Healthcare Roadshow 2024

Transforming Healthcare Horizons Through Technology and Innovation

April 9 - May 3, 2024
ON | AB | BC | NS

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Transforming Healthcare Horizons Through Technology and Innovation

Canada's healthcare future grapples with ageing demographics, workforce shortages, inequities, infrastructure upgrades, and data management. These pressing challenges require more dynamic and innovative solutions that pave the way for effective and efficient service delivery to citizens.

The Healthcare Roadshow is a dynamic platform that brings together technology and healthcare experts, stakeholders, and decision-makers to explore innovative uses of existing and emerging healthcare technologies to benefit patients, healthcare providers, government regulators, research institutions and other healthcare stakeholders.

Benefits of Attending

Innovative Insights: Gain valuable insights into cutting-edge technologies and strategies driving the transformation of healthcare providers into smart, connected, and sustainable organizations.

Networking Opportunities: Connect with thought leaders, experts, and peers in healthcare providers, technology, and governance, fostering collaboration and partnerships.

Practical Solutions: Discover actionable solutions and best practices to address industry challenges and enhance healthcare delivery to citizens.

Strategic Thinking: Explore how healthcare leaders are shifting from traditional organizational processes to technology-driven approaches, creating a paradigm shift in the healthcare sector.

Inspiring Case Studies: Learn from real-world examples of healthcare providers that have successfully harnessed technology to automate processes, optimize services, address workforce shortages, and improve patient experience.

Future Outlook: Gain foresight into emerging trends, challenges, and opportunities that will shape the future of healthcare.
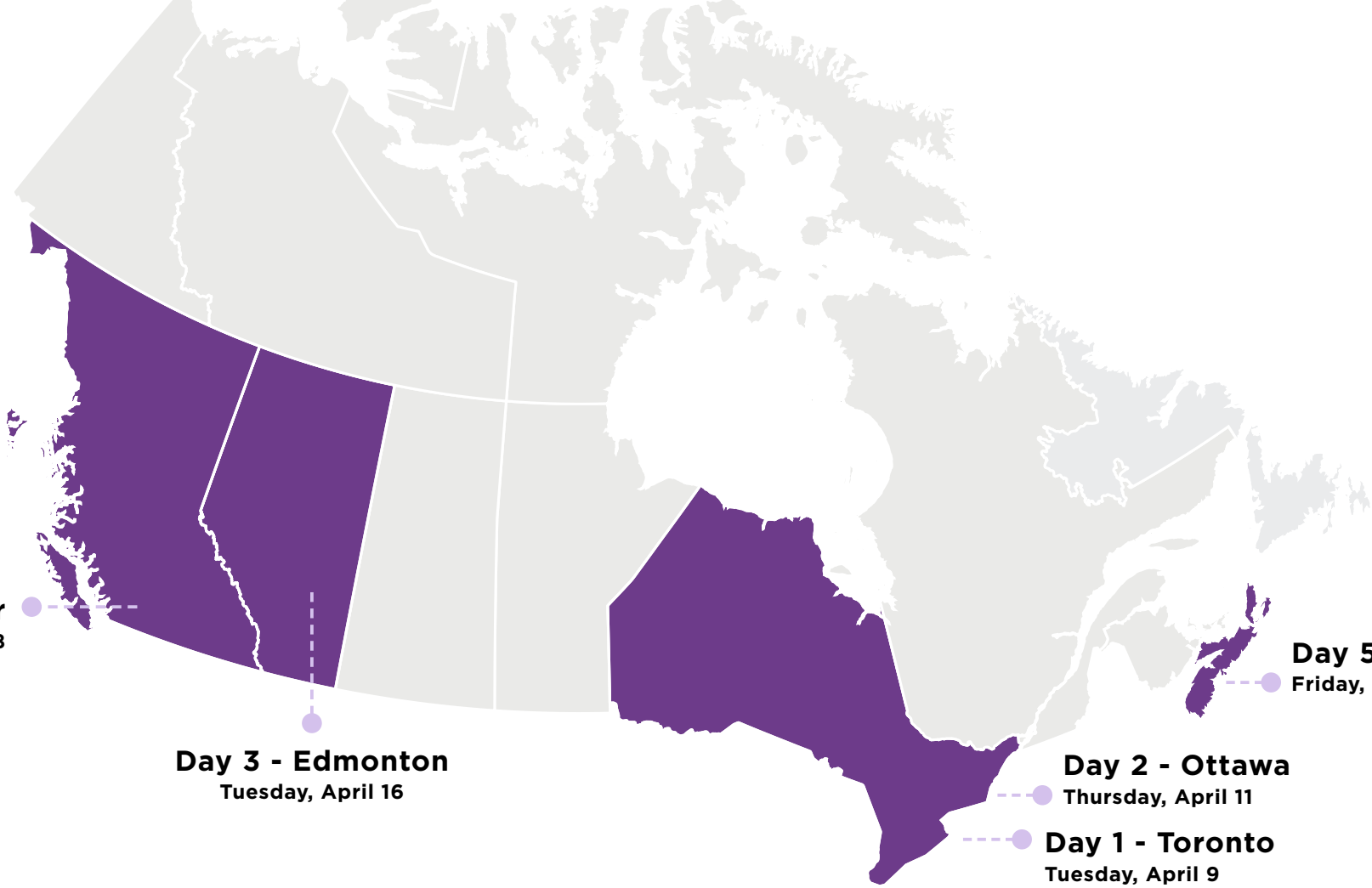
Who You'll Meet

