



Public Sector Innovation Show Alberta

Building a Future-Ready Public Service
in Alberta

Post-Event Report

Thursday, November 9, 2023
Delta Edmonton South, Edmonton, AB

Event **Statistics**



43

Speakers



303

Registrations

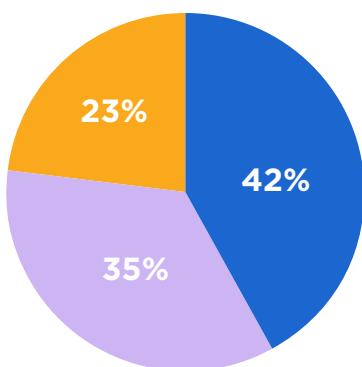


28

Partners

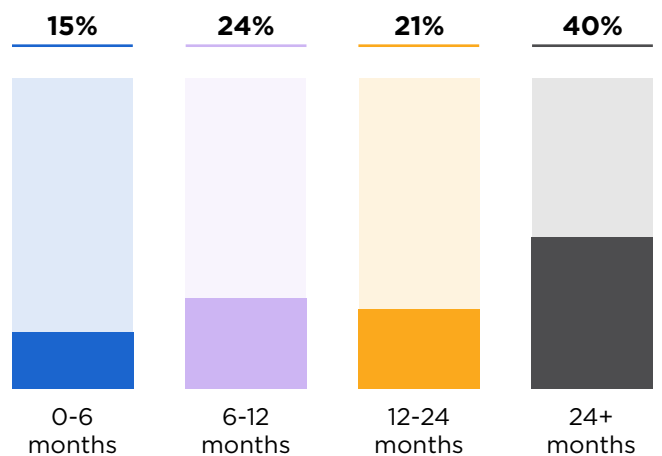
Delegate **Profile**

Attendee Role



- Influencer
- Decision Maker
- User

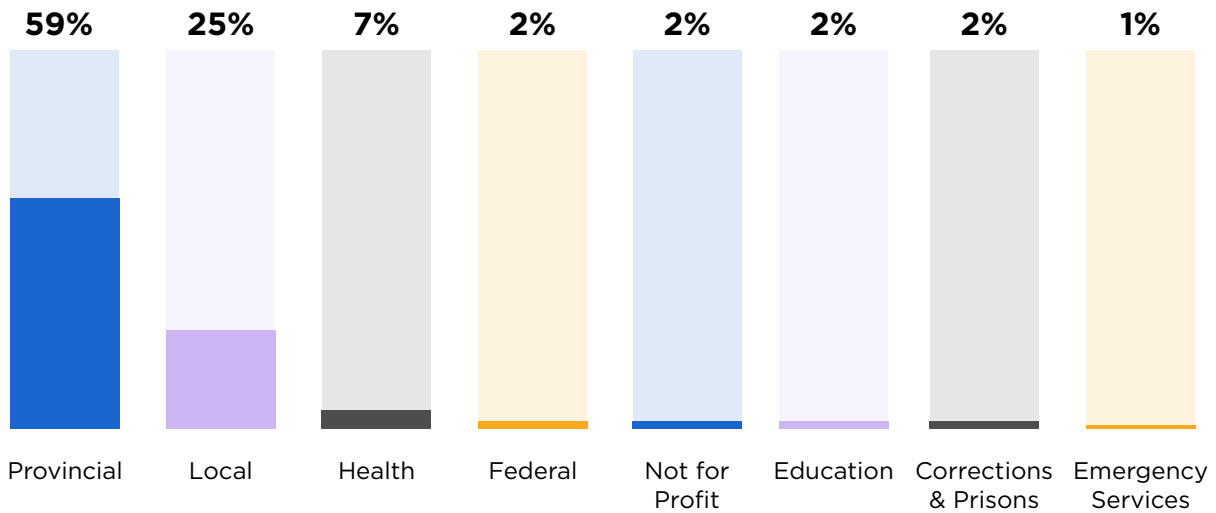
Investment Timeframe



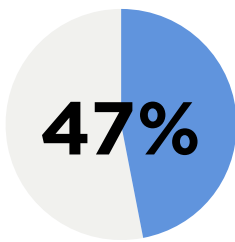
2023 Survey

A snapshot of trends happening in Alberta's Public Sector

181 ATTENDEES PARTICIPATED IN THIS SURVEY

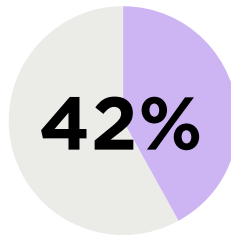


Which area of public service delivery do you believe is most in need of innovative solutions?



