



PUBLIC
SECTOR
NETWORK



Government Innovation Colorado

Transforming the Centennial State by
Accelerating Modernization and Strategic
Collaboration

Tuesday, October 8, 2024

Denver, Colorado



Agenda at a Glance

The State of Colorado is known by both reputation and practice for being a pioneer. As a result, public-sector leaders are seeking transformational improvement in service delivery for their citizens and residents. Technology has unlocked countless opportunities for growth, collaboration, and improvement among the State of Colorado's agencies, departments & beyond.

Transformation and true innovation are best achieved with diverse collaborators, authentic communication, and a shared, inclusive technological baseline. Tremendous opportunities exist for Colorado's public servants in the realms of improving process, digital accessibility, managing data, recruiting and retaining new generations of talent, and aligning and upgrading technology.

How can Colorado's public sector leaders address and overcome these significant challenges? What lessons can the State's professionals share with each other to operate more collaboratively and effectively? How can government entities engage with Coloradoans to restore resident trust and bridge historic divides?

Public Sector Network's **Government Innovation Colorado** event will bring together government professionals from across the State and region to tackle these dynamic topics and share relevant insights. Join this exciting conversation and help accelerate innovation in the Centennial State!

Be a part of the Innovation Series

Innovation Texas - October 23

Innovation New York - November 6

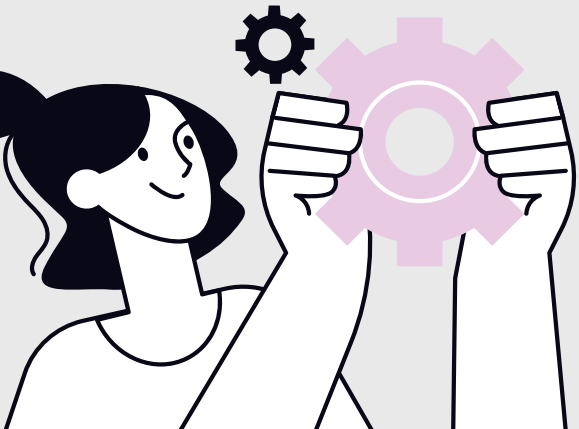
Innovation Federal - December 5

Who You'll Meet

This series is designed for:
Social Services, Education, Career Services, Law Enforcement, HR, Emergency Management, Motor Vehicles, Courts

Commissioners/Chiefs/Deputy Chiefs/Advisors/Directors/Managers of:

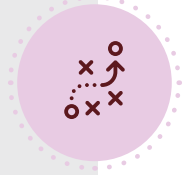
- Information Technology
- Information Security
- Technology
- Innovation
- Cyber Security
- Digital Technology
- Digital Service Delivery
- Data & Analytics
- Digital Applications
- Enterprise Infrastructure
- Privacy
- Digital Transformation



Benefits of Attending



Gain insights into emerging technologies and practices that are transforming Colorado government.



Explore the latest insights on developing and implementing strategies & structures to drive transformation and digital equity.



Attend one of two dedicated tracks examining innovation in the spheres of: Data & Technology or Digital Transformation/Service Delivery

Key Themes for 2024

- Digital Transformation and Digital Strategies
- Leveraging Technologies and getting ahead
- Driving data-led decision making and service-oriented mindsets
- Discussing the balance of both protecting and enabling our citizens through technology and services

Our Inspiring Speakers

Plenary



DAVID EDINGER

Chief Information Officer
& Executive Director
Colorado Governor's
Office of Information
Technology



WILLIAM CHUMLEY

Chief Customer Officer,
Governor's Office of
Information Technology
(OIT)
State of Colorado



BRANDY REITTER

Executive Director of
the Colorado Broadband
Office
Colorado Governor's
Office of Information
Technology



HEATHER WEIR

Director of Strategy,
Performance and Admin
Office
Colorado Governor's
Office of Information
Technology



ANDREA DAY

Senior Information
Technology Director
Colorado Governor's
Office of Information
Technology



