Public Sector Innovation Show Federal

Innovation to Drive Recovery, Modernization and Positive Citizen Outcomes

Post-Event Report

Wednesday, February 22, 2023
Ottawa Conference & Event Centre, Ottawa, ON

PUBLIC SECTOR NETWORK

Certified B Corporation

Event Statistics

50

Speakers

618

Registrations

45

Partners

Delegate Profile
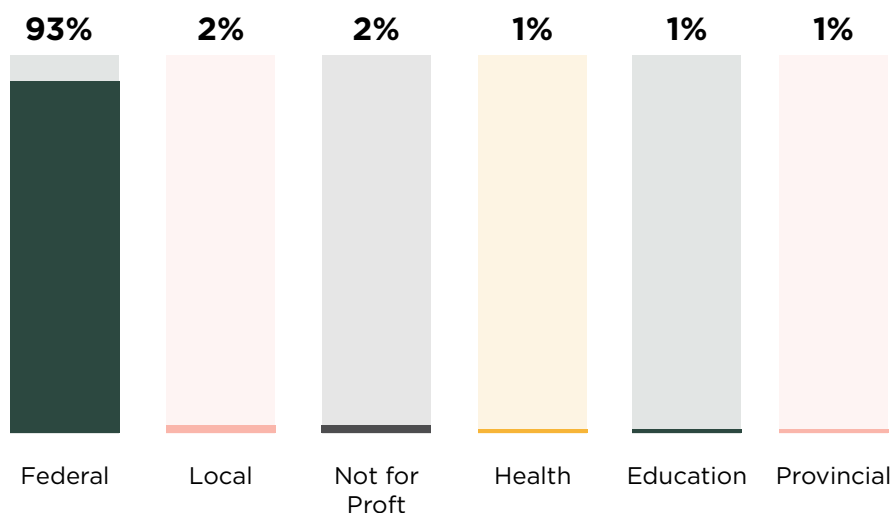
Attendee Role
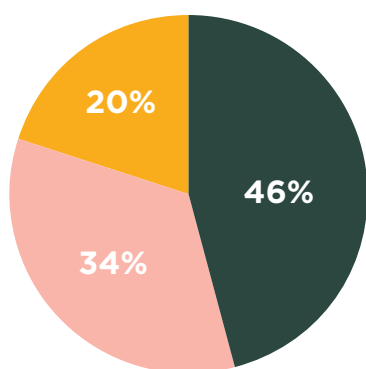
- Influencer
- Decision Maker
- User

46%

34%

20%

Investment Timeframe

27%	22%	21%	30%
0-6 months	6-12 months	12-24 months	24+ months
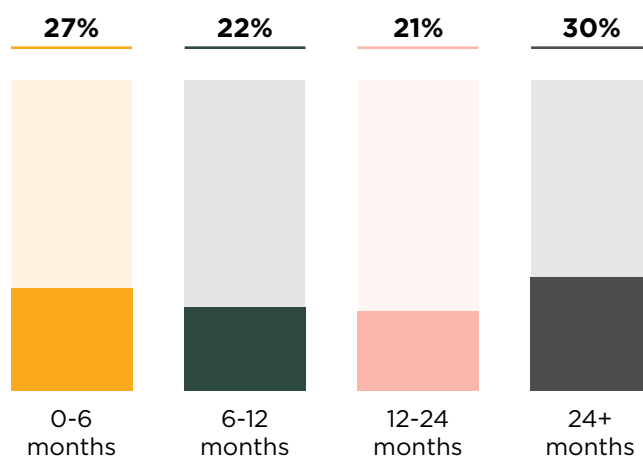
2022 Survey

A snapshot of trends happening in Ottawa's Public Sector

412 ATTENDEES PARTICIPATED IN THIS SURVEY

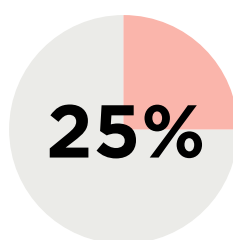| 93%	2%	2%	1%	1%	1%
Federal	Local	Not for Proft	Health	Education	Provincial

How ready is your organization to leverage strategies and innovations?

