→ **Innovation and IT**

Government Innovation California

Transforming Government through Human-Centered Technology Initiatives

Post-Event Report

Friday, March 17, 2023
Sheraton Grand Hotel Sacramento, California

Event Statistics

37
Speakers

243
Registrations

28
Partners

Delegate Profile

Attendee Role
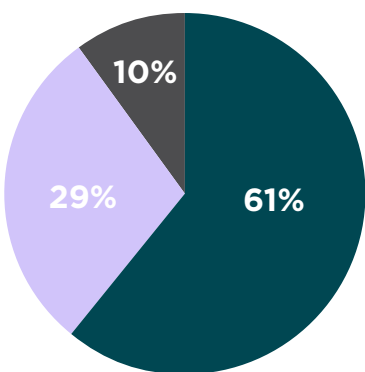
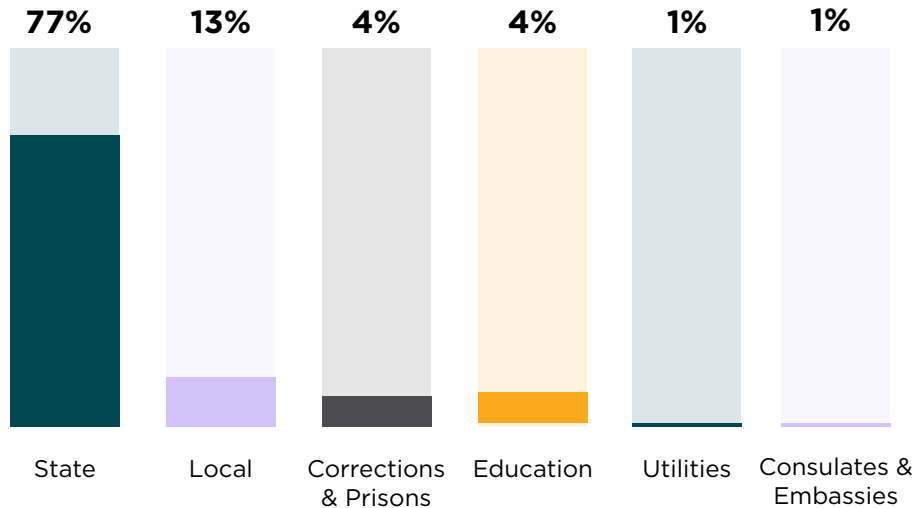- Decision Maker
- Influencer
- User

61%
29%
10%

Investment Timeframe

18%	32%	18%	32%

0-6 months
6-12 months
12-24 months
24+ months
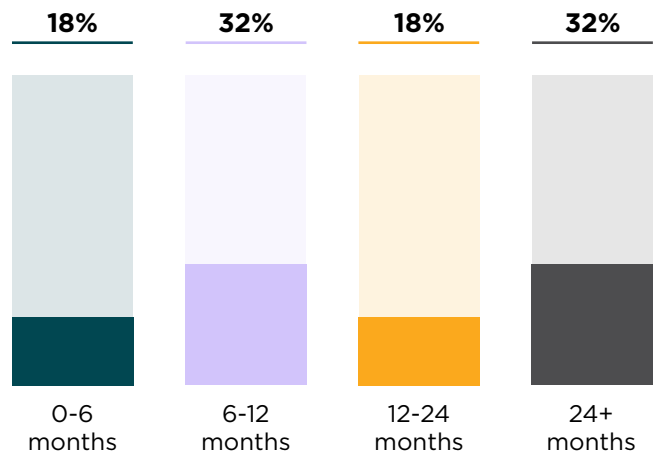
2023 Survey

A snapshot of trends happening in California's Public Sector

243 ATTENDEES PARTICIPATED IN THIS SURVEY

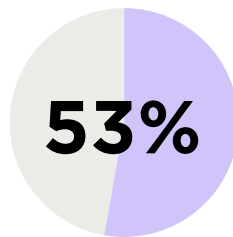| 77%	13%	4%	4%	1%	1%
State	Local	Corrections & Prisons	Education	Utilities	Consulates & Embassies

What is your organization, department, or function's top priority over the next 12-24 months?