SUZIE MILLER

Director
Colorado Rural
Workforce Consortium



MELISSA WALKER

Statewide Director of
Workforce Solutions
State of Colorado -
Department of Personnel



COREY NIEMEIER

Director, Office of
Operational Excellence
Colorado Department of
Public Safety



SHANELLE CHOTOKI

Data Scientist
State of Colorado

Data & Technology Track

Steering Committee



ANTHONY FISHER
Head of Data
Management and
Analytics
Colorado Department of
Revenue



MICHAEL ARRINGTON
Chief Strategy Officer
Colorado Department of
Revenue



RICHARD TODD
Chief Data Officer
City of Boulder, Colorado



ROSALIE JOHNSON
Deputy Senior Director
State of Colorado DMV

Digital & CX Track



KAREN PELLEGRIN
Senior Manager -
Technology Accessibility
Program
Colorado Governor's
Office of Information
Technology



COREY NIEMEIER
Director, Office of
Operational Excellence
Colorado Department of
Public Safety



JILES MCCOY
Chief Innovation and
Technology Officer
City of Golden, Colorado



Agenda at a Glance

8:00am Registration and Networking Breakfast

8:50am Welcome from the Public Sector Network

9:00am Welcome from the Chair

9:20am Government Keynote: **Marshalling Technology Trends for the benefit of Colorado**
David Edinger, *Chief Information Officer & Executive Director*, Colorado Governor's Office of Information Technology

9:40am Platinum Partner Session: **Leading Change: Transforming Citizen Services Through Technology Bases Initiatives**

10:00am Government Keynote: **How the Colorado Governor's Office of Information Technology Drives Digital Equity**
William Chumley, *Chief Customer Officer*, Colorado Governor's Office of Information Technology
Brandy Reitter, *Executive Director of the Colorado Broadband Office*, Colorado Governor's Office of Information Technology

10:20am Panel Discussion: **Determining & Detailing Your 2025 Strategic Plan**
A value-based strategy will help to achieve greater success for your team and organization. Today, leaders need to fine-tune their day-to-day tasks; rethink how they operate, and even why they exist. This requires organizations to chart a path by considering the effects these variables will have in their 2025 strategic plan.
This panel of leaders will discuss what their priorities are and how to ensure they are successful.
Heather Weir, *Strategy, Performance and Admin Office*, Colorado Governor's Office of Information Technology (Pending Agency Confirmation)
Andrea Day, *Senior Information Technology Director*, Colorado Governor's Office of Information Technology (Pending Agency Confirmation)

11:00am Refreshment Break

Data & Technology Track		Digital & CX Track	
11:30am	Welcome from the Track Chair	Welcome from the Track Chair	
11:50am	<p>Government Keynote: Colorado Department of Revenue: How a data-driven culture fosters continuous improvement</p> <p>Anthony Fisher, <i>Head of Data Management and Analytics</i>, Colorado Department of Revenue & PSN Advisory Board Member</p> <p>Michael Arrington, <i>Chief Strategy Officer</i>, Colorado Department of Revenue</p>	<p>Government Keynote: Leading from the Human Perspective of Digital Transformation</p> <p>Digital Transformation remains at the forefront of the public sector agenda, However, while it's easy to get caught up in the technical details of digital initiatives, the true success factors lie on the people side of the equation. This has become more challenging as we contend with skills shortages, remote work, and multi-generational workforces as well as the rise of the contractor workforce.</p> <p>In this keynote, you will hear insights to help you as a leader ensure that the human side of your digital transformation initiatives are rock-solid and serves as a foundation for ongoing transformation.</p>	
12:10pm	Gold Partner Session: Defending your Landscape against Cybersecurity Threats	Gold Partner Session: The Roadmap to a Successful Digital Transformation	
12:30pm	<p>Government Keynote: How to Prioritize Your Cybersecurity Applications on a Limited Budget</p> <p>Prioritizing your cybersecurity applications is vital to making progress towards addressing vulnerabilities. However, most cybersecurity initiatives face more demand than financial resources available. Leaders are often under pressure to simultaneously deliver on today's pressing commitments by troubleshooting and finding innovative solutions while investing in applications that will allow for future success.</p>	<p>Government Keynote: How to Create an Accommodation Plan: Lessons Learned and Processes</p> <p>Karen Pellegrin, <i>Senior Manager - Technology Accessibility Program</i>, Colorado Governor's Office of Information Technology</p>	
12:50pm	Gold Partner Session: Accelerating and Optimizing Your Cloud Journey	Gold Partner Session: Leading Change - Transforming Citizen Services with a Digital Government	

