

# ROADSHOW



## IT & Innovation

### Post-Event Report

March 1 - Winnipeg

March 7 - Toronto

March 9 - Ottawa

March 14 - Edmonton

March 16 - Victoria



# Event **Statistics**



**490**

Registrations  
(All Cities)



**66**

Speakers



**17**

Partners

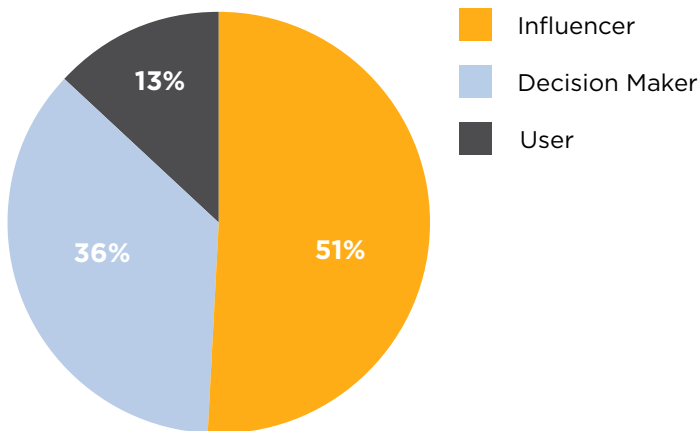


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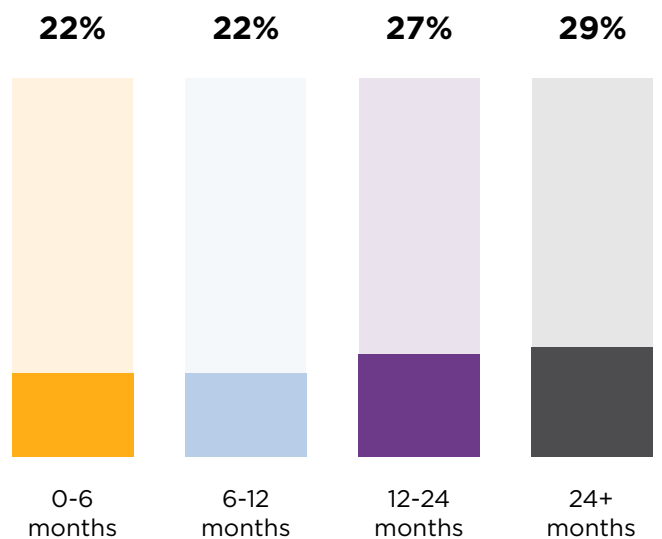
Cities

