

# ROADSHOW



## Future Cities 2023

### Post-Event Report

February 28 - Toronto

March 2 - Halifax

March 7 - Edmonton

March 9 - Vancouver

## Event Statistics



# 303

Registrations  
(Total from all cities)



# 32

Speakers



# 7

Partners

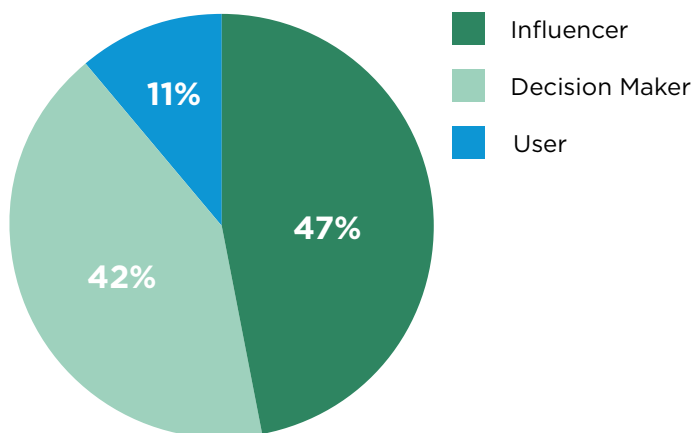


# 4

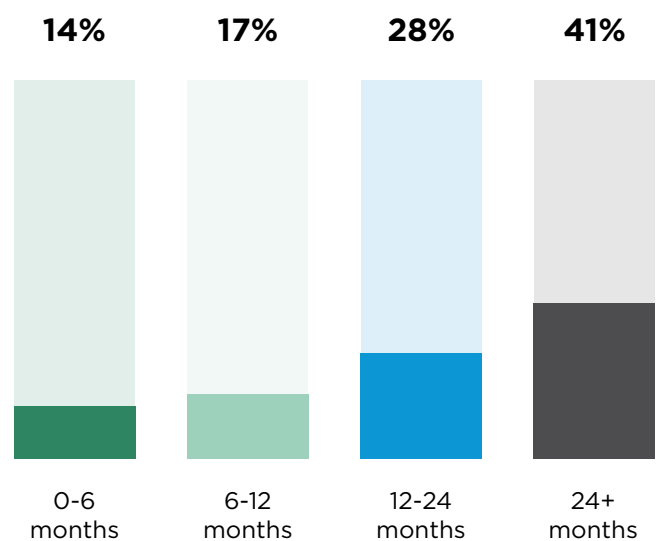
Cities

## Delegate Profile

### Attendee Role



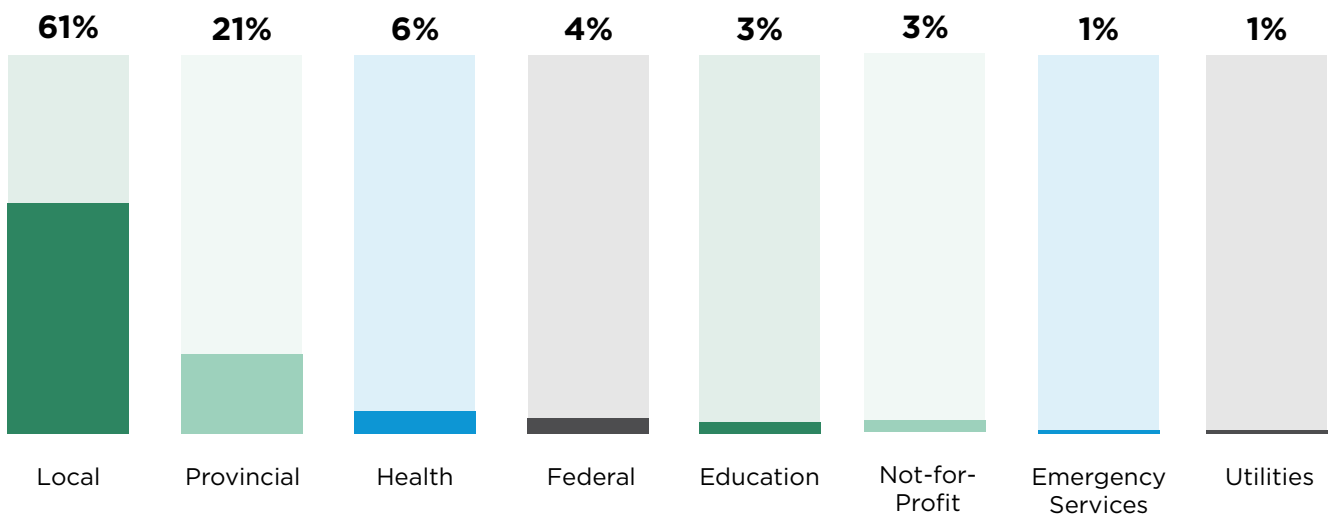