Executive Directors, directors, Clinical Directors, Leaders, Heads and Managers from provincial health departments, local hospital networks and public hospitals, allied health providers, nurse practitioners, community health services, and Public Health Networks (PHNs) charge:

- Hospital CEO (Chief Executive Officer)
- Director for IT Infrastructure
- Director, Digital Science
- Hospital CNO (Chief Nursing Officer)
- Hospital COO (Chief Operating Officer)
- Healthcare Facility Administrator
- Healthcare Innovation Director
- Healthcare Facility Director
- Medical Director
- Chief Nursing Executive
- Chief Information Officer

- Health IT Director
- Healthcare Data Privacy Officer
- Hospital CFO (Chief Financial Officer)
- Hospital CMO (Chief Medical Officer)
- Director for Data Governance
- Head Data Scientist
- Healthcare Facility Administrator
- Healthcare Facility Director
- Health Informatics Director
- Chief Medical Informatics Officer
- Chief Technology Officer

REGISTER NOW

Your Guide

Day 4 - Vancouver
Thursday, April 18

Day 3 - Edmonton
Tuesday, April 16

Day 5 - Halifax
Friday, May 3

Day 2 - Ottawa
Thursday, April 11

Day 1 - Toronto
Tuesday, April 9

2023 Snapshot

490
Registrations

66
Speakers

5
Cities

17
Partners

Our Inspiring Speakers - Vancouver, BC

IAN RONGVE

Assistant Deputy Minister (Strategic Innovation Division)

BC Ministry of Health

BENJAMIN WAN

Director, Architecture Services

Provincial Health Services Authority

MOHAMMAD MEHDI GHOTBODDINI

Director, Advanced Modelling and Optimization

Providence Health

NOOR ESMAIL

Chief Project Officer & Executive Director, Burnaby Hospital Redevelopment Project