# Delegate **Profile**

## Attendee Role



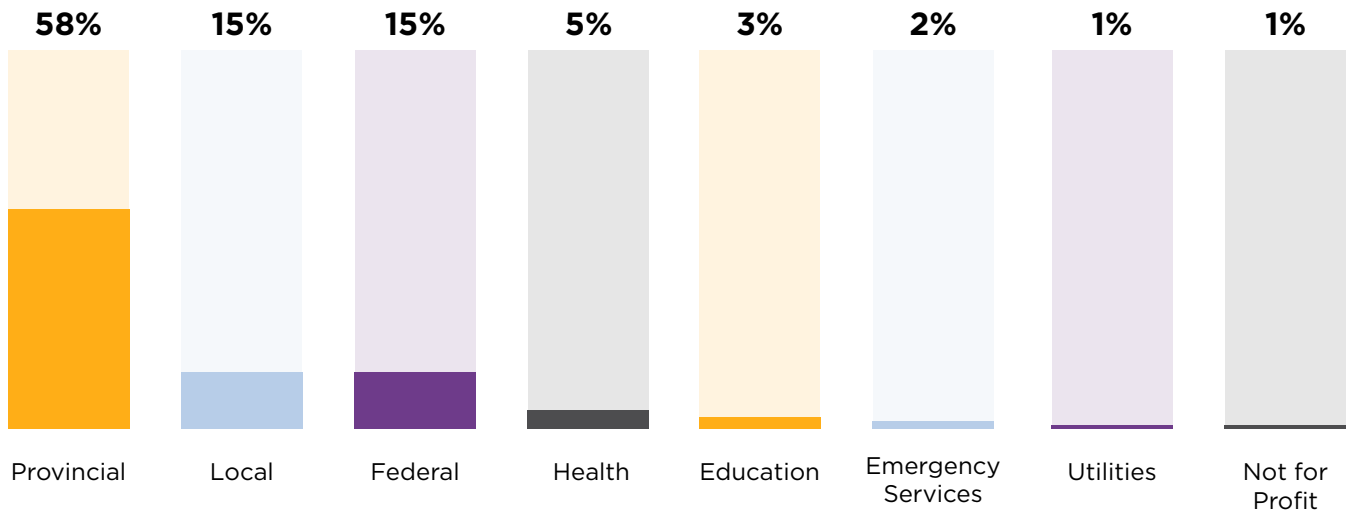
## Investment Timeframe



# 2023 Survey

A snapshot of trends happening in the Canadian Public Sector

## 187 ATTENDEES PARTICIPATED IN THIS SURVEY



## TOP 3 FOCUS AREAS



**Business Process Transformation and Optimization**



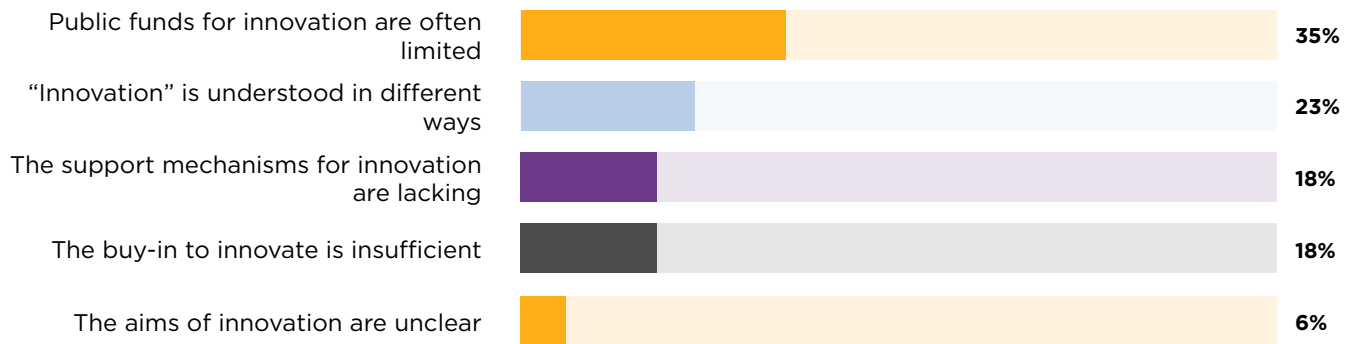
**Data Management and Analytics**



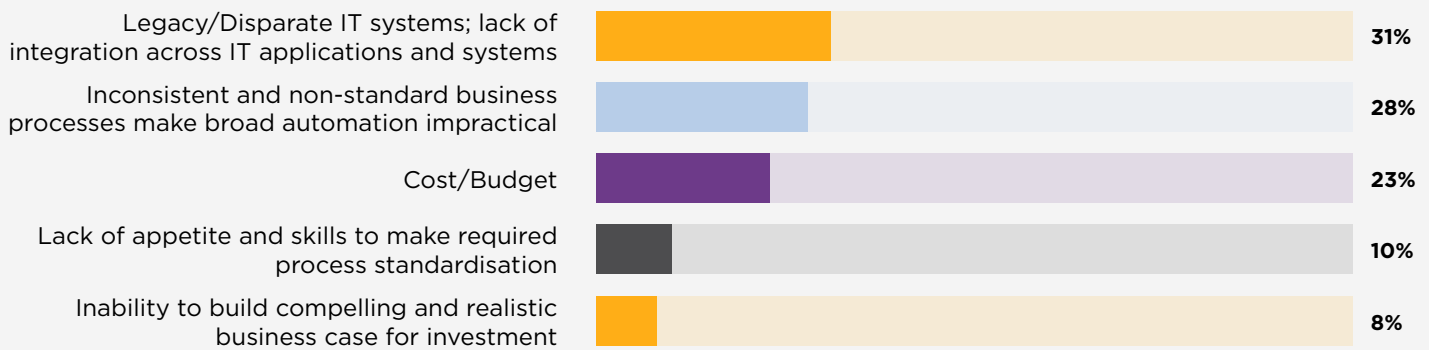
**Digital Product Development**  
(service design, mobile, web, content delivery/management etc.)

# 2023 Survey - Winnipeg

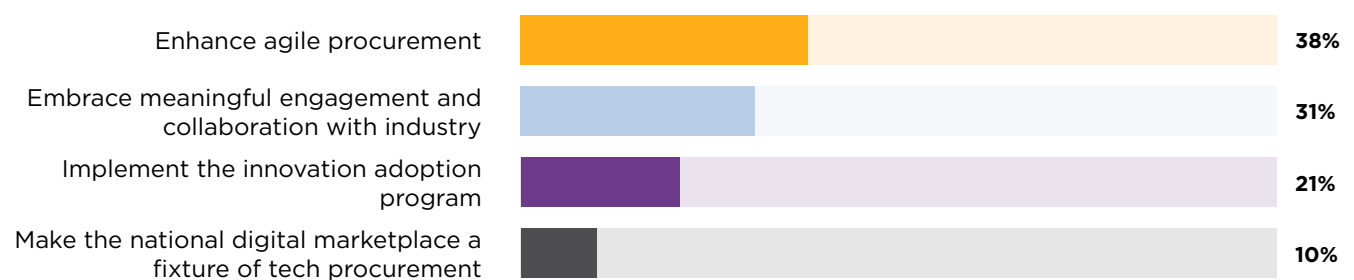
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## What is the biggest challenge you've had in successfully implementing new technologies?

