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Data Management & Analytics Roadshow

Enabling Progress: Accessing Data for Tomorrow's Opportunities

June 4 - 25, 2024
BC | AB | ON

Publicsectornetwork.com   P: +1 (510) 556 0789   E: Registrations@publicsectornetwork.co

Enabling Progress: Accessing Data for Tomorrow's Opportunities

In the ever-evolving landscape of data and analytics, this conference stands as a beacon for industry leaders, professionals, and innovators seeking to navigate the complexities of today's information age.

Discussions will unravel the paramount importance of data governance, efficient data management, and the strategic application of AI. From understanding strategic frameworks for robust data governance to exploring the ethical implementation of AI, attendees can anticipate gaining actionable perspectives and knowledge essential for navigating the intricacies of the information age.

Connect with thought leaders responsible for shaping the future of data, analytics, business intelligence, and more. The significance of these discussions lies in the power to craft tomorrow's insights today, ensuring a future where data serves as a catalyst for positive change and technological excellence.

Join us for a day filled with impactful conversations, exclusive partner sessions, and interactive panels focused on the transformative potential of data governance, management, and AI utilization.

REGISTER TODAY!

Who You'll Meet

This series is designed for:

Chief Information Officer, Chief Data Officer, Chief Data Analytics Officer, Chiefs/Directors/Heads/Managers in charge of:

- Data
- Analytics
- Information Management
- Data Science
- Data Governance
- Business Intelligence
- Actional Insights
- Modelling
- Data Warehousing
- Evidence and Insights

Benefits of Attending

Gain valuable insights from government keynotes addressing dynamic data protection and privacy regulations, collaborative interagency data governance, efficient data management, and the transformative influence of AI on government operations.
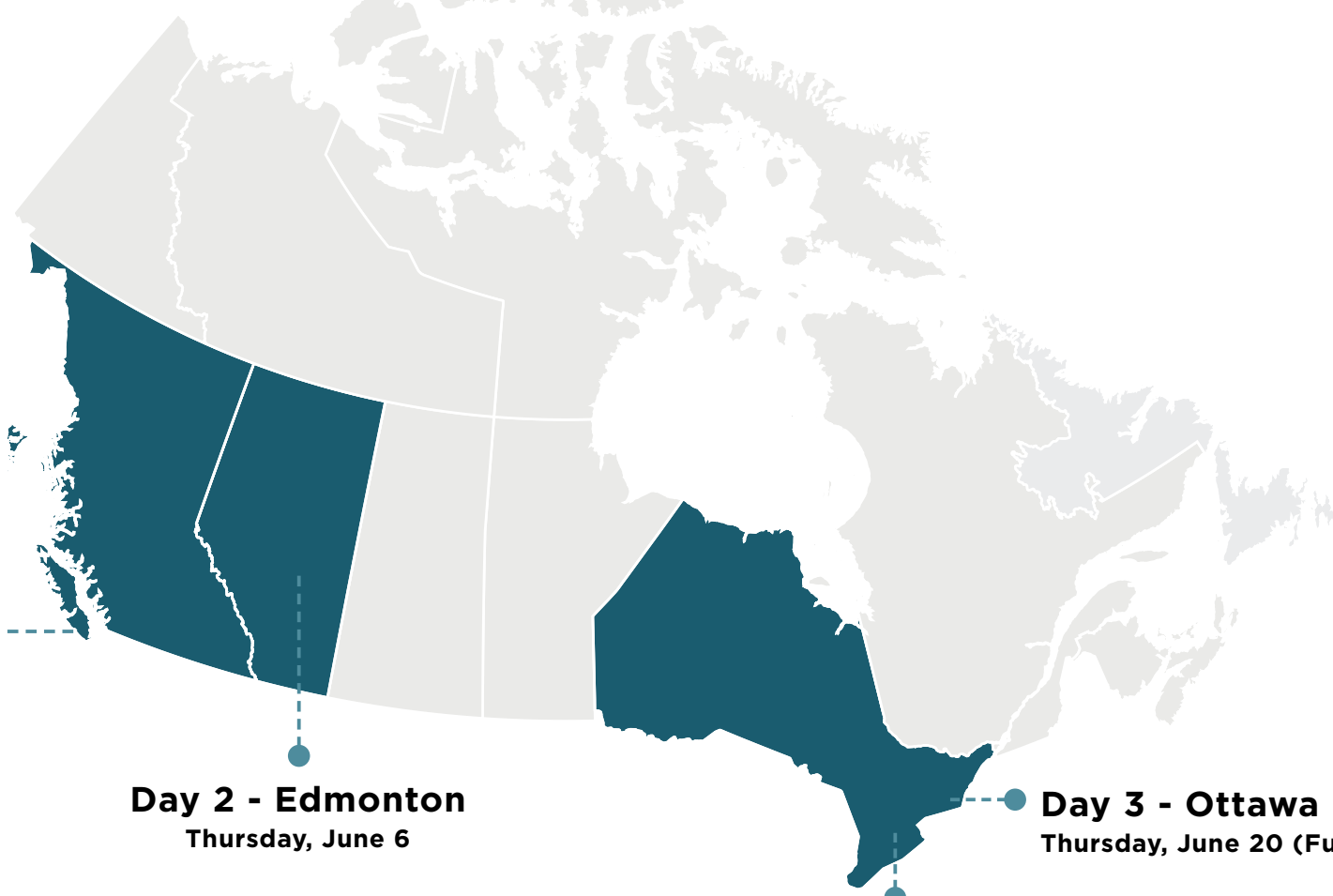
Focused discussion on data-centric strategies for empowering government transformation, featuring technology solutions and innovative frameworks.