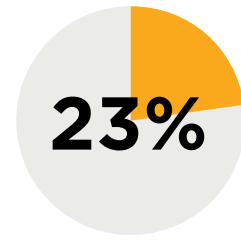
said process automation

What aspect of AI implementation do you find most challenging in the public sector?



said integrating AI with existing systems

What are the top Government Technology Trends for 2023?



said AI

TOP 3 FOCUS AREAS



Business Process Transformation and Optimization



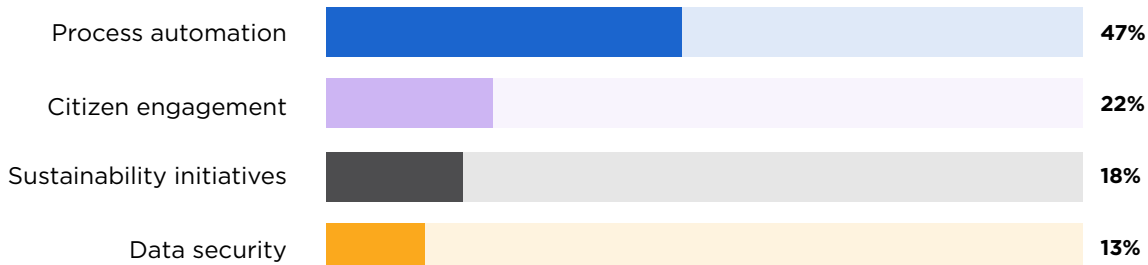
Data Management and Analytics



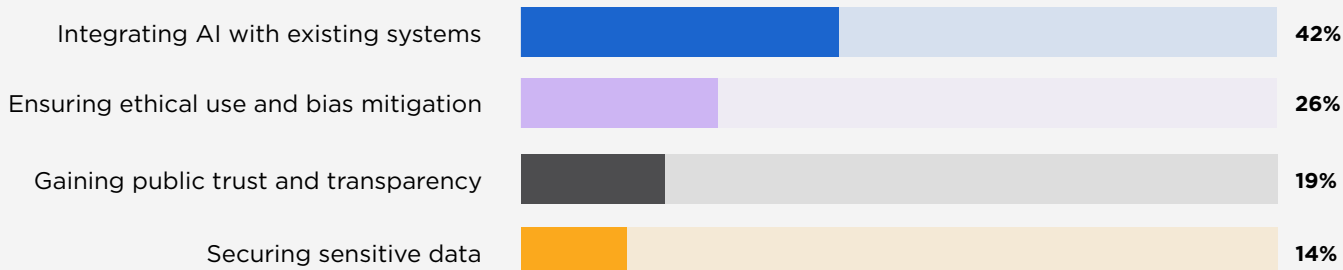
Digital Product Development
(service design, mobile, web, content delivery/management etc.)

Poll Report

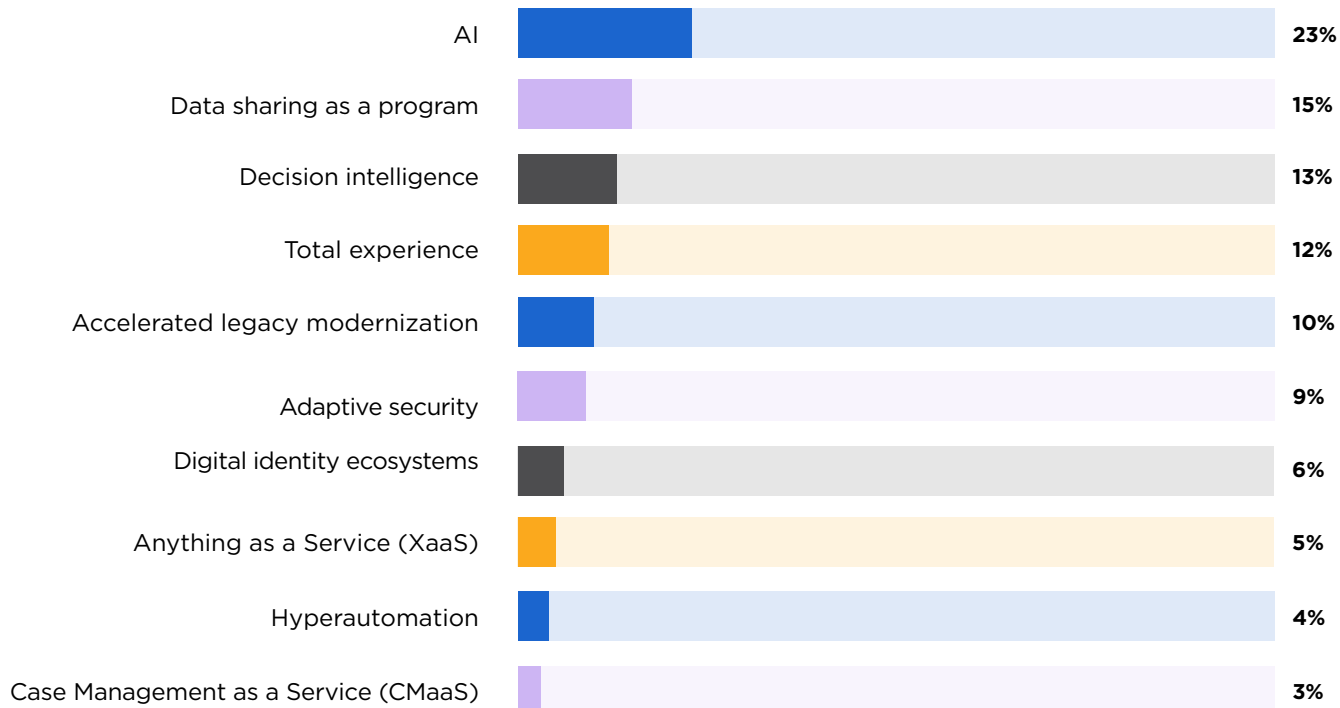
Which area of public service delivery do you believe is most in need of innovative solutions?