Data & Technology Track

1:10pm Panel Discussion: **Improving Citizen's Experience Through Technology**

This panel of leaders will address the following:

- Identify what tools and technologies will support your goals
- Embedding recent technology with minimal disruption to business
- Best practices for creating information technology services that boost customer and employee experiences.

Richard Todd, *Chief Data Officer*, City of Boulder, Colorado

Rosalie Johnson, *Deputy Senior Director*, State of Colorado DMV

Digital & CX Track

Panel Discussion: **Digital Transformation Playbook: Leveraging Technology for Citizen Services**

Digital transformation is imperative for the State of Colorado to foster innovation. To design and successfully implement digital transformation initiatives, leaders must utilize with the correct technology tools, and strategic framework.

- How to build a strong digital culture throughout your organization?
- What processes need to be in place to ensure continuation of services due to interruption?
- How do you engage with partners to develop and improve upon service delivery models?

Jiles McCoy, *Chief Innovation and Technology Officer*, City of Golden, Colorado

1:40pm **Networking Lunch Break**

2:40pm Roundtable Discussions | Split into specialized conversation areas and join engaging discussions to dive deeper into your innovation priorities.

1. **Information Technology Trends: What is on the Horizon?**
2. **Leading the Way with Cloud**
3. **Technology Solutions to Navigate the Data Driven Landscape**
4. **Strengthening Security in the Age of Digital Transformation**
5. **How DEIA is Shaping the Future of Work**
6. **Establishing a Zero Trust Framework**

3:30pm Government Keynote: **Data in the Cloud: Creating Security Efficiencies with Technology**

Data management, data warehousing and analytics are all moving to the cloud and opening new possibilities. However, this also creates the issue of protecting your data. This keynote session will address the technological imperatives for adapting your data architectures to the platform of the cloud, with tips on how to overcome common barriers to successful transition.

3:50pm Platinum Partner Session: **Intelligence and Automation**

4:10pm Panel Discussion: **Upskilling in the Workplace: It is a Team Sport**

The public sector is constantly evolving. Nearly every job will change, many quite profoundly, and many of your employees will need to be trained. Upskilling also comes at a time when emerging skill sets are scarce, and the talent market is competitive. To address this crisis, employers will need to both train employees in new areas and provide enabling technologies to boost their current productivity.

Suzie Miller, *Director*, Colorado Rural Workforce Consortium

Melissa Walker, *Statewide Director of Workforce Solutions*, State of Colorado - Department of Personnel

Corey Niemeyer, *Director*, *Office of Operational Excellence*, Colorado Department of Public Safety

Shamelle Chotoki, *Data Scientist*, State of Colorado

4:40pm **Closing Remarks from the Chair, followed by networking**

Testimonials

“The event was more informative and valuable than a lot of other events that I have been to. Thank you!”

“Great way to spark conversations around innovation.”

Event Schedule

QUARTER 4

Innovation Texas	October 23
Cybersecurity Roadshow Texas	October 24
Innovation New York	November 6
Cybersecurity Roadshow New York	November 7
Cybersecurity Roadshow Arizona	November 19
Innovation Federal	December 4
Cybersecurity Roadshow Federal	December 5
Innovation Southwest (Virtual Event)	Date TBC





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