Act, Adapt, and React to Cyber-Threats

November 14 & 30
Toronto & Ottawa, ON

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Act, Adapt, and React to Cyber-Threats

In the past two years, cyber security has emerged as a prominent concern for Canadians, with frequent headlines highlighting ransomware incidents both domestically and internationally. The disruption caused by these incidents extends to critical services such as hospitals, schools, municipalities, and utility providers. Moreover, personal, and financial data are being compromised, traded, or leaked online, while online platforms witness an influx of false information and divisive rhetoric.

As technology continues to advance rapidly, cyber threats also evolve in tandem. Canadians rely on the Internet for various activities, including financial transactions, social connections, medical appointments, and work-related tasks. Consequently, the expanding online presence of Canadians creates a greater potential for cyber threats to impact their daily lives. With an increasing amount of personal, business, and financial data accessible online, it becomes an attractive target for cyber threat actors. The interconnectedness of critical systems with the Internet further escalates the risk of service disruptions caused by cyber threats. Additionally, nation-states and cybercriminals continually enhance their cyber capabilities, heightening the likelihood of Canadian individuals and entities being affected by state-sponsored or financially motivated cyber threat activity.

The Cyber Security & Risk Management Roadshow 2023 aims to gather senior government Security executives, fostering discussions on how the Canadian government can effectively address the security needs of its citizens while capitalizing on the opportunities presented by the digital economy. The goal is to be prepared to Act, Adapt, and React to Cyber Threats.

Benefits of Attending

- How to foster innovation through a sustainable and resilient cyber system to enhance the service delivery to citizens and businesses
- How will the Government of Canada respond to the global cyber security threats to protect citizens and critical infrastructure
- Why is a collaboration between the public and private sectors crucial for making strategic investments in shaping the future of cyber security in Canada
- How is the utilization of behavioural analytics contributing to advancing cyber awareness and education programs, effectively reducing human susceptibility to phishing attacks

Who You’ll Meet

Chief, Deputy Ministers, Assistant Deputy Ministers, EVPs, VPs, Executive Directors, and Directors of:

- Information Security
- Cyber Security
- Security and Emergency Management
- Security, Technology, Research, and Development
- Enterprise Solutions
- Cyber Defence Capabilities
- Cyber Security Operations
- Security Information and Operations
- Security Advisor
- Information Officer
- Technology Officer

REGISTER TODAY
Your Guide
See what your city has in store

Day 1
Toronto, ON
Tuesday, November 14
George Vari Engineering and Computing Centre,
Toronto Metropolitan University
245 Church St
Toronto, ON.

Day 2
Ottawa, ON
Thursday, November 30
Desmarais Hall
University of Ottawa
55 Laurier Ave E
Ottawa, ON.
Thank You to our Partners

Platinum

Gold

Silver

Marketing Partner

For partnership opportunities, contact Andrew Cowan for more information.
8:30am Registration and Networking Coffee

9:00am Welcome from Public Sector Network

9:10am Welcome from Chair
Jonathan Shoss, Superintendent of Education and Superintendent of Information Services, Halton District School Board

9:30am Opening Keynote: Safeguarding Citizens and Critical Infrastructure
The Government of Ontario’s Strategic Response to Rising Cybersecurity Threats
• A comprehensive overview of the Government of Ontario’s cyber security framework, strategies and policies
• Exploring collaborative defence initiatives to enhance cyber resilience
• Real-world examples highlighting successful cyber threat responses and lessons learned to better prepare for future challenges.
Daniela Spagnolo, Interim Chief Information Security Officer, Cyber Security Division, Ministry of Public and Business Service Delivery

9:50am Platinum Partner Session: A Guide to AI: From Pioneers of AI in Cybersecurity
The business value of Artificial Intelligence is clear, the security implications for organizations are not. This session will provide a guide to AI and Generative AI applications in cybersecurity. How to stay ahead and tackle the elements of rapidly evolving threat landscape and strategies to consider from the pioneers of AI in cybersecurity.
Anthony Toric, Senior Vice Manager Sales and Sales Engineering, BlackBerry