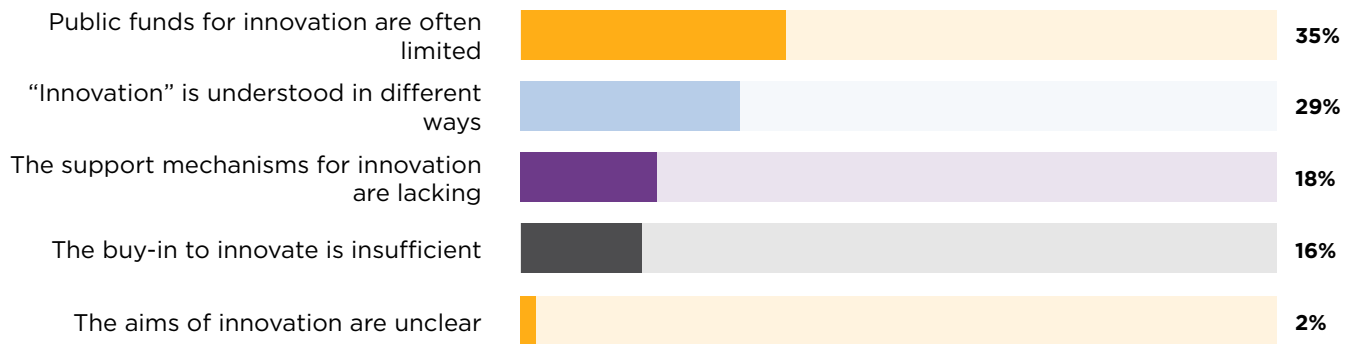


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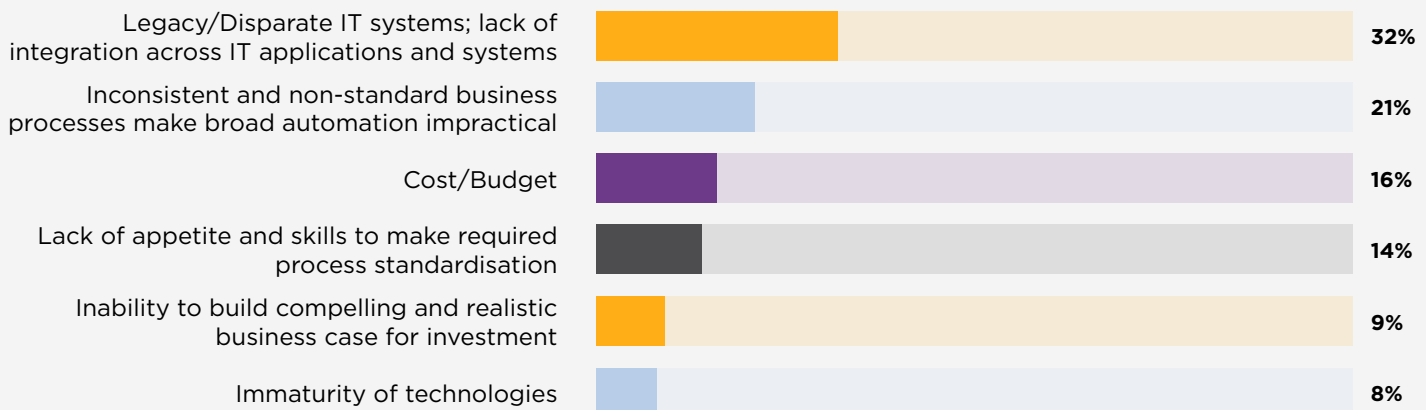


# 2023 Survey - Toronto

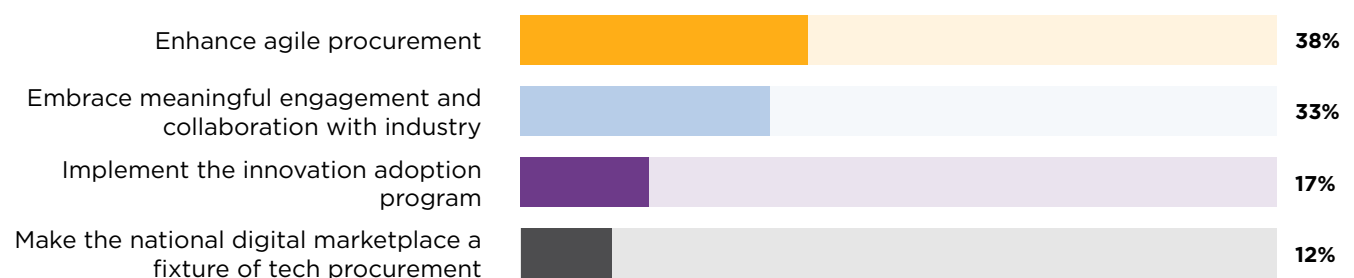
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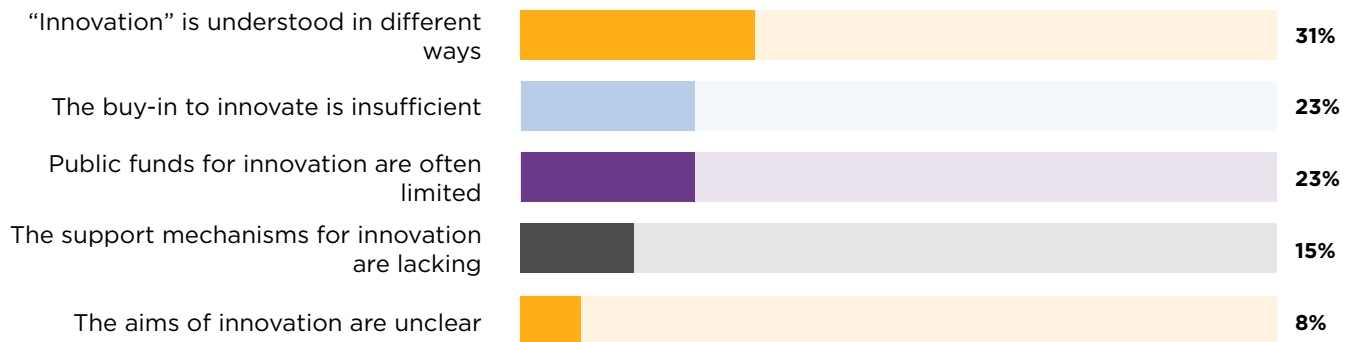


