→ **Innovation and IT**

# Government Innovation Pennsylvania

## Transforming Government through Technology Driven Initiatives

### Post-Event Report

**Wednesday, September 14, 2022**
Harrisburg, PA

# Event Statistics

**33**
Speakers

**192**
Registrations

**15**
Partners

# Delegate Profile

## Attendee Role

- Decision Maker
- Influencer
- User

48%
40%
12%

## Investment Timeframe

| 10% | 21% | 38% | 31% |
|-----|-----|-----|-----|

0-6 months | 6-12 months | 12-24 months | 24+ months
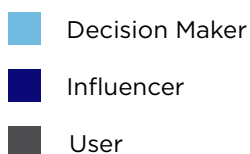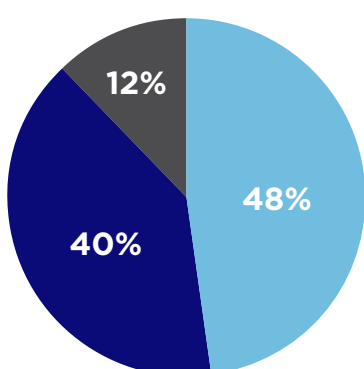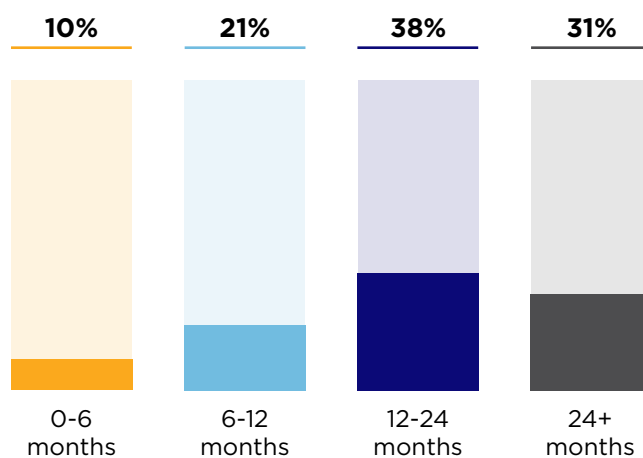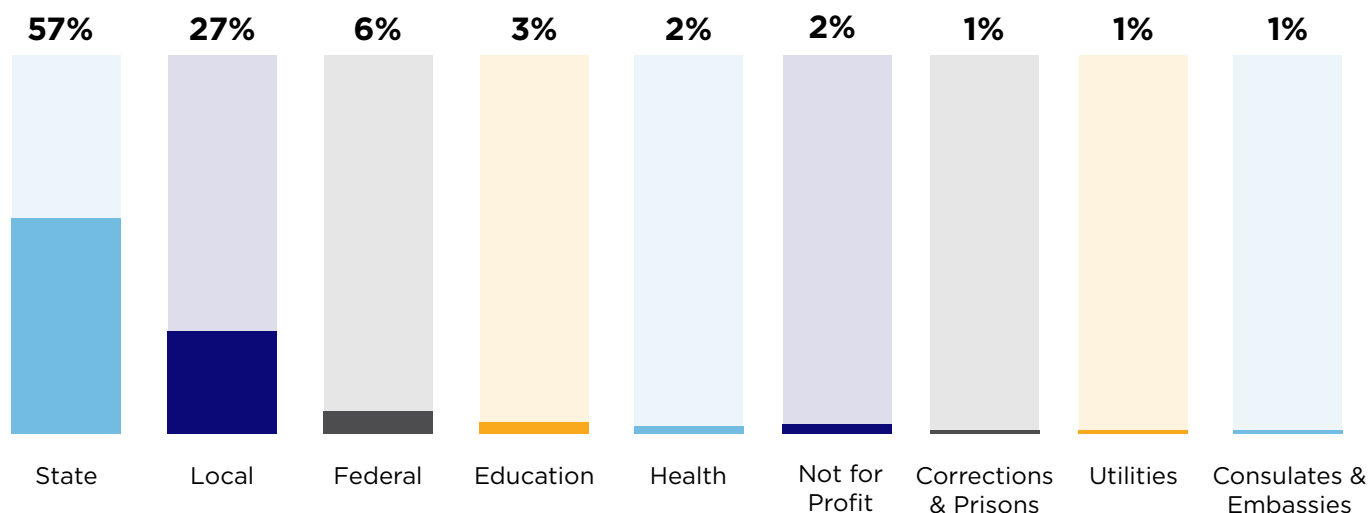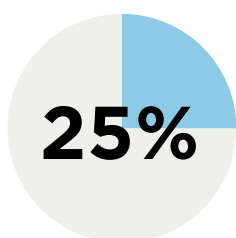
# 2022 Survey

