

Public Sector Innovation Show Alberta

Building more Resilient, Innovative,
and Diverse Albertan Public Sector

Post-Event Report

Wednesday, October 12, 2022

Delta Hotels Edmonton South Conference Centre, Edmonton, AB

Event Statistics



35

Speakers



373

Registrations

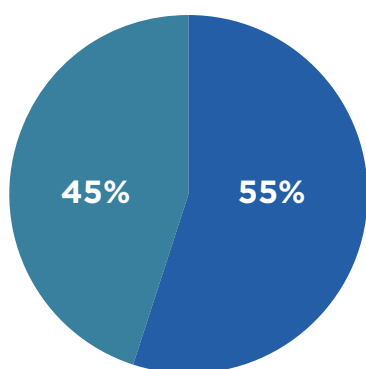


24

Partners

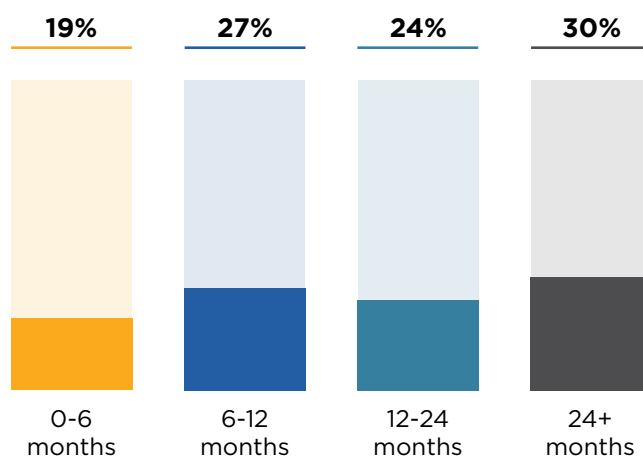
Delegate Profile

Attendee Role



■ Influencer
■ Decision Maker

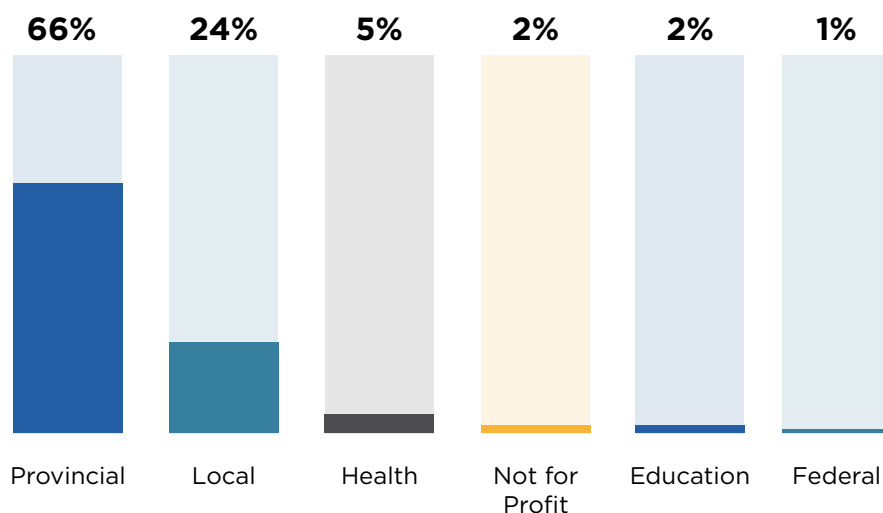
Investment Timeframe



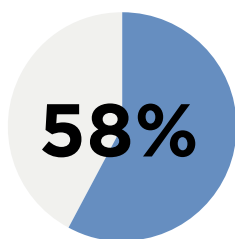
2022 Survey

A snapshot of trends happening in Alberta's Public Sector

373 ATTENDEES PARTICIPATED IN THIS SURVEY

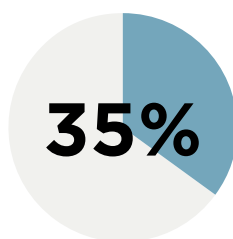


What is Alberta's greatest strength in meeting the challenges of the future?