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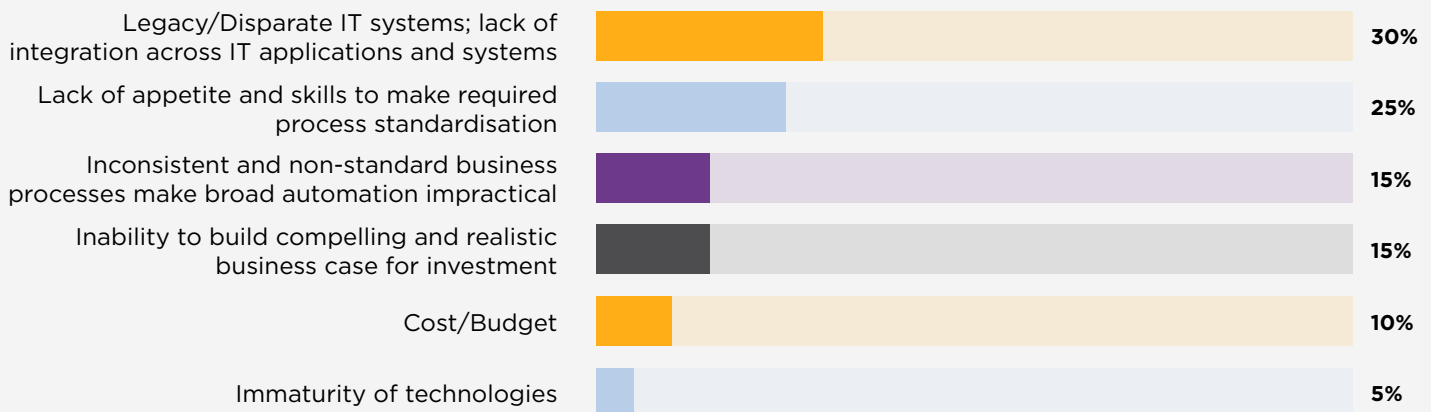


# 2023 Survey - Ottawa

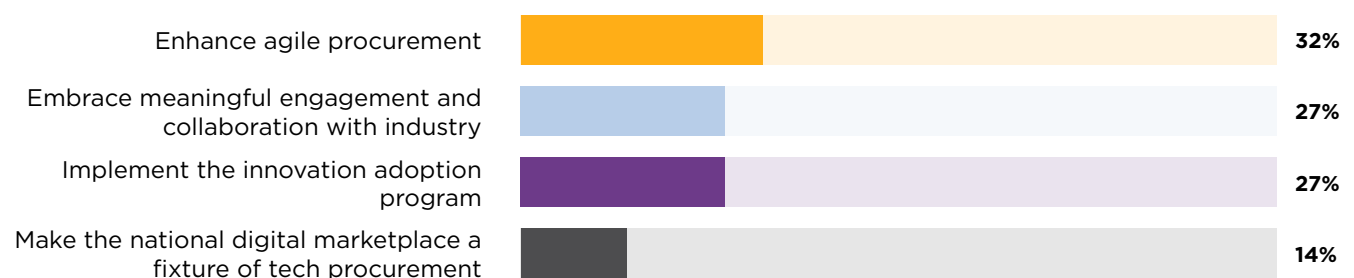
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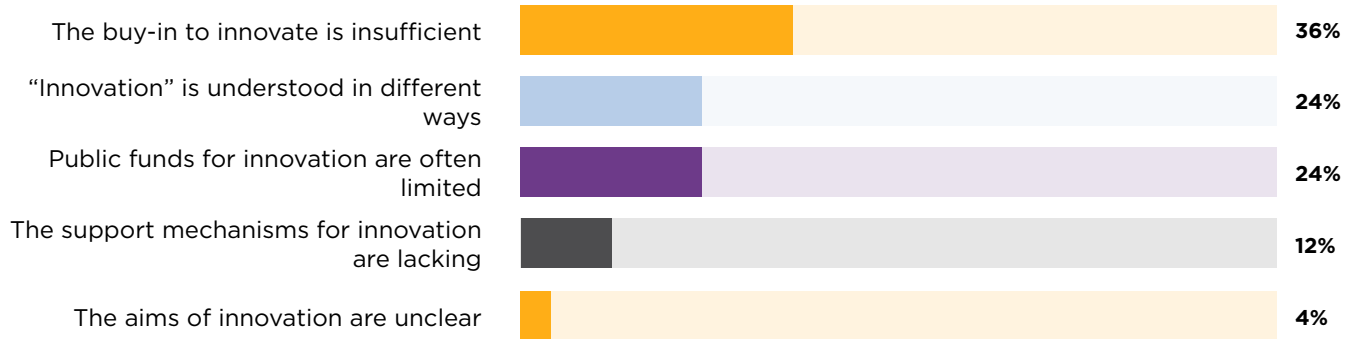


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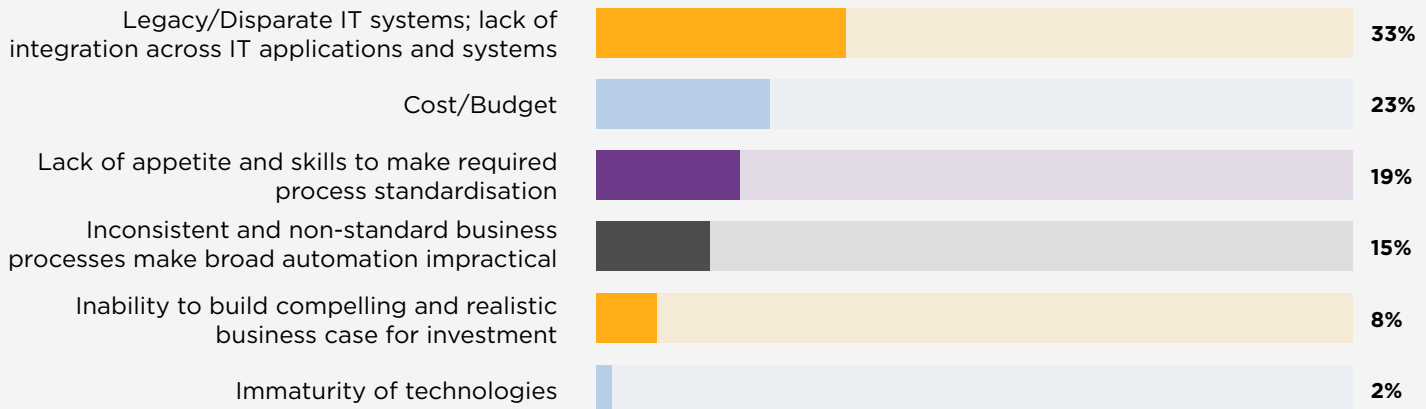


