



Healthcare Roadshow 2024

Transforming Healthcare Horizons Through Technology and Innovation

April 9 - May 3, 2024 ON AB BC NS



Transforming Healthcare Horizons Through Technology and Innovation

Canada's healthcare future grapples with ageing demographics, workforce shortages, inequities, infrastructure upgrades, and data management. These pressing challenges require more dynamic and innovative solutions that pave the way for effective and efficient service delivery to citizens.

The Healthcare Roadshow is a dynamic platform that brings together technology and healthcare experts, stakeholders, and decision-makers to explore innovative uses of existing and emerging healthcare technologies to benefit patients, healthcare providers, government regulators, research institutions and other healthcare stakeholders.

Benefits of Attending



Innovative Insights: Gain valuable insights into cutting-edge technologies and strategies driving the transformation of healthcare providers into smart, connected, and sustainable organizations.



Networking Opportunities: Connect with thought leaders, experts, and peers in healthcare providers, technology, and governance, fostering collaboration and partnerships.



Practical Solutions: Discover actionable solutions and best practices to address industry challenges and enhance healthcare delivery to citizens.



Strategic Thinking: Explore how healthcare leaders are shifting from traditional organizational processes to technology-driven approaches, creating a paradigm shift in the healthcare sector.



Inspiring Case Studies: Learn from real-world examples of healthcare providers that have successfully harnessed technology to automate processes, optimize services, address workforce shortages, and improve patient experience.



Future Outlook: Gain foresight into emerging trends, challenges, and opportunities that will shape the future of healthcare.

Who You'll Meet

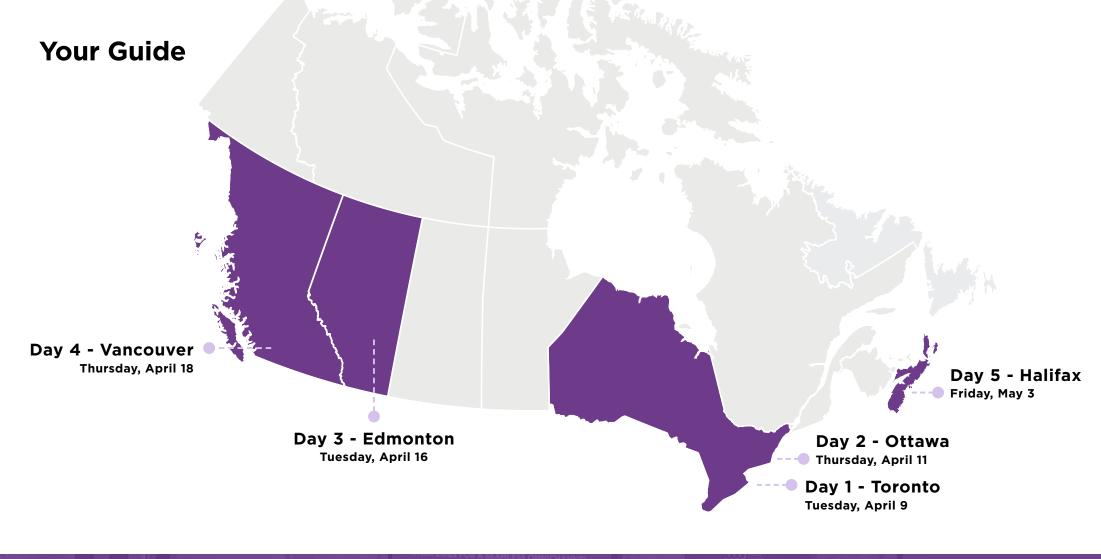
Executive Directors, directors, Clinical Directors, Leaders, Heads and Managers from provincial health departments, local hospital networks and public hospitals, allied health providers, nurse practitioners, community health services, and Public Health Networks (PHNs) charge:

- Hospital CEO (Chief Executive Officer)
- Director for IT
 Infrastructure
- Director, Digital Science
- Hospital CNO (Chief Nursing Officer)
- Hospital COO (Chief Operating Officer)
- Healthcare Facility
 Administrator
- Healthcare Innovation
 Director
- Healthcare Facility Director
- Medical Director
- Chief Nursing Executive
- Chief Information Officer.

- Health IT Director
- Healthcare Data Privacy
 Officer
- Hospital CFO (Chief Financial Officer)
- Hospital CMO (Chief Medical Officer)
- Director for Data Governance
- Head Data Scientist
- Healthcare Facility
 Administrator
- Healthcare Facility Director
 - Health Informatics Director
- Chief Medical Informatics
 Officer
- Chief Technology Officer

REGISTER NOW







Our Inspiring Speakers - Toronto, ON



PETER BAK Chief Information Officer **Humber River Hospital**



DR. SARAH MUTTITT Vice President & CIO The Hospital for Sick **Children & University Health Network**



LUCAS CHARTIER VP, Quality and Safety & Chief Patient Safety Officer University Health

Network



DR. KYLE WILSON Vice President. Information Systems and CPO

Guelph Public Health







EMERSON RAJARAM Chief Information Security Officer & Corporate Director of Technology Wellington-Dufferin-

Guelph Public Health



JEFF CURTIS Chief Privacy Officer Sunnybrook Health **Sciences Centre**



TED SCOTT Vice President Innovation and Partnerships **Hamilton Health Sciences**



