



Government Innovation Virginia

Transforming Virginia: Bridging
Innovation and Progress

Wednesday, April 17, 2024

Richmond Marriott Downtown, Virginia



Agenda at a Glance

In the ever-evolving landscape of Virginia's public sector, innovation serves as the driving force propelling the Commonwealth towards a brighter, more connected future. With a mission-oriented focus, pressing challenges are met head-on, as cutting-edge solutions are sought to fuel progress. From the transformation of digital governance to the harnessing of data analytics and transformative technologies, the journey into a pioneering tomorrow requires collaborative efforts and boundless ingenuity.

Join visionary leaders and decision-makers at this one-day, high-energy event, where trailblazing ideas converge to unlock the potential of innovation within the public sector. Explore the latest breakthroughs, delve into transformative concepts, and exchange insights that will shape a stronger, more resilient Virginia.

REGISTER TODAY



Be a part of the Innovation Series

Innovation New York - May 15

Innovation Colorado - September 18

Innovation Texas - October 23

Innovation Federal - December 4



Check out last year's highlight reel!

Who You'll Meet

Commissioners/Chiefs/Deputy Chiefs/
Advisors/Directors/Managers:

- Digital Applications
- Digital Technology
- Digital Service
- Digital Transformation Technology
- Information Security
- Technology
- Innovation
- Data & Analytics
- Data Science & Digital Capability
- AI, Automation & ML
- Customer Experience
- Human Resources



Benefits of Attending



Connect: Gain valuable insights from visionary leaders spearheading change and modernization within Virginia's public sector.



Engage: Dive deep into innovation and modernization drivers through focused roundtable sessions, fostering intimate conversations with your peers.



Learn: Explore tailored insights in three separate conference tracks: Cybersecurity, Data & Technology, and Digital & CX.

Key Themes for 2024

- Digital-First Transformation: Embrace digital-first approaches, emerging technologies, and innovative strategies for government modernization
- Collaborative Innovation: Foster partnerships, knowledge sharing, and collaboration to drive innovation in public services
- Data-Driven Decision-Making: Leverage data analytics, open data, and evidence-based policies to improve service delivery and transparency
- Enhancing Citizen Experiences: Improve citizen experiences through personalization, enhanced service delivery, and equal access to government services
- Strengthening Cyber Security: Strategies for increasing digital and cyber literacy, responding to cybersecurity breaches or threats, and fostering a forward-thinking cybersecurity mentality

Your Inspiring Speakers

Plenary



HENDRIK H. VAN DER VAART
Deputy Chief
Transformation Officer
Commonwealth of Virginia



ROBERT (BOB) OSMOND
Chief Information Officer
Virginia IT Agency



SURESH SOUNDARARAJAN
Chief Information Officer
Virginia Department of Health



DAVE MYERS
Deputy Superintendent/
Chief Information Officer
Virginia Department of Education



PAUL CORBETT CORMAL
Chief Technology Officer,
Assistant Superintendent
– Data, Research, and
Technology
Virginia Department of Education



PAUL WILLIAMS
Chief Information Officer
Virginia ABC



BARBARA J. BURKETT
Director of Analytics, Research
and Program Evaluation
**Virginia Department for Aging
and Rehabilitative Services**



KARAN SONDHI
CTO
Trellix Public Sector



MIKE MAURER
Director of Sales
Operation
Orijin



SARJOO SHAH
Executive Director, Public
Health Services
Oracle



JOEL GOLUB
Industry Executive
Director City & County
Government
Oracle



NATHANIEL PARKS
Sr. Solutions Engineer
Dynatrace



MEGHAN STEELE
Vice President, SLED East
Cisco

Data & Technology Track



KEN PFEIL

Chief Data Officer
Commonwealth of
Virginia



ROBIN SHELDON

Director, Data Analytics
Virginia DMV



CHRIS BURROUGHS

Director Data Protection and
Governance, Commonwealth
of Virginia

**Office of the Secretary of
Administration, Office of Data
Governance and Analytics**



RAVI PADMA

Chief Technology Officer
Virginia Department of
Veterans Services



BILL GREEVES

Industry Advisor for State
and Local Government
SAP



THOMAS MACLELLAN

Director, Government
Affairs & Strategy
Palo Alto Networks



**ALEX
DERHOVHANNESSIAN**

Senior Vice President
Voyatek

Digital & CX Track



LANA SHELLEY

Deputy Commissioner,
CIO, Information
Technology
Virginia DMV



JAMEY STONE

Director, Business
Platform Solutions
Virginia IT Agency
(VITA)



