Public Sector Innovation Show British Columbia

Harnessing the Power of Innovation to Deliver Better Government Services

Post-Event Report

Tuesday, December 6, 2022
Victoria Conference Centre, Victoria, BC

PUBLIC SECTOR NETWORK

Certified B Corporation

Event Statistics

49 Speakers

350 Registrations

28 Partners

Delegate Profile

Attendee Role
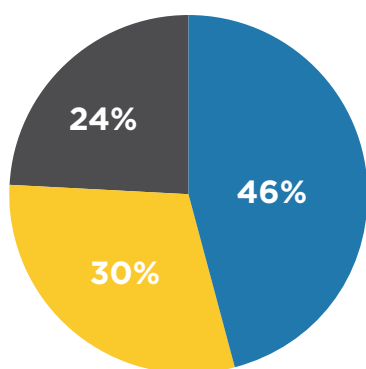
- Influencer
- Decision Maker
- User

46%
30%
24%

Investment Timeframe

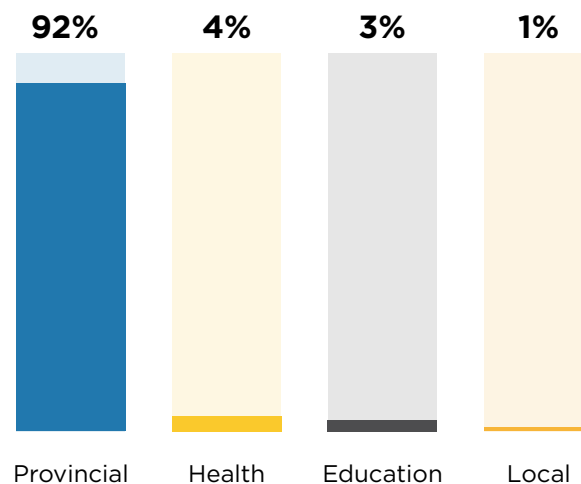| 19%	31%	24%	26%
0-6 months	6-12 months	12-24 months	24+ months
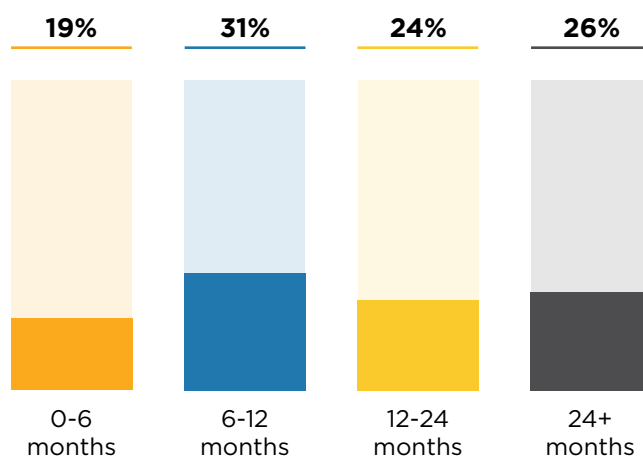
2022 Survey

