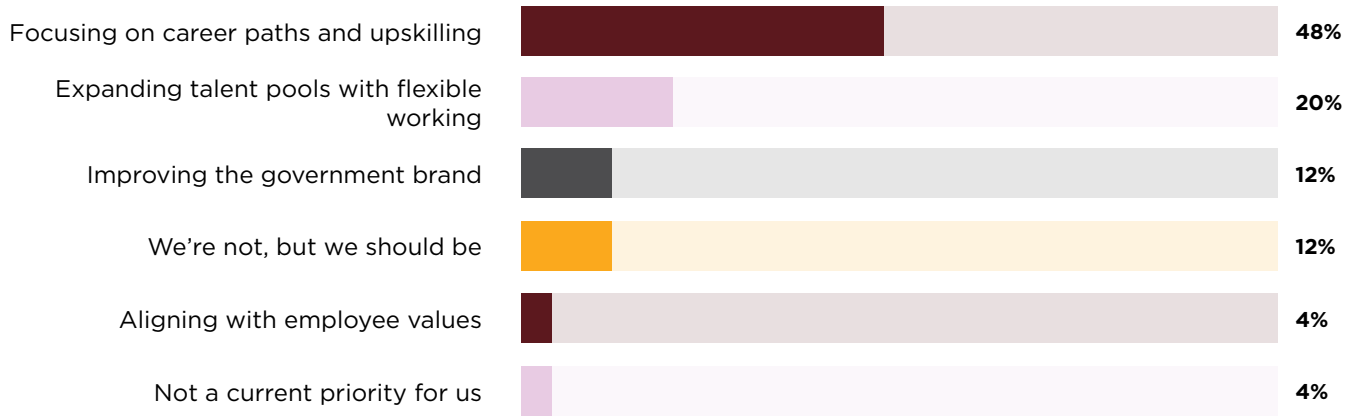
**What do you believe is the #1 change that can help Government meet expectations?**

| | |
|---|---|
| Cross agency & cross sector collaboration | **62%** |
| Talent attraction & retention strategies | **27%** |
| Improved data democratization and utilization | **11%** |
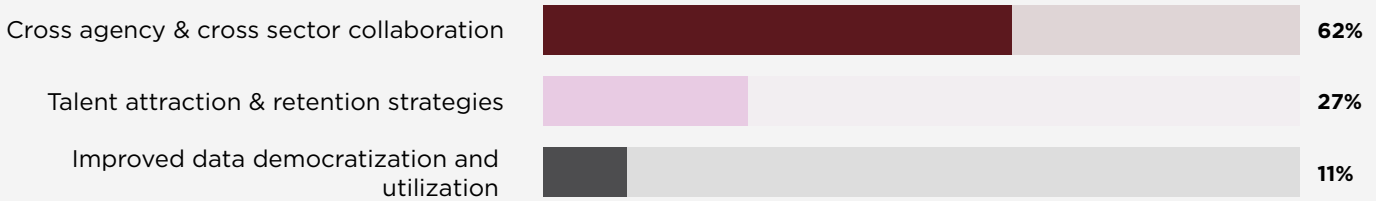
**In one word, what is your biggest goal or aspiration for public sector services in Colorado?**

| Accessibility | Diversity | Service |
|---|---|---|
| **Collaboration** | **Change** | **Equity** |
| **Efficiency** | **Innovative** | **Culture** |
| **Improvement** | **Communication** | **Effective** |