45%
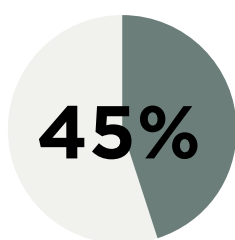
said people/skills

What are the biggest barriers to building a culture of innovation?

25%

said change management

What is the biggest challenge you've had in successfully implementing?

33%
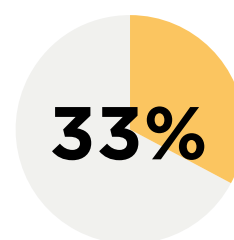
said legacy/Disparate IT systems; lack of integration across IT applications and systems

TOP 3 FOCUS AREAS

Business Process Transformation and Optimization

Data Management and Analytics

Digital Product Development
(service design, mobile, web, content delivery/management etc.)

Poll Report

How ready is your organization to leverage strategies and innovations?

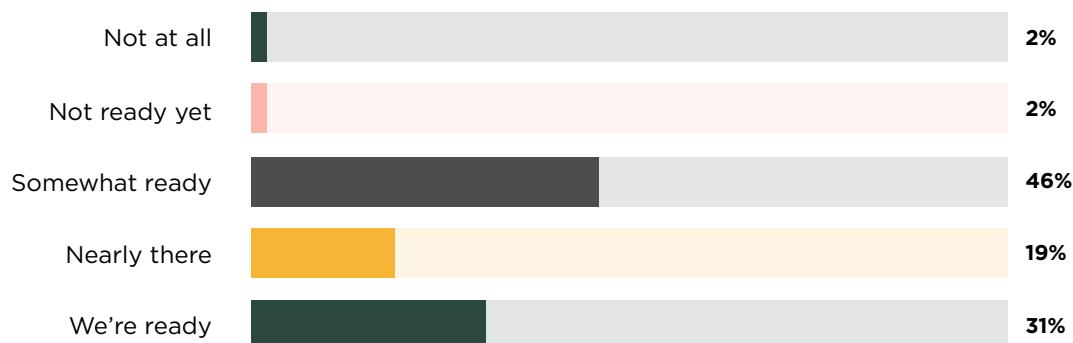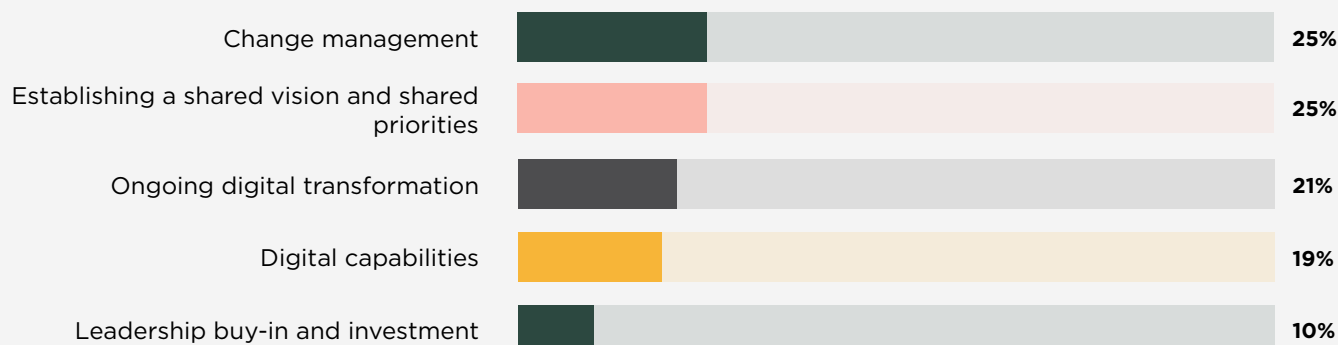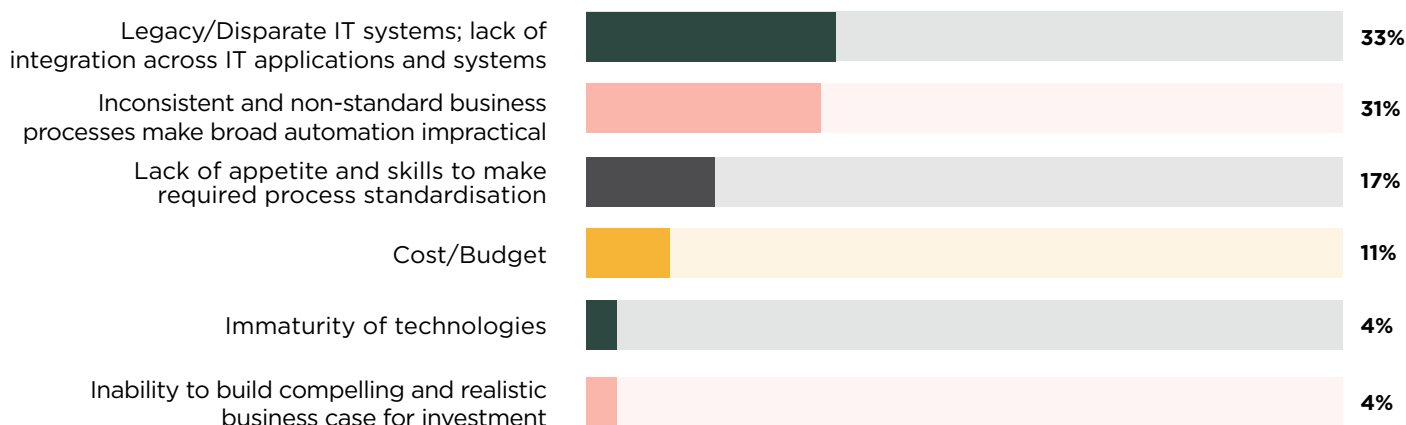|	
Not at all	**2%**
Not ready yet	**2%**
Somewhat ready	**46%**
Nearly there	**19%**
We're ready	**31%**

