

Healthcare Roadshow 2024

*Transforming Healthcare Horizons
Through Technology and Innovation*

April 9 - May 3, 2024
ON | AB | BC | NS



Transforming Healthcare Horizons Through Technology and Innovation

Canada's healthcare future grapples with ageing demographics, workforce shortages, inequities, infrastructure upgrades, and data management. These pressing challenges require more dynamic and innovative solutions that pave the way for effective and efficient service delivery to citizens.

The Healthcare Roadshow is a dynamic platform that brings together technology and healthcare experts, stakeholders, and decision-makers to explore innovative uses of existing and emerging healthcare technologies to benefit patients, healthcare providers, government regulators, research institutions and other healthcare stakeholders.

Benefits of Attending



Innovative Insights: Gain valuable insights into cutting-edge technologies and strategies driving the transformation of healthcare providers into smart, connected, and sustainable organizations.



Networking Opportunities: Connect with thought leaders, experts, and peers in healthcare providers, technology, and governance, fostering collaboration and partnerships.



Practical Solutions: Discover actionable solutions and best practices to address industry challenges and enhance healthcare delivery to citizens.



Strategic Thinking: Explore how healthcare leaders are shifting from traditional organizational processes to technology-driven approaches, creating a paradigm shift in the healthcare sector.



Inspiring Case Studies: Learn from real-world examples of healthcare providers that have successfully harnessed technology to automate processes, optimize services, address workforce shortages, and improve patient experience.



Future Outlook: Gain foresight into emerging trends, challenges, and opportunities that will shape the future of healthcare.

Who You'll Meet

Executive Directors, directors, Clinical Directors, Leaders, Heads and Managers from provincial health departments, local hospital networks and public hospitals, allied health providers, nurse practitioners, community health services, and Public Health Networks (PHNs) charge:

- | | |
|--|--|
| Hospital CEO (Chief Executive Officer) | Health IT Director |
| Director for IT Infrastructure | Healthcare Data Privacy Officer |
| Director, Digital Science | Hospital CFO (Chief Financial Officer) |
| Hospital CNO (Chief Nursing Officer) | Hospital CMO (Chief Medical Officer) |
| Hospital COO (Chief Operating Officer) | Director for Data Governance |
| Healthcare Facility Administrator | Head Data Scientist |
| Healthcare Innovation Director | Healthcare Facility Administrator |
| Healthcare Facility Director | Healthcare Facility Director |
| Medical Director | Health Informatics Director |
| Chief Nursing Executive | Chief Medical Informatics Officer |
| Chief Information Officer | Chief Technology Officer |

REGISTER NOW



Your Guide

Day 4 - Vancouver
Thursday, April 18

Day 3 - Edmonton
Tuesday, April 16

Day 2 - Ottawa
Thursday, April 11

Day 1 - Toronto
Tuesday, April 9

Day 5 - Halifax
Friday, May 3

2023 Snapshot



490

Registrations



66

Speakers



5

Cities



17

Partners

Our Inspiring Speakers - Toronto, ON



PETER BAK
Chief Information Officer
Humber River Hospital



DR. SARAH MUTTITT
Vice President & CIO
**The Hospital for Sick
Children & University
Health Network**



LUCAS CHARTIER
*VP, Quality and Safety
& Chief Patient Safety
Officer*
**University Health
Network**



DR. KYLE WILSON
*Vice President,
Information Systems and
Digital Innovation, CIO /
CPO*
**Wellington-Dufferin-
Guelph Public Health**



DR. TANIA TAJIRIAN
*CHIO & Asst. Professor,
Department of Family
and Community Medicine*
University of Toronto



EMERSON RAJARAM
*Chief Information
Security Officer &
Corporate Director of
Technology*
**Wellington-Dufferin-
Guelph Public Health**



JEFF CURTIS
Chief Privacy Officer
**Sunnybrook Health
Sciences Centre**



TED SCOTT
*Vice President Innovation
and Partnerships*
Hamilton Health Sciences



AVERY MACLEAN
*Director, Research
IT & Enterprise Data
Architecture*
**The Hospital for Sick
Children**



PAUL PIRIE
*A/Director, Digital Health
Program Branch, Digital
and Analytics Strategy
Division*
**Ministry of Health of
Ontario**



DANIELA SABATINI
*Director Management
Services for Seniors
Services and Long term
Care*
City of Toronto



BEN GOLDBERG
*Global Industry Lead,
Health and Life Sciences*
CGI



KELLIE SCOTT
*Vice-President of
Consulting*
CGI



KARAM BAINS
*Consulting Expert -
Healthcare*
CGI

Our Inspiring Speakers - Toronto, ON



ROB PICCOLO
Regional Sales Manager
CrowdStrike



KYLE SCHILKE
*Sr. Healthcare Sr.
Enterprise Account
Manager*
AWS Canada



MALA DORAI
*National Healthcare
Partner Sales Manager*
AWS Canada



**ANDREW NORTON
MITCHELL**
*Principal Solution
Architect*
Iron Mountain



HASHIM HUSSEIN
*Regional Sales Manager,
Public Sector*
Netskope



TOMMASO LORENZO
C|CISO, CISM, SSCP
*Manager Cyber Security
& Network, Information
& Communications
Technology*
Niagara Health



