

STRATEGIES FOR A SEAMLESS OMNICHANNEL EXPERIENCE

Electoral Commission

USA JANSEN, Digital Service Performance Branch Manage Digital Transformation Advince

LUKE HORAN, Senior Soluce

9th Annual Public Sector Digital & CX Roadshow

March 6 - 25, 2024 ACT | SA | WA | NSW NZ | VIC | QLD 000

CONNECTING GOVERNMENT

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PANEL DISCUSSION

EXPERIENCE

THOMAS RYAN, First Assistant Commission Electoral Commission

JANSEN, Digital Service Performance I Transformation Agency

RAN, Senior Solutions Consultant -

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Powering 'Digital Simplicity' to Meet Next Gen Expectations

Mediocre digital interactions, and satisfying the next generation of citizens, are opposing forces.

No longer is digital experience just a competitive advantage; excellence is now a necessity and indication of competence. But digital doesn't have to be novel; citizens want simplicity - fast, personalised, and anticipatory experiences, kept very clean, clear and intuitive to use.

With platforms like Amazon and Netflix raising the baseline standard sky-high, there is constant pressure for the public sector to become better. Pinpointing precisely how citizens are interacting digitally and building that into a personalised experience, is crucial to gaining citizen confidence and trust.

With this in mind, the 9th Annual Public Sector Digital & CX Roadshow 2024 will unveil how to navigate a new era of citizen expectations and align digital experience to deliver a next gen, inclusive service. We'll unpack how to collaborate to modernise service delivery, and how the State's public sector elite are approaching the creation of anticipatory and less repetitive, disjointed services. We'll also be exploring how to do this in a sustainable way to ensure digital services are able to keep up with constantly evolving demands.

Who You'll Meet

This series is designed for professionals involved in:

Digital Citizen Experience & Engagement Service Design Technology Digital Delivery Transformation, Improvement & Innovation Contact Centre/Customer Contact Information & Insights

Benefits of Attending



Embrace emerging digital tools technologies and strategies to enhance user experience and gain citizen confidence and trust



Accelerate your CX capabilities through leveraging data, insights and latest design methodologies to deliver a personalised service

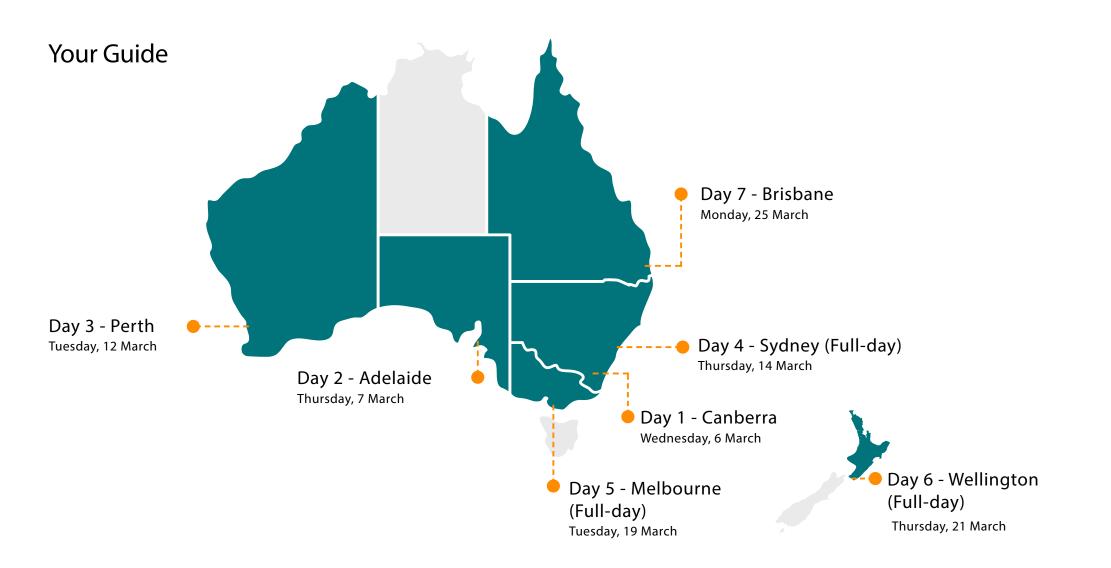


Contribute and engage in open, explorative discussion with your State's leading digital & CX executives to usher in the next phase of public service experience



Join the progressive discussion and collaborate as part of our specialist workshops: each designed specifically for Digital, CX, and Contact Centre leaders to deep delve and unpack their respective requirements, strategies and challenges

VIEW THE WEBSITE









Deloitte.

March 6 - 25, 2024 Canberra | Adelaide | Perth | Brisbane CONNECTING

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Note: Earlier Training

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Your Inspiring Speakers - ACT



CARMEN SIMPSON Partner – Technology, Strategy & Transformation Consulting

Deloitte



OLIVIA REEVES

Director, myGov User Audit Response

Digital Transformation Agency



BRIAN GORMLEY

APJ Sales Engineering Director Riverbed



JANINE BENNETT Assistant Secretary, Digital Business and Sector Engagement

Department of Health and Aged Care



SHANE WORTHINGTON

Chief Digital Officer

Australian Skills Quality Authority



JASON HODGES

Lead Architect

Datacom



JADE CARSON Chief Information Officer

National Gallery of Australia



MATTHEW ALBA

Account Executive

Aquia



JOANA VALENTE

Partner

Deloitte



ADAM NETTHEIM Chief Customer Officer

Commonwealth Superannuation Corporation



NIK JAIN

Director of Solution Engineering, ANZ

Dynatrace



Explore the Agenda - ACT

8:30am	Registration and Networking Tea/Coffee
8:55am	Opening from Public Sector Network
9:00am	Welcome from Chair Carmen Simpson, Partner – Technology, Strategy & Transformation Consulting, Deloitte
9:10am	 Scene Setter: Traversing The Digital Transformation Terrain: Keys for Successful Navigation Unpacking the constantly evolving digital transformation journey: key requirements for 2024-25 The role of leadership in driving digital transformation: Creating a vision for the digital future of your organisation and aligning digital strategy with business goals Shifting to a customer-centric approach in the digital age and enhancing user experiences and engagement Janine Bennett, Assistant Secretary, Digital Business and Sector Engagement, Department of Health and Aged Care
9:30am	Partner Perspective: Digital Transformation - The Journey and the Destination Joana Valente, Partner, Deloitte
9:45am	 Fireside Chat: Building Trust and Delivering Sophistication of Service While Keeping Experiences Simple Discussing all things trust Balancing digitisation and self service with human connection Delivering sophistication and maturity of service while keeping experiences 'simple.' Adam Nettheim, Chief Customer Officer, Commonwealth Superannuation Corporation
10:00am	Partner Perspective: Driving Digital Experiences with AlOps and a User Centric Approach Supporting end users can be difficult and complex. In this session Datacom and Riverbed will discuss how to simplify these complexities leveraging deep Al enhanced insights which allow us to fundamentally enhance user experience. This supports a modern service framework while shifting from reactive to proactive with a user centric approach across Government and Enterprise. Brian Gormley, APJ Sales Engineering Director, Riverbed & Jason Hodges, Lead Architect, Datacom
10:20am	Short Break

