



PUBLIC
SECTOR
NETWORK



Healthcare Infrastructure Conference

Build an integrated digital healthcare infrastructure that connects healthcare providers and services focused on Access, Experience, and Outcome



Tuesday, October 3, 2023 | 8am ET
Sheraton Centre Toronto Hotel
123 Queen Street West, Toronto ON M5H 2M9

Agenda at a glance

The COVID-19 pandemic has highlighted the importance of digital healthcare infrastructure in managing the hospital's capacity and ensuring access to quality that supports patient-centered care. Technology adoption and the shift to digital could help mitigate these trends while improving access to care and enabling higher-value care models. Healthcare leaders need to integrate these technologies into their healthcare infrastructure planning to ensure patients can access care remotely and securely and protect patient data.

At the same time, the Canadian healthcare system faces ongoing pressure to adopt new equipment and technology for improving healthcare administration and delivery. This trend also points to increasing demand for digitally skilled labour across the health sector in the coming years.

The third annual **Healthcare Infrastructure Conference 2023** will unite senior healthcare leaders under one roof to discuss why now, more than ever, it is critical to building a modern, sustainable, and integrated digital healthcare infrastructure that connects healthcare providers and services focused on Access, Experience, and Outcomes.



Who You'll Meet

- Hospitals and healthcare facilities, provincial, and regional health authorities
- President and Chief Executive Officers

Chiefs / Commissioners / Directors / Deputies / Heads of:

- Information Technology
- Digital Officer
- Technology Officer
- Innovation Officer
- Data Science Officer
- Data & Analytics Officer
- Financial Officer
- Ambulatory Care
- Quality & Informatics
- Health Information Technology
- Policy Advisors
- Operations
- Corporate Services
- Nursing

Benefits of Attending



Learn how to build a modern, sustainable, and integrated digital healthcare system that puts patient care and priorities first



Engage in live and interactive Q&A panel sessions to unlock ways to drive value from healthcare data and improve patient centricity



Explore emerging technologies and the latest healthcare innovations to enhance the sustainability of the healthcare system



Your Inspiring Speakers



PENNY RAE

Chief Information Officer
Alberta Health Services



GREG WEBSTER

Deputy Corporate
Planning Officer
London Health Sciences
Centre



JUDY FLEMING

Chief Clinical Information
Officer
Northumberland Hills
Hospital



TED SCOTT

Chief Innovation Officer
Hamilton Health Sciences



COLLEEN MCDUFFE

VP, Customer Experience
and Business Integration
Ontario Health



MARI IRAMOTO

Chief Information Officer,
Strategy & Performance
Cambridge Memorial
Hospital



SHIVAL SETH

Chief Technology Officer
Grand River Hospital &
St. Mary Hospital



IMRANA JEOFFREY

Vice President,
Ambulatory Care, Quality
and Informatics, Chief
Information Officer
Hospital General De
Hawkesbury, and District
General Hospital



WILLIAM WILLARD

Executive Vice President
& Chief Financial Officer
Deep River and District
Hospital



SONALI KOHLI

Executive Vice President,
Digital Transformation
and Chief Information
Officer
Niagara Health



ALEX MUNTER

President, and Chief
Executive Officer
Children's Hospital of
Eastern Ontario and
Ottawa Children's
Treatment Centre



PURVI DESAI

Vice President
Digital Health & Chief
Information Officer
Mackenzie Health



ANDREW DRUMMOND

Director of Health Policy
Information and Privacy
Commissioner of Ontario



ROB BULL

Vice President, and Chief
Financial Officer
Sinai Health



ALISTAIR FORSYTH

Vice President Digital
Health and Chief
Information Officer
VHA Home HealthCare



YOUNG LEE

Vice President of Finance
& Chief Financial Officer
The Hospital for Sick
Children