What are the biggest barriers to building a culture of innovation?

Change management	**25%**
Establishing a shared vision and shared priorities	**25%**
Ongoing digital transformation	**21%**
Digital capabilities	**19%**
Leadership buy-in and investment	**10%**

What is the biggest challenge you've had in successfully implementing?

Legacy/Disparate IT systems; lack of integration across IT applications and systems	**33%**
Inconsistent and non-standard business processes make broad automation impractical	**31%**
Lack of appetite and skills to make required process standardisation	**17%**
Cost/Budget	**11%**
Immaturity of technologies	**4%**
Inability to build compelling and realistic business case for investment	**4%**

Poll Report

Where are you focusing your digital transformation efforts?

Process improvement and workplace automation	**35%**
Technology improvement	**25%**
Enterprise-wide information management	**21%**
Advanced data and analytics (including Open Government)	**19%**
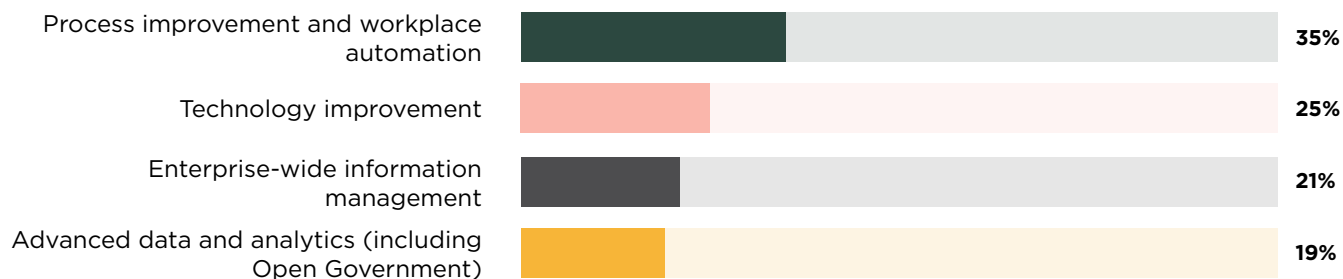
What are the top 3 Government Technology Trends for 2023?