38%
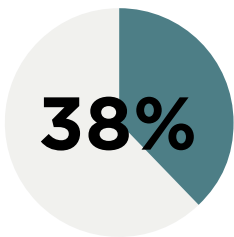
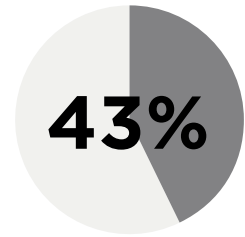said transforming and automating processes

What do you see as the biggest challenge facing the Public Sector in California?

53%

said workforce - talent attraction and retention

What is California's greatest strength in meeting the challenges of the future?

43%

said people/skills

TOP 3 FOCUS AREAS
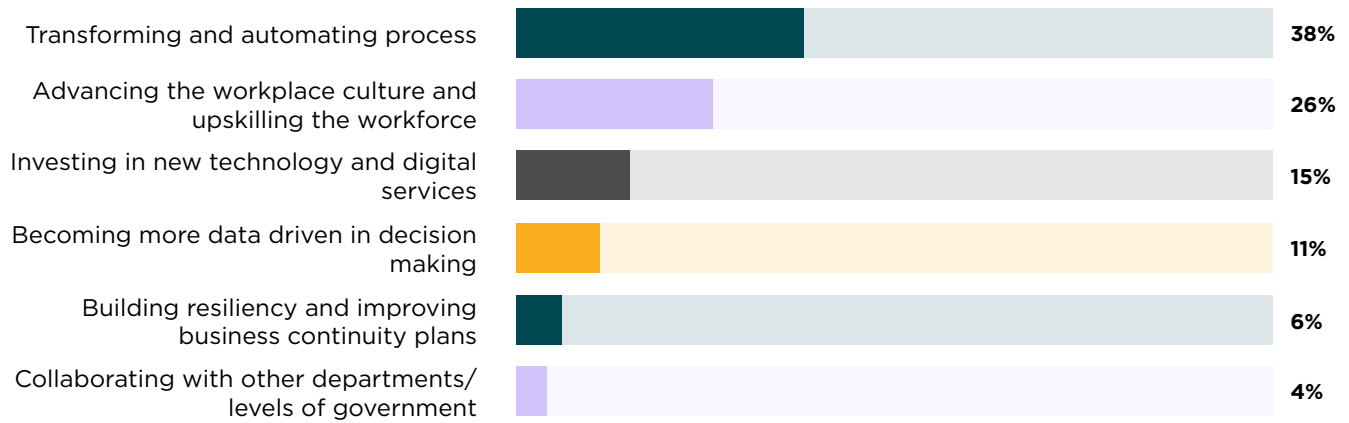
Business Process Transformation and Optimization
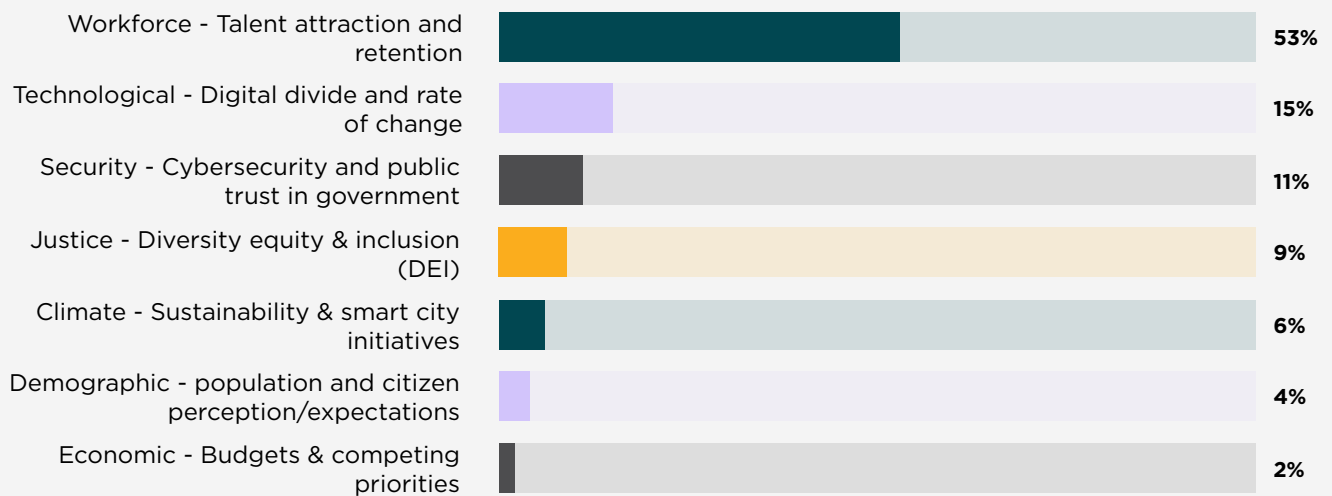
Data Management & Analytics