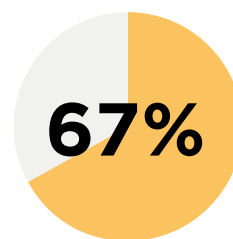
said people/skills

What is the biggest barrier to building a culture of continuous innovation within your agency/department?



said change management

What do you see as the biggest challenge facing the Public Sector in Alberta?



said workforce - talent attraction and retention

TOP 3 FOCUS AREAS



Business Process Transformation and Optimization



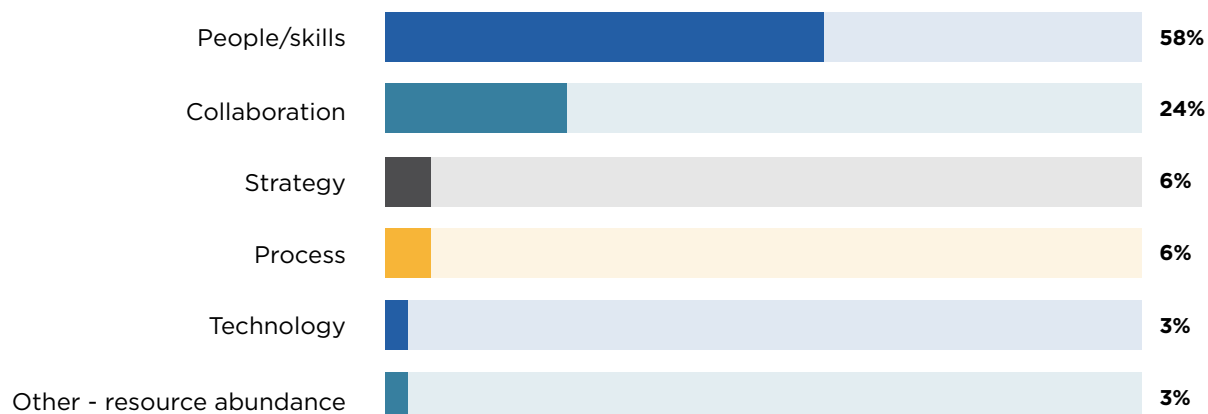
Data Management and Analytics



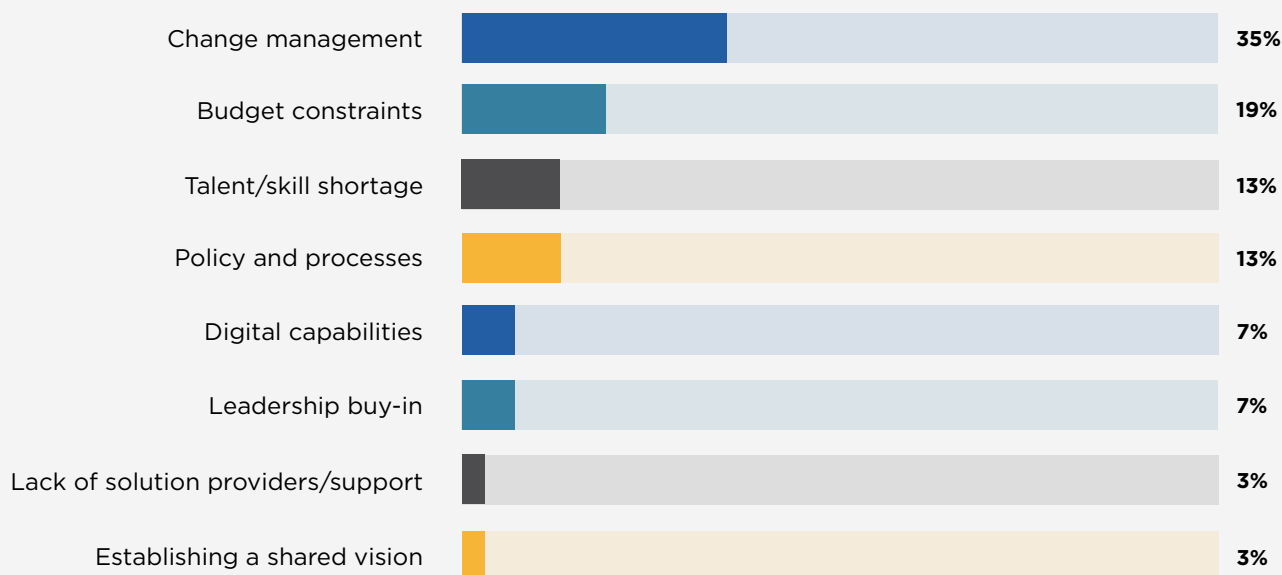
Digital Product Development
(service design, mobile, web, content delivery/management etc.)

