



PUBLIC
SECTOR
NETWORK



RSM

9th Annual Data & Analytics Roadshow

Empowering Government through
Evidence-based Decision-Making

June 4 - 27, 2024

NSW | ACT | VIC | WA
QLD | SA

[Publicsectornetwork.com](https://publicsectornetwork.com)

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Empowering Government through Evidence-based Decision-Making

Data permeates every aspect of our world. From addressing long-term challenges to making critical real-time decisions, the entire journey, spanning data collection, management, storage, analytics, visualisation, and public engagement, holds immense value for government leaders. Yet, a fundamental question arises: How can we strike a balance between perceiving individuals as data points and as unique human beings? How can we ensure that our decisions are informed not only by numbers but also by the authentic voices of our citizens?

At **Public Sector Network's 9th Annual Data and Analytics Roadshow**, we aim to explore the intriguing paradoxes within our contemporary digitally informed public sector. We will delve into the intricate interplay of modern technologies like Machine Learning and AI while maintaining a strong commitment to integrity, which is vital for preserving the trust of our citizens.

With events scheduled at locations across Australia, we invite you to join us as we examine the distinct data strategies of each state and the practical case studies driving their realisation. Our discussions will also spotlight the progressive data trends that are driving the transformation of public services on a grand scale. We will guide you in discovering the next frontier of opportunities within your own department and region.

[VIEW THE WEBSITE](#)



Who You'll Meet

This series is designed for professionals involved in:

- Data
- Analytics
- Governance and Compliance
- ML/AI
- Information Management

Benefits of Attending



Collaborative Strategy Enhancement: Engage with department leaders to collaboratively refine and strengthen your government's data strategy, fostering a unified approach towards effective governance and decision-making



Trust-Building Through Data Culture: Explore strategies to build citizen trust by delving into the essential components of a focused data culture, leadership, and capability outcomes specific to the needs of government agencies

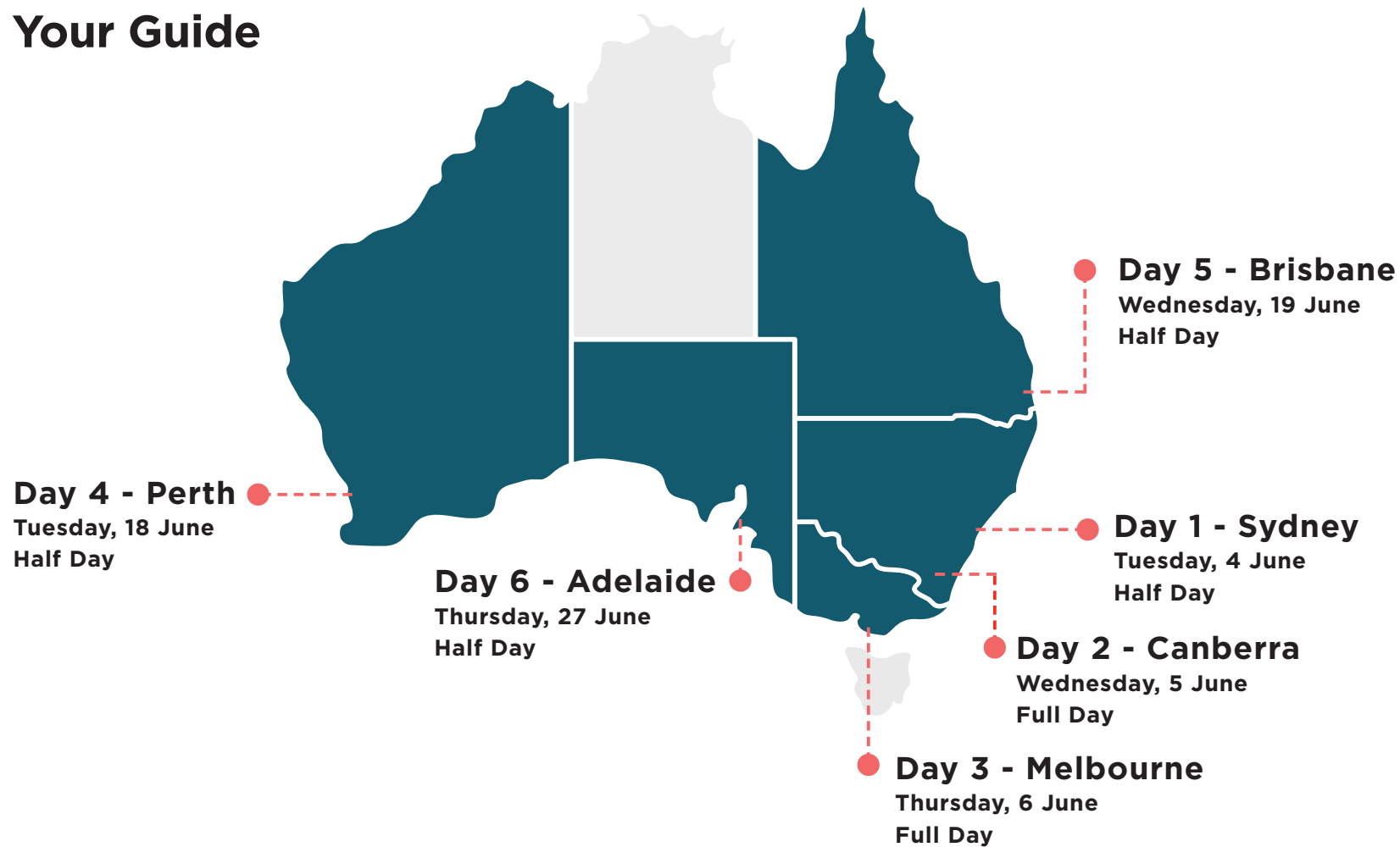


Innovative Real-time Data Management: Understand how to harness the power of real-time information while navigating the ethical and regulatory landscape crucial for responsible and effective analytics acceleration



