



# Digital Healthcare Infrastructure

Access, Experience, Outcomes



**Tuesday, October 3, 2023 | 8am ET**  
Chelsea Hotel Toronto  
33 Gerrard Street West, Toronto, Ontario

## Agenda at a glance

The COVID-19 pandemic has highlighted the importance of digital healthcare infrastructure in managing the hospital's capacity and ensuring access to quality that supports patient-centered care. Technology adoption and the shift to digital could help mitigate these trends while improving access to care and enabling higher-value care models. Healthcare leaders need to integrate these technologies into their healthcare infrastructure planning to ensure patients can access care remotely and securely and protect patient data.

At the same time, the Canadian healthcare system faces ongoing pressure to adopt new equipment and technology for improving healthcare administration and delivery. This trend also points to increasing demand for digitally skilled labour across the health sector in the coming years.

The third annual **Digital Healthcare Infrastructure Showcase 2023** will unite senior healthcare leaders under one roof to discuss why now, more than ever, it is critical to building a modern, sustainable, and integrated digital healthcare infrastructure that connects healthcare providers and services focused on Access, Experience, and Outcomes.



## Who You'll Meet

- Hospitals and healthcare facilities, provincial, and regional health authorities
- President and Chief Executive Officers

*Chiefs / Commissioners / Directors / Deputies / Heads of:*

- Information Technology
- Digital Officer
- Technology Officer
- Innovation Officer
- Data Science Officer
- Data & Analytics Officer
- Financial Officer
- Ambulatory Care
- Quality & Informatics
- Health Information Technology
- Policy Advisors
- Operations
- Corporate Services
- Nursing

## Benefits of Attending



Learn how to build a modern, sustainable, and integrated digital healthcare system that puts patient care and priorities first



Engage in live and interactive Q&A panel sessions to unlock ways to drive value from healthcare data and improve patient centricity



Explore emerging technologies and the latest healthcare innovations to enhance the sustainability of the healthcare system



# Your Inspiring Speakers



**PENNY RAE**

Chief Information Officer  
**Alberta Health Services**



**GREG WEBSTER**

Deputy Corporate  
Planning Officer  
**London Health Sciences  
Centre**



**ANGELA COPELAND**

Chief Information Officer  
& Assistant Deputy  
Minister, Health Services I  
&IT Cluster  
**Ontario Government**



**JUDY FLEMING**

Chief Clinical Information  
Officer  
**Northumberland Hills  
Hospital**



**TED SCOTT**

Chief Innovation Officer  
**Hamilton Health Sciences**



**DR. SARAH MUTTITT**

Vice President, Chief  
Information Officer  
**University Health  
Network | The Hospital  
for Sick Children**



**MARI IRAMOTO**

Chief Information Officer,  
Strategy & Performance  
**Cambridge Memorial  
Hospital**



**SHIVAL SETH**

Chief Technology Officer  
**Grand River Hospital &  
St. Mary Hospital**



**IMRANA JEFFREY**

Vice President,  
Ambulatory Care, Quality  
and Informatics, Chief  
Information Officer  
**Hospital General De  
Hawkesbury, and District  
General Hospital**



**WILLIAM WILLARD**

Executive Vice President  
& Chief Financial Officer  
**Deep River and District  
Hospital**



**SONALI KOHLI**

Executive Vice President,  
Digital Transformation  
and Chief Information  
Officer  
**Niagara Health**



**DOV KLEIN**

Vice President, Value-  
Based Care  
**Ontario Health**



**ALEX MUNTER**

President, and Chief  
Executive Officer  
**Children's Hospital of  
Eastern Ontario and  
Ottawa Children's  
Treatment Centre**



**PURVI DESAI**

Vice President  
Digital Health & Chief  
Information Officer  
**Mackenzie Health**



**ANDREW DRUMMOND**

Director of Health Policy  
**Information and Privacy  
Commissioner of Ontario**



**ROB BULL**

Vice President, and Chief  
Financial Officer  
**Sinai Health**



**ALISTAIR FORSYTH**

Vice President Digital  
Health and Chief  
Information Officer  
**VHA Home HealthCare**



**YOUNG LEE**

Vice President of Finance  
& Chief Financial Officer  
**The Hospital for Sick  
Children**

**8:00am** Registration and Networking Breakfast

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**9:00am** Welcome from the Public Sector Network

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**9:10am** Welcome from the Chair

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**9:30am** Government Keynote: **The Current Status of Digital Infrastructure in Healthcare**



Build a modern, sustainable, and integrated healthcare system that connects healthcare providers and services focused on patient-centric services

- The digital health landscape and the government's plan for modernizing and building an integrated healthcare system
  - Insights into pain points and investments in digital healthcare technologies that support patient-centered care
  - How adoption and use of digital health solutions are meeting the clinical and performance objectives in Ontario Health
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**9:50am** Platinum Partner Session: **Innovation and Technology in Healthcare**

How can innovation and technology enhance the sustainability of healthcare systems?

