



Regional Planning and Development

TRAINING

A strengths-led approach to growth



Facilitated by
PETER COLACINO,
RORY BUTLER & SARAH DAGG
Partner and Lead Consultants
Avista Strategy

Online → 25 July & 1 August 2023



Overview

Now more than ever, regional councils are looking to improve livability and stimulate economic development and diversification. Governments are focusing on helping communities recover from the socioeconomic impacts of the pandemic and plan for long term growth.

In order to maximise outcomes, government agencies must take a strategic approach to regional planning that aligns with local priorities and future states. Therefore, strengths-based development, community engagement and cross jurisdictional collaboration are critical enablers to deliver meaningful change to communities.

Join Public Sector Network's Regional Planning and Development online training session to strategise regional place planning for your community and region. Through an innovative mix of lecture style presentations, interactive group exercises and expert feedback, attendees will understand best practice in regional development, and start work on a roadmap for implementation.

Under the guidance of our expert facilitator, this training session will help attendees ideate solutions that can help tackle wicked problems in their cities. Participants will leave with both theoretical and practical knowledge, as well as implementable strategies they can embed in future projects and share with their multidisciplinary teams.

Who Should Attend

Heads of, Directors, Managers, Project Managers, Leads, Co-ordinators of:

- Planning
- Strategic Planning
- Infrastructure Development
- Infrastructure Planning
- Place Planning & Development
- City Planner
- Economic Development
- Employee Experience
- Multicultural Affairs
- Indigenous Affairs

Learning Objectives

- **Unlock greater value for the community**
- **Exploring mapping tools, policies and reports**
- **Learn about governance, roles and responsibilities**
- **Employ a strengths-based approach - work with local jurisdictions to align regional development with strategic land-use, environmental planning and community priorities.**
- **Engage a range of stakeholders**
- **Plan for future communities and future-proofing**

Why Attend

- **Understand how to stimulate economic growth and livability in regional areas**
- **Uncover the importance of future-proofing your plans**
- **Leveraging strengths to activate regional place**
- **Improve engagement with diverse stakeholder groups**
- **Learn how to define and measure success and progress**

Meet Your **Facilitator**



PETER COLACINO
Partner
Avista Strategy

Peter brings more than 15 years' experience from across a diversity of experience in government, the private sector, academic advisory and industry. He is an internationally recognised leader in infrastructure policy, most recently leading policy development and reform for the Australian Government's independent infrastructure advisor, Infrastructure Australia.



RORY BUTLER
Lead Consultant
Avista Strategy

Rory brings experience in research, analysis, foresighting and evidence-based assessment in the infrastructure sector. Oversaw the scoping, research, analysis, advocacy, drafting and design of major reports and submissions.



SARAH DAGG
Lead Consultant
Avista Strategy

Sarah Dagg is a skilled media and communications professional with over 10 years' experience in Australia's infrastructure sector. She has led external relations spanning communications and industry engagement for key Australian Government infrastructure agencies, as well as the peak industry body.

Preparation

This workshop is highly interactive with group activities and discussions throughout. Come prepared with some current challenges you are facing in your organisation.

To participate you'll need:

- A computer with camera and microphone
- Strong internet connection
- Quiet, well-lit space
- Current challenges you are facing

Register Early & Save

Extra Early Bird	Early Bird	Standard Price
Register by 19 th May	Register by 16 th Jun	Register by 24 th Jul
\$795 + GST	\$995 + GST	\$1,195 + GST
Save \$400	Save \$200	-

CLICK HERE TO REGISTER

*Group Discounts Available - Contact Registration at registrations@publicsectornetwork.com or Call on **(02) 9057 9070**

Module 1 – Introduction to Regional Planning and Place-Making

10:00am PSN Welcome and Introductions

10:10am Training Overview, Objectives and Outcomes and Icebreaker

10:20am Topic Scope, Terminology and Principles

- Define key issues and stakeholders in regional planning and development
 - Benefits of precincts including economic growth, community development and sustainable job creation through higher levels of collaboration, research commercialisation and innovation
 - How innovation precincts advance national priorities by reviewing the Statement of Principles for Australian Innovation Precincts
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11:00am Landscape, Influences and Stakeholders

- Review current urban government policy and frameworks influencing regional development and planning
 - Establish precinct governance by identifying stakeholders and key contributing agencies in government, industry and community
 - Dissect tools, policy and frameworks and interrogate how they might influence future plans and projects
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11:40am **Breakout Activity:** Identify key frameworks, policies and tools shaping best-practice in your jurisdiction

12:00pm Break

Module 2 – Best Practice and Case Studies

12:30pm International Best Practice in Regional Planning and Development

- Explore best practice in action by reviewing international case studies from New Zealand, Europe and the US
 - Review key learnings, transferable strategies and methodologies employed overseas
 - Assess project impact and identify key outcomes for communities
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1:00pm Local Best Practice in Regional Planning and Development

- Explore best practice in action by reviewing local case studies from across state and LGA borders
 - Review key learnings, transferable strategies and methodologies employed in regional and rural Australia
 - Assess project impact and identify key outcomes for communities
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2:00pm **Breakout Activity:** Compare and contrast international and local case studies and identify transferable elements for your specific context

2:30pm Training Day 1 Close

Module 3 – Application and Evaluation

10:00am **Group Project: Project Brief – Delivering Value for the Community**

- Breakout into groups for a hands-on learning experience
 - Lay foundations for an innovation precinct in your community
 - Use data and insights specific to your context to:
 - Identify the needs of your region
 - Pin-point competitive advantages
 - Assess the maturity of your community
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11:00am **Group Project: Project Application – Develop A Business Case and Roadmap**

- Deploy assessment tools and frameworks to draft a roadmap for the planning and implementation of a precinct in your region
 - Ideate potential pilotable solutions that align with priorities identified in the first breakout activity
 - Create a robust business case to present to leadership and stakeholders
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12:00pm **Break**

12:30pm **Group Project: Project Presentation – Pitch and Share**

- Present your mini-project with the group
 - Include strategies, standards and solutions to gain buy-in from leadership and stakeholders
 - Benchmark against your peers
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1:40pm **Group Project: Project Review – Evaluation and Feedback**

- Peer-review fellow participants projects
 - Receive professional feedback and constructive criticism from facilitator
 - Discuss best practices and top tips
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2:30pm **Summary and Closing Notes from Facilitator**

2:45pm **Training Day 2 Close**



Get In Contact

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