## A snapshot of trends happening in Pennsylvania's Public Sector

### 192 ATTENDEES PARTICIPATED IN THIS SURVEY

| 57% | 27% | 6% | 3% | 2% | 2% | 1% | 1% | 1% |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| State | Local | Federal | Education | Health | Not for Profit | Corrections & Prisons | Utilities | Consulates & Embassies |

**What is your organization, department, or function's top priority over the next 12-24 months?**

**25%**

said advancing the workplace culture and upskilling the workforce

**What do you see as the biggest challenge facing the Public Sector in Pennsylvania?**

**72%**
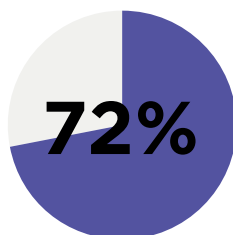
said workforce - talent attraction and retention

**What is Pennsylvania's greatest strength in meeting the challenges of the future?**

**50%**
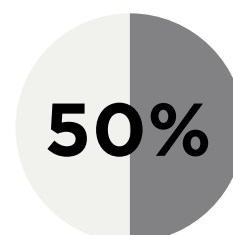
said people/skills

### TOP 3 FOCUS AREAS

Business Process Transformation and Optimization

Management & Analytics

HR / Workforce

# Poll Report

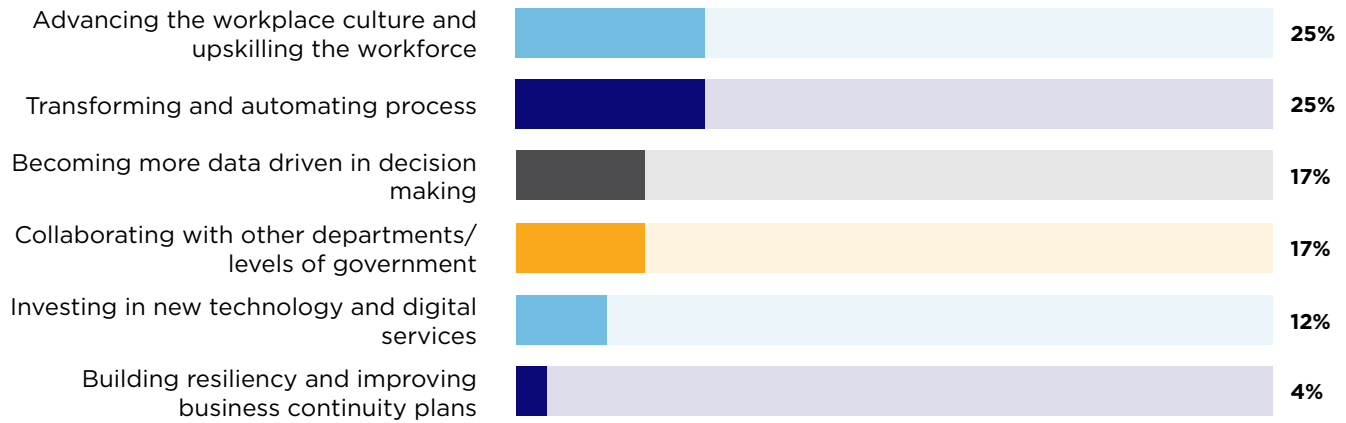## What is your organization, department, or function's top priority over the next 12-24 months?