Poll Report

What is Alberta's greatest strength in meeting the challenges of the future?

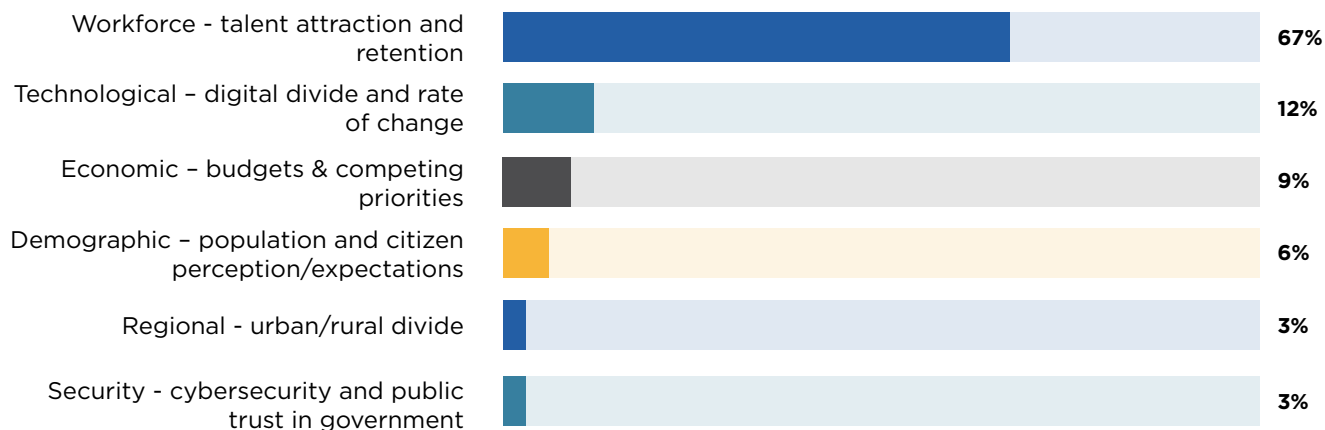


What is the biggest barrier to building a culture of continuous innovation within your agency/department?



Poll Report

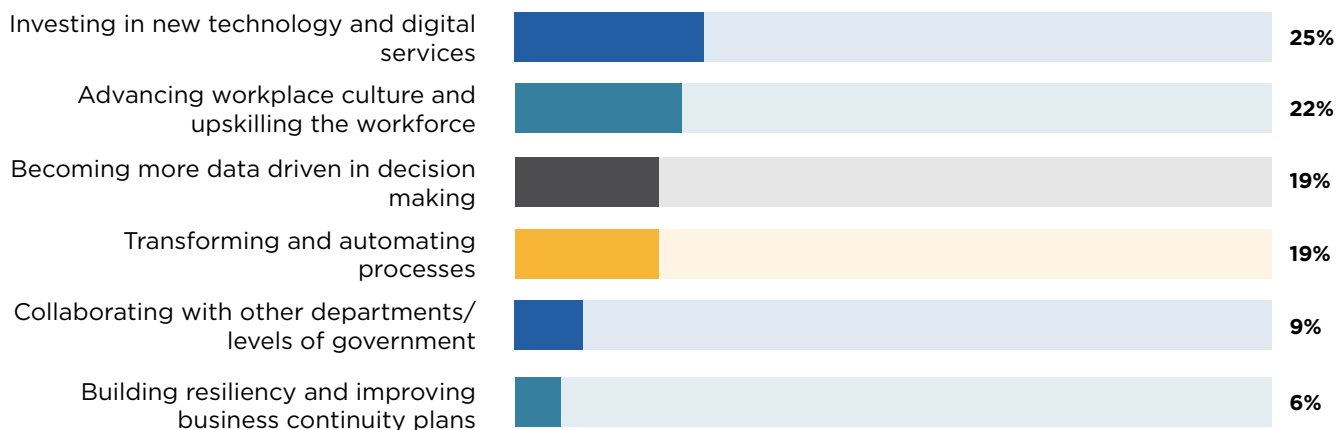
What do you see as the biggest challenge facing the Public Sector in Alberta?



Word Cloud: In one word what is your biggest goal or aspiration for public sector services in Alberta?



What is your organization, department or function's top priority over the next 12-24 months?