ZACC ALLEN

Chief Information Officer
Virginia Department of
Corrections



VENGATESH AGARAM

Chief Information Officer
Virginia Department of
Taxation



MELINDA STEWART

Chief of Enterprise
Solutions
Virginia IT Agency (VITA)
& Office of Governor of the
Commonwealth of Virginia



RACHAEL RADFORD

Owner & President
Meira Consulting

Digital & CX Track



ELIZABETH BALDWIN, P.E.

Chief Code Engineer
City of Philadelphia
Department of Licenses & Inspections



HARUN MUSA, PH.D.

Principal Solutions
Consultant, Technology & Innovation
Infor



TOM YEATTS

Global Head of State & Local Government
ServiceNow

Interactive Roundtable Session



JOEL GOLUB

Industry Executive
Director City & County Government
Oracle



JAREN JOHNSON

Account Manager,
Technology & Innovation
Infor



HARUN MUSA, PH.D.

Principal Solutions
Consultant, Technology & Innovation
Infor



NATHANIEL PARKS

Sr. Solutions Engineer
Red Hat / Dynatrace



TIHOMIR HRISTOV

Solutions Engineer
Cisco



BRAD JOHNSON

Solutions Engineer
Cisco



RACHAEL RADFORD

Owner & President
Meira Consulting



ALEX DERHOVHANNESSIAN

Senior Vice President
Voyatek



CRAIG GAMBOL

Territory Manager
Veeam



COREY KIRSCHNER

Systems Engineer
Veeam



CHRIS RIORDAN

Public Sector Account
Manager
Nutanix



PATRICK FARRELL

Director - KPMG Cloud,
Data & AI Lead
KPMG



JENNIFER HEFLIN

Managing Director
Accenture

Agenda at a Glance

8:00am Registration and Networking Breakfast

8:50am Welcome from the Public Sector Network

9:00am Welcome from the Chair

Sarjoo Shah, *Executive Director, Public Health Services, Oracle*

9:20am Government Keynote: Charting a Digital Destiny: Transforming Government for the Digital Age

- Exploring Virginia's path towards becoming a digital government powerhouse
- Overcoming Challenges in the Digital Age

Hendrik H. van der Vaart, *Deputy Chief Transformation Officer, Commonwealth of Virginia*

9:40am Platinum Partner Session: The Pathway to Technology Transformation

Karan Sondhi, *CTO, Trellix Public Sector*

10:00am Government Keynote: Virginia's Information Technology: What is on the Horizon

Robert (Bob) Osmond, *Chief Information Officer, Virginia IT Agency*

10:20am Panel Discussion: Designing Services Around Citizen Needs: Achieving Seamless CX in the Digital Era

- Understanding the importance of designing government services around citizen needs
- Leveraging data analytics for data-driven insights and tailored services
- Achieving a balance between security and accessibility in citizen-centric services
- Cultivating a workforce and organizational culture that values citizen-centricity

Suresh Soundararajan, *Chief Information Officer, Virginia Department of Health*

Dave Myers, *Deputy Superintendent/Chief Information Officer, Virginia Department of Education*

Barbara J. Burkett, *Director of Analytics, Research and Program Evaluation, Virginia Department for Aging and Rehabilitative Services*

