



PUBLIC
SECTOR
NETWORK



Certified
B
Corporation

9th Annual Data & Analytics Roadshow

Empowering Government through
Evidence-based Decision-Making

June 4 - 27, 2024

NSW | ACT | VIC | WA

QLD | NZ | SA

[Publicsectornetwork.com](https://publicsectornetwork.com)

P: (02) 9057 9070

E: Sponsor@publicsectornetwork.com



Empowering Government through Evidence-based Decision-Making

Data permeates every aspect of our world. From addressing long-term challenges to making critical real-time decisions, the entire journey, spanning data collection, management, storage, analytics, visualisation, and public engagement, holds immense value for government leaders. Yet, a fundamental question arises: How can we strike a balance between perceiving individuals as data points and as unique human beings? How can we ensure that our decisions are informed not only by numbers but also by the authentic voices of our citizens?

At **Public Sector Network's 9th Annual Data and Analytics Roadshow**, we aim to explore the intriguing paradoxes within our contemporary digitally informed public sector. We will delve into the intricate interplay of modern technologies like Machine Learning and AI while maintaining a strong commitment to integrity, which is vital for preserving the trust of our citizens.

With events scheduled at locations across Australia and NZ, we invite you to join us as we examine the distinct data strategies of each state and the practical case studies driving their realisation. Our discussions will also spotlight the progressive data trends that are driving the transformation of public services on a grand scale. We will guide you in discovering the next frontier of opportunities within your own department and region.

[VIEW THE WEBSITE](#)



Who You'll Meet

This series is designed for professionals involved in:

- Data
- Analytics
- Governance and Compliance
- ML/AI
- Information Management

Benefits of Attending



Collaborative Strategy Enhancement: Engage with department leaders to collaboratively refine and strengthen your government's data strategy, fostering a unified approach towards effective governance and decision-making



Trust-Building Through Data Culture: Explore strategies to build citizen trust by delving into the essential components of a focused data culture, leadership, and capability outcomes specific to the needs of government agencies

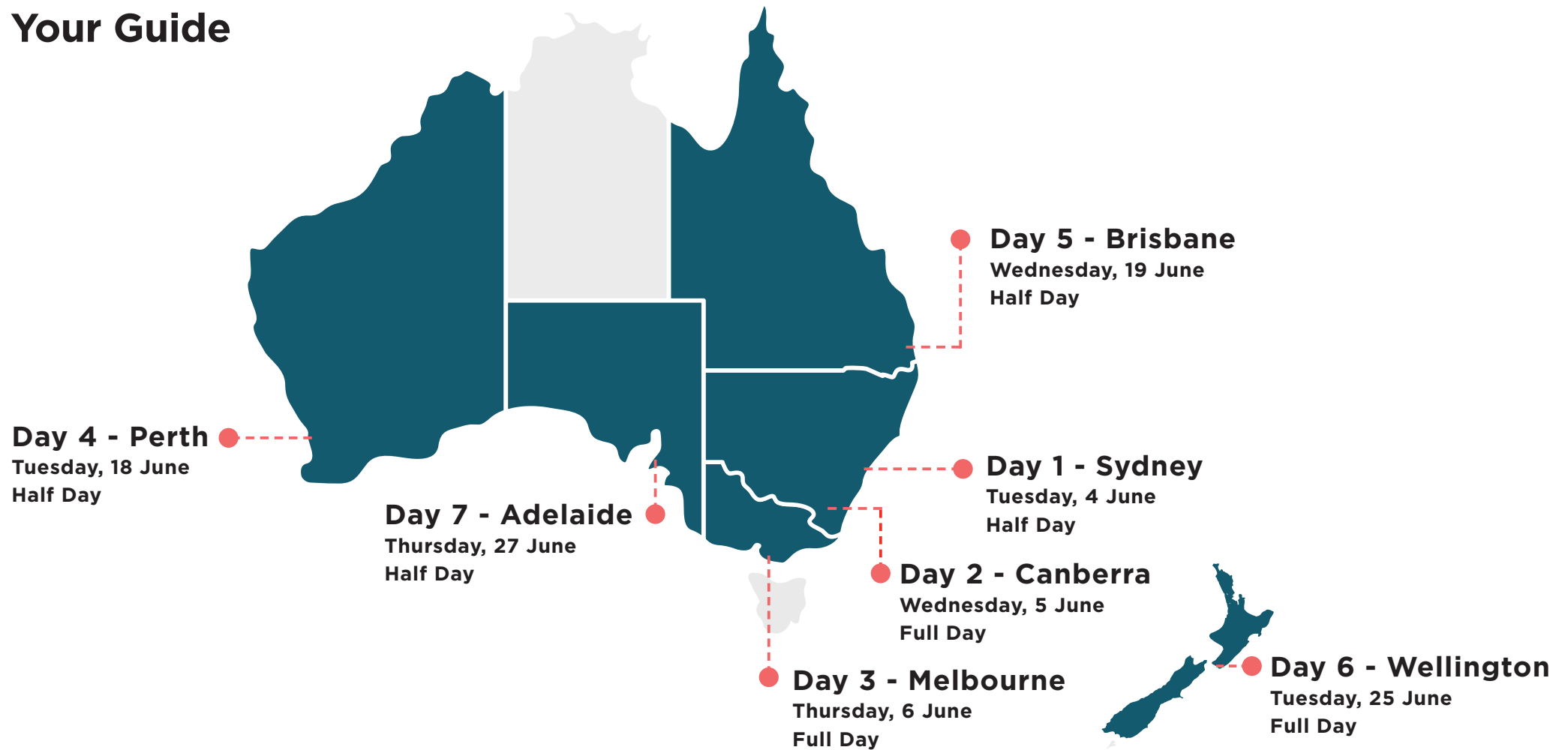


Innovative Real-time Data Management: Understand how to harness the power of real-time information while navigating the ethical and regulatory landscape crucial for responsible and effective analytics acceleration