In Attendance

Job Titles

Igx-Business Partner Lead Finance	Associate Director, Data Operation Services	Corporate Director, Strategic Analytics & Health Information Manager
A/ Corrections Senior Program Manager	Associate Partner	Corporate Privacy Advisor
Account Executive	Associate Vice President, Financial Services	Customer Engineer
Account Executive, Cloud Technologies	Auditor	Customer Experience Specialist
Account Manager	Business Analyst	Data Analyst
Account Supervisor, Sponsorship & Events	Business Development Officer	Data Analytics And Ethics Advisor
Account Technical Leader	Business Intelligence Analyst	Data Engineer & Developer
Accountant	Business Intelligence Manager	Data Optimization Specialist
Acting Associate Director Data and Platform Services	Business Officer	Data Product Specialist
Admin Supervisor	Business Relationship Management Analyst	Data Solutions Analyst
Advisory Counsel	Business Solutions Analyst	Data Technologist
Analyst	Business Stakeholder Relations Officer	Data, Strategic Governance and Planning
Application Platform Lead Canada	Capital Planning Analyst	Deputy Chief of Technical Services
APT Finance	CEO	Deputy Minister
Assistant Deputy Minister	Chair	Digital Public Engagement Specialist
Assistant Deputy Minister and Chief Information Security Officer Cybersecurity Services Division	Chief Information Officer	Director
Assistant Deputy Minister Court and Justice Services Division (CJS)	Chief Internal Auditor	Director Business Development
Assistant Deputy Minister Data Information and Privacy Services Division	Chief Quality and Privacy Officer	Director Data and Geospatial Services
Assistant Deputy Minister Health Standards Quality and Performance Division	Chief Strategist	Director of Corporate Security
Assistant Deputy Minister HR Client Service Delivery	Chief Technology Officer	Director of Corporate Services
Assistant Deputy Minister Strategy and Policy Division	CIO	Director of Public Sector
Assistant Professor	City Councilor	Director of Research, Digital Delivery and Innovation
Associate Director	Cleantech Industry Development Officer	Director of Stakeholder Engagement
	Client Director	Director of Strategy for City Operations
	Client Executive	Director of Technology Relations
	Communications Advisor	Director of User Experience - Innovation and Digital Solutions
	Community Impact Specialist	
	Content Strategist	
	Coordinator	

Job Titles

Director Service Innovation and Digitization	Director, Provincial Geospatial Centre	Executive Director, Business Technology Services
Director Technology Solution	Director, Publications, Storage and Disposition	Executive Director, Corporate Finance
Director, Accounting Policy	Director, Regulatory Assurance	Executive Director, Economic and Data Analytics Branch
Director, Alberta.ca	Director, Regulatory Excellence	Executive Director, One Government eXperience ERP
Director, Application SVCS	Director, Risk and Quality	Executive Director, People & Culture
Director, Bernie and Dynamics Platform Owner	Director, Service Design	Executive Director, Platforms
Director, Business Development	Director, Service Integration	Executive Director, Product
Director, Business Solutions	Director, Service Request Enablement and Fulfillment	Executive Director, Transformation Alignment and Registries Evolution
Director, Cabinet Coordination	Director, Software Development & Management Services	Fleet Information Systems Analyst
Director, Client Experience	Director, Strategy, Operations and Governance	Fluvial Hydraulics and Geomorphology Specialist
Director, Client Services,	Director, Talent Acquisition	General Manager Corporate Services
Director, Communications	Director, Technology Change & Business Analysis	General Supervisor
Director, Consulting Services	Director, Technology Planning	Geographic Information System/ IT Manager
Director, Continuity & Assurance Services	Director, Technology Project Management	GIS Team Lead
Director, Continuous Improvement	Director, Technology Solutions Delivery	Governance Advisor
Director, Corporate Contract and Supplier Management	Director, Web Strategy, Operations and Governance	Health Facilities Lead Planner
Director, Data Analytics	Economic Analyst	Healthcare Lead
Director, Governance and Reporting	Economic Resilience Lead	HR Subject Matter Expert
Director, Government Strategic Initiatives	Engineering Program Manager	Human Resources Portfolio Director
Director, Health & Wellness/ Indigenous Engagement	Enterprise Account Manager	IBM Technology Leader
Director, Innovation and Business Intelligence	Enterprise Architect	Information Security Officer
Director, Network of Excellence in Seniors' Health & Wellness	Enterprise Data Management Portfolio Lead	Infrastructure Support and Delivery Manager
Director, One Government experience Continuity	Enterprise Service Management Program Lead	Innovation Designer
Director, Policy and Strategy	Enterprise Technology Services	Issues and Policy Manager
Director, Procure To Pay	Enterprise Transformation Specialist	IT Procurement Coordinator
Director, Production Management	Executive Director	IT Service Management Analyst
Director, Program Support and Implementation	Executive Director Health Innovation	IT Services
Director, Project Excellence	Executive Director Workforce Planning and Analytics	