### Investment Timeframe



# 2023 Survey

A snapshot of trends happening in the Canadian Public Sector

## 303 REGISTRATION PARTICIPATED IN THIS SURVEY



## TOP 3 FOCUS AREAS



**Smart Infrastructure**  
(Roads, Bridges, Buildings)



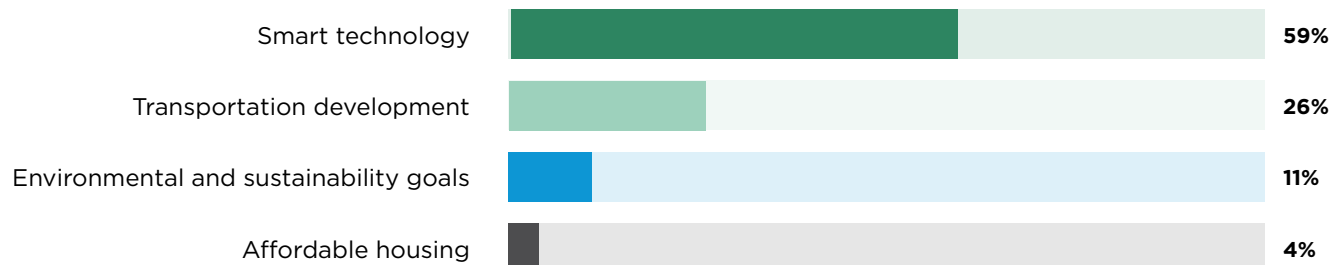
**Data Analytics**



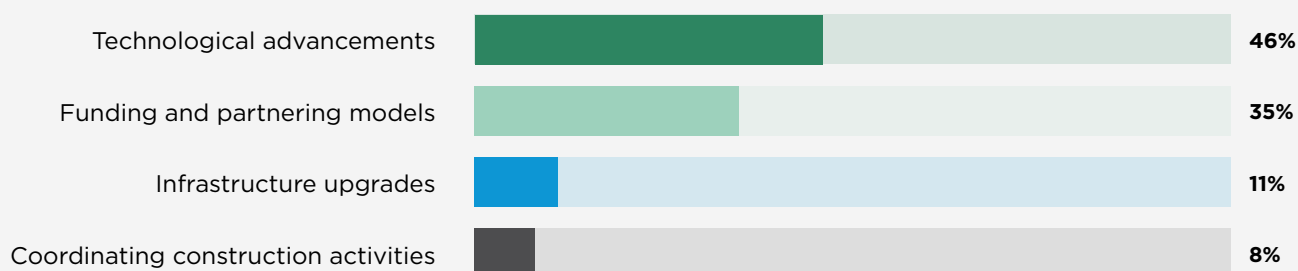
**Communications Network & IoT**

# 2023 Survey - Toronto

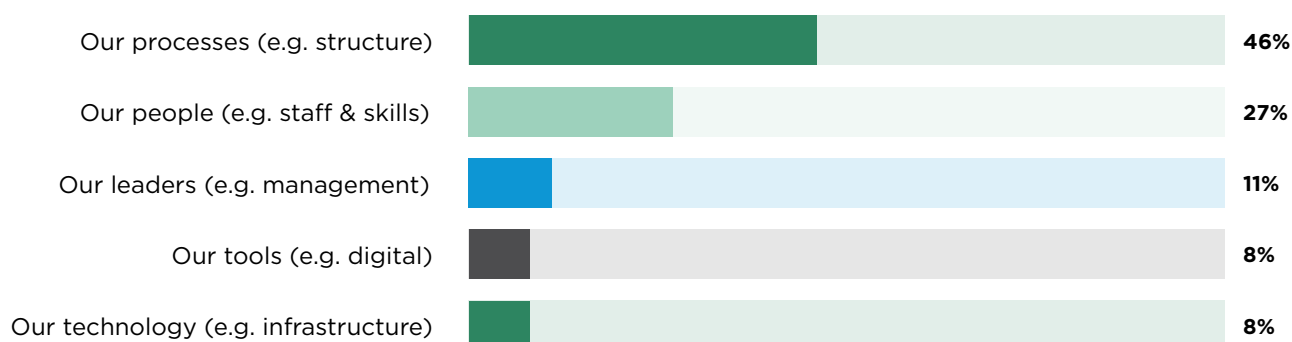
## What areas of Future Cities are you most interested in learning more about?