What aspect of AI implementation do you find most challenging in the public sector?

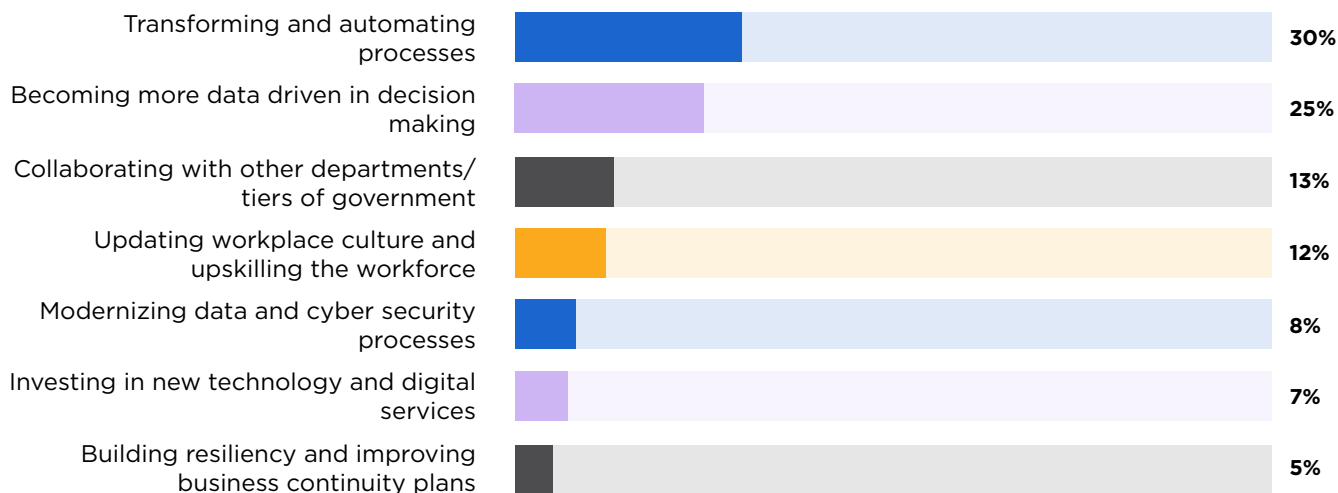


What are the top Government Technology Trends for 2023?

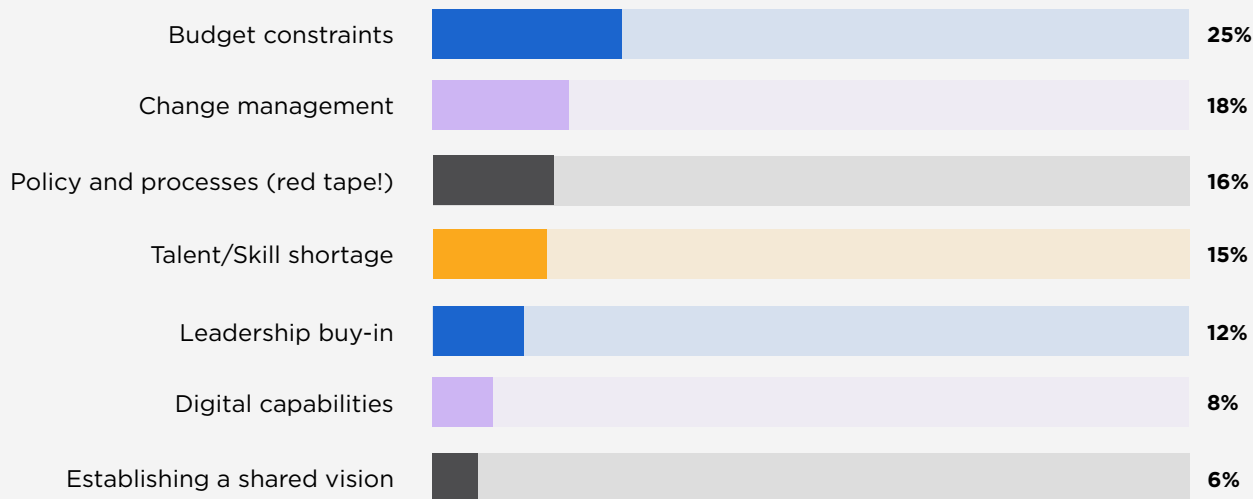


Poll Report

What is your organization, department or function's top priority over the next 12-24 months?