# 2023 Survey - Victoria

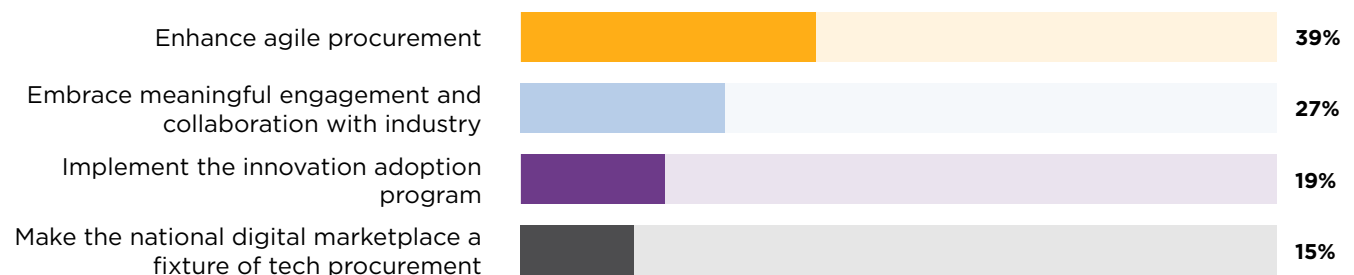
## What are challenges faced in public sector innovation today?



## What is the biggest challenge you've had in successfully implementing new technologies?



## What are the strategies for faster adoption IT in public sector?



# In Attendance

## Job Titles

<b>Winnipeg</b>	Finance & Risk Manager	Senior Strategic Associate
Account Director, Team Lead MB & SK	Granting System Administrator	Senior Technical Specialist - Network
Account Executive	ICM Project Lead	Systems Analyst
Advisor	IT & Communications Specialist	Treasury Board Analyst
Analytics At Government of Manitoba Manager, Information Management	IT Audit Manager	<b>Toronto</b>
Architect	IT Director	Account Executive
Business Continuity Lead	IT Manager	Administrative Assistant
Canadian Lead Application Platforms	Manager	Advisor
Chief Information Officer (CIO)	Manager of IT Corporate Services	Analyst
CTO	Manager, Cybersecurity and IT Infrastructure	Analytics Enablement Lead
Desktop and Mobility Services Coordinator	Manager, Information Systems	Assistant Deputy Minister
Director	Manager, Information Technology Service Delivery	Associate Deputy Minister, Service Ontario
Director Customer Care	Manager, Innovation and Technology	Associate Director
Director Events and Partnerships	Manager, Service and Infrastructure	Business Advisor
Director of Information Services	Manager, Systems Analysis and Quality Assurance	Business Analyst
Director of Operations	Managing Director, Public Sector Canada	Business Management Analyst
Director of Strategic Innovation and Design, Finance and Treasury Board	Manitoba Research Chair in Health System Innovation	Business Portfolio & Program Manager
Director, Business Support Services, Corporate Services	Portfolio Manager	Business Portfolio Program Manager
Director, Cyber Security and Enterprise Architecture	Pre-Sales Technical Lead Architect	Business Program Portfolio Manager
Director, Justice Information Systems	Principal Enterprise Architect	Business Solutions Analyst
Enterprise Architect	Program Officer	Business Transformation & Change Manager
Enterprise Sales Executive - Manitoba and Saskatchewan	Project Leader	Business Transformation Lead-WMS-Parks
Executive Director, IT and Innovation	Quality Management Specialist	Canadian National Leader - Business Development & Growth
Executive Director, Manitoba Court Operations	Research Officer	Change Management Specialist
Executive Director, Social Innovation Office	Rural Advisor	Chief Accountant and Corporate Controller
Field Marketing Canada	Senior Policy Analyst	Chief Information Officer
	Senior Project Leader	Chief Information Officer / Assistant Deputy Minister
	Senior Regional Director	
	Senior Sales Director	
	Senior Solutions Architect	



## Job Titles

Chief Information Officer/ Assistant Deputy Minister Children, Youth and Social Services I+IT Cluster (CYSSC)	Director, Enterprise Risk Management	Information Technology & Systems Manager
Chief Privacy Officer / Archivist of Ontario	Director, Information Technology & Business Optimization	IT Analyst
Chief Superintendent	Director, Information Technology Security	IT Coordinator
Client Executive, Canadian Public Sector	Director, IT	IT Manager
Client Success Manager	Director, PMO	IT Project. Manager
Cloud Practice Lead	Director, Programs and Services	IT Project Coordinator
Commander Communication System Engineering	Director, Public Sector Sales	IT Strategic Planner
Communications Lead	Educating the Public, and the Communities	Junior IT Analyst
Consultant	Engagement Management Owner	Junior Program Analyst
Coordinator, Business Planning	Enterprise Account Executive	Lead Account Executive - Public Sector Canada
CTO Canada	Enterprise Risk Management Senior Business Analyst	Lead Solutions Engineer
Customer Account manager	Enterprise Sales Executive	Lead, Digital Innovation and Transformation
Customer Success Executive	Executive Advisor	Lead, Digital, Innovation and Transformation
Data Analyst	Executive Assistant and Special Advisor to the Chief Information Officer	Lead, Performance Measurement and Evaluation Strategy
Data Integration Specialist	Executive Counselor	Management Consultant
Department Head, Canada - Regional Office of Technology	Executive Director	Manager
Digital Health Consultant	Executive Vice President, Commercial Advisory & Strategy	Manager - Enterprise Applications
Digital Health Lead, Transformation & Innovation	Field Marketing Canada	Manager - Equity, Diversity and Inclusion
Digital Sr. Advisor	Field Marketing Manager	Manager, Business Relations
Digital Tools Specialist	Finance System Administrator	Manager, Business Services
Director	Global Account Director	Manager, Development & Maintenance
Director & Chief Building official Building Services	Government Relations Manager	Manager, Enterprise Architecture & Integration
Director Events and Partnerships	HCM Business Analyst	Manager, Event & Field Marketing
Director of Growth	Head Applications Services	Manager, Information Services
Director of Policy	Head of Legacy Modernization	Manager, Integration and Reliability / Digital Operations
Director of Privacy, Access, and Records Compliance	I & IT Project Manager	Manager, Labour Relations Information Bureau
Director Solutions	I&IT Business Portfolio Program Manager	Manager, Library Applications
Director, Commercial Advisory and Strategy	I&it Tech Lead	Manager, Systems and Databases
Director, Data Strategy and Solutions Platform, Business Intelligence and Practice Division	Information & Technology Manager	Manager, Talent Acquisition
	Information Technology	