# In Attendance

## Job Titles

| | | |
|---|---|---|
| Agency Data Manager | Communications Director | Director |
| Air Quality Engineer & Supervisor, Title V | Communications Manager | Director - Denver Peak Academy |
| Assistant City Manager | Community Engagement Program Manager | Director & CIO |
| Assistant Director | Continuous Improvement Specialist | Director Development Systems Performance |
| Assistant Professor | Court Administrator | Director of Administration and Finance |
| Associate Chief Information Officer | Curriculum Design and Research Specialist | Director of Business Innovation, Technology & Security (B.I.T.S.) |
| Associate Director, Human Resources, Talent Acquisition | Data & Workflow Operations Administrator | Director of Compliance, Division of Small Business Opportunity |
| Associate HR Director | Data Analyst | Director of Educator Preparation |
| Benefits Analyst | Data Analytics Associate | Director of Forensics and Business Utilization, Division of Small Business Opportunity |
| Budget and Policy Analyst | Data and Evaluation Manager | Director of Inclusion, College of Natural Sciences |
| Buildings GHG Emissions Analyst | Data And Research Analyst | Director of Information Technology |
| Business Analyst | Data Architect | Director of Innovation & Digital Transformation |
| Business Application Specialist | Data Governance Specialist | Director of Laboratory Services |
| Business Operations Manager | Data Manager | Director of Marketing and Communications |
| Business Process Manager | Data Scientist | Director of Public Safety Technology and Innovation |
| Business Systems Analyst | DCJ - Director of the Office of Missing and Murdered Indigenous Relatives | Director of Strategic Implementation |
| Business Transformation Manager | Dep Executive Director for the Office of Human Resources for the City and County of Denver | Director of Strategy & Communication |
| Candidate Care Specialist | Deputy Director | Director of Technical Services |
| Captain | Deputy Director, Economic Security | Director, Career Technical Education & Concurrent Enrollment |
| Career Pathing Program Administrator | Deputy Director, Human Resources | Director, Communications |
| CDPS Deputy Executive Director | Deputy Director, Office of Civil and Forensic Mental Health | Director, Communications & Public Involvement |
| Chief Administrative Officer | Deputy Director, Resource Engagement and Prevention | Director, Communications, Department of Personnel & Administration |
| Chief Customer Officer | Deputy Executive Director | |
| Chief Hearing Officer | Deputy Human Resources Director | |
| Chief Human Resources Officer | Deputy Town Administrator | |
| Chief Information Officer (CIO) | Dev Team Supervisor | |
| Chief Innovation & Technology Officer | | |
| Chief Operations Director for Regional Centers | | |
| Chief Strategy Officer | | |
| Client Services Director, Technology | | |