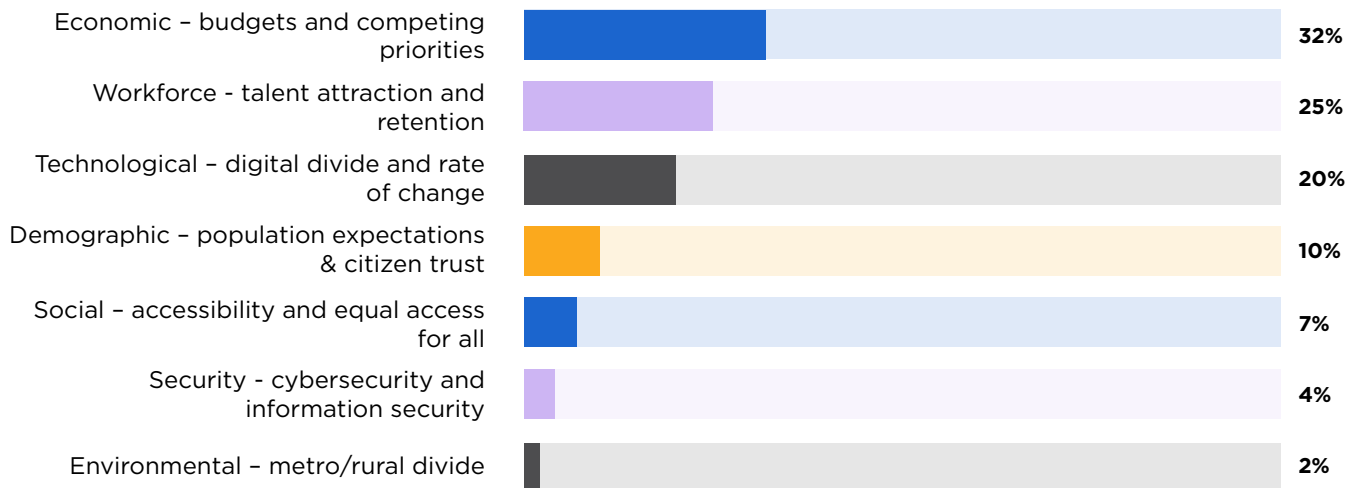


What are the biggest barriers to building a culture of continuous innovation within your agency/department?

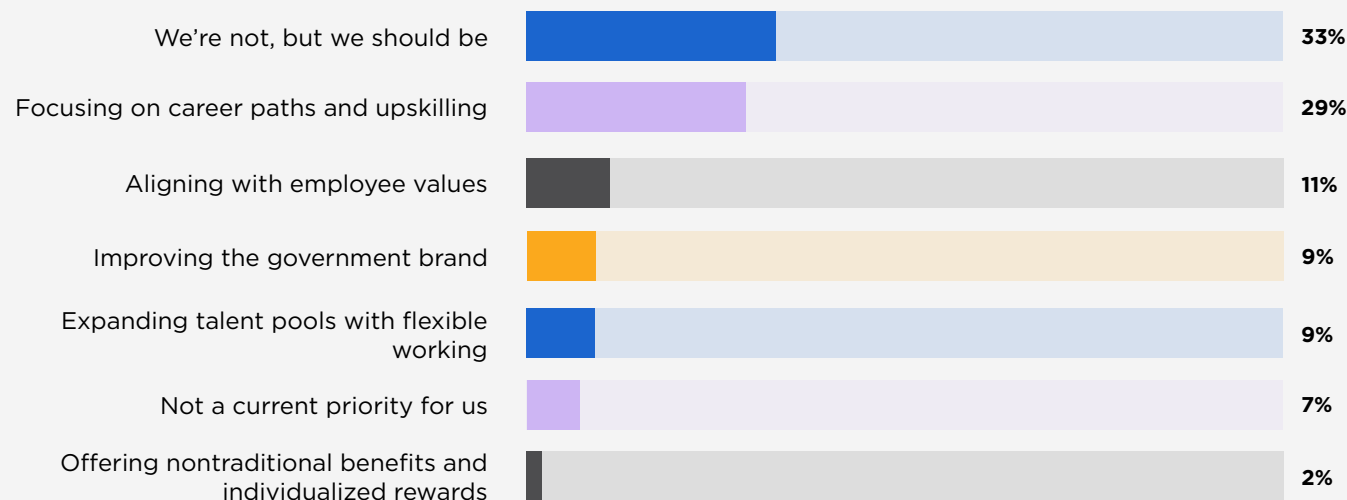


Poll Report

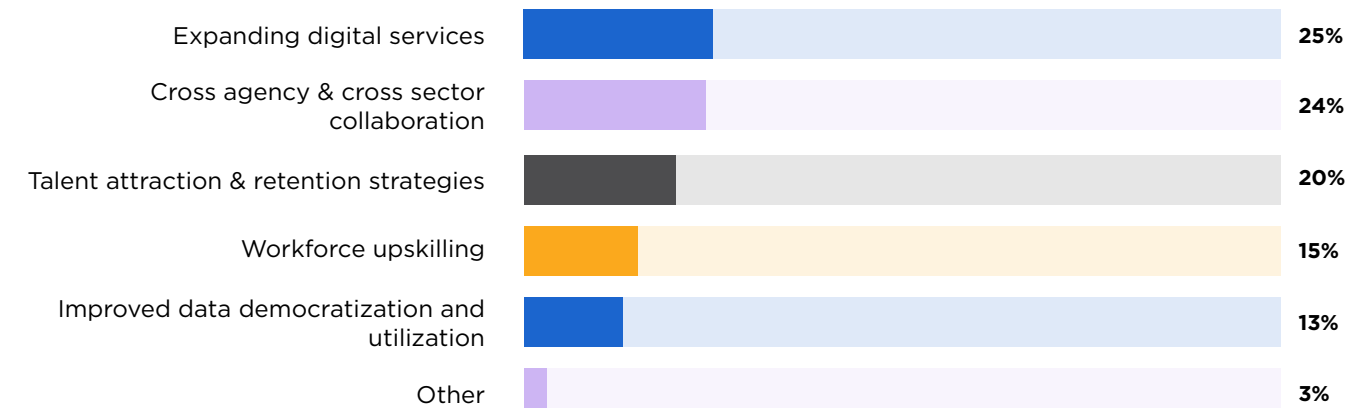
What do you see as the biggest challenge facing the Public Sector in Alberta?