10:10am Keynote: A New Approach to Cyber Security
Establish innovative strategies to address the challenges and the opportunities brought about by the speed and complexity of change in IT
• Why cyber security is no longer solely a technical issue but requires a comprehensive effort by the entire organization
• What adjustments are required to take a pragmatic approach to cyber security
• How do you embed the culture of cyber security throughout an organization
Samer Adi, Chief Information Security Officer, GreenShield

10:30am Gold Partner Session: Modern Defense in Depth with XDR and Zero Trust
Revolutionizing an Identity centric Zero Trust Architecture (ZTA) with XDR to combat sophisticated threats and simplify complex IT infrastructures. Discover how the seamless integrations between these best-of-breed technologies can help you enhance your security posture and accelerate your organization’s modernization to the cloud.
Chris Medina, Regional Sales Manager, Ontario Public Sector, CrowdStrike
Hashim Hussein, Regional Account Manager, Netskope
Mike Berthold, Senior Solutions Architect, Okta
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>10:50am</td>
<td><strong>Morning Coffee and Networking Break</strong></td>
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<td>11:10am</td>
<td><strong>Concurrent Roundtable Discussions</strong></td>
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<td><strong>Roundtable 1: Zero Trust Architecture</strong></td>
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<td>Facilitated by: Arvind Raman, Senior Vice President and Chief Information Security Officer, BlackBerry</td>
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<td><strong>Roundtable 2: From Vision to Action: Putting your Cybersecurity Strategy into Practice</strong></td>
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<td>Facilitated by: Bill Ohlson, Principal Executive Security Advisor, Amazon Web Services</td>
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<td><strong>Roundtable 3: Unraveling the Realm of Cyber Crime: Confronting Advanced Cyber Threats</strong></td>
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<td>Facilitated by: Chris Medina, Regional Sales Manager, Ontario Public Sector, CrowdStrike, Hashim Hussein, Regional Account Manager, Netskope &amp; Mike Berthold, Senior Solutions Architect, Okta</td>
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<td><strong>Roundtable 4: Managing IT Risk in Modern Environments with Technical Debt</strong></td>
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<td>Facilitated by: Liam Kearns, Director, Technical Account Management, Tanium</td>
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<td>12:10pm</td>
<td><strong>Gold Partner Session: From Vision to Action: Putting your Cybersecurity Strategy into Practice</strong></td>
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<td>• Do AI and machine learning applications in the cyber-defense present both advantages and challenges, making them a double-edged sword</td>
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<td>Bill Ohlson, Principal Executive Security Advisor, Amazon Web Services</td>
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<td>12:30pm</td>
<td><strong>Panel Discussion: Adaptive Cyber Ecosystem</strong></td>
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<td>• Leveraging synergy: Combining resources and expertise for effective collaboration</td>
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<td>• Fostering innovation and economic prosperity through strategic investments</td>
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<td>• Developing proactive strategies: Sharing responsibility and threat intelligence to defend critical infrastructure and protect Canadian citizens</td>
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<td>Sunil Chand, Vice President, Cyber and Information Security Officer, Chief Information Security Officer, Ontario Lottery and Gaming Corporation</td>
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<td>Mirza Khurram Baig, Director Cyber Security, Municipal Property Assessment Corporation</td>
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<td>Liam Kearns, Director, Technical Account Management, Tanium</td>
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<td><strong>Closing Remarks from Chair</strong></td>
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<td>Jonathan Shoss, Superintendent of Education and Superintendent of Information Services, Halton District School Board</td>
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<td>1:20pm</td>
<td><strong>Networking Lunch</strong></td>
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9:00am Welcome from Public Sector Network

9:10am Welcome from Chair
   Alan McCafferty, Cyber Security Program Director, University of Ottawa