## Where do you see the greatest opportunity to improve your initiatives?



## What is the biggest barrier to reaching your goals?



# 2023 Survey - Halifax

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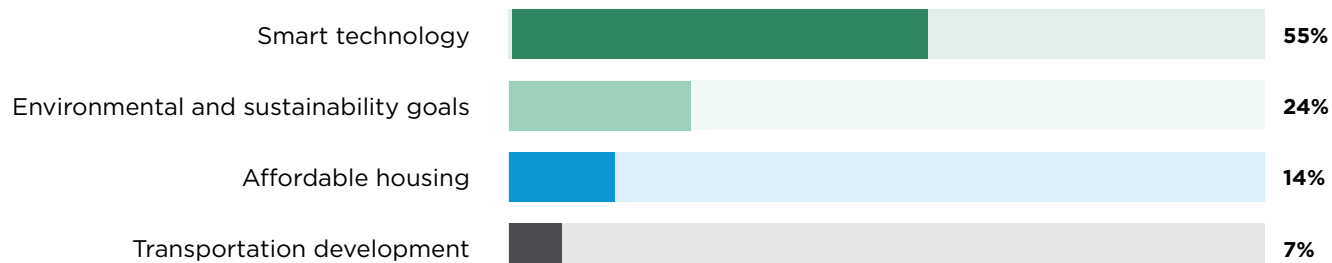


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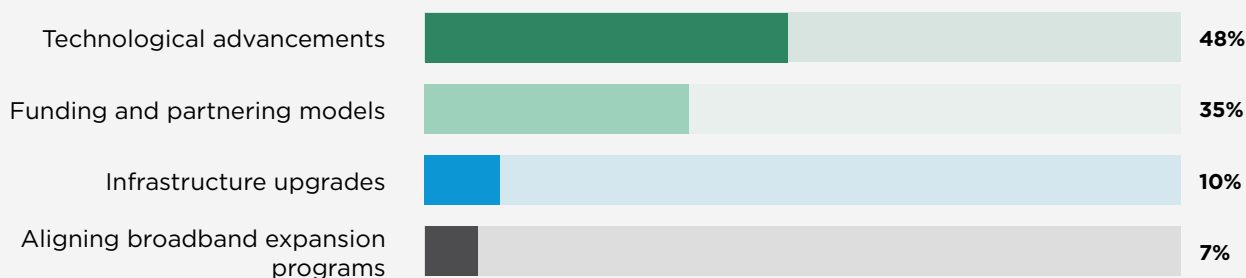