| Priority | Percentage |
|---|---|
| Advancing the workplace culture and upskilling the workforce | 25% |
| Transforming and automating process | 25% |
| Becoming more data driven in decision making | 17% |
| Collaborating with other departments/ levels of government | 17% |
| Investing in new technology and digital services | 12% |
| Building resiliency and improving business continuity plans | 4% |

## What do you see as the biggest challenge facing the Public Sector in Pennsylvania?

| Challenge | Percentage |
|---|---|
| Workforce - Talent attraction and retention | 72% |
| Technological - Digital divide and rate of change | 8% |
| Justice - Diversity equity & inclusion (DEI) | 8% |
| Economic - Budgets & competing priorities | 4% |
| Security - Cybersecurity and public trust in government | 4% |
| Regional - Urban/rural divide | 4% |

# Poll Report

E: hello@publicsectornetwork.com          P: +1 (647) 969 4509

**What is Pennsylvania's greatest strength in meeting the challenges of the future?**

| | |
|---|---|
| People / skills | 50% |
| Collaboration | 29% |
| Technology | 13% |
| Process | 4% |
| Strategy | 4% |

**What is the biggest barrier to building a culture of continuous innovation within your agency/department?**

| | |
|---|---|
| Budget constraints | 33% |
| Talent/skill shortage | 33% |
| Change management | 17% |
| Policy and processes | 9% |
| Leadership buy-in | 4% |
| Establishing a shared vision | 4% |
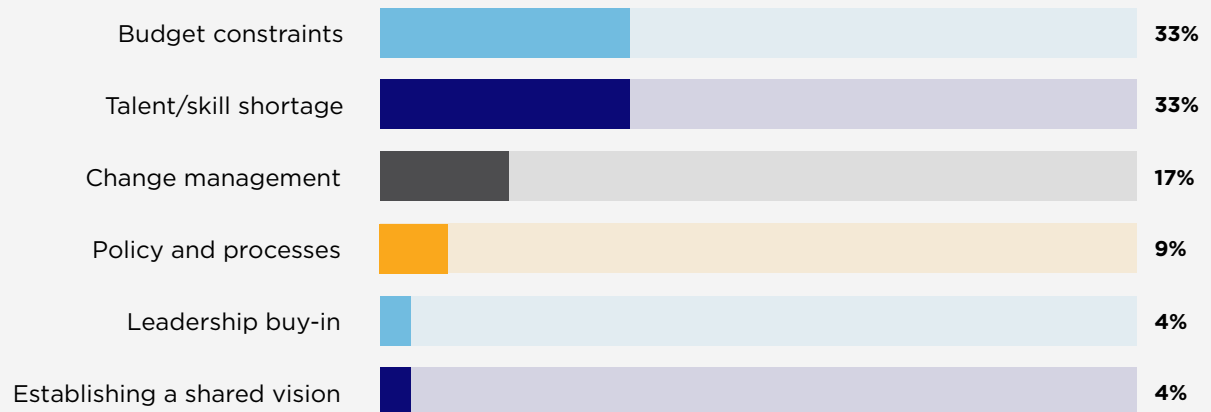
# In Attendance