Data Sharing as a Program

Total Experience

Accelerated Legacy Modernization

In Attendance

Job Titles

A.V. Technician	AV Project Manager	CIO and Senior Director
A/Director General, COVID Recovery Team	AV Technician	Client Executive
A/Director Technology and Business Innovation	Business Analyst	Client Executive, Canadian Public Sector
A/Manager, Marketing and Outreach	Business Architect	Cloud Enterprise Skilling Analyst
A/Product Manager	Business Design leader	Co-Founder * CEO
A/V Team Lead	Business Development Director	Communications Officer
Account Executive	Business Development Executive - Federal Public Sector	Contract Administrator
Account Executive, Federal	Business Development Representative	Coordinator, Research programs
Account Executive, Government of Canada	Business Planning and Reporting Specialist	CTO for Canadian Federal Government Global Sales
Account Executive, Public Sector	Canada Government and Non-Profit Manager	Cyber Security Client Executive - Canadian Federal Government
Account Manager	Canadian Federal Managing Director	Cybersecurity Specialist
Account Manager - Sustainability Software	CEO	Data Analyst
Acting Lead Analyst	Chief Architect	Data Analytics Officer
Acting Manager	Chief Data Officer	Data and AI - Canadian Federal Government
ADM, Innovation Canada	Chief Digital and Data Officer and Deputy Minister	Data Scientist
Administrative Assistant to the DG CRT	Chief Digital Research Officer	Deputy Chief Administrator
Advanced Technology Account Executive	Chief Federal Technologist	Deputy CIO
Advisor	Chief Human Resources Officer, People and Culture	Deputy Director
Advisor Identity and Trust Platform	Chief Information Officer, Assistant Deputy Minister, Children, Youth and Social Services I+IT Cluster	Deputy Project Manager
AE		Developer
Agente	Chief Innovation and Technology Officer	Digital Services and Transformation Office
Analyst	Chief of Staff	Digital Talent Strategist
Analytics & AI Sales Leader	Chief Statistician of Canada	Directeur/Director
Assistant Director	Chief Technologist	Director
Associate Partner - Lead Client Partner, Federal Public Sector	Chief Technology Officer (CTO)	Director Assistant
Associate Partner- Public Sector Consulting	Chief, Business and Technology	Director Digital Technology Solutions
Audio Technical IC	CIO	Director Federal and Public Sector Canada
		Director General

Job Titles

Column 1	Column 2	Column 3
Director General, Planning Operations And Information	Enterprise Account Executive	ICM Project Lead
Director IM/IT	Enterprise Architect	IdeaSpace & Innovation Lead
Director IT Operations	Enterprise Skills Analyst	Im/gcdocs Project Officer
Director of Product Strategy	Executive	Industry Vice President, Public Sector -
Director of UC Strategy and Research	Executive Counselor	Innovation Analyst
Director, Advertising	Executive Director	Innovation Manager
Director, Business IT Programs	Executive Director, Manitoba Court Operations	Instrumentation Technologist
Director, Client Engineering, IBM Technology, Canada Global Sales	Facilitator	IT Analyst
Director, Contracting and Financial Systems	Federal Account Executive	IT Developer
Director, Digital Innovation, Science Portfolio	Federal and Channel Sales	IT Specialist
Director, Digital Solutions	Federal Hybrid Practice Lead	IT Team Lead
Director, Engagement and Outreach	Federal Modern Work Practice Lead	IT Technical Advisor
Director, Global Public Sector	Federal Partner Manager	Lead Data Scientist
Director, HR Analytics & Future of Work	Field CTO, State and Local Government Strategy and Business	Manager
Director, HR Systems	Field Marketing	Manager - Digital Accelerator
Director, Knowledge Services	Field Marketing Manager	Manager DCS Storage Operations
Director, Managed Service	Financial Analyst	Manager of Products and Solutions
Director, Marine Safety & Security Transformation Initiatives	Founder/President/Chief Solution Architect	Manager, Accelerator Hub
Director, Ontario	Global General Manager, Government Industry	Manager, Data and Analytics Transformation
Director, Partner and Channels Sales	Global VP, SAP Intelligent Spend & Business Networks – Strategic Customers	Manager, Data Projects - Chief Data Office
Director, Partnerships	Head of Commercial Sector & Healthcare	Manager, Digital Service Modernization
Director, Planning, Strategy & Product Management, Contact Centre Services, Shared Services Canada	Head of Government Solutions - US	Manager, IT Client Services, Nhq
Director, Service Authorization	Head of Marketing	Manager, PeopleSoft Initiatives
Director, Solutions Engineering	Head of the Engineering and Architecture Section	Manager, Policy and Program Development
Director, Value Advisory	Health Enterprise Lead	Manager, Project Services
Distinguished Cyber Security Architect	HR Advisor	Manager, Project Services - Issues Management and Transformation Services
Economic Advisor	Human Resources Business Partner	Manager, Strategic Planning, Reporting & Investment Management
Electronic Resources Librarian	IBM General Manager, Technology (Canada)	Manager, Technical Sales Engineer
		Manager, Transformation Management Directorate

