



Sponsored by
Government of South Australia
Department of the Premier
and Cabinet

Innovate SA 2024

The Drive Forward for a Digital and Secure
South Australian Public Sector

Thursday, April 4 2024

Adelaide Convention Centre, South Australia



Agenda at a Glance

The **4th annual Innovate SA showcase**, in partnership with the South Australian Department of the Premier and Cabinet, will review strategies for a secure digital government in the state. There has been accelerated business transformation in recent times, and this will be your opportunity to get up to date with South Australia's digital innovation, cyber security, and citizen-centric engagement.

As South Australia continues to digitally transform, there is more of an imperative to get acquainted with innovative technologies and their utilisation in delivering improved services for the citizens. As cyber-attacks continue to rise, there is a need to learn more about more sophisticated systems to mitigate vulnerabilities.

The one-day showcase will provide insights into key discussions such as the talent shortage, digital equity, digital leadership, citizen-centric engagement, and data. Join thought leaders, and experts from both the public and private sectors and hear about the drive forward for a digital and secure South Australia.

[VIEW THE WEBSITE](#)



Be a part of the Innovation Series

[Click to Explore](#)

Innovate WA - 13 Feb



Innovate SA - 4 Apr



Innovate Aus - 29 May



Innovate NSW - 20 Jun



Innovate VIC - 25 Jul



Innovate QLD - 10 Sep



Innovate NZ - 5 Nov



Check out last year's highlight reel!

Why Exhibit at Innovate SA?



8.5 Average Rating
from our exhibitors



83% of Attendees
rated the event as
excellent



100% of Our Partners
said their experience was
positive and valuable



92% of Attendees
said they will definitely be
returning next year



43% of Attendees
were Chiefs, Heads, Directors
or Senior Leaders

“Connecting with fellow government employees was a fantastic experience. I enjoyed learning about their primary focuses in the realms of AI and cybersecurity.”



Australian Government
Australian Taxation Office



Who You'll Meet

This series is designed for professionals involved in:

- Business Transformation and Continuous Improvement
- Digital Innovation and ICT
- Cyber Security Specialists
- Citizen Engagement and Experience
- Service Design and Delivery
- Workforce Planning and HR
- Data, Information Management, Analytics and Insights
- Enterprise Architects
- Culture and Change



Benefits of Attending



Hear from the Department of the Premier and Cabinet on their progress of the 2020 - 2025 strategy plan



Learn about EdChat - a generative AI chatbot championed by the Department of Education from Daniel Hughes, Chief Information Officer



Engage in the key discussion on the talent shortage and how the education systems and industry collaborate and strategise to encourage more talent into technology and digital roles



Hear from David Mazzone, Chief Operating Officer, Legal Services Commission on amica - a digital tool assisting citizens of South Australia to resolve marriage disputes amicably



Meet providers and explore how new and emerging technologies can benefit the future of government

Key Themes for 2024

- **Digital and CX:** The government is prioritizing citizen-focused outcomes through digital transformation, emphasising digital equity and inclusive leadership for those with limited access to technology.
- **Technology and Data:** In our digital era, data is crucial for South Australia's government decisions, requiring an integrated strategy and agile technology practices to enhance online services, inform operations, and achieve citizen-centric outcomes through cross-government collaboration
- **Cyber:** In the face of growing cybersecurity challenges in South Australia's digital landscape, collaboration, a proactive approach, continuous monitoring, and public-private partnerships are essential to strengthen the government's cybersecurity