Ethical Analytics Acceleration: Learn how to navigate and uphold ethical standards while ensuring compliance with regulatory frameworks, fostering responsible and transparent data practices within the government sector

Your Guide



2024 Snapshot



800

Expected Registrations



40+

Speakers



25+

Case Studies

The background image shows a roadshow event with several people standing and talking. In the background, there are three large presentation boards. The left board is titled 'PANEL DISCUSSION' and 'STRATEGIES FOR A SEAMLESS OMNICHANNEL EXPERIENCE', listing Thomas Ryan, Lisa Jansen, and Luke Hoban. The middle board is titled 'CONNECTING GOVERNMENT' and 'Success is Working Together', featuring the Public Sector Network logo. The right board is also titled 'PANEL DISCUSSION' and 'STRATEGIES FOR A SEAMLESS OMNICHANNEL EXPERIENCE', listing Thomas Ryan, Lisa Jansen, and Luke Hoban. The audience is seen from behind, seated in the foreground.

Half Day Roadshows

Tuesday, 4 June 2024 | Sydney, New South Wales

Tuesday, 18 June 2024 | Perth, Western Australia

Wednesday, 19 June 2024 | Brisbane, Queensland

Thursday, 27 June 2024 | Adelaide, South Australia

Your Inspiring Speakers - NSW



RAI FERGUSSON

Chief Digital & Data Officer

Infrastructure Australia



BRYONY HORTON

Director Science Impact and Assessment

Department of Climate Change Energy, the Environment and Water



IMMA CHIPPENDALE

Executive Director, Data and Performance

Department of Regional NSW



DAVID DUBOIS

Executive Director, Infrastructure Investment Portfolio Performance and Analytics, Investor Assurance

Infrastructure NSW



ANDREW SPIEGELMAN

Head of Data & Analytics, Digital Services

Service NSW; IAPA Top 25 Analytics Leaders 2023



ANDREW WOODS

Strategic Analytics Manager

Sydney Water



EVAN HODGE

Co-Founder and Technical Team Leader

IBT



CSABA KISPETER

Director

Infocapital



Explore the Agenda - NSW

Tuesday, 4 June 2024

8:30am	Registration and Networking Coffee
9:00am	Opening from Public Sector Network & Icebreaker
9:05am	Welcome from the Chair Matthew Cunneen , <i>Partner</i> , RSM
9:10am	Partner Keynote
9:25am	Government Keynote: Elevating Data in the Public Sector: The Art of Data Skills & Leadership <ul style="list-style-type: none">Instilling a culture of evidence driven decision-making: strategies to empower your team with the skills needed to thriveLeadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governanceIdentifying the data skills and mindset government professionals need to harness the full potential of data Rai Fergusson , <i>Chief Digital & Data Officer</i> , Infrastructure Australia
9:45am	Platinum Partner Session: Leveraging Environmental, Social, and Governance (ESG) Data Collection to Increase Efficiency and Control in Your Organisation <ul style="list-style-type: none">Performance monitoring and improvement: Incorporating ESG data collection into existing operations and tracking progress over time.Enhanced decision-making: Improved data quality enables better business decisions. Evan Hodge , <i>Co-Founder and Technical Team Leader</i> , IBT
10:05am	Government Case Study: Transforming Culture through Data: Mobilising Data and Knowledge for Impact <ul style="list-style-type: none">Understanding the impact of data-driven decisions on culture and the goals of governmentInvesting in strategic partnerships to amplify outcomesTransforming data and insights into knowledge that is mobilised to inform decision making and managementCreating, testing, and deploying data models that deliver real-world impact Bryony Horton , <i>Director Science Impact and Assessment</i> , Department of Climate Change Energy, the Environment and Water
10:25am	Break

10:30am	Concurrent Roundtables
	<p>Roundtable 1: Sustainable Impact Made Easy: Making Data Collection and Integration Seamless</p> <p>Leverage your existing data and technologies. Learn how early conversations with your suppliers and service providers can reduce the burden of data collection</p> <p>Evan Hodge, <i>Co-Founder and Technical Team Leader</i>, IBT</p>
	<p>Roundtable 2: Navigating the Future: Strategic Governance and Data Strategies for the Ethical use of AI in Government</p> <p>Nhung Seidensticker, <i>Lead Consultant</i>, EdgeRed</p>
	<p>Roundtable 3: Gen AI: from concept to outcome</p> <p>Csaba Kispeter, <i>Director</i>, Infocapital & Sherry Yu, <i>Client Engineering APAC - AI Engineer</i>, IBM Technology, Aus & NZ</p>
	<p>Roundtable 4: Get Hands on with Analytics Automation</p> <p>Tanu Singh, <i>Solution Engineer – Enterprise & Government</i>, Alteryx</p>
11:15am	Morning Tea and Networking Break
11:35am	Concurrent Roundtables
	<p>Roundtable 1: Sustainable Impact Made Easy: Making Data Collection and Integration Seamless</p> <p>Leverage your existing data and technologies. Learn how early conversations with your suppliers and service providers can reduce the burden of data collection</p> <p>Evan Hodge, <i>Co-Founder and Technical Team Leader</i>, IBT</p>
	<p>Roundtable 2: Navigating the Future: Strategic Governance and Data Strategies for the Ethical use of AI in Government</p> <p>Nhung Seidensticker, <i>Lead Consultant</i>, EdgeRed</p>
	<p>Roundtable 3: Gen AI: from concept to outcome</p> <p>Csaba Kispeter, <i>Director</i>, Infocapital & Sherry Yu, <i>Client Engineering APAC - AI Engineer</i>, IBM Technology, Aus & NZ</p>
	<p>Roundtable 4: Get Hands on with Analytics Automation</p> <p>Tanu Singh, <i>Solution Engineer – Enterprise & Government</i>, Alteryx</p>
12:20pm	Break