Job Titles

Large Enterprise Account Executive	Manager, Financial Accounting and Standards	Product Manager Courtroom Digital Service
Lead, Corporate Records	Manager, Service Delivery & Innovation	Program Manager
Lead, Human Capital Management Business Processes	Manager, Strategic & Project Services	Program Manager, Business Engagement
Leader, Infrastructure Asset Management	Manager, Strategic Implementation	Program Manager, Service Improvement
Leader, Water Technology - Watsun Program Manager	Manager, Strategic Partnerships and Public Education	Project Controls Engineer
Major Asset Maintenance Analyst	Manager, Workplace Services	Project Executive
Manager	Managing Director	Project Management Strategist
Manager Continuity and Recovery	Marketing Head	Project Manager
Manager ERP App Management-HCM	Marketing Manager	Provincial Broadband Team
Manager Financial Operations	Media	PS Marketing Manager
Manager of Business Stakeholder Relations	National Cyber Security Risk Assessments Lead	Public Sector Sales Manager
Manager of Digital Transformation	Negotiator	Public Service Commission, HR Director
Manager of Enterprise Systems and Analytics	Occupational Disease Scientific Lead	Quality Improvement Facilitator
Manager, Analytics & Reporting	Occupational Health and Safety, Surveillance Lead	Records Management / Freedom of Information and Protection of Privacy Coordinator
Manager, Business Services & Support	Operational Excellence Advisor	Regional Director
Manager, Cloud and Integration Services	Operations & Project Coordinator	Regional Director, Western Canada
Manager, Consulting Services	Partner	Regional Sales Manager
Manager, Continuous Improvement	Partner Area Manager	Regulatory Assurance Manager
Manager, Continuous Improvement Program Deployment	Partner Deal Advisor	Research Analyst
Manager, Customer Experience, Service Design	Partner, Government of AB	Robotic Process Automation, Senior Developer
Manager, Cybersecurity Projects	Personal Preparedness Program Consultant	Robotic Process Automation, Team Lead
Manager, Digital Advisory	Policy Analyst	Sales & Business Development Lead
Manager, Enterprise Architecture and Solution Development, Digital Transformation	Portfolio Director, Human Resources	Sales Director, Western Canada
Manager, Enterprise Risk Management	PPE Administrator	Sales Partner
Manager, Financial Accounting & Standards	Practice Lead, Records & Content	Senior Account Executive
	President	Senior Analyst
	Privacy Advisor	Senior Architectural Standards & Technology Specialist
	Privacy and Security Manager	Senior Assistant Deputy Minister and Corporate Chief Information Officer
	Product & Application Management	
	Product Manager	

Job Titles

Senior Assistant Deputy Minister Treasury Board Secretariat	Service Management Administration Team Lead	VP, Enterprise Sales
Senior BRM Analyst	Social Media Influencer	Web Project Manager
Senior Business Analyst	Solution Engineer	Web Strategist
Senior Business Architect	Solution Engineering Director	Works Inspector
Senior Client Director, Government, Western Canada	Strategist	
Senior Compliance Analyst	Strategy Consultant	
Senior Cybersecurity Specialist	Supervisor - OHS Project Management and Software Systems	
Senior Data Analyst	Supervisor, Fuel & Operations Technology	
Senior Director	Supervisor, Monitoring & Analysis	
Senior Director, Sales Engineering Canada	System Advisor	
Senior Enterprise Account Executive - Healthcare/education	Systems Analyst	
Senior Federal, Provincial Relations Advisor	Systems Support Analyst	
Senior Field Marketing Manager	Talent Acquisition Services Consultant	
Senior Financial Analyst	Tanzu Account Executive	
Senior IT Manager	Tanzu Pivotal Labs Services Account Exec	
Senior Manager	Team Lead - Major Incident & Problem Management	
Senior Manager Data Strategy, Governance and Secretariat	Technical Analyst	
Senior Manager, Application Security Projects	Technical Delivery Lead	
Senior Manager, Digital Advisory	Transformation Analyst	
Senior Mobile Transformation Consultant	VCN Solution Specialist	
Senior Planning Analyst	Vice President	
Senior Policy Analyst	Vice President of Development, Data and AI & Canada Lab Director	
Senior Policy Analyst, Data & Information Management Policy	Vice President Sales and Marketing	
Senior Policy Director	Vice President Technology	
Senior Program Manager	Vice President, Consulting Services	
Senior Provincial Director	Vice President, Creator Workflows and Design Studio	
Senior Research Analyst	Vice President, Emerging Technologies	
Senior Security Advisor	VP - Public Sector	
Senior Solutions Architect		
Senior Strategic Analyst		
Senior Trade Development Officer		