## Job Titles

Managing Partner, Executive Services	Senior Business Consultant	Sr. Business & Quality Analyst
Marketing Director	Senior Client Executive	Sr. Client Implementation Manager
Marketing Manager	Senior cloud developer	Strategic Channel Manager at Talend
Marketing Leader Canada and Upper Midwest	Senior Consultant, Cumberland Strategies	Supervisor
MPDS Project Manager	Senior Data Analyst	Supply Team Leader
Network Support Analyst	Senior Director	SVP, Commercial Projects
Ontario Government & Healthcare	Senior Director of Operations	Systems Analyst, Business
Partner	Senior Financial Analyst	Talent Acquisition Consultant
Policy Advisor	Senior I&IT Project Manager	Tanzu Pivotal Labs Senior Account Executive
Portfolio Manager	Senior Manager	Team Lead
Portfolio Program Manager	Senior Manager - HR Systems	Team Lead, Digital Strategy
Principal Consultant	Senior Manager, I&IT	Transformation Lead
Procurement Analyst	Senior Manager, Strategic Planning & Management	Vice President, Strategy, Social Sector
Product Delivery Manager	Senior Marketing Manager	Vice-President
Program Manager	Senior Middleware Support Specialist	<b>Ottawa</b>
Program Manager, Enterprise Work Management Solution, Parks Development and Capital Projects	Senior Policy Advisor	A/Director
Program Manager, Health Information Systems	Senior Policy Analyst	Account Director
Project Coordinator	Senior Product Manager	Account Executive
Project Manager	Senior Program Consultant	Administrative Support Officer
Project Manager Business Transformation	Senior Project Manager	Assistant Deputy Minister, Strategy & Transformation
Project Manager, ITDS	Senior Solutions Manager	Canadian Channel Partners
Project Manager, Tppr	Senior Strategy Analyst	CEO
Regional Director	Senior Systems Support Analyst	Chair of Mayors Advisory Table on Innovation and Technology
Regional Managing Director	Senior Technical Analyst	Chief Information Officer
Regional Vice President, Canada and US North	Senior Technology and Policy Advisor	CTO, Canada Market
Senior Advisor	Senior Transportation Specialist	Data and AI Analyst
Senior Advisor, Engagement & Creative	Senior User Experience Designer	Director
Senior Audit Analyst	Senior Vice President of Operations	Director IT
Senior Business Analyst	Solution engineer	Director, Enterprise Services and Digital Engagement
Senior Business Analyst, Dhiex Program	Solution Strategist	Director, ERP Program
	Solutions Consultant - Project Manager	Director, IS Clinical Systems
	Sr Manager, Strategy and Transformation	
	Sr. Account Executive	

## Job Titles

Director, PHAC Solutions & Border Strategy, Digital Transformation Branch (DTB), Digital Product Development, Delivery and Management	Research Assistant	Director Technology Solution
Director, Sales - Ontario Region (Enterprise and Public Sector)	Senior Advisor	Director, Change Management
Director, Service Authorization	Senior Data Analyst	Director, Digital Transformation
Employment Specialist	Senior Director	Director, Production Management
Head of Customer Marketing	Senior Director, Application & Software Procurement Directorate, Business and Technology Solutions Sector	Director, Service Request Enablement and Fulfillment
IdeaSpace & Innovation Lead	Senior Project Manager	Director, Technology Projects
IT Analyst	Senior System Developer	Engineer Technologist
IT Manager	Senior Technical Advisor	Enterprise Data Management Practice Lead
IT Manager BLA	Strategic Advisor / Conseiller Stratégique	Executive Advisor
IT Senior Manager	Team Lead, Marketing	Executive Director
IT Technical Advisor	Technical Advisor	Executive Director Innovation Evidence Evaluation & Impact AHS
Maintenance Planner and Scheduler	Technical Analyst	Executive Director, Product at Digital Delivery and Innovation
Manager	Technical Architect	Field Marketing Canada
Manager IT	UX Designer in Policy	Infrastructure Manager
Manager Infrastructure Support	VP Public Sector Technology Consulting	Infrastructure Support and Delivery Manager
Manager- Cloud Governance	<b>Edmonton</b>	IT Services
Manager, Cybersecurity	Analyst	Manager of Digital Transformation
Manager, Data Governance and Open Government	Associate Director	Manager, Business Services and Support
Manager, Project Services	BI Manager	Manager, Data Products
Manager, Technology Strategy, Risk and Performance	Business Analyst	Manager, Service Delivery & Innovation
Partner, National Public Sector Leader	Chief Information Officer	Managing Partner, Canadian Public Sector
Policy Analyst	Chief Information Officer (CIO)	Policy Analyst
Principal Advisor	Chief Strategist	President
Principal Evangelist	Chief Technology Officer (CTO)	Principal Information Technology Audit
Principal, ITSM	Continuous Improvement Program Lead	Product Manager
Procurement Advisor	Continuous Improvement Specialist	Product Owner
Program lead	Corporate Privacy Advisor	Product Owner/Sr. Business Analyst
Program Manager	Director	Program Manager
Project Manager	Director - Budget & Resource Planning	
Project Manager / Change Practitioner	Director Events and Partnerships	
	Director RPA CoE	