Ethical Analytics Acceleration: Learn how to navigate and uphold ethical standards while ensuring compliance with regulatory frameworks, fostering responsible and transparent data practices within the government sector

Your Guide



2024 Snapshot



800

Expected Registrations



40+

Speakers



25+

Case Studies

The background image shows a roadshow event with several people standing and talking. In the background, there are three large presentation boards. The left board is titled 'PANEL DISCUSSION' and 'STRATEGIES FOR A SEAMLESS OMNICHANNEL EXPERIENCE', listing speakers: THOMAS RYAN, First Assistant Commissioner, Australian Electoral Commission; LISA JANSEN, Digital Service Performance Branch Manager, Digital Transformation Agency; and LUKE HOBAN, Senior Solutions Consultant - Experience, Opentext. The middle board is titled 'CONNECTING GOVERNMENT' with the subtitle 'Success is Working Together' and the Public Sector Network logo. The right board is also titled 'PANEL DISCUSSION' and 'STRATEGIES FOR A SEAMLESS OMNICHANNEL EXPERIENCE', listing speakers: THOMAS RYAN, First Assistant Commissioner, Australian Electoral Commission; LISA JANSEN, Digital Service Performance Branch Manager, Digital Transformation Agency; and LUKE HOBAN, Senior Solutions Consultant - Experience, Opentext. The audience is seen from behind, seated in the foreground.

Half Day Roadshows

Tuesday, 4 June 2024 | Sydney, New South Wales

Tuesday, 18 June 2024 | Perth, Western Australia

Wednesday, 19 June 2024 | Brisbane, Queensland

Thursday, 27 June 2024 | Adelaide, South Australia

Your Inspiring Speakers - NSW



RAI FERGUSON

Chief Digital & Data Officer

Infrastructure Australia



DR GEORGINA KELLY

*Executive Director, Science,
Economics and Insights
Division*

**Department of Planning and
Environment**



IMMA CHIPPENDALE

*Executive Director, Data and
Performance*

**Department of Regional
NSW**



DAVID DUBOIS

*Executive Director,
Infrastructure Investment
Portfolio Performance and
Analytics, Investor Assurance*

Infrastructure NSW



ANDREW SPIEGELMAN

*Head of Data & Analytics,
Digital Services*

**Service NSW; IAPA Top 25
Analytics Leaders 2023**



ANDREW WOODS

Strategic Analytics Manager

Sydney Water



Explore the Agenda - NSW

Tuesday, 4 June 2024

8:30am **Registration and Networking Coffee**

9:00am **Opening from Public Sector Network & Icebreaker**

9:05am **Welcome from the Chair**

9:10am **Partner Keynote**

9:25am **Government Keynote: Elevating Data in the Public Sector: The Art of Data Skills & Leadership**

- Instilling a culture of evidence driven decision-making: strategies to empower your team with the skills needed to thrive
- Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governance
- Identifying the data skills and mindset government professionals need to harness the full potential of data

Rai Fergusson, *Chief Digital & Data Officer*, Infrastructure Australia

9:45am **Platinum Partner Session: The Basics of Getting AI right at Scale: Sense Checking the Fundamentals and Critical Consideration Presented by IBT**

10:05am **Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Dr Georgina Kelly, *Executive Director, Science, Economics, and Insights Division*, Department of Planning and Environment

10:25am **Break**

10:30am **Concurrent Roundtables**

11:15am **Morning Tea and Networking Break**

11:35am **Concurrent Roundtables**

12:20pm **Break**

12:25pm	<p>Government Keynote: Learning from Missteps: Navigating Common Errors in the Data Industry and Applying Private Sector Lessons for Government Success</p> <ul style="list-style-type: none"> Uncover common errors prevalent in the data industry, gaining insights into the challenges that organisations often face in managing and leveraging data effectively Extract valuable lessons from the private sector's experiences, exploring case studies and examples that illustrate how businesses have navigated and overcome data-related challenges Understand how government entities can strategically apply lessons learned from the private sector, tailoring approaches to suit the unique demands and responsibilities of public governance Gain practical strategies for optimizing data practices within government agencies, fostering a culture of continuous improvement and resilience against potential pitfalls Empower government officials with actionable insights, equipping them to make informed decisions, mitigate risks, and drive success by learning from the errors and successes of the private sector in the data realm <p>Andrew Spiegelman, <i>Head of Data & Analytics, Digital Services, Service NSW</i></p>
12:45pm	<p>Gold Partner Session: Unlocking Insights: Harnessing the Power of Data Visualization Tools for Informed Decision-Making in the Public Sector Presented By EdgeRed</p>
1:05pm	<p>Panel Discussion: Driving Enterprise Transformation: Leveraging Strategic Tools to Optimise Service Delivery</p> <ul style="list-style-type: none"> How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens? How do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations? How mature is your organisation in terms of integration of enterprise software tools such as generative AI and machine learning models? What are your strategic priorities for leveraging the opportunities in optimising service delivery without compromising safety and ethics? <p>David Dubois, <i>Executive Director, Infrastructure Investment Portfolio Performance and Analytics, Investor Assurance, Infrastructure NSW</i> Andrew Woods, <i>Strategic Analytics Manager, Sydney Water</i> Imma Chippendale, <i>Executive Director, Data and Performance, Department of Regional NSW</i></p>
1:40pm	<p>Closing Remarks from Chair</p>
1:45pm	<p>Networking Lunch</p>