LYN BALUYOT

President & Chief
Executive Officer
TransForm Shared
Services Organization



**DR. JILL TRINACTY MD
FRCPC, ABOM**

Endocrinologist, LMC
Ottawa, Queensway
Carleton Hospital
Bryure Continuing Care



**DR. JEFF ALFONSI MD,
FRCPC, ABOM, ABLM**

Chief Medical Officer,
Founder
RxFood



DUSKA KENNEDY

Vice President, Strategy,
Digital Health and CDO
North York General
Hospital



CHAD JOHNSTON

Canadian Healthcare
Lead
Rubrik

Your Inspiring Speakers



KARIM WAHBA
Client Leader, Central
Canada
Oracle Health, Canada



SONIA PAGLIAROLI
Health Executive
Oracle Health, Canada



BRUNO GERMAIN
Solution Architect
Zscaler



JOE WARD
Regional Sales Manager
Okta



ANDRÉ COTÉ
VP and General Manager
Dexcom Canada Co.



CHRIS GOGUEN
Lead Access Solutions
Dexcom Canada Co.



CHRISTINE MORGAN
Clinical Account
Executive
TELUS Health



PETER OWSIANY
President and Chief
Executive Officer
Accerta



JONATHAN ZHANG
EcoStruxure IT Software
Sales Lead, Secure Power
Division, North America
Operations
Schneider Electric



**CHRISTOPHER
ANDERSON**
Manager, Central Canada
Schneider Electric



STEPHEN GOLDSMITH
Vice President Business
Development
Petal



FRED ZANDBERG
Principal Solutions
Architect
**ESI Technologies /
Denodo**



ROBERT ECKERSLEY
Director, Partner and
Channels Sales
Denodo



GURPREET KAMBOJ
Senior Product Manager
TELUS Health



DR. KATHLEEN ROSS
President
**Canadian Medical
Association**



ADAM FOURNIER
Director Solution
Engineering
VMware Tanzu



SARA JOST
National Strategic
Transformation Advisor
VMware



SANDRAMORO
Deputy, CIO
SickKids



TREY GUINN
Field Chief Technology
Officer
Cloudflare



JEREMY YOUNG
Lead Strategic
Development Executive
Oracle Health, Canada



MARCUS HENDERSON
Senior Platform Solutions
Architect
Rubrik

8:00am Registration and Networking Breakfast

9:00am Welcome from the Public Sector Network

9:10am Welcome from the Chair: Driving Future Innovations to Create a Sustainable and Connected Digital Healthcare Ecosystem

- Key Considerations and perspectives to drive adoption and progress of a truly open, interoperable public health data intelligence platform
- Driving innovations in population health and analytics to serve patient treatment and outcomes at scale across Canada and Globally
- Insights to achieving a more secure, interconnected and reliable healthcare technology model for the future

Jeremy Young, *Lead Strategic Development Executive, Oracle Health, Canada*

9:30am Opening Keynote: Looking Ahead - Preparing for Emerging Innovative Models of Care in our Distributed Healthcare System



Build a modern, sustainable, and integrated healthcare system that connects healthcare providers and services focused on patient-centric services

- Leveraging emerging innovative models of care and digital advancements to navigate the collision between the patient demands for care and HHR/system challenges
- Insights into pain points and investments in digital health required to create sustainable, transformational change in the delivery of healthcare
- Opportunities to accelerate digital health innovations to support more rapid progress

Duska Kennedy, *Vice President, Strategy, Digital Health and CDO, North York General Hospital*

Lyn Baluyot, *President & Chief Executive Officer, TransForm Shared Services Organization*

9:50am Platinum Keynote: Innovative Technologies Optimizing Diabetes Management

From specialty care to community frontline providers, this case study will explore:

- How rtCGM can help achieve the government of Ontario's digital first for health strategy and prioritization of a chronic disease framework
- The role of rtCGM in specialty care and expanding opportunities across community care networks
- How data integration through rtCGM is being utilized for population health management

Dr. Jill Trinacty MD FRCPC, ABOM, *Endocrinologist, LMC Ottawa, Queensway Carleton Hospital, Bruyere Continuing Care*

André Coté, *VP and General Manager, Dexcom Canada Co.*

Chris Goguen, *Lead Access Solutions, Dexcom Canada Co.*

Dr. Jeff Alfonsi MD, FRCPC, ABOM, ABLM, *Chief Medical Officer, Founder, RxFood*

10:10am Panel Discussion: Digital Infrastructure Challenges in Healthcare



What challenges lie ahead for healthcare's digital transformation?