10:25am	Concurrent Roundtables: An interactive opportunity to collaborate
	Roundtable 1: Designing and delivering accessible and equitable digital services - how to get it right from the start to cater for all citizen needs
	Facilitated by Matthew Alba, Account Executive, Acquia
	Roundtable 2: Empowering Government Innovation: Leveraging Data and Observability to Transform Citizen and Employee Experiences Facilitated by Nik Jain, Director of Solution Engineering, ANZ, Dynatrace
	Roundtable 3: Mastering a proactive user centric approach to service experience
	Facilitated by Steve Kosic, Federal Region Sales Manager, Riverbed & Michael Bumpus, Business Development Executive, Datacom
11:10am	Morning Coffee and Networking Break
11:30am	Concurrent Roundtables: An interactive opportunity to collaborate
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	Facilitated by Steve Kosic, Federal Region Sales Manager, Riverbed & Michael Bumpus, Business Development Executive, Datacom
12:15pm	Short Break
12:20pm	Fireside Chat: Digital Delivery: Incorporating the Next Realm of Digital Experience into Interaction with Citizens
	 Latest technology advancements shaping the future of public service within Australia, and how we can best harness these to create an unforgettable experience
	What the emerging 2024-25 user really wants from digital experiences, and the best methodologies to harness to build these experiences
	Digital Simplicity – designing smart, simple and connected services
	User-Centricity – harnessing co-creation and user feedback to design next gen digital experiences citizens want and need
	Olivia Reeves, Director, myGov User Audit Response, Digital Transformation Agency

12:35pm	Partner Perspective: Shifting the Narrative of Web Accessibility Matthew Alba, Account Executive, Acquia
12:55pm	 Panel: The Trust Trifecta: Simplicity, Security & Serviceability – Assessing How to Hit the Pinnacle of CX Through Meeting the Foundational Human Need of Trust Citizen satisfaction is directly tied to their level of trust and advocacy in government, which is correlated with how well experiences meet expectations. As citizens become more connected, their expectations rise. When government is not equipped to meet these, trust erodes. This open and explorative discussion will assess: Meeting needs = trust. How do we build and retain a solid connection with the citizen via service experience? Trust: Innovation and delivery vs privacy and security. Are they opposed forces? And how do we handle them together, where trust in government is an inherent barrier? Sense-checking serviceability: How can we become better equipped to understand emerging citizen needs and promptly cater to these? How can we build a 'simple' experience that meets all expectations? Shane Worthington, Chief Digital Officer, Australian Skills Quality Authority Jade Carson, Chief Information Officer, National Gallery of Australia Nik Jain, Director of Solution Engineering, ANZ, Dynatrace
1:25pm	Closing Remarks from Chair
1:30pm	Networking Lunch

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Your Inspiring Speakers - SA



BRAD WRIGHT Partner





JEFF SWAN

Deputy Chief Officer

SA Metropolitan Fire Service



CHARLII PARKER

Digital Accessibility Consultant

Intopia



MICHAEL BUCHAN Chief Executive

SA Housing Authority



JULIA WADDINGTON-POWELL

Chief Executive

SA Fire and Emergency Services Commission



DR SHIKHA SHARMA Director of Business Improvement Technology & Chief Information Officer

Department of Human Services



STUART WATT

Chief Information Officer

Department of Primary Industries and Regions



RAPHAEL SEGAL Lead Technical Consultant/Acting Program Manager

Department of the Premier and Cabinet



ANTHONY NIGRO

General Manager

Squiz



Explore the Agenda - SA

8:30am	Registration and Tea/Coffee
8:55am	Opening from Public Sector Network
9:00am	Welcome from Chair Brad Wright, Partner, Deloitte & Con Mandalios, Director, Deloitte
9:10am	 Scene Setter: Modernising and Transforming Public Service Delivery: Driving Digital Capability Within DHS Keeping the finger on the pulse: Sense-checking emerging trends, citizen demands and desires to ensure the right digital initiatives are prioritised Aligning citizen demands with digital strategy and leveraging insights to inform investment: bolstering the focus around impactful wins and sustainable transformation Developing discernment: which citizen demands are long-term, and which will be replaced in another 6-12 months? Dr Shikha Sharma, Director of Business Improvement Technology & Chief Information Officer, Department of Human Services
9:30am	Partner Perspective: Designing Tomorrow: A Citizen-Centric Approach to Operations Caleb Sawade, Partner, Deloitte
9:45am	 Fireside Chat: Powering a Next Gen Service Experience: Taking it From Zero to 100 to Keep Up with Citizen Expectations Tech alone won't cut it: unleashing service reform with human-centered design and exploring the role of technology as an enabler of change Assessing latest technology advancements shaping the future of public service within Australia, and how we can best harness these to create an unforgettable experience What the emerging 2024-25 user really wants from digital experiences, and the best methodologies to harness to build these experiences Digital Simplicity – designing smart, simple and connected services and practical strategies for integrating user-centric principles to set to underpin its success Stuart Watt, Chief Information Officer, Department of Primary Industries and Regions
10:10am	Short Break
10:15am	Concurrent Roundtables: An interactive opportunity to collaborate Roundtable 1: Trading evolution someday for progress every day - adapting to a new world of digital experiences.
	Anthony Nigro, General Manager, Squiz