Host Partner



Platinum Partner



Gold Partner



Bronze Partner



Your Inspiring Speakers - WA



NATALIA KACPEREK

Chief Digital Officer

**Department of Premier
Cabinet WA**



LINDA DAWSON

*Deputy Director-General,
Industry, Science and
Innovation*

**Department of Jobs,
Tourism, Science, and
Innovation**



CATHERINE CLARK

*Chief Executive Officer and
State Librarian*

**State Library of Western
Australia**



BRUCE MILLER

*Director Strategic Business
Intelligence*

Office of the Auditor General



BRENDON MCMULLEN

*Area Director Business
Information and Performance*

**North Metropolitan Health
Service**



CHRIS BARTON

*Area Director Data & Digital
Innovation*

**East Metropolitan Health
Service**



8:30am	Registration and Networking Coffee
9:00am	Welcome from the Chair & Icebreaker
9:10am	Partner Keynote Presented by RSM
9:20am	<div><div>Government Keynote: Elevating Data in the Public Sector: The Art of Data Skills & Leadership</div><div><ul style="list-style-type: none">Instilling a culture of data-driven decision-making: strategies to empower your team with the essential, cutting-edge data skills needed to thriveLeadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governanceIdentifying the specific data skills and most essential competencies government professionals need to excel in their roles and upskill your workforce to harness the full potential of dataNavigating ethical and regulatory considerations in the realm of public sector data: embedding ethical data governance practices and the responsibilities that come with using data in government into your culture.</div><div>Bruce Miller, <i>Director Strategic Business Intelligence, Office of the Auditor General</i></div></div>
9:40am	<div><div>Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact</div><div><ul style="list-style-type: none">Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementationsExploring strategies to lead a cultural shift towards a data-driven mindsetLearning from experts who have successfully transformed their public sector entities into data-centric powerhousesNavigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementationCreating, testing, and deploying data models that deliver real-world impactEffective use models and proof of concepts to bring about cultural change</div><div>Linda Dawson, <i>Deputy Director-General, Industry, Science and Innovation, Department of Jobs, Tourism, Science, and Innovation</i></div></div>
10:00am	Morning Tea and Networking Break

10:20pm Government Keynote: Unveiling the Power of Data: Building Capability to Capture Meaning and Impact in the Public Sector

- Deciphering Data's Hidden Stories: Exploring how to unlock the hidden insights and narratives concealed within your data
- Learning techniques for capturing and interpreting the true meaning and significance behind the numbers
- Empowering your workforce with data skills: discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives
- Data Visualisation and Storytelling: Learn the art of data visualisation and storytelling to communicate data's meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Catherine Clark, *Chief Executive Officer and State Librarian*, State Library of Western Australia

10:40am Panel Discussion: Driving Enterprise Transformation: Leveraging Strategic Tools to Optimise Service Delivery

- How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens?
- What challenges have you encountered when trying to transform analytics into tangible, actionable outcomes, and which strategies have helped overcome these obstacles?
- Can you share examples of initiatives or partnerships that have bridged the skills gap and empowered public sector organisations to harness the full potential of their data resources?
- In a world overflowing with data, how do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations?

Brendon McMullen, *Area Director Business Information and Performance*, North Metropolitan Health Service

Chris Barton, *Area Director Data & Digital Innovation*, East Metropolitan Health Service