JEAN AOUD
*EVP Transformation &
Growth*
Petal



YVES THIBODEAU
Product Director
Petal



TALIA NOVIK
*Senior Product
Marketing Manager*
Petal



BRAD LISOWESKI
*Principal Sales Engineer,
Canada*
Zscaler



ENZA ALEXANDER
Executive Vice-President
ISA Cybersecurity



ALKIN GORGUN
*Senior SASE Leader,
Canada*
Cloudflare



PETER JONES
*Industry Lead - Canadian
Healthcare, WW Health*
Microsoft



**ERIN SMITHOUSER MSN,
RN**
*Field CNIO, Healthcare
Executive Architect*
ServiceNow

Explore the Agenda - Toronto, ON

Tuesday, April 9, 2024

Ontario Bar Association

20 Toronto St Suite 1400, Toronto, ON M5C 2B8

8:00am Registration and Networking Coffee

8:30am Welcome from Public Sector Network

8:40am Welcome from Chair

Ben Goldberg, *Global Industry Lead, Health and Life Sciences, CGI*

9:00am Government Keynote: AI at Humber River Hospital

Peter Bak, *Chief Information Officer, Humber River Hospital*

9:20am Platinum Partner Session: How a Zero Trust framework ties together SASE, EDR and cloud security to help protect the healthcare industry from Cyber threats

- Making your Zero Trust framework frictionless, from cloud to endpoint spec
- Optimizing real-time threat detection, investigation, response and threat hunting leveraging XDR.
- Key tenets underscoring a successful hybrid work model.
- How a security architecture bringing together SASE, EDR and cloud infrastructure via zero trust principles can ensure the security of your hybrid workforce.
- Safely making use of generative AI tools.
- What steps healthcare organizations can take to bring these disparate technologies together.

Rob Piccolo, *Regional Sales Manager, Public Sector, CrowdStrike*

Hashim Hussein, *Regional Sales Manager, Public Sector, Netskope*

Tommaso Lorenzo C|CISO, CISM, SSCP, *Manager Cyber Security & Network, Information & Communications Technology, Niagara Health*

9:40am Government Keynote: Proactive Approach to Addressing Health Inequities with the Use of Digital Technology

- Highlighting the use of enablers to reach underserved sectors of society.
- Identifying and addressing social and economic factors affecting patients' health to deliver proactive and effective health measures for citizens.

Dr. Sarah Muttitt, *Vice President & CIO, The Hospital for Sick Children & University Health Network*

10:00am Platinum Partner Session: Using Ai to Turn Paperwork From a Pain Point into a Competitive Advantage For Healthcare Delivery

Kyle Schilke, *Sr. Healthcare Sr. Enterprise Account Manager, AWS Canada*

Andrew Norton Mitchell, *Principal Solution Architect, Iron Mountain*

10:20am Fireside Chat: Elevating Healthcare Information Security: Safeguarding the Heartbeat of a Nation's Health

- The value and vulnerability of healthcare data
- Innovations and emerging technologies for a robust healthcare information security

Dr. Kyle Wilson, *Vice President, Information Systems and Digital Innovation, CIO / CPO, Wellington-Dufferin-Guelph Public Health*

Emerson Rajaram, *Chief Information Security Officer & Corporate Director of Technology, Wellington-Dufferin-Guelph Public Health*

Moderator: **Karam Bains**, *Consulting Expert - Healthcare, CGI*

10:40am Gold Partner Session: Optimizing Healthcare Supply & Demand in a Fragmented Ecosystem

Jean Aouad, *EVP Transformation & Growth, Petal*

11:00am Morning Coffee and Networking Break

11:20am Interactive Roundtable Discussion

1. AI Revolution in Healthcare: Transformative Applications and Ethical Considerations
Facilitated by: **Kellie Scott**, *Vice-President of Consulting, CGI*
2. Safeguarding Healthcare: Navigating the Cybersecurity Landscape
Facilitated by: **Rob Piccolo**, *Regional Sales Manager, Public Sector, CrowdStrike* & **Hashim Hussein**, *Regional Sales Manager, Public Sector, Netskope*
3. Data Liberation: Unlocking the Power of Data in Healthcare
Facilitated by: **Mala Dorai**, *National Healthcare Partner Sales Manager, AWS Canada*
4. The Patient Data Journey - What are the Bottlenecks? How Can Tech Help?
Facilitated by: **Yves Thibodeau**, *Product Director, Petal* & **Talia Novik**, *Senior Product Marketing Manager, Petal*
5. Transforming Clinician Experience through AI Assisted Clinical Operations
Facilitated by: **Erin Smithouser MSN, RN**, *Field CNIO, Healthcare Executive Architect, ServiceNow*
6. Digital Transformation in Healthcare Services: Exploring strategies for modernizing healthcare services in the public sector through digital technologies
Facilitated by: **Peter Jones**, *Industry Lead – Canadian Healthcare, WW Health, Microsoft*
7. Ensuring Secure Access to Clinical Data in Evolving Environments
Facilitated by: **Brad Lisoweski**, *Principal Sales Engineer, Canada, Zscaler* & **Enza Alexander**, *Executive Vice-President, ISA Cybersecurity*
8. Healthcare Website Optimization for Performance and Security: Strategies for enhancing the speed, reliability, and security of healthcare websites and patient portals, optimizing user experiences while safeguarding sensitive data
Facilitated by: **Alkin Gorgun**, *Senior SASE Leader, Canada, Cloudflare*

12:20pm Panel Discussion: Addressing Future Health Challenges with Technology and Innovation

- How can medical providers deliver personalized patient care despite intensive use of technology?
- In the ever-evolving landscape of healthcare technology, how can healthcare organizations balance data security and seamless data sharing to ensure compliance with privacy regulations?
- What strategies and technologies are most effective in empowering patients to control their healthcare data while still facilitating necessary information exchange among healthcare providers?
- How could digital technology be leveraged to provide preventive health measures?
- How could collaboration between government agencies, healthcare providers, and technology companies be strengthened to better address healthcare information security challenges?