# 2023 Survey - Edmonton

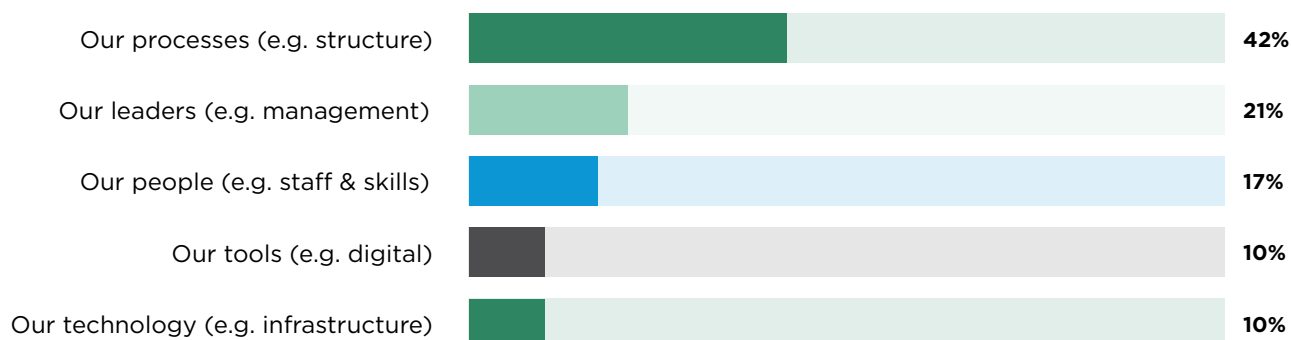
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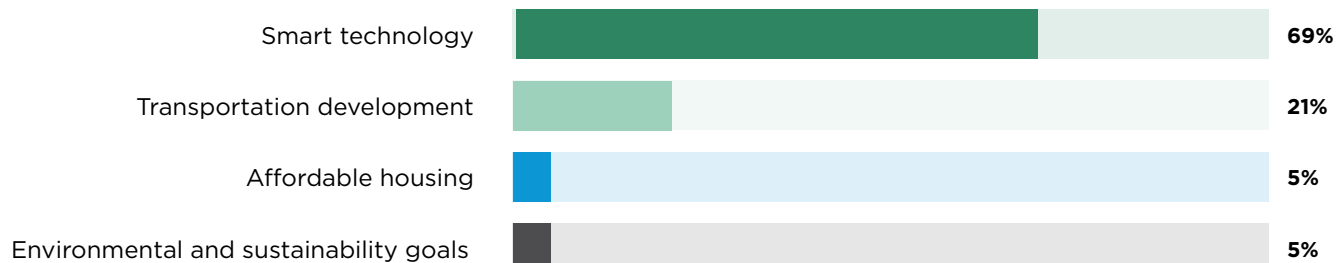


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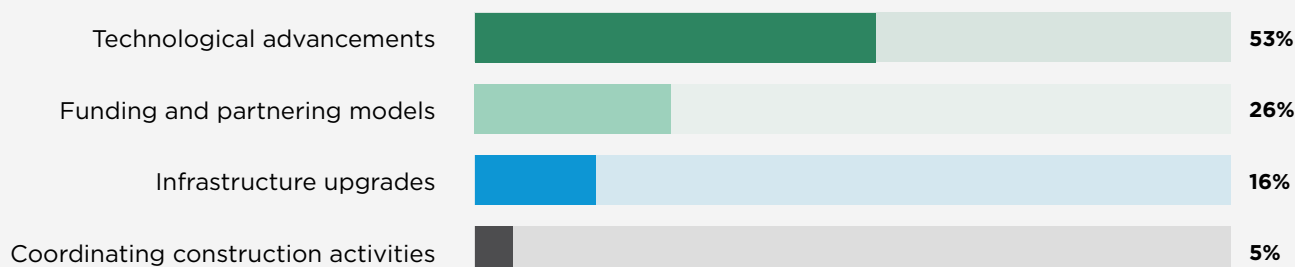


# 2023 Survey - Vancouver

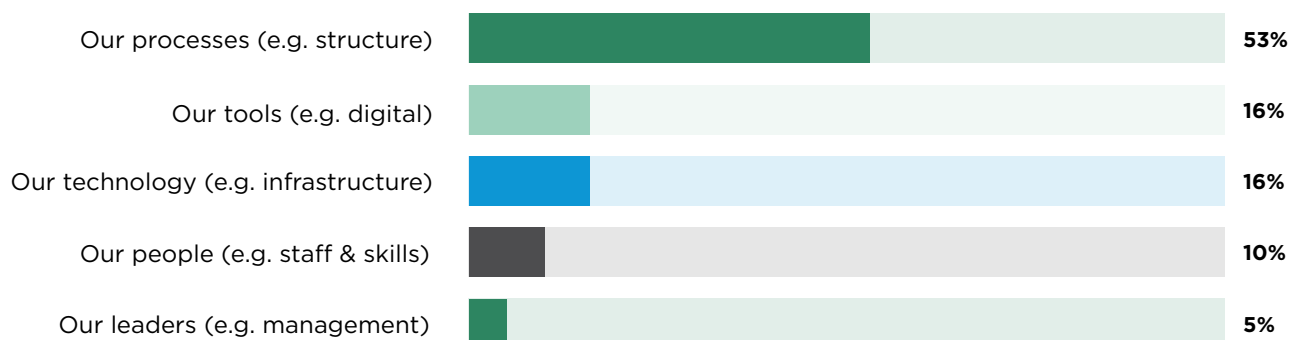
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## Where do you see the greatest opportunity to improve your initiatives?