A snapshot of trends happening in British Columbia's Public Sector

240 ATTENDEES PARTICIPATED IN THIS SURVEY

92%	4%	3%	1%
Provincial	Health	Education	Local

TOP 3 FOCUS AREAS

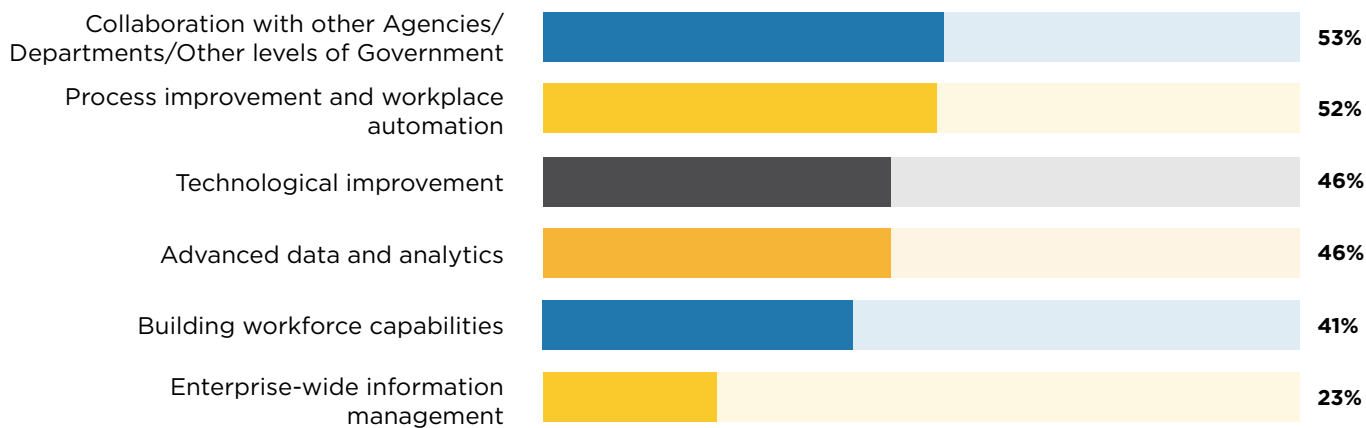Business Process Transformation and Optimization
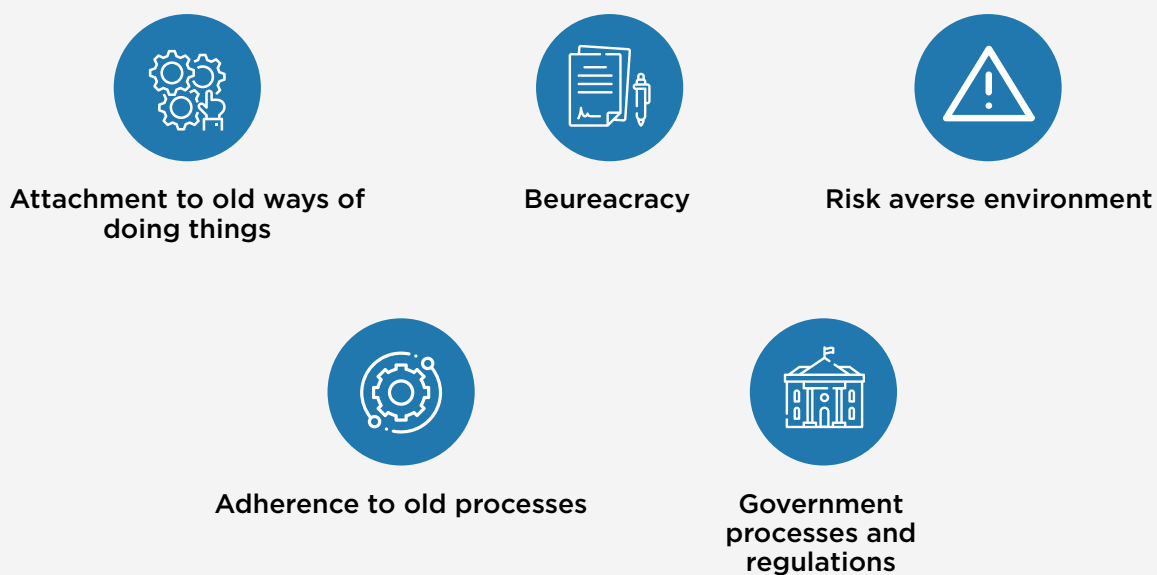
Data Management and Analytics

Digital Product Development
(service design, mobile, web, content delivery/management etc.)

Poll Report

Where are you focusing your innovation efforts over the next 12 months? (Multi-select)

Collaboration with other Agencies/ Departments/Other levels of Government	**53%**
Process improvement and workplace automation	**52%**
Technological improvement	**46%**
Advanced data and analytics	**46%**
Building workforce capabilities	**41%**
Enterprise-wide information management	**23%**