12:25pm	<p>Government Keynote: Learning from Missteps: Navigating Common Errors in the Data Industry and Applying Private Sector Lessons for Government Success</p> <ul style="list-style-type: none"> Uncover common errors prevalent in the data industry, gaining insights into the challenges that organisations often face in managing and leveraging data effectively Extract valuable lessons from the private sector's experiences, exploring case studies and examples that illustrate how businesses have navigated and overcome data-related challenges Understand how government entities can strategically apply lessons learned from the private sector, tailoring approaches to suit the unique demands and responsibilities of public governance Gain practical strategies for optimizing data practices within government agencies, fostering a culture of continuous improvement and resilience against potential pitfalls Empower government officials with actionable insights, equipping them to make informed decisions, mitigate risks, and drive success by learning from the errors and successes of the private sector in the data realm <p>Andrew Spiegelman, <i>Head of Data & Analytics, Digital Services, Service NSW</i></p>
12:45pm	<p>Gold Partner Session: Unlocking Insights: Harnessing the Power of Data Visualization Tools for Informed Decision-Making in the Public Sector Presented By Howard Gu, <i>Co-Founder, EdgeRed</i> and Brendan Chan, <i>Publishing Intelligence - Sports & Entertainment Intelligence Manager, EA</i></p>
1:05pm	<p>Panel Discussion: Driving Enterprise Transformation: Leveraging Strategic Tools to Optimise Service Delivery</p> <ul style="list-style-type: none"> How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens? How do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations? How mature is your organisation in terms of integration of enterprise software tools such as generative AI and machine learning models? What are your strategic priorities for leveraging the opportunities in optimising service delivery without compromising safety and ethics? <p>David Dubois, <i>Executive Director, Infrastructure Investment Portfolio Performance and Analytics, Investor Assurance, Infrastructure NSW</i> Andrew Woods, <i>Strategic Analytics Manager, Sydney Water</i> Imma Chippendale, <i>Executive Director, Data and Performance, Department of Regional NSW</i> Csaba Kispeter, <i>Director, Infocapital</i></p>
1:40pm	<p>Closing Remarks from Chair Matthew Cunneen, <i>Partner, RSM</i></p>
1:45pm	<p>Networking Lunch</p>

Host Partner



Platinum Partner



Gold Partner



Silver Partner



Bronze Partner



Your Inspiring Speakers - WA



NATALIA KACPEREK

Chief Digital Officer

**Department of Premier
Cabinet WA**



LINDA DAWSON

*Deputy Director-General,
Industry, Science and
Innovation*

**Department of Jobs,
Tourism, Science, and
Innovation**



CATHERINE CLARK

*Chief Executive Officer and
State Librarian*

**State Library of Western
Australia**



BRUCE MILLER

*Director Strategic Business
Intelligence*

Office of the Auditor General



AQIF MUKHTAR

*Coordinator Clinical Insights
and Health Analytics,*

**North Metropolitan Health
Service**



CHRIS BARTON

*Area Director Data & Digital
Innovation*

**East Metropolitan Health
Service**



Explore the Agenda - WA

Tuesday, 18 June 2024

8:30am **Registration and Networking Coffee**

9:00am **Welcome from the Chair & Icebreaker**
Amit Kabra, *Public Sector - National Leader* - RSM

9:10am **Partner Keynote Presented by Riaan Bronkhorst**, *Partner*, RSM

9:20am **Government Keynote: Elevating Data in the Public Sector: The Art of Data Skills & Leadership**

- Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking performance.
- Identifying the specific data skills and most essential competencies government professionals need to excel in their roles and upskill your workforce to harness the full potential of data

Bruce Miller, *Director Strategic Business Intelligence*, Office of the Auditor General

9:40am **Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Linda Dawson, *Deputy Director-General, Industry, Science and Innovation*, Department of Jobs, Tourism, Science, and Innovation

10:00am **Morning Tea and Networking Break**

10:20pm **Government Keynote: Unveiling the Power of Data: Building Capability to Capture Meaning and Impact in the Public Sector**

- Deciphering Data's Hidden Stories: Exploring how to unlock the hidden insights and narratives concealed within your data
- Learning techniques for capturing and interpreting the true meaning and significance behind the numbers
- Empowering your workforce with data skills: discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives
- Data Visualisation and Storytelling: Learn the art of data visualisation and storytelling to communicate data's meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Catherine Clark, *Chief Executive Officer and State Librarian*, State Library of Western Australia

10:40am

Panel Discussion: Driving Enterprise Transformation: Leveraging Strategic Tools to Optimise Service Delivery

- How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens?
- What challenges have you encountered when trying to transform analytics into tangible, actionable outcomes, and which strategies have helped overcome these obstacles?
- Can you share examples of initiatives or partnerships that have bridged the skills gap and empowered public sector organisations to harness the full potential of their data resources?
- In a world overflowing with data, how do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations?