## What is the biggest barrier to reaching your goals?



# In Attendance

## Job Titles

A/Director, Architecture and Technology Services	Director of Corporate Services/ Clerk	Key Account Executive
Account Executive	Director of IT	Lead, Digital Innovation and Transformation
Acting Assistant Director	Director of Transportation	Major Project Planner
Acting Director, Environmental Services	Director Parks	Management Consultant
Acting Director, Strategic Operations & Board Relations	Director, Asset, Risk and Quality: Technical Services, Facilities Management	Manager
ADM	Director, Business Services - Park Board	Manager Community Planning
Advanced Analytics Advisor	Director, Commercial Advisory	Manager of Operations Policy and Research
Advisor	Director, Commercial Projects	Manager, Broadband Projects
Analyst	Director, Digital City	Manager, Business Relations
Analyst, Research and Investment	Director, Downtown Revitalization	Manager, City Marketing and Planning
Assistant Branch Manager, Development and Major Projects	Director, Economic Development	Manager, Client Relationship Management
Assistant Teaching Professor	Director, Facilities Management	Manager, Enterprise Architecture
Assistant Transportation Engineer	Director, Information Technology	Manager, New Mobility
Chief Administrative Officer	Director, Programs and Services	Manager, Public Works Support Services
Chief Corporate Service Officer	Director, Traffic Services	Manager, Road Safety Program Development
Chief Digital Officer & Director of Innovation	Director, Utilities	Manager, Strategic Business Services
Chief Planner	Director, Workplace Strategies	Manager, Finance & Business Services
Client Executive	Educating the Public, and the Communities	National Infrastructure Lead for Smart Cities
Coordinator, Knowledge and Insight Development	Engagement Management Owner	Operational Technology Team Lead
Councillor	Event Operations Manager	Partner
Data & Analytics Coordinator	Executive Director and MCIO	Partner, Cyber Security
Data Protection Specialist	Executive Director, Facilities Management & Business Performance	Partner, Strategic Partnerships and School Administration Promotions
Deputy Director, Engineering & Transportation	Facility Manager	Peer Reviewer
Deputy General Manager Of Finance	Fleet Supervisor	Planner
Director	General Manager	Policy Branch Director, Transportation
Director Centre For Digital Transformation / Smart Campus Projects	General Supervisor, Policy & Standards	Portfolio Manager
Director Engineering Transportation	GIS Analyst	
	Intelligent Cities Manager	
	IT Manager	
	IT Strategic Planner	



## Job Titles

President	Senior Business Planning Lead
Product Marketing Manager	Senior Engineer
Program Manager	Senior Manager
Program Manager - Innovation and Service Delivery	Senior Manager - IoT
Program Manager, Enterprise Work Management Solution, Parks Development and Capital Projects	Senior Manager & Team Lead
Project Coordinator	Senior Manager IT
Project Lead	Senior Manager, City Strategy
Project Lead Transportation Division Smart City Challenge	Senior Manager, IGH Industry Marketing
Project Lead, Smart Cities	Senior Manager, Product and Solution Marketing
Project Leader	Senior Manager, Transportation
Project Leader, Special Projects - Traffic	Senior Manager, Transportation Planning
Project Manager	Senior Market Manager
Project Manager, Smart City	Senior Marketing Coordinator
Project Manager, Transportation Services Strategic Policy & Innovation	Senior Mechanical Engineer
Public Sector Account Representative	Senior Medical Lab Technologist
Public Sector Sales	Senior Planner, New Mobility Policy & Strategy
Quality Improvement Specialist	Senior Product Manager
Rec Administrative Supervisor	Senior Program Management
Research Trainee	Senior Project Engineer
Revenue Clerk	Senior Project Management
Road Ahead Program Coordinator	Senior Project Manager
Sales Leader	Senior Project Manager, Innovation
Sales Specialist	Senior Transportation Planner
Section Manager - Financial Planning	Senior Transportation Specialist
Section Manager - Streets and Utilities	Senior Urban Designer
Senior Account Manager	Solutions Consultant - Project Manager
Senior Account Manager - Ontario Public Sector	Strategic Account Manager
Senior Advisor	Supervisor, Business Performance & Operational Analysis
Senior Analyst, Policy & Research	Supervisor, Energy Management
	Team Lead
	Traffic and Transportation Engineer
	Transportation Engineer

