



Healthcare Roadshow 2024

*Transforming Healthcare Horizons
Through Technology and Innovation*

April 9 - May 3, 2024

ON | AB | BC | NS

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Transforming Healthcare Horizons Through Technology and Innovation

Canada's healthcare future grapples with ageing demographics, workforce shortages, inequities, infrastructure upgrades, and data management. These pressing challenges require more dynamic and innovative solutions that pave the way for effective and efficient service delivery to citizens.

The Healthcare Roadshow is a dynamic platform that brings together technology and healthcare experts, stakeholders, and decision-makers to explore innovative uses of existing and emerging healthcare technologies to benefit patients, healthcare providers, government regulators, research institutions and other healthcare stakeholders.

Benefits of Attending



Innovative Insights: Gain valuable insights into cutting-edge technologies and strategies driving the transformation of healthcare providers into smart, connected, and sustainable organizations.



Networking Opportunities: Connect with thought leaders, experts, and peers in healthcare providers, technology, and governance, fostering collaboration and partnerships.



Practical Solutions: Discover actionable solutions and best practices to address industry challenges and enhance healthcare delivery to citizens.



Strategic Thinking: Explore how healthcare leaders are shifting from traditional organizational processes to technology-driven approaches, creating a paradigm shift in the healthcare sector.



Inspiring Case Studies: Learn from real-world examples of healthcare providers that have successfully harnessed technology to automate processes, optimize services, address workforce shortages, and improve patient experience.



Future Outlook: Gain foresight into emerging trends, challenges, and opportunities that will shape the future of healthcare.

Who You'll Meet

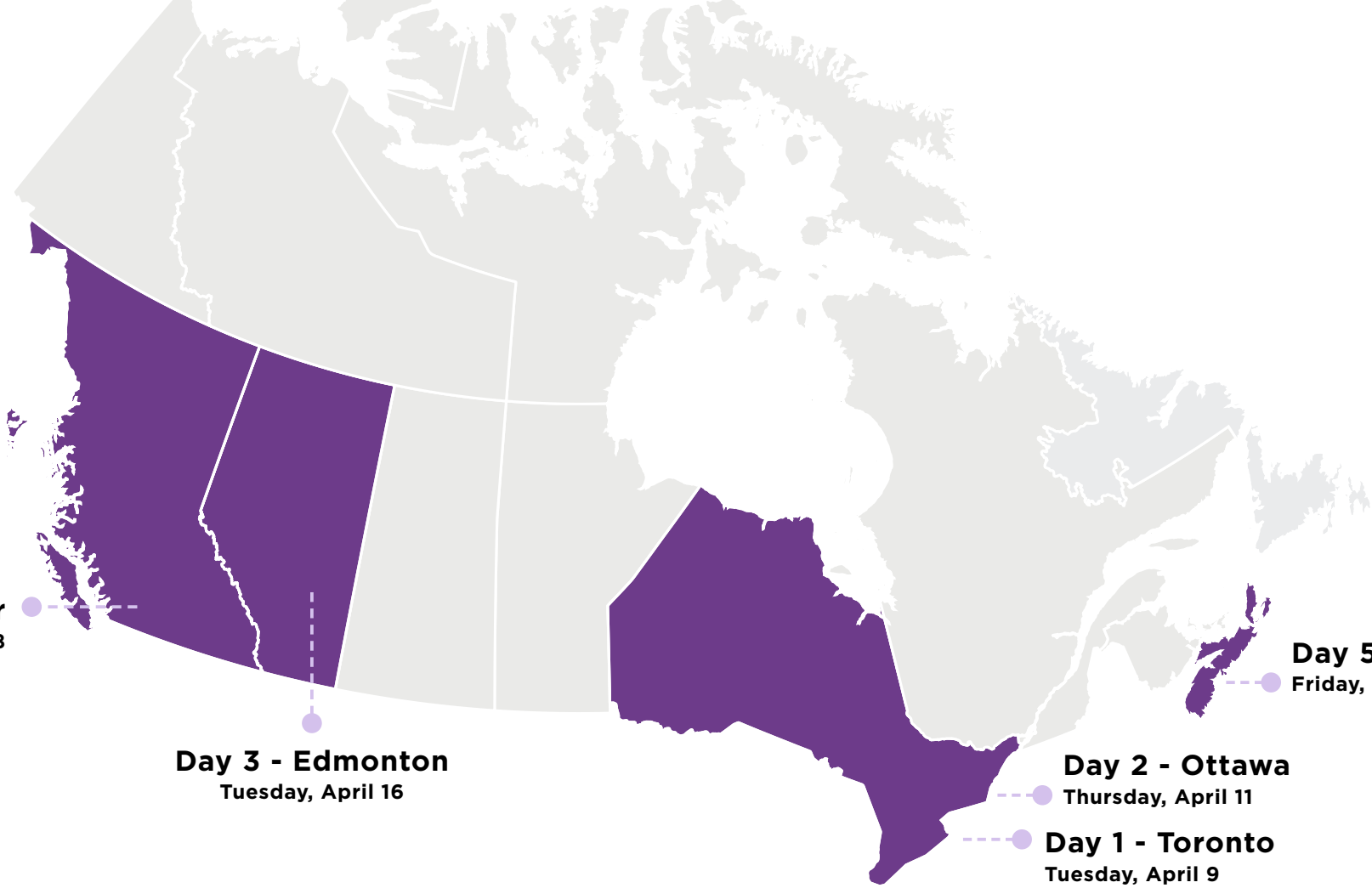
Executive Directors, directors, Clinical Directors, Leaders, Heads and Managers from provincial health departments, local hospital networks and public hospitals, allied health providers, nurse practitioners, community health services, and Public Health Networks (PHNs) charge:

- Hospital CEO (Chief Executive Officer)
- Director for IT Infrastructure
- Director, Digital Science
- Hospital CNO (Chief Nursing Officer)
- Hospital COO (Chief Operating Officer)
- Healthcare Facility Administrator
- Healthcare Innovation Director
- Healthcare Facility Director
- Medical Director
- Chief Nursing Executive
- Chief Information Officer
- Health IT Director
- Healthcare Data Privacy Officer
- Hospital CFO (Chief Financial Officer)
- Hospital CMO (Chief Medical Officer)
- Director for Data Governance
- Head Data Scientist
- Healthcare Facility Administrator
- Healthcare Facility Director
- Health Informatics Director
- Chief Medical Informatics Officer
- Chief Technology Officer

REGISTER NOW



Your Guide



Day 4 - Vancouver
Thursday, April 18

Day 3 - Edmonton
Tuesday, April 16

Day 2 - Ottawa
Thursday, April 11

Day 1 - Toronto
Tuesday, April 9

Day 5 - Halifax
Friday, May 3

2023 Snapshot


490
Registrations


66
Speakers


5
Cities


17
Partners

Our Inspiring Speakers - Toronto, ON



PETER BAK
Chief Information Officer
Humber River Hospital



DR. SARAH MUTTITT
Vice President & CIO
The Hospital for Sick Children & University Health Network



LUCAS CHARTIER
VP, Quality and Safety & Chief Patient Safety Officer
University Health Network



DR. KYLE WILSON
Vice President, Information Systems and Digital Innovation, CIO / CPO
Wellington-Dufferin-Guelph Public Health



DR. TANIA TAJIRIAN
CHIO & Asst. Professor, Department of Family and Community Medicine
University of Toronto



EMERSON RAJARAM
Chief Information Security Officer & Corporate Director of Technology
Wellington-Dufferin-Guelph Public Health



JEFF CURTIS
Chief Privacy Officer
Sunnybrook Health Sciences Centre



TED SCOTT
Vice President Innovation and Partnerships
Hamilton Health Sciences



AVERY MACLEAN
Director, Research IT & Enterprise Data Architecture
The Hospital for Sick Children