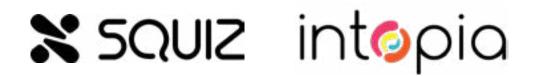
	Roundtable 2: Designing and delivering accessible and equitable public services - how to get it right from the start to cater for all citizen needs.
	Facilitated by Charlii Parker, Digital Accessibility Consultant, Intopia
	Roundtable 3: Developing capabilities for the future: investing in people who will innovate, design, and deliver great outcomes for customers
	Facilitated by Melanie Casey, Assistant Commissioner, Digital Products and Services, Australian Taxation Office
11:00am	Morning Coffee and Networking Break
11:20am	Concurrent Roundtables: An interactive opportunity to collaborate
	Roundtable 1: Trading evolution someday for progress every day - adapting to a new world of digital experiences.
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	Roundtable 3: Developing capabilities for the future: investing in people who will innovate, design, and deliver great outcomes for customers
	Facilitated by Melanie Casey, Assistant Commissioner, Digital Products and Services, Australian Taxation Office
12:05pm	Short Break
12:10pm	Fireside Chat: Inclusive by Design, Accessible by Default – Revolutionising the Approach to 'Noone Left Behind'.
	 How do we combine human centred design, co-design and universal design to create accessible customer and employee services and products from the start?
	How do we design a successful, accessible and equitable omni-channel service to bridge the digital divide?
	How can we best design and deliver a digital service to cater for personalised needs?
	Raphael Segal, Lead Technical Consultant/Acting Program Manager, Department of Premier and Cabinet
	Charlii Parker, Digital Accessibility Consultant, Intopia

12:30pm	Partner Perspective: Supporting citizens with consumer expectations - can you keep up with the rapid pace of change?
	Shift from slow-burn projects to rapid iterations for continual improvements
	Uncover the ongoing trends impacting public sector digital experiences
	Be more nimble and adaptable to citizen expectations through your tech stack
	Learn how other public sector organizations have made the shift to an incremental, iterative approach.
	Anthony Nigro, General Manager, Squiz
12:50pm	Panel: The Trust Trifecta: Simplicity, Security & Serviceability – Assessing How to Hit the Pinnacle of CX Through Meeting the Foundational Human Need of Trust
	Citizen satisfaction is directly tied to their level of trust and advocacy in government, which is correlated with how well experiences meet
	expectations. As citizens become more connected, their expectations rise. When government is not equipped to meet these, trust erodes. This open and explorative discussion will assess:
	Meeting needs = trust. How do we build and retain a solid connection with the citizen via service experience?
	 Trust: Innovation and delivery vs privacy and security. Are they opposed forces? And how do we handle them together, where trust in government is an inherent barrier?
	Sense-checking serviceability: How can we become better equipped to understand emerging citizen needs and promptly cater to these?
	How can we build a 'simple' experience that meets all expectations?
	Michael Buchan, Chief Executive, SA Housing Authority
	Julia Waddington-Powell, Chief Executive, SAFECOM
	Jeff Swann, Deputy Chief Officer, SA Metropolitan Fire Service
	Facilitated by Con Mandalios, Director, Deloitte
1:20pm	Closing Remarks from Chair
1:25pm	Networking Lunch

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Your Inspiring Speakers - WA



MIKE SCOTT Partner

Deloitte Digital



SUE FIELDING

Director, Inclusion, Strategy and Partnerships

Department of Communities



ANNA PEARCE

Head of Brand & Customer Strategy Water Corporation



CLINT BROWNING Executive Manager, Statewide Services Executive

Department of Communities



TIM LEEN

Executive Director, Transformation

South Metropolitan Health Service



LINDA SPERRING

Executive Director Service Delivery

Department of Mines, Industry Regulation and Safety



LINDA DAWSON

Deputy Director-General, Industry, Science and Innovation

Department of Jobs, Tourism, Science and Innovation



GILES NUNIS

Executive General Manager, Digital Transformation

WA Primary Health Alliance



Explore the Agenda - WA

8:30am	Registration and Tea/Coffee
8:55am	Opening from Public Sector Network
9:00am	Welcome from Chair Mike Scott, Partner, Deloitte Digital
9:10am	 Scene Setter: Accelerating public connection, trust, and confidence through seamless and simple services – the how to Improving the Foster Carer Customer Experience: A deep delve into the success and challenges Improving and refreshing Foster carer visibility and citizen accessibility to information Reducing the length and number of actions in the Foster Carer application and assessment process Clint Browning, Executive Manager, Statewide Services Executive, Department of Communities
9:30am	Partner Perspective: Experience Led Transformations Yvette Kenward-Egerton, Director, Customer Strategy & Design Deloitte
9:45am	 Fireside Chat: Inclusive by Design, Accessible by Default – Revolutionising the Approach to 'Noone Left Behind' Delivering the Digital Inclusion in WA Blueprint: Powering connectivity, affordability, skills and design Counteracting digital exclusion amongst seniors, especially from a multicultural background, low socio-economic, Aboriginal and/or living with a disability Addressing the urgent need amongst seniors for greater community education on scams and digital crime Unpacking The Department of Communities' digital literacy program: bridging the digital divide experienced by older Aboriginal people in regional WA. Leveraging effective partnerships to deliver education sessions to up to 600 older Aboriginal people in the Kimberley and the South West of Western Australia Sue Fielding, Director, Inclusion, Strategy and Partnerships, Department of Communities
10:10am	Short Break

10:15am	Concurrent Roundtables: An interactive opportunity to collaborate
	Roundtable 1: Cracking the Low Code/No Code
	Facilitated by Mikkel Enoch, Consultant Portfolio Manager, WorkZone & Mark Greenham, Specialist BDM, WorkZone
	Roundtable 2: Building Trust Through Seamless and Simple Services – Unpacking the Execution Facilitated by Clint Browning, Executive Manager, Statewide Services Executive, Department of Communities
	Roundtable 3: How to Build the Business Case for Investing in Customer Experience Facilitated by Anna Pearce, Head of Brand & Customer Strategy, Water Corporation
11:00am	Morning Coffee and Networking Break
11:20am	Concurrent Roundtables: An interactive opportunity to collaborate
	Roundtable 1: Cracking the Low Code/No Code
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	Roundtable 2: Building Trust Through Seamless and Simple Services – Unpacking the Execution
	Facilitated by Clint Browning, Executive Manager, Statewide Services Executive, Department of Communities
	Roundtable 3: The Do's and Don'ts of Applying Artificial Intelligence in Government
	Facilitated by Giles Nunis, Executive General Manager, Digital Transformation, WA Primary Health Alliance
12:05pm	Short Break
12:10pm	Fireside Chat: Digital Delivery: Taking it From Zero to 100. Unpacking the Execution for Better Speed, Accuracy and Efficiency to Keep Up with Citizen Expectations
	How can we increase speed of delivery or improve long term foresight to ensure citizen expectations don't shift before launch?
	 How do we get customers and government more comfortable with iterative improvements rather than Big Bang perfect single release of services?
	How can we enable teams to rapidly prototype and validate products before agile delivery?
	Giles Nunis, Executive General Manager, Digital Transformation, WA Primary Health Alliance
	Tim Leen, Executive Director, Transformation, Digital Transformation, South Metropolitan Health Service