Job Titles

Marketing Leader Canada and Upper Midwest	Project Administrator	Senior Communications Advisor
Marketing Manager	Project Engineer and Mission Manager	Senior Customer Advisor
Marketing Strategist	Project Management Analyst	Senior Director
MVS Brand Sales Specialist	Project Manager	Senior Director - Strategic Growth Programs
National Cybersecurity Strategist	Project Officer	Senior Director Digital Strategy & Project Delivery
National Director & Practice Lead, Network & Security	Project Specialist, Innovation	Senior Director,
National Director and Practice Lead, Cloud	Public Sector Marketing Manager	Senior Director, Capture and Business Implementation
National Sales Director, Canadian Public Sector	Regional Director of Engineering/ Threat Research Geek	Senior Director, Electoral Data Services and Development
Organizational Transformation Leader	Regional Sales Director, Central Canada	Senior Director, HR, Regional Operations
Outreach Agent	Research and Evaluation Officer	Senior Director, Service Delivery Advisory Centre
Part time FSWEP with DND Ombudsman Office	Researcher	Senior Enterprise Account Manager - Public Sector
Partner	Sales & Business Development Lead	Senior Field Solutions Architect
Partner Liaison Officer	Sales Development Manager	Senior HR Advisor
Policy Analyst	Sales Development Representative	Senior Innovation Advisor
Principal Account Manager	Sales Director	Senior IT Infrastructure Analyst
Principal Advisor	Sales Director | CANADA Public Sector & Strategic Enterprise	Senior Manager
Principal Enterprise Architect	Sales Director, Canada Federal	Senior Manager, Operations
Principal Solutions Architect	Sales Engineer	Senior Manager, Projects and Innovation, HR Systems
Principal Solutions Consultant	Sales Manager	Senior Member Services Director
Procurement Advisor	Science Authority	Senior Outreach and Partnerships Officer
Procurement Manager	Secure AV Intergration	Senior Program Advisor
Product Expert, Public Sector	Security Engineering Manager	Senior Program Analyst
Program Advisor	Security Partner Marketing Manager	Senior Program Officer
Program Manager	Security/Sales	Senior Project Analyst
Program Manager, Business and Technical Services	Senior Account Executive	Senior Project Management Analyst
Program Manager, Technical, Safety & Learning Support	Senior Account Executive, Canadian Federal Government	Senior Regional Director
Program Officer	Senior Advisor	Senior Renewals Sales Specialist
Program Supervisor	Senior Advisor, Special Products	Senior Security Assessor
Programmer Analyst	Senior Alliance Manager	Senior Services Executive
Programmer Analyst, Application Development	Senior Analyst	Senior Solution Sales Executive
Programmer/Analyst	Senior Assistant Deputy Minister and Chief Digital Officer	Senior Solutions Architect
Project	Senior Business Analyst	