## Job Titles

Program Manager, Business Engagement	Director	Manager, Digital Design & Engagement
Project Manager	Director Centre For Digital Transformation / Smart Campus Projects	Manager, eCommerce Digital Technologies
Regional Director	Director of Public and Private Cloud	Manager, Event & Field Marketing
Senior Analyst	Director Technical Services	Manager, IT Programs
Senior BRM Analyst	Director, Business Planning & Projects	Manager, Product Development
Senior Business Architect	Director, Content Design	Product Owner
Senior Manager, Alberta Education	Director, Development and Digital Delivery	Project Administrator
Senior Provincial Director	Director, Digital Health Policy	Project Director
Senior Regional Director	Director, Digital Office	Project Manager
Senior Solutions Architect	Director, Information Security and compliance	Scrum Master
Solution Architect Lead - Canada	Director, IT Business & Vendor Management	Security Architect
Sr Account Executive	Director, Modernization and Innovation	Senior Account Executive
Strategist	Director, National Marketing	Senior Architect
Supervisor, Fuel & Operations Technology	Director, Service Business Systems	Senior Business Analyst
System Administrator	Director, Technical Services	Senior Business Architect
Systems Support Analyst	Education & Training Lead	Senior Content Design Lead
Team Lead - Governance & Service Design	Executive Director	Senior Customer Relationship Analyst
<b>Victoria</b>	Executive Director & CTO	Senior Director
A/ Director	Executive Director, Mine Audits and Strategic Services	Senior Enterprise Architect
Branch Manager	Executive Director, Strategic Services and Compliance Division	Senior Executive Director, Digital Identity & Trust, Office of the CIO
Business Analyst	Executive Lead	Senior IT project Management Analyst
Chief Data Officer	Field Marketing Canada	Senior Portfolio Manager
Chief Digital Officer	Finance Director	Senior Product Manager
Chief Financial Officer	HR Consultant, Strategic Projects	Senior Program Manager
Chief Information Officer	HR Consultant, Talent Management and Learning	Senior Regional Director
Chief Information Officer (CIO)	Information Services Director	Senior Scrum Master
Chief Information Officer, Information Technology	Lean Consultant	Senior Solutions Architect
Chief Strategist	Manager	Senior Technical Analyst
CIO	Manager of IT Programs	Senior Technical Architect
Client Services Manager		Senior Telecom Specialist
Cloud Architect		Senior UX researcher
Corporate Learning Specialist		Service Design Lead
Customer Success Executive		Service Design Specialist
Development Manager		Service Designer

## Job Titles

Solution Architect

Sr Team Lead Business Analysis

Sr. Strategic Advisor

Strategic Account Executive

Technical Operations Lead

VP and CIO

VP for Public Sector

VP, Industry Advisory

VP, Public Sector

# In Attendance

## Organizations

<b>Winnipeg</b>	Municipality of Sioux Lookout	Dynatrace
Canadian Grain Commission	National Research Council Canada	eCampusOntario
Canadian Museum for Human Rights	Office of the Auditor General (Manitoba)	Elections Ontario
City of Winnipeg, MB	Office of the Auditor General Manitoba	Enterprise Financial Services Division, Ministry of Public and Business Service Delivery, Government of Ontario
Code for Canada	Red Hat	Government of Ontario
Corporate and Strategic Services	Research Manitoba	Government of Ontario, Cabinet Office
Courts Administration Service	Shared Services Canada	Government Services Integration Cluster
Department of Consumer Protection and Government Services	University of Manitoba	Government Services Integration Cluster Ministry of Public and Business Service Delivery
Department of Families, Government of Manitoba	Winnipeg Airports Authority	Halton District School Board
Department of Justice, Province of Manitoba	Winnipeg Fire Paramedic Service	iGaming Ontario
Department of National Defense	<b>Toronto</b>	Info-Tech Research Group
Deposit Guarantee Corporation of Manitoba	Access Alliance Multicultural Community Health Services	Infosys Public Services
Efficiency Manitoba	Alcohol and Gaming Commission of Ontario	Infosys Public Services, Inc.
Gartner	Bank of Canada	infrastructure Ontario
Google	Barrie Police Service	Maximus Canada
Google Cloud	Canada Revenue Agency	Metrolinx
Government of Manitoba	Canadian Digital Service, Government of Canada	Ministry for Seniors and Accessibility, Government of Ontario
Government of New Brunswick	Canadian Mental Health Association Peel Dufferin	Ministry of Children Community and Social Services, Government of Ontario
Info-Tech Research Group	City of Brampton, ON	Ministry of Children, Community and Social Services
Innovation, Science and Economic Development Canada	City of Mississauga	Ministry of Citizenship & Multiculturalism
Manitoba Arts Council	City of Richmond Hill	Ministry of Health
Manitoba Education and Early Childhood Learning	City of Sudbury	Ministry of Labour, Immigration, Training and Skills Development
Manitoba Finance	City of Toronto	Ministry of Labour, Immigration, Training and Skills Development of Ontario
Manitoba Hydro	City of Toronto Technology Services	
Manitoba Justice	City of Whitehorse	
Manitoba Justice - Corporate and Strategic Services - Justice Information Systems	Code for Canada	
Manitoba Liquor & Lotteries Corporation	Contact Centre Solutions	
Manitoba Technology Accelerator	Corporation of the City of Brampton	
	Durham Region	