## Job Titles

| | | |
|---|---|---|
| Account Executive | Chief Transformation Officer - SLED | Director of Business Transformation |
| Account Executive (Public Sector) | Chief, Division of Planning and Professional Development | Director of Client Relations |
| Account Manager | CIO and Director, Innovation & Performance | Director of Communications, Exec. Dir. Crime Prevention Caucus |
| Acting Assistant Chief,  Central Public Services Division | Clerk Typist | Director of Compliance |
| Administrative Director | Clerk Typist 3 | Director of Digital Communications |
| Administrative Officer 3 | Communications Director | Director of Gaming Compliance |
| Area Vice President, Public Sector | Community Director | Director of Gaming Operations |
| Assistant Director of Human Resources | Corporate Relations Director For Research | Director of Gas Processing |
| Assistant Managing Director | Data Officer | Director of HR/CHRO |
| Assistant to the Executive Director | Data Team Lead | Director of Human Resources |
| Associate Provost | Demand Generation Manager | Director of Human Resources & Finance |
| Associate Vice President | Deputy Chief Performance Management and Technology | Director of Information Services |
| Attorney | Deputy CIO | Director of Innovation |
| Audit Manager | Deputy Communications Director | Director of Intelligence |
| Bureau Director of Administration | Deputy Director | Director of IT, Human Services & Education Support |
| Business Analyst | Deputy Director of Finance | Director of Landlord Engagement |
| Business Development | Deputy Director of LGBT Affairs | Director of Procurement |
| Business Development Executive | Deputy Secretary For Administration | Director of Product Marketing, Pubic Sector |
| Chief Clerk | Deputy Secretary, Workforce Development | Director of Research and Data Analytics |
| Chief Data Officer | Deputy State Treasurer/Chief Information Officer | Director of SLED Product Management |
| Chief Data Officer & Director of Application Development | Digital Coordinator | Director of Strategic Initiatives |
| Chief Equity & Compliance Officer | Director | Director of Sustainability-Operations |
| Chief Information Officer | Director - Bureau of Consumer Services | Director of Transformation |
| Chief Learning Officer | Director - Customer Experience Center | Director of Transportation |
| Chief of Leasing Division | Director Bois | Director, Employee & Labor Relations |
| Chief of Staff | Director CXM | Director, Gaming Laboratory Operations |
| Chief of Staff, Council Member Isaiah Thomas | Director of Asset Management | |
| Chief of Strategic Support and Audit | | |
| Chief Performance Officer | | |

# Job Titles

| | | |
|---|---|---|
| Director, PA Equal Employment Office | Insurance Specialist | Regional Vice President, National Mid-Market and Public Sector |
| Director, Sap Technical Operations & Srvc Del | Internal Control Analyst | Sales Strategy Principal - SLED |
| Director, US Partner Relations | Investigator | Senior Capture Manager |
| East Region Managing Director | IT | Senior Director of Information Technology |
| Economic Development Representative | IT Director | Senior Director of Workforce |
| Enterprise Account Manager | IT Executive I | Senior Director, Enterprise Solutions - Noram |
| Enterprise Applications Architect/manager | Legislative Rep. | Senior Engineer |
| Event Coordinator | Library Assistant | Senior Gov Sales Leader |
| Event Manager | Major Account Executive | Senior Government Advisor |
| Executive Administrative Assistant | Management Analyst/program Manager | Senior Manager of Operations |
| Executive Deputy Secretary | Manager, Data Coordination | Senior Marketing Manager |
| Executive Director | Manager, Policy & Strategic Initiatives | Senior Project Coordinator |
| Executive Director - DCED Office of Technology & Innovation and Ben Franklin Technology Development Authority | Manger Nuclear Safety | Senior Project Manager |
| | Marketing | Senior Systems Engineer |
| | Multilingual Communications Manager | Senior Talent Management Specialist |
| Executive Director, Northeast Big Data Innovation Hub | Northeast Sales Manager - Government | Shared Services Transformation Officer |
| Federal Security Director | Operations Transformation Fund Project Manager | SLED Account Executive |
| Field Marketing Manager | PA Manufacturing Innovation Program Director | Solution Engineer |
| Financial Manager, Strategic Initiatives | Partner Development, Manager | Special Advisor to the Deputy Secretary for Taxation |
| Founder & CEO | Performance Improvement Advisor | Special Project Manager |
| Founder/Investigator-Advocate | Policy Specialist | Township Manager |
| Geoanalytics Operations Manager | President | US Community Director |
| Gio | Process Improvement Engineer | US Head of Content and Programming |
| GIS Business Analyst | Project Director | US Head of Operations |
| Gis Manager | Project Manager | Vice President of Business Development |
| Government Account Executive | Project Manager Custom Events & Strategic Partnerships \| North America | Vice President of Engineering & Chief Technology officer |
| Head of Growth Technologies, Americas | Public Health Contractor | Vice President of Strategic Workforce Development & University Centers |
| Human Resource Analyst | Public Health Program Manager | |
| Human Resource Analyst 2 | Public Sector CTO | |
| Industry Advisor | Regional Sales Manager, Sled | Workforce Development Manager |
| Infrastructure Innovation Coordinator, Office of Transportation, Infrastructure, and Sustainability | Regional Vice President or Public Sector | Workforce Development Planner |