- Is there a way to separate valuable healthcare tools from the hype?
- What strategies are available to collect the data generated from digital health tools and understand what data are most important and predictive?
- How are you addressing the concerns about your digital infrastructure and defending your organization from cyberattacks?

Alex Munter, *President, and Chief Executive Officer, Children's Hospital of Eastern Ontario and Ottawa Children's Treatment Centre*

William Willard, *Executive Vice President & Chief Financial Officer, Deep River and District Hospital*


Sonali Kohli, *Executive Vice President, Digital Transformation and Chief Information Officer, Niagara Health*

Purvi Desai, *Vice President Digital Health & Chief Information Officer, Mackenzie Health*

Peter Owsiany, *President and Chief Executive Officer, Accerta*

Moderator: Karim Wahba, *Client Leader, Central Canada, Oracle Health, Canada*

10:40am Refreshment Break

Track One (Digi Health)	Track Two (Patient Experience)
<p>11:10am Welcome from Track Chair: The State of Data Security: The Hard Truths from Rubrik Zero Labs</p> <p>Marcus Henderson, <i>Senior Platform Solutions Architect</i>, Rubrik</p>	<p>Welcome from Track Chairs: Secure Healthcare Anywhere: Unifying Zscaler and Okta for Zero Trust Resilience against Ransomware</p> <p>Join us for an insightful session exploring the pivotal role of Zscaler and Okta in fortifying the healthcare sector against ransomware through a Zero Trust approach. With healthcare increasingly embracing remote care, the need for robust security measures has never been more critical. Learn how this integration amplifies security while enabling “care from anywhere.” Statistically-backed strategies will be unveiled, showcasing how this alliance is bolstering healthcare’s defense against cyber threats, ensuring secure and seamless patient care in an evolving digital landscape.</p> <p>Bruno Germain, <i>Solution Architect</i>, Zscaler Joe Ward, <i>Regional Sales Manager</i>, Okta</p>
<p>11:30am  Government Keynote: Patients before Paperwork</p> <p>Patients before Paperwork is a clinically led system approach aimed at reducing administrative work and changing how providers communication across the health system. Our goal is to support their ability to provide connected and coordinate care for their patients.</p> <p>Colleen McDuffe, <i>VP, Customer Experience and Business Integration</i>, Ontario Health</p>	<p>Government Keynote: The Digital Health Ecosystem of the Future</p> <p>How to unlock the full potential of digital health to empower health leaders to digitize point-of-care settings and advanced patient-centered care</p> <ul style="list-style-type: none"> • Develop a holistic mindset that includes a diverse network of innovative collaborators and a clear purpose focus on patients’ needs • Source innovative external evidence-based approach that meets health regulation, cybersecurity, and data privacy practices • Enhance the usability of the system to clinicians to increase their proficiency in utilizing it <p>Penny Rae, <i>Chief Information Officer</i>, Alberta Health Services</p>
<p>11:50am Gold Partner Session: Delivering a Digital Foundation for Healthcare</p> <p>Reassess and reinterpret the cybersecurity challenges in Canadian healthcare and the opportunities for improving responses and defences</p> <p>Adam Fournier, <i>Director Solution Engineering</i>, VMware Tanzu Sara Jost, <i>National Strategic Transformation Advisor</i>, VMware</p>	<p>Gold Partner Session: Care Orchestration Using Real-Time Data</p> <p>Explore the art of the possible when data across siloed systems and disparate care settings is integrated together in a meaningful way that looks at the totality of the care continuum</p> <ul style="list-style-type: none"> • Patients: Navigating the health system with real-time access to care supply • Providers: Having the ability to understand and manage the demand for care • Administrators: Leveraging real-time data to inform care planning for a population <p>Stephen Goldsmith, <i>Vice President Business Development</i>, Petal</p>