## Organizations

Ministry of Public and Business Service Delivery, Government of Ontario	Parks, Forestry and Recreation, City of Toronto	<b>Ottawa</b>
Ministry of Public and Business Service Delivery, Government Services Integration Cluster	Parks, Forestry, and Recreation, City of Toronto	Agriculture and Agri-food Canada
Ministry of Public and Business Services Delivery	PayIt	Agriculture Canada
Ministry of Public Business Service Delivery	Province of Ontario	Bank of Canada
Ministry of the Solicitor General	Public Services and Procurement Canada	BDO
Ministry of the Solicitor General-Ontario Forensic Pathology Service	Quest	Canada School of Public Service
Ministry of Treasury Board Secretariat, Ontario Government	Quest Software	Canadian Food Inspection Agency
Municipal Property Assessment Corporation	Red Hat Canada	Carleton University
Office of the Information and Privacy Commissioner	Regent Park Community Health Centre	City of Ottawa
Ontario Digital Service	Region of Peel	Code for Canada
Ontario Energy Board	Sinai Health	Correctional Service Canada
Ontario Financing Authority	Snowflake	Employment and Social Development Canada
Ontario Government	Talend	Environment and Climate Change Canada
Ontario Government - Ministry of Government and Consumer Services	Technology Cluster of Ontario Government	Export Development Canada
Ontario Government Land and Resources Cluster	Toronto Catholic District School Board	Government of Canada
Ontario Health	Toronto Paramedic Services	Healthcare Excellence Canada
Ontario Internal Audit Division, Treasury Board Secretariat	Toronto Public Health	House of Commons
Ontario Ministry of Health	Toronto Public Library	Hydro Ottawa
Ontario Ministry of the Solicitor General	Toronto Transit Commission	Indigenous Services Canada
Ontario Ministry of Transportation	Town of Oakville	Information and Data Governance, Data and Digital Policy Sector, Office of the Chief Information Officer - Treasury Board of Canada Secretariat, Government of Canada
Ontario Power Generation	Township of Scugog	Infrastructure Canada
Ontario Provincial Police	Treasury Board of Canada Secretariat	Innovation, Science and Economic Development Canada
Ontario Public Service	Treasury Board Secretariat	National Research Council Canada
OnX Canada	Treasury Board Secretariat, Ontario Public Service	National Research Council of Canada
OnX Enterprise Solutions	VMWare	Nokia Canada
	William Olser Health Systems	Office of the Auditor General of Canada
	Workplace Safety and Insurance Appeals Tribunal	Office of the Privacy Commissioner of Canada
	Workplace Safety and Insurance Board	
	York Region	

## Organizations

Office of the Superintendent of Financial Institutions	Open City and Technology	Code for Canada
Ottawa Police Service	Public Safety and Emergency Services, Government of Alberta	Digital Academy, British Columbia Public Service Agency
Parliamentary Protective Service	Red Hat	Elections BC
Public Health Agency of Canada, Health Canada	Service Alberta	Exchange Lab/OCIO
Public Safety Canada	Service Alberta and Red Tape Reduction	Government Digital Experience
Public Services and Procurement Canada	Strathcona County	Government of British Columbia
Shared Services Canada	Yellow Pencil	Information Management Branch, British Columbia Government
Shinydocs	Yellowhead Indigenous Education Foundation	Information Services Division, Government of British Columbia
The Ottawa Hospital	<b>Victoria</b>	Learning Centre, British Columbia Public Service Agency
Transport Canada	Accenture	Legislative Assembly of British Columbia
Treasury Board of Canada Secretariat	BC Government	Ministry of Citizens' Services
University of Ottawa	BC Mail Plus, Ministry of Citizens Services	Ministry of Energy, Mines and Low Carbon Innovation
<b>Edmonton</b>	BC Public Service	Ministry of Health
Alberta Auditor General	BC Social Sector Information Security and Privacy Office	Office of Chief Information Officer, Government of British Columbia
Alberta Government	BC Transit	Office of the Chief Information Officer
Alberta Health Services	British Columbia Assessment Authority	Office of the Representative for Children and Youth
Alberta Infrastructure	British Columbia Environmental Assessment Office	Paylt
Alberta Justice, Provincial Court Administration	British Columbia Ferry Services Inc	Province of British Columbia
Canada Energy Regulator	British Columbia Housing Management Commission	Provincial Health Services Authority
City of Edmonton	British Columbia Institute of Technology	Red Hat
City of St. Albert	British Columbia Public Service Agency	Representative of Children and Youth
Code for Canada	British Columbia Securities Commission	Royal Roads University
Department of Health Government of Alberta	ChildCareBC	SAP
Digital Delivery & Innovation Division	Citizen Services, Service BC, Identity Information Management	SAP Canada
Edmonton Metropolitan Region Board	City of Kelowna	SAP SuccessFactors
Edmonton Police Service	City of Maple Ridge	Service British Columbia
Financial and Corporate Services, City of Edmonton	City of Vancouver	Toronto Transit Commission
Government of Alberta	City of Victoria	Vancouver Coastal Health
Government of Alberta, Ministry of Infrastructure		
Grant MacEwan University		
Info-Tech Research Group		



# Audience Testimonials

**“It was really interesting to meet with other public sector IT professionals and to see we are all basically in the same boat.”**

Manitoba Hydro

**“The event was well organized. The content was bang on and very relatable. And the speakers and moderator made the event very interesting.”**

Metrolinx

**“Very informative session. The event was extremely well planned. Very impressed with the panel members you really captured the cream of the crop. The real life experience each one of them shared with us was invaluable.”**

Ministry of Health

**“Good to connect and listen to different organizations.”**

Edmonton Police

# 2023 Partners



Certified



Corporation

## About Us

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

## Become a Supplier

We understand that government need to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

→ [Set up a supplier page here](#)



# CONNECTING GOVERNMENT

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