AVERY MACLEAN Director, Research IT & Enterprise Data Architecture

The Hospital for Sick Children



PAUL PIRIE A/Director, Digital Health Program Branch, Digital and Analytics Strategy Division

Ministry of Health of Ontario



DANIELA SABATINI Director Management Services for Seniors Services and Long term Care

City of Toronto



BEN GOLDBERG Global Industry Lead, Health and Life Sciences CGI



KELLIE SCOTT Vice-President of Consulting CGI



KARAM BAINS Consulting Expert -Healthcare CGI

Our Inspiring Speakers - Toronto, ON



ROB PICCOLO

Regional Sales Manager

CrowdStrike



KYLE SCHILKE Sr. Healthcare Sr. Enterprise Account Manager AWS Canada



MALA DORAI National Healthcare Partner Sales Manager AWS Canada



ANDREW NORTON
MITCHELL
Principal Solution
Architect
Iron Mountain



HASHIM HUSSEIN
Regional Sales Manager,
Public Sector
Netskope



TOMMASO LORENZO C|CISO, CISM, SSCP Manager Cyber Security & Network, Information & Communications Technology Niagara Health



JEAN AOUAD EVP Transformation & Growth Petal



YVES THIBODEAU

Product Director

Petal



TALIA NOVIK

Senior Product

Marketing Manager

Petal



BRAD LISOWESKI
Principal Sales Engineer,
Canada
Zscaler



ENZA ALEXANDER

Executive Vice-President

ISA Cybersecurity



ALKIN GORGUN
Senior SASE Leader,
Canada
Cloudflare



PETER JONES
Industry Lead - Canadian
Healthcare, WW Health
Microsoft



ERIN SMITHOUSER MSN, RN Field CNIO, Healthcare Executive Architect ServiceNow

Explore the Agenda - Toronto, ON

Moderator: Karam Bains, Consulting Expert - Healthcare, CGI

Tuesday, April 9, 2024
Ontario Bar Association
20 Toronto St Suite 1400 Toronto ON M5C 288

8:00am	Registration and Networking Coffee 20 Toronto St Suite 1400, Toronto, ON M5C 2B8
8:30am	Welcome from Public Sector Network
8:40am	Welcome from Chair
	Ben Goldberg, Global Industry Lead, Health and Life Sciences, CGI
9:00am	Government Keynote: Collaborating with Healthcare Stakeholders in Delivering Person-Centered Care for Patients
	Explore how aligning financial strategies with person-centred care goals ensures efficient resource allocation, fostering financial
	 sustainability and supporting collaborative healthcare efforts. The importance of balancing financial risks and benefits to elevate the quality and experience of patient care within collaborative
	healthcare initiatives.
	Peter Bak, Chief Information Officer, Humber River Hospital
9:20am	Platinum Partner Session: How a Zero Trust framework ties together SASE, EDR and cloud security to help protect the healthcare industry from Cyber threats
	Making your Zero Trust framework frictionless, from cloud to endpoint spec
	 Optimizing real-time threat detection, investigation, response and threat hunting leveraging XDR. Key tenets underscoring a successful hybrid work model.
	 How a security architecture bringing together SASE, EDR and cloud infrastructure via zero trust principles can ensure the security of your
	hybrid workforce.
	 Safely making use of generative AI tools. What steps healthcare organizations can take to bring these disparate technologies together.
	Rob Piccolo, Regional Sales Manager, Public Sector, CrowdStrike
	Hashim Hussein, Regional Sales Manager, Public Sector, Netskope
	Tommaso Lorenzo C CISO, CISM, SSCP, Manager Cyber Security & Network, Information & Communications Technology, Niagara Health
9:40am	Government Keynote: Proactive Approach to Addressing Health Inequities with the Use of Digital Technology
	Highlighting the use of enablers to reach underserved sectors of society.
	• Identifying and addressing social and economic factors affecting patients' health to deliver proactive and effective health measures for citizens.
	Dr. Sarah Muttitt, Vice President & CIO, The Hospital for Sick Children & University Health Network
10:00am	Platinum Partner Session: Using Ai to Turn Paperwork From a Pain Point into a Competitive Advantage For Healthcare Delivery
	Kyle Schilke, Sr. Healthcare Sr. Enterprise Account Manager, AWS Canada
	Andrew Norton Mitchell, Principal Solution Architect, Iron Mountain
10:20am	Fireside Chat: Elevating Healthcare Information Security: Safeguarding the Heartbeat of a Nation's Health
	The value and vulnerability of healthcare data
	Innovations and emerging technologies for a robust healthcare information security
	Dr. Kyle Wilson, Vice President, Information Systems and Digital Innovation, CIO / CPO, Wellington-Dufferin-Guelph Public Health
	Emerson Rajaram, Chief Information Security Officer & Corporate Director of Technology, Wellington-Dufferin-Guelph Public Health