PAUL PIRIE
A/Director, Digital Health Program Branch, Digital and Analytics Strategy Division
Ministry of Health of Ontario



DANIELA SABATINI
Director Management Services for Seniors Services and Long term Care
City of Toronto



BEN GOLDBERG
Global Industry Lead, Health and Life Sciences
CGI



KELLIE SCOTT
Vice-President of Consulting
CGI



KARAM BAINS
Consulting Expert - Healthcare
CGI

Our Inspiring Speakers - Toronto, ON



ROB PICCOLO
Regional Sales Manager
CrowdStrike



KYLE SCHILKE
Sr. Healthcare Sr. Enterprise Account Manager
AWS Canada



MALA DORAI
National Healthcare Partner Sales Manager
AWS Canada



ANDREW NORTON MITCHELL
Principal Solution Architect
Iron Mountain



HASHIM HUSSEIN
Regional Sales Manager, Public Sector
Netskope



TOMMASO LORENZO
C|CISO, CISM, SSCP
Manager Cyber Security & Network, Information & Communications Technology
Niagara Health



JEAN AOUD
EVP Transformation & Growth
Petal



YVES THIBODEAU
Product Director
Petal



TALIA NOVIK
Senior Product Marketing Manager
Petal



BRAD LISOWESKI
Principal Sales Engineer, Canada
Zscaler



ENZA ALEXANDER
Executive Vice-President
ISA Cybersecurity



ALKIN GORGUN
Senior SASE Leader, Canada
Cloudflare



PETER JONES
Industry Lead - Canadian Healthcare, WW Health
Microsoft



ERIN SMITHOUSER MSN, RN
Field CNO, Healthcare Executive Architect
ServiceNow

Explore the Agenda - Toronto, ON

Tuesday, April 9, 2024

Ontario Bar Association

20 Toronto St Suite 1400, Toronto, ON M5C 2B8

8:00am Registration and Networking Coffee

8:30am Welcome from Public Sector Network

8:40am Welcome from Chair

Ben Goldberg, *Global Industry Lead, Health and Life Sciences, CGI*

9:00am Government Keynote: AI at Humber River Hospital

Peter Bak, *Chief Information Officer, Humber River Hospital*

9:20am Platinum Partner Session: How a Zero Trust framework ties together SASE, EDR and cloud security to help protect the healthcare industry from Cyber threats

- Making your Zero Trust framework frictionless, from cloud to endpoint spec
- Optimizing real-time threat detection, investigation, response and threat hunting leveraging XDR.
- Key tenets underscoring a successful hybrid work model.
- How a security architecture bringing together SASE, EDR and cloud infrastructure via zero trust principles can ensure the security of your hybrid workforce.
- Safely making use of generative AI tools.
- What steps healthcare organizations can take to bring these disparate technologies together.

Rob Piccolo, *Regional Sales Manager, Public Sector, CrowdStrike*

Hashim Hussein, *Regional Sales Manager, Public Sector, Netskope*

Tommaso Lorenzo C|CISO, CISM, SSCP, *Manager Cyber Security & Network, Information & Communications Technology, Niagara Health*

9:40am Government Keynote: Proactive Approach to Addressing Health Inequities with the Use of Digital Technology

- Highlighting the use of enablers to reach underserved sectors of society.
- Identifying and addressing social and economic factors affecting patients' health to deliver proactive and effective health measures for citizens.