How is your agency working to overcome the talent challenge across government?



What do you believe is the #1 change that can help Government meet expectations?



In Attendance

Job Titles

| | | |
|--|--|---|
| A/Director / Manager Information and Education Services | Associate Professor | Climate Program Engineer |
| Account Director | Auditor | Cloud System Admin |
| Account Executive | AVP, Information Management, Technology & Innovation | Communications Manager |
| Account Manager | BD Capture Manager | Constable Senior Protection Partnership |
| Accountant | BI Manager | Consultant |
| Acting Deputy Chief OS | BTU Manager | Continuity And Recovery Services Manager |
| Acting Executive Director | Budget and Forecast Analyst | Corporate CIO, ADM, Technology and Innovation Government of Alberta |
| Administrative Support | Business Analyst | Corporate Information Security Officer |
| Advisor, Executive Education, Talent Development | Business Development | Corporate Strategist |
| Alberta Government & Public Sector Leader | Business Development Manager | Councillor |
| Analyst | Business Relationship Partner | CSS Consultant |
| Application Services Team Lead | Business Solutions Analyst | CTO |
| Applications Coordinator | Business Strategist | Cutover Lead, Enterprise Commons |
| Applications Sales Specialist | Business Systems Analyst | Data analyst |
| Assistant Deputy Minister | CAO | Data Modeler |
| Assistant Deputy Minister & Chief Information Security Officer, Cybersecurity Division | CEO | Data Quality Administrator |
| Assistant Deputy Minister & Chief Privacy Officer, Innovation, Privacy and Policy Division | Change Management Analyst | Data Strategic Planning & Governance Analyst |
| Assistant Deputy Minister Health Standards, Quality and Performance Division | Chief Finance Officer | Delivery Manager, Infrastructure Support |
| Assistant Deputy Minister Strategy and Policy Division Jobs | Chief Information Officer | Department Head, Canada - Regional Office of Technology |
| Assistant Deputy Minister, Ministry Services Division | Chief Information Officer (CIO) | Deputy Chief Provincial Firearms Officer |
| Assoc Director | Chief Information Security Officer | Deputy Fire Strategic Services & Emergency Management Chief |
| Associate City Solicitor | Chief Innovation Officer | Design Chapter Lead |
| Associate Partner, Consulting, Government and Public Sector | Chief of Staff, Strategy and Communications | Digital Business Support & Application Configuration Lead |
| Associate Partner, Consulting, National Healthcare Practice | Chief, Commercial Interests Centre of Expertise | Digital Strategist - Public Sector Canada |
| Associate Partner, Public Sector Consulting | CHRO | Director |
| | CIO | |
| | City Councillor | |
| | City Councillor Ward Karhiio | |
| | Client Director, Cisco Systems | |
| | Client Executive | |
| | Climate Change Engineer | |
| | Climate Change/GHG Engineer | |

Job Titles

| | | |
|---|---|--|
| Director - Cloud Transformation | Director, Program & Policy Coordination | Executive Director Innovation Evidence Evaluation & Impact AHS |
| Director - Outreach - Government of Alberta | Director, Projects and Support, Alberta Justice | Executive Director, Central Logistics Branch |
| Director - Services Strategy | Director, Provincial Geospatial Centre | Executive Director, Correctional Planning and Innovation |
| Director Data | Director, Realty Business Services | Executive Director, Fin Accounting for Cash & Banking |
| Director Financial and Strategic Services | Director, Regional Economic Development Services | Executive Director, HR Analytics & Planning |
| Director Government Health Benefits | Director, Regulatory Excellence | Executive Director, IT Services |
| Director of Product Strategy | Director, Reporting, Research & Evaluation | Executive Director, Police Review Commission Implementation |
| Director of Sales | Director, Service Design | Executive Director, Regional and Northern Economic Development |
| Director of Stakeholder Engagement | Director, ServiceNow, NICE InContact and MS Dynamics Services | Executive Director, Registries Evolution, SARTR |
| Director of UX Design | Director, Solution Engineering | Facility supervisor |
| Director Regulatory Transformation | Director, Strategic Account Management | Fleet Information Systems Analyst |
| Director Solution Engineering | Director, Strategic Integration | FOIP and Legislative Projects Coordinator |
| Director Technology Services | Director, Workforce Development, Workforce Development Unit | Forestry Administrative Specialist |
| Director, IGX Continuity | Education and Communications Unit Coordinator | General Manager of Corporate & Employee Services |
| Director, AI & Advanced Analytics | Effective Practices Specialist | General Manager of Corporate Services |
| Director, Alberta.ca Platform | Emergency Management & Business Continuity Coordinator | General Manager, CitizenOne Product |
| Director, Change Management | Emergency Management Planner | General Supervisor Infrastructure Maintenance |
| Director, Communications | Engagement Support | Government and Public Relations |
| Director, Compliance | Engineering Technologist | Government of Alberta |
| Director, Compliance & Assurance | Engineering Technologist Lead | HCM BI Consultant |
| Director, Corporate Technology Projects | Enterprise Account Executive | HCM Business Intelligence Consultant |
| Director, Engagement & Service Opps, Digital Design & Delivery, Technology & Innovation | Enterprise Account Manager | Head of Marketing |
| Director, Government Services | Enterprise Change Management Practitioner | HELP Sergeant |
| Director, HR Legal Services & Legal Counsel | Enterprise Solutions Architect | HR Manager |
| Director, Information And Application Services | Evaluation Analyst | HR Operations Manager |
| Director, Investigations | Executive Advisor | HR Portfolio Director |
| Director, IT & Broadcast | Executive Assistant of Corporate & Employee Services | |
| Director, IT Operations | Executive Director | |
| Director, Modelling and GIS | | |
| Director, Policy & Strategy | | |
| Director, Process Excellence | | |