Aqif Mukhtar, *Coordinator Clinical Insights and Health Analytics*, North Metropolitan Health Service

Chris Barton, *Area Director Data & Digital Innovation*, East Metropolitan Health Service

Natalia Kacperek, *Chief Data Officer*, Department of Premier Cabinet WA

11:25am

Closing Remarks from Chair

Riaan Bronkhorst, *Partner*, RSM

11:30am

Networking Lunch

Host Partner



Your Inspiring Speakers - QLD



DR OMER YEZDANI

Chief Data Officer

**University of the Sunshine
Coast**



DHIRAJ NAYANAR

Director

**Queensland Government
Customer and Digital Group**



SCOTT DIETRICH

*Principal Data Engineer,
Supply Chain Surety Branch*

Department of Health



JACO VAN DEN BERG

Director, Transport Analysis
**Department of Transport and
Main Roads**



KATE ZUBRINICH

Manager Data and Analytics
**Local Government
Association of Queensland**



ALASDAIR DOUGLAS

AI and Analytics Product Lead
**Gold Coast Hospital and
Health Service**



Explore the Agenda - QLD

Wednesday, 19 June 2024

8:30am **Registration and Networking Coffee**

9:00am **Opening from Public Sector Network & Icebreaker**

9:05am **Welcome from the Chair**
Matthew Cunneen, *Partner*, RSM

9:15am **Government Case Study: Implementing AI and machine learning in Gold Coast Hospital**

- Why Digital Innovation is needed in Hospitals
- The current AI and machine learning landscape
- Approach taken at Gold Coast Hospital Health Service to develop and deploy AI and machine learning

Alasdair Douglas, *AI and Analytics Product Lead*, Gold Coast Hospital and Health Service

9:35am **Gold Partner Session: Leveraging Environmental, Social, and Governance (ESG) Data Collection to Increase Efficiency and Control in Your Organisation**

- Performance monitoring and improvement: Incorporating ESG data collection into existing operations and tracking progress over time.
- Enhanced decision-making: Improved data quality enables better business decisions.

Evan Hodge, *Co-Founder and Technical Team Leader*, IBT

9:55am **Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Dr Omer Yezdani, *Chief Data Officer*, University of the Sunshine Coast

10:15am **Break**

10:20am

Concurrent Roundtables

Roundtable 1: Sustainable Impact Made Easy: Making Data Collection and Integration Seamless

Leverage your existing data and technologies. Learn how early conversations with your suppliers and service providers can reduce the burden of data collection

Evan Hodge, *Co-Founder and Technical Team Leader*, IBT

Roundtable 2: Data Governance and Ethics: Best Practices

Matthew Cunneen, *Partner*, RSM

Roundtable 3: Strategic Data Governance – Promoting Responsible AI

- How do we prioritise trust in Strategic AI Initiatives?
- How can Strategic Data Governance be implemented to form the guardrails for AI to operate?
- Can we ensure the use and sharing of data meets privacy and security requirements while meeting strategic business goals?
- How can Strategic Data Governance be an enabler to the strategic use of Data?

Nigel Schmalkuche, *Managing Director*, Strategic Architects

11:05am

Morning Tea and Networking Break

11:25am

Concurrent Roundtables

Roundtable 1: Sustainable Impact Made Easy: Making Data Collection and Integration Seamless

Leverage your existing data and technologies. Learn how early conversations with your suppliers and service providers can reduce the burden of data collection

Evan Hodge, *Co-Founder and Technical Team Leader*, IBT

Roundtable 2: Data Governance and Ethics: Best Practices

Matthew Cunneen, *Partner*, RSM

Roundtable 3: Strategic Data Governance – Promoting Responsible AI

- How do we prioritise trust in Strategic AI Initiatives?
- How can Strategic Data Governance be implemented to form the guardrails for AI to operate?
- Can we ensure the use and sharing of data meets privacy and security requirements while meeting strategic business goals?
- How can Strategic Data Governance be an enabler to the strategic use of Data?

Nigel Schmalkuche, *Managing Director*, Strategic Architects

12:10pm

Break

12:15pm	Government Keynote: Key Challenges for Effective Data Sharing and Use in Queensland Government <ul style="list-style-type: none"> • Our experiences across use of open and closed data within government • Developing a new data sharing framework for Queensland Governments Customer and Digital Group. • Transformative approach to data sharing and use for government service delivery for the future. Dhiraj Nayanar , <i>Director</i> , Queensland Government Customer and Digital Group
12:35pm	Panel Discussion: Breaking Data Silos and Establishing Dynamic Standards for Agile Analytics in Business Evolution <ul style="list-style-type: none"> • How have data silos within your respective organisations impacted the ability to make confident and accurate decisions? • In the process of setting defined standards for data relationships and definitions, how do you strike a balance between ensuring consistency and allowing flexibility to accommodate evolving business needs? • How do you manage the cultural and organisational shifts necessary to foster a data-driven mindset where everyone can confidently create analytics, knowing the data is accurate and aligned with shared standards? • Considering the dynamic nature of businesses, how frequently should data standards be revisited and updated to ensure they remain relevant and supportive of evolving business requirements? Scott Dietrich , <i>Principal Data Engineer, Supply Chain Surety Branch</i> , Department of Health Jaco Van Den Berg , <i>Director, Transport Analysis</i> , Department of Transport and Main Roads Kate Zubrinich , <i>Manager Data and Analytics</i> , Local Government Association of Queensland
1:05pm	Closing Remarks from Chair Matthew Cunneen , <i>Partner</i> , RSM
1:15pm	Networking Lunch