Dr. Sarah Muttitt, *Vice President & CIO, The Hospital for Sick Children & University Health Network*

10:00am Platinum Partner Session: Using Ai to Turn Paperwork From a Pain Point into a Competitive Advantage For Healthcare Delivery

Kyle Schilke, *Sr. Healthcare Sr. Enterprise Account Manager, AWS Canada*

Andrew Norton Mitchell, *Principal Solution Architect, Iron Mountain*

10:20am Fireside Chat: Elevating Healthcare Information Security: Safeguarding the Heartbeat of a Nation's Health

- The value and vulnerability of healthcare data
- Innovations and emerging technologies for a robust healthcare information security

Dr. Kyle Wilson, *Vice President, Information Systems and Digital Innovation, CIO / CPO, Wellington-Dufferin-Guelph Public Health*

Emerson Rajaram, *Chief Information Security Officer & Corporate Director of Technology, Wellington-Dufferin-Guelph Public Health*

Moderator: **Karam Bains**, *Consulting Expert - Healthcare, CGI*

10:40am Gold Partner Session: Optimizing Healthcare Supply & Demand in a Fragmented Ecosystem

Jean Aouad, *EVP Transformation & Growth, Petal*

11:00am Morning Coffee and Networking Break

11:20am Interactive Roundtable Discussion

1. AI Revolution in Healthcare: Transformative Applications and Ethical Considerations
Facilitated by: **Kellie Scott**, *Vice-President of Consulting, CGI*
2. Safeguarding Healthcare: Navigating the Cybersecurity Landscape
Facilitated by: **Rob Piccolo**, *Regional Sales Manager, Public Sector, CrowdStrike* & **Hashim Hussein**, *Regional Sales Manager, Public Sector, Netskope*
3. Data Liberation: Unlocking the Power of Data in Healthcare
Facilitated by: **Mala Dorai**, *National Healthcare Partner Sales Manager, AWS Canada*
4. The Patient Data Journey - What are the Bottlenecks? How Can Tech Help?
Facilitated by: **Yves Thibodeau**, *Product Director, Petal* & **Talia Novik**, *Senior Product Marketing Manager, Petal*
5. Transforming Clinician Experience through AI Assisted Clinical Operations
Facilitated by: **Erin Smithouser MSN, RN**, *Field CNIO, Healthcare Executive Architect, ServiceNow*
6. Digital Transformation in Healthcare Services: Exploring strategies for modernizing healthcare services in the public sector through digital technologies
Facilitated by: **Peter Jones**, *Industry Lead - Canadian Healthcare, WW Health, Microsoft*
7. Ensuring Secure Access to Clinical Data in Evolving Environments
Facilitated by: **Brad Lisowski**, *Principal Sales Engineer, Canada, Zscaler* & **Enza Alexander**, *Executive Vice-President, ISA Cybersecurity*
8. Healthcare Website Optimization for Performance and Security: Strategies for enhancing the speed, reliability, and security of healthcare websites and patient portals, optimizing user experiences while safeguarding sensitive data
Facilitated by: **Alkin Gorgun**, *Senior SASE Leader, Canada, Cloudflare*

12:20pm Panel Discussion: Addressing Future Health Challenges with Technology and Innovation

- How can medical providers deliver personalized patient care despite intensive use of technology?
- In the ever-evolving landscape of healthcare technology, how can healthcare organizations balance data security and seamless data sharing to ensure compliance with privacy regulations?
- What strategies and technologies are most effective in empowering patients to control their healthcare data while still facilitating necessary information exchange among healthcare providers?
- How could digital technology be leveraged to provide preventive health measures?
- How could collaboration between government agencies, healthcare providers, and technology companies be strengthened to better address healthcare information security challenges?

Dr. Tania Tajirian, *CHIO & Asst. Professor, Department of Family and Community Medicine, University of Toronto*

Lucas Chartier, *VP, Quality and Safety & Chief Patient Safety Officer, University Health Network*

Jeff Curtis, *Chief Privacy Officer, Sunnybrook Health Sciences Centre*

Paul Pirie, *A/Director, Digital Health Program Branch, Digital and Analytics Strategy Division, Ministry of Health of Ontario*

