



PUBLIC
SECTOR
NETWORK



Government Innovation Federal

Transforming Government Service Delivery



Wednesday, December 6, 2023
Washington, D.C. | 8:00am

Agenda at a glance

Over the past few years, public sector entities across the world have shown incredible resilience and tenacity when faced with existential threats, including the COVID-19 pandemic, cyber security attacks, global economic uncertainty, and the rising popularity of revolutionary, science fiction-esque generative AI. Federal government employees have shown that successfully innovating and modernizing both internal process and external service delivery benefits U.S. citizens (as well as U.S. State governments) while also ensuring that the U.S. Federal government remains best-in-class.

Federal agencies and departments are inundated with numerous, often competing priorities, however – all of which require institutional knowledge retention, resourcing, and skilled employees, constraints that perpetually hinder the agile adaptation required for alignment with 21st century technology's threats and benefits. Moreover, siloed departments – whether by design or by happenstance – restrict information, data, and process sharing, which often leads to disjointed citizen-facing services.

How can Federal agencies establish best practices for the safe and responsible use of emerging technology? What types of collaborative initiatives can be initiated to co-create solutions to common challenges? Who are the next generation of Federal leaders – and where can they be found? And how can Federal agencies and departments include diverse voices and perspectives in developing forward-thinking strategies?

Bringing Federal government employees together to share their challenges, lessons learned, and successes enables maximized efficiency – a vital survival trait given the fast-paced nature of today's technology landscape. Public Sector Network's second annual **Government Innovation Federal** provides the ideal meeting place to learn, collaborate, and discuss current trends and technologies being leveraged across the Federal Government. With Tracks dedicated to Data and Cyber Security and Digital Government/Citizen Experience, this one-day, in-person event will offer inspiring cases of innovation from leaders representing an array of Federal departments and agencies designed to catalyze collaboration and creativity throughout the Federal landscape. Join the conversation!

Gov hub

10x

Thought Leadership Partner

HUMANS OF 
PUBLIC SERVICE

Who You'll Meet

Departments: IT, IS, Administration, Transportation, Finance/Treasury, Healthcare, Social Services, Education, Law Enforcement, HR

Commissioners/Chiefs/Deputy Chiefs/Advisors/Directors/Managers:

- Digital Applications
- Digital Technology
- Digital Service
- Digital Transformation Information Technology
- Information Security
- Technology
- Innovation
- Data & Analytics
- Data Science & Digital Capability
- AI, Automation & ML, Transformation
- Procurement
- Cybersecurity

Organizations: State, Local, & Tribal Government Agencies & Departments

Benefits of Attending



Discover unexpected synergies in other agencies' challenges and solutions



Embrace the opportunity to adopt a proactive, forward-thinking innovation implementation strategy