Host Partner



Gold Partner



Bronze Partner



Your Inspiring Speakers - SA



PETER WORTHINGTON-EYRE

Chief Data Officer/Executive Director

**Office for Data Analytics,
Department of the Premier
and Cabinet**



JARROD MARKS

Chief Medical Information Officer

**Northern Adelaide Local
Health Network**



IAIN BERTRAM

Senior Data Scientist

**Commission on Excellence,
and Innovation in Health**



DR KATHERINE ENDERLING

*Director Data Engineering
& Security, Office for Data
Analytics*

**Department of Premier and
Cabinet**



JAVEN QINFENG SHI

*Director, Causal AI Group,
Professor, AI & Machine
Learning*

University of Adelaide



NIKUNJ MANDLAS

*Chief Information Officer
at Department for Child
Protection*

South Australia, GAICD



Explore the Agenda - SA

Thursday, 27 June 2024

8:30am **Welcome Tea, Coffee & Registration**

9:00am **Welcome from the Chair**
Matthew Cunneen, *Partner*, RSM

9:10am **Partner Keynote**

9:20am **Government Keynote: Elevating Data in the Public Sector: The Art of Data Skills & Leadership**

- Instilling a culture of data-driven decision-making: strategies to empower your team with the essential, cutting-edge data skills needed to thrive
- Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governance
- Identifying the specific data skills and most essential competencies government professionals need to excel in their roles and upskill your workforce to harness the full potential of data
- Navigating ethical and regulatory considerations in the realm of public sector data: embedding ethical data governance practices and the responsibilities that come with using data in government into your culture.

Peter Worthington-Eyre, *Chief Data Officer/Executive Director, Office for Data Analytics*, Department of the Premier and Cabinet

9:40am **Bronze Partner Session: Actionable Analytics in Government. Unleashing Responsible AI within Government**
Domenic Brasacchio, *Senior Account Manager*, Cloudera

10:00am **Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Iain Bertram, *Senior Data Scientist*, Commission on Excellence and Innovation in Health

10:20am **Morning Tea and Networking Break**

10:40am Government Keynote: Unveiling the Power of Data: Using Discrete Event Simulation to Produce a “Digital Twin” Model of NALHN

- Deciphering Data’s Hidden Stories: Exploring how to unlock the hidden insights and narratives concealed within your data
- Learning techniques for capturing and interpreting the true meaning and significance behind the numbers
- Empowering your workforce with data skills: discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives
- Data Visualisation and Storytelling: Learn the art of data visualisation and storytelling to communicate data’s meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Jarrold Marks, *Chief Medical Information Officer*, Northern Adelaide Local Health Network

11:00am Panel Discussion: The Future of AI and Data Analytics: How our State Government can Unlock the Gold Mine of Opportunities

- How can our agencies strategically plan for an agile a safe and seamless AI transition?
- How will AI improve current service levels and identify gaps offering our local economy emerging commercial opportunities?
- How can we upskill our existing workforce and build new talent pipelines to ensure a critical mass of AI expertise congregating in Adelaide?
- How are ASEAN countries prioritising investment in AI and how can we ensure we are competitive in the growing Indo-Pacific trade region?
- How can South Australia’s AI strategy best enable partnerships between companies and researchers to drive innovation opportunities?
- How do we build and scale our capacity to ensure Adelaide is delivering service expectations and the digital infrastructure on which the entire world will operate?

Dr Katherine Enderling, *Director Data Engineering & Security, Office for Data Analytics*, Department of Premier and Cabinet

Javen Qinfeng Shi, *Director, Causal AI Group, Professor, AI & Machine Learning*, University of Adelaide

Nikunj Mandlas, *Chief Information Officer at Department for Child Protection*, South Australia, GAICD

11:40pm Closing Remarks from Chair

Matthew Cunneen, *Partner*, RSM

11:45pm Networking Lunch

Host Partner



Bronze Partner

CLOUDERA

The background image shows a roadshow event. In the foreground, the backs of several audience members' heads are visible as they sit in chairs. In the background, three presentation boards are displayed. The boards on the left and right are titled 'PANEL DISCUSSION' and 'STRATEGIES FOR A SEAMLESS OMNICHANNEL EXPERIENCE'. They list speakers: THOMAS RYAN (First Assistant Commissioner, Australian Electoral Commission), LISA JANSEN (Digital Service Performance Branch Manager, Digital Transformation Agency), and LUKE HOBAN (Senior Solutions Consultant - Experience, Opentext). The central board is titled 'CONNECTING GOVERNMENT' and features the 'PUBLIC SECTOR NETWORK' logo. It includes the text 'Success is Working Together' and 'The Public Sector Network is a leading platform for government'.

Full Day Roadshows

Wednesday, 5 June 2024 | Canberra, Australian Capital Territory

Thursday, 6 June 2024 | Melbourne, Victoria

Your Inspiring Speakers - ACT



ANDREW TAYLOR

Assistant Secretary

**Office of the National Data
Commissioner**



LOUISE O'RANCE

*Assistant Secretary,
Employment Metadata
Registrar, Data Management
and Reporting Branch,
Evidence and Assurance
Division*

**Department of Employment
and Workplace Relations**



JENNY HUMPHRYS

Chief Data Officer

**Department of Employment
and Workplace Relations**



PIA ANDREWS

*Chief Data Officer and FAS,
Data and Economic Analysis
Centre, Executive Group*

Department of Home Affairs



LOUISE GATES

*Group Head, Population
Health Group*

**Australian Institute of Health
and Welfare**



HAYLEY BUSUTTIL

Assistant Commissioner

Australian Taxation Office



KAYELLE DRINKWATER

*Branch Manager, Data Access
Branch*

**Department of Social
Services**



TAMMY BRAYBROOK

*Senior Director, Data
Capability and Analytics*

**Australian Maritime Safety
Authority**



MICHAEL AMON

*Director of Data Policy,
Evaluation and Visualisation*

**Attorney General's
Department**



NATTIE SMITH

*Branch Manager, Strategic
Insights Branch, Strategy
Group*

**National Indigenous
Australian Agency (NIAA)**



CSABA KISPETER

Director

Infocapital



EVAN HODGE

*Co-Founder and Technical
Team Leader*

IBT



Explore the Agenda - ACT

Wednesday, 5 June 2024

8:00am **Registration and Networking Coffee**

9:00am **Opening from Public Sector Network**

9:05am **Welcome from the Chair**
Matthew Cunneen, *Partner*, RSM

9:15am **Government Keynote: The DATA Scheme: a Best Practice Scheme for Sharing Australian Government Data**