Dr. Tania Tajirian, *CHIO & Asst. Professor, Department of Family and Community Medicine, University of Toronto*

Lucas Chartier, *VP, Quality and Safety & Chief Patient Safety Officer, University Health Network*

Jeff Curtis, *Chief Privacy Officer, Sunnybrook Health Sciences Centre*

Paul Pirie, *A/Director, Digital Health Program Branch, Digital and Analytics Strategy Division, Ministry of Health of Ontario*

Peter Jones, *Industry Lead – Canadian Healthcare, WW Health, Microsoft*

Moderator: **Karam Bains**, *Consulting Expert – Healthcare, CGI*

12:50pm Networking Lunch

1:50pm	<p>Government Keynote: Harmony in Data: Unlocking the Power of Integration and Interoperability</p> <ul style="list-style-type: none"> • Discussing the challenges of siloed data within organizations, and the transformative power of data integration in creating a unified ecosystem. • Emphasizing the crucial role of interoperability in enabling seamless communication among different systems, fostering collaboration, and accelerating innovation. • Advocating for a dynamic approach to data strategy, highlighting the need to embrace emerging standards and technologies to future-proof integration and interoperability efforts. <p>Ted Scott, <i>Vice President Innovation and Partnerships</i>, Hamilton Health Sciences</p>
2:10pm	<p>Gold Partner Session: The Promise of Gen AI Clinical Operations - Solving for Operations Management, Logistics and Administrative Burden</p> <ul style="list-style-type: none"> • Streamline Operational Processes in Clinical Operations • Optimizing Hospital Logistics with AI • Reducing Administrative Burden through Automation • Improving Patient Engagement and Intelligent Self-Service <p>Erin Smithouser MSN, RN, <i>Field CNIO, Healthcare Executive Architect</i>, ServiceNow</p>
2:30pm	<p>Panel Discussion: Navigating the Future: Public Sector Strategies for Seamless Data Integration and Interoperability</p> <ul style="list-style-type: none"> • Exploring challenges faced by the Public Sector in breaking down data silos and implementing strategies for creating a unified data ecosystem within organizations. • Sharing success stories where interoperability has fostered collaboration and innovation in Public Sector settings, along with discussions on encountered challenges and lessons learned. • Delving into the importance of a dynamic approach to data strategy within the Public Sector, emphasizing the benefits of embracing emerging standards and technologies to future-proof integration and interoperability efforts. • Examining the potential of collaborative efforts between Public Sector entities and technology partners, discussing the role of strategic partnerships in driving innovation, addressing challenges, and ensuring sustainable and scalable solutions. <p>Avery MacLean, <i>Director, Research IT & Enterprise Data Architecture</i>, The Hospital for Sick Children Brad Lisoweski, <i>Principal Sales Engineer, Canada</i>, Zscaler Enza Alexander, <i>Executive Vice-President</i>, ISA Moderator: Karam Bains, <i>Consulting Expert – Healthcare</i>, CGI</p>
3:00pm	<p>Closing Remarks from Chair</p> <p>Ben Goldberg, <i>Global Industry Lead, Health and Life Sciences</i>, CGI</p>

Our Sponsor - Toronto

Chair



Platinum



Gold



Bronze



Our Inspiring Speakers - Ottawa, ON



**EMMANUELLE
LAMOUREUX**

*Director General,
Strategic Policy Branch
Health Canada*



DR. GLEN GEIGER

*Chief Medical Information
Officer
The Ottawa Hospital*



MARI TEITELBAUM

*Cybersecurity Lead, Chief
Innovation Officer
Children Hospital of
Eastern Ontario*



GINA JOHAR

*Vice President & CDO,
Chief Privacy Officer
Quinte Health*



MELANIE HENDERSON

*Vice President, Clinical
and Support Services
Pembroke Regional
Hospital*



DR. JONATHAN FITZSIMON

*Medical Lead, Renfrew County Virtual Triage and
Assessment Centre, Clinical Digital Lead, Ottawa
Valley Ontario Health Team*



KARA KITTS

*Director Digital Innovation
The Ottawa Hospital*



JAMES MCGIBBON

*Vice President Consulting
Services
CGI*



**JOY ARDANAZ, MBA,
PMP**

*Healthcare Subject Matter
Expert
CGI*



NADINE REPPLE

*Director, Consulting
Services
CGI*



MIKE TREMBLAY

*President, IT and Cyber
Solutions
Calian Group*



AMBROSE MOK

*VP Solutions Delivery
Calian*



KEVIN DE SNAYER

*Director Technology
Solutions, Critical |
Business Delivery - Cyber
Solutions
Calian*