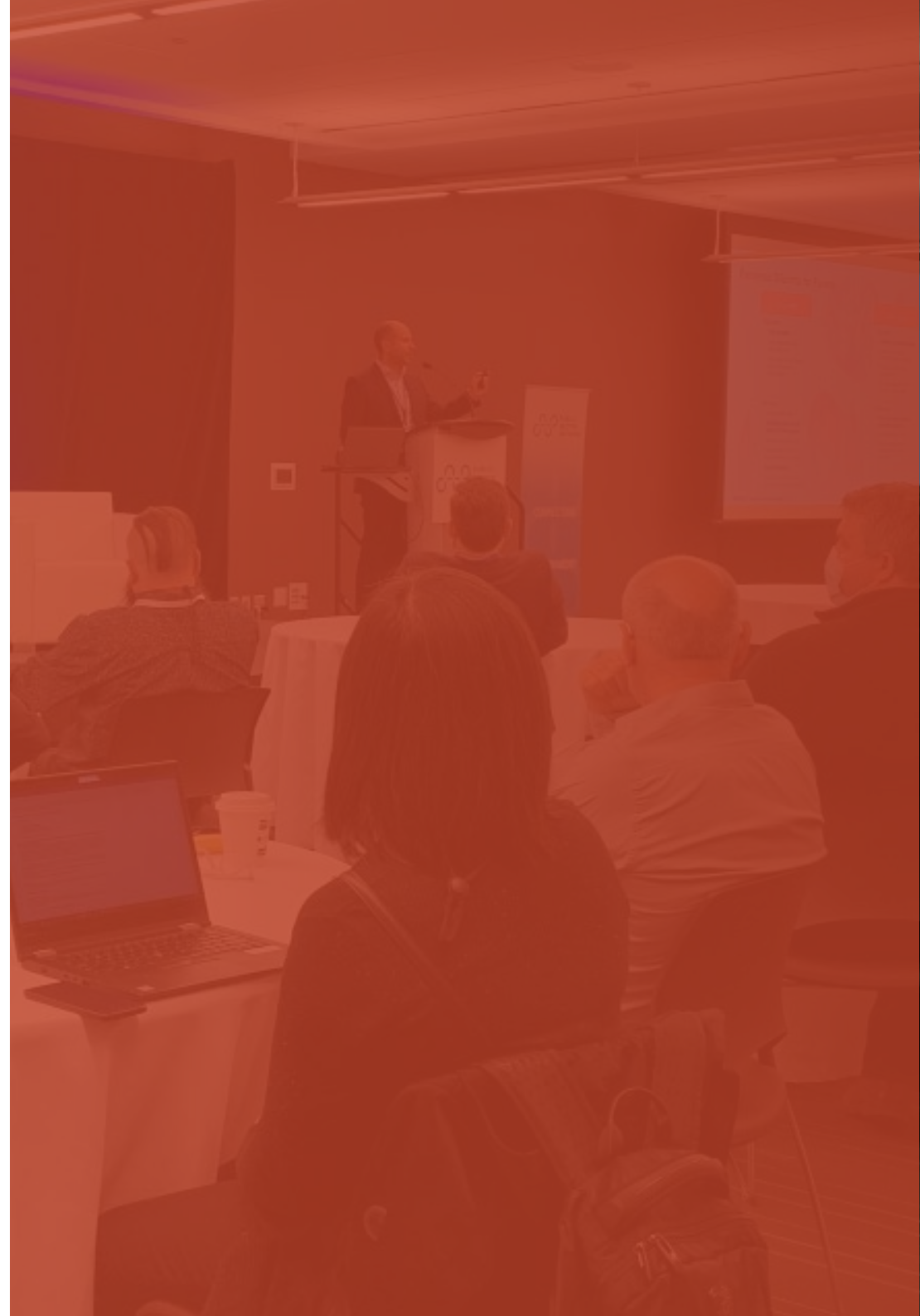
Develop new paradigms for government innovation and how you can effect transformational change



Learn best practices for implementing a robust security and risk management framework



Connect with peers from across the Federal landscape, and learn how your office can benefit from partnership



Your Inspiring Speakers



MIKE HILL

Chief Digital & Information Officer, Cabinet Office
UK Government (Virtual)



ANN DUNKIN

CIO
US Department of Energy



STUART WAGNER

Chief Digital Officer
Air Force and Space Force



DR. TIINA K.O. RODRIGUE

Chief Information Security Officer
Consumer Financial Protection Bureau



KAREN S. HOWARD

Executive Director/Head of Online Services
Internal Revenue Service



JOHN PEKARIK

Director of Digital Products
Internal Revenue Service



GERALD CARON

Chief Information Officer
International Trade Administration

ADVISORY BOARD MEMBER



FREDY DIAZ

Deputy Chief Data Officer
United States Department of Agriculture (USDA)
(Pending Agency Clearance)



SCOTT BELIVEAU

Principal Innovation Architect
United States Patent & Trademark Office



JARAH MEADOR

Director of Open Innovation, Technology Transformation Services, Challenge.Gov & CitizenScience.gov
U.S. General Services Administration



JENNIFER FRANKS

Director, Center for Enhanced Cybersecurity
United States Government Accountability Office (GAO)



PAUL TORTORA

Director of the Center for Cyber Security Studies
United States Naval Academy



TOM MILLAR

Branch Chief, Cyber Resilience
Cybersecurity and Infrastructure Security Agency (CISA)



KALAIDA HOLMES

Deputy Chief Human Resources Officer
AmeriCorps



NATHAN SANFILIPPO

Executive Director, Multi-Channel Technology, Veterans Experience Office
U.S. Department of Veterans Affairs



AARON SNOW

Fellow
Beeck Center for Social Impact + Innovation, Georgetown University



COURTNEY WINSHIP

Product Director
U.S. Department of Homeland Security
(Pending Agency Approval)



CARDELL JOHNSON

Director, Natural Resources & Environment
United States Government Accountability Office (GAO)



DAN RICHARD

Assistant Deputy Director, Directorate of Digital Innovation
Central Intelligence Agency