Innovate SA 2023 Snapshot

DATABASE SIZE

7,700+

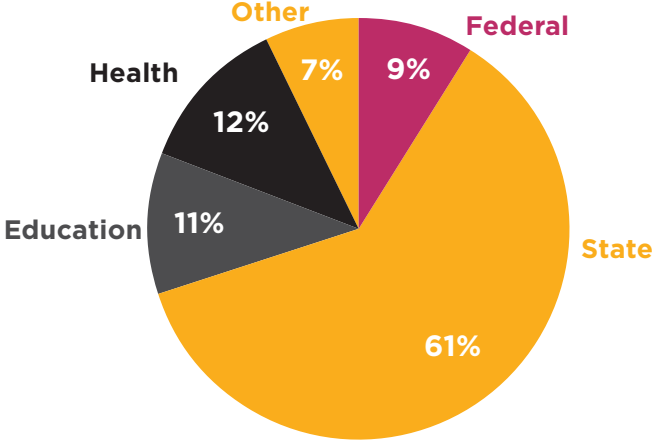
KEY JOB TITLES

- Business Management
- Engagement
- Digital Government
- Digital Services
- ICT Capabilities
- Service Design
- Transformation / Innovation
- HR / Workforce Management
- Communications / Marketing
- Customer Experience

TOP FIVE ORGANISATIONS

1. SA Health
2. Department of the Premier and Cabinet
3. Department of Human Services
4. Northern Adelaide Local Health Network
5. Central Adelaide Local Health Network

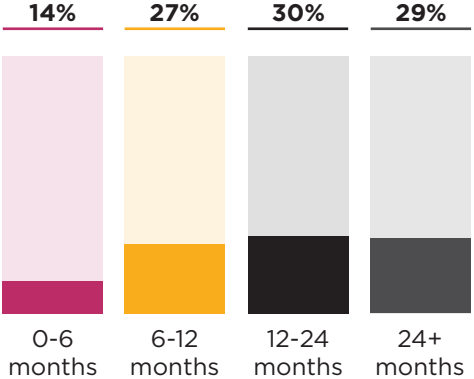
KEY SECTORS



TOP INTEREST AREAS

-  Cyber Security
-  Business Process Transformation and Optimization
-  Digital Product Development

INVESTMENT TIMEFRAME



DECISION MAKING ROLES

- 14% Users
- 41% Decision Makers
- 45% Influencers

Your Inspiring Speakers



Hon Andrea Michaels MP

Minister for Consumer and Business Affairs, the Arts, and Small and Family Business

Plenary



Dr. Eva Balan-Vnuk

Executive Director | Government Chief Information Officer, Office of the Chief Information Officer (OCIO)

Department of the Premier and Cabinet

Plenary



Laura Christie

Deputy Secretary
NSW Department of Customer Service

Plenary



Professor Romy Lawson

Deputy Vice Chancellor (Students)