ALKIN GORGUN

*Senior SASE Leader,
Canada
Cloudflare*



JULIAN WONG

*Director of Strategic
Relationships
Petal*

Explore the Agenda - Ottawa, ON

Thursday, April 11, 2024

Innovation Centre at Bayview Yards
7 Bayview Station Rd, Ottawa, ON K1Y 2C5

7:30am	Registration and Networking Coffee
8:00am	Welcome from Public Sector Network
8:10am	Welcome from Chair Joy Ardanaz, MBA, PMP, Healthcare Subject Matter Expert, CGI
8:30am	Opening Keynote: Policy Imperatives in Canadian Healthcare: Harnessing the full potential of health data and of multi-stakeholder collaboration to Mitigate Access Challenges, Empower Citizens, and Propel Sustainable Innovations towards Health Equity <ul style="list-style-type: none">• Grappling with persistent challenges in improving access and efficiency of patient services.• Addressing the increased demand for healthcare services for citizens.• Integration of standardized data and technologies to optimize health care delivery, team-based care, and resource allocation. Emmanuelle Lamoureux, Director General, Strategic Policy Branch, Health Canada
8:50am	Platinum Partner Fireside Chat: Innovating Healthcare in Challenging Times <p>In an era marked by uncertainty, healthcare innovation stands as a critical pillar for navigating through. This fireside chat features a dynamic discussion between Mike Tremblay, President of Calian IT and Cyber Solutions (ITCS) and Kara Kitts, Director Digital Innovation at The Ottawa Hospital (TOH).</p> Mike Tremblay, President, IT and Cyber Solutions, Calian Group Kara Kitts, Director, Digital Innovation, The Ottawa Hospital
9:10am	Government Keynote: Elevating Healthcare Information Security: Safeguarding the Heartbeat of a Nation's Health <ul style="list-style-type: none">• The value and vulnerability of healthcare data• Innovations and emerging technologies for a robust healthcare information security Mari Teitelbaum, Cybersecurity Lead, Chief Innovation Officer, Children Hospital of Eastern Ontario
9:30am	Gold Partner Session: Safeguarding Patient Privacy in the Era of Integrated and Interoperable Healthcare Technology <ul style="list-style-type: none">• Data management, security, and compliance• Effective patient privacy measures Alkin Gorgun, Senior SASE Leader, Canada, Cloudflare
9:50am	Government Keynote: Proactive Approach to Addressing Health Inequities with the Use of Digital Technology <ul style="list-style-type: none">• Highlighting the use of enablers to reach underserved sectors of society.• Identifying and addressing social and economic factors affecting patients' health to deliver proactive and effective health measures for citizens. Dr. Glen Geiger, Chief Medical Information Officer, The Ottawa Hospital
10:10am	Morning Coffee and Networking Break

10:30am	Interactive Roundtable Discussion <ol style="list-style-type: none"> AI Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: Joy Ardanaz, MBA, PMP, Healthcare Subject Matter Expert, CGI Generative AI Use Cases for Health Facilitated by: Ambrose Mok, VP Solutions Delivery, Calian & Kevin de Snayer, Director Technology Solutions, Critical / Business Delivery - Cyber Solutions, Calian Healthcare Website Optimization for Performance and Security: Strategies for enhancing the speed, reliability, and security of healthcare websites and patient portals, optimizing user experiences while safeguarding sensitive data Facilitated by: Alkin Gorgun, Senior SASE Leader, Canada , Cloudflare The Patient Data Journey - What are the Bottlenecks? How Can Tech Help? Facilitated by: Maude-Andrée D'Amours, Product Manager, Petal & Talia Novik, Senior Product Marketing Manager, Petal
11:30am	Panel Discussion: Addressing Future Health Challenges with Technology and Innovation <ul style="list-style-type: none"> How can medical providers deliver personalized patient care despite intensive use of technology? In the ever-evolving landscape of healthcare technology, how can healthcare organizations balance data security and seamless data sharing to ensure compliance with privacy regulations? What strategies and technologies are most effective in empowering patients to control their healthcare data while still facilitating necessary information exchange among healthcare providers? How could digital technology be leveraged to provide preventive health measures? How could collaboration between government agencies, healthcare providers, and technology companies be strengthened to better address healthcare information security challenges? <p>Gina Johar, Vice President & Chief Digital Officer, Chief Privacy Officer, Quinte Health Melanie Henderson, Vice President, Clinical and Support Services, Pembroke Regional Hospital Kara Kitts, Director Digital Innovation, The Ottawa Hospital Dr. Jonathan Fitzsimon, Medical Lead, Renfrew County Virtual Triage and Assessment Centre, Clinical Digital Lead, Ottawa Valley Ontario Health Team Julian Wong, Director of Strategic Relationships, Petal Moderator: Nadine Repple, Director, Consulting Services, CGI</p>
12:15pm	Closing Remarks from Chair Joy Ardanaz, MBA, PMP, Healthcare Subject Matter Expert, CGI
12:30pm	Networking Lunch

Our Sponsor

Chair



Platinum



Gold



Silver



Marketing



Our Inspiring Speakers - Edmonton, AB



TIM MURPHY

Vice President, Health
Alberta Innovates



CONNY AVILA

Chief Innovation Officer
Covenant Health



KIM SIMMONDS

*ADM Strategic Policy and
Performance*
Alberta Health



MARK SCHEFFER

*IT Executive Director
- Health Information
Exchange*
Alberta Health Services



ANTONIO BRUNI

*Director of Health System
Transformation*
Alberta Innovates



LISA LAFERRIERE

Vice President, Strategy
Health Cities



LEECA SONNEMA

Executive Director
**Primary Care Network,
Edmonton North**



DR. LYLE OBERG

Executive Board Chair
Alberta Health Services



BRINDA NARAYAN

*Vice President, Consulting
Services*
CGI



ADAM ELWI

*Director Consulting
Services, CGI*
CGI



MARK VAN ENGELEN

*Vice President Consulting
Services*
CGI



ANDREW DONAHER

*Vice President, AI,
Analytics, Data, & Digital*
CGI



DALE OLDFORD

VP Consulting Services
CGI



ELDEN JAHNKE

Solutions Architect
AWS



HEATHER KNOWLES

*Healthcare Account
Manager, Western Canada*
AWS



STEPHANIE CHICOINE

*Healthcare Lead, Western
Canada*
Microsoft



JEAN AOUAD

*EVP Transformation &
Growth*
Petal



ROBERT MCKAY

*Practice Leader,
Governments and
Providers*
IQVIA

Explore the Agenda - Edmonton, AB

Tuesday, April 16, 2024

MacEwan University

11110 104 Ave NW, Edmonton, AB T5K 1M9

8:00am Registration and Networking Coffee

8:30am Welcome from Public Sector Network

8:40am Welcome from Chair

Brinda Narayan, *Vice President, Consulting Services*, CGI

Dr. Lyle Oberg, *Executive Board Chair*, Alberta Health Services

9:00am Government Keynote: Revolutionizing Patient-Centric Care: Innovations and Strategies in Alberta's eHealth Transformation