9:30am Opening Keynote: Safeguarding Citizens and Critical Infrastructure
   How will the Government of Canada respond to the global cyber security threats to protect citizens and critical infrastructure
   • Adapting to changes in the cyber security landscape and the emergence of new technology
   • Collaborating with internal and external partners and measuring success
   • Working collaboratively with other jurisdictions and the Government of Canada to improve our cyber security posture
   Jason Greeley, Director General, Cybercrime, Federal Policing Criminal Operations, Royal Canadian Mounted Police

9:50am Platinum Partner Session: Keeping it Simple in a Complex Cyber World
   Simplify your approach to a complex problem.
   • How can you simplify the protection of your complex environment?
   • How can something so simple be used to build such an unbreakable code?
   John Irwin, Senior Manager, Solutions Engineering, Cloudflare

10:10am Government Keynote: A New Approach to Cyber Security
   Establish innovative strategies to address the challenges and the opportunities brought about by the speed and complexity of change in IT
   • Why cyber security is no longer solely a technical issue but requires a comprehensive effort by the entire organization
   • What adjustments are required to take a pragmatic approach to cyber security
   • How do you embed the culture of cyber security throughout an organization
   Dugald Topshee, Director General, Business Solutions, Transport Canada

10:30am Gold Partner Session: AI and Machine Learning Enabled Threat Detection Systems
   Building an automated cyber security system: strengthening threat detection for a robust cyber security
   • How is the utilization of behavioural analytics contributing to advancing cyber awareness and education programs, effectively reducing human susceptibility to phishing attacks
   • In what ways can AI be harnessed to synthesize data and forecast potential threats
   • Do AI and machine learning applications in the cyber-defense present both advantages and challenges, making them a double-edged sword
   Adam Frank, CTO Security Intelligence Software, IBM
10:50am Morning Coffee and Networking Break

11:10am Concurrent Roundtable Discussions

Roundtable 1: Topic TBC
Facilitated by: Alan McCafferty, Cyber Security Program Director, University of Ottawa

Roundtable 2: Hybrid Work Environment
Facilitated by: John Irwin, Senior Manager, Solutions Engineering, Cloudflare

Roundtable 3: Zero Trust Architecture: How can security programs be redefined to align control objectives within the Zero-trust framework
Facilitated by: Christopher Sicard, Partner, Canada Consulting & Delivery Market Leader, IBM

Roundtable 4: From Vision to Action: Putting your Cybersecurity Strategy into Practice
Facilitated by: Amazon Web Services

Roundtable 5: Unraveling the Realm of Cyber Crime: Confronting Advanced Cyber Threats
Facilitated by: Chris Medina, Regional Sales Manager, Ontario Public Sector, CrowdStrike, Hashim Hussein, Regional Account Manager, Netskope & Mike Berthold, Senior Solutions Architect, Okta

12:10pm Gold Partner Session: From Vision to Action: Putting your Cybersecurity Strategy into Practice

• How is the utilization of behavioural analytics contributing to advancing cyber awareness and education programs, effectively reducing human susceptibility to phishing attacks
• In what ways can AI be harnessed to synthesize data and forecast potential threats
• Do AI and machine learning applications in the cyber-defense present both advantages and challenges, making them a double-edged sword

12:30pm Panel Discussion: Adaptive Cyber Ecosystem
Why is a collaboration between the public and private sectors crucial for making strategic investments in shaping the future of cybersecurity in Canada

• Leveraging synergy: Combining resources and expertise for effective collaboration
• Fostering innovation and economic prosperity through strategic investments
• Developing proactive strategies: Sharing responsibility and threat intelligence to defend critical infrastructure and protect Canadian citizens

Margaret McKay, Program Leader, Digital and Privacy Security Program, National Research Council of Canada
Joanna Murphy, Director General, Security Management and Governance, Shared Services Canada
Stephane Denis, Director Cyber Security, Innovation, Science, and Economic Development Canada
Chris Medina, Regional Sales Manager, Ontario Public Sector, CrowdStrike

Moderator: Alan McCafferty, Cyber Security Program Director, University of Ottawa

1:10pm Closing Remarks from Chair
Alan McCafferty, Cyber Security Program Director, University of Ottawa

1:20pm Networking Lunch