12:30pm	Partner Perspective: Digital Government – Bridging the gap from customer expectation to customer experience The demands of the customer when it comes to a digital government experience has never been more topical
	And whilst it's been on the agenda for some time, there's some critical steps ahead of us to make digital government and identity a reality for Australian citizens
	NEC will explore how its time to move from global case studies to the essential work ahead to implement locally.
	Mark Greenham, Specialist BDM, WorkZone
12:50pm	Panel: The Trust Trifecta: Simplicity, Security & Serviceability – Assessing How to Hit the Pinnacle of CX Through Meeting the Foundational Human Need of Trust
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	 Sense-checking serviceability: How can we become better equipped to understand emerging citizen needs and promptly cater to these? How can we build a 'simple' experience that meets all expectations?
	Linda Dawson, Deputy Director-General, Industry, Science and Innovation, Department of Jobs, Tourism, Science and Innovation
	Anna Pearce, GM, Brand and Customer Strategy, Water Corporation Linda Sperring, Executive Director Service Delivery, Department of Mines, Industry Regulation and Safety
	Moderator: Michael Scott, Partner, Deloitte
1:20pm	Closing Remarks from Chair
1:25pm	Networking Lunch

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Your Inspiring Speakers - QLD



JEREMY JANES Chief Digital Information Officer QLD Building and Construction Commission



SHANNON COOK Branch Manager National Disability Insurance Agency



GREG WATTS

Chief Information Officer

Public Trustee of QLD



ED BRADDOCK **Chief Customer Officer**

Squiz



Deloitte Digital



CHRISTOPHE DEMANGEOT Practice Manager - Client Innovation and Advisory

SOCO



MABEL ESTRELLA **Chief Digital Officer** Department of Agriculture and Fisheries



CHRISTIE PERCIVAL

Director, Digital Transformation and Design for Public Sector and Higher Education

Deloitte



NIK JAIN Director of Solution Engineering, ANZ Dynatrace



Explore the Agenda - QLD

8:30am	Registration and Networking Tea/Coffee
8:55am	Opening from Public Sector Network
9:00am	Welcome from Chair Susan Brown, Partner, Deloitte
9:10am	 Fireside Chat: Digital Delivery: Taking it From Zero to 100. Unpacking the Execution for Better Speed, Accuracy and Efficiency to Keep Up with Citizen Expectations How can we increase speed of delivery or improve long term foresight to ensure citizen expectations don't shift before launch? How do we get customers and government more comfortable with iterative improvements rather than Big Bang perfect single release of services? How can we enable teams to rapidly prototype and validate products before agile delivery?
9:30am	 Partner Perspective: Supporting citizens with consumer expectations - can you keep up with the rapid pace of change? Shift from slow-burn projects to rapid iterations for continual improvements Uncover the ongoing trends impacting public sector digital experiences Be more nimble and adaptable to citizen expectations through your tech stack Learn how other public sector organizations have made the shift to an incremental, iterative approach. Ed Braddock, Chief Customer Officer, Squiz
9:50am	Fireside Chat: Developing Capabilities for The Future: Investing in People Who Will Innovate, Design, And Deliver Great Outcomes for Customers Shannon Cook, Branch Manager, National Disability Insurance Agency
10:10am	Partner Perspective: What are the latest Government Trends telling us? A sneak peek at the Deloitte 2024 Government Trends report Susan Brown, Partner, Deloitte
10:25am	Short Break

10:30am	Concurrent Roundtables: An interactive opportunity to collaborate
	Roundtable 1: Trading evolution someday for progress every day - adapting to a new world of digital experiences Facilitated by Ed Braddock, Chief Customer Officer, Squiz
	Roundtable 2: Improve citizen experience and security design through App Modernization (M365 & Power Platform) and Compliance (M365 Purview) Facilitated by Christophe Demangeot, Practice Manager - Client Innovation and Advisory, SOCO
	Roundtable 3: Empowering Government Innovation: Leveraging Data and Observability to Transform Citizen and Employee Experiences Facilitated by Nik Jain, Director of Solution Engineering, ANZ, Dynatrace
	Roundtable 4: Enhancing the CX Experience: Strategies, Challenges, and Opportunities Facilitated by Cate Hilliard, Director Health & Human Services, MTX APAC
11:20am	Morning Tea and Networking Break
11:40am	Concurrent Roundtables: An interactive opportunity to collaborate
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	Roundtable 4: Enhancing the CX Experience: Strategies, Challenges, and Opportunities Facilitated by Cate Hilliard, Director Health & Human Services, MTX APAC
12:30pm	Short Break

12:35pm	 Partner Perspective: Navigating Digital Simplicity: Enhancing Citizen Experience and Innovation without compromising on security. Balancing Digital Simplicity with Robustness, Security, Adaptability, and User-Centric Design to deliver improved citizen experience Developing a culture of innovation, empowering staff to drive organizational growth while ensuring security compliance Key takeaways: Enhance your Citizen's experience through nascent and safe technology adoption Presented by Christophe Demangeot, Practice Manager - Client Innovation and Advisory, SOCO
12:55pm	 Panel: The Trust Trifecta: Simplicity, Security & Serviceability – Assessing How to Hit the Pinnacle of CX Through Meeting the Foundational Human Need of Trust Citizen satisfaction is directly tied to their level of trust and advocacy in government, which is correlated with how well experiences meet expectations. As citizens become more connected, their expectations rise. When government is not equipped to meet these, trust erodes. This open and explorative discussion will assess: Meeting needs = trust. How do we build and retain a solid connection with the citizen via service experience? Trust: Innovation and delivery vs privacy and security. Are they opposed forces? And how do we handle them together, where trust in government is an inherent barrier? Sense-checking serviceability: How can we become better equipped to understand emerging citizen needs and promptly cater to these? How can we build a 'simple' experience that meets all expectations? Mabel Estrella, Chief Digital Officer, Department of Agriculture and Fisheries Greg Watts, Chief Information Officer, Public Trustee of QLD Nik Jain, Director of Solution Engineering, ANZ, Dynatrace
1:25pm	Closing Remarks from Chair
1:30pm	Networking Lunch