- The Data Availability and Transparency Act 2022 established a best practice scheme for sharing Australian Government data, underpinned by strong safeguards and consistent, efficient processes: the DATA Scheme
- Commonwealth, state and territory government bodies and Australian universities can now apply to be accredited as data users and data service providers
- The DATA Scheme establishes safe data sharing for public benefit; including enabling better government services
- Keeping data safe; building trust and transparency

Andrew Taylor, *Assistant Secretary*, Office of the National Data Commissioner

9:35am **Government Keynote: Transforming Culture through Data: Building Models and Proof of Concepts in the Public Sector**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Kayelle Drinkwater, *Branch Manager, Data Access Branch*, Department of Social Services

9:55am **Platinum Partner Session: Turning vision to reality: delivering generative AI from concept to production**

- Steps to successful gen AI delivery in Government
- Lessons learned from use cases in Australia and around the world
- A co-creation to redefining knowledge retrieval: IBM, InfoCapital and National Library of Australia

Csaba Kispeter, *Director*, Infocapital

10:15am	<p>Panel: Driving Enterprise Transformation: Leveraging Data Insights; Actioning Analytics and Strategic Solutions to the Talent and Skills Shortage</p> <ul style="list-style-type: none"> • How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens? • What challenges have you encountered when trying to transform analytics into tangible, actionable outcomes, and which strategies have helped overcome these obstacles? • Can you share examples of initiatives or partnerships that have bridged the skills gap and empowered public sector organisations to harness the full potential of their data resources? • In a world overflowing with data, how do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations? <p>Jenny Humphrys, <i>Chief Data Officer</i>, Department of Employment and Workplace Relations Tammy Braybrook, <i>Senior Director, Data Capability and Analytics</i> at Australian Maritime Safety Authority Hayley Busuttil, <i>Assistant Commissioner</i>, Australian Taxation Office</p>
10:55am	Morning Tea and Networking Break
11:25am	<p>Government Case Study: The Journey Towards Better Use of Linked Data: Governance, Linkage, Analysis and Outcomes</p> <ul style="list-style-type: none"> • How and why transparent data handling builds citizen trust: ethical guidelines for collection, storage, and usage to ensure accountability • Navigating evolving data privacy regulations: why compliance not only protects citizens but also fosters trust in government practices • Proactively involve citizens in privacy policy dialogue for collating feedback to shape robust data practices and communicate value for trust-building • Implementing encryption, access controls, and regular audits to ensure data integrity and confidentiality <p>Louise Gates, <i>Group Head, Population Health Group</i>; Australian Institute of Health and Welfare</p>
11:45am	<p>Gold Partner Perspective: “Leveraging Alteryx and Billigence for Government Agency Success: A Real-Life Case Study Presented by Dave Twohill, Account Director, Alteryx and Kate Barclay, Strategic Senior Account Manager, Billigence</p>
12:05pm	Break
12:10pm	<p>Concurrent Roundtables</p> <p>Roundtable 1: Gen AI: from concept to outcome Csaba Kispeter, <i>Director</i>, Infocapital & Sherry Yu, <i>Client Engineering APAC - AI Engineer</i>, IBM Technology, Aus & NZ</p> <hr/> <p>Roundtable 2: Get Hands on with Analytics Automation Leo Francia, <i>Principal partner Solutions Engineer</i>, Alteryx</p>

Roundtable 3: Sustainable Impact Made Easy: Making Data Collection and Integration Seamless

Leverage your existing data and technologies. Learn how early conversations with your suppliers and service providers can reduce the burden of data collection

Evan Hodge, *Co-Founder and Technical Team Leader*, IBT

Roundtable 4: Leveraging AI to harness your unstructured data

Raghunath Pawar, *Principal Solutions Consultant*, OpenText

Roundtable 5: Data Governance and Ethics: Best Practices

Matthew Cunneen, *Partner*, RSM

12:55pm **Lunch and Networking**

1:40pm **Concurrent Roundtables**

Roundtable 1: Gen AI: from concept to outcome

Csaba Kispeter, *Director*, Infocapital & **Sherry Yu**, *Client Engineering APAC - AI Engineer*, IBM Technology, Aus & NZ

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Matthew Cunneen, *Partner*, RSM