Flinders University

Plenary



Linda Abrams-South

Executive Director Corporate Services

Courts Administration Authority

Plenary



Jeff Swann

Chief Officer

South Australian Metropolitan Fire Service

Plenary



Kim Valois

Chief Information Security Officer

SA Water

Plenary



Catherine Grace

Director
South Australian Space Industry Centre

Digital & CX Stream



David Mazzone

Chief Operating Officer
Legal Services Commission of South Australia

Digital & CX Stream



Madhumita Mazumdar

Executive General Manager Technology

Journey Beyond

Digital & CX Stream



Nick May

Chief Customer Officer
Beyond Bank

Digital & CX Stream



Marcel Althoff

Chief Information Officer
City of Marion

Digital & CX Stream



Tina Hardin

Executive Director, Clinical Informatics

The Commission on Excellence and Innovation in Health

Technology & Data Stream



Ben Taylor

Assistant Commissioner, Data Insights

Australian Taxation Office

Technology & Data Stream



Michael Hoffmann

General Manager Technology
Disaster Relief Australia

Technology & Data Stream



Dr Henry Pharo

Director Early Intervention Research Directorate | Inclusion and Reform

Department of Human Services

Technology & Data Stream



Kim Weimer

Director, Digital Transformation

Essential Services Commission of South Australia

Technology & Data Stream



Daniel Hughes

Chief Information Officer
South Australian Department of Education

Technology & Data Stream



Professor Joy Rathjen

Director, Research & Innovation

SA Pathology

Technology & Data Stream



Dr Shikha Sharma

CIO/ Director Business Improvement and Technology

Department of Human Services

Technology & Data Stream



Stuart Watt

Chief Information Officer
Department for Primary Industries and Regions

Technology & Data Stream



Philip Crawford

Head of Engineering and Assets Manager

Ventia

Technology & Data Stream



Dr Jade Aitken

GM Data & AI

Ventia

Technology & Data Stream



Loc Thai

Director Data Analytics and Intelligence

Department of the Premier and Cabinet

Cyber Security Stream



Mamello Thinyane

Optus Chair of Cybersecurity and Data Science UniSA STEM

University of South Australia

Cyber Security Stream



Anne-Louise Brown

Director of Policy

Cyber Security Cooperative Research Centre

Cyber Security Stream



Fern Hillyard

Senior Manager Cyber Policy & Risk, Office of the Chief Information Officer

Department of the Premier and Cabinet

Cyber Security Stream



Rosalie Martin

Director, Cyber Security Outreach

National Office of Cyber Security

Cyber Security Stream



Andrew Corrigan

Executive Director (Data and Technology)

Auditor-General's Department of South Australia

Cyber Security Stream



Will Luker

Government Chief Information Security Officer

Department of Premier and Cabinet

Cyber Security Stream



Mitch Riley-Meijer

A/g Assistant Secretary, Government Cyber and Protective Security Cyber Security Policy Division

Department of Home Affairs

Cyber Security Stream



James Calder

Partner, Cyber & Tech Risk

Scyne Advisory

Cyber Security Stream



Dane Meah

CEO & Co-Founder

MyCISO

Cyber Security Stream



Alex Heidenreich

Executive Director Cyber Capability, Education and Training

CyberCX

Cyber Security Stream



Nicole Quinn

Head of Government Affairs - APAC

Fortinet

Cyber Security Stream



Simon Goodrich

Co-founder

Portable

Digital & CX Stream



Chris Morrison

Group Manager, Digital Enterprise Advisory

Avanade

Technology & Data Stream



Felix Liao

Director of Product Management

Denodo

Plenary



David Dzienciol

Chief Commercial Officer

NEXTDC

Plenary



Sudeep Acharya

CEO

MTX APAC

Plenary

2024 Sponsors

Chairs



Platinum Partners



Gold Partners



Branding Partner & Private Lunch



Silver Partners



2024 Sponsors

Bronze Partners



Exhibition



Roundtable Sponsor



Exhibition + Meeting Matching



Coffee Cart



Event Schedule

FEBRUARY

Innovate WA Showcase	WA
Cyber WA Showcase	WA
HR & Future of Work Roadshow	NSW WA QLD SA VIC QLD NZ
Future Series: Future Services	Virtual

MARCH

Future Series: Health	Virtual
Digital & CX Roadshow	NSW WA QLD SA VIC QLD NZ
Future Series: Future AI	Virtual
Future Series: Future Workforce	Virtual
Future Series: Future Mobility	Virtual

APRIL

Innovate SA Showcase	SA
Cyber SA Showcase	SA
Local Gov Showcase	NSW WA QLD SA VIC QLD NZ
Appian Roadshow	NSW ACT VIC

MAY

Innovate Australia Showcase	ACT
Cyber Federal Showcase	ACT

JUNE

Data and Analytics Roadshow	NSW WA QLD SA VIC QLD NZ
Innovate NSW Showcase	NSW

JULY

Health Innovation Roadshow	NSW WA QLD SA VIC QLD NZ
Cyber VIC Showcase	VIC
Innovate VIC Showcase	VIC

AUGUST

Operational Excellence Roadshow	NSW WA QLD SA VIC QLD NZ
Australian Security Showcase	ACT

SEPTEMBER

Safer Cities Roadshow	NZ VIC ACT WA SA NSW
Innovate QLD Showcase	QLD

OCTOBER

Cyber NSW Showcase	NSW
ICT & Cloud Roadshow	QLD VIC WA SA ACT NSW
Health NZ Roadshow	NZ

NOVEMBER

Innovate NZ Showcase	NZ
Cyber NZ Showcase	NZ
Smart Cities and Municipalities Showcase	NSW

Digital.NSW Showcase	NSW
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DECEMBER

Data and AI Showcase	ACT
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