Top 5 biggest barriers to innovation expected right now

Attachment to old ways of doing things

Beureacracy

Risk averse environment

Adherence to old processes

Government processes and regulations

In Attendance

Job Titles

A/ Director	Design Lead	Director, Licensing, Analytics and Client Services
A/ Executive Director, Provincial Identity Information Management Program	Development Manager	Director, Marketplace Access
	Digital Analyst	Director, Operational Support
A/Director, Online Learning	Director	Director, Operations, Partnerships, Systems & Reporting
A/Product Owner	Director Client Experience	
Account Executive	Director Connected Communities	
Account Technical Leader	Director Data Governance	Director, Program and Project Management
Account Executive	Director Digital Delivery	
Acting Director, Digital Portfolio Management Office	Director of Application Services	Director, Program Integrity & Service Quality
	Director of Funding and Allocation	Director, Recruitment, Organizational Health, Contracts and Staffing
Acting Lead		
ADM for Government Digital Experience (GDX)	Director of Investment Management	
		Director, Regional Economic Initiatives
ADM Local Government Division	Director of Partnerships & Outreach	
ADM Policy, Programs & Partnerships,		Director, Research and Innovation
	Director of Partnerships, Social Impact & Higher Education	Director, Servicenow Solutions
Asset Coordinator	Director of Project Development and Strategic Services	Director, Strategic Human Resources
Assistant Deputy Minister		
BI Analyst	Director of Strategic Design	Director, Workplace Mental Health
Business Analyst	Director Solution Engineering	
Business Application Advisor	Director, SaaS Adoption and Cloud Procurement	Divisional Planning & Engagement Specialist
Business Application Analyst		Engineer
Business Application Lead	Director, Architecture Standards / Governance and Sector Engagement	Enterprise Account Executive
Chief Data Officer		Executive Director
Chief Technology Officer	Director, Business Planning & Projects	Executive Director Corporate Performance and Engagement
Citizen Engagement Planner		
Citizens Engagement Analyst	Director, Consulting Services	Executive Director, BC Digital Trust Service
Client Director	Director, Data and AI	
Co-op Student	Director, Development and Digital Delivery	Executive Director, Connected Communities
Communications Coordinator		
Consulting Director	Director, Digital Investment Office	Executive Director, Connected Communities
Content Design Lead	Director, Digital Strategy & Service Transformation	
Content Designer		Executive Director, Digital Workplace Experience
Customer Success Lead	Director, Digital Transformation	
Data Architect	Director, Indigenous Engagement	

Job Titles

Executive Director, Education Analytics Office, Governance and Analytics Division	Manager, Operations for Workbc.ca	Senior Content Designer
Executive Director, IMIT Governance & Digital Strategies	Manager, Projects & Initiatives	Senior Director
Executive Director, Information Systems and Technology	Managing Director	Senior Director and CTO
Executive Director, Network BC	Managing Director, Public Sector, Google Cloud	Senior Director, Digital Experience
Executive Director, Organizational Capacity, Culture and Communications	Managing Partner, BC Public Sector	Senior Director, Digital Strategy, Common Components Program
Executive Director, Strategic Design and Delivery	Methods Specialist	Senior Director, Engineering
Executive Director, Strategic Human Resources and Communications Branch	Minster of Citizens' Services	Senior Director, Health Services
Executive Director, Teacher Regulation Branch	Owner	Senior Director, Procurement Services
Executive Director, Technology Modernization And Strategic Projects	Partner	Senior Director, Procurements and Projects
Executive Directors, Digital Investment	Partner - BC Public Sector	Senior Executive Director, Digital Identity and Trust
Full Stack Developer	Partner - Digital Government	Senior Full Stack Developer
Governance and Strategy Lead	Policy Analyst	Senior Manager
Hydrologist	Policy and Legislative Analyst	Senior Manager - IoT
Integration Technical Architect	Portfolio Lead	Senior Manager, Korea
Lead, Strategic Services	President & CEO	Senior Manager, Policy and Implementation
Leader, Innovation	Product Manager	Senior Policy Analyst
Learning Consultant	Product Owner	Senior Policy Analyst, Indigenous Economic Development
Management Consultant	Program Support Clerk	Senior Project Analyst
Manager	Project Analyst	Senior Reclamation Inspector
Manager of Operational Policy	Project Manager	Senior Scrum Master
Manager Strategic Initiatives	PS Marketing Manager	Senior Service Designer
Manager, Business Intelligence, Research & Analytics	Reporting Lead	Senior Solution Engineer
Manager, Business Services, Reporting and Performance Analytics	Research Coordinator	Senior Solutions Architect
Manager, Corporate Internal Communications	Sales & Business Development Lead	Senior Technical Analyst
Manager, Digital Community and Engagement	Scrum Master	Service Design Lead
	Security Architect	Solutions Architect
	Security/Sales	Strategic HR Research Officer
	Senior Account Executive	Strategic Human Resources Manager
	Senior Advisory Solution Consultant	Team Lead
	Senior Associate - Technology Strategy and Transformation	Team Lead Client Business Services
	Senior Business Analyst	
	Senior Business Application Analyst	
	Senior Business Systems Analyst	