Peter Jones, *Industry Lead - Canadian Healthcare, WW Health, Microsoft*

Moderator: **Karam Bains**, *Consulting Expert - Healthcare, CGI*

12:50pm Networking Lunch

1:50pm	<p>Government Keynote: Harmony in Data: Unlocking the Power of Integration and Interoperability</p> <ul style="list-style-type: none"> • Discussing the challenges of siloed data within organizations, and the transformative power of data integration in creating a unified ecosystem. • Emphasizing the crucial role of interoperability in enabling seamless communication among different systems, fostering collaboration, and accelerating innovation. • Advocating for a dynamic approach to data strategy, highlighting the need to embrace emerging standards and technologies to future-proof integration and interoperability efforts. <p>Ted Scott, <i>Vice President Innovation and Partnerships</i>, Hamilton Health Sciences</p>
2:10pm	<p>Gold Partner Session: The Promise of Gen AI Clinical Operations - Solving for Operations Management, Logistics and Administrative Burden</p> <ul style="list-style-type: none"> • Streamline Operational Processes in Clinical Operations • Optimizing Hospital Logistics with AI • Reducing Administrative Burden through Automation • Improving Patient Engagement and Intelligent Self-Service <p>Erin Smithouser MSN, RN, <i>Field CNIO, Healthcare Executive Architect</i>, ServiceNow</p>
2:30pm	<p>Panel Discussion: Navigating the Future: Public Sector Strategies for Seamless Data Integration and Interoperability</p> <ul style="list-style-type: none"> • Exploring challenges faced by the Public Sector in breaking down data silos and implementing strategies for creating a unified data ecosystem within organizations. • Sharing success stories where interoperability has fostered collaboration and innovation in Public Sector settings, along with discussions on encountered challenges and lessons learned. • Delving into the importance of a dynamic approach to data strategy within the Public Sector, emphasizing the benefits of embracing emerging standards and technologies to future-proof integration and interoperability efforts. • Examining the potential of collaborative efforts between Public Sector entities and technology partners, discussing the role of strategic partnerships in driving innovation, addressing challenges, and ensuring sustainable and scalable solutions. <p>Avery MacLean, <i>Director, Research IT & Enterprise Data Architecture</i>, The Hospital for Sick Children Brad Lisoweski, <i>Principal Sales Engineer, Canada</i>, Zscaler Enza Alexander, <i>Executive Vice-President</i>, ISA Moderator: Karam Bains, <i>Consulting Expert - Healthcare</i>, CGI</p>
3:00pm	<p>Closing Remarks from Chair</p> <p>Ben Goldberg, <i>Global Industry Lead, Health and Life Sciences</i>, CGI</p>

Our Sponsor - Toronto

Chair



Platinum



Gold



Bronze



Marketing

“It was an excellent day, well organized, stayed within the time allotted, good to meet new people in person and learn what is going on in Healthcare and the venue was excellent all around.”

AHS/APL

“I found the event speakers interesting and engaging as well as the panel. They provided “food for thought”. The even location was nice and overall I learned a few things and me nice and knowledgeable people.”

Michael Garron Hospital

“The conference left me feeling energized and encouraged. Even with the multiple challenges facing Healthcare today, there are opportunities to make a difference and change the way we do things moving forward.”

Fraser Health Authority

“It was wonderful to reconnect in person with colleagues from my organization, meet new people, and network with others from government and innovation agencies.”

Alberta Health Services

Event Schedule

MAY

Operational Excellence Showcase ON

Public Sector Innovation Show - Atlantic AT

HR & Future of Work Showcase ON

JUNE

Data Management & Analytics Roadshow AB | BC | ON

Public Sector Innovation Show - Manitoba MB

Police Innovation Showcase ON

Public Sector Innovation Show - Saskatchewan SK

SEPTEMBER

Public Sector Innovation Show - Ontario ON

Ontario Government Cybersecurity Showcase ON

Health Infrastructure ON

OCTOBER

Public Sector Innovation Show - Alberta AB

Alberta Government Cybersecurity Showcase AB

Digital Government & CX Roadshow BC | MB | NS | ON

NOVEMBER

EduTech Showcase ON

DECEMBER

Public Sector Innovation Show - British Columbia BC

British Columbia Government Cybersecurity Showcase BC

Canadian Security Showcase ON



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