VICTOR UDOEWA

Senior Public Servant
Centre for Disease Control



SYDNEY LEIHER

Data Scientist, Analytics & Evaluation Team
U.S. Department of Education

Your Inspiring Speakers



APRIL HARDING

Director, User Experience
Services
Internal Revenue Service



JASON CARDONE

Strategic Account
Executive, Federal Law
Enforcement- NatSec
Cloudera



STEVE DEVOIR

Senior Federal Account
Executive
Cloudera



CHRIS WILSON

Senior Federal Account
Executive
Udemy



BRYNA DASH

VP of Government and
Business
Anthology, Formerly
Blackboard



JOSEPH EISENMANN

Manager of Customer
Success
Quorum



BRAD DOSS

Principal Account
Executive, Public Sector
Quorum



BRYON KROGER

Founder & CEO
Rise8



CARLO VIRAY

Director of Growth
Rise8



JOE FORTE

SVP Sales U.S Public
Sector
NICE



JOHN WELSH

Regional Vice President
NICE



STEVE WITT

Director of Public Sector
Nintex



DR. JEFFREY WOOTTON

Sales Engineering
Manager, Federal
Snowflake



BRIAN GREEN

Senior Advisor, Global
Public Sector
Coursera



DAN HOPKINS

RVP, Applied AI & Public
Sector
Eightfold AI



JENNIFER CHANG

Federal Director
Cisco AppDynamics



ALLISON LEBLANC

Federal Systems Engineer
Cisco AppDynamics



MIKE BRITTON

Chief Information
Security Officer
Abnormal Security

Explore the Agenda

Washington, D.C. | Wednesday, December 6, 2023

8:00am **Registration and Networking Breakfast**

8:50am **Welcome from the Public Sector Network**

9:00am **Welcome from the Chair: Industry as a Service – Teaming, Trust and Innovation**

Our collective solutions span hardware, software and signals, and aim to extract value from the mountain of big data. Are we nearing the summit? Can the data be trusted? Should we be trusted? We're all on a journey from teaming, to trust, to innovation.

Jason Cardone, *Strategic Account Executive, Federal Law Enforcement- NatSec, Cloudera*

9:20am Government Keynote: **Innovation at the CIA**



Dan Richard, *Assistant Deputy Director, Directorate of Digital Innovation, Central Intelligence Agency*

9:40am Government Keynote: **Innovation and Transformation at the U.S. Air Force and Space Force**



The day's opening keynote session will highlight the remarkable achievements and groundbreaking initiatives driving innovation and digital transformation.

Stuart Wagner, *Chief Digital Officer, U.S Air Force and Space Force*

10:00am Platinum Partner Session: **Digital Solutions that Optimize Outcomes**

Bryon Kroger, *Founder & CEO, Rise8*

10:20am Panel Discussion: **Skills of the Future in Government Technology – what's needed and how can we get it?**



Fredy Diaz, *Deputy Chief Data Officer, United States Department of Agriculture (USDA) (Pending Agency Clearance)*



Gerald Caron, *Chief Information Officer, International Trade Administration, U.S. Department of Commerce*


Ann Dunkin, *CIO, US Department of Energy*

Bryna Dash, *VP of Government and Business, Anthology, Formerly Blackboard*

Moderator: **Steve DeVoir**, *Managing Director Industry Solutions - Public Sector, Cloudera*

11:00am **Refreshment Break**

Data & Cyber Security Track	Digital & CX Track
11:30am Welcome from Track Chair Dr. Jeffrey Wootton , <i>Federal Civilian Sales Engineering Manager, Snowflake</i>	Welcome from Track Chair Joe Forte , <i>SVP Sales U.S Public Sector, NICE</i>
11:50am  Government Fireside Chat: Future of Data & Analytics in Government Sydney Leiher , <i>Data Scientist, Analytics & Evaluation Team, U.S. Department of Education</i> Moderator: Dr. Jeffrey Wootton , <i>Federal Civilian Sales Engineering Manager, Snowflake</i>	Government Keynote: Transforming Government Services with Open Innovation Jarah Meador , <i>Director of Open Innovation, Technology Transformation Services, Challenge.Gov & CitizenScience.gov, U.S. General Services Administration</i>
12:10pm Gold Partner Session: Breaking Down Data Silos with the Cybersecurity Data Cloud OMB M-21-31 mandates that Federal agencies retain 30 months of event logging data for increased visibility before, during, and after a cybersecurity incident for both on-premise and third-party systems such as Cloud Service Providers (CSPs). However, storing and analyzing that event logging data is challenging and cumbersome for a people, process, and technological perspective. OMB M-21-31 also requires Federal agencies to share and collaborate where applicable and the Cybersecurity Data Cloud can address the concurrent log storage, analytical scale, and collaboration objectives from the memorandum. Dr. Jeffrey Wootton , <i>Federal Civilian Sales Engineering Manager, Snowflake</i>	Gold Partner Session: Cultivating a Digital- and Future-Ready Workforce wAccording to 2023 'Key Insights' by McKinsey & Co., the pace of workforce transformation is accelerating, given the increases in technical automation. Revised estimates (between 2030 - 2060) are that half of today's work activities could be automated; a decade earlier than previous estimates. Join us to discuss how rapidly emerging technologies are creating both risks and opportunities for the federal workforce, while exploring strategies for learning-in-the-flow-of-work. Brian Green , <i>Senior Advisor, Global Public Sector, Coursera</i>
12:30pm  International Keynote: Digital Transformation and Innovation in the UK Government (Virtual) Mike Hill , <i>Chief Digital & Information Officer, Cabinet Office, UK Government</i>	Government Keynote: IRS Designs Systems with Humans In Mind Karen S. Howard , <i>Executive Director / Head of Online services, Internal Revenue Service</i> John Pekarik , <i>Director of Digital Products, Internal Revenue Service</i>