Natalia Kacperek, *Chief Digital Officer*, Department of Premier Cabinet WA

11:25am Closing Remarks from Chair

11:30am Networking Lunch

Host Partner



Your Inspiring Speakers - QLD



DR OMER YEZDANI

Chief Data Officer

**University of the Sunshine
Coast**



DHIRAJ NAYANAR

Director

**Queensland Government
Customer and Digital Group**



SCOTT DIETRICH

*Principal Data Engineer,
Supply Chain Surety Branch*

Department of Health



JACO VAN DEN BERG

Director, Transport Analysis
**Department of Transport and
Main Roads**



KATE ZUBRINICH

Manager Data and Analytics
**Local Government
Association of Queensland**



ALASDAIR DOUGLAS

AI and Analytics Product Lead
**Gold Coast Hospital and
Health Service**



Explore the Agenda - QLD

Wednesday, 19 June 2024

8:30am	Registration and Networking Coffee
9:00am	Opening from Public Sector Network & Icebreaker
9:05am	Welcome from the Chair
9:15am	<p>Government Keynote: CASE STUDY: Inside the ATO's Journey of Integrating Data Science with Machine Learning and Artificial Intelligence Technologies</p> <ul style="list-style-type: none">• Our learnings from utilising the new tools powering the ATO's productivity• Instilling a culture of data and AI driven decision-making: battle-tested strategies to empower your team with the skills needed to thrive• Insights into effective leadership practices that leverage data and AI for informed, forward-thinking governance• Identifying the data and AI skills and mindset government professionals need to harness the full potential of data and AI <p>Alasdair Douglas, <i>AI and Analytics Product Lead</i>, Gold Coast Hospital and Health Service</p>
9:35am	Platinum Partner Session: Identifying How to Unlock Business Value with Generative AI
9:55am	<p>Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact</p> <ul style="list-style-type: none">• Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations• Exploring strategies to lead a cultural shift towards a data-driven mindset• Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses• Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation• Creating, testing, and deploying data models that deliver real-world impact• Effective use models and proof of concepts to bring about cultural change <p>Dr Omer Yezdani, <i>Chief Data Officer</i>, University of the Sunshine Coast</p>
10:15am	Break
10:20am	Concurrent Roundtables
11:05am	Morning Tea and Networking Break
11:25am	Concurrent Roundtables
12:10pm	Break

12:15pm	Government Keynote: Key Challenges for Effective Data Sharing and Use in Queensland Government <ul style="list-style-type: none"> • Our experiences across use of open and closed data within government • Developing a new data sharing framework for Queensland Governments Customer and Digital Group. • Transformative approach to data sharing and use for government service delivery for the future. Dhiraj Nayanar , <i>Director</i> , Queensland Government Customer and Digital Group
12:35pm	Gold Partner Session: Navigating Data Waters: Strategic Implementation of Data Warehousing and Lakes in Public Sector Governance Presented by IBT
12:55pm	Panel Discussion: Breaking Data Silos and Establishing Dynamic Standards for Agile Analytics in Business Evolution <ul style="list-style-type: none"> • How have data silos within your respective organisations impacted the ability to make confident and accurate decisions? • In the process of setting defined standards for data relationships and definitions, how do you strike a balance between ensuring consistency and allowing flexibility to accommodate evolving business needs? • How do you manage the cultural and organisational shifts necessary to foster a data-driven mindset where everyone can confidently create analytics, knowing the data is accurate and aligned with shared standards? • Considering the dynamic nature of businesses, how frequently should data standards be revisited and updated to ensure they remain relevant and supportive of evolving business requirements? Scott Dietrich , <i>Principal Data Engineer, Supply Chain Surety Branch</i> , Department of Health Jaco Van Den Berg , <i>Director, Transport Analysis</i> , Department of Transport and Main Roads Kate Zubrinich , <i>Manager Data and Analytics</i> , Local Government Association of Queensland
1:25pm	Closing Remarks from Chair
1:30pm	Networking Lunch

Host Partner



Gold Partner



Your Inspiring Speakers - SA



**PETER WORTHINGTON-
EYRE**

*Chief Data Officer/Executive
Director*

**Office for Data Analytics,
Department of the Premier
and Cabinet**



JARROD MARKS

*Chief Medical Information
Officer*

**Northern Adelaide Local
Health Network**



IAIN BERTRAM

Senior Data Scientist

**Commission on Excellence,
and Innovation in Health**



DR KATHERINE ENDERLING

*Director Data Engineering
& Security, Office for Data
Analytics*

**Department of Premier and
Cabinet**



DR SHIKHA SHARMA

*Chief Information Officer;
Director, Business
Improvement Technology*

**Department of Human
Services SA**



JAVEN QINFENG SHI

*Director, Causal AI Group,
Professor, AI & Machine
Learning*

University of Adelaide



Explore the Agenda - SA

Thursday, 27 June 2024

8:30am	Registration and Networking Coffee
9:00am	Opening from Public Sector Network & Icebreaker
9:05am	Welcome from the Chair
9:10am	Partner Keynote
9:20am	<p>Government Keynote: Elevating Data in the Public Sector: The Art of Data Skills & Leadership</p> <ul style="list-style-type: none">• Instilling a culture of data-driven decision-making: strategies to empower your team with the essential, cutting-edge data skills needed to thrive• Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governance• Identifying the specific data skills and most essential competencies government professionals need to excel in their roles and upskill your workforce to harness the full potential of data• Navigating ethical and regulatory considerations in the realm of public sector data: embedding ethical data governance practices and the responsibilities that come with using data in government into your culture. <p>Peter Worthington-Eyre, <i>Chief Data Officer/Executive Director, Office for Data Analytics</i>, Department of the Premier and Cabinet</p>
9:40am	Platinum Partner Session: Actionable Analytics in Government: Unleashing Data-Driven Insights for Impactful Decision-Making
10:00am	<p>Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact</p> <ul style="list-style-type: none">• Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations• Exploring strategies to lead a cultural shift towards a data-driven mindset• Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses• Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation• Creating, testing, and deploying data models that deliver real-world impact• Effective use models and proof of concepts to bring about cultural change <p>Iain Bertram, <i>Senior Data Scientist</i>, Commission on Excellence and Innovation in Health</p>
10:20am	Break
10:25am	Concurrent Roundtables
11:10am	Morning Tea and Networking Break
11:30am	Concurrent Roundtables

12:15pm Break

12:20pm Government Keynote: Unveiling the Power of Data: Using Discrete Event Simulation to Produce a “Digital Twin” Model of NALHN

