

Government Cybersecurity Roadshow Massachusetts

*Leading Cyber Awareness in the
State of Massachusetts*

Wednesday, June 12, 2024
Boston, Massachusetts



Leading Cyber Awareness in the State of Massachusetts

Leading Cyber Awareness in the State of Massachusetts the State of Massachusetts has long since been a leader in the cybersecurity realm, and with a partner like Immix Group, Massachusetts will continue to lead for years to come. For decades Massachusetts has been home to a thriving and top-ranked innovation economy consisting of next generation technology companies, academic institutions, incubators, entrepreneurs, and researchers. Massachusetts has continuously been one of the best places in the U.S. to start a business, develop revolutionary ideas, and of course, launch new technologies.

With the ever-increasing threat vector presented by new age cyber threats, there is a constant back and forth of threat identification and solution creation. Few organizations are more open to these rapidly evolving threats than that of the public sector. It is imperative that state and local governments be cyber-threat-ready to provide necessary services to the citizens they represent.

Cybersecurity can no longer be a focus point of the C-Suite only, rather it must be the focus of the entire organization to be truly effective in today's rapidly evolving threat environment.

Government Cybersecurity Roadshow Massachusetts will provide key insights into the current focus areas of cybersecurity leadership at state and local governments. With a keen focus on innovation, strategy development, and networking, **the Roadshow will provide an overview of what your organization can be doing to cultivate a more cyber resilient organization.**

These are areas of focus we will explore at **Public Sector Network's Government Cybersecurity Roadshow Massachusetts** program. The half-day event will provide a unique opportunity to learn from public sector leaders across Massachusetts to discuss new technologies, challenges, solutions, and the way ahead for 2024 and beyond.

Who You'll Meet

Departments: IS, IT, Administration, Transportation, Finance/Treasury, Healthcare, Social Services, Education, Law Enforcement, Defense, HR, Emergency Management, Procurement

- Information Security
- Cyber Defense
- Cyber Security
- Endpoint Security
- Zero Trust
- Privacy
- Risk Management
- Risk Mitigation
- Risk Assessment, Incident Response
- Information Technology
- Technology

Organizations: State, Local, Tribal, & Territorial Government Agencies & Departments

Benefits of Attending



Gather insight from public sector thought leaders on current cybersecurity areas of interest including Zero Trust, Quantum, best practice creation and lessons learned, the integration of AI, and more

