



# Public Sector Innovation Show Manitoba

Fueling Innovation to Achieve  
Citizen-Focused Outcomes

## Post-Event Report

**Tuesday, May 30, 2023**  
RBC Convention Centre, Winnipeg, MB

## Event Statistics



# 28

Speakers



# 240

Registrations

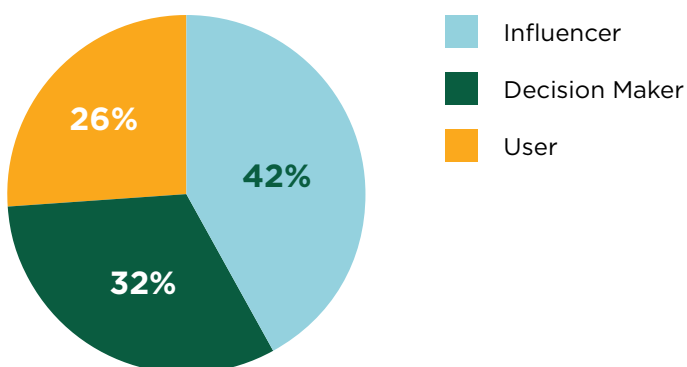


# 9

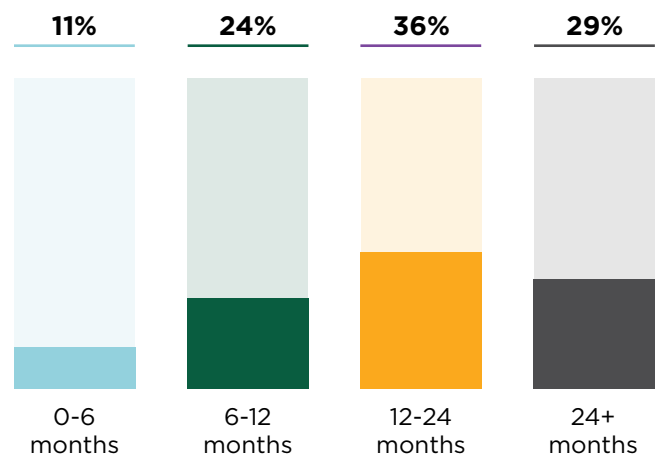
Partners

## Delegate Profile

### Attendee Role



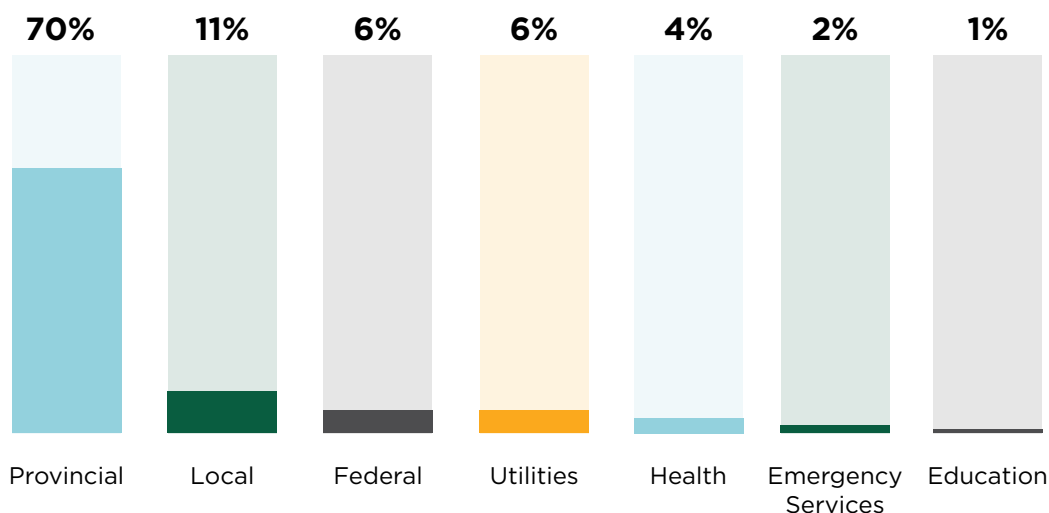
### Investment Timeframe



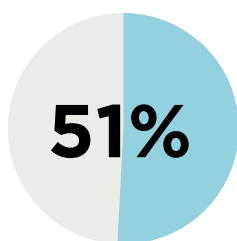
# 2023 Survey

A snapshot of trends happening in Atlantic's Public Sector

## 170 ATTENDEES PARTICIPATED IN THIS SURVEY

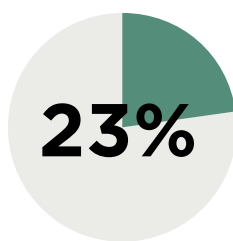