- Deciphering Data’s Hidden Stories: Exploring how to unlock the hidden insights and narratives concealed within your data
- Learning techniques for capturing and interpreting the true meaning and significance behind the numbers
- Empowering your workforce with data skills: discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives
- Data Visualisation and Storytelling: Learn the art of data visualisation and storytelling to communicate data’s meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Jarrold Marks, *Chief Medical Information Officer*, Northern Adelaide Local Health Network

12:40pm Gold Partner Session: Transforming Governance: Unlocking Efficiency and Insight with Process Automation, Machine Learning, and Artificial Intelligence in the Public Sector

1:00pm Panel Discussion: The Future of AI and Data Analytics: How our State Government can Unlock the Gold Mine of Opportunities

- How can our agencies strategically plan for an agile a safe and seamless AI transition?
- How will AI improve current service levels and identify gaps offering our local economy emerging commercial opportunities?
- How can we upskill our existing workforce and build new talent pipelines to ensure a critical mass of AI expertise congregating in Adelaide?
- How are ASEAN countries prioritising investment in AI and how can we ensure we are competitive in the growing Indo-Pacific trade region?
- How can South Australia’s AI strategy best enable partnerships between companies and researchers to drive innovation opportunities?
- How do we build and scale our capacity to ensure Adelaide is delivering service expectations and the digital infrastructure on which the entire world will operate?

Dr Katherine Enderling, *Director Data Engineering & Security, Office for Data Analytics*, Department of Premier and Cabinet

Dr Shikha Sharma, *Chief Information Officer; Director, Business Improvement Technology*, Department of Human Services SA

Javen Qinfeng Shi, *Director, Causal AI Group, Professor, AI & Machine Learning*, University of Adelaide

1:40pm Closing Remarks from Chair

1:45pm Networking Lunch

Host Partner



The background image shows a roadshow event with several people standing and talking. In the background, there are three large presentation boards. The left board is titled 'PANEL DISCUSSION' and 'STRATEGIES FOR A SEAMLESS OMNICHANNEL EXPERIENCE', listing speakers: THOMAS RYAN, First Assistant Commissioner, Australian Electoral Commission; LISA JANSEN, Digital Service Performance Branch Manager, Digital Transformation Agency; and LUKE HOBAN, Senior Solutions Consultant - Experience, Opentext. The middle board is titled 'CONNECTING GOVERNMENT' with the subtitle 'Success is Working Together' and the 'PUBLIC SECTOR NETWORK' logo. The right board is also titled 'PANEL DISCUSSION' and 'STRATEGIES FOR A SEAMLESS OMNICHANNEL EXPERIENCE', listing speakers: THOMAS RYAN, First Assistant Commissioner, Australian Electoral Commission; LISA JANSEN, Digital Service Performance Branch Manager, Digital Transformation Agency; and LUKE HOBAN, Senior Solutions Consultant - Experience, Opentext. The audience is seen from behind, seated in the foreground.

Full Day Roadshows

Wednesday, 5 June 2024 | Canberra, Australian Capital Territory

Thursday, 6 June 2024 | Melbourne, Victoria

Tuesday, 25 June 2024 | Wellington, New Zealand

Your Inspiring Speakers - ACT



ANDREW TAYLOR

Assistant Secretary

**Office of the National Data
Commissioner**



LOUISE GATES

*Group Head, Population
Health Group*

**Australian Institute of Health
and Welfare**



MICHAEL AMON

*Director of Data Policy,
Evaluation and Visualisation*

**Attorney General's
Department**



LOUISE O'RANCE

*Assistant Secretary,
Employment Metadata
Registrar, Data Management
and Reporting Branch,
Evidence and Assurance
Division*

**Department of Employment
and Workplace Relations**



HAYLEY BUSUTTIL

Senior Director

Department of Finance



NATTLIE SMITH

*Branch Manager, Strategic
Insights Branch, Strategy
Group*

**National Indigenous
Australian Agency (NIAA)**



JENNY HUMPHRYS

Chief Data Officer

**Department of Employment
and Workplace Relations**



KAYELLE DRINKWATER

*Branch Manager, Data Access
Branch*

**Department of Social
Services**



MICHAEL AMON

*Director of Data Policy,
Evaluation and Visualisation*

**Attorney General's
Department**



Explore the Agenda - ACT

Wednesday, 5 June 2024

8:00am **Registration and Networking Coffee**

9:00am **Opening from Public Sector Network**

9:05am **Welcome from the Chair**

9:15am **Government Keynote: The DATA Scheme: a Best Practice Scheme for Sharing Australian Government Data**

- The Data Availability and Transparency Act 2022 established a best practice scheme for sharing Australian Government data, underpinned by strong safeguards and consistent, efficient processes: the DATA Scheme
- Commonwealth, state and territory government bodies and Australian universities can now apply to be accredited as data users and data service providers
- The DATA Scheme establishes safe data sharing for public benefit; including enabling better government services
- Keeping data safe; building trust and transparency

Andrew Taylor, *Assistant Secretary*, Office of the National Data Commissioner

9:35am **Government Keynote: Transforming Culture through Data: Building Models and Proof of Concepts in the Public Sector**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Kayelle Drinkwater, *Branch Manager, Data Access Branch*, Department of Social Services

9:55am **Platinum Partner Session: Harnessing the Power of Data Visualisation Tools for Informed Decision-Making in the Public Sector**