Nathaniel Parks, *Sr. Solutions Engineer, Dynatrace*

Moderator: **Sarjoo Shah**, *Executive Director, Public Health Services, Oracle*

10:50am Refreshment Break

Data & Technology Track	Digital & CX Track
<p>11:20am Welcome from Track Chair Bill Greeves, <i>Industry Advisor for State and Local Government, SAP</i></p>	<p>Welcome from Track Chair Harun Musa, Ph.D., <i>Principal Solutions Consultant, Technology & Innovation, Infor</i></p>
<p>11:40am Government Keynote: Data-Driven Governance: From Insights to Impact</p> <ul style="list-style-type: none"> Using data analytics to improve public service delivery Establishing trust and transparency in data-sharing with citizens Implementing data-driven policies for better outcomes <p>Ken Pfeil, <i>Chief Data Officer, Commonwealth of Virginia</i></p>	<p>Government Keynote: The Roadmap to a Successful Digital Transformation</p> <p>Jamey Stone, <i>Director, Business Platform Solutions, Virginia IT Agency (VITA)</i></p>
<p>12:00pm Gold Partner Session: Artificial Intelligence Solutions for the Public Sector</p> <p>Thomas MacLellan, <i>Director, Government Affairs & Strategy, Palo Alto Networks</i></p>	<p>Gold Partner Session: How to Use Technology to Improve Citizen Engagement</p> <p>Rachael Radford, <i>Owner & President, Meira Consulting</i> Elizabeth Baldwin, P.E., <i>Chief Code Engineer, City of Philadelphia Department of Licenses & Inspections</i></p>
<p>12:20pm Government Keynote: Leveraging Data Analytics for Informed Decision-Making</p> <p>Robin Sheldon, <i>Director, Data Analytics, Virginia DMV</i></p>	<p>Government Keynote: Navigating Digital Disruption: Paving the Way for Effortless Transformation</p> <ul style="list-style-type: none"> Identifying and overcoming digital transformation barriers Cultivating a culture of innovation and flexibility Strategies for a seamless digital evolution <p>Lana Shelley, <i>Deputy Commissioner, CIO, Information Technology, Virginia DMV</i></p>
<p>12:40pm Gold Partner Session: Unlocking IT Efficiency: Driving Cost Savings and Productivity Gains With Ai</p> <p>Freshworks</p>	<p>Gold Partner Session: How Digital Identity Will Allow Governments to Deliver on the Promise of Improved CX</p> <p>Brian Chidester, <i>Public Sector Network Advisory Board Member & Head of Public Sector Marketing, Socure</i></p>

Data & Technology Track

1:00pm

Panel Discussion:

Synergizing Data and Technology for a Transformative Future

- How can organizations synergize data and technology to drive innovation and decision-making?
- What strategies are effective in managing and protecting data privacy in an increasingly connected world of technology?
- Share insights on successful data integration strategies that leverage technology for enhanced efficiency and competitiveness.
- How can organizations foster a data-driven culture and ensure data literacy across the organization?

Chris Burroughs, *Director Data Protection and Governance, Commonwealth of Virginia, Office of the Secretary of Administration, Office of Data Governance and Analytics*

Ravi Padma, *Chief Technology Officer, Virginia Department of Veterans Services*

Alex DerHovhannessian, *Senior Vice President, Voyatek*

Moderator: **Bill Greeves**, *Industry Advisor for State and Local Government, SAP*

Digital & CX Track

Panel Discussion:

Achieving Digital Inclusion: Strategies for Bridging the Digital Divide

- What innovative approaches can organizations take to ensure digital inclusion for all, especially underserved communities?
- Importance of digital literacy programs, their effectiveness, and how they can be enhanced to empower individuals in using technology effectively
- In what ways can government policies and initiatives foster partnerships with private sector organizations to expand digital inclusion efforts and make online services more equitable?

Zacc Allen, *Chief Information Officer, Virginia Department of Corrections*

Vengatesh Agaram, *Chief Information Officer, Virginia Department of Taxation*

Melinda Stewart, *Chief of Enterprise Solutions, Virginia IT Agency (VITA) & Office of Governor of the Commonwealth of Virginia*

Tom Yeatts, *Global Head of State & Local Government, ServiceNow*

Moderator: **Harun Musa, Ph.D.**, *Principal Solutions Consultant, Technology & Innovation, Infor*