# Job Titles

Director, Denver 9-1-1

Director, Departmental Performance & Data

Director, Diversity, Equity & Organizational Development

Director, Economic Resilience

Director, Emergency Management

Director, Network Services

Director, Policy & Legislative Affairs

Director, Strategy, Performance and Administration Office

Division Director, The of Small Business Opportunity

DOS Senior HR Business Partner

ECM Developer

ETS Director

Executive Assistant

Executive Director

External Affairs Assistant

GIS Data Administrator

Green Workforce Administrator

Head of Data Management and Analytics

Head of Security

Health Information Privacy and Security Specialist

HEMP Program Manager

HR Director

HR Manager

HR Support Center Administrator

HR Support Technician

IAM Manager

Information Technology Analyst

Information Technology Manager

Information Technology Project Manager

Information Technology System Administrator

Innovation Manager

Interim Manager, Revenue

Interoperability Compliance and Security Analyst

IT Business Relationship Manager

IT Director

IT Director of Service Delivery

IT Portfolio Manager

IT Service Desk Specialist

Laboratory Information Management Supervisor

Lead Data Analyst

Lead Quality and Performance Improvement Consultant

Management Analyst

Management Fellow

Manager of Business Intelligence and Improvement

Manager of Mobility & Planning Innovation (MPI) Division

Manager, Business Transformation

Manager, Data Analytics, Program Evaluation & Surrg

Manager, Human Resources

Manager, Human Resources, Employee Relations

Manager, IT Infrastructure & Operations

Manager, Learning & Development

Manager, Learning, Engagement & Development Team

Manager, Neighborhood Services

Manager, Operations

Manager, Programs Salesforce

Manager, Project & Data

Manager, State Buildings Program

Manager, System Administration

Marketing and Communications Manager

Operational Supervisor

Operations Advisor

Operations Supervisor – Denver Police Administration

Org Dev Specialist

Performance and Data Analytics Director

Planning Manager

Policy/Inventory Engineer

Product Manager

Product Manager Supporting Social Systems

Professional Technical Intern

Program Assistant for Economic Recovery

Program Coordinator for Economic Recovery

Program Manager

Project Manager

Recruiter

Resiliency Program Manager

Revenue Supervisor

Section Chief of Media Relations and Stakeholder Outreach

Senior Accessibility Solution Engineer

Senior Communications Manager

Senior Continuous Improvement Manager

Senior Data Analyst

Senior Digital Product Manager

Senior HR Business Partner

Senior HR Data Analyst

Senior Manager, Enterprise Applications

Senior Manager - Technology Accessibility Program

Senior Planner

Senior Project Manager

Senior Project Manager, Information Technology Solutions

Senior Public Affairs Specialist

Senior Recruiter

# Job Titles

| |
|---|
| Senior Scientist |
| Social Services Division Head |
| Solutions Engineer |
| Statewide Equity Director |
| Supervisor, Data Analytics Performance Office, Department of Transportation & Infrastructure |
| Supervisor, Human Resources Recruiting & Selection |
| Supervisor, IT Infrastructure |
| Supervisor, Victim Services |
| Sustainability Coordinator |
| TDM and Parking Coordinator |
| Technology Manager |
| Training Specialist III |
| Venture Capital Authority Program |
| Wildland Fire Projects Manager |

# In Attendance

## Organizations

| | | |
|---|---|---|
| Arapahoe County | Colorado Department of Labor and Employment | Department of Health Care Policy and Finance |
| City and County of Broomfield | Colorado Department of Public Health and Environment | Department of Local Affairs |
| City and County of Denver | Colorado Department of Public Safety | Department of local affairs / Division of local Government |
| City and County of Denver, Department of Public Safety | Colorado Department of Revenue | Department of Personnel & Administration |
| City and County of Denver, Division of Small Business Opportunity | Colorado Department of Transportation | Department of Revenue/Division of Gaming |
| City and County of Denver, Sheriff Department | Colorado Division of Fire Prevention and Control | Department of Safety for the City and County of Denver |
| City of Arvada | Colorado Governor's Office of Information Technology | Department of the Interior |
| City of Aurora | Colorado Housing and Finance Authority | Department of Transportation and Infrastructure |
| City of Boulder | Colorado Mental Health Hospital in Pueblo | Estes Valley Recreation and Park District |
| City of Brighton | Colorado Office of Economic Development and International Trade | Garfield County Public Library District |
| City of Colorado Springs | | Garfield County, Colorado |
| City of Fort Collins | Colorado Public Utilities Commission | Governor's Office |
| City of Glendale | Colorado Resiliency Office | Governor's Office of Information Technology |
| City of Greeley | Colorado Smart Cities Alliance | Innovations in Aging Collaborative |
| City of Lakewood | Colorado Springs Utilities | Jefferson County, Colorado |
| City of Littleton | Colorado State Patrol | Metro Water Recovery |
| City of Lone Tree | Colorado State University, College of Natural Sciences | Office of Civil and Forensic Mental Health |
| City of Longmont | Denver - Department of Transportation & Infrastructure | Office of Climate Action, Sustainability and Resiliency |
| City of Louisville | Denver Department of Safety | Office of Climate Action, Sustainability and Resiliency - City and County of Denver |
| City of Northglenn | Denver Human Services | |
| City of Steamboat Springs Police Department | Denver Police Department | Office of eHealth Innovation |
| Colorado Department of Corrections | Denver Regional Council of Governments | Office of Information Technology |
| Colorado Department of Education | Department of Agriculture State of Colorado | Office of Information Technology, Technology Accessibility Program |
| Colorado Department of Higher Education | Department of Energy, National Renewable Energy Laboratory | |
| Colorado Department of Human Services | | |
| Colorado Department of Human Services Office of Civil and Forensic Mental Health | | |