Job Titles

Technical Change/Knowledge Manager
Territory Manager
Training Specialist
Unit Heat of Industrial Competitiveness
UX Designer
UX Lead
UX Web Coordinator
Vendor Project Manager, Scrum Master, Solutions Engineer
Vice President, Consulting Services
Vice President, Creator Workflows and Design Studio
Vice President, Sales & Marketing
Vice-President - Public Sales, West
VP Administration and Finance
Website Content Writer and UX Strategist
Workplace Development Services, Real Property Division

In Attendance

Organizations

Accenture
Agricultural Land Commission
Alberta
Amazon Web Services
Arctic Wolf
Associate Deputy Ministers Office, Ministry of Forests
BC Ferries
BC Liquor Distribution Branch
BC Provincial Identity Information Management
BC Public Service Agency
BC Public Service, Ministry of Education and Childcare
Behavioural Insights - Province of British Columbia
Behavioural Insights Group
British Columbia Ministry of Education
British Columbia Ministry of Environment
British Columbia Oil and Gas Commission
British Columbia Parks, Recreation Sites & Trails
British Columbia Pensions Corp
British Columbia Public Service Agency
Button
CGI
Child Care Division, Ministry of Education and Child Care
Cisco
Citizen Services, Service BC, Identity Information Management
Climate Action Secretariat
Code for Canada

Consumer Protection British Columbia
Department of Finance Canada
Digital Government - Province of British Columbia
Digital Investment Office, Office of The Chief Information Officer, BC Ministry of Citizens' Services
Digital Office, Ministry of Citizen Services, Government of British Columbia
Dynatrace
Elections British Columbia
Environment and Climate Change Strategy
Exchange Lab, Digital Office, OCIO, Government of British Columbia
Finance
Funding and Financial Accountability Branch, Ministry of Education
Google Cloud
Government Digital Experience Division
Government Digital Experience Division, Ministry of Citizen Services
Government of British Columbia
Highway Three Solutions
IBM
IBM Canada
IM/IT Capital Investment - Province of British Columbia
Information Services Division, Government of British Columbia
Information Systems Branch, Attorney General and Public Safety Sector
Jambo Cloud

Justice and Public Safety Sector
KPMG
Kyndryl
Langara College
Learning Centre, British Columbia Public Service Agency
Liquor and Cannabis Regulation Branch
Liquor And Cannabis Regulation Branch, PSSG
Maximus Canada
Ministries of Attorney General, Public Safety and Solicitor General
Ministry and Social Development
Ministry Finance
Ministry of Advanced Education
Ministry of Advanced Education and Skills Training
Ministry of Advanced Education and Skills Training; Evaluation, Accountability & Outreach Branch
Ministry of Attorney General
Ministry of Attorney General, BC Public Service
Ministry of Children and Family Development
Ministry of Citizens' Services
Ministry of Education and Child Care
Ministry of Energy, Mines and Low Carbon Innovation
Ministry of Environment and Climate Change Strategy
Ministry of Finance
Ministry of Jobs, Economic Recovery and Innovation

Organizations

Ministry of Land, Water and Resource Stewardship
Ministry of Mental Health and Addictions
Ministry of Municipal Affairs
Ministry of Social Development and Poverty Reduction
Ministry of Transportation and Infrastructure
MNP Digital
Natural Resource Information & Data Services
Natural Resources Information & Digital Services
Office of the Chief Information Officer
Online Learning Branch, Services and Technology Division, Ministry of Education and Child Care
Procurement and Supply Division, Ministry of Citizens' Services
Procurement and Supply Division, Province of British Columbia
Provincial Health Services Authority
Public Service Agency
PwC
Red Hat
Regional & Inclusive Economic Recovery
Rogers
ServiceNow
Simplify Wireless
Solvera Solutions, Part of Accenture
Technical Safety British Columbia
Telus
Tenable
Thought Exchange
Trade and Invest British Columbia
VMware

Workforce Development and Skills Training Division, Ministry of Advanced Education & Skills Training

Audience Testimonials

"Some great sessions and good opportunities for networking."

BC Government

"The event's look and feel, networking and food were excellent. The government speakers were good."

BC Government

"Great event! Well organized and very easy for us (vendors) with set up. Fostered an environment of sharing."