- Achieving seamless interoperability is paramount for enhancing care coordination and facilitating information exchange among health information systems
- Unlocking the power of data – the path forward for modernizing data infrastructure and processes to support analytics as a service in Alberta
- Using data to drive decision making, and better patient outcomes

Kim Simmonds, *ADM Strategic Policy and Performance*, Alberta Health

9:20am Platinum Partner Session: Improving the provider experience with AWS Chatbots

Learn how B.C. regional Health Authorities are taking advantage of AWS Artificial Intelligence and Machine Learning services to improve the provider experience and augment training, saving time and putting the focus back on the patient.

Elden Jahnke, *Solutions Architect*, AWS

9:40am Fireside Chat: Proactive Approach to Addressing Health Inequities with the Use of Digital Technology

- Highlighting the use of enablers to reach underserved sectors of society.
- Identifying and addressing social and economic factors affecting patients' health to deliver proactive and effective health measures for citizens.

Mark Scheffer, *IT Executive Director – Health Information Exchange*, Alberta Health Services

Tim Murphy, *Vice President, Health*, Alberta Innovates

Moderator: **Mark van Engelen**, *Vice President Consulting Services*, CGI

10:00am Gold Partner Session: Optimizing Healthcare Supply & Demand in a Fragmented Ecosystem

Jean Aouad, *EVP Transformation & Growth*, Petal

10:20am Fireside Chat: Collaborating with Healthcare Stakeholders in Delivering Person-Centred Care for Patients

- Optimizing technology and systems design to achieve the highest possible workforce efficiency.
- Use of holistic management methods to ensure effective and efficient care for patients

Leeca Sonnema, *Executive Director*, Primary Care Network, Edmonton North

Moderator: **Dale Oldford**, *VP Consulting Services*, CGI

10:40am Morning Coffee and Networking Break

11:00am	Interactive Roundtable Discussion <ol style="list-style-type: none"> AI Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: Andrew Donaher, <i>Vice President, AI, Analytics, Data, & Digital</i>, CGI Ask the experts - Ideas for innovating with AI, chatbots and other new approaches to improve patient and provider experiences Facilitated by: Heather Knowles, <i>Healthcare Account Manager, Western Canada</i>, AWS The Patient Data Journey - What are the Bottlenecks? How Can Tech Help? Facilitated by: Maude-Andrée D'Amours, <i>Product Manager</i>, Petal & Talia Novik, <i>Senior Product Marketing Manager</i>, Petal Collaborative Governance and Open Data in Healthcare: Promoting collaboration among healthcare agencies through the sharing of open data to drive innovation in public health service delivery Facilitated by: Stephanie Chicoine, <i>Healthcare Lead, Western Canada</i>, Microsoft AI-Powered Clinical Decision Support Tools Facilitated by: Robert McKay, <i>Practice Leader, Governments and Providers</i>, IQVIA
12:00pm	Panel Discussion: Addressing Future Health Challenges with Technology and Innovation <ul style="list-style-type: none"> How can medical providers deliver personalized patient care despite intensive use of technology? In the ever-evolving landscape of healthcare technology, how can healthcare organizations balance data security and seamless data sharing to ensure compliance with privacy regulations? What strategies and technologies are most effective in empowering patients to control their healthcare data while still facilitating necessary information exchange among healthcare providers? How could digital technology be leveraged to provide preventive health measures? How could collaboration between government agencies, healthcare providers, and technology companies be strengthened to better address healthcare information security challenges? <p>Antonio Bruni, <i>Director of Health System Transformation</i>, Alberta Innovates Conny Avila, <i>Chief Innovation Officer</i>, Covenant Health Lisa Laferriere, <i>Vice President, Strategy</i>, Health Cities Stephanie Chicoine, <i>Healthcare Lead, Western Canada</i>, Microsoft Moderator: Adam Elwi, <i>Director Consulting Services</i>, CGI, CGI</p>
12:40pm	Closing Remarks from Chair Brinda Narayan , <i>Vice President, Consulting Services</i> , CGI

Our Sponsor

Chair	Platinum	Gold	Silver	Bronze	Marketing
					

Our Inspiring Speakers - Vancouver, BC



IAN RONGVE

*Assistant Deputy Minister
(Strategic Innovation
Division)*

BC Ministry of Health



BENJAMIN WAN

*Director, Architecture
Services*

**Provincial Health
Services Authority**



**MOHAMMAD MEHDI
GHOTBODDINI**

*Director, Advanced
Modelling and
Optimization*

Providence Health



NOOR ESMAIL

*Chief Project Officer
& Executive Director,
Burnaby Hospital
Redevelopment Project*
Fraser Health Authority



ANDREW YIU

*Director, Financial
Planning & Business
Support*
**Vancouver Coastal
Health**



HEIDI GIESBRECHT

Senior Executive Director
**Provincial Health
Services Authority in
partnership with BC
Ministry of Health**