PUBLIC SECTOR NETWORK

# In Attendance

## Organizations

| | | |
|---|---|---|
| Administrative Office of Pennsylvania Courts | Commonwealth of Pennsylvania | Iron Mountain Government Solutions |
| Amazon Business | Commonwealth of Pennsylvania, Comptroller Operations | Lancaster City Housing Authority |
| Ben Franklin Technology Partners of Central & Northern Pennsylvania | Cop Office of Homeless Services | Legislative Data Processing Center |
| Boomi | CrashPlan | Lower Allen Township |
| Bureau of Budget and Fiscal Management | Defense Language Institute | Merakey |
| C-Track Training | Delaware County Sustainability Office | Naval Supply Systems Command |
| Carnegie Mellon University | Delaware River Port Authority | Northampton County, Pennsylvania |
| CDC Foundation | Department of Community and Economic Development | Office of Administration |
| Check Point Software Technologies | Department of Veterans Affairs | Office of Homeless Services |
| City of Harrisburg | Druva | Office of Performance Through Excellence |
| City of Harrisburg, Pennsylvania | DVRPC | Office of Vocational Rehabilitation |
| City of Philadelphia | Economic Development Administration | Okta |
| City of Philadelphia - Office of Children and Families | Employment, Banking Revenue Pennsylvania | Penn State University |
| City of Philadelphia - Office of Criminal Justice | Executive Office | Pennsylvania Courts |
| City of Philadelphia Department of Labor | Forgerock | Pennsylvania Department of Education |
| City of Philadelphia- Department of Prisons | Free Library of Philadelphia | Pennsylvania Department of Environmental Protection - Bureau of Radiation Protection Nuclear Safety |
| City of Philadelphia, Department of Commerce | General Services Administration | Pennsylvania Department of General Services |
| City of Philadelphia, Department of Planning & Development | Genesys | Pennsylvania Department of General Services, Bureau of Real Estate |
| City of Philadelphia, Office of Supportive Housing | Governor Wolf's Advisory Commission on Latino Affairs | Pennsylvania Department of Health |
| City of Philadelphia, Parks & Recreation | Governor's Office of Performance through Excellence | Pennsylvania Department of Labor & Industry |
| City of Pittsburgh | Harrisburg University | Pennsylvania Department of Revenue |
| City of Pittsburgh, Department of Innovation & Performance | Harrisburg University of Science & Technology | Pennsylvania Department of the Auditor General |
| Civil Rights, Inc. Lancaster County, Pennsylvania. | Housing Authority City of Pittsburgh | |
| Columbia University | Human Relations Commission Pennsylvania | |
| | InfraGard Central Pennsylvania Members Alliance | |
| | Iron Bow Technologies | |

## Organizations

| Organizations |
|---|
| Pennsylvania Gaming Control Board |
| Pennsylvania House Democratic Caucus |