Vmware

"I've participated in quite a few of your events. As always, this one was well organized and well attended."

Cisco

Featured Speakers

Honourable Lisa Beare
Minister of Citizens' Services
Government of British Columbia

Mark Milotay
Chief Information Officer
Office of the Representative for Children and Youth

Jeremy Higgs
Executive Director, Education Analytics Office, Governance and Analytics Division
Ministry of Education and Child Care

Tim Lesiuk
ADM Investment and Innovation Division
Ministry of Jobs, Economic Recovery and Innovation

John Jordan
Executive Director, BC Digital Trust Service
Ministry of Citizens' Services

Heather House
Executive Director, Strategic Human Resources and Communications Branch
Ministry of Social Development and Poverty Reduction

Catherine Chernoff
Executive Director, Strategic Design and
Ministry of Citizens' Services

Jeremy Moss
Executive Director, Operations
Ministry of Citizens' Services

Genevieve Lambert
Chief Digital Officer
Ministry of Citizens' Services

Judy Sin
Senior Consultant
MNP Digital

Ryan Fraser
Vice President, Creator Workflows and Design Studio
ServiceNow

Steve Witt
Director, Public Sector
Nintex

David Jones
Senior Director, Engineering
Dynatrace Canada

CJ Ritchie
Associate Deputy Minister and Government CIO
Ministry of Citizens' Services

Ines Piccinino
Executive Vice President, People, Strategy & Transformation
Oil and Gas Commission

Eleanor Liddy
ADM CIO
Ministry of Education and Child Care

Sheila Robinson
ADM ServiceBC
Ministry of Citizens' Services

Ian Busby
Chief Data Officer
BC Public Service Agency

Christine Voggenreiter
Executive Director, Integrated Analytics
Ministry of Health

Yongmei Chen
Executive Director, Sector Priorities
Ministry of Social Development and Poverty Reduction

Kelsey Singbeil
A/Executive Director, Service Transformation
Ministry of Environment and Climate Change Strategy

Brad Truswell
Director, Road Safety Systems Service Delivery
Ministry of Public Safety and Solicitor General

Corrie Barclay
BC Government and Public Sector Leader
PwC

Marshall Berkin
Vice-President - Public Sales, West
TELUS

Paul Zikopoulos
Vice President
IBM Technology Sales - Skills Vitality & Enablement

Jaimie Park
Service Designer
Button

Susan Stanford
Assistant Deputy Minister Connectivity
Ministry of Citizens' Services

Jeff Groot
ADM Digital Experience Division
Ministry of Citizens' Services

Reg Bawa
ADM Policy, Programs & Partnerships
Ministry of Transport and Infrastructure

Daniel Darche
Executive Director, Technology Modernization and Strategic Projects
Ministry of Attorney General

Tara Faganello
ADM Local Government Division
Ministry of Municipal Affairs

Alex MacLennan
Assistant Deputy Minister and Chief Technology Officer, Enterprise Services, Office of the Chief Information Officer
Ministry of Citizens' Services

Jody Elson
Executive Director, Organizational Capacity, Culture and Communications
Ministry of Citizens' Services

Pam Smith
Executive Director
Digital Health Strategic Initiatives

Adriana Poveda
Executive Director, Service Delivery
Service BC

Michael Sampson
VP, Digital Customer Success
Maximus

John Cousens
Managing Director, Public Sector Canada
Google Cloud

Rob Barton
Chief Technology Officer
Cisco

Todd Wilson
Chief Strategist
Red Hat

Featured Speakers

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Debora Monteiro
Senior Manager, Incident Management, Digital
Government of British Columbia

Cindy McMath
Senior Director, Capture & Business Implementation
Maximus Canada

Andy Krenz
Director of Public Sector
Thought Exchange

Kyle Empringham
Director of Partnerships, Social Impact & Higher Education
Thought Exchange

Ted Smith
Enterprise Account Executive
Red Hat

Adam Burley
Senior Manager - IoT
Rogers

Kevin Craft
Managing Director, Operations
Accenture

Paul Pinkney
General Manager, Canada Sales
Red Hat

2022 **Partners**

About Us

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

Become a Supplier

We understand that government needs to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

⟶ Set up a supplier page here

PUBLIC SECTOR NETWORK

Certified B Corporation

CONNECTING GOVERNMENT
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