How ready is your organization to leverage strategies and innovations?



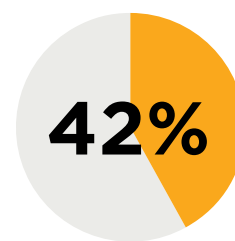
said somewhat ready

What are the biggest barriers to building a culture of innovation?



said change management

What is the biggest challenge you've had in successfully implementing?



said legacy/Disparate IT systems; lack of integration across IT applications and systems

## TOP 3 FOCUS AREAS



Business Process Transformation and Optimization



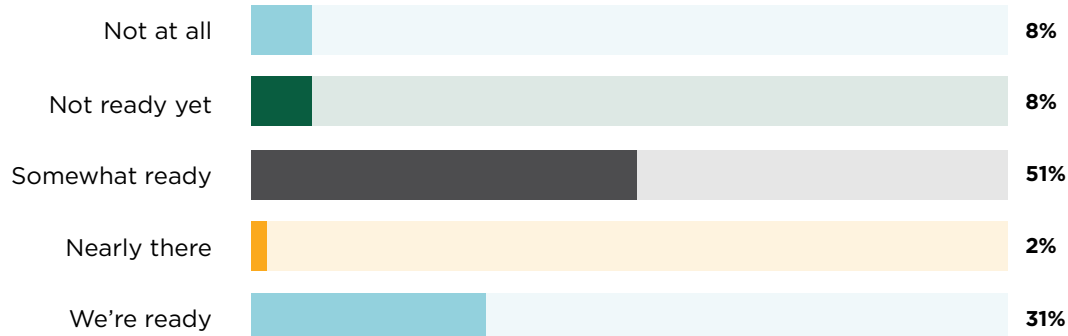
Data Management and Analytics



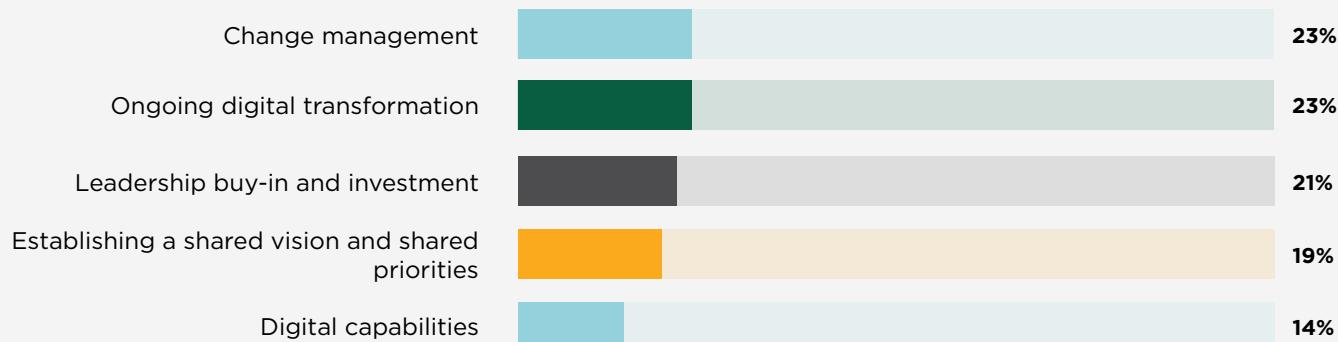
Digital Product Development  
(service design, mobile, web, content delivery/management etc.)