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Your Inspiring Speakers - NSW



ALLAN MILLS NSW Government Lead Partner

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MIKE DUDARENOK

Chief Digital & Information Officer

NSW Education Standards Authority



BRIAN GORMLEY

APJ Sales Engineering Director

Riverbed



ALEX SPINOLO

Director, Digital Transformation and Design

Deloitte



FAY FLEVARAS

First Assistant Secretary, Digital Transformation & Delivery

Department of Health and Aged Care



CON POLKINGHORNE

Principal Consultant NEC's Digital Government Centre for Excellence

NEC



DAN BOWES

Executive Director, Customer Service – Taxes and Grants Revenue NSW



JACKI MUIR

Director, CX Design & Delivery, Customer Experience Unit

Department of Customer Service



KURT BRISSET Chief Technology and

Transport for NSW

Innovation Officer



ROBERT WALLS

Vice President, Global Product & Solutions

Visa Government Solutions



SAN CHANDER

Director Digital Identity Engagement, Identity.NSW

Department of Customer Service



NIK JAIN

Director of Solution Engineering, ANZ

Dynatrace



KATHERINE MCDERMOTT Former Chief Digital Officer

Service NSW



ANDREW CORDWELL

GM – Sales, Strategy & Planning

Datacom

Explore the Agenda - NSW

8:00am	Registration and Networking Tea/Coffee	
8:55am	Opening from Public Sector Network	
9:00am	Welcome from Chair	
	Allan Mills, NSW Government Lead Partner, Deloitte & Alex Spinolo, Director, Digital Transformation and Design, Deloitte	
9:10am	Fireside Chat: Transforming Tech Teams: A Guide to Customer-Centricity	
	The definition and importance of customer centricity in technology and digital service teams	
	The challenges and barriers to achieving customer centricity in a technology team	
	The key strategies and practices to drive a cultural change in a technology team to be more customer centric	
	The expected outcomes and benefits of a customer-centric culture in a technology team	
	Bianca Jordaan, Chief Digital and Information Officer, Department of Planning, Housing and Infrastructure	
9:30am	Fireside Chat: Blind Spots but Bright Insights: Navigating Digital Accessibility with a Different Perspective	
	Katherine McDermott, Former Chief Digital Officer, Service NSW & Founder, See Me Please	
	Jamal Abdulrahim	
9:45am	Partner Perspective: Achieving the 10x	
	Mason Davies, Partner, Deloitte & Kale Temple, Partner, Deloitte	
10:00am	Panel Discussion: Developing a Next Gen, 'Simplified' Digital & CX Strategy	
	The future citizen – exploring emerging trends to develop seamless digital experiences and build citizen trust	
	• Exploring emerging AI capabilities within the realm of CX – where do the opportunities for progression lie?	
	 Customer insights and personalisation – how can we continue to satisfy citizen demands when expectations are constantly evolving? Rethinking the systemic approach 	
	User-Centricity – harnessing co-creation and user feedback to design next gen digital experiences citizens want and need	
	San Chander, Director Digital Identity Engagement, Identity.NSW, Department of Customer Service	
	Nik Jain, Director, Solutions Engineers, Dynatrace	

Partner Perspective Driving Digital Experiences with AIOps and a User Centric Approach Supporting end users can be difficult and complex. In this session Datacom and Riverbed will discuss how to simplify these complexities leveraging deep AI enhanced insights which allow us to fundamentally enhance user experience. This supports a modern service framework while shifting from reactive to proactive with a user centric approach across Government and Enterprise.		
Brian Gormley, APJ Sales Engineering Director, Riverbed & Andrew Cordwell, GM – Sales, Strategy & Planning, Datacom		
Morning Tea		
Fireside Chat: Agile Digital Delivery: Taking it From Zero to 100. Unpacking the Execution for Better Speed, Accuracy and Efficiency to Keep Up with Citizen Expectations		
How public sector budget practices can facilitate agile continuous delivery practice?		
• How do you help your stakeholders transition from a fixed scope/fixed date approach to a customer/citizen value-centric approach?		
How do you build team trust and culture that enable agile delivery?		
 How can you help your teams stop "doing agile" and instead "be agile"? 		
Mike Dudarenok, Chief Digital & Information Officer, NSW Education Standards Authority		
Partner Perspective: Digital Government – Bridging the gap from customer expectation to customer experience		
The demands of the customer when it comes to a digital government experience has never been more topical		
And whilst it's been on the agenda for some time, there's some critical steps ahead of us to make digital government and identity a reality for Australian citizens		
NEC will explore how its time to move from global case studies to the essential work ahead to implement locally.		
Con Polkinghorne, Principal Consultant NEC's Digital Government Centre for Excellence, NEC		
n Short Break		
Concurrent Roundtables: An interactive opportunity to collaborate		
Roundtable 1: Mastering a proactive user centric approach to service experience		
Facilitated by Malcolm Down, Director Channels & Alliances – A/NZ & Asia South, Riverbed & Alexander Judge, Senior Architect, Datacom		
Roundtable 2: Cracking the Low Code/No Code		
Facilitated by Katrine Kjærsgaard, Senior Business Specialist, KMD & Con Polkinghorne, Principal Consultant NEC's Digital Government Centre for Excellence, NEC		