10:40am Gold Partner Session: Optimizing Healthcare Supply & Demand in a Fragmented Ecosystem Jean Aouad, EVP Transformation & Growth, Petal 11:00am **Morning Coffee and Networking Break** 11:20am Interactive Roundtable Discussion 1. Al Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: **Kellie Scott,** *Vice-President of Consulting,* CGI 2. Safeguarding Healthcare: Navigating the Cybersecurity Landscape Facilitated by: Rob Piccolo, Regional Sales Manager, Public Sector, CrowdStrike & Hashim Hussein, Regional Sales Manager, Public Sector, Netskope 3. Data Liberation: Unlocking the Power of Data in Healthcare Facilitated by: Mala Dorai, National Healthcare Partner Sales Manager, AWS Canada 4. The Patient Data bJourney - What are the Bottlenecks? How Can Tech Help? Facilitated by: Yves Thibodeau, Product Director, Petal & Talia Novik, Senior Product Marketing Manager, Petal 5. Transforming Clinician Experience through AI Assisted Clinical Operations Facilitated by: Erin Smithouser MSN, RN, Field CNIO, Healthcare Executive Architect, ServiceNow 6. Digital Transformation in Healthcare Services: Exploring strategies for modernizing healthcare services in the public sector through digital technologies Facilitated by: Peter Jones, Industry Lead - Canadian Healthcare, WW Health, Microsoft 7. Ensuring Secure Access to Clinical Data in Evolving Environments Facilitated by: Brad Lisoweski, Principal Sales Engineer, Canada, Zscaler & Enza Alexander, Executive Vice-President, ISA Cybersecurity 8. Healthcare Website Optimization for Performance and Security: Strategies for enhancing the speed, reliability, and security of healthcare websites and patient portals, optimizing user experiences while safeguarding sensitive data Facilitated by: Alkin Gorgun, Senior SASE Leader, Canada, Cloudflare 12:20pm Panel Discussion: Addressing Future Health Challenges with Technology and Innovation How can medical providers deliver personalized patient care despite intensive use of technology? In the ever-evolving landscape of healthcare technology, how can healthcare organizations balance data security and seamless data sharing to ensure compliance with privacy regulations? What strategies and technologies are most effective in empowering patients to control their healthcare data while still facilitating necessary information exchange among healthcare providers? How could digital technology be leveraged to provide preventive health measures? · How could collaboration between government agencies, healthcare providers, and technology companies be strengthened to better address healthcare information security challenges? **Dr. Tania Tajirian,** CHIO & Asst. Professor, Department of Family and Community Medicine, University of Toronto Lucas Chartier, VP. Quality and Safety & Chief Patient Safety Officer, University Health Network Jeff Curtis, Chief Privacy Officer, Sunnybrook Health Sciences Centre Paul Pirie, A/Director, Digital Health Program Branch, Digital and Analytics Strategy Division, Ministry of Health of Ontario Peter Jones, Industry Lead - Canadian Healthcare, WW Health, Microsoft

Moderator: Karam Bains, Consulting Expert - Healthcare, CGI

12:50pm	Networking Lunch
1:50pm	 Government Keynote: Harmony in Data: Unlocking the Power of Integration and Interoperability Discussing the challenges of siloed data within organizations, and the transformative power of data integration in creating a unified ecosystem. Emphasizing the crucial role of interoperability in enabling seamless communication among different systems, fostering collaboration, and accelerating innovation. Advocating for a dynamic approach to data strategy, highlighting the need to embrace emerging standards and technologies to future-proof integration and interoperability efforts. Ted Scott, Vice President Innovation and Partnerships, Hamilton Health Sciences
2:10pm	Gold Partner Session: The Promise of Gen Al Clinical Operations - Solving for Operations Management, Logistics and Administrative Burden • Streamline Operational Processes in Clinical Operations • Optimizing Hospital Logistics with Al • Reducing Administrative Burden through Automation • Improving Patient Engagement and Intelligent Self-Service Erin Smithouser MSN, RN, Field CNIO, Healthcare Executive Architect, ServiceNow
2:30pm	 Panel Discussion: Navigating the Future: Public Sector Strategies for Seamless Data Integration and Interoperability Exploring challenges faced by the Public Sector in breaking down data silos and implementing strategies for creating a unified data ecosystem within organizations. Sharing success stories where interoperability has fostered collaboration and innovation in Public Sector settings, along with discussions on encountered challenges and lessons learned. Delving into the importance of a dynamic approach to data strategy within the Public Sector, emphasizing the benefits of embracing emerging standards and technologies to future-proof integration and interoperability efforts. Examining the potential of collaborative efforts between Public Sector entities and technology partners, discussing the role of strategic partnerships in driving innovation, addressing challenges, and ensuring sustainable and scalable solutions. Avery MacLean, Director, Research IT & Enterprise Data Architecture, The Hospital for Sick Children Daniela Sabatini, Director Management Services for Seniors Services and Long Term Care, City of Toronto Brad Lisoweski, Principal Sales Engineer, Canada, Zscaler Enza Alexander, Executive Vice-President, ISA Moderator: Karam Bains, Consulting Expert - Healthcare, CGI
3:00pm	Closing Remarks from Chair

Ben Goldberg, Global Industry Lead, Health and Life Sciences, CGI

Our Sponsor - Toronto

Chair

Platinum









VIP Breakfast

Gold

Silver













Bronze

Marketing









Our Inspiring Speakers - Ottawa, ON



EMMANUELLE LAMOUREUX Director General, Strategic Policy Branch Health Canada



DR. GLEN GEIGER

Chief Medical Information
Officer

The Ottawa Hospital



MARI TEITELBAUM

Cybersecurity Lead, Chief
Innovation Officer

Children Hospital of

Eastern Ontario



GINA JOHAR

Vice President & CDO,
Chief Privacy Officer

Quinte Health



MELANIE HENDERSON
Vice President, Clinical
and Support Services
Pembroke Regional
Hospital