# Poll Report

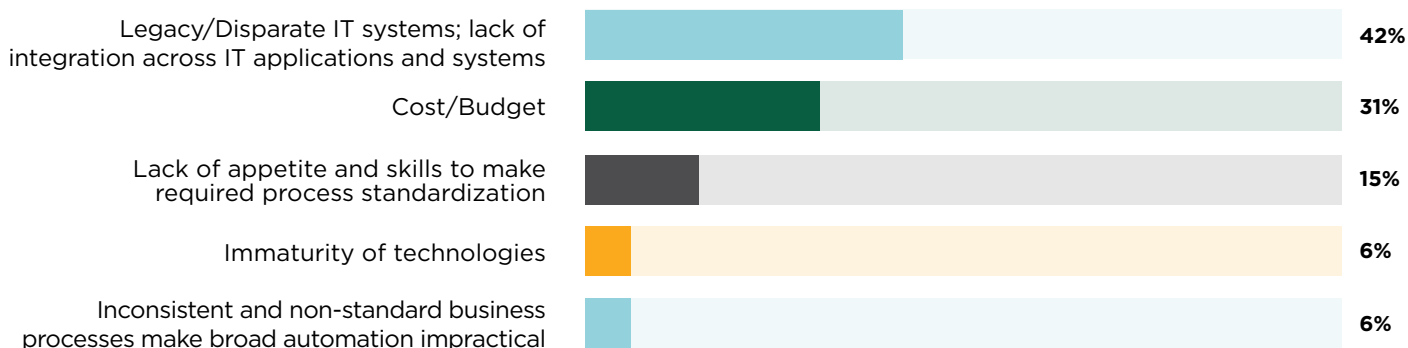
## How ready is your organization to leverage strategies and innovations?



## What are the biggest barriers to building a culture of innovation?

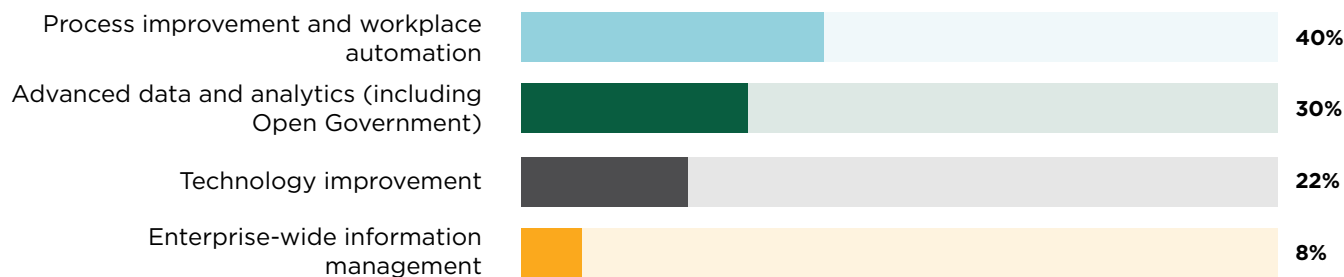


## What is the biggest challenge you've had in successfully implementing?



# Poll Report

## Where are you focusing your digital transformation efforts?



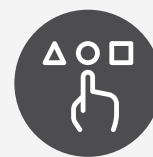
## What are the top 3 Government Technology Trends for 2023?