1:30pm

Networking Lunch

2:30pm

Interactive Roundtable Discussions

1. Cloud Adoption Strategies: Streamlining Government Operations through Cloud Solutions
Facilitated by: **Joel Golub**, *Industry Executive Director City & County Government, Oracle*
2. Enhancing Citizen Experience Through Future-Proofing Government Infrastructure
Facilitated by: **Jaren Johnson**, *Account Manager, Technology & Innovation, Infor* & **Harun Musa, Ph.D.**, *Principal Solutions Consultant, Technology & Innovation, Infor*
3. Agile Government: Implementing Agile Methodologies for Faster Digital Solutions
Facilitated by: **Bill Greeves**, *Industry Advisor for State and Local Government, SAP*
4. Cybersecurity in the Digital Era: Protecting Sensitive Government Data and Systems
Facilitated by: **Nathaniel Parks**, *Sr. Solutions Engineer, Red Hat / Dynatrace*
5. Zero Data Loss: Reaction and Response Times to Ensure Continuity of Government in an AI World
Facilitated by: **Tihomir Hristov**, *Solutions Engineer, Cisco* & **Brad Johnson**, *Solutions Engineer, Cisco*
6. Leverage Insider Knowledge: How to get the most out of government technology
Facilitated by: **Rachael Radford**, *Owner & President, Meira Consulting*
7. Supporting Service Delivery with Next-Gen Digital Identity
Facilitated by: **Brian Chidester**, *Public Sector Network Advisory Board Member & Head of Public Sector Marketing, Socure*

2:30pm Interactive Roundtable Discussions

8. Unlocking IT efficiency: Driving cost savings and productivity gains with AI
Facilitated by: **Freshworks**
9. Digital Transformation Roadmaps: Key Steps to Transform Traditional Government Services
Facilitated by: **Alex DerHovhannessian**, *Senior Vice President, Voyatek*
10. Cyber Resiliency: Stay a Step Ahead of Cyberthreats
Facilitated by: **Craig Gambol**, *Territory Manager, Veeam* & **Corey Kirschner**, *Systems Engineer, Veeam*
11. Building Secure Digital Government: So Many Clouds, So Little Time!
Facilitated by: **Chris Riordan**, *Public Sector Account Manager, Nutanix*
12. Emerging Technologies for Government: Exploring the Potential of AI, IoT, and Blockchain
Facilitated by: **Patrick Farrell**, *Director - KPMG Cloud, Data & AI Lead, KPMG*
13. Driving enhanced citizen services - Using Gen AI, Human-Centered Design and more
Facilitated by: **Jennifer Heflin**, *Managing Director, Accenture*
14. Enterprise Service Management: Accelerating Service Delivery
Facilitated by: **Tom Yeatts**, *Global Head of State & Local Government, ServiceNow*

3:30pm Platinum Partner Session: Bridging the Gap: Safeguarding Accessible Education with Secure Digital Tools
Mike Maurer, Orijin

3:50pm Panel Discussion: Leading the Change: The Roadmap to a Future-Ready Government

- Highlighting strategic initiatives and milestones for the future
- Creating an agile and adaptive public sector to meet evolving challenges
- Emphasizing citizen-centricity and inclusivity in government services
- What strategies do successful government organizations employ to overcome challenges during digital transformation?
- How can emerging technologies such as AI, IoT, and blockchain revolutionize public service delivery?

Paul Corbett Cormal, *Chief Technology Officer, Assistant Superintendent - Data, Research, and Technology, Virginia Department of Education*

Paul Williams, *Chief Information Officer, Virginia ABC*

Meghan Steele, *Vice President, SLED East, Cisco*

Moderator: **Joel Golub**, *Industry Executive Director City & County Government, Oracle*

4:20pm Closing Remarks from the Chair, followed by networking reception

Testimonials

“Very positive environment, met a lot of great contacts.”

“The panel discussions were insightful and the keynote speakers as well.”

“Enjoyed it. Good opportunity to engage with this group.”

“I was able to get some new information and renew some old contacts.”

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Event Schedule

QUARTER 2

Innovation Southeast (Virtual Event)	April 30
Government Cybersecurity Roadshow Florida	May 14
Innovation Northwest (Virtual Event)	May 22
Government Cybersecurity Roadshow Massachusetts	June 12

QUARTER 3

Government Cybersecurity Roadshow Illinois	September 25
Innovation Northeast (Virtual Event)	Date TBC

QUARTER 4

Innovation Colorado	October 8
Innovation Texas	October 23
Government Cybersecurity Roadshow Texas	October 24
Innovation New York	November 6
Government Cybersecurity Roadshow New York	November 7
Government Cybersecurity Roadshow Arizona	November 19
Innovation Federal	December 4
Government Cybersecurity Roadshow D.C.	December 5
Innovation Southwest (Virtual Event)	Date TBC





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