Medical Lead, Renfrew County Virtual Triage and Assessment Centre, Medical Lead, Renfrew County Integrated Virtual Care, Clinical Digital Lead, Ottawa Valley Ontario Health Team, Assistant Professor, University of Ottawa Department of Family Medicine, & Clinician Researcher, Institut du Savoir Montfort



KARA KITTS

Director Digital Innovation

The Ottawa Hospital



JAMES MCGIBBON Vice President Consulting Services

CGI



JOY ARDANAZ, MBA, PMP Healthcare Subject Matter Expert CGI



NADINE REPPLE
Director, Consulting
Services
CGI



MIKE TREMBLAY

President, IT and Cyber

Solutions

Calian Group



AMBROSE MOK VP Solutions Delivery Calian



KEVIN DE SNAYER

Director Technology

Solutions, Critical |

Business Delivery - Cyber

Solutions

Calian



ALKIN GORGUN Senior SASE Leader, Canada Cloudflare



JULIAN WONG

Director of Strategic

Relationships

Petal

Explore the Agenda - Ottawa, ON

Thursday, April 11, 2024
Innovation Centre at Bayview Yards
7 Bayview Station Rd. Ottawa, ON K1Y 2C5

Registration and Networking Coffee 7 Bayview Station Rd, Ottawa, ON K1Y 2C5
Welcome from Public Sector Network
Welcome from Chair
Joy Ardanaz, MBA, PMP, Healthcare Subject Matter Expert, CGI
Opening Keynote: Policy Imperatives in Canadian Healthcare: Harnessing the full potential of health data and of multi-stakeholder collaboration to Mitigate Access Challenges, Empower Citizens, and Propel Sustainable Innovations towards Health Equity
 Grappling with persistent challenges in improving access and efficiency of patient services.
 Addressing the increased demand for healthcare services for citizens. Integration of standardized data and technologies to optimize health care delivery, team-based cared, and resource allocation.
Emmanuelle Lamoureux, Director General, Strategic Policy Branch, Health Canada
Platinum Partner Fireside Chat: Innovating Healthcare in Challenging Times In an era marked by uncertainty, healthcare innovation stands as a critical pillar for navigating through. This fireside chat features a dynamic discussion between Mike Tremblay, President of Calian IT and Cyber Solutions (ITCS) and Kara Kitts, Director Digital Innovation at The Ottawa Hospital (TOH).
Mike Tremblay, President, IT and Cyber Solutions, Calian Group
Kara Kitts, Director, Digital Innovation, The Ottawa Hospital
Government Keynote: Elevating Healthcare Information Security: Safeguarding the Heartbeat of a Nation's Health
The value and vulnerability of healthcare data
 Innovations and emerging technologies for a robust healthcare information security
Mari Teitelbaum, Cybersecurity Lead, Chief Innovation Officer, Children Hospital of Eastern Ontario
Gold Partner Session: Safeguarding Patient Privacy in the Era of Integrated and Interoperable Healthcare Technology
Data management, security, and compliance
Effective patient privacy measures
Alkin Gorgun, Senior SASE Leader, Canada, Cloudflare
Government Keynote: Proactive Approach to Addressing Health Inequities with the Use of Digital Technology
 Government Keynote: Proactive Approach to Addressing Health Inequities with the Use of Digital Technology Highlighting the use of enablers to reach underserved sectors of society.
 Highlighting the use of enablers to reach underserved sectors of society. Identifying and addressing social and economic factors affecting patients' health to deliver proactive and effective health measures for

10:30am Interactive Roundtable Discussion

- 1. Al Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: Joy Ardanaz, MBA, PMP, Healthcare Subject Matter Expert, CGI
- 2. Generative Al Use Cases for Health
 - Facilitated by: Ambrose Mok, VP Solutions Delivery, Calian & Kevin de Snayer, Director Technology Solutions, Critical | Business Delivery -Cyber Solutions, Calian
- 3. Healthcare Website Optimization for Performance and Security: Strategies for enhancing the speed, reliability, and security of healthcare websites and patient portals, optimizing user experiences while safeguarding sensitive data Facilitated by: Alkin Gorgun, Senior SASE Leader, Canada, Cloudflare
- 4. The Patient Data Journey What are the Bottlenecks? How Can Tech Help? Facilitated by: Maude-Andrée D'Amours, Product Manager, Petal & Talia Novik, Senior Product Marketing Manager, Petal

11:30am Panel Discussion: Addressing Future Health Challenges with Technology and Innovation

- How can medical providers deliver personalized patient care despite intensive use of technology?
- In the ever-evolving landscape of healthcare technology, how can healthcare organizations balance data security and seamless data sharing to ensure compliance with privacy regulations?
- What strategies and technologies are most effective in empowering patients to control their healthcare data while still facilitating necessary information. exchange among healthcare providers?
- How could digital technology be leveraged to provide preventive health measures?
- How could collaboration between government agencies, healthcare providers, and technology companies be strengthened to better address healthcare information security challenges?