Engage in dynamic discussions of the harmonization of data governance, management, and AI utilization.

Your Guide

Day 1 - Victoria
Tuesday, June 4

Day 2 - Edmonton
Thursday, June 6

Day 3 - Ottawa
Thursday, June 20 (Full Day)

Day 4 - Toronto
Tuesday, June 25 (Full Day)

2023 Snapshot

617
Registrations

54
Speakers

5
Cities

8
Partners

Our Inspiring Speakers - Victoria, BC

SHIVA BADIEE
Executive Director, HR Enterprise Systems, Data Analytics, Strategic Recruitment and Staffing
Providence Health Care

MARCELA HERNANDEZ
Chief Data Officer
University of British Columbia

SEAN SIMPSON
Chief Information Officer
City of Surrey

JAMES RAYMOND
Director, Data and Policy
Innovate BC

HENRY NGO
Director, Data Strategy
Ministry of Environment and Climate Change Strategy

Explore the Agenda - Victoria

8:30am | **Registration and Networking Coffee**

9:00am | **Welcome from Public Sector Network**

9:10am | **Welcome from Chair: Synergizing Tomorrow's Insights: Charting a Course Beyond Digital Frameworks for Data Governance and AI Excellence**

9:30am | **Government Keynote: Data Democracy: Connecting the dots to promote strategic engagement across healthcare systems'**
- Data is a new language that shapes organizational narratives in the digital age
- Shaping a data-centric culture, and building momentum through Data café' communities
- Inspiring creativity locally and connecting globally through data to uncover novel solutions

Shiva Badiee, *Executive Director, HR Enterprise Systems, Data Analytics, Strategic Recruitment and Staffing,* Providence Health Care

9:50am | **Platinum Partner Session: Data-Centric Strategies: Empowering Government Transformation through Effective Governance**
- Technology solutions for secure government data management, including robust frameworks for quality assurance, access control, and compliance.
- Fostering collaborative interagency data governance, emphasizing best practices for seamless, secure data sharing while maintaining privacy and compliance.
- Innovative technologies that enhance transparency and ethics in government data management to build trust in data practices.

10:10am | **Government Keynote: Efficient Data Management: A Cornerstone for Effective Public Sector Governance**
- Establishing tailored strategic frameworks for public sector data management, emphasizing their role in enhancing quality, integrity, and security as the foundation for effective governance.
- Explore the transformative influence of data-driven decision-making on public sector operations and policy formulation, showcasing instances of improved resource allocation, service delivery, and operational efficiency.
- Enhancing citizen-centric data management, prioritizing citizen privacy, feedback mechanisms, and personalized services in alignment with expectations, thereby improving overall satisfaction and engagement.

Marcela Hernandez, *Chief Data Officer,* University of British Columbia

10:30am | **Government Keynote: AI Unleashed: Transforming Government Operations for the Future**
- The profound influence of AI on government operations brought about by notable advancements in data analysis, decision-making, and overall operational efficiency.
- Strategies for responsible AI implementation, tackling issues like bias mitigation, transparency, and accountability to guarantee fair and just outcomes.
- The role of emerging technologies like machine learning, natural language processing, and automation in shaping the future landscape of government operations and public services.