CHRISTOPHER TALUSAN

*Director Clinical
Informatics*
Providence Health Care



DAVID HELLIWELL

*Co-founder & Executive
Board Chair*
Thrive Health



DIANE GUTIW

*Global AI Research
Centre Lead*
CGI



SARAH MALERBY

*Director of Consulting
Expertise*
CGI



ANDY FRENCH

Applied AI Lead
CGI



CHERYL WALKER

Director of Consulting
CGI



TODD SMITH

*Sr. Principal Account
Technology Strategist*
Citrix



ALKIN GORGUN

*Senior SASE Leader,
Canada*
Cloudflare



STEPHANIE CHICOINE

*Healthcare Lead, Western
Canada*
Microsoft



ELLIOT DESILETS

*Director Strategic
Relationships*
Petal



SERGEY VERSHININ

*Director, Google Practice
Lead*
Improving



ALEX MENDELEV

*Solutions Architect, Public
Sector Canada*
Google



BRIAN DENNIS

*Principal Technologist for
the Public Sector*
Akamai

Explore the Agenda - Vancouver, BC

Thursday, April 18, 2024

Pinnacle Harbourfront Hotel
1133 W Hastings St, Vancouver, BC V6E 3T3

8:30am	Registration and Networking Coffee
9:00am	Welcome from Public Sector Network
9:10am	Welcome from Chair Diane Gutiw , <i>Global AI Research Centre Lead, CGI</i>
9:30am	Government Keynote: Collaborating with Healthcare Stakeholders in Delivering Person-Centred Care for Patients <ul style="list-style-type: none">Optimizing technology and systems design to achieve the highest possible workforce efficiency.Use of holistic management methods to ensure effective and efficient care for patients Ian Rongve , <i>Assistant Deputy Minister (Strategic Innovation Division), BC Ministry of Health</i>
9:55am	Platinum Partner Session: Leveraging Citrix to Maximize Your Experience Todd Smith , <i>Sr. Principal Account Technology Strategist, Citrix</i>
10:15am	Gold Partner Session: Breaking Down AI: Real Applications in Healthcare Stephanie Chicoine , <i>Healthcare Lead, Western Canada, Microsoft</i>
10:35am	Morning Coffee and Networking Break
11:00am	Government Keynote: Procurement Innovation in Healthcare: Compare and contrast traditional Design-Build/CM and innovative Alliance project delivery methods Noor Esmail , <i>Chief Project Officer & Executive Director, Burnaby Hospital Redevelopment Project, Fraser Health Authority</i>
11:25am	Panel Discussion: Innovative Approaches to Tackling Future Healthcare Challenges: A Multi-Stakeholder Perspective <ul style="list-style-type: none">Ways in which collaboration among government, healthcare providers, technology companies, and patient advocates is fostering innovative approaches to address and overcome the complex healthcare challenges that lies ahead.Innovative technologies, strategies, and best practices that various stakeholders are employing to tackle future healthcare challenges, emphasizing practical applications and success stories. Andrew Yiu , <i>Director, Financial Planning & Business Support, Vancouver Coastal Health</i> Christopher Talusan , <i>Director, Clinical Informatics, Providence Health Care</i> Elliot Desilets , <i>Director Strategic Relationships, Petal</i> Moderator: Sarah Malerby , <i>Director of Consulting Expertise, CGI</i>
12:00pm	Networking Lunch

1:00pm	<p>Interactive Roundtable Discussion</p> <ol style="list-style-type: none"> AI Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: Andy French, <i>Applied AI Lead, CGI</i> Collaborative Governance and Open Data in Healthcare: Promoting collaboration among healthcare agencies through the sharing of open data to drive innovation in public health service delivery Facilitated by: Stephanie Chicoine, <i>Healthcare Lead, Western Canada, Microsoft</i> Healthcare Website Optimization for Performance and Security: Strategies for enhancing the speed, reliability, and security of healthcare websites and patient portals, optimizing user experiences while safeguarding sensitive data. Facilitated by: Alkin Gorgun, <i>Senior SASE Leader, Canada, Cloudflare</i> The Patient Data Journey - What are the Bottlenecks? How Can Tech Help? Facilitated by: Maude-Andrée D'Amours, <i>Product Manager, Petal</i> & Talia Novik, <i>Senior Product Marketing Manager, Petal</i> Surely, We Can Do Better! Healthcare Document Workflow Automation - Pain Points, Use Cases, and Success Stories Facilitated by: Sergey Vershinin, <i>Director, Google Practice Lead, Improving</i> Ransomware Prevention: Ransomware accounts for 70% of cyber-attacks against healthcare systems. This roundtable will take a look at the underbelly of cybercrime and what can be done to prevent and mitigate attacks. Facilitated by: Brian Dennis, <i>Principal Technologist for the Public Sector, Akamai</i> "Healthcare and Happiness: Insights from my 87-Year-old father and the World Happiness Report on transforming healthcare". Facilitated discussion about why trust, community, and well-being are foundational to a sustainable health system. Facilitated by: David Helliwell, <i>Co-founder & Executive Board Chair, Thrive Health</i> How to Expand The Healthcare Experience Beyond the Hospital - with Reliability, Safety, and Security Facilitated by: Todd Smith, <i>Sr. Principal Account Technology Strategist, Citrix</i>
2:00pm	<p>Government Keynote: AI-Driven Healthcare Transformation: Empowering Healthcare Workers, Skills Development, and Pioneering an Innovative Future</p> <ul style="list-style-type: none"> The transformative role of AI in reshaping healthcare and pioneering innovation. Upskilling workers in AI and related technologies to meet evolving the healthcare landscape. <p>Heidi Giesbrecht, <i>Senior Executive Director, Provincial Health Services Authority</i> in partnership with BC Ministry of Health</p>
2:20pm	<ul style="list-style-type: none"> Gold Partner Session: Safeguarding Patient Privacy in the Era of Integrated and Interoperable Healthcare Technology Data management, security, and compliance Effective patient privacy measures <p>Alkin Gorgun, <i>Senior SASE Leader, Canada, Cloudflare</i></p>