Gina Johar, Vice President & Chief Digital Officer, Chief Privacy Officer, Quinte Health

Melanie Henderson, Vice President, Clinical and Support Services, Pembroke Regional Hospital

Kara Kitts, Director Digital Innovation, The Ottawa Hospital

Dr. Jonathan Fitzsimon, Medical Lead, Renfrew County Virtual Triage and Assessment Centre, Medical Lead, Renfrew County Virtual Care, Clinical Digital Lead, Ottawa Valley Ontario Health Team, Assistant Professor, University of Ottawa Department of Family Medicine, & Clinician Researcher, Institut du Savoir Montfort

Julian Wong, Director of Strategic Relationships, Petal

Moderator: Nadine Repple, Director, Consulting Services, CGI

12:15pm Closing Remarks from Chair

Joy Ardanaz, MBA, PMP, Healthcare Subject Matter Expert, CGI

12:30pm Networking Lunch

Our Sponsor

Silver Chair **Platinum** Gold Marketing











Canada

Our Inspiring Speakers - Edmonton, AB



TIM MURPHY Vice President, Health Alberta Innovates



CONNY AVILA Chief Innovation Officer Covenant Health



KIM SIMMONDS ADM Strategic Policy and Performance Alberta Health



MARK SCHEFFER IT Executive Director - Health Information Exchange **Alberta Health Services**



ANTONIO BRUNI Director of Health System Transformation Alberta Innovates



LISA LAFERRIERE Vice President, Strategy **Health Cities**



LEECA SONNEMA Executive Director Primary Care Network, **Edmonton North**



DR. LYLE OBERG Executive Board Chair Alberta Health Services



BRINDA NARAYAN Vice President, Consulting Services CGI



ADAM ELWI Director Consulting Services, CGI CGI



MARK VAN ENGELEN Vice President Consulting Services CGI



ANDREW DONAHER Vice President, AI, Analytics, Data, & Digital CGI



KEN MARTELLI CGI



STEPHANIE CHICOINE Senior eHealth Consultant Healthcare Lead, Western Canada Microsoft



JEAN AOUAD EVP Transformation & Growth Petal



Explore the Agenda - Edmonton, AB

Tuesday, April 16, 2024

MacEwan University
1110 104 Ave NW Edmonton AB T5K 1M9

8:00am	Registration and Networking Coffee 11110 104 Ave NW, Edmonton, AB T5K 1M9
8:30am	Welcome from Public Sector Network
8:40am	Welcome from Chair
	Brinda Narayan, Vice President, Consulting Services, CGI
	Dr. Lyle Oberg, Executive Board Chair, Alberta Health Services
9:00am	Government Keynote: Revolutionizing Patient-Centric Care: Innovations and Strategies in Alberta's eHealth Transformation
	 Achieving seamless interoperability is paramount for enhancing care coordination and facilitating information exchange among health information systems
	 Unlocking the power of data - the path forward for modernizing data infrastructure and processes to support analytics as a service in Alberta
	Using data to drive decision making, and better patient outcomes
	Kim Simmonds, ADM Strategic Policy and Performance, Alberta Health
9:20am	 Platinum Partner Session: Integrated and Interoperable Collaboration Platforms for Effective and Efficient Healthcare Delivery Achieving more personalized, patient-centered care resulting from integrated and interoperable systems. Facilitating the work of multidisciplinary care teams to provide better patient care. AWS
9:40am	Fireside Chat: Proactive Approach to Addressing Health Inequities with the Use of Digital Technology
	Highlighting the use of enablers to reach underserved sectors of society.
	• Identifying and addressing social and economic factors affecting patients' health to deliver proactive and effective health measures for citizens.
	Mark Scheffer, IT Executive Director - Health Information Exchange, Alberta Health Services
	Tim Murphy, Vice President, Health, Alberta Innovates Moderator: Mark van Engelen, Vice President Consulting Services, CGI
10:00am	Gold Partner Session: Optimizing Healthcare Supply & Demand in a Fragmented Ecosystem
	Jean Aouad, EVP Transformation & Growth, Petal
10:20am	Fireside Chat: Collaborating with Healthcare Stakeholders in Delivering Person-Centred Care for Patients
	 Optimizing technology and systems design to achieve the highest possible workforce efficiency. Use of holistic management methods to ensure effective and efficient care for patients
	Leeca Sonnema, Executive Director, Primary Care Network, Edmonton North
	Moderator: Ken Martelli, <i>Senior eHealth Consultant,</i> CGI
10:40am	Morning Coffee and Networking Break