Track One (Digi Health)		Track Two (Patient Experience)	
<p>12:10pm</p> 	<p>Government Keynote/Case Study: Healthcare Information Management Privacy and Security</p> <p>Evolving risks for healthcare information management privacy and security</p> <ul style="list-style-type: none"> Examine patient-first approaches to the sharing of personal health information (PHI) Develop risk mitigation strategies to embed privacy and security into the design and workflow of interoperable solutions Ensure transparency and clarity for a connected and collaborative health system <p>Andrew Drummond, <i>Director of Health Policy</i>, Information and Privacy Commissioner of Ontario</p>	<p>Government Keynote/Case Study: Digital Transformation: Virtual Care Model of Practice</p> <p>Empowering patients and providers using a novel perioperative, virtual nursing station care model based on research evidence</p> <ul style="list-style-type: none"> How remote monitoring of vital signs and patient-reported outcomes drive patient engagement and better surgical outcomes Examining the role of perioperative physicians in reducing surgical complications Sharing perspectives on the use of escalation protocols and nursing practice <p>Ted Scott, <i>Chief Innovation Officer</i>, Hamilton Health Sciences</p>	
<p>12:30pm</p> 	<p>Networking Lunch Break</p>		
<p>1:30pm</p> 	<p>Panel Discussion: Capital Digital Healthcare Infrastructure Financing</p> <p>What are the barriers and financing options available for digital healthcare infrastructure?</p> <ul style="list-style-type: none"> What is the state of capital investment in Canadian Healthcare? Why is capital funding so variable? How can capital financing in Canada be improved? <p>Alistair Forsyth, <i>Vice President Digital Health, and Chief Information Officer</i>, VHA Home HealthCare</p> <p>Rob Bull, <i>Vice President, and Chief Financial Officer</i>, Sinai Health</p> <p>Young Lee, <i>Vice President of Finance & Chief Financial Officer</i>, The Hospital for Sick Children</p> <p>Scott King, <i>Senior Sales Manager, Enterprise Vertical Lead - Healthcare & Education</i>, Samsung</p> <p>Moderated by: Marcus Henderson, <i>Senior Platform Solutions Architect</i>, Rubrik</p>	<p>Panel Discussion: Skills and Talent Mapping for Tomorrow's Healthcare</p> <p>How are you addressing the capacity and skills challenges to support innovation and technology adoption?</p> <ul style="list-style-type: none"> Understand your talent gap in technological skills vital to your digital workforce strategy Prioritize and support upskilling programs to address broad technology skill needs among healthcare professionals Mitigate burnout and capacity challenges <p>Sandra Moro, <i>Deputy, CIO</i>, SickKids</p> <p>Imrana Jeffrey, <i>Vice President, Ambulatory Care, Quality and Informatics, Chief Information Officer</i>, Hospital General De Hawkesbury, and District General Hospital</p> <p>TBD, Baxter</p> <p>Moderated by: Bruno Germain, <i>Solution Architect</i>, Zscaler</p>	
<p>2:00pm</p>	<p>Gold Partner Session: Data Virtualization and Zero Trust</p> <p>An effective strategy for improving cyber security and data access across healthcare</p> <ul style="list-style-type: none"> How analysts can have easy, consistent, and secure access to data How to gain advantages of centralization without the costs How to reduce attack surface and rapidly discover intrusion How to prevent lateral movement on the network <p>Fred Zandberg, <i>Principal Solutions Architect</i>, ESI Technologies / Denodo</p> <p>Robert Eckersley, <i>Director, Partner and Channels Sales</i>, Denodo</p>	<p>Gold Partner Session: Internet Threat Radar - The Current Cyber Threat Landscape</p> <ul style="list-style-type: none"> Cloudflare operates one of the world's largest networks which protects ~20% of all Internet applications from attack. Join us to learn about the recent attack trends Cloudflare sees across DDoS, API Attacks, Application Attacks and more. In the session you will not only learn about recent trends, but also patterns and tactics that can be used to protect your business from them. <p>Trey Guinn, <i>Field Chief Technology Officer</i>, Cloudflare</p>	

2:20pm **Roundtables** | Breakout into specialized conversation areas and join engaging discussions to deep dive into innovation priorities

Roundtable 1: Return on Investment for an Integrated EHR

Facilitated by: **Karim Wahba**, *Client Leader, Central Canada*, Oracle Health, Canada

Roundtable 2: Can you recover from a cyber incident in 24 hours?