2:25pm **Break**

2:30pm	<p>Government Case Study: Unveiling the Power of Data: Building Capability to Capture Meaning and Impact</p> <ul style="list-style-type: none"> • Deciphering Data's Hidden Stories: Exploring how to unlock the hidden insights and narratives concealed within your data • Learning techniques for capturing and interpreting the true meaning and significance behind the numbers • Empowering your workforce with data skills: discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives • Data Visualisation and Storytelling: Learn the art of data visualisation and storytelling to communicate data's meaning and impact effectively • Creating compelling narratives that resonate with stakeholders and drive informed decision-making • Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector <p>Louise O'Rance, Assistant Secretary, Employment Metadata Registrar, Data Management and Reporting Branch, Evidence and Assurance Division, Department of Employment and Workplace Relations</p>
2:50pm	<p>Gold Partner Perspective: Leveraging Environmental, Social, and Governance (ESG) Data Collection to Increase Efficiency and Control in Your Organisation</p> <ul style="list-style-type: none"> • Performance monitoring and improvement: Incorporating ESG data collection into existing operations and tracking progress over time. • Enhanced decision-making: Improved data quality enables better business decisions. <p>Evan Hodge, Co-Founder and Technical Team Leader, IBT</p>
3:10pm	<p>Interactive Panel: Leveraging the AI in Government Taskforce's "Golden Rules" for AI Integration: Mitigating the Risks whilst Leveraging Opportunities for Optimal Service Delivery</p> <ul style="list-style-type: none"> • What is the Artificial Intelligence (AI) in Government Taskforce's guidance on best practice for simple application of the most recent addition to the AI Ethics Principles: 'Human, societal and environmental wellbeing'? • How do you lead the strategic implementation of a culture of accountability: mentoring ownership of making AI-supported advice and decision-making? • Tactical guidance for Australian Public Service (APS) staff: recent hypothetical use-cases modelling examples of the most critical "do's and don'ts" to guide generative AI use <p>Michael Amon, Director of Data Policy, Evaluation and Visualisation, Attorney General's Department</p> <p>Nattlie Smith, Branch Manager, Strategic Insights Branch, Strategy Group, National Indigenous Australian Agency (NIAA)</p> <p>Pia Andrews, Chief Data Officer and FAS, Data and Economic Analysis Centre, Executive Group Department of Home Affairs</p>
3:50pm	<p>Closing Remarks</p> <p>Matthew Cunneen, Partner, RSM</p>

Host Partner



Platinum Partner



Gold Partners



Bronze Partners



Your Inspiring Speakers - VIC



CRAIG O'CONNOR

Chief Information Officer

Ports Victoria



DR GALINA DARAGANOVA

*Executive Director, Data,
Evidence & Impact*

Southeastern Melbourne PHN



TIM RUAN

Workforce Demand Specialist

Cenitex



SU JELLA

**Top 25 Analytics Leaders
Australia**



WAQAS KHAN

*Senior Procurement
Data Lead, Government
Procurement*

**Department of Government
Services**



PIA ANDREWS

*Chief Data Officer and FAS,
Data and Economic Analysis
Centre, Executive Group*

Department of Home Affairs



DARSHIL MEHTA

Chief Data & Analytics Officer

ASIC



KIRSTY WAKEFIELD

*Director, Business Operations
and Programs*

**Environment and Climate
Action**



LIZ MACHADO

*A/Project Director, Homes
Victoria Business Systems,
Performance & Governance*

Homes Victoria



CSABA KISPETER

Director

Infocapital



JEREMY NG

Practice Lead

EdgeRed



Explore the Agenda - VIC

Thursday, 6 June 2024

8:00am **Registration and Networking Coffee**

9:00am **Opening from Public Sector Network**

9:05am **Welcome from the Chair**

Srdjan Dragutinovic, *Partner*, RSM

9:15am **Government Keynote: Elevating Public Sector Data: The Art of Data Skills & Leadership**

- Instilling a culture of data-driven decision-making: strategies to empower your team with the essential, cutting-edge data skills needed to thrive
- Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governance
- Identifying the specific data skills and most essential competencies government professionals need to excel in their roles and upskill your workforce to harness the full potential of data
- Navigating ethical and regulatory considerations in the realm of public sector data: embedding ethical data governance practices and the responsibilities that come with using data in government into your culture

Tim Ruan, *Workforce Demand Specialist*, Cenitex

9:35am **Government Keynote: Creating adaptive public institutions with data-driven policy design & delivery**

- Leverage data and policy analytics throughout the entire policy lifecycle
- Establish an adaptive policy management operating model
- Establish effective data, rules as code and policy infrastructure with real-world examples
- Strategies to lead a cultural shift towards a data-driven mindset at all levels
- Creating, testing, and deploying data and models that deliver real-world impact
- Model, monitor and continuously optimise policy outcomes in close to real time
- Identify and manage unintended policy impacts, as they occur
- Effective use models and proof of concepts to bring about cultural change

Pia Andrews, *Chief Data Officer and FAS*, *Data and Economic Analysis Centre Executive Group*, Department of Home Affairs

9:55am **Platinum Partner Session: Turning vision to reality: delivering generative AI from concept to production**

- Steps to successful gen AI delivery in Government
- Lessons learned from use cases in Australia and around the world
- A co-creation to redefining knowledge retrieval: IBM, InfoCapital and National Library of Australia

Csaba Kispeter, *Director*, Infocapital

10:15am	<p>Panel Discussion: Building a Data-Driven Culture; Data Sharing and Accessibility</p> <ul style="list-style-type: none"> How can government agencies overcome resistance to cultural change and effectively promote a data-driven mindset among employees at all levels? What are some practical approaches for promoting data sharing and collaboration among different government departments and agencies, considering the diverse data governance structures and regulations? In what ways can government agencies ensure data accessibility for both internal stakeholders and citizens while maintaining privacy and security standards? How can government organizations effectively educate and empower their workforce to become proficient in data literacy and leverage data effectively in their decision-making processes? <p>Su Jella, <i>Top 25 Analytics Leaders, Australia</i> Darshil Mehta, <i>Chief Data & Analytics Officer, ASIC</i> Jamie Jacob, <i>Director, Data and Analytics, Department of Treasury and Finance</i> Jeremy Ng, <i>Practice Lead, EdgeRed</i></p>
10:55am	Morning Tea and Networking Break
11:25am	<p>Government Case Study: Building Data Privacy and Ethics Capability: A Roadmap for Gaining and Sustaining Citizen Trust</p> <ul style="list-style-type: none"> How and why transparent data handling builds citizen trust: ethical guidelines for collection, storage, and usage to ensure accountability Navigating evolving data privacy regulations: why compliance not only protects citizens but also fosters trust in government practices Proactively involve citizens in privacy policy dialogue for collating feedback to shape robust data practices and communicate value for trust-building Implementing encryption, access controls, and regular audits to ensure data integrity and confidentiality <p>Darshil Mehta, <i>Chief Data & Analytics Officer, ASIC</i></p>
11:45am	<p>Gold Partner Perspective: Leveraging Environmental, Social, and Governance (ESG) Data Collection to Increase Efficiency and Control in Your Organisation</p> <ul style="list-style-type: none"> Performance monitoring and improvement: Incorporating ESG data collection into existing operations and tracking progress over time. Enhanced decision-making: Improved data quality enables better business decisions. <p>Evan Hodge, <i>Co-Founder and Technical Team Leader, IBT</i></p>
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Evan Hodge, *Co-Founder and Technical Team Leader*, IBT