11:00am Interactive Roundtable Discussion 1. Al Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: Andrew Donaher, Vice President, AI, Analytics, Data, & Digital, CGI 2. Data Liberation: Unlocking the Power of Data in Healthcare Facilitated by: AWS 3. The Patient Data Journey - What are the Bottlenecks? How Can Tech Help? Facilitated by: Maude-Andrée D'Amours, Product Manager, Petal & Talia Novik, Senior Product Marketing Manager, Petal 4. Collaborative Govrnance and Open Data in Healthcare: Promoting collaboration among healthcare agencies through the sharing of open data to drive innovation in public health service delivery Facilitated by: Stephanie Chicoine, Healthcare Lead, Western Canada, Microsoft 12:00pm Panel Discussion: Addressing Future Health Challenges with Technology and Innovation How can medical providers deliver personalized patient care despite intensive use of technology? In the ever-evolving landscape of healthcare technology, how can healthcare organizations balance data security and seamless data sharing to ensure compliance with privacy regulations? What strategies and technologies are most effective in empowering patients to control their healthcare data while still facilitating necessary information exchange among healthcare providers? How could digital technology be leveraged to provide preventive health measures? How could collaboration between government agencies, healthcare providers, and technology companies be strengthened to better address healthcare information security challenges? Antonio Bruni, Director of Health System Transformation, Alberta Innovates **Conny Avila,** *Chief Innovation Officer,* Covenant Health **Lisa Laferriere,** *Vice President, Strategy*, Health Cities Stephanie Chicoine, Healthcare Lead, Western Canada, Microsoft Moderator: Adam Elwi, Director Consulting Services, CGI, CGI 12:40pm **Closing Remarks from Chair** Brinda Narayan, Vice President, Consulting Services, CGI

Our Sponsor

Networking Lunch

12:45pm

Chair **Platinum** Gold Silver Marketing













Our Inspiring Speakers - Vancouver, BC



IAN RONGVE

Assistant Deputy Minister
(Strategic Innovation
Division)

BC Ministry of Health



Director, Strategic Recruitment People Department, Providence Healthcare



GHOTBODDINI

Director, Advanced
Modelling and
Optimization

Providence Health



NOOR ESMAIL
Chief Project Officer
& Executive Director,
Burnaby Hospital
Redevelopment Project
Fraser Health Authority



Director, Financial Planning & Business Support Vancouver Coastal

Health



Executive Director, Health IT Strategy BC Ministry of Health



CHRISTOPHER TALUSAN

Director Clinical
Informatics

Providence Health Care



Director, Architecture Services Provincial Health Services Authority



DIANE GUTIW
Global Al Research
Centre Lead
CGI



SARAH MALERBY

Director of Consulting

Expertise

CGI



ANDY FRENCH
Applied Al Lead
CGI



CHERYL WALKER
Director of Consulting
CGI



ALKIN GORGUN
Senior SASE Leader,
Canada
Cloudflare



STEPHANIE CHICOINE

Healthcare Lead, Western
Canada

Microsoft



ELLIOT DESILETS

Director Strategic

Relationships

Petal



SERGEY VERSHININ

Director, Google Practice

Lead

Improving



ALEX MENDELEV

Solutions Architect, Public
Sector Canada

Google



BRIAN DENNIS

Principal Technologist for
the Public Sector

Akamai

Explore the Agenda - Vancouver, BC

Thursday, April 18, 2024

Pinnacle Harbourfront Hotel
1133 W Hastings St, Vancouver, BC V6E 3T3

8:30am	Registration and Networking Coffee	
9:00am	Welcome from Public Sector Network	
9:10am	Welcome from Chair Diane Gutiw, Global Al Research Centre Lead, CGI	
9:30am	 Government Keynote: Collaborating with Healthcare Stakeholders in Delivering Person-Centred Care for Patients Optimizing technology and systems design to achieve the highest possible workforce efficiency. Use of holistic management methods to ensure effective and efficient care for patients Ian Rongve, Assistant Deputy Minister (Strategic Innovation Division), BC Ministry of Health 	
9:50am	 Platinum Partner Session: Integrated and Interoperable Collaboration Platforms for Effective and Efficient Healthcare Delivery Achieving more personalized, patient-centered care resulting from integrated and interoperable systems. Facilitating the work of multidisciplinary care teams to provide better patient care. 	
10:10am	 Government Keynote: Future-Ready Healthcare: Navigating Digital Transformation through Strategic Recruitment of Skilled Professionals Explore the vital connection between healthcare workforce planning and digital transformation, emphasizing the strategic identification and forecasting of digital skills essential for the sector's evolution. Discuss innovative recruitment strategies tailored for healthcare professionals with digital competencies, encompassing collaborations with educational institutions, leveraging online platforms, and successful case studies illustrating the effectiveness of such approaches. Address the significance of continuous learning and development programs for healthcare professionals, emphasizing ongoing training initiatives, mentorship opportunities, and a culture of continuous improvement to ensure adaptability in the face of rapid technological advancements. Karen Wall, Director, Strategic Recruitment, People Department, Providence Healthcare 	
10:30am	Gold Partner Session: Breaking Down AI: Real Applications in Healthcare	
	Stephanie Chicoine, Healthcare Lead, Western Canada, Microsoft	
10:50am	Morning Coffee and Networking Break	
11:10am	Government Keynote: Procurement Innovation in Healthcare: Compare and contrast traditional Design-Build/CM and innovative Alliance project delivery methods	
	Noor Esmail, Chief Project Officer & Executive Director, Burnaby Hospital Redevelopment Project, Fraser Health Authority	

11:30am

Panel Discussion: Innovative Approaches to Tackling Future Healthcare Challenges: A Multi-Stakeholder Perspective

- Ways in which collaboration among government, healthcare providers, technology companies, and patient advocates is fostering innovative approaches to address and overcome the complex healthcare challenges that lies ahead.
- Innovative technologies, strategies, and best practices that various stakeholders are employing to tackle future healthcare challenges, emphasizing practical applications and success stories.