Facilitated by: **Chad Johnston**, *Canadian Healthcare Lead*, **Rubrik** & **Marcus Henderson**, *Senior Platform Solutions Architect*, **Rubrik**

Roundtable 3: How can you expand digital health services for patients and healthcare providers without sacrificing security?

Facilitated by: **Joe Ward**, *Regional Sales Manager*, Okta

Roundtable 4: Revolutionizing Diabetes Care: Bridging Gaps through Tech-Driven Partnerships

Facilitated by: **Chris Goguen**, *Lead Access Solutions*, Dexcom Canada Co.

Roundtable 5: Improving Continuity of Care Through Digital Innovation

Facilitated by: **Christine Morgan**, *Clinical Account Executive Ontario & Atlantic Canada*, TELUS Health & **Gurpreet Kamboj**, *Senior Product Manager*, TELUS Health

Roundtable 6: IT Infrastructure Lifecycle Management Solutions

Facilitated by: **Christopher Anderson**, *Manager, Central Canada*, Schneider Electric

Roundtable 7: Delivering a Digital Healthcare Foundation in Practice

Facilitated by: **Adam Fournier**, *Director Solution Engineering*, VMware Tanzu & **Sara Jost**, *National Strategic Transformation Advisor*, VMware

Roundtable 8: Cyber Security and Data Fragmentation Across Healthcare Systems

Facilitated by: **Fred Zandberg**, *Principal Solutions Architect*, ESI Technologies & **Robert Eckersley**, *Director, Partner and Channels Sales*, Denodo

Roundtable 9: Partnerships and Collaboration

Facilitated by: **Stephen Goldsmith**, *Vice President Business Development*, Petal

Roundtable 10: Cyber Vulnerabilities

Facilitated by: **Trey Guinn**, *Field Chief Technology Officer*, Cloudflare

3:20pm **Refreshment Break**

3:35pm **Welcome back from the Chair**

Sanam Basirian, *Director of Sales*, Oracle Health, Canada

3:40pm

**Government Case Study: The Path to Healthcare System Integration**

Strategies to accelerate the operational transformation towards an integrated care delivery system to improve patient access, experience, and outcomes

- Develop methods for assessing individual and population health needs and for adults and children to receive more integrated care across the full continuum of care
- Share information and exploit digital health technologies to better coordinate care both locally and across the region, and to improve health equity
- Use data and analytics to inform decisions intended to strengthen integration and improve quadruple-aim performance

Greg Webster, *Deputy Corporate Planning Officer*, London Health Sciences Centre

4:00pm

Platinum Partner Session: Navigating the digital health landscape: Canadian insights and experiences

Join us for an insightful presentation where we'll explore the landscape of global digital health and a Canadian perspective on:

- The role of digital health solutions in enabling patient care
- How do digital health solutions improve HHR issues
- The role of digital technology in addressing administrative burden

Christine Morgan, *Clinical Account Executive*, TELUS Health

Dr. Kathleen Ross, *President*, Canadian Medical Association

4:20pm

**Panel Discussion: The Future of Healthcare and New Technology Adoption**

How is digital disruption changing healthcare in Canada?

- What are the future considerations for healthcare related to infrastructure, new capital projects, digital integration, and design?
- How can you make the shift to healthcare that's more predictive, preventative, and participatory
- Exploring strategies to prepare the next generation of health professionals to transform the system

Shival Seth, *Chief Technology Officer*, Grand River Hospital & St. Mary Hospital

Judy Fleming, *Chief Clinical Information Officer*, Northumberland Hills Hospital

Jonathan Zhang, *EcoStruxure IT Software Sales Lead, Secure Power Division, North America Operations*, Schneider Electric

Moderator: **Sonia Pagliaroli**, *Health Executive*, Oracle Health, Canada

4:50pm

Closing Remarks from the Chair, followed by Networking Drinks

Sonia Pagliaroli, *Health Executive*, Oracle Health, Canada

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