In Attendance

Organizations

Accenture	City of Calgary	Department of Jobs, Economy and Innovation, Government of Alberta
Advanced Education, Government of Alberta	City of Calgary, Water Services	Department of Public Service Commission, Government of Alberta
Alberta Agriculture, Forestry, Rural Economic Development, Government of Alberta	City of Edmonton	Department of Service Alberta, Government of Alberta
Alberta Blue Cross	City of Leduc	Department of Treasury Board and Finance, Government of Alberta
Alberta Data Partnerships	City of Medicine Hat	Digital Delivery and Innovation, Government of Alberta
Alberta Department of Justice	City of St. Albert	Edmonton Fire Rescue Services City of Edmonton
Alberta Digital Innovation Office	City of Wetaskiwin	Edmonton International Airport
Alberta Education, Government of Alberta	City Operations Department, City of Edmonton	Edmonton Metropolitan Region Board
Alberta Emergency Management Agency	Communications and Public Engagement, Government of Alberta	Edmonton Oliver Primary Care Network
Alberta Environment and Parks	Community!Now Magazine	Employee Services, City of Edmonton
Alberta Fire Chiefs Association	Covenant Health	Environment and Parks, Government of Alberta
Alberta Health Services	Covenant Health (Seniors Health)	ERP Operations, Government of Alberta
Alberta Health Services, Technology Services	Cradlepoint	Executive Council, Government of Alberta
Alberta Infrastructure	Custody Operations Branch	eZmax Solutions
Alberta Innovates	Cybersecurity Division, Government of Alberta	eZsign
Alberta Jobs, Economy and Innovation	Data Governance & Management, City of Edmonton	Faculty, Macewan University
Alberta Justice and Solicitor General, Government of Alberta	Department of Children's Services, Government of Alberta	Geographic Information System/ IT Department of City of Grande Prairie
Alberta Pension Services Corporation	Department of CIT, City of Leduc	Google Cloud - Public Sector
Alberta Transportation, Alberta Public Services	Department of Community and Social Services, Government of Alberta	Government of Alberta
Armis	Department of Energy, Government of Alberta - Alberta Energy Regulator	Government of Alberta - JEI
AWS	Department of Environment and Parks, Government of Alberta	Government of Alberta / Service Alberta
Box, Inc.	Department of Financial & Corporate Services, City of Edmonton	
Button	Department of Health, Government of Alberta	
Canada Energy Regulator	Department of Information Technology, Strathcona County	
CGI		
Cisco Systems Canada		
City of Airdrie		

Organizations

Government of Alberta, Alberta Emergency Management Agency	Public Service Commission, Government of Alberta
Government of British Columbia	Public Works, Regional Municipality of Wood Buffalo
IBM Canada	Randhawa Consulting Ltd.
IBM Consulting	Red Hat
Information Technology Services for Strathcona County	Research Branch, Alberta Education
Institute of Health Economics	Resilience & Futures, Calgary
Jobs, Economy & Innovation, Government of Alberta	RSM Canada
Justice and Solicitor General, Government of Alberta	Rural Development Network
KPMG	Saddle Hills County, Corporate Services
Kyndryl	Salesforce
MacEwan University	Samsung
Ministry of Health, Government of Alberta	Service Alberta
Ministry of Jobs, Innovation and Economy, Government of Alberta	Service Innovation and Performance Branch, City of Edmonton
Ministry of Justice and Solicitor General	Servicenow
Ministry of Labour and Immigration	Solvera Solutions
MNP	Solvera Solutions, Part of Accenture
MNP Digital	Strathcona County
MuleSoft	Talent Acquisition Comp & Classification Services
Municipal Affairs, Government of Alberta	Telus
Northern Alberta Institute of Technology	ThoughtExchange
Office of the Auditor General	Treasury Board & Finance, Government of Alberta
Office of the Controller, Government of Alberta	VMware
Office of the Information and Privacy Commissioner of Alberta	Yellow Pencil
Open City & Technology, City of Edmonton	
Open City of Technology	
Oracle Canada	
Public Lands Appeal Board, Government of Alberta	

Audience Testimonials

“I thought the conference was very good. I thought the representation from Service Alberta was great.”

