



Data Management and Analytics

Power BI for Government - Intermediate

TRAINING

Take your Power BI skills to the next level
and master data analysis with advanced
techniques and insightful visualizations



Facilitated by
MICHAEL SCHOLTZ

Online → July 6 & 13, 2023



PUBLIC
SECTOR
NETWORK



Power BI for Government – Intermediate

The Power BI Intermediate training is designed for professionals who have a basic understanding of Power BI but are looking to expand their skills and gain deeper insights into their data. The training covers advanced data modeling techniques, empowering attendees to optimize performance and accuracy of their data.

The course also covers the use of DAX functions and calculations for complex data analysis, allowing attendees to uncover valuable insights and trends in their data. In addition, attendees will learn how to create interactive and visually appealing dashboards and reports with Power BI's robust visualization tools, helping them to effectively communicate their findings to stakeholders.

With the skills gained from this training, attendees will be able to take their data analysis to the next level, making informed decisions and drive success for their departments and agencies.

Not Just a Training Session

- **Build your own Power BI report and develop a comprehensive hands on understanding of the software.**
- **Discover the fundamentals around creating and editing reports and dashboards**
- **Harnessing the POWER of Power BI Desktop. Create fantastic Power BI visuals and present data with style.**

Who Attends

- **Excel Users (time to step up)**
- **Anyone who uses data**
- **Beginner Level Data Management and Analytics Community**
- **Local Data Gurus**
- **All Corners of Gov - State, Federal & Local**

Meet the Trainer



MICHAEL SCHOLTZ

Hi, I'm Michael Scholtz the owner and founder of RoninSights and I love Power BI! This unique and robust product is my primary tool in bringing data driven professionals closer to their data; in turn helping them make better data driven decisions. With over a decade of analytical experience, I have created reports across multiple industries spanning from USA, Europe and APAC and now I want to share these skills and Power BI knowledge with you.

I realised that data driven insights might not always be apparent to the business, that stakeholders who have the most to gain are not always capable or willing to do the analysis themselves and that those who have the most to gain, might be resistant to changing the status quo.

Turning data into meaningful and impactful insights, enabled me to improve customer experience, grow revenue channels, reduce waste, save time, improve staff/customer retention rates and change the mindset of an entire organisation.

Business Analytics, Content Marketing, Social Media Marketing, Digital Marketing, Lead Generation, Email Marketing.

Preparation

This workshop is highly interactive with group activities and discussions throughout. Come prepared with some current challenges you face in your organisation.

To participate you'll need:

- A computer with camera and microphone
- A working version of Power BI
- Strong internet connection
- Quiet, well-lit space
- Current process, automation and services challenges that you face

Registration

Canada

\$1,195 CDN

United States

\$995 USD

CLICK HERE TO REGISTER



Additional discounts are available for group registrations of 10 or more.

For group discount inquiries, payment inquiries or custom training solutions please contact register@publicsectornetwork.co

Explore the Agenda

DAY 1 | Thursday, July 6, 2023, 1:00pm - 4:00pm (EST)

1:00pm	PSN Welcome
1:10pm	Creating relationships
1:40pm	Relationships, structure, filtering directions
1:50pm	Unique ways of creating a report look and feel
2:00pm	Choosing a design template
2:15pm	Break
2:30pm	Simple DAX (Count, Sum, averages and measures within measures etc.)
3:00pm	Dax Intermediate (Calculate and time intelligence formula's)
3:25pm	Creating DIM_DATES and Fiscal DIM_DATES from front and back end M Language for Transforming Data Creating Visuals and importing Visuals Lay Out Concepts Embracing Bookmarks to create something unique
3:50pm	Q&A + Sign off for the day

DAY 2 | Thursday, July 13, 2023, 1:00pm - 4:00pm (EST)

1:00pm	PSN Welcome to Day 2
1:10pm	Grouping, merging tables and calculations for data transformation
2:10pm	Transform - When to use "Transform" or the "Add Column" Tab <ul style="list-style-type: none">• Detect Data Types• Replace Values• Move Columns• Format• Merge or split columns• Date / Time / Duration
3:30pm	Bringing it all together, advanced features, publishing and sharing projects <ul style="list-style-type: none">• Clustering• Grouping• Using "Analytics" within Visuals• "Get more visuals"• Adding Buttons and Book marks• Booked marked filters
3:45pm	Demonstrate new skills in personal project, and show & tell
3:55pm	Q&A + Sign off for the day