Job Titles

| | | |
|---|--|---|
| HRBP | Manager, Cloud and Integration Services | OHS Surveillance Lead |
| Human Resources Business Partner | Manager, Cloud Integration Team | Operation Analyst |
| Informatics Lead | Manager, Consulting Services | Operational Program Support Manager |
| Information and Privacy Commissioner | Manager, Data and Content Management Policy | Outreach Engagement Specialist |
| Information Security Officer | Manager, Data Strategic Planning & Governance | Outreach Strategy Advisor |
| Innovation Manager | Manager, Emergency Social Services | Partner, Co-Lead |
| Innovation Manager, Office CIO | Manager, Enterprise Infrastructure & Operations | Partner, Customer Experience Transformation |
| Investigator | Manager, Evaluation Justice Programs | Partner, Leader, National Healthcare Practice |
| IS Auditor | Manager, Investment Programs | Partnership Outreach Consultant |
| ISA Audit Specialist | Manager, IT Projects & BRM, Information Technology | Partnerships |
| Issues & Information Coordinator | Manager, Land Use Planning Services | Past President |
| Issues Manager | Manager, Plans | Performance & Evaluation Specialist |
| IT & Business Coordinator | Manager, Pre-Sales Engineering | Performance Measure Framework Analyst |
| IT Manager | Manager, Public Works | Platform Architect |
| IT Specialist Intern | Manager, Quality Assurance | Police Officer |
| Lead Coach | Manager, Service Delivery & Innovation | Policy & Evaluation Advisor |
| Lead Sales Engineer | Manager, Service Management Office | Policy Analyst |
| Lead Strategist, Integrated Communications | Manager, Stakeholder Engagement | Principal Planner |
| Lead Workforce Design And Delivery | Manager, Strategic Analytics | Principal Solutions Architect |
| Lead, Talent Development and Delivery | Manager, Strategic Evaluation | Privacy Advisor |
| Management Systems Analyst | Manager, Strategic Workforce Initiatives | Privacy Advisor |
| Manager | Manager, Workforce Reporting | Privacy Business Advisor |
| Manager - Affordable Housing | Managing Director AB | Privacy Officer |
| Manager Client Services and Support Land Titles | Market Analyst | Process Improvement Consultant |
| Manager Health Programs | Marketing Manager | Product Owner |
| Manager Innovation | Master Data Management Analyst | Program Analyst |
| Manager of Data Analytics | Manager, Tech Strategy and Transformation | Program Coordinator |
| Manager of Planning and Policy | NHBPS Coordinator | Program Manager |
| Manager, Appeals Secretariat | OHS Effective Practices Specialist | Program Manager - Cyber Security |
| Manager, Application Services | | Programs and Policy Advisor |
| Manager, Business Services and Support | | Project Lead |
| Manager, Certification & Accreditation | | Project Management Analyst |
| | | Project Manager for RECOVER |
| | | Project Solutions Analyst |