Government of Alberta

“The conference was excellent. Good presentations, panel discussions and time to network with others in the field.”

Government of Alberta

“Really enjoyed today, a good use of time. Engaging speakers and well organized.”

Alberta Health Services

“Well organized day with a diverse agenda and speakers.”

Service Alberta

Event Images



Featured Speakers



Stephen Sabey

Chief Officer and Assistant Deputy Minister, Digital Delivery and Innovation
Service Alberta



Stephen Bull

Senior Assistant Deputy Minister and Corporate Chief Information Officer
Service Alberta



Marty Robinson

Chief Information Officer
City of Medicine Hat



Tracy Wyrstiuk

Assistant Deputy Minister, Court and Justice Services Division (CJS)
Ministry of Justice and Solicitor General



David James

Deputy Minister
Service Alberta



Ramki Doraiswami

Director, Technology Solutions Delivery
Edmonton Airports



Andy Ridge

Assistant Deputy Minister Health Standards, Quality and Performance Division
Ministry of Health



Curtis Simpson

Chief Information Security Officer
Armis



Paul Bellows

President
Yellow Pencil



Greg Caskey

Director, Client Experience
Solvera Solutions, Part of Accenture



Drew Buhr

National Cyber Security Risk Assessments Lead
MNP



Mike Craigen

Customer Focused Engineer
Google Cloud - Public Sector



Blair Neufeld

Executive Director, Product, Digital Delivery and Innovation
Service Alberta



Martin Dinel

Assistant Deputy Minister and Chief Information Security Officer, Cybersecurity Services Division
Service Alberta



James McKee

Director of Research, Digital Delivery and Innovation
Service Alberta



Melissa Braithwaite

Assistant Deputy Minister, HR Client Service Delivery
Public Sector Commission



Darren Hedley

Senior Assistant Deputy Minister, Treasury Board Secretariat
Ministry of Treasury Board and Finance



Gareth Higgins

Director, Data Analytics
Alberta Jobs, Economy and Innovation



Diane McCann-Hiltz

Executive Director, Economic and Data Analytics Branch
Ministry of Jobs, Economy and Innovation



Steven Astorino

Vice President of Development, Data and AI & Canada Lab Director
IBM



Simon Weng

Senior Mobile Transformation Consultant
Samsung



Ryan Fraser

Vice President, Creator Workflows and Design Studio
ServiceNow



Susan Wilson-Ferguson

Executive Director, Business Technology Services
Government of Alberta



Kat Higgins

Enterprise Transformation Specialist
Red Hat



Peter Bissegger

Tanzu Pivotal Labs Services Account Executive
VMware



Lisa Ross-Rodriguez

Executive Director, Workforce Development and Analytics
Public Service Commission



Amneh Azeim

Director of User Experience - Innovation and Digital Solutions
Alberta Health Services



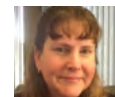
Suzanne Harbottle

Assistant Deputy Minister, Strategy and Policy Division
Ministry of Labour and Immigration



Maureen Towle

Assistant Deputy Minister, Data, Information and Privacy Division
Service Alberta



Angelique Roth

Executive Director, IGX ERP
Service Alberta



Raja Mita

Executive Director, Health Innovation
Alberta Innovates



Raj Dhaliwal

Regional Director, Western Canada
Cisco



Mark Van Engelen

Vice President Emerging Technologies
CGI



Todd Wilson

Chief Strategist
Red Hat



Owen Cook

Director of Regulatory Transformation
Ministry of Environment and Parks



Andy Krenz

Director of Public Sector
Thought Exchange



JQ Lien

Data & AI Leader
KPMG

2022 Partners



About Us

Certified



Corporation

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

Become a Supplier

We understand that government needs to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

→ [Set up a supplier page here](#)



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