Cyber Security

Poll Report

What is your organization, department, or function's top priority over the next 12-24 months?

Transforming and automating process	**38%**
Advancing the workplace culture and upskilling the workforce	**26%**
Investing in new technology and digital services	**15%**
Becoming more data driven in decision making	**11%**
Building resiliency and improving business continuity plans	**6%**
Collaborating with other departments/ levels of government	**4%**

What do you see as the biggest challenge facing the Public Sector in California?

Workforce - Talent attraction and retention	**53%**
Technological - Digital divide and rate of change	**15%**
Security - Cybersecurity and public trust in government	**11%**
Justice - Diversity equity & inclusion (DEI)	**9%**
Climate - Sustainability & smart city initiatives	**6%**
Demographic - population and citizen perception/expectations	**4%**
Economic - Budgets & competing priorities	**2%**

Poll Report

What is California's greatest strength in meeting the challenges of the future?

People / skills	43%
Collaboration	30%
Other	11%
Strategy	9%
Technology	7%
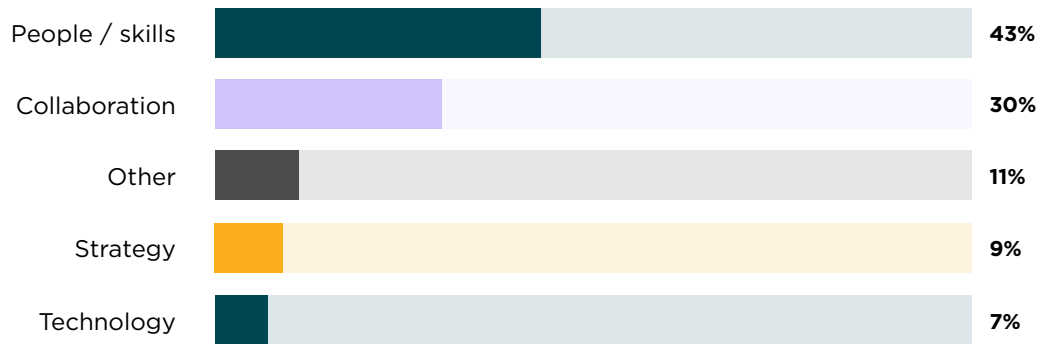
What is the biggest barrier to building a culture of continuous innovation within your agency/department?