Roundtable 3: Navigating the realm of digital payment experience by mastering data and trust - leveraging insights to inform, unlock and improve outcomes Facilitated by Anoop Jaijee, ead of Visa Government Solutions, Australia, New Zealand and South Pacific, Visa Government Solutions & Amitava Dutta, Head of Data Science, Australia, New Zealand and South Pacific, Visa Government Solutions Roundtable 4: Empowering Government Innovation: Leveraging Data and Observability to Transform Citizen and Employee Experiences Facilitated Nik Jain, Director, Solutions Engineers, Dynatrace Roundtable 5: How to design for longevity Facilitated by Cate Hilliard, Director Health & Human Services - ANZ, MTX Roundtable 6: Breaking Barriers: Navigating Citizen Expectations vs. Experience in Government Interaction Understanding Shifting Citizen Expectations: Optimising Digital Channels for Enhanced Citizen Experience: The crucial role of collaboration Felicitated by Dawn Henry, Senior Account Executive Enterprise, Sitecore 12:50pm Lunch and Networking Concurrent Roundtables: An interactive opportunity to collaborate 1:50pm Roundtable 1: Mastering a proactive user centric approach to service experience Facilitated by Malcolm Down, Director Channels & Alliances – A/NZ & Asia South, Riverbed & Alexander Judge, Senior Architect, Datacom Roundtable 2: Cracking the Low Code/No Code Facilitated by Katrine Kjærsgaard, Senior Business Specialist, KMD & Con Polkinghorne, Principal Consultant NEC's Digital Government Centre for Excellence, NEC Roundtable 3: Navigating the realm of digital payment experience by mastering data and trust - leveraging insights to inform, unlock and improve outcomes Facilitated by Robert Walls, Vice President, Global Product & Solutions, Visa Government Solutions & Amitava Dutta, Head of Data Science, Australia, New Zealand and South Pacific, Visa Government Solutions Roundtable 4: Empowering Government Innovation: Leveraging Data and Observability to Transform Citizen and Employee Experiences Facilitated Nik Jain, Director of Solution Engineering, ANZ, Dynatrace Roundtable 5: How to design for longevity Facilitated by Cate Hilliard, Director Health & Human Services - ANZ, MTX

Roundtable 6: Breaking Barriers: Navigating Citizen Expectations vs. Experience in Government Interaction

- Understanding Shifting Citizen Expectations:
- Optimising Digital Channels for Enhanced Citizen Experience:
- The crucial role of collaboration

Felicitated by Dawn Henry, Senior Account Executive Enterprise, Sitecore

2:35pm	Short Break
2:40pm	 Partner Perspective: A global perspective on Government Digital Transformation from an unexpected partner, Visa. Government Digital Transformation is a global phenomenon with countries and states at various points on their journey Examples of best practice Disasters happen. How can data and payment technology come together in your response? Robert Walls, Vice President, Global Product & Solutions, Visa Government Solutions
3:00pm	 Interstate Keynote: Traversing The Digital Transformation Terrain: Keys for Successful Navigation Unpacking the constantly evolving digital transformation journey: key requirements for 2024-25 The role of leadership in driving digital transformation: Creating a vision for the digital future of your organisation and aligning digital strategy with business goals Shifting to a customer-centric approach in the digital age and enhancing user experiences and engagement Fay Flevaras, First Assistant Secretary Digital Transformation & Delivery - Aged Care Reform, Department of Health and Aged Care
3:20pm	 Panel: The Trust Trifecta: Simplicity, Security & Serviceability – Assessing How to Hit the Pinnacle of CX Through Meeting the Foundational Human Need of Trust Citizen satisfaction is directly tied to their level of trust and advocacy in government, which is correlated with how well experiences meet expectations. As citizens become more connected, their expectations rise. When government is not equipped to meet these, trust erodes. This open and explorative discussion will assess: Meeting needs = trust. How do we build and retain a solid connection with the citizen via service experience? Trust: Innovation and delivery vs privacy and security. Are they opposed forces? And how do we handle them together, where trust in government is an inherent barrier? Sense-checking serviceability: How can we become better equipped to understand emerging citizen needs and promptly cater to these? How can we build a 'simple' experience that meets all expectations? Kurt Brisset, Chief Technology and Innovation Officer, Transport for NSW Dan Bowes, Executive Director, Customer Service – Taxes and Grants, Revenue NSW Jacki Muir, Director, CX Design & Delivery, Customer Experience Unit, Department of Customer Service Representative, MTX
3:50pm	Closing Remarks from Chair
4:00pm	Event Close

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SUSAN BROWN Director, Solutions Engineers

Deloitte Digital



DAMIAN KEEGHAN Partner

Deloitte Digital

ANDREW LARKIN

Chief Information Officer

Department of Families,

Fairness and Housing



KATE BARNES

Executive Director, CX, Digital and Delivery, Solar Victoria

Department of Energy, Environment and Climate Action



JORDY UGHETTI Chief Customer Officer

Cenitex



AMBER BENJAFIELD

Director, Customer Experience, Solar Victoria

Department of Energy, Environment and Climate Action



NIK JAIN Director of Solution Engineering, ANZ

Dynatrace



JOHN KENYON Director, Enterprise Projects and Change Delivery, Solar Victoria

Department of Energy, Environment and Climate Action



CHRISTOPHE DEMANGEOT

Practice Manager - Client Innovation and Advisory SOCO

Explore the Agenda - VIC

8:00am	Registration and Tea/Coffee		
8:55am	Opening from Public Sector Network		
9:00am	Welcome from Chair Damian Keeghan, Partner, Deloitte Digital & Susan Brown, Partner, Deloitte Digital		
9:10am	Partner Perspective: Deloitte		
9:30am	Fireside Chat: The Trust Trifecta: Simplicity, Security & Serviceability – Assessing How to Hit the Pinnacle of CX Through Meeting the Foundational Human Need of Trust		
	• Meeting needs = trust. How do we build and retain a solid connection with the citizen via service experience?		
	 Trust: Innovation and delivery vs privacy and security. Are they opposed forces? And how do we handle them together, where trust in government is an inherent barrier? 		
	Sense-checking serviceability: How can we become better equipped to understand emerging citizen needs and promptly cater to these?		
	How can we build a 'simple' digital experience that meets all expectations?		
	Andrew Larkin, Chief Information Officer, Department of Families, Fairness and Housing		
	 Scene Setter: Doing More with Less - Improving CX within a budget Lifting and driving positive CX – on a shoestring budget Harnessing the power of your workforce to improve CX Leveraging innovative approaches and digital solutions to increase customer ease by 30% 		
9:50am	Powering a next-gen culture to boost employee experience and drive workforce capability		
	Jordy Ughetti, Chief Customer Officer, Cenitex		
	Bec Jones, Cenitx, Bec Jones, Director of Culture and Capability, Cenitex		