Sean Simpson, *Chief Information Officer,* City of Surrey

10:50am	**Morning Coffee and Networking Break**
11:10am	**Interactive Roundtable Discussion** 1. Navigating the Ethics Landscape in AI Implementation 2. Achieving Data Quality Excellence: Strategies and Challenges 3. Building a Data-Centric Culture: From Strategy to Implementation
12:10pm	**Panel Discussion: Synergizing Data Strategies: Harmonizing Governance, Management, and AI Utilization** • Developing a unified framework for seamless integration of data governance principles, ensuring organizational consistency. • Examining the significance of strategic data lifecycle management to optimize the value and utility of organizational data. • Delving into ethical considerations for integrating AI within data governance, addressing fairness, accountability, and transparency. • Emphasizing the critical role of data quality assurance in AI applications, stressing the impact of accurate and reliable data on outcomes. • Discussing collaborative strategies for integrating data governance, management, and AI initiatives, fostering a holistic approach to data-driven decision-making and organizational success. **James Raymond,** *Director, Data and Policy,* Innovate BC **Henry Ngo,** *Director, Data Strategy,* Ministry of Environment and Climate Change Strategy
12:40pm	**Closing Remarks from Chair**
12:50pm	**Networking Lunch**

Our Sponsor

Host

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Our Inspiring Speakers - Edmonton, AB

GAETANO MAZZUCA
Chief Information Officer
City of Red Deer

JORDAN ERKER
Director of Data Analytics & GIS
Ministries of Justice and Public Safety & Emergency Services

DONY ALEX
Director, Data Centre of Excellence
Government of Alberta

SAWAN DHALIWAL
Director, Consulting and Public Sector Industry Leader
RSM Canada

Explore the Agenda - Edmonton

8:30am	**Registration and Networking Coffee**
9:00am	**Welcome from Public Sector Network**
9:10am	**Welcome from Chair: Synergizing Tomorrow's Insights: Charting a Course Beyond Digital Frameworks for Data Governance and AI Excellence** **Sawan Dhaliwal,** *Director, Consulting and Public Sector Industry Leader,* RSM Canada
9:30am	**Government Keynote: Transforming Governance: Maneuvering the Data Landscape in the Public Sector** • Addressing dynamic data protection and privacy regulations for effective data governance in the public sector. • Challenges and solutions for fostering collaboration while respecting privacy and security considerations in interagency data sharing. • Data-driven mindset at all levels is essential for successful data governance. **Gaetano Mazzuca,** *Chief Information Officer,* City of Red Deer
9:50am	**Platinum Partner Session: Data-Centric Strategies: Empowering Government Transformation through Effective Governance** • Technology solutions for secure government data management, including robust frameworks for quality assurance, access control, and compliance. • Fostering collaborative interagency data governance, emphasizing best practices for seamless, secure data sharing while maintaining privacy and compliance. • Innovative technologies that enhance transparency and ethics in government data management to build trust in data practices.
10:10am	**Government Keynote: Efficient Data Management: A Cornerstone for Effective Public Sector Governance** • Establishing tailored strategic frameworks for public sector data management, emphasizing their role in enhancing quality, integrity, and security as the foundation for effective governance. • Explore the transformative influence of data-driven decision-making on public sector operations and policy formulation, showcasing instances of improved resource allocation, service delivery, and operational efficiency. • Enhancing citizen-centric data management, prioritizing citizen privacy, feedback mechanisms, and personalized services in alignment with expectations, thereby improving overall satisfaction and engagement. **Dony Alex,** *Director, Data Centre of Excellence,* Government of Alberta

10:30am	**Government Keynote: AI Unleashed: Transforming Government Operations for the Future**
	• The profound influence of AI on government operations brought about by notable advancements in data analysis, decision-making, and overall operational efficiency.
	• Strategies for responsible AI implementation, tackling issues like bias mitigation, transparency, and accountability to guarantee fair and just outcomes.
	• The role of emerging technologies like machine learning, natural language processing, and automation in shaping the future landscape of government operations and public services.
10:50am	**Morning Coffee and Networking Break**
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	1. Navigating the Ethics Landscape in AI Implementation
	2. Achieving Data Quality Excellence: Strategies and Challenges
	3. Building a Data-Centric Culture: From Strategy to Implementation
12:10pm	**Panel Discussion: Synergizing Data Strategies: Harmonizing Governance, Management, and AI Utilization**
	• Developing a unified framework for seamless integration of data governance principles, ensuring organizational consistency.
	• Examining the significance of strategic data lifecycle management to optimize the value and utility of organizational data.
	• Delving into ethical considerations for integrating AI within data governance, addressing fairness, accountability, and transparency.
	• Emphasizing the critical role of data quality assurance in AI applications, stressing the impact of accurate and reliable data on outcomes.
	• Discussing collaborative strategies for integrating data governance, management, and AI initiatives, fostering a holistic approach to data-driven decision-making and organizational success.
	Jordan Erker, *Director of Data Analytics & GIS,* Ministries of Justice and Public Safety & Emergency Services
	Moderator: **Sawan Dhaliwal,** *Director, Consulting and Public Sector Industry Leader,* RSM Canada
12:40pm	**Closing Remarks from Chair**
	Sawan Dhaliwal, *Director, Consulting and Public Sector Industry Leader,* RSM Canada
12:50pm	**Networking Lunch**

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Our Inspiring Speakers - Ottawa, ON

CHRISTIANA CAVAZZONI

ADM & Chief Data Officer

Department of Fisheries and Oceans

JARED ADAMS

Senior Director of Data, Performance, Engagement and Communications

Innovation, Science and Economic Development Canada (ISED),

KATE BURNETT-ISAACS

Director, Data Science

Infrastructure Canada

SEBASTIEN FLEURANT

Director, Data Foundations and Modernization

Research and Data Branch (RDB), Immigration, Refugees and Citizenship Canada

JULIAN TAYLOR

Director – Workforce Data & Analytics Services, Strategic Directions and Digital Solutions

Treasury Board of Canada Secretariat, Government of Canada

Explore the Agenda - Ottawa

Thursday, June 20, 2024

University of Ottawa, Desmarais Pavilion Building
55 Laurier Avenue East, 12th Floor, Room 12102, Ottawa, Ontario, K1N 6N5

8:30am	**Registration and Networking Coffee**
9:00am	**Welcome from Public Sector Network**
9:10am	**Welcome from Chair: Synergizing Tomorrow's Insights: Charting a Course Beyond Digital Frameworks for Data Governance and AI Excellence**

9:30am   **Government Keynote: Transforming Governance: Maneuvering the Data Landscape in the Public Sector**

- Addressing dynamic data protection and privacy regulations for effective data governance in the public sector.
- Challenges and solutions for fostering collaboration while respecting privacy and security considerations in interagency data sharing.
- Data-driven mindset at all levels is essential for successful data governance.

Christiana Cavazzoni, *ADM & Chief Data Officer,* Department of Fisheries and Oceans

9:50am   **Platinum Partner Session: Data-Centric Strategies: Empowering Government Transformation through Effective Governance**

- Technology solutions for secure government data management, including robust frameworks for quality assurance, access control, and compliance.
- Fostering collaborative interagency data governance, emphasizing best practices for seamless, secure data sharing while maintaining privacy and compliance.
- Innovative technologies that enhance transparency and ethics in government data management to build trust in data practices.

10:10am   **Government Keynote: Efficient Data Management: A Cornerstone for Effective Public Sector Governance**

- Establishing tailored strategic frameworks for public sector data management, emphasizing their role in enhancing quality, integrity, and security as the foundation for effective governance.
- Explore the transformative influence of data-driven decision-making on public sector operations and policy formulation, showcasing instances of improved resource allocation, service delivery, and operational efficiency.
- Enhancing citizen-centric data management, prioritizing citizen privacy, feedback mechanisms, and personalized services in alignment with expectations, thereby improving overall satisfaction and engagement.

Jared Adams, *Senior Director of Data, Performance, Engagement and Communications,* Innovation, Science and Economic Development Canada (ISED)

10:30am   **Government Keynote: AI Unleashed: Transforming Government Operations for the Future**

- The profound influence of AI on government operations brought about by notable advancements in data analysis, decision-making, and overall operational efficiency.
- Strategies for responsible AI implementation, tackling issues like bias mitigation, transparency, and accountability to guarantee fair and just outcomes.
- The role of emerging technologies like machine learning, natural language processing, and automation in shaping the future landscape of government operations and public services.

10:50am   **Morning Coffee and Networking Break**

11:10am   **Interactive Roundtable Discussion**

1. Navigating the Ethics Landscape in AI Implementation
2. Achieving Data Quality Excellence: Strategies and Challenges
3. Building a Data-Centric Culture: From Strategy to Implementation

12:10pm   **Panel Discussion: Synergizing Data Strategies: Harmonizing Governance, Management, and AI Utilization**

- Developing a unified framework for seamless integration of data governance principles, ensuring organizational consistency.
- Examining the significance of strategic data lifecycle management to optimize the value and utility of organizational data.
- Delving into ethical considerations for integrating AI within data governance, addressing fairness, accountability, and transparency.
- Emphasizing the critical role of data quality assurance in AI applications, stressing the impact of accurate and reliable data on outcomes.
- Discussing collaborative strategies for integrating data governance, management, and AI initiatives, fostering a holistic approach to data-driven decision-making and organizational success.

Kate Burnett-Isaacs, *Director, Data Science,* Infrastructures Canada

Sebastien Fleurant, *Director, Data Foundations and Modernization,* Research and Data Branch (RDB), Immigration, Refugees and Citizenship Canada

12:45pm   **Networking Lunch**

1:45pm	**Government Keynote: Building Bridges: The Strategic Imperative of Data Architecture in Integration Efforts**
	• Highlighting how well-designed data architecture enables seamless interoperability across systems, applications, and data sources, driving scalability and adaptability.
	• Emphasizing the role of robust data architecture in mitigating integration complexities, minimizing data silos, and mitigating risks associated with data inconsistency, security breaches, and compliance issues.
	• Showcasing how integrated data architecture fuels innovation by enabling advanced analytics, real-time insights, and data-driven decision-making, fostering a culture of agility and competitive advantage.
	Julian Taylor, *Director – Workforce Data & Analytics Services, Strategic Directions and Digital Solutions,* Treasury Board of Canada Secretariat, Government of Canada
2:05pm	**Panel Discussion: Breaking Down Silos: Navigating the Challenges and Opportunities of Data Integration and Interoperability in a Connected World**
	• Exploring the current state of data integration, emphasizing the prevalence of siloed systems and the tangible consequences, such as hindered decision-making and missed opportunities for innovation
	• Delving into technical challenges, standards, and governance considerations for achieving seamless data integration.
	• Highlighting the importance of collaboration, industry partnerships, and user experience in shaping interconnected data ecosystems.
2:40pm	**Closing Remarks from Chair**

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Host

Silver

Our Inspiring Speakers - Toronto, ON

CHRISTOPHER CLISSOLD

CIO, Director General Information Technology/Information Management Administration and Privacy Division

Veterans Affairs, Canada

JOHN ROBERTS

Associate Deputy Minister, Chief Digital and Data Officer

Chief Privacy Officer and Archivist of Ontario

DAMIAN JANKOWICZ

Executive Vice President, CIO and Artificial Intelligence Officer

Dalla Lana School of Public Health, University of Toronto

ALEX LAU

Director, Data Strategy and Analytics

Supply Ontario

GURVINDER GILL

Chief Information Officer

Toronto Parking Authority

PETER PARSAN

Chief Information Officer

Peel Region

AVERY MACLEAN

Director, Research IT & Enterprise Data Architecture

The Hospital for Sick Children

ALICE XU

Director, Digital City

City of Toronto

GEORGE CASEY

Principal, Advanced Analytics Practice Leader

RSM Canada

Explore the Agenda - Toronto

8:30am — **Registration and Networking Coffee**

9:00am — **Welcome from Public Sector Network**

9:10am — **Welcome from Chair: Synergizing Tomorrow's Insights: Charting a Course Beyond Digital Frameworks for Data Governance and AI Excellence**

George Casey, *Principal, Advanced Analytics Practice Leader,* RSM Canada

9:30am — **Government Keynote: Transforming Governance: Maneuvering the Data Landscape in the Public Sector**

- Addressing dynamic data protection and privacy regulations for effective data governance in the public sector.
- Challenges and solutions for fostering collaboration while respecting privacy and security considerations in interagency data sharing.
- Data-driven mindset at all levels is essential for successful data governance.

Christopher Clissold, *CIO, Director General Information Technology/Information Management Administration and Privacy Division,* Veterans Affair Canada

9:50am — **Platinum Partner Session: Data-Centric Strategies: Empowering Government Transformation through Effective Governance**

- Technology solutions for secure government data management, including robust frameworks for quality assurance, access control, and compliance.
- Fostering collaborative interagency data governance, emphasizing best practices for seamless, secure data sharing while maintaining privacy and compliance.
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10:10am — **Government Keynote: Efficient Data Management: A Cornerstone for Effective Public Sector Governance**

- Establishing tailored strategic frameworks for public sector data management, emphasizing their role in enhancing quality, integrity, and security as the foundation for effective governance.
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John Roberts, *Associate Deputy Minister, Chief Digital and Data Officer,* Chief Privacy Officer and Archivist of Ontario

10:30am   **Government Keynote: AI Unleashed: Transforming Government Operations for the Future**

- The profound influence of AI on government operations brought about by notable advancements in data analysis, decision-making, and overall operational efficiency.
- Strategies for responsible AI implementation, tackling issues like bias mitigation, transparency, and accountability to guarantee fair and just outcomes.
- The role of emerging technologies like machine learning, natural language processing, and automation in shaping the future landscape of government operations and public services.

Damian Jankowicz, *Executive Vice President, CIO and Artificial Intelligence Officer,* Dalla Lana School of Public Health, University of Toronto

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10:50am   **Morning Coffee and Networking Break**

11:10am   **Interactive Roundtable Discussion**

1. Navigating the Ethics Landscape in AI Implementation
2. Achieving Data Quality Excellence: Strategies and Challenges
3. Building a Data-Centric Culture: From Strategy to Implementation

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12:10pm   **Panel Discussion: Synergizing Data Strategies: Harmonizing Governance, Management, and AI Utilization**

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- Discussing collaborative strategies for integrating data governance, management, and AI initiatives, fostering a holistic approach to data-driven decision-making and organizational success.

Alex Lau, *Director, Data Strategy and Analytics,* Supply Ontario

Gurvinder Gill, *Chief Information Officer,* Toronto Parking Authority

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12:45pm   **Networking Lunch**

1:45pm	**Government Keynote: Safeguarding Data in the Age of Digital Transformation** • Getting one step ahead of the evolving threat landscape with vigilance, adaptive cybersecurity practices and proactive security measures. • Building a robust data security framework with the use of encryption, access controls and other practical measures. • Striking a balance between innovation and security **Peter Parsan,** *Chief Information Officer,* Peel Region
2:05pm	**Panel Discussion: Breaking Down Silos: Navigating the Challenges and Opportunities of Data Integration and Interoperability in a Connected World** • Exploring the current state of data integration, emphasizing the prevalence of siloed systems and the tangible consequences, such as hindered decision-making and missed opportunities for innovation • Delving into technical challenges, standards, and governance considerations for achieving seamless data integration. • Highlighting the importance of collaboration, industry partnerships, and user experience in shaping interconnected data ecosystems. **Avery MacLean,** *Director, Research IT & Enterprise Data Architecture,* The Hospital for Sick Children **Alice Xu,** *Director, Digital City,* CIty of Toronto Moderator: **George Casey,** *Principal, Advanced Analytics Practice Leader,* RSM Canada
2:40pm	**Closing Remarks from Chair** **George Casey,** *Principal, Advanced Analytics Practice Leader,* RSM Canada

Our Sponsor

Host

"Excellent insights and information from learned professionals. I am excited to get back to work, share thoughts from the roadshow and begin to work."

Department of National Defence

"I really want to thank the organizers of this event. Being able to connect with teams who share common challenges and opportunities in the data and analytics space. Their shared success stories can really help us confirm and frame the on-going D&A initiatives and future directions."

Humber College

"Great presentations and discussions. Fantastic moderation. Great turn out."

City of Mississauga

"The overall review of data and data analytics was well explained, up-to- date with the current state of the use of data in Canada and globally."

Health Canada

Event Schedule

JUNE

Public Sector Innovation Show - Manitoba	MB
Police Innovation Showcase	ON
Public Sector Innovation Show - Saskatchewan	SK

SEPTEMBER

Public Sector Innovation Show - Ontario	ON
Ontario Government Cybersecurity Showcase	ON
Artifical Intelligence Roadshow	ON
Healthcare Infrastructure Showcase & Public Sector Health Facilities Showcase	ON

OCTOBER

Public Sector Innovation Show - Alberta	AB
Alberta Government Cybersecurity Showcase	AB
Digital Government & CX Roadshow	AB | BC | MB | NS | ON

NOVEMBER

EduTech Showcase	ON

DECEMBER

Public Sector Innovation Show - British Columbia	BC
British Columbia Government Cybersecurity Showcase	BC
Canadian Security Showcase	ON

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