2:40pm	<p>Panel Discussion: Navigating the AI-Powered Healthcare Revolution: Solutions, Challenges, and Stakeholder Perspectives</p> <ul style="list-style-type: none"> Strategies and challenges in effectively integrating AI into healthcare, considering the perspectives and roles of various stakeholders, including government, healthcare providers, and vendors. Ethical considerations and diverse perspectives surrounding AI in healthcare, including data privacy, bias, and transparency, while hearing from a wide range of stakeholders on their experiences and expectations in this transformative journey. <p>Benjamin Wan, <i>Director, Architecture Services</i>, Provincial Health Services Authority Mohammad Mehdi Ghotboddini, <i>Director, Advanced Modelling and Optimization</i>, Providence Health Alex Mendelev, Google Moderator: Cheryl Walker, <i>Director of Consulting</i>, CGI</p>
3:10pm	<p>Closing Remarks from Chair Cheryl Walker, <i>Director of Consulting</i>, CGI Sarah Malerby, <i>Director of Consulting Expertise</i>, CGI</p>

Our Sponsor

Chair	Platinum & VIP Lunch	Gold	Silver		
					
Bronze	Branding	Marketing			
					

Our Inspiring Speakers - Halifax, NS



DYLANA ARSENAULT
*Executive Director,
Hospital Services and
Patient Flow*
Health PEI



KRISTA JANGAARD
*President & Chief
Executive Officer*
IWK Health Centre



ASHLEY MILLER
*Chief Medical Information
Officer*
**Nova Scotia Health and
IWK**



JOSHUA LEE
*Senior Executive Director,
Planning, Performance,
and Digital*
**Nova Scotia Department
of Health**



MATTHEW MURPHY
*Senior Director, Strategy
and Performance and
Chief Data Officer*
**Nova Scotia Health
Authority**



STEVE CARRIGAN
*Director, Analytics,
Strategy and Performance*
**Nova Scotia Health
Authority**



ANDY FRENCH
Applied AI Lead
CGI



ROBYN STEWART
*Director of Consulting
Services for Health and
Life Sciences*
CGI



DAVE COADY
*Vice President of
Consulting Delivery*
CGI



NEIL MCFARLANE
*Principal Healthcare
Solutions Architect*
AWS



SCOTT MCKENNA
Chief Information Officer
**Nova Scotia Health &
IWK**



JEREMY YOUNG
*Lead Strategic
Development Executive,
Health Network - Federal
& Canada*
Oracle Health



ELLIOT DESILETS
*Director Strategic
Relationships*
Petal



JEFF DESOURDY
*Director, Experience
Design*
Petal



GREG PHILLIPS
*HCLS Delivery Head -
North America*
Quantiphi



Explore the Agenda - Halifax, NS

Friday, May 3, 2024
Halifax Convention Centre
1650 Argyle St, Halifax, NS B3J 0E6

7:30am	Registration and Networking Coffee
8:00am	Welcome from Public Sector Network
8:10am	Welcome from Chair Andy French, <i>Applied AI Lead</i> , CGI
8:30am	Opening Keynote: Collaborating with Healthcare Stakeholders in Delivering Person-Centred Care for Patients <ul style="list-style-type: none">Optimizing innovation to achieve the highest possible workforce efficiency in the healthcare sectorDiscovering how Prince Edward Island is encouraging collaboration among healthcare stakeholders Dylana Arsesnault, <i>Executive Director, Hospital Services and Patient Flow</i> , Health PEI
8:50am	Platinum Partner Session: Generative AI in healthcare. Where to start? What are the common use cases? How can we proceed with safety and security? Neil McFarlane, <i>Principal Healthcare Solutions Architect</i> , AWS
9:10am	Government Keynote: Leveraging Digital Technology to Help Address Healthcare Inequity <ul style="list-style-type: none">Highlighting the use of enablers to reach underserved sectors of society.Identifying and addressing social and economic factors affecting patients' health to deliver proactive and effective health measures for citizens. Krista Jangaard, <i>President & Chief Executive Officer</i> , IWK Health Centre
9:30am	Platinum Partner Session: Future of Health Care <p>Join us on the main stage at the Healthcare Roadshow in Halifax to discover how Oracle is automating care coordination, clinical workflows, regulatory compliance, and value-based care. Keynote presenter Jeremy Young, will unveil Oracle Health's vision for the year ahead, extending far beyond electronic health records.</p> <p>Delve into the transformative capabilities of Oracle Health Data Intelligence (HDI), leveraging the power of Oracle Cloud's data, analytics, and AI platform. Learn how HDI delivers faster time-to-solutions and lowers cost of ownership while enabling integrated automation that supports enhanced patient care, improved outcomes, and informed healthcare provider decision-making. Join us for an insightful exploration of the future of healthcare technology with Oracle Health.</p> Jeremy Young, <i>Lead Strategic Development Executive, Health Network - Federal & Canada</i> , Oracle Health