10:15am	<p>Panel: Driving Enterprise Transformation: Leveraging Data Insights; Actioning Analytics and Strategic Solutions to the Talent and Skills Shortage</p> <ul style="list-style-type: none"> • How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens? • What challenges have you encountered when trying to transform analytics into tangible, actionable outcomes, and which strategies have helped overcome these obstacles? • Can you share examples of initiatives or partnerships that have bridged the skills gap and empowered public sector organisations to harness the full potential of their data resources? • In a world overflowing with data, how do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations? <p>Jenny Humphrys, <i>Chief Data Officer</i>, Department of Employment and Workplace Relations Hayley Busuttil, <i>Senior Director</i>, Department of Finance</p>
10:55am	Morning Tea and Networking Break
11:25am	<p>Government Case Study: The Journey Towards Better Use of Linked Data: Governance, Linkage, Analysis and Outcomes</p> <ul style="list-style-type: none"> • How and why transparent data handling builds citizen trust: ethical guidelines for collection, storage, and usage to ensure accountability • Navigating evolving data privacy regulations: why compliance not only protects citizens but also fosters trust in government practices • Proactively involve citizens in privacy policy dialogue for collating feedback to shape robust data practices and communicate value for trust-building • Implementing encryption, access controls, and regular audits to ensure data integrity and confidentiality <p>Louise Gates, <i>Group Head, Population Health Group</i>; Australian Institute of Health and Welfare</p>
11:45am	Gold Partner Perspective: Transforming Governance: Unlocking Efficiency and Insight with Process Automation, Machine Learning, and Artificial Intelligence in the Public Sector Presented by Alteryx and Billigence
12:05pm	Break
12:10pm	Concurrent Roundtables
12:55pm	Lunch and Networking
1:40pm	Concurrent Roundtables
2:25pm	Break

2:30pm	<p>Government Case Study: Unveiling the Power of Data: Building Capability to Capture Meaning and Impact</p> <ul style="list-style-type: none"> • Deciphering Data's Hidden Stories: Exploring how to unlock the hidden insights and narratives concealed within your data • Learning techniques for capturing and interpreting the true meaning and significance behind the numbers • Empowering your workforce with data skills: discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives • Data Visualisation and Storytelling: Learn the art of data visualisation and storytelling to communicate data's meaning and impact effectively • Creating compelling narratives that resonate with stakeholders and drive informed decision-making • Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector <p>Louise O'Rance, Assistant Secretary, Employment Metadata Registrar, Data Management and Reporting Branch, Evidence and Assurance Division, Department of Employment and Workplace Relations</p>
2:50pm	<p>Gold Partner Perspective: Measuring the Impact and ROI of Data and AI Initiatives in the Public Sector: How Leadership can Leverage these Metrics for Continuous Improvement Present by IBT</p>
3:10pm	<p>Interactive Panel: Leveraging the AI in Government Taskforce's "Golden Rules" for AI Integration: Mitigating the Risks whilst Leveraging Opportunities for Optimal Service Delivery</p> <ul style="list-style-type: none"> • What is the Artificial Intelligence (AI) in Government Taskforce's guidance on best practice for simple application of the most recent addition to the AI Ethics Principles: 'Human, societal and environmental wellbeing'? • How do you lead the strategic implementation of a culture of accountability: mentoring ownership of making AI-supported advice and decision-making? • Tactical guidance for Australian Public Service (APS) staff: recent hypothetical use-cases modelling examples of the most critical "do's and don'ts" to guide generative AI use <p>Michael Amon, Director of Data Policy, Evaluation and Visualisation, Attorney General's Department</p> <p>Nattlie Smith, Branch Manager, Strategic Insights Branch, Strategy Group, National Indigenous Australian Agency (NIAA)</p> <p>Tammy Braybook, Senior Director, Data Capability and Analytics at Australian Maritime Safety Authority</p>
3:50pm	<p>Closing Remarks</p>

Host Partner



Gold Partners



Bronze Partners



Your Inspiring Speakers - VIC



CRAIG O'CONNOR

Chief Information Officer

Ports Victoria



DR GALINA DARAGANOVA

*Executive Director, Data,
Evidence & Impact*

Southeastern Melbourne PHN



TIM RUAN

Workforce Demand Specialist

Cenitex



WAQAS KHAN

*Senior Procurement
Data Lead, Government
Procurement*

**Department of Government
Services**



SU JELLA

*Top 25 Analytics Leaders,
Australia, Vice President
Women's Tennis Foundation.*

Tennis Australia



DARSHIL MEHTA

Chief Data & Analytics Officer

ASIC



LIZ MACHADO

*A/Project Director, Homes
Victoria Business Systems,
Performance & Governance*

Homes Victoria



Explore the Agenda - VIC

Thursday, 6 June 2024

8:00am **Registration and Networking Coffee**

9:00am **Opening from Public Sector Network**

9:05am **Welcome from the Chair**

9:15am **Government Keynote: Elevating Public Sector Data: The Art of Data Skills & Leadership**

- Instilling a culture of data-driven decision-making: strategies to empower your team with the essential, cutting-edge data skills needed to thrive
- Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governance
- Identifying the specific data skills and most essential competencies government professionals need to excel in their roles and upskill your workforce to harness the full potential of data
- Navigating ethical and regulatory considerations in the realm of public sector data: embedding ethical data governance practices and the responsibilities that come with using data in government into your culture