Data & Cyber Security Track	Digital & CX Track
<p>12:50pm</p> <p>Gold Partner Session: Good AI vs. Bad AI: How ChatGPT is Changing Cybersecurity</p> <p>The rapid rise of generative AI, prompted by the release of ChatGPT in late 2022, has security leaders concerned. By using this new technology, threat actors can now create highly effective attacks at scale, and few things are more vulnerable than your inboxes. Join this session to hear:</p> <ul style="list-style-type: none"> • How cybercriminals are using generative AI to create their attacks • Which types of attacks are likely to grow in volume and sophistication • Why you need tools that utilize “good” AI to protect your organizations against this “bad” AI <p>Mike Britton, <i>Chief Information Security Officer, Abnormal Security</i></p>	<p>Gold Partner Session: Observe, Optimize and Secure Mission-Critical Digital Services</p> <p>Digital experiences across government agencies are more than just transactions—they’re opportunities to engage, understand, and support citizens and staff. Modern applications play a pivotal role in shaping these experiences, but they are more complex and dispersed than ever posing challenges in understanding the impact of cloud, systems, domains, and users on the overall experience. Join this session to hear how:</p> <ul style="list-style-type: none"> • You can bridge the gap between technologists and agency leadership, fostering a collaborative environment for effective decision-making • Agencies can increase productivity, reduce operational costs and prove the value of investments • Holistic observability across applications, network, security, hybrid, and multi-cloud environments can enable your agency to deliver upon the mission with speed and efficiency <p>Jennifer Chang, <i>Federal Director, Cisco AppDynamics</i></p>
<p>1:10pm</p> <p> Panel Discussion: Keep an Eye on the Horizon: Cyber Security Threats to Watch in 2024</p> <p>As the new year approaches, it’s imperative that employees understand that cyber security is everyone’s responsibility. Join this session to learn about emerging cyber threats that organizations need to be prepared for in the coming year. Learn best practices for addressing these challenges head-on and protect your organization from future cyber threats.</p> <p>Jennifer Franks, <i>Director, Center for Enhanced Cybersecurity, United States Government Accountability Office (GAO)</i></p> <p>Paul Tortora, <i>Director of the Center for Cyber Security Studies, United States Naval Academy</i></p> <p>Dr. Tiina K.O. Rodrigue, <i>Chief Information Security Officer, Consumer Financial Protection Bureau</i></p> <p>Tom Millar, <i>Branch Chief, Cyber Resilience, Cybersecurity and Infrastructure Security Agency (CISA)</i></p> <p>Moderator: Dr. Jeffrey Wootton, <i>Federal Civilian Sales Engineering Manager, Snowflake</i></p>	<p>Panel Discussion: Designing Government Systems with Humans in Mind</p> <p>In our modern digital landscape, government agencies and departments must now address how the systems and mechanisms they leverage to provide service are designed, especially for future planning. By applying human-centered design to its operations, government entities can better serve residents and even operate more efficiently. Join this discussion to glean key insights and lessons learned from centering services on people, rather than simply on technology.</p> <p>Scott Beliveau, <i>Principal Innovation Architect, United States Patent & Trademark Office & PSN Advisory Board Member</i></p> <p>Nathan Sanfilippo, <i>Executive Director, Multi-Channel Technology, Veterans Experience Office, Department of Veterans Affairs</i></p> <p>Courtney Winship, <i>Product Director, U.S. Department of Homeland Security (Pending Agency Approval)</i></p> <p>Victor Udoewa, <i>Senior Public Servant, Centre for Disease Control</i></p> <p>Steve Witt, <i>Director of Public Sector, Nintex</i></p> <p>Moderator: John Welsh, <i>Regional Vice President, NICE</i></p>

1:40pm Networking Lunch Break**2:40pm Roundtable Discussions** | Split into specialized conversation areas and join engaging discussions to dive deeper into your innovation priorities.