Budget constraints	26%
Change management	18%
Policy and processes	15%
Talent/skill shortage	13%
Establishing a shared vision	13%
Leadership buy-in	11%
Digital capabilities	4%
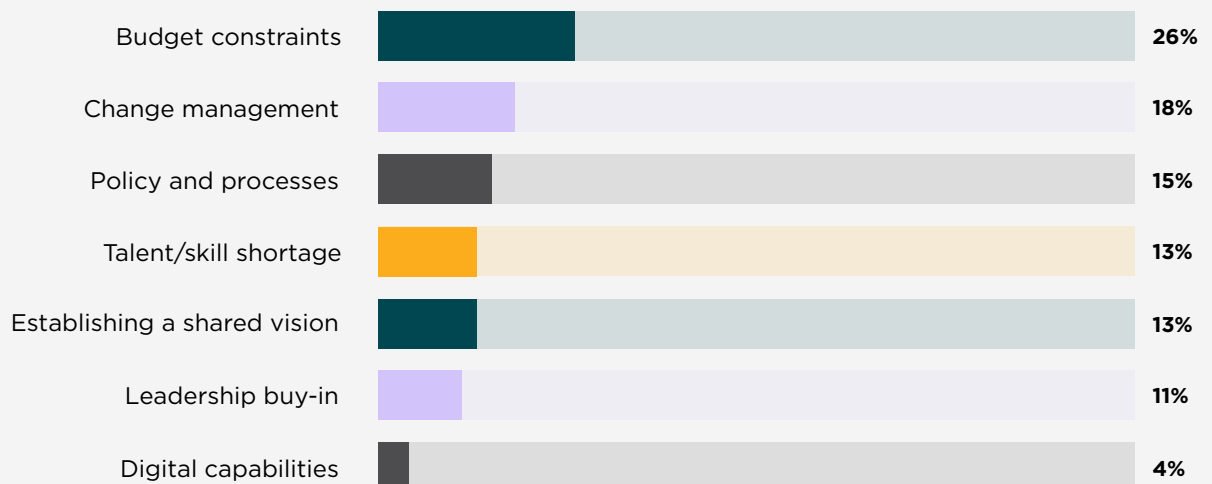
In one word what is your biggest goal or aspiration for public sector services in California?

Change Management

Flexibility

Adaptable

Services Matching Current
Customer Service Trends

Agile

Modernize

Transparency

Inclusion

Innovation

Growth

Simple

Human centered

Collaboration

Service

Forward

Digital

User focused

Transformation

Execution

Equity

Kindness

Change

In Attendance

Job Titles

Account Executive	Chief – Engineering & Factory Modernization	Communications Manager
ACIO	Chief - Office of Performance & Innovation	Consultant
Airport Concessions Manager	Chief Assistant Director	Cybersecurity Training Coordinator / Instructor
AISO	Chief Data Officer	DEI and Engagement Manager
Assistant Agency Information Officer	Chief Data Officer and Blockchain Lead	Department Chief Information Officer
Assistant Deputy Director	Chief Data Officer, Director	Deputy Chief Technology Officer
Assistant Deputy Director, Critical Services	Chief Deputy Director	Deputy CIO
Assistant Director HR	Chief Deputy Director of Operations and Grants	Deputy Director - Digital
Assistant Division Chief	Chief Digital Transformation Officer	Deputy Director - Technology
Assistant to Chief, HR	Chief Enterprise Architect	Deputy Director of Broadband Digital Literacy
Assistant Vice President, Technology, Innovation & Performance Monitoring	Chief- EPMO	Deputy Director of Communications
Associate Director, Systems Architecture, UX, QA, Scrum Master	Chief Executive - Portfolio Oversight and Strategic Technology	Deputy Director of Enforcement
Associate Governmental Program Analyst	Chief Executive Officer	Deputy Director of Legislation
Associate Personnel Analyst	Chief Financial Officer	Deputy Director of Middle-Mile Broadband Initiative
Associate IT Director	Chief Growth Officer	Deputy Director of Platform Services
Associate Director	Chief Information Officer	Deputy Director of Strategic Initiatives
Attorney IV	Chief Information Security Officer	Deputy Director, Critical Services Office
Audit & Assessment Branch Chief	Chief Mission Officer	Deputy Director, Human Resources
Audit Chief	Chief of Client Technologies	Deputy Executive Director, Internal Operations
Audit Manager	Chief of Staff	Deputy Secretary of Business Transformation and Strategic Development
Branch Chief	Chief Technology Officer	Deputy State Chief Information Security Officer
Branch Chief Enterprise Applications	Chief, Human Resources Bureau	Deputy State Chief Technology Innovation Officer
Business Analyst	Chief, Projects and Reporting Services	Deputy State Chief Technology Officer
Business Analytics Director	Chief, Workforce Development Bureau	Digital Communications
Business Services Officer	Classification & Pay Analyst	Director
Business Transformation & Strategic Development Manager	Commissioner	
CFAO	Communication, Training, and Learning Management System Specialist, Workforce Development Bureau, Human Resources Services Branch	
Chair, Planning Commission		
Chief		