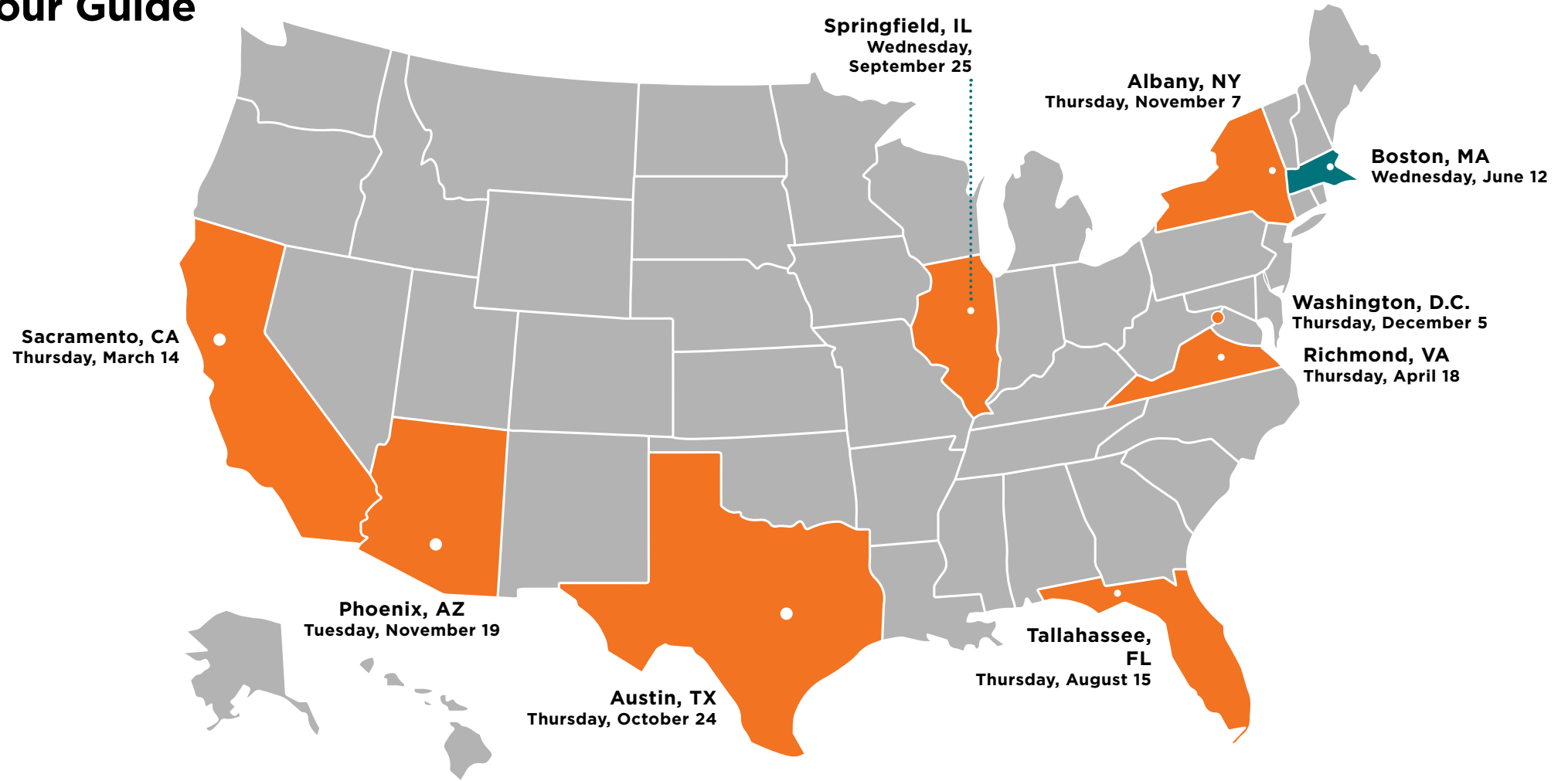


Gain actionable guidance and necessary insights to augment cybersecurity strategies and align it with your organization's priorities



Network with state and local cybersecurity leaders and deepen relationships

Your Guide



Your Inspiring Speakers - Boston, MA



**JENNY HEDDERMAN,
ESQ.**
State Risk Counsel
**Comptroller of the
Commonwealth of
Massachusetts**



**KATRINA JAGROOP-
GOMES**
CIO
**Massachusetts Gaming
Commission**



**CHRISTOPHER
MCCLURE**
CIO
**City of Watertown,
Massachusetts**



BOB O'KEEFE
Director of IT
**City of Gardner,
Massachusetts**



MIKE DUGAS
*Deputy Director of IT
and Security*
**City of Cambridge,
Massachusetts**



**RICHARD DEIBEL, MPA,
DDS**
Associate CIO
**Executive Office of
Health and Human
Services Department of
Developmental Services
(DDS)**



Explore the Agenda

Wednesday, June 12, 2024

8:15am **Registration and Networking Coffee**

9:00am **Welcome from Public Sector Network**

9:05am **Welcome from Immix Group**

9:15am **Welcome from Chair**
Palo Alto Networks

9:30am **Government Keynote: Creating Risk Management Frameworks to Evaluate, Mitigate, and Monitor State Cyber Threats**

- Meeting emerging cybersecurity threats through internal controls and cyber awareness
- Balancing innovation and enterprise risk management: I.E. Generative AI
- Best practices in cyber governance and meeting emerging threats

Jenny Hedderman, Esq., *State Risk Counsel*, Comptroller of the Commonwealth of Massachusetts

9:55am **Platinum Partner Session: Visibility, Control, Remediation: Protecting Sensitive Data and Digital Services**

10:20am **Government Keynote: Fostering a Whole of Organization Approach to Cyber Threats**

- Risk management strategies for the 21st century
- Staying ahead of the game: what's next for cybersecurity in MA
- Building a cyber-aware culture and workforce

Katrina Jagroop-Gomes, CIO, Massachusetts Gaming Commission

10:45am **Gold Partner Session: Optimizing Cybersecurity throughout Your Cloud Journey**

11:10am **Morning Coffee and Networking Break**

11:35am **Concurrent Roundtables: An interactive opportunity to collaborate**

1. The Future of Zero Trust Security
2. Cyber Threat Assessments: Improving Identification Capability
3. Advancing Cyber Incident Preparedness and Response
4. Ransomware Planning: Response, Mitigation, and Recovery

12:35pm	<p>Panel Discussion: The 2024 Threat Landscape and Beyond in Local Governments; Threats, Resiliency, Strategic Defense</p> <ul style="list-style-type: none"> Local vs. State – How are your needs differing from State-wide cyber challenges? Cyber risk management strategies moving forward – Where to Focus Intrusion and breach lessons learned – How are threats and training evolving What is needed from industry moving forward <p>Christopher McClure, <i>CIO</i>, City of Watertown, Massachusetts Richard Deibel, MPA, DDS, <i>Associate CIO</i>, Executive Office of Health and Human Services Department of Developmental Services (DDS) Bob O’Keefe, <i>Director of IT</i>, City of Gardner, Massachusetts Mike Dugas, <i>Deputy Director of IT and Security</i>, City of Cambridge, Massachusetts</p>
1:05pm	<p>Closing Remarks from Chair</p>
1:20pm	<p>Networking Lunch</p>

Our Sponsors

Chair



Platinum



Silver



“I found the event was a positive and valuable experience. I appreciated learning about the focus on cybersecurity and hearing from experts. The roundtable was also very helpful!”

“The gathering of Cybersecurity professionals was great.”

“Great event and I look forward to seeing the next one.”

Event Schedule

QUARTER 3

Government Cybersecurity Roadshow Florida	August 15
Government Cybersecurity Roadshow Illinois	September 25
Innovation Northeast (Virtual Event)	Date TBC

QUARTER 4

Innovation Colorado	October 8
Innovation Texas	October 23
Government Cybersecurity Roadshow Texas	October 24
Innovation New York	November 6
Government Cybersecurity Roadshow New York	November 7
Government Cybersecurity Roadshow Arizona	November 19
Innovation Federal	December 4
Government Cybersecurity Roadshow Federal	December 5
Innovation Southwest (Virtual Event)	Date TBC





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