Data Sharing as a Program



Total Experience



Decision Intelligence

# In Attendance

## Job Titles

A - Deputy Director, Residential Tenancies Branch	Assistant Deputy Minister, Early Learning and Child Care, Manitoba Education and Early Childhood Learning	Deputy Director Legal
A Manager, Strategic Projects	BDS	Deputy Manitoba Advocate
A/ Director	Business Analyst	Deputy Minister
A/Chief Operating Officer	Canada National Lead, ServiceNow Business Group	Deputy Minister, Economic Development, Investment and Trade
A/Director, Public Service Commission	Chief Digital Officer (CDO)	Digital Transformation Strategist
A/Manager IT Services	Chief Financial Officer	Director
A/Manager of Investigation Services	Chief Geologist	Director - Assessment Services
Account Director, Manitoba Public Sector	Chief Information Officer (CIO)	Director , Operations
Account Executive	Clerk 4 - Document Examiner	Director Consulting Services
Account Executive - Western Canada	Client Account Leader	Director Enterprise Architecture
Account Manager	Client Service Specialist	Director of Client Experience & Coach
Acting Commissioner and Deputy Minister, Public Service Commission	Comptroller, Manitoba Infrastructure	Director of Information Technology
Acting Manager	Contracts Officer	Director of Operations and Improvements
Administrative Assistant	Coordinator	Director - Industry Development
Administrative Officer	Coordinator of Early Learning and Child Care	Director, Business Development
Analyst	Council	Director, Business Support Services, Corporate Services
Asset Management Engineer	Councilor	Director, Capital and Space Development
Assistant Auditor General, Professional Practices and Quality Assurance	Counsellor	Director, Consulting Services
Assistant Deputy Minister	Country Leader – Systems Engineering & Technology Strategy	Director, Corporate Information Security Officer (CISO)
Assistant Deputy Minister, Advanced Education	Customer Data Analytics & Research Student	Director, Indigenous Relations
Assistant Deputy Minister, Advanced Education Division, Advanced Education Skills and Immigration	Customer Experience Analyst	Director, Industry Workforce Development
Assistant Deputy Minister, Corporate Services and Innovation	Customer Experience Officer	Director, Innovation and Business Development
	Customer Success Manager	Director, Issues Management - Transportation and Infrastructure
	Customer Technology Officer	Director, Justice Information Systems
	Cybersecurity Service Delivery Manager	Director, Land Use and Ecosystem Resilience
	Dean, ICT Programs/ Executive Director, CyberWave	

## Job Titles

Director, Municipal Governance & Advisory Services	Former Social Innovation for the Manitoba Government and Former Social Finance Director for the Government of New Brunswick	Manager of Accounting
Director, NA Center of Excellence		Manager of Court Infrastructure
Director, Organization & Staff Development		Manager of Innovation and Improvements
Director, Policy, Program and Regulation	General Manager/Senior Director of Public Sales & Customer Success	Manager of IST
Director, Primary Agriculture	Graduate Student	Manager of Special Projects
Director, Strategic Initiatives & Coach	Human Resource Development Consultant	Manager of Transit Service Development
Director, Strategy and Governance	ICM Project Lead	Manager of Water Resources
District Operations and Innovation Coordinator	Indigenous Consultation Facilitator	Manager, Business Analytics
Division Coordinator	Indigenous Reconciliation and Northern Relations	Manager, Climate Resilience
Drainage and Water Control Works	Industry Account Executive	Manager, Covid 19 Vaccine Planning
Engineer	Industry Development Specialist	Manager, Customer Data Analytics & Research
Enterprise Architect	Industry Public Engagement Consultant	Manager, Customer Strategy & Experience Improvement Dept
Event Lead	Information Security Architect	Manager, Cybersecurity and IT GRC
Executive Director	Information Services Manager	Manager, Equity Office
Executive Director of Operations, Strategy and Special Projects	Information Systems Coordinator	Manager, Forest Services Section
Executive Director, Employee Experience	Insight Officer	Manager, Information Technology
Executive Director, Manitoba Court Operations	Intern - Leaders in Training Program	Manager, Information Technology Service Delivery
Executive Director, Social Innovation Office,	IT Audit Manager	Manager, Inventory And Analysis
Executive Financial Officer	IT Manager	Manager, Legislation and Regulation
Facilities Coordinator	IT Risk and Compliance Management	Manager, Security Operations Centre
Facility & Capital Development Analyst	IT, Information Management & Technology Services Security Coordinator	Manager, Worker Advisor Office
Field Sales Representative, Public Sector Prairie Provinces	Key account manager	Managing Director, Public Sector Canada
Finance & Risk Manager	Lead Solutions Engineer, Public Sector	Minister of Consumer Protection and Government Services, and Minister responsible for the Manitoba Public Service and for the Public Utilities Board
Financial Officer & Economic Analyst	Leadership Specialist - Youth Development	Partnership Development Coordinator
Fisheries Biologist	Manager	Patrol Sergeant
FLS Coordinator/Policy Analyst	Manager - Risk Assessment	Performance and Business Consultant
	Manager - Foresight and Analysis	
	Manager Customer Products and Policies	