Fraser Health Authority

ANDREW YIU

Director, Financial Planning & Business Support

Vancouver Coastal Health

HEIDI GIESBRECHT

Senior Executive Director

Provincial Health Services Authority in partnership with BC Ministry of Health

CHRISTOPHER TALUSAN

Director Clinical Informatics

Providence Health Care

DAVID HELLIWELL

Co-founder & Executive Board Chair

Thrive Health

DIANE GUTIW

Global AI Research Centre Lead

CGI

SARAH MALERBY

Director of Consulting Expertise

CGI

ANDY FRENCH

Applied AI Lead

CGI

CHERYL WALKER

Director of Consulting

CGI

TODD SMITH

Sr. Principal Account Technology Strategist

Citrix

ALKIN GORGUN

Senior SASE Leader, Canada

Cloudflare

STEPHANIE CHICOINE

Healthcare Lead, Western Canada

Microsoft

ELLIOT DESILETS

Director Strategic Relationships

Petal

SERGEY VERSHININ

Director, Google Practice Lead

Improving

ALEX MENDELEV

Solutions Architect, Public Sector Canada

Google

BRIAN DENNIS

Principal Technologist for the Public Sector

Akamai

Explore the Agenda - Vancouver, BC

8:30am	**Registration and Networking Coffee**
9:00am	**Welcome from Public Sector Network**
9:10am	**Welcome from Chair** **Diane Gutiw,** *Global AI Research Centre Lead,* CGI
9:30am	**Government Keynote: Collaborating with Healthcare Stakeholders in Delivering Person-Centred Care for Patients** • Optimizing technology and systems design to achieve the highest possible workforce efficiency. • Use of holistic management methods to ensure effective and efficient care for patients **Ian Rongve,** *Assistant Deputy Minister (Strategic Innovation Division),* BC Ministry of Health
9:55am	**Platinum Partner Session: Leveraging Citrix to Maximize Your Experience** **Todd Smith,** *Sr. Principal Account Technology Strategist,* Citrix
10:15am	**Gold Partner Session: Breaking Down AI: Real Applications in Healthcare** **Stephanie Chicoine,** *Healthcare Lead, Western Canada,* Microsoft
10:35am	**Morning Coffee and Networking Break**
11:00am	**Government Keynote: Procurement Innovation in Healthcare: Compare and contrast traditional Design-Build/CM and innovative Alliance project delivery methods** **Noor Esmail,** *Chief Project Officer & Executive Director, Burnaby Hospital Redevelopment Project,* Fraser Health Authority
11:25am	**Panel Discussion: Innovative Approaches to Tackling Future Healthcare Challenges: A Multi-Stakeholder Perspective** • Ways in which collaboration among government, healthcare providers, technology companies, and patient advocates is fostering innovative approaches to address and overcome the complex healthcare challenges that lies ahead. • Innovative technologies, strategies, and best practices that various stakeholders are employing to tackle future healthcare challenges, emphasizing practical applications and success stories. **Andrew Yiu,** *Director, Financial Planning & Business Support,* Vancouver Coastal Health **Christopher Talusan,** *Director, Clinical Informatics,* Providence Health Care **Elliot Desilets,** *Director Strategic Relationships,* Petal Moderator: **Sarah Malerby,** *Director of Consulting Expertise,* CGI
12:00pm	**Networking Lunch**

1:00pm	**Interactive Roundtable Discussion**
	1. AI Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: **Andy French,** *Applied AI Lead,* CGI
	2. Collaborative Govrnance and Open Data in Healthcare: Promoting collaboration among healthcare agencies through the sharing of open data to drive innovation in public health service delivery Facilitated by: **Stephanie Chicoine,** *Healthcare Lead, Western Canada,* Microsoft
	3. Healthcare Website Optimization for Performance and Security: Strategies for enhancing the speed, reliability, and security of healthcare websites and patient portals, optimizing user experiences while safeguarding sensitive data. Facilitated by: **Alkin Gorgun,** *Senior SASE Leader, Canada,* Cloudflare
	4. The Patient Data Journey - What are the Bottlenecks? How Can Tech Help? Facilitated by: **Maude-Andrée D'Amours,** *Product Manager,* Petal & **Talia Novik,** *Senior Product Marketing Manager,* Petal
	5. Surely, We Can Do Better! Healthcare Document Workflow Automation - Pain Points, Use Cases, and Success Stories Facilitated by: **Sergey Vershinin,** *Director, Google Practice Lead,* Improving
	6. Ransomware Prevention: Ransomware accounts for 70% of cyber-attacks against healthcare systems. This roundtable will take a look at the underbelly of cybercrime and what can be done to prevent and mitigate attacks. Facilitated by: **Brian Dennis,** *Principal Technologist for the Public Sector,* Akamai
	7. "Healthcare and Happiness: Insights from my 87-Year-old father and the World Happiness Report on transforming healthcare". Facilitated discussion about why trust, community, and well-being are foundational to a sustainable health system. Facilitated by: **David Helliwell,** *Co-founder & Executive Board Chair, Thrive Health*
	8. How to Expand The Healthcare Experience Beyond the Hospital - with Reliability, Safety, and Security Facilitated by: **Todd Smith,** *Sr. Principal Account Technology Strategist,* Citrix
2:00pm	**Government Keynote: AI-Driven Healthcare Transformation: Empowering Healthcare Workers, Skills Development, and Pioneering an Innovative Future** • The transformative role of AI in reshaping healthcare and pioneering innovation. • Upskilling workers in AI and related technologies to meet evolving the healthcare landscape. **Heidi Giesbrecht,** *Senior Executive Director,* Provincial Health Services Authority in partnership with BC Ministry of Health
2:20pm	• **Gold Partner Session: Safeguarding Patient Privacy in the Era of Integrated and Interoperable Healthcare Technology** • Data management, security, and compliance • Effective patient privacy measures **Alkin Gorgun,** *Senior SASE Leader, Canada,* Cloudflare