Roundtable 3: Diving further into the AI opportunity to enhance Government processes supporting service delivery

Greg Crowl, *VP Sales Engineering*, Tungsten Automation

Roundtable 4: Navigating the Future: Strategic Governance and Data Strategies for the Ethical use of AI in Government

Nhung Seidensticker, *Lead Consultant*, EdgeRed

Roundtable 5: Building trusted AI with trusted data

James Hartwright, *Solution Partner*, Certus Solutions & **Gavin Fernades**, *Principal Data & AI Partner Sales Leader*, IBM Technology APAC and Japan

Roundtable 6: Leveraging AI to harness your unstructured data

Raghunath Pawar, *Principal Solutions Consultant*, OpenText

Roundtable 7: Data Governance and Ethics: Best Practices

Srdjan Dragutinovic, *Partner*, RSM

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- Exploring how to unlock the hidden insights and narratives concealed within your data
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- Learning the art of data visualisation and storytelling to communicate data's meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Waqas Khan, *Senior Procurement Data Lead*, *Government Procurement*, Department of Government Services

2:50pm **Gold Partner Perspective: The AI opportunity to enhance Government processes supporting service delivery**

Artificial Intelligence (AI) and Process Automation technologies come together to offer an exciting opportunity for streamlining government operations. This synergy can significantly enhance decision-making speed and ultimately elevate the quality and reduce the time to deliver citizen services. By tapping into the power of Machine Learning, Natural Language Processing, and Generative AI, we can boost the efficiency of agency processes responsible for delivering those services and delighting citizens

Greg Crowl, *VP Sales Engineering*, Tungsten Automation

3.10pm

Interactive Panel: Future of Government: Strategic Leadership of Responsible AI Integration

- How do you lead the implementation of a culture of accountability?
- What are the best practices for ensuring privacy in generative AI models?
- How should we be tackling building APS workforce data skills capabilities?
- Are there any use cases in the public sector where Generative AI makes a difference - with consideration to responsible/ethical AI?

Liz Machado, *A/Project Director, Homes Victoria Business Systems, Performance & Governance, Homes Victoria*

Ben Jiang, *Ben Jiang Director - Data, Analytics and Systems Assurance, VAGO*

Kirsty Wakefield, *Kirsty Wakefield, Director, Business Operations and Programs Department of Energy*

James Hartwright, *Solutions Partner, Certus Digital*

3:50pm

Closing Remarks

Srdjan Dragutinovic, *Partner, RSM*

Host Partner



Platinum Partner



Gold Partners

Silver Partners



Bronze Partner



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To be honest, my experiences with PSN over the years have all been exceptionally positive and professionally run. Looking forward to continuing to work with PSN over the coming years

Integrated Business Technologies

“

I really enjoyed the Networking. It was wonderful to communicate with other government agencies and see how they are working. It has been a great inspiration for us to connect and work

Department of Education, WA

“

The mix of panelists from both public and private was a great advantage. To understand the similar/different pain points that each of is facing in real time was quite interesting

Department of Justice and Community Safety

“

PSN has been one of the top event partners we have worked with, overall good programming and great execution

Ataccama

Event Schedule

FEBRUARY

Innovate WA Showcase	WA
Cyber WA Showcase	WA
HR & Future of Work Roadshow	NSW WA QLD SA VIC QLD NZ
Future Series: Future Services	Virtual

MARCH

Future Series: Health	Virtual
Digital & CX Roadshow	NSW WA QLD SA VIC QLD NZ
Future Series: Future AI	Virtual
Future Series: Future Workforce	Virtual
Future Series: Future Mobility	Virtual

APRIL

Innovate SA Showcase	SA
Cyber SA Showcase	SA
Local Gov Showcase	NSW WA QLD SA VIC QLD NZ
Appian Roadshow	NSW ACT VIC

MAY

Innovate Australia Showcase	ACT
Cyber Federal Showcase	ACT

JUNE

Data and Analytics Roadshow	NSW WA QLD SA VIC QLD
Innovate NSW Showcase	NSW

JULY

Health Innovation Roadshow	NSW WA QLD SA VIC QLD NZ
Cyber VIC Showcase	VIC
Innovate VIC Showcase	VIC

AUGUST

Operational Excellence Roadshow	NSW WA QLD SA VIC QLD NZ
Australian Security Showcase	ACT

SEPTEMBER

Safer Cities Roadshow	NZ VIC ACT WA SA NSW
Innovate QLD Showcase	QLD

OCTOBER

Cyber NSW Showcase	NSW
ICT & Cloud Roadshow	QLD VIC WA SA ACT NSW
Health NZ Roadshow	NZ

NOVEMBER

Innovate NZ Showcase	NZ
Cyber NZ Showcase	NZ
Smart Cities and Municipalities Showcase	NSW
Digital.NSW Showcase	NSW

DECEMBER

Data and AI Showcase	ACT
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