## Job Titles

Performance Management Analyst	Senior Business Analyst	Veterans Service Team Manager
PMO Lead, Technology & Transformation	Senior Capital Projects Manager	Vice President Consulting
Policy Analyst	Senior Client Director, Government, Western Canada	Vice President, Consulting Services
Policy and Planning Analyst	Senior Consultant	Video Conferencing Coordinator
Policy and Process Analyst	Senior Environmental Coordinator	VP Public Sector
Portfolio Manager	Senior Environmental Engineer	Web Manager
Practice and Project Lead, Employee Experience	Senior Financial Analyst	
President	Senior Financial Officer	
President and Vice Chancellor	Senior Financial Review Analyst	
Process Improvement Specialist	Senior Planning & Program Analyst	
Program and Communications Director	Senior Planning and Program Analyst	
Program and Policy Analyst	Senior Policy & Program Specialist	
Program Evaluator	Senior Policy Analyst	
Project Coordinator	Senior Policy Analyst, Health Equity	
Project Manager	Senior Policy and Program Analyst	
Public Sector Procurement Specialist	Senior Project Manager	
Quality Management Specialist	Senior Research Analyst	
Records And Information Management Coordinator	Senior Strategic Associate	
Regional Communications Advisor	Senior Vice President, Consulting Services, Saskatchewan	
Regional Director, Procurement Assistance Canada	Senior Water Quality Specialist	
Regional Executive Officer	Service Innovation Specialist	
Regional Park Specialist	Shared Services Coordinator	
Registered Nurse/Community Facilitator (HART Program)	Strategic Initiatives Lead	
Reporting Analyst	Strategy & Planning Business Partner	
Research & Development Unit Data Analyst	Supervisor, Building Operation Service	
Research officer	Training and Communications Manager	
Research Student	Training Standards Coordinator	
Rural Policy Advisor	Treasury Board Analyst	
Sales Capture Senior Manager	Treasury Board Analyst & Treasury Board Secretariat	
Senior Analyst	UX Architect	
Senior Application Specialist		



# In Attendance

## Organizations

Accenture	Fisheries and Oceans Canada	Manitoba Public Insurance
Agriculture and Agri-Food Canada	Francophone Affairs Secretariat	Municipal Relations, Property Assessment Services Branch
Auditor General of Manitoba	Google Cloud	North Forge Technology Exchange
Brandon University	Government of Canada	Office of the Auditor General Manitoba
Canadian Grain Commission	Government of Manitoba	Primary Agriculture and Resilience
Canadian Grain Commission	Government of New Brunswick	Public Guardian and Trustee of Manitoba
Canadian Heritage	Health Canada	Public Service Commission, Government of Manitoba
CGI	Indigenous Services Canada	Public Services and Procurement Canada
Cisco	Innovation, Science and Economic Development Canada	Red River College Polytechnic
City of Morden Administration	inVision Edge	Residential Tenancies Branch
City of Selkirk, Manitoba	Lake st Martin	Salesforce
City of Winnipeg	Lake St Martin First Nation	Samsung
Companies Office	Lake St. Martin	SAP
CYSD	Liquor, Gaming and Cannabis Authority of Manitoba	ServiceNow
Department of Consumer Protection and Government Services	Manitoba Advocate for Children and Youth	ThoughtExchange
Department of Education and Early childhood Learning	Manitoba Agricultural Services Corporation	Treasury Board Secretariat, Government of Manitoba
Department of Families	Manitoba Agriculture	University of Winnipeg
Department of Families, Government of Manitoba	Manitoba Agriculture	Vehicle and Equipment Management Agency
Department of Health	Manitoba Education	Winnipeg Police Service
Department of Justice	Manitoba Education and Early Childhood Learning	Winnipeg Regional Health Authority
Department of Justice, Government of Manitoba	Manitoba Environment and Climate	Winnipeg Transit
Department of Mental Health and Community Wellness	Manitoba Finance	Winnipeg Water and Waste Department
Deposit Guarantee Corporation of Manitoba	Manitoba Geological Survey	Yellow Pencil
Early Learning and Child Care	Manitoba Government	Youth Correctional Centres - Manitoba Justice
Economic Development, Investment and Trade	Manitoba Government, Digital and Technology Services	
Education & Early Childhood Leading, Government of Manitoba	Manitoba Health	
Efficiency Manitoba	Manitoba Hydro	
Employment and Social Development Canada	Manitoba Institute of Trades and Technology	
	Manitoba Justice	
	Manitoba Legislative Assembly	