Andrew Yiu, *Director, Financial Planning & Business Support,* Vancouver Coastal Health

Christopher Talusan, Director, Clinical Informatics, Providence Health Care

Elliot Desilets, Director Strategic Relationships, Petal

Moderator: Sarah Malerby, Director of Consulting Expertise, CGI

12:00pm Networking Lunch

1:00pm

Interactive Roundtable Discussion

- 1. Al Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: **Andy French**, *Applied Al Lead*, CGI
- 2. Topic TBC
- 3. Collaborative Govrnance and Open Data in Healthcare: Promoting collaboration among healthcare agencies through the sharing of open data to drive innovation in public health service delivery
 - Facilitated by: Stephanie Chicoine, Healthcare Lead, Western Canada, Microsoft
- 4. Healthcare Website Optimization for Performance and Security: Strategies for enhancing the speed, reliability, and security of healthcare websites and patient portals, optimizing user experiences while safeguarding sensitive data. Facilitated by: Alkin Gorgun, Senior SASE Leader, Canada, Cloudflare
- 5. The Patient Data Journey What are the Bottlenecks? How Can Tech Help? Facilitated by: Maude-Andrée D'Amours, Product Manager, Petal & Talia Novik, Senior Product Marketing Manager, Petal
- 6. Surely, We Can Do Better! Healthcare Document Workflow Automation Pain Points, Use Cases, and Success Stories Facilitated by: Sergey Vershinin, Director, Google Practice Lead, Improving
- 7. Ransomware Prevention: Ransomware accounts for 70% of cyber-attacks against healthcare systems. This roundtable will take a look at the underbelly of cybercrime and what can be done to prevent and mitigate attacks. Facilitated by: Brian Dennis, Principal Technologist for the Public Sector, Akamai

2:00pm

Government Keynote: Al-Driven Healthcare Transformation: Empowering Healthcare Workers, Skills Development, and Pioneering an **Innovative Future**

- The transformative role of AI in reshaping healthcare and pioneering innovation.
- Upskilling workers in AI and related technologies to meet evolving the healthcare landscape.

Heidi Giesbrecht, Executive Director, Health IT Strategy, BC Ministry of Health

2:20pm

Gold Partner Session: Innovative AI Solutions for Enhancing Healthcare Workforce Skills

- Utilizing innovative AI solutions for training and upskilling healthcare workers to enhance their skills and readiness for the AI-driven healthcare environment.
- The role of healthcare workers in revolutionizing patient care to ensure technology enables personalized treatment plans, predictive diagnosis, and improves patient engagement.

Alkin Gorgun, Senior SASE Leader, Canada, Cloudflare

2:40pm

Panel Discussion: Navigating the AI-Powered Healthcare Revolution: Solutions, Challenges, and Stakeholder Perspectives

- Strategies and challenges in effectively integrating AI into healthcare, considering the perspectives and roles of various stakeholders, including government, healthcare providers, and vendors.
- Ethical considerations and diverse perspectives surrounding AI in healthcare, including data privacy, bias, and transparency, while hearing from a wide range of stakeholders on their experiences and expectations in this transformative journey.

Benjamin Wan, Director, Architecture Services, Provincial Health Services Authority

Mohammad Mehdi Ghotboddini, Director, Advanced Modelling and Optimization, Providence Health

Alex Mendelev, Google

Moderator: Cheryl Walker, Director of Consulting, CGI

3:10pm

Closing Remarks from Chair

Cheryl Walker, Director of Consulting, CGI

Sarah Malerby, Director of Consulting Expertise, CGI

Our Sponsor

Chair

Gold

Silver

Bronze













Branding

Marketing







Our Inspiring Speakers - Halifax, NS



DYLANA ARSENAULT

Executive Director,

Hospital Services and

Patient Flow

Health PEI



President & Chief Executive Officer IWK Health Centre



Chief Medical Information
Officer
Nova Scotia Health and

IWK



JOSHUA LEE

Senior Executive Director,
Planning, Performance,
and Digital

Nova Scotia Department

of Health



MATTHEW MURPHY
Senior Director, Strategy
and Performance and
Chief Data Officer

Nova Scotia Health

Authority



STEVE CARRIGAN

Director, Analytics,
Strategy and Performance

Nova Scotia Health

Authority



ANDY FRENCH
Applied Al Lead
CGI



ROBYN STEWART

Director of Consulting
Services for Health and
Life Sciences

CGI



DAVE COADY

Vice President of
Consulting Delivery

CGI



ELLIOT DESILETS
Director Strategic
Relationships
Petal



Explore the Agenda - Halifax, NS

Friday, May 3, 2024 Halifax Convention Centre 1650 Argyle St, Halifax, NS B3J 0E6