Job Titles

Senior Solutions Engineer

Senior Solutions Executive - Federal Government Accounts

Senior System Analyst

Senior Systems Engineer

Senior Technical Advisor

Senior Technical Specialist

Service Designer

Solution Architect

Solution Consultant

Special Advisor

Strategic Account Manager

Strategic Solutions Consultant - Managed Services

Supply Team Leader

SVTC/AV and Infrastructure Capability

Systems Administrator

Systems Engineer

TA and Performance Management Manager

Team Lead - Portfolio Analysis

Team Lead Financial Systems

Team Leader

Technical Advisor

Technical Analyst

Technical Sales Consultant

Technical Specialist

Territory Manager

TSP

User Researcher

UX Designer

Vice President and General Manager

Vice President and General Manager Ontario

Vice President of Sales

Vice President, Government

Vice President, Sales

Vice President, Strategy, Social Sector

VP Business Development

VP Innovations

VP Sales and Marketing

VP, Customer Success

VP, Growth

VP, Practice Leader – Public Sector Practice

In Attendance

Organizations

ADM IM	Correctional Service Canada	HP
Administrative Tribunals Support Service of Canada	Courts Administration Service	IBM Canada Limited
Adobe (Canada)	Cradlepoint	IBM Cloud
Agriculture and AgriFood Canada	Denodo	Immigration and Refugee Board of Canada
Amazon Business	Department of Defence	Immigration, Refugees and Citizenship Canada
Anti Racism Ambassadors Network	Department of Justice	Indigenous Services Canada
Appian	Department of National Defence	Info-Tech Research Group
Arista Networks	Digital Governance Council	Infrastructure Canada
Association of Professional Executives of the Public Service of Canada	Digital Government, Cabinet Office	Innovation, Science and Economic Development Canada
AWS	Dimeus 3-5	Intel
Bank of Canada	DLS Technology Corporation	Jambo
Bell Canada	DND	KPMG Canada
Button Inc.	Dynatrace	Manitoba Justice
Canada Border Services Agency	Elections Canada	Maximus Canada
Canada Post	Employment and Social Development Canada	Microsoft
Canada Revenue Agency (CRA)	Entrust	Ministry of Children, Community, and Social Services
Canadian Armed Forces	Environment and Climate Change Canada	Ministry of Land, Water and Resource Stewardship
Canadian Food Inspection Agency	ESDC/Service Canada	National Capital Commission
Canadian Institutes of Health Research	ESI Technologies	National Defense
Canadian Space Agency	ExploreIP	National Research Council of Canada
Carleton University	FedDev Ontario	Natural Resources Canada
CDW Canada	Federal Economic Development Agency for Southern Ontario	NewRocket
Check Point Software Technologies	Financial Transactions and Reports Analysis Centre of Canada	Nintex
CIO Strategy Council	Fisheries and Oceans Canada	Office of the Superintendent of Financial Institutions
Cisco Systems Canada	GAC	Palo Alto Networks
City of Ottawa	Global Affairs Canada	Parks Canada Agency
Cocoflo Innovations	Government of Canada	Poly/HP
Communications Security Establishment	Health Canada	Privy Council Office
Competition Bureau	Highway Three Solutions	Project Manager
	House of Commons	

Organizations

Public Health Agency of Canada	VMware Tanzu
Public Safety Canada	Workday
Public Services and Procurement Canada	
Public Services and Procurement Canada - Gatineau, QC	
Quantexa	
QueerTech	
R2i	
Radware	
Randstad Canada	
Red Hat	
Ricoh Canada	
SAP	
SAP Fieldglass	
Schneider Electric	
Service and Digital Group Transport Canada	
Service Canada	
ServiceNow	
Shared Services Canada	
Shinydocs	
Snowflake	
Statistics Canada	
Statistique Canada	
Suse	
TBS Canada	
ThinkOn	
Transport Canada	
Treasury Board of Canada Secretariat	
Treasury Board of Canada Secretariat - Office of the Chief Information Officer	
Tribunal Regional Eleitoral de Santa Catarina	
TSBC	
University of Ottawa	
Veeam	
VMware	

Audience Testimonials

"I enjoyed the opportunity to hear from some of the tech leads in the government and, overall, there was good takeaways and from the excellent plenary sessions."

Transport Canada

"Very well organized and engaging speakers."

Immigration, Refugees and Citizenship Canada

"I was very impressed with how well organized and smooth the PSIS was. It was clearly very well organized. The speakers provided very insightful presentations and the opportunities for networking (breakfast, lunch and evening) were great. I'm already looking forward to attending next year!"

IRCC

"The event was very well-organized, and it is essential to bring together both the private and public sectors. The provider-consumer relationship is critical for the government's success in the current situation."

PPGEGC

Event Images

Featured Speakers

Andrea Johnston
ADM, Innovation Canada
ISED

Matt Davies
Chief Technology Officer
Shared Services Canada

Anthony Sheehan
CIO
Courts Administration Service

Joel Martin
Chief Digital Research Officer
National Research Council of Canada

Lucie Loignon
CIO
Environment and Climate Change Canada

Alex Coleman
CIO/Assistant Deputy Minister, Children, Youth and Social Services I+IT Cluster
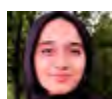Ministry of Children, Community and Social Services

Mufleha Mughal
Associate Partner - Public Sector Consulting
IBM

Elizabeth Rhodenizer
Director General
Shared Services Canada

Michelle Zulauf
Director, Client Engineering, IBM Technology, Canada Global Sales
IBM

Suha Fatima
UX Designer
Button Inc.