Tim Ruan, *Workforce Demand Specialist*, Cenitex

9:35am **Government Keynote: Transforming Culture through Data: Building Models and Proof of Concepts in the Public Sector**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Dr Galina Daraganova, *Executive Director, Data, Evidence & Impact*, Southeastern Melbourne PHN

9:55am **Platinum Partner Session: Harnessing the Power of Data Visualisation Tools for Informed Decision-Making**

10:15am	Panel Discussion: Driving Enterprise Transformation: Leveraging Strategic Tools to Optimise Service Delivery <ul style="list-style-type: none"> How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens? How do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations? How mature is your organisation in terms of integration of enterprise software tools such as generative AI and machine learning models? What are your strategic priorities for leveraging the opportunities in optimising service delivery without compromising safety and ethics? Craig O'Connor , <i>Chief Information Officer</i> , Ports Victoria Darshil Mehta , <i>Chief Data & Analytics Officer</i> , ASIC Representative , EdgeRed
10:55am	Morning Tea and Networking Break
11:25am	Government Case Study: Building Data Privacy and Ethics Capability: A Roadmap for Gaining and Sustaining Citizen Trust <ul style="list-style-type: none"> How and why transparent data handling builds citizen trust: ethical guidelines for collection, storage, and usage to ensure accountability Navigating evolving data privacy regulations: why compliance not only protects citizens but also fosters trust in government practices Proactively involve citizens in privacy policy dialogue for collating feedback to shape robust data practices and communicate value for trust-building Implementing encryption, access controls, and regular audits to ensure data integrity and confidentiality
11:45am	Gold Partner Perspective: The Basics of Getting AI right at Scale: Sense Checking the Fundamentals and Critical Considerations Presented by IBT
12:05pm	Break
12:10pm	Concurrent Roundtables
12:55pm	Lunch and Networking
1:40pm	Concurrent Roundtables
2:25pm	Break

2:30pm	Government Case Study: Unveiling the Power of Data: Building Capability to Capture Meaning and Impact <ul style="list-style-type: none"> • Exploring how to unlock the hidden insights and narratives concealed within your data • Learning techniques for capturing and interpreting the true meaning and significance behind the numbers • Empowering your workforce with data skills: discovering strategies for building the capability of your workforce • Learning the art of data visualisation and storytelling to communicate data's meaning and impact effectively • Creating compelling narratives that resonate with stakeholders and drive informed decision-making • Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector Waqas Khan , <i>Senior Procurement Data Lead, Government Procurement</i> , Department of Government Services
2:50pm	Gold Partner Perspective: Seamless Data Integration: Empowering Public Sector Efficiency and Decision-Making Presented by Tungsten Automation
3.10pm	Interactive Panel: Future of Government: Strategic Leadership of Responsible AI Integration <ul style="list-style-type: none"> • How do you lead the implementation of a culture of accountability? • What are the best practices for ensuring privacy in generative AI models? • How should we be tackling building APS workforce data skills capabilities? • How can the public be effectively engaged in decisions regarding the use of AI? Liz Machado , <i>A/Project Director, Homes Victoria Business Systems, Performance & Governance</i> , Homes Victoria Su Jella , <i>Top 25 Analytics Leaders, Australia</i> , Vice President Women's Tennis Foundation Tammy Braybook , <i>Senior Director, Data Capability and Analytics at Australian Maritime Safety Authority</i> Represented, TechData Synnex
3:50pm	Closing Remarks

Host Partner



Gold Partners



Silver Partner



Bronze Partner



Your Inspiring Speakers - NZ



BRYAN NG

Chief Data & Analytics Officer

**New Zealand Trade &
Enterprise**



HAMISH MCEWEN

*Chief Data and Analytics
Officer*

Fire and Emergency



JAN SHEPPARD

*Chief Data and Analytics
Officer*

**Environmental Science
Research**



RACHEL BUTLER

*General Manager Analytics
and Insights*

Maritime New Zealand



BRENDAN ANSTISS

*Director Operations & Data
Delivery*

Stats NZ



ELIAS WYBER

*Programme Director, Data
and Reporting*

Ministry for the Environment



ANITA EASTON

Head of Data, and Information

Oranga Tamariki



ANDREW STEPHEN

*Enterprise Architecture
Consultant*

**Government Chief Digital
Office**



Explore the Agenda - NZ

Tuesday, 25 June 2024

8:30am **Registration and Networking Coffee**

9:00am **Opening from Public Sector Network and Icebreaker**

9:05am **Welcome from the Chair**

9:15am **Government Case Study: Unveiling the Power of Data: Building Capability to Capture Meaning and Impact**

- Exploring how to unlock the hidden insights and narratives concealed within your data
- Learning techniques for capturing and interpreting the true meaning and significance behind the numbers
- Discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives
- Learning the art of data visualisation and storytelling to communicate data's meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Bryan Ng, *Chief Data & Analytics Officer*, New Zealand Trade & Enterprise

9:35am **Government Keynote: Transforming Culture through Data: Building Models and Proof of Concepts in the Public Sector**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Rachel Butler, *General Manager Analytics and Insights*, Maritime New Zealand

9:55am **Platinum Partner Session: Democratising Decision-Making: Leveraging Generative AI for Inclusive Governance**

10:15am **Panel Discussion: Sharing data between agencies: What is needed?**

- What considerations are essential for responsible and ethical data sharing between government agencies?
- How can data sharing enhance the effectiveness of government services and resource targeting?
- In the context of data sharing, what role do legislation and regulations play, and how can agencies navigate compliance challenges?
- Post data-sharing, what strategies are effective in utilising, analysing, and communicating shared data to derive meaningful insights?