7:30am	Registration and Networking Coffee
8:00am	Welcome from Public Sector Network
8:10am	Welcome from Chair
	Andy French, Applied Al Lead, CGI
8:30am	Opening Keynote: Collaborating with Healthcare Stakeholders in Delivering Person-Centred Care for Patients
	 Optimizing innovation to achieve the highest possible workforce efficiency in the healthcare sector Discovering how Prince Edward Island is encouraging collaboration among healthcare stakeholders
	Dylana Arsesnault, Executive Director, Hospital Services and Patient Flow, Health PEI
8:50am	Platinum Partner Session: Integrated and Interoperable Collaboration Platforms for Effective and Efficient Healthcare Delivery
	 Achieving more personalized, patient-centered care resulting from integrated and interoperable systems. Facilitating the work of multidisciplinary care teams to provide better patient care.
	AWS
9:10am	Government Keynote: Proactive Approach to Addressing Health Inequities with the Use of Digital Technology
	Highlighting the use of enablers to reach underserved sectors of society.
	 Identifying and addressing social and economic factors affecting patients' health to deliver proactive and effective health measures for citizens.
	Krista Jangaard, President & Chief Executive Officer, IWK Health Centre
9:30am	Platinum Partner Session
	Oracle
9:50am	Government Keynote: Navigating the Al-Powered Healthcare Revolution: Solutions, Challenges, and Stakeholder Perspectives
	• Strategies and challenges in effectively integrating AI into healthcare, considering the perspectives and roles of various stakeholders, including government, healthcare providers, and vendors.
	• Ethical considerations and diverse perspectives surrounding AI in healthcare, including data privacy, bias, and transparency, while hearing from a wide range of stakeholders on their experiences and expectations in this transformative journey.
	Matthew Murphy, Senior Director, Strategy and Performance and Chief Data Officer, Nova Scotia Health Authority
10:10am	Gold Partner Session: Optimizing Healthcare Supply & Demand in a Fragmented Ecosystem
	Elliot Desilets, Director Strategic Relationships, Petal
10:30am	Morning Coffee and Networking Break

10:50am Interactive Roundtable Discussion 1. Al Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: Robyn Stewart, Director of Consulting Services for Health and Life Sciences, CGI 2. Data Liberation: Unlocking the Power of Data in Healthcare Facilitated by: **AWS** 3. Topic TBC Facilitated by: Oracle 4. The Patient Data Journey - What are the Bottlenecks? How Can Tech Help? Facilitated by: Maude-Andrée D'Amours, Product Manager, Petal & Talia Novik, Senior Product Marketing Manager, Petal 5. Topic TBC Facilitated by: Google 11:50am Panel Discussion: Addressing Future Health Challenges with Technology and Innovation How can medical providers deliver personalized patient care despite intensive use of technology? In the ever-evolving landscape of healthcare technology, how can healthcare organizations balance data security and seamless data sharing to ensure compliance with privacy regulations? What strategies and technologies are most effective in empowering patients to control their healthcare data while still facilitating necessary information exchange among healthcare providers? How could digital technology be leveraged to provide preventive health measures? How could collaboration between government agencies, healthcare providers, and technology companies be strengthened to better address healthcare information security challenges? Joshua Lee, Senior Executive Director, Planning, Performance, and Digital, Nova Scotia Department of Health Steve Carrigan, Director, Analytics, Strategy and Performance, Nova Scotia Health Authority

Ashley Miller, Chief Medical Information Officer, Nova Scotia Health and IWK

Moderator: Robyn Stewart, Director of Consulting Services for Health and Life Sciences, CGI

12:20pm Closing Remarks from Chair Dave Coady, Vice President of Consulting Delivery, CGI

12:35pm **Networking Lunch**

Our Sponsor

Chair

Platinum

Gold

Silver











Marketing







"It was an excellent day, well organized, stayed within the time allotted, good to meet new people in person and learn what is going on in Healthcare and the venue was excellent all around."

AHS/APL

"I found the event speakers interesting and engaging as well as the panel. They provided "food for thought". The even location was nice and overall I learned a few things and me nice and knowledgeable people."

Michael Garron Hospital

"The conference left me feeling energized and encouraged. Even with the multiple challenges facing Healthcare today, there are opportunities to make a difference and change the way we do things moving forward."

Fraser Health Authority

"It was wonderful to reconnect in person with colleagues from my organization, meet new people, and network with others from government and innovation agencies."

Alberta Health Services

Event Schedule

Health Infrastructure

М	Λ	V
ITI	А	۱Т

Operational Excellence Showcase	ON
Public Sector Innovation Show - Atlantic	AT
HR & Future of Work Showcase	ON
JUNE	
Data Management & Analytics Roadshow	AB BC ON
Public Sector Innovation Show - Manitoba	МВ
Police Innovation Showcase	ON
Public Sector Innovation Show - Saskatchewan	SK
SEPTEMBER	
Public Sector Innovation Show - Ontario	ON
Ontario Government Cybersecurity Showcase	ON

ON

OCTOBER

Canadian Security Showcase

Public Sector Innovation Show - Alberta	АВ
Alberta Government Cybersecurity Showcase	АВ
Digital Government & CX Roadshow	BC MB NS ON
NOVEMBER	
EduTech Showcase	ON
DECEMBER	
Public Sector Innovation Show - British Columbia	ВС
British Columbia Government Cybersecurity Showcase	ВС

ON





CONNECTING GOVERNMENT

WWW.PUBLICSECTORNETWORK.COM

USA / CANADA

AUSTRALIA / NEW ZEALAND

P +1 (647) 969 4509

P +61 2 9057 9070

E contact@publicsectornetwork.co **E** info@publicsectornetwork.com