9:50am	Government Keynote: Navigating the AI-Powered Healthcare Revolution: Solutions, Challenges, and Stakeholder Perspectives <ul style="list-style-type: none"> Strategies and challenges in effectively integrating AI into healthcare, considering the perspectives and roles of various stakeholders, including government, healthcare providers, and vendors. Ethical considerations and diverse perspectives surrounding AI in healthcare, including data privacy, bias, and transparency, while hearing from a wide range of stakeholders on their experiences and expectations in this transformative journey. Matthew Murphy , <i>Senior Director, Strategy and Performance and Chief Data Officer</i> , Nova Scotia Health Authority
10:10am	Gold Partner Session: Optimizing Healthcare Supply & Demand in a Fragmented Ecosystem Elliot Desilets , <i>Director Strategic Relationships</i> , Petal
10:30am	Morning Coffee and Networking Break
10:50am	Interactive Roundtable Discussion <ol style="list-style-type: none"> AI Revolution in Healthcare: Transformative Applications and Ethical Considerations Facilitated by: Robyn Stewart, <i>Director of Consulting Services for Health and Life Sciences</i>, CGI Get Your Head IN the Cloud: Using cloud technologies to reduce healthcare administrative burden Facilitated by: Mala Dorai, <i>National Healthcare Partner Sales Manager</i>, AWS Canada & Hailey D'Silva, <i>Solutions Architect</i>, AWS Digital Health Transformation – Enabling citizens and providers Facilitated by: Scott McKenna, <i>Chief Information Officer</i>, Nova Scotia Health & IWK The Patient Data Journey - What are the Bottlenecks? How Can Tech Help? Facilitated by: Maude-Andrée D'Amours, <i>Product Manager</i>, Petal & Jef Desourdy, <i>Director, Experience Design</i>, Petal Surely, We Can Do Better! Healthcare Document Workflow Automation - Pain Points, Use Cases, and Success Stories Facilitated by: Ron Scott, <i>Field Sales Representative, Public Sector</i>, Google Cloud

11:50am	Panel Discussion: Addressing Future Health Challenges with Technology and Innovation <ul style="list-style-type: none"> How can medical providers deliver personalized patient care despite intensive use of technology? In the ever-evolving landscape of healthcare technology, how can healthcare organizations balance data security and seamless data sharing to ensure compliance with privacy regulations? What strategies and technologies are most effective in empowering patients to control their healthcare data while still facilitating necessary information exchange among healthcare providers? How could digital technology be leveraged to provide preventive health measures? How could collaboration between government agencies, healthcare providers, and technology companies be strengthened to better address healthcare information security challenges? <p>Joshua Lee, <i>Senior Executive Director, Planning, Performance, and Digital</i>, Nova Scotia Department of Health Steve Carrigan, <i>Director, Analytics, Strategy and Performance</i>, Nova Scotia Health Authority Ashley Miller, <i>Chief Medical Information Officer</i>, Nova Scotia Health and IWK Greg Phillips, <i>HCLS Delivery Head - North America</i>, Quantiphi Moderator: Robyn Stewart, <i>Director of Consulting Services for Health and Life Sciences</i>, CGI</p>
12:30pm	Closing Remarks from Chair Dave Coady , <i>Vice President of Consulting Delivery</i> , CGI

12:35pm **Networking Lunch**

Our Sponsor

Chair



Platinum



Gold



Silver



Marketing



“It was an excellent day, well organized, stayed within the time allotted, good to meet new people in person and learn what is going on in Healthcare and the venue was excellent all around.”

AHS/APL

“I found the event speakers interesting and engaging as well as the panel. They provided “food for thought”. The even location was nice and overall I learned a few things and me nice and knowledgeable people.”

Michael Garron Hospital

“The conference left me feeling energized and encouraged. Even with the multiple challenges facing Healthcare today, there are opportunities to make a difference and change the way we do things moving forward.”

Fraser Health Authority

“It was wonderful to reconnect in person with colleagues from my organization, meet new people, and network with others from government and innovation agencies.”

Alberta Health Services

Event Schedule

MAY

Operational Excellence Showcase	ON
---------------------------------	----

Public Sector Innovation Show - Atlantic	AT
--	----

HR & Future of Work Showcase	ON
------------------------------	----

JUNE

Data Management & Analytics Roadshow	AB BC ON
--------------------------------------	--------------

Public Sector Innovation Show - Manitoba	MB
--	----

Police Innovation Showcase	ON
----------------------------	----

Public Sector Innovation Show - Saskatchewan	SK
--	----

SEPTEMBER

Public Sector Innovation Show - Ontario	ON
---	----

Ontario Government Cybersecurity Showcase	ON
---	----

Artificial Intelligence Roadshow	ON
----------------------------------	----

Healthcare Infrastructure Showcase & Public Sector Health Facilities Showcase	ON
---	----

OCTOBER

Public Sector Innovation Show - Alberta	AB
---	----

Alberta Government Cybersecurity Showcase	AB
---	----

Digital Government & CX Roadshow	BC MB NS ON
----------------------------------	-------------------

NOVEMBER

EduTech Showcase	ON
------------------	----

DECEMBER

Public Sector Innovation Show - British Columbia	BC
--	----

British Columbia Government Cybersecurity Showcase	BC
--	----

Canadian Security Showcase	ON
----------------------------	----



PUBLIC
SECTOR
NETWORK



CONNECTING GOVERNMENT
WWW.PUBLICSECTORNETWORK.COM

USA / CANADA

P +1 (647) 969 4509

E contact@publicsectornetwork.co

AUSTRALIA / NEW ZEALAND

P +61 2 9057 9070

E info@publicsectornetwork.com