Roundtable 1: Optimizing the Value of Artificial Intelligence in the Public Sector: Balancing the Opportunities, Challenges and Risks

Facilitated by: **Steve DeVoir**, *Managing Director Industry Solutions - Public Sector*, Cloudera

Roundtable 2: Recent Presidential Exec Order on AI

Facilitated by: **Chris Wilson**, *Senior Federal Account Executive*, Udemy

Roundtable 3: Knowledge Management In and Across Agencies

Facilitated by: **Joseph Eisenmann**, *Manager of Customer Success*, Quorum & **Brad Doss**, *Principal Account Executive, Public Sector*, Quorum

Roundtable 4: Protecting Your Largest Attack Surface: Email Security in 2024

Facilitated by: **Mike Britton**, *Chief Information Security Officer*, Abnormal Security

Roundtable 5: How Low Code Can You Go? Technology Trends in No-Code/Low-Code Space

Facilitated by: **Steve Witt**, *Director of Public Sector*, Nintex

Roundtable 6: Optimizing CX in Federal Government through Proactive Outbound Communication and Conversational AI

Facilitated by: **Joe Forte**, *SVP Sales U.S Public Sector*, NICE

Roundtable 7: Unlocking the Power of Data Sharing

Facilitated by: **Dr. Jeffrey Wootton**, *Federal Civilian Sales Engineering Manager*, Snowflake

Roundtable 8: Strengthening Federal Application Security

Facilitated by: **Allison LeBlanc**, *Federal Systems Engineer*, Cisco AppDynamics

Roundtable 9: The skills-based agency: Understanding and leveraging skills in the new workforce

Facilitated by: **Dan Hopkins**, *RVP, Applied AI & Public Sector*, Eightfold AI

Roundtable 10: Enabling Employee Engagement & Reducing Burnout in a Post-COVID, Tech-Dependent Workplace

Facilitated by: **Brian Green**, *Senior Advisor, Global Public Sector*, Coursera

Roundtable 11: Upskilling Your Workforce in a New Age of Work

Facilitated by: **Bryna Dash**, *VP of Government and Business*, Anthology, Formerly Blackboard

Roundtable 12: New-Starts, Legacy Modernization, Continuous Improvement - Understanding the Stages of Continuous Delivery

Facilitated by: **Carlo Viray**, *Director of Growth*, Rise8

3:40pm Keynote Fireside Chat: The Past, the Present, and the Future of Digital Government Services

Aaron Snow, *Fellow, Beeck Center for Social Impact + Innovation*, Georgetown University

April Harding, *Director, User Experience Services*, Internal Revenue Service

Jarah Meador, *Director of Open Innovation, Technology Transformation Services, Challenge.Gov & CitizenScience.gov*, U.S. General Services Administration

Dr. Tiina K.O. Rodrigue, *Chief Information Security Officer*, Consumer Financial Protection Bureau

Moderator: **Jason Cardone**, *Strategic Account Executive, Federal Law Enforcement- NatSec*, Cloudera

4:00pm

Platinum Partner Session: Knowledge Management For Government Affairs Teams How to Capture, Organize, and Leverage Institutional Knowledge

Constant turnover at federal agencies makes it difficult for legislative or public affairs teams to safeguard and share critical organizational knowledge — more so than the average workplace. Learn how a knowledge management system can ensure that when team members leave, their invaluable institutional knowledge and key relationships don't leave with them.

Joseph Eisenmann, *Manager of Customer Success*, Quorum

4:20pm

Panel Discussion: Addressing the Future Challenges for Government? What is on the horizon in 2024 and beyond?

Kalaida Holmes, *Deputy Chief Human Resources Officer*, AmeriCorps

Cardell Johnson, *Director, Natural Resources & Environment*, U.S. Government Accountability Office (GAO)

Dan Hopkins, *RVP, Applied AI & Public Sector*, Eightfold AI

Moderator: **Chris Wilson**, *Senior Federal Account Executive*, Udemy

4:50pm

Closing Remarks from the Chair, followed by networking drinks reception

Jason Cardone, *Strategic Account Executive, Federal Law Enforcement- NatSec*, Cloudera

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Thank You to our Partners



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