11:00am	Morning Tea		
11:20am	 Government Keynote: Creativity within the Contact Centre – Innovative Approaches to Delivering a Relevant and Memorable Experience to Bolster Engagement and Trust Exploring the success of the MCV service centre - an expanded contact centre creating connection and enhancing user experience of court process and navigating difficult pathways Accelerating public connection, trust, and confidence through seamless and simple services – unpacking the execution Optimising key channels through customer insights and embedding flexibility to meet fluctuating demand – the projection into 2024 and beyond Melissa Martino, Executive Director, People & Innovation, Magistrates' Court of Victoria 		
11:40am	Partner Perspective: Digital Government – Bridging the gap from customer expectation to customer experience The demands of the customer when it comes to a digital government experience has never been more topical And whilst it's been on the agenda for some time, there's some critical steps ahead of us to make digital government and identity a reality for Australian citizens NEC will explore how its time to move from global case studies to the essential work ahead to implement locally. Mark Greenham, Specialist BDM, Workzone		
12:00pm	Short Break		
12:05pm	Concurrent Roundtables		
12.05pm	Concentrational		
12.05011	Roundtable 1: Cracking the Low Code/No Code Facilitated by Andrew Soderstrom, Specialist BDM, Workzone & Ayala Domani, VP Technology and Innovation, NEC & Mark Greenham, Specialist BDM, Workzone		
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1:35pm	Concurrent Roundtables		
	Roundtable 1: Cracking the Low Code/No Code		
	Facilitated by NEC		
	Roundtable 2: Improve citizen experience and security design through App Modernization (M365 & Power Platform) and Compliance (M365 Purview)		
	Facilitated by Soco		
	Roundtable 3: Empowering Government Innovation: Leveraging Data and Observability to Transform Citizen and Employee Experiences		
	Facilitated by Nik Jain, Director of Solution Engineering, ANZ, Dynatrace		
	Roundtable 4: Augmented Agent		
	Luke Jamieson, Solutions Consultant, Upland Panvia		
	Roundtable 5: Mastering a proactive user centric approach to service experience Facilitated by Brian Gormley, APJ Sales Engineering Director, Riverbed & Bilal Abdo, GM – Endpoint Engineering, Datacom		
	Partner Perspective: Navigating Digital Simplicity: Enhancing Citizen Experience and Innovation without compromising on security.		
2:25pm	 Balancing Digital Simplicity with Robustness, Security, Adaptability, and User-Centric Design to deliver improved citizen experience Developing a culture of innovation, empowering staff to drive organizational growth while ensuring security compliance Key takeaways: Enhance your Citizen's experience through nascent and safe technology adoption 		
	Presented by Christophe Demangeot, Practice Manager - Client Innovation and Advisory, SOCO		
	Fireside Chat: CX and Digital Delivery Within Solar Victoria: Powering the Next Phase of Energy		
	 Discussing all things trust, investment, mindset, and how to keep the experience 'simple' 		
	Electrifying delivery: balancing speed and citizen needs at solar Victoria		
	• Building trust and sharing knowledge to create behavioural change: the role of agents in influencing customers to electrify their homes		
2:45pm	Kate Barnes, Executive Director, CX, Digital and Delivery, Solar Victoria, Department of Energy, Environment and Climate Action		
	John Kenyon, Director, Enterprise Projects and Change Delivery, Solar Victoria, Victorian Department of Environment, Department of Energy, Environment and Climate Action		
	Amber Benjafield, Director, Customer Experience, Solar Victoria, Victorian Department of Environment, Department of Energy, Environment and Climate Action		
3:15pm	Interactive Panel: A collaborate opportunity for open Q&A with speakers based on the day's discussions, insights and perspectives.		
3:20pm	Closing Remarks		
3:30pm	Event Close		

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MIKE CUNNINGTON Deputy Commissioner, Enterprise Services

Inland Revenue



CHRIS DENLY

Key Account Manager, Corporate

> Ministry of Social Development



NIK JAIN

Director of Solution Engineering, ANZ

Dynatrace



JOHN BADDILEY Acting Assistant Governor, Digital Solutions and Security

> Reserve Bank of New Zealand



MEGHAN WHITE

General Manager, Service Design and Implementation

Ministry of Education



MATT TOWNSEND

Executive Strategy Director

AKQA



MARK DONALDSON Director Operational Products, ICT

NZ Police



JENNA WHITMAN

Chief Information Security Officer

Callaghan Innovation



JONATHAN HALES Executive Partner

AKQA



BILL MOSES Head of Corporate

Ministry for Regulation



MILICA ZIVANOVIC

Chief Digital Officer

Public Service Commission



DR EDGAR RODRIGUEZ Programme Lead, Interaction Design Victoria University of





JENNY CAMERON

Chief Transformation Officer

Ministry for Primary Industries

Explore the Agenda - NZ

8:30am	Registration and Networking Tea/Coffee	
8:55am	Opening from Public Sector Network	
9:00am	Welcome from Chair	
	Dr Edgar Rodríguez, Programme Lead, Interaction Design, Victoria University of Wellington	
9:10am	Scene Setter: The Personalised Experience: Do You Truly Know Your 2024 Citizen? Designing a 'Simple' Next Gen Digital Experience While Catering to Constantly Evolving Expectations	
	 Keeping the finger on the pulse: Sense-checking emerging trends, citizen demands and desires to ensure the right digital initiatives are prioritised 	
	 Aligning citizen demands with digital strategy and leveraging insights to inform investment: bolstering the focus around impactful wins and sustainable transformation 	
	Developing discernment: which citizen demands are long-term, and which will be replaced in another 6-12 months?	
	Meghan White, General Manager, Service Design and Implementation, Ministry of Education	
9:30am	Government Keynote: Empowering the Leaders of Digital CX; Navigating Challenges, Driving Change	
	 Acknowledging the driving force of internal innovation that challenges the status quo, pushing the boundaries to enhance digital citizen experience. 	
	Gain insights and explore challenges faced and how internal teams overcome hurdles for seamless services.	
	Examine personal leadership in digital transformation and how to cultivate a culture of innovation and initiative	
	Adapting to change, preparing for future challenges in the digital space and empowering every team member to be a catalyst for change	
Milica Zivanovic, Chief Digital Officer, Public Service Commission		
9:50am	Partner Perspective: Empowering Customer Experience: Leveraging Advanced Observability and AlOps for Digital Transformation	
	In a world where digital transformation is not just a trend but a necessity, especially for government departments, the challenge is real. The move towards cloud-native architectures, while essential, brings its own set of complexities.	
	Developers, security experts, and operations teams are grappling with the sheer volume, velocity, and variety of data. It's like trying to drink from a firehose! To navigate this, an Al-powered observability and application security platform isn't just nice to have; it's a game-changer.	
	This session focuses on how this technology is pivotal in not just managing the digital transformation but excelling at it. It's about turning data overload into actionable insights, transforming the customer experience from the ground up. Think of it as your digital transformation superhero cape!	
	Nik Jain, Director of Solution Engineering, ANZ, Dynatrace	