Job Titles

Director / Employee Services

Director of Admissions

Director of Development Services

Director of Economic Development

Director of Information Technology

Director of Systems

Director of Technology Services

Director, Applications and Network Support

Director, Digital Service and Open Government

Director, Disability & Survivor Benefits

Director, IT

Director, Special Projects

Director, West

Diversity Recruitment Manager

Dr of Finance

Economic Development Specialist

Education Research & Evaluation Administrator

Enterprise Application Architect

Enterprise Architect

Enterprise Business Solutions Branch Chief

Enterprise Data Services

Executive Director

Financial Planning Officer

Founder and CEO

Government Relations Manager

HR Chief

HR Systems and Operations Manager

Human Services Supervisor

Information Officer I

Information Security Specialist

Information Specialist

Information Technology Manager

Information Technology Specialist

Information Technology Supervisor II

Infrastructure Services Manager

Innovation Program Manager

Insights Analyst

Intelligent Automation Portfolio Manager

International Affairs and Trade Fellow

IT Manager

IT Operations Branch Chief

IT Specialist

IT Supervisor

ITS I - Project Manager

ITS II

ITS III

Knowledge Manager

Labor Relations Specialist

Lead Enterprise Architect

Legislative & External Affairs Manager

Manager for IT Service Delivery

Manager, Human Resources 1

Named Account Manager

Network Engineer

Office Chief

Operations & Maintenance Superintendent

Ops Security

Organizational Development Manager

Pension Program Manager III

Policy Fellow

Portuguese Trade and Investment Commissioner

President

Principal

Product Manager, Data & Insights

Product Manager/Program Lead - Unemployment Insurance Modernization

Project & Approvals Manager

Project Manager

Project Portfolio Management Chief

Records Manager

Recruitment Officer

Salesforce Administrator

Section Chief

Section Manager

Section officer

Senior Account Executive

Senior Advisor

Senior Communications Specialist for Digital Media & Website Analytics

Senior Director, Grants Management & IT

Senior Environmental Scientist Supervisor

Senior IT Strategic Advisor

Senior Labor Relations Officer

Senior Manager of Workforce Management

Senior Science Officer

Service Owner(ITM I) – Facility Management System

Software Development Manager

Sr Manager Enterprise Business Solutions

Sr. Manager Marketing and Communications

Staff Services Manager

State Chief Information Officer and Director, California Department of Technology

State Chief Information Security Officer

State Chief Project Officer

Job Titles

State Chief Technology Innovation Officer
Statewide IT Policy Chief
Statewide Technology Recovery Program Manager
Student
Supervising Engineer
System Administrator
Systems Analyst
Technology Manager
Technology Project Manager
Training and Employee Development Supervisor
Training and Organizational Development Analyst
Training Officer
Vice Mayor
Web Master
Workforce Development Director
Workforce Development Specialist