Virdei Milorin
Senior Director, HR, Regional Operations
Public Service and Procurement Canada

Adam Fournier
Director, Solutions Engineering
VMware

David Senf
National Cybersecurity Strategist
Bell Canada

Paul Wagner
Deputy CIO
Treasury Board of Canada Secretariat

Raj Thuppal
Chief Service and Digital Officer
Transport Canada

Irwin Bess
Chief Innovation and Technology Officer
Immigration and Refugee Board of Canada

Jason Reid
CIO
Natural Resources Canada

Marc Brouillard
Chief Digital Officer
Fisheries and Oceans Canada

Anil Arora
Chief Statistician of Canada
Statistics Canada

Tim Paydos
Vice President & General Manager, Government Industry Global Sales (WW)
IBM

Frank Attaie
GM Technology
IBM Canada

Nancy Newell
Head of Marketing Experiences
Adobe

Elliott Lee
User Researcher
Button Inc.

Mike Auger
Principal Enterprise Architect
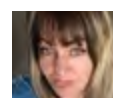Workday

Jeff Price
Chief Architect
SUSE

Dean Clark
National Director and Practice Lead, Cloud
Bell Canada

Rachel Porteous
CIO
Financial Transactions and Reports Analysis Centre of Canada

Philippe Johnston
CIO
National Research Council of Canada

Katie Rosolen Daoust
CIO and Senior Director
Administrative Tribunals Support Service of Canada

Hillary Hartley
Chief Digital and Data Officer and Deputy Minister for Digital Government
Cabinet Officer

Chris Dilley
Field CTO, State and Local Government Strategy and Business
ServiceNow

Karen Figuerola
Assistant Director and CHRO, People & Culture
Financial Transactions and Reports Analysis Centre of Canada

Ima Okonny
Chief Data Officer
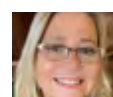Employment and Social Development Canada

Alayne Crawford
Associate Partner - Lead Client Partner, Federal Public Sector
IBM

Mike Geller
Distinguished Cyber Security Architect
Radware

Steve Witt
Director, Public Sector
Nintex

Rebecca Chandler
Director, Digital Solutions
Maximus

Tamara Vandersluis
VP Innovations
R2i

John McGurrin
Global VP, SAP Intelligent Spend & Business Networks – Strategic Customers
SAP ISBN

Featured Speakers

Jason Falovo
Vice President and General Manager
Cradlepoint

Bryan Kramer
National Architect
Checkpoint

David Eskenazi
Principal Account Manager
AWS

Kevin Murnaghan
Sales Director, Federal
ServiceNow

Cindy McMath
Senior Director, Capture and Business Implementation
Maximus

Nicholas Speece
Snowflake Chief Federal Technologist
Snowflake

Kimberly Rogers
VP, Practice Leader – Public Sector Practice
NewRocket

Kumudu Jinadasa
Project Engineer and Mission Manager
Canadian Space Agency

David Danto
Director of UC Strategy and Research
Poly / HP

Matt Busbridge
Head of Commercial Sector & Healthcare
Amazon Business

Keith Jansa
CEO
Digital Governance Council

2022 Partners

2022 Partners

2022 Partners

Federal Youth Network
Réseau des jeunes fonctionnaires fédéraux

Innovation, Science and
Economic Development Canada

Innovation, Sciences et
Développement économique Canada

Employment and
Social Development Canada

Emploi et
Développement social Canada

CONSEIL DE
GOUVERNANCE
NUMÉRIQUE

DIGITAL
GOVERNANCE
COUNCIL

CSA ASC

Canadian Space
Agency

Agence spatiale
canadienne

About Us

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

Certified B Corporation

Become a Supplier

We understand that government needs to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

→ Set up a supplier page here

CONNECTING GOVERNMENT
WWW.PUBLICSECTORNETWORK.COM

USA / CANADA
P +1 (647) 969 4509
E hello@publicsectornetwork.com

AUSTRALIA / NEW ZEALAND
P +61 2 9057 9070
E info@publicsectornetwork.co