# In Attendance

## Organizations

Bell	City of Toronto, City Planning Division, Transportation Planning Section	Granville Island, Canada Mortgage and Housing Corporation
British Columbia Institute of Technology	City of Toronto, Customer Experience Division	Infrastructure Canada
Canadian Digital Service, Government of Canada	City of Toronto, Department of Energy and Climate	Infrastructure Ontario
City of Brampton	City of Toronto, Environment & Climate	KPMG
City of Brampton, Downtown Revitalization	City of Toronto, Parks Branch	KPMG, Connected Customer and Innovation
City of Burnaby	City of Toronto, Parks, Forestry and Recreation,	Metrolinx
City of Cambridge	City of Toronto, Revenue Services Division	Microsoft
City of Coquitlam	City of Toronto, Technology Services	Ministry of Health, Province of British Columbia
City of Hamilton	City of Toronto, Toronto Water	Ministry of Public and Business Service Delivery
City of Kelowna	City of Toronto, Transportation Services	Ministry of Public and Business Service Delivery, Government of Ontario
City of London, Traffic Engineering	City of Vancouver	Ministry of Public and Business Service Delivery, Government Services Integration Cluster
City of Markham	City of Vaughan	Ministry of Transportation and Infrastructure
City of Mission	Code for Canada	Ministry of transportation Ontario
City of Mississauga	CreateTO	Ontario Energy Board
City of Mississauga - Streetlighting and Traffic	District of North Vancouver	Ontario Health
City of Mississauga, Strategic Communications	District of West Vancouver	Ontario Ministry of Economic Development
City of Mississauga, Streetlighting and Traffic	eCampusOntario	Ontario Ministry of Energy
City of Mississauga, Transportation & Works Department,	Engineering Department, City of Victoria	Ontario Ministry of Transportation
City of Oshawa	Engineering Services, City of Vancouver	Ontario Public Service
City of Ottawa	ESRI Canada	Open North
City of Port Coquitlam	Federation of Canadian Municipalities	ParkAid Ventures
City of Richmond	Fraser Health Authority	Peel District School Board
City of Richmond Hill, Community Service Department	Government of British Columbia	Rogers Communications
City of Richmond Hill, Public Works Operations	Government of Canada	Sierra Wireless A Semtech Company
City of Surrey	Government of Ontario, Enterprise Strategy Division	Softchoice Corp
City of Toronto		Syracuse University - Maxwell School
City of Toronto, City Planning		

## Organizations

Technology Services Division
Telus
The Regional Municipality of York
Toronto Catholic District School Board
Toronto Police Services
Toronto Port Authority
Town of Oakville, Strategic Business Services
Township of Scugog
TransLink, Regional Transportation Authority for Metro Vancouver, B.C.
University Health Network, Point of Care Testing
Vancouver Coastal Health
Vancouver Economic Commission
Vancouver Public Library
William Olser Health Systems
Workplace Safety and Insurance Board

# Audience Testimonials

**“The event was well planned, very professionally managed and insightful presentations”**

City of Edmonton

**“The discussions were thought-provoking and I appreciated the networking opportunity.”**

Government of Nova Scotia

**“The speakers and topics were relevant and interesting. I learned about opportunities for smart cities and was happy to meet like-minded people in the public sector working in related fields.”**

City of Toronto

**“Thought the session was well organized and had some great speakers. It was good to get representation from several levels of government to hear their sides of the story. It was also a good forum for networking. ”**

Government of Nova Scotia

# Our Partners



# About Us

Certified



Corporation

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

## Become a Supplier

We understand that government needs to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

→ [Set up a supplier page here](#)



## CONNECTING GOVERNMENT

# [WWW.PUBLICSECTORNETWORK.COM](http://WWW.PUBLICSECTORNETWORK.COM)

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