# Audience Testimonials

**“The event was well organized - logistics and sessions were effectively and efficiently organized and delivered.”**

Department of Health, Government of Manitoba

**“The whole day was very organized, even the staff handing out our name tags had it set up so they didn’t have to shuffle through a big pile. Presentations were great as well.”**

Department of Agriculture - Financial & Administrative Services

**“The logistics of the event where great! Everything was on time and very organized. I really enjoyed the presentations. Some were so great I wished they could’ve been longer.”**

Manitoba Hydro

**“Great networking event, informative speakers, good learning opportunity for public servants”**

Indigenous Services Canada

# Event Images



# Featured Speakers



**Honourable James Teitsma**  
Minister of Consumer Protection and  
Government Service  
Government of Manitoba



**David Hunt**  
Assistant Deputy Minister, Corporate  
Services and Innovation  
Manitoba Agriculture



**W. Joe Funk**  
Assistant Deputy Minister, Advanced  
Education Division, Advanced  
Education and Training  
Government of Manitoba



**Jason Fontaine**  
Director  
Indigenous Relations - Manitoba  
Justice



**Chris Traverse**  
Chief  
Lake St Martin First Nation



**Salman Ashraf**  
Corporate Information Security Officer  
Manitoba Public Insurance



**Peter Madden**  
Senior Client Director, Government,  
Western Canada  
ServiceNow



**Simon Weng**  
Sr. Mobile Transformation Consultant  
Samsung



**Michael Switzer**  
Senior Vice President, Consulting  
Services, Saskatchewan  
CGI



**Hong Chung**  
Chief Information Officer  
Government of Manitoba



**Sarah Whiteford**  
Assistant Deputy Minister, Early Learning  
and Child Care  
Manitoba Education and Early  
Childhood Learning



**Teresa Dukes**  
Executive Director, Social Innovation  
Office  
Government of Manitoba



**Sandra Hodzic**  
Former Social Innovation for the  
Manitoba Government and Former  
Social Finance Director for the  
Government of New Brunswick



**Bonny Traverse**  
Coordinator, Early Learning and Child  
Care  
Lake St Martin First Nation



**Sandi Howell**  
Director, Innovation and Business  
Development  
Manitoba Institute of Trades and  
Technology



**Jamie Duncalf**  
Canada National Lead, ServiceNow  
Business Group  
Accenture



**Mike Cook**  
Vice President, Consulting Services  
CGI



**Mia Jordan**  
Digital Transformation Strategist  
Salesforce Public Sector



**Jocelyn Baker**  
Acting Commissioner and Deputy  
Minister  
Public Service Commission, Government  
of Manitoba



**Laurenda Madill**  
Director of Industry Workforce  
Development  
Manitoba Economic Development,  
Investment and Trade



**Faisal Shibley**  
Director, Business Support Services,  
Corporate Services  
Corporate Services Manitoba Education  
and Early Childhood Learning



**Kathy Knight**  
Dean, ICT Programs/ Executive Director,  
CyberWave  
Manitoba Institute of Trades and  
Technology



**Meg Kendall**  
Manager, Customer Data Analytics &  
Research  
Manitoba Hydro



**John Cousens**  
Managing Director, Public Sector Canada  
Google Cloud



**Maria Barcarse**  
Director, Center of Excellence  
SAP



**Andrew Donaher**  
Vice President  
CGI



**Andy Krenz**  
General Manager/Senior Director of  
Public Sales & Customer Success  
ThoughtExchange

# 2023 Partners





# About Us

Certified



Corporation

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

## Become a Supplier

We understand that government needs to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

→ [Set up a supplier page here](#)



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CONNECTING GOVERNMENT  
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