Job Titles

| | | |
|--|---|--|
| Provincial Operations Center Manager | Senior Engagement Specialist | Senior Solutions Architect |
| Regulatory Approval Specialist | Senior Enterprise Account Executive- Healthcare | Senior Strategy Engineer |
| Research advisor | Senior HR Business Partner | Senior Talent Acquisition Consultant |
| Research and Evaluation Study Coordinator | Senior Information & Privacy Manager | Senior Technical Business Analyst |
| Research Coordinator | Senior Information and Privacy Manager | Senior Vice President |
| Research officer | Senior Manager | Service Delivery Consultant |
| Revenue and Taxation | Senior Manager - Technology Transformation | Service Integration Manager |
| RPA Team Lead | Senior Manager Digital Transformation | ServiceNow Business Group Lead |
| RVP & GM, Canada | Senior Manager, Alliance Ecosystem | Solution Architect Manager |
| RVP, Salesforce Public Sector | Senior Manager, Business Consulting- National Health Practice | Solutions Architect |
| Sales | Senior Manager, Digital Operations | Solutions Engineering Leader - Public Sector |
| Sales Director | Senior Manager, Digital Public Sector Transformation | SPA |
| Sales Engineer | Senior Manager, Engagement Lead | Staff Solutions Engineer |
| Scrum Master | Senior Manager, Government & Public Sector Consulting | Strategic & Business Development Executive |
| Security Client Leader - Alberta Public Sector | Senior Manger, Sales Engineering | Strategic Integration Analyst |
| Senior Account Executive | Senior Network Analyst | Strategic Integration Lead |
| Senior Account Technical Leader (Alberta Government) Global Sales - Software Sales | Senior Planner | Strategic Program Manager |
| Senior Advisor | Senior Planning Analyst | Strategic Workforce Initiatives, Lead |
| Senior Advisor Masbility | Senior Policy Advisor | Strategist |
| Senior Advisor, Strategic Management | Senior Policy Analyst | Strategy & Transformation Leader |
| Senior Analyst | Senior Policy Director | Strategy Consultant |
| Senior Auditor | Senior Probation Officer | Supervisor |
| Senior Client Director, Government | Senior Process Excellence Consultant | Supervisor BA |
| Senior Client Director, Government, Western Canada | Senior Process Improvement Consultant | Supervisor, Fuel & Operations Technology |
| Senior Communications Consultant | Senior Provincial Director | Supervisor, General of Operational Planning & Project Delivery |
| Senior Consultant, Account Management | Senior Risk Management Consultant (LI) | Supervisor, Playspaces & Site Furnishings |
| Senior data economy analyst | Senior Sales Lead | System & Network Administrator |
| Senior Director Tech Sales | | System Administrator |
| Senior Director, Network of Excellence in Seniors' Health & Wellness | | Talent Acquisition Consultant |
| | | Team Lead, Employee Relations & OHS |

Job Titles

Team Leader, Playspace & Sports
Field Structures

Technology Lead

Technology Policy

Technology Strategy

Vice President

Vice President, Sales & Business
Development

Vice President, Solution Delivery

In Attendance

Organizations

| | | |
|---|---|---|
| Absolute Software | City of Edmonton | Government of Alberta |
| Accenture | City of Grande Prairie | Government of Alberta (Appeals Commission) |
| Alberta Blue Cross | City of Leduc | Government of Alberta Infrastructure |
| Alberta Data Partnerships | City of Red Deer | Government of Alberta, Alberta Emergency Management Agency |
| Alberta Digital Delivery and Innovation | City of Spruce Grove | Government of Alberta, Correctional Services Division |
| Alberta Emergency Management Agency | City of St. Albert | Government of Alberta, Jobs, Economy and Trade |
| Alberta Environment and Protected Areas | City of Wetaskiwin | Government of Alberta, Ministry of Justice |
| Alberta Government | Cocoflo | Government of Alberta, Municipal Affairs |
| Alberta Health Services | Code for Canada | Government of Alberta, Public Safety and Emergency Services |
| Alberta Innovates | Collibra | IBM |
| Alberta Jobs Economy and Trade | Community services | IBM Canada |
| Alberta Justice | Court and Justice Services, Business and Resolution Services | IBM Canada Ltd |
| Alberta Ministry of Community and Social Services | Court of Justice Operations | IBM Canada Ltd. |
| Alberta Ministry of Jobs, Economy and Trade | Covenant Health | Institute of Health Economics |
| Alberta Municipal Affairs | Credit Union Deposit Guarantee Corporation | Jambo |
| Alberta Pensions Services Corporation | Data Management Edmonton Association | Justice Ministry |
| Alberta Public Safety and Emergency Services | Databricks | KPMG Canada |
| Alberta Public Service | Deloitte Canada | Legislative Assembly of Alberta |
| Alberta Transportation and Economic Corridors | Denodo | Legislative Assembly Office - Alberta |
| Alberta Treasury Board and Finance | Dynatrace | MacEwan University |
| Amazon Web Services | Edmonton Catholic Schools | Masbility |
| Auditor General of Alberta | Edmonton Metropolitan Region Board | Ministry of Education |
| AWS | Edmonton Police Service | Ministry of Energy and Minerals |
| Boomi | Edmonton Public Library | Ministry of Health |
| Cabinet Office | EdmontonTransit | Ministry of Jobs, Economy, and Trade |
| Canada Energy Regulator | Elastic | Ministry of Justice |
| Cisco | Environment and Protected Areas | Ministry of Public Safety and Emergency Services |
| Cisco Systems Canada | Environment and Protected Areas - Regulatory Assurance Division | |
| City of Calgary | EY Canada | |
| | EY Design Studio Canada | |
| | Forestry and Parks | |
| | GoA Infrastructure | |

Organizations

| | |
|---|--|
| Ministry of Seniors, Community and Social Services | Service Alberta & Red Tape Reduction |
| Ministry of Service Alberta and Red Tape Reduction | Service Alberta and Red Tape Reduction |
| Ministry of Technology and Innovation | ServiceNow |
| Municipal Affairs | Silvacom CS |
| Municipal Affairs, Government of Alberta | Snowflake |
| Office of the Auditor General - Alberta | St.Albert Public Library |
| Office of the Auditor General of Alberta | Strategic Services Division, Seniors |
| Office of the Information and Privacy Commissioner | Strathcona County |
| Office of the Information and Privacy Commissioner of Alberta | Technology and Innovation |
| Office of the Privacy Commissioner of Canada | Technology North Corporation |
| Open City of Technology | The City of Edmonton |
| Parkland County | The City of Red Deer |
| Parkland School Division | Town of Ponoka |
| Parks Canada Agency | Town of Sylvan Lake |
| Portage | Town of Two Hills |
| Portage CyberTech | Triton |
| Public Safety and Emergency Services | Veeam |
| Public Safety and Emergency Services Correctional Services | Veeam Software Canada, Inc. |
| Public Service Commission | VMware |
| Public Service Commission, Government of Alberta | WBM Technologies |
| PwC Canada | |
| Quartech | |
| Quartech Systems Ltd | |
| RedHat | |
| Rutherford House/ Stephansson House | |
| Salesforce | |
| Senior Communities and Social Services | |

Audience Testimonials

“I enjoyed the speakers and panels, they all shared great topics to take back to our offices.”