- Reviewing healthcare innovations that offer the best value for money and patients
  - Rebuilding and reforming healthcare systems to improve long-term sustainability and resilience
  - Creating partnerships between public and private stakeholders to accelerate innovation
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**10:10am** Panel Discussion: **Digital Infrastructure Challenges in Healthcare**



What challenges lie ahead for healthcare's digital transformation?

- Is there a way to separate valuable healthcare tools from the hype?
- What strategies are available to collect the data generated from digital health tools and understand what data are most important and predictive?
- How are you addressing the concerns about your digital infrastructure and defending your organization from cyberattacks?

**Alex Munter**, *President, and Chief Executive Officer*, Children's Hospital of Eastern Ontario and Ottawa Children's Treatment Centre

**William Willard**, *Executive Vice President & Chief Financial Officer*, Deep River and District Hospital



**Sonali Kohli**, *Executive Vice President, Digital Transformation and Chief Information Officer*, Niagara Health

**Purvi Desai**, *Vice President Digital Health & Chief Information Officer*, Mackenzie Health


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**10:40am** Refreshment Break

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Digital Health Transformation Track		Patient Experience Track	
11:10am	<p><b>Welcome from Track Chair</b></p>	<p><b>Welcome from Track Chair</b></p>	
11:30am	<p> Government Keynote: <b>Value-Based Healthcare Driving Innovation</b></p> <p>Build a patient-centered approach to achieve superior outcomes and deliver on the Quintuple Aim</p> <ul style="list-style-type: none"> <li>• Transform funding approaches to align with patient and caregiver experience of care</li> <li>• Build a sustainable approach to innovation and business case development by aligning funding incentives to where the value from innovation is realised</li> <li>• Drive the adoption of value-based healthcare to scale value-based procurement</li> </ul> <p><b>Dov Klein, Vice President, Value-Based Care, Ontario Health</b></p>	<p>Government Keynote: <b>The Digital Health Ecosystem of the Future</b></p> <p>How to unlock the full potential of digital health to empower health leaders to digitize point-of-care settings and advanced patient-centered care</p> <ul style="list-style-type: none"> <li>• Develop a holistic mindset that includes a diverse network of innovative collaborators and a clear purpose focus on patients' needs</li> <li>• Source innovative external evidence-based approach that meets health regulation, cybersecurity, and data privacy practices</li> <li>• Enhance the usability of the system to clinicians to increase their proficiency in utilizing it</li> </ul> <p><b>Penny Rae, Chief Information Officer, Alberta Health Services</b></p>	
11:50am	<p>Gold Partner Session: <b>Cybersecurity as Critical Infrastructure</b></p> <p>Reassess and reinterpret the cybersecurity challenges in Canadian healthcare and the opportunities for improving responses and defences</p> <ul style="list-style-type: none"> <li>• The barriers to implementing cybersecurity practices</li> <li>• Develop a national assessment of the health sector's overall approach to cybersecurity.</li> <li>• Implement a compliant and measurable cybersecurity program-prepare for Bill C-26 and Bill C-27 (The Critical Cyber Systems Protection Act)</li> </ul>	<p>Gold Partner Session: <b>Capitalizing on Cloud Technologies</b></p> <p>How to accelerate mission-critical outcomes in the Canadian healthcare</p> <ul style="list-style-type: none"> <li>• Consolidating contact center services to provide better care</li> <li>• Elevating the patient experience through automation</li> <li>• Creating invaluable new patient and employee opportunities</li> </ul>	
12:10pm	<p> Government Keynote/Case Study: <b>Healthcare Information Management Privacy and Security</b></p> <p>Evolving risks for healthcare information management privacy and security</p> <ul style="list-style-type: none"> <li>• Examine patient-first approaches to the sharing of personal health information (PHI)</li> <li>• Develop risk mitigation strategies to embed privacy and security into the design and workflow of interoperable solutions</li> <li>• Ensure transparency and clarity for a connected and collaborative health system</li> </ul> <p><b>Andrew Drummond, Director of Health Policy, Information and Privacy Commissioner of Ontario</b></p>	<p>Government Keynote/Case Study: <b>Digital Transformation: Virtual Care Model of Practice</b></p> <p>Empowering patients and providers using a novel perioperative, virtual nursing station care model based on research evidence</p> <ul style="list-style-type: none"> <li>• How remote monitoring of vital signs and patient-reported outcomes drive patient engagement and better surgical outcomes</li> <li>• Examining the role of perioperative physicians in reducing surgical complications</li> <li>• Sharing perspectives on the use of escalation protocols and nursing practice</li> </ul> <p><b>Ted Scott, Chief Innovation Officer, Hamilton Health Sciences</b></p>	