# Organizations

| |
|---|
| Office of Innovations in Planning, Air Pollution Control Division |
| Office of the Governor-Operations |
| Safety Human Resources |
| Safety Human Resources, City and County of Denver |
| Southern Ute Indian Tribe |
| State of Colorado |
| State of Colorado, Colorado Department of Education |
| State of Colorado, Colorado Department of Personnel & Administration |
| State of Colorado, Department of Revenue |
| State of Colorado, Governor's Office of Information Technology |
| State of Colorado, Governor's Office of Information Technology |
| State of Colorado, Office of Information Technology |
| State of Colorado/Department of Personnel & Administration/ Office of the State Architect |
| Town of Erie |
| United States Digital Service |
| University of Colorado Denver |
| US Navy |
| Ute Water Conservancy District |
| Western State College |

# Audience Testimonials

"Positive and valuable to see so many peers and learn from them."

"The event was more informative and valuable than a lot of other events that I have been to. Thank you!"

"The event was positive and valuable. The speakers topics were relevant. The participant size, location, room and vendors were perfect."

"Great way to spark conversations around innovation."

# Featured  Speakers

**William Chumley**
*Chief Customer Officer, Governor's Office of Information Technology (OIT)*
State of Colorado

**Rick Johnson**
*Chief Administrative Officer*
Colorado Department of Revenue

**Anthony Fisher**
*Head of Data Management and Analytics*
Colorado Department of Revenue & PSN Advisory Board Member

**Kevin Rants**
*Chief Administrative Officer*
Colorado Department of Public Safety

**Misgana Tesfaye**
*Director of Business Innovation, Technology & Security (B.I.T.S.)*
Colorado Department of Human Services

**Karen Pellegrin**
*Senior Manager - Technology Accessibility Program*
Colorado Governor's Office of Information Technology

**Megan Williams**
*Director - Peak Academy*
City and County of Denver

**Brad Schmidt**
*Wildland Fire Projects Manager, Center of Excellence for Advanced Technology Aerial Firefighting*
Colorado Division of Fire Prevention and Control Authority (SEPTA)

**Melissa Peterson**
*Associate Director, Human Resources, Talent Acquisition - Department of Safety*
City and County of Denver

**Carlos Tamayo**
*Innovation Manager*
City of Colorado Springs

**Melissa Wiley**
*Deputy Town Administrator*
Town of Erie, CO

**Pam Davis**
*Assistant City Manager*
City of Boulder

**Jennifer Fairweather**
*Chief Human Resources Officer*
Jefferson County, CO

**Tyler Svitak**
*Executive Director*
Colorado Smart Cities Alliance

**Carlos Rivero**
*Executive Government Advisor*
Amazon Web Services (AWS)

**Ben Caruso**
*State & Local Government*
Juniper Networks

**Emilee Frisbie**
*Strategic Account Manager – CO/NM*
Juniper Networks

**Clint Funk**
*Senior Solutions Consultant, Public Sector*
Adobe

**Adrienne Greenberg**
*Sr. District Manager - State and Local Government*
Snowflake

**Michael Protz**
*Senior Manager, Sales Engineering - Public Sector*
Snowflake

**Blake Snyder**
*Account Executive*
Snowflake

**Kenneth Steiness**
*Founder & CEO*
Sensei Project Solutions

**Linda Misegadis**
*Senior Government Strategist*
UKG

**Neena Kovuru**
*HCM Strategist & Thought Leader*
UKG

**Len Zheleznyak**
*Head, Public Sector, Customer Value and Transformation Advisory*
Google Cloud

**Charlene Gorman**
*Team Lead - State, Local Government and Education for Colorado*
Google Cloud

**Gregory Pochodaj**
*Principal Architect - SE*
EDB

**Terry Ray**
*SVP, Data Security GTM and Field CTO*
Imperva

**Thomas (Tommy) Jayne**
*Account Executive - State, Local, and Education*
Alteryx

**Brandon Gilmore**
*Public Sector - Marketing Manager*
Alteryx

# Event Images

# 2023 Partners

# About Us

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

# Become a Supplier

We understand that government need to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

⟶ Set up a supplier page here

## CONNECTING GOVERNMENT
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