10:10am	m Panel Discussion: Developing a Next Gen, 'Simplified' Digital & CX Strategy	
	The future citizen – exploring emerging trends to develop seamless digital experiences and build citizen trust	
	Exploring emerging AI capabilities within the realm of CX – where do the opportunities for progression lie?	
	 Customer insights and personalisation – how can we continue to satisfy citizen demands when expectations are constantly evolving? Rethinking the systemic approach 	
	User-Centricity – harnessing co-creation and user feedback to design next gen digital experiences citizens want and need	
	Mark Donaldson, Director Operational Products, ICT, NZ Police	
	John Baddiley, Acting Assistant Governor, Digital Solutions and Security, Reserve Bank of New Zealand	
	Chris Denly, Key Account Manager, Corporate, Ministry of Social Development	
10:40am	Morning Tea	
11:10am	Government Keynote: Exploring the Realm of Digital Innovation Within Primary Industries	
	Unpacking the opportunities for digital innovation to drive more value into our food and fibre sector	
	 Leveraging digital innovation for simplicity and data interoperability to drive better outcomes on trade, sustainability and performance across the supply chain in the food and fibre sector 	
	Jenny Cameron, Chief Transformation Officer, Ministry for Primary Industries	
11:30am	Partner Perspective: Achieving better outcomes for all New Zealanders, through intelligent design	
	How new thinking about technology can play a role in helping to democratise access to content and services	
	How rapid prototyping and lean concepts can act as an effective and efficient creator of customer value	
	How composable architectures can help to liberate content from the interface	
	Matt Townsend, Executive Strategy Director, AKQA	
	Jonathan Hales, Executive Partner, AKQA	
11:50am	Short Break	

12:00pm	Concurrent Roundtables: An interactive opportunity to collaborate	
	Roundtable 1: Empowering Government Innovation: Leveraging Data and Observability to Transform Citizen and Employee Experiences Nik Jain, Director, Solutions Engineers, Dynatrace	
	Roundtable 2: How to Deliver Flawless & Secure Digital Interactions for NZ Public Sector Facilitated by Dynatrace	
	Roundtable 3: Navigating the realm of lean concepts and iterative development to deliver transformative outcomes Facilitated by Matt Townsend, Executive Strategy Director, AKQA	
	Roundtable 4: Next steps in progressing lean AI for better CX: how to successfully leverage a test & learn approach to AI to achieve rapid outcomes Facilitated by Jonathan Hales, Executive Partner, AKQA	
	Roundtable 5: Future Skills Security - The 2024-2028 Workforce: Making Government an Employer of Choice and Mapping the Terrain of Anticipated Skillsets to Deliver the Digital Agenda Facilitated by Tina MacLean, Enterprise Design and Integrity Lead, Inland Revenue	
12:45pm	Lunch and Networking	
1:45pm	Concurrent Roundtables: An interactive opportunity to collaborate	
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	Facilitated by Tina MacLean, Enterprise Design and Integrity Lead, Inland Revenue	

2:30pm	Short Break	
2:40pm	Fireside Chat: Digital Delivery: Taking it From Zero to 100. Unpacking the Execution for Better Speed, Accuracy and Efficiency to Keep Up with Citizen Expectations	
	How can we increase speed of delivery or improve long term foresight to ensure citizen expectations don't shift before launch?	
	 How do we get customers and government more comfortable with iterative improvements rather than Big Bang perfect single release of services? 	
	How can we enable teams to rapidly prototype and validate products before agile delivery?	
	Mike Cunnington, Deputy Commissioner, Enterprise Services, Inland Revenue	
3:00pm	Panel: The Trust Trifecta: Simplicity, Security & Serviceability – Assessing How to Hit the Pinnacle of CX Through Meeting the Foundational Human Need of Trust Citizen satisfaction is directly tied to their level of trust and advocacy in government, which is correlated with how well experiences meet expectations. As citizens become more connected, their expectations rise. When government is not equipped to meet these, trust erodes. This open and explorative discussion will assess:	
	• Meeting needs = trust. How do we build and retain a solid connection with the citizen via service experience?	
	 Trust: Innovation and delivery vs privacy and security. Are they opposed forces? And how do we handle them together, where trust in government is an inherent barrier? 	
	• Sense-checking serviceability: How can we become better equipped to understand emerging citizen needs and promptly cater to these?	
	How can we build a 'simple' experience that meets all expectations?	
	Bill Moses, Head of Corporate, Ministry for Regulation	
	Jenna Whitman, Chief Information Security Officer, Callaghan Innovation	
3:30pm	Closing Remarks from Chair	
3:35pm	Close	

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Event Schedule

FEBRUARY

Innovate WA Showcase	WA
Cyber WA Showcase	WA
HR & Future of Work Roadshow	NSW WA QLD SA VIC QLD NZ
Future Series: Future Services	Virtual
MARCH	
Future Series: Health	Virtual
Digital & CX Roadshow	NSW WA QLD SA VIC QLD NZ
Future Series: Future Al	Virtual
Future Series: Future Workforce	Virtual
Appian Roadshow	VIC
Future Series: Future Mobility	Virtual
APRIL	
Innovate SA Showcase	SA
Cyber SA Showcase	SA
Local Gov Showcase	NSW WA QLD SA VIC QLD NZ
Appian Roadshow	NSW ACT
MAY	
Innovate Australia Showcase	ACT
Cyber Federal Showcase	ACT
JUNE	
JUNE Data and Analytics Roadshow	NSW WA QLD SA VIC QLD NZ

JULY

Health Innovation Roadshow	NSW WA QLD SA VIC QLD NZ
Cyber VIC Showcase	VIC
Innovate VIC Showcase	VIC
AUGUST	
Operational Excellence Roadshow	NSW WA QLD SA VIC QLD NZ
 Australian Security Showcase	ACT
 SEPTEMBER	
 Safer Cities Roadshow	NZ VIC ACT WA SA NSW
Innovate QLD Showcase	QLD
 OCTOBER	
 Cyber NSW Showcase	NSW
ICT & Cloud Roadshow	QLD VIC WA SA ACT NSW
Health NZ Roadshow	NZ
 NOVEMBER	
 Innovate NZ Showcase	NZ
 Cyber NZ Showcase	NZ
 Smart Cities and Municipalities Showcase	NSW
 Digital.NSW Showcase	NSW
DECEMBER	
Data and AI Showcase	ACT



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