**12:30pm Networking Lunch Break**

Digital Health Transformation Track	Patient Experience Track
<p><b>1:30pm</b>  Panel Discussion: <b>Capital Digital Healthcare Infrastructure Financing</b></p> <p>What are the barriers and financing options available for digital healthcare infrastructure?</p> <ul style="list-style-type: none"> <li>• What is the state of capital investment in Canadian Healthcare?</li> <li>• Why is capital funding so variable?</li> <li>• How can capital financing in Canada be improved?</li> </ul> <p><b>Alistair Forsyth</b>, <i>Vice President Digital Health, and Chief Information Officer, VHA Home HealthCare</i>  <b>Rob Bull</b>, <i>Vice President, and Chief Financial Officer, Sinai Health</i>  <b>Young Lee</b>, <i>Vice President of Finance &amp; Chief Financial Officer, The Hospital for Sick Children</i></p>	<p>Panel Discussion: <b>Skills and Talent Mapping for Tomorrow's Healthcare</b></p> <p>How are you addressing the capacity and skills challenges to support innovation and technology adoption?</p> <ul style="list-style-type: none"> <li>• Understand your talent gap in technological skills vital to your digital workforce strategy</li> <li>• Prioritize and support upskilling programs to address broad technology skill needs among healthcare professionals</li> <li>• Mitigate burnout and capacity challenges</li> </ul> <p><b>Mari Iramoto</b>, <i>Chief Information Officer, Strategy &amp; Performance, Cambridge Memorial Hospital</i>  <b>Dr. Sarah Muttitt</b>, <i>Vice President, Chief Information Officer, University Health Network   The Hospital for Sick Children</i>  <b>Imrana Jeoffrey</b>, <i>Vice President, Ambulatory Care, Quality and Informatics, Chief Information Officer, Hospital General De Hawkesbury, and District General Hospital</i></p>
<p><b>2:00pm</b> Gold Partner Session: <b>Electronic Health Record (EHR) Connectivity Strategy</b></p> <p>Developing linked healthcare information that is secure, cost-effective, and provincially integrated electronic health records</p> <ul style="list-style-type: none"> <li>• How can local, regional, and provincial Health Information Technology (HIT) solutions be integrated with EHR integration assets?</li> <li>• What are the requirements for contributing to and consuming EHR?</li> <li>• What are the architectural components that will help realize the future state?</li> </ul>	<p>Gold Partner Session: <b>The Digital Front Door</b></p> <p>How the Digital Front Door and AI will drive the future of population health and patient care</p> <ul style="list-style-type: none"> <li>• What is a Digital Front Door strategy, what is not, and why do you need one</li> <li>• How to design a hybrid experience and change your patient engagement model</li> <li>• How AI and Machine Learning (ML) will streamline the efficiency and effectiveness of the patient journey</li> </ul>

	<b>Digital Health Transformation Track</b>	<b>Patient Experience Track</b>
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**2:20pm**    **Roundtables:** Breakout into specialized conversation areas and join engaging discussions to deep dive into innovation priorities

**Robotic Process Automation (RPA)**

Create your road map to scale a holistic automation strategy to deliver compassionate care while reducing costs

**Return on Investment for an Integrated EMR**

What are the implementation ROI metrics you need to measure?

**Hospital-Based Innovation**

Impact of networks on hospital-based innovation initiatives

**Identity and Data Access Governance in Healthcare**

Securing patient digital identity, applications, and data in the digital healthcare landscape

**Smart Buildings (Hospital)**

How to utilize technology and information to deliver better care and connected patient experiences inside and outside of the hospital

**Digital Identity**

Canada's healthcare digital identity strategy

**How to Protect Patient Privacy and Security During Virtual Care**

How are you addressing trust around the security of information and protection of patient privacy in the virtual healthcare space?