2:40pm	**Panel Discussion: Navigating the AI-Powered Healthcare Revolution: Solutions, Challenges, and Stakeholder Perspectives**
	• Strategies and challenges in effectively integrating AI into healthcare, considering the perspectives and roles of various stakeholders, including government, healthcare providers, and vendors.
	• Ethical considerations and diverse perspectives surrounding AI in healthcare, including data privacy, bias, and transparency, while hearing from a wide range of stakeholders on their experiences and expectations in this transformative journey.
	Benjamin Wan, *Director, Architecture Services,* Provincial Health Services Authority
	Mohammad Mehdi Ghotboddini, *Director, Advanced Modelling and Optimization,* Providence Health
	Alex Mendelev, Google
	Moderator: **Cheryl Walker,** *Director of Consulting,* CGI
3:10pm	**Closing Remarks from Chair**
	Cheryl Walker, *Director of Consulting,* CGI
	Sarah Malerby, *Director of Consulting Expertise,* CGI

Our Sponsor

Chair

Platinum & VIP Lunch

Gold

Silver

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"It was an excellent day, well organized, stayed within the time allotted, good to meet new people in person and learn what is going on in Healthcare and the venue was excellent all around."
AHS/APL

"The conference left me feeling energized and encouraged. Even with the multiple challenges facing Healthcare today, there are opportunities to make a difference and change the way we do things moving forward."
Fraser Health Authority

"I found the event speakers interesting and engaging as well as the panel. They provided "food for thought". The even location was nice and overall I learned a few things and me nice and knowledgeable people."
Michael Garron Hospital

"It was wonderful to reconnect in person with colleagues from my organization, meet new people, and network with others from government and innovation agencies."
Alberta Health Services

Event Schedule

MAY

Operational Excellence Showcase	ON
Public Sector Innovation Show - Atlantic	AT
HR & Future of Work Showcase	ON

JUNE

Data Management & Analytics Roadshow	AB | BC | ON
Public Sector Innovation Show - Manitoba	MB
Police Innovation Showcase	ON
Public Sector Innovation Show - Saskatchewan	SK

SEPTEMBER

Public Sector Innovation Show - Ontario	ON
Ontario Government Cybersecurity Showcase	ON
Artificial Intelligence Roadshow	ON
Healthcare Infrastructure Showcase & Public Sector Health Facilities Showcase	ON

OCTOBER

Public Sector Innovation Show - Alberta	AB
Alberta Government Cybersecurity Showcase	AB
Digital Government & CX Roadshow	BC | MB | NS | ON

NOVEMBER

EduTech Showcase	ON

DECEMBER

Public Sector Innovation Show - British Columbia	BC
British Columbia Government Cybersecurity Showcase	BC
Canadian Security Showcase	ON

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