In Attendance

Organizations

American River College	California Department of Social Services	California State Lottery
Baijnath Rural Municipality	California Department of Tax and Fee Administration	California State Senate
Bay Area Regional Health Inequities Initiative	California Department of Technology	California State Teachers Retirement System
Berkeley	California Department of Transportation	CalTrans
CalFIRE	California Department of Water Resources	CDSS
California Civil Rights Department	California Gambling Control Commission	Cell-Ed
California Commission on Status of Women and Girls	California Government Operations Agency	Citizens Redistricting Commission
California Community Colleges, Chancellor's Office	California Governor's Office of Emergency Services	City and County of San Francisco
California Correctional Health Care Services	California Health and Human Services Agency	City of Burbank, CA
California Council on Science and Technology	California Health and Human Services Agency - Center for Data Insights and Innovation	City of Concord, CA Economic Development/Base Reuse Department
California Cybersecurity Integration Center	California High Speed Rail	City of Fairfield
California Democratic Party	California High Way Patrol	City of Folsom
California Department of Aging	California Innovation Playbook for Government Change Agents	City of Glendale
California Department of Corrections and Rehabilitation	California Institute for Regenerative Medicine	City of Los Angeles
California Department of Education	California Natural Resources Agency	City of Los Angeles Fire Department
California Department of Food and Agriculture	California Office of Data and Innovation	City of Moreno Valley
California Department of Forestry and Fire Protection	California Office of Traffic Safety	City of Sacramento
California Department of General Services	California Public Employees' Retirement System	City of Salinas
California Department of Health Care Services	California Public Utilities Commission	City of San Jose
California Department of Housing and Community Development	California Resources Corporation	City of San Rafael, CA
California Department of Human Resources	California State Controller's Office	City of South Lake Tahoe
California Department of Industrial Relations	California State Department of Aging	Civic AI
California Department of Motor Vehicles		Code for America
		Computacenter
		Contra Costa Resource Conservation District
		County of Los Angeles
		County of Marin
		County of Sacramento - SMF Airport
		County of San Diego

Organizations

County of San Mateo	Judicial Council of California	State Lands Commission
Covered California	Labor Workforce and Development Agency	State of CA CHHS-OSI
CPS HR Consulting	Los Angeles Police Department	State of California
Department of Community Services & Development	Marin County Health and Human Services	Superior Court of California - County of Orange
Department of Conservation	Marin County Superior Court	U.S. Digital Response
Department of Consumer Affairs	Merced County Public Health Department	University of California
Department of Corrections and Rehabilitation	Metropolitan Transportation Commission	University of California, Santa Cruz
Department of Finance	Nevada County, CA	Workforce Development Bureau
Department of Housing and Community Development	Office of Data & Innovation	
Department of Industrial Relations	Office of Data and Innovation	
Department of Motor Vehicles	Office of Planning and Research	
Department of Social Services	Office of Systems Integration	
Dept of Social Services	Office of the State Public Defender	
Dept. of Corrections & Rehabilitation	Orange County Superior Court	
eCivis	Palo Alto Networks	
El Dorado County	Portuguese Trade & Investment Agency	
Employment Development Department	Raval West	
Employment Training Panel	Rocklin Unified School District	
Financial Information System for California	Sacramento County	
First 5 California	Sacramento County, Department of Human Services	
Forestry and Fire	Sacramento Regional Transit District	
Franchise Tax Board	San Francisco Municipal Transportation Agency	
Government Operations Agency	San Francisco Public Utilities Commission	
Governor's Office of Business and Economic Development	San Joaquin County	
Governor's Office of Emergency Services	Santa Clarita Valley Water Agency	
High-Speed Rail Authority	Secretary of State	
Housing and Community Development	Stanford Linear Accelerator Center, National Accelerator Laboratory	
HSB Solutions, Inc	State Bar of California	
IDC		
Independent Office of Audits and Investigations		

Audience Testimonials

"It was a great gathering to share experiences and new technologies."

"I thoroughly enjoyed being at this conference. It was nice to meet like minded people and share ideas. Looking forward to the next one. Thanks!"

"I enjoyed learning how other agencies are being innovative and really appreciated that both rooms had presenters which allowed me to choose which topic i wanted to listen to."

"The event was positive and valuable. Good presentations, good selection of vendors, and excellent opportunities to network with vendors and other public servants."

"This was a great conference- well coordinated and offered a plethora of information."