**Partnerships and Collaboration**

Technology and innovation: driving success through partnership

**Cyber Vulnerabilities**

Mitigate the risk of the new cyber vulnerabilities in the connected digital health ecosystem

**Application Development and Delivery**

Why is healthcare App development essential for healthcare providers

**Capacity Planning and Strategy in Digital Healthcare**

Improving treatment and outcomes through technology and innovation

**Unified Communications**

The value of developing a unified communication Strategy

**3:20pm**    **Refreshment Break**

**3:35pm**    **Welcome back from the Chair**

**3:40pm**    Government Case Study: **The Path to Healthcare System Integration**



Strategies to accelerate the operational transformation towards an integrated care delivery system to improve patient access, experience, and outcomes

- Develop methods for assessing individual and population health needs and for adults and children to receive more integrated care across the full continuum of care
- Share information and exploit digital health technologies to better coordinate care both locally and across the region, and to improve health equity
- Use data and analytics to inform decisions intended to strengthen integration and improve quadruple-aim performance

**Greg Webster**, Deputy Corporate Planning Officer, London Health Sciences Centre



**4:00pm** Platinum Partner Session: **AI-Enabled Decision-Making in Healthcare - Decision Intelligence and Automation**

Rethink your data and analytics investment capabilities to re-engineer decisions and drive better patient outcomes

- How can you develop the digital foundations to ensure you have the platforms and technology to leverage AI
- How can you build an infrastructure to enable the collection and application of data
- Build a decision-making framework that combines the best of AI with human domain knowledge

**4:20pm** Panel Discussion: **The Future of Healthcare and New Technology Adoption**

How is digital disruption changing healthcare in Canada?



- What are the future considerations for healthcare related to infrastructure, new capital projects, digital integration, and design?
- How can you make the shift to healthcare that's more predictive, preventative, and participatory
- Exploring strategies to prepare the next generation of health professionals to transform the system

**Shival Seth**, *Chief Technology Officer*, Grand River Hospital & St. Mary Hospital

**Judy Fleming**, *Chief Clinical Information Officer*, Northumberland Hills Hospital

**Angela Copeland**, *Chief Information Officer & Assistant Deputy Minister, Health Services I & IT Cluster*, Ontario Government

**4:50pm** **Closing Remarks from the Chair, followed by Networking Drinks**

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<b>AVAILABILITY</b>	1	2	2	2	4	2	4
<b>SPEAKING</b>	Main Stage Chair (including opening remarks, Q&A and panel moderation)	Track Chair (including opening remarks, Q&A and panel moderation)	Main Stage Keynote	Main Stage Panel	Track Keynote	Track Panel Position	-
<b>ROUNDTABLES</b>	60 min Roundtable	60 min Roundtable	60 min Roundtable	60 min Roundtable	60 min Roundtable	-	-
<b>BRANDING</b>	Recognition as <b>Diamond Sponsor</b> & logo in event collateral  Logo & company profile on Attendee App	Recognition as <b>Sapphire Sponsor</b> & logo in event collateral  Logo & company profile on Attendee App	Recognition as <b>Platinum Sponsor</b> & logo in event collateral  Logo & company profile on Attendee App	Recognition as <b>Ruby Sponsor</b> & logo in event collateral  Logo & company profile on Attendee App	Recognition as <b>Gold Sponsor</b> & logo in event collateral  Logo & company profile on Attendee App	Recognition as <b>Silver Sponsor</b> & logo in event collateral  Logo & company profile on Attendee App	Recognition as <b>Exhibition Sponsor</b> & logo in event collateral  Logo & company profile on Attendee App
<b>LEADS</b>	Receive all opt-in leads, including delegate polling and profiling	Receive all opt-in leads, with delegate polling and profiling (Track Only)	Receive all opt-in leads	Receive all opt-in leads	Receive all opt-in leads (Track Only)	Receive opt-in leads (Track Only)	Scanned leads
<b>TICKETS</b>	4	3	3	3	2	2	2
<b>EXHIBIT/ MEETING AREA</b>	Furnished Attendee Lounge Premium space	Preferred Space	Preferred Space	Preferred Space	Standard space	Standard space	Standard space
<b>PRICE</b>	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$25,000</b>	<b>\$20,000</b>	<b>\$20,000</b>	<b>\$12,500</b>	<b>\$6,500</b>

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*Sponsorship opportunities will only be available in line with Covid Safe guidelines.*



## Networking Lunch

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