Anita Easton, *Head of Data and Information*, Oranga Tamariki

Andrew Stephen, *Enterprise Architecture Consultant*, Government Chief Digital Office

10:55am **Morning Tea and Networking Break**

11:25am	Government Case Study: Transforming Data at Scale for Real Impact on New Zealanders: Navigating Obligations and Seizing Opportunities in the New Zealand Census <ul style="list-style-type: none"> Discussing the significance of the five-yearly census, the largest data collection activity in New Zealand, relying on field-collected survey data and administrative data to ensure representation of all New Zealanders. Exploring the use of sophisticated data processing and analytic tools to ensure comprehensive, high-quality census data with extensive coverage. Examining how the data collected by the census determines electoral representation, boundaries, and its influence on policy and infrastructure decisions by central and local government, iwi, and private businesses. Setting expectations for the census's delivery of high value, emphasizing the need for it to be of high quality, representative, and trustworthy, meeting the rightful expectations of New Zealanders Brendan Antiss , <i>Director Operations & Data Delivery</i> , Stats NZ
11:45am	Gold Partner Perspective: Exploring Responsible AI: Navigating Ethical Considerations and Bias Mitigation in Machine Learning for Public Sector Transformations
12:05pm	Break
12:10pm	Concurrent Roundtables
12:55pm	Lunch and Networking
1:55pm	Concurrent Roundtables
2:40pm	Break
2:45pm	Government Keynote: Strategic Advancements in Data and Analytics Capabilities <ul style="list-style-type: none"> Explore the transformative journey of MoFE in enhancing data and analytics capabilities to drive organisational success. Learn how the SFIA framework can effectively frame skills and resource profiles, empowering workforce planning for a dynamic and skilled team. Discover the power of objective maturity measures, using the DMA from StatsNZ as a local exemplar to strategically plan capability uplift. Uncover the art of combining data-driven maturity measures with strategic workforce planning, ensuring maximum uplift in organisational capabilities for minimal effort Q&A Elias Wyber , <i>Programme Director, Data and Reporting</i> , Ministry for the Environment
3:05pm	Gold Partner Perspective

3:25pm

Panel: Solving tomorrow's problems today using AI

- What key challenges can AI in government help address, and how can it contribute to solving tomorrow's problems today?
- How can organisations effectively leverage AI to anticipate future needs and make proactive decisions, shifting from a reactive approach that relies on historical data?
- Why is it crucial for government entities to adopt AI technologies to look beyond the horizon and make informed decisions that will have long-term benefits?
- What strategies and methodologies should be employed to ensure the responsible and ethical use of AI in government, especially when aiming to shape a future-focused decision-making process?

Hamish McEwen, *Chief Data and Analytics Officer*, Fire and Emergency

Jan Sheppard, *Chief Data and Analytics Officer*, Environmental Science Research

4:05pm

Closing Remarks

Event Schedule

FEBRUARY

Innovate WA Showcase	WA
Cyber WA Showcase	WA
HR & Future of Work Roadshow	NSW WA QLD SA VIC QLD NZ
Future Series: Future Services	Virtual

MARCH

Future Series: Health	Virtual
Digital & CX Roadshow	NSW WA QLD SA VIC QLD NZ
Future Series: Future AI	Virtual
Future Series: Future Workforce	Virtual
Future Series: Future Mobility	Virtual

APRIL

Innovate SA Showcase	SA
Cyber SA Showcase	SA
Local Gov Showcase	NSW WA QLD SA VIC QLD NZ
Appian Roadshow	NSW ACT VIC

MAY

Innovate Australia Showcase	ACT
Cyber Federal Showcase	ACT

JUNE

Data and Analytics Roadshow	NSW WA QLD SA VIC QLD NZ
Innovate NSW Showcase	NSW

JULY

Health Innovation Roadshow	NSW WA QLD SA VIC QLD NZ
Cyber VIC Showcase	VIC
Innovate VIC Showcase	VIC

AUGUST

Operational Excellence Roadshow	NSW WA QLD SA VIC QLD NZ
Australian Security Showcase	ACT

SEPTEMBER

Safer Cities Roadshow	NZ VIC ACT WA SA NSW
Innovate QLD Showcase	QLD

OCTOBER

Cyber NSW Showcase	NSW
ICT & Cloud Roadshow	QLD VIC WA SA ACT NSW
Health NZ Roadshow	NZ

NOVEMBER

Innovate NZ Showcase	NZ
Cyber NZ Showcase	NZ
Smart Cities and Municipalities Showcase	NSW
Digital.NSW Showcase	NSW

DECEMBER

Data and AI Showcase	ACT
----------------------	-----



CONNECTING GOVERNMENT
WWW.PUBLICSECTORNETWORK.COM

AUSTRALIA / NEW ZEALAND

P +61 2 9057 9070

E info@publicsectornetwork.com

USA / CANADA

P +1 (647) 969 4509

E contact@publicsectornetwork.co