Event Images

Featured Speakers

Liana Bailey-Crimmins
State Chief Information Officer and Director
California Department of Technology

Ajay Gupta
Chief Digital Transformation Officer
California Department of Motor Vehicles

Serenity Thompson
Deputy Director – Digital Services
California Department of Motor Vehicles

Devin Porr
Chief - Office of Performance & Innovation
CalTrans

Kevin Gray
Chief Information Officer
City of Burbank

Marcie Chin
Product Manager / Program Lead - Unemployment Insurance Modernization
U.S. Digital Response

Kellie Flores
Legislative & External Affairs Manager
California Office of Data and Innovation

Jennie Strobeck
AVP, State & Local Digital Solutions
Adobe

Thomas Herrmann
Senior Account Executive, State & Local Government
Anthology

Chris Radosh
President & General Manager
Trend Micro Federal

Matt Sweetnam
Chief Architect
AHEAD Digital Solutions Group

Spencer Tidwell
Hybrid Cloud Field CTO
Hitachi Vantara

Tom Hartman
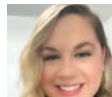*West SLED Director of Sales*
Red Hat

Joy Bonaguro
Chief Data Officer, California Office of Data and Innovation
State of California

Maisha Dottery
Chief Information Officer
Department of Community Services & Development & PSN Advisory Board Member

Jaclyn Padilla
Deputy Director - Human Resources
California Department of Corrections and Rehabilitation

Stephanie Diamond
Chief Workforce Development Bureau, Human Resource Services Branch
Department of Social Services

Sean Mooney
Director, Digital Service & Open Government
City of San Rafael, CA

Prerna Mahajan
Chief - Projects Oversight and Strategic Technology Branch
California Department of Social Services

Wendy Weaver
Chief Information Officer
California Department of Conservation

Steve Saman
Solution Consultant, Public Sector
Adobe

Joseph Valeriano
Senior Solutions Architect
GitLab

Linda Misegadis
Senior Government Strategist
UKG

Jonathan Hasak
California Public Sector Partnerships Lead
Coursera

Andy Hayes
Senior Solutions Architect
Nintex

Sarah Soto-Taylor
Deputy Secretary of Business Transformation
CA Government Operations Agency

Scott Gregory
Deputy Director – Technology
CalFire

Brendan Murphy
Chief of Staff
California State Senate

Lindsey Heister
Communication, Training, and Learning Management System Specialist, Workforce Development Bureau, Human Resources Services Branch
California Department of Social Services

Vedika Ahuja
Product Manager, Data & Insights
City of San Rafael, CA

Chad Bratton
Chief Information Officer
California Office of Data and Innovation

Brian Chidester
Chief Strategist, Public Sector
Socure

Mark Burns
Director, Data Analytics - SLED & Retail, Americas
Altair

Andy Krenz
Senior Director of Public Sector
ThoughtExchange

Bob Lavigna
Senior Fellow - Public Sector
UKG

Jim Richberg
Field CISO for the Public Sector & Vice President of Information Security
Fortinet

Thomas Rice
Senior Strategic Partner and Alliance Manager - Federal
Nintex

2023 Partners

Socure

Adobe

ALTAIR

BLACKBOARD IS NOW ANTHOLOGY

anthology

GitLab

ThoughtExchange

UKG
Our purpose is people

AHEAD

coursera
for government

FORTINET

HITACHI
Inspire the Next

nintex

Red Hat

NUTANIX

CERIDIAN

DreamFactory

oncore consulting

SentinelOne

GovReport

avanade

DAJANI CONSULTING INC.

iproov

KIEFER

PROJECT HOSTS
Security Compliant Clouds

Submittable

VASION

HSB SOLUTIONS, INC.
CONNECTING PEOPLE TO PEOPLE

About Us

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

Certified B Corporation

Become a Supplier

We understand that government need to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

⟶ Set up a supplier page here

CONNECTING GOVERNMENT
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