City of Alberta

“Very knowledgeable presenters. Well coordinated events.”

EPA

“My experience was very positive - the discussion and panels were very informative.”

Technology and Innovations, Government of Alberta

“The duration and variety of topics was excellent. I really enjoyed the panel discussions, they were a great way to get information and stay engaged”

City of St Albert

“Great opportunity to hear others challenges and opportunities, and to share learnings. And of course, to network. Thank you for hosting this event. ”

AHS

Event Images



Featured Speakers



Martin Dinel

Assistant Deputy Minister & Chief Information Security Officer, Cybersecurity Division
Ministry of Technology and Innovation



Suzanne Harbottle

Assistant Deputy Minister Strategy and Policy Division Jobs
Ministry of Jobs, Economy, and Trade



Christina Dentzien

Executive Director, Registries Evolution, SARTR
Ministry of Service Alberta and Red Tape Reduction



Maureen Towle

Assistant Deputy Minister & Chief Privacy Officer, Innovation, Privacy and Policy Division
Ministry of Technology and Innovation



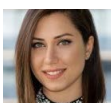
Chris McLaren

Chief Customer and Digital Officer
Queensland Government, Australia



Peter Guest

Senior Account Technical Leader
Global Software Sales
IBM



Bahar Sateli

Director, AI & Advanced Analytics
PwC Canada



Peter Madden

Senior Client Director, Government, Western Canada
ServiceNow



Dan Thompson

Vice President, Solution Delivery
Quartech



Alston Cha

Associate Partner, Public Sector Consulting
IBM



Bob Duchene

Client Director, Cisco Systems
Cisco



Simon Weng

Partner, Leader, National Healthcare Practice
Samsung



Kim Simmonds

Senior Manager, Business Consulting-National Health Practice
EY Canada



Michael Kindrachuk

Government and Public Sector Relations
WBM



Alan Thom

Associate Partner, Advisory Services
EY Canada



Shaun Peddie

Assistant Deputy Minister Strategic Services Division Seniors
Ministry of Community and Social Services



Natasha Chai

Director, Workforce Development, Workforce Development Unit
Public Service Commission



Robert Martin

Chief Information Security Officer
Alberta Health



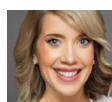
Owen Cook

Director Regulatory Transformation
Environment and Protected Areas - Regulatory Assurance Division



Pavel Medvedev

Digital Strategist - Public Sector Canada
Salesforce



Amy Brohman

Senior Manager, Government & Public Sector Consulting
PwC



Tyler Totman

Strategy & Transformation Leader
PwC Canada



John Palazzolo

Sr. Sales Engineering Manager
Snowflake



Michael Moran

Director - Services Strategy
Portage CyberTech



Wes Toman

Solutions Engineering Leader - Public Sector
Cisco



Sam Mod

Partner, Co-Lead
EY Design Studio Canada



Councillor Keren Tang

City of Edmonton



Robi Chamas

Client Director, Cisco Systems
Cisco



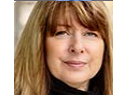
Adrian Beaudin

Principal Solutions Architect
Elastic



Andy Ridge

Assistant Deputy Minister Health Standards, Quality and Performance Division
Ministry of Health



Diane McLeod

Information and Privacy Commissioner
Office of the Information and Privacy Commissioner



Rachel Melnychuk

Executive Director, Business Intelligence, Justice
Ministry of Public Safety & Emergency Services



Anoushka Fernandes

Executive Director, Central Logistics Branch
Service Alberta & Red Tape Reduction



Todd Wilson

Department Head, Canada - Regional Office of Technology
RedHat



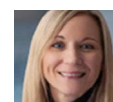
George Irwin

Alberta Government & Public Sector Leader
PwC Canada



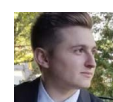
Greg Caskey

Managing Director AB
Accenture



Janys Hayes

Vice President, Sales & Business Development
Quartech



Brendan Steiner

Senior Strategy Engineer
Dynatrace



Adam Fournier

Director Solution Engineering
VMware



John Bethel

Partner, Leader, National Healthcare Practice
EY



Julian Gollner

Associate Partner, Consulting, National Healthcare Practice
EY Canada



Jeff Crampain

Director, Strategic Account Management
WBM



Sheldon Bauld

Director of UX Design
Government of Alberta

2023 Partners



Certified



Corporation

About Us

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

Become a Supplier

We understand that government needs to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

→ [Set up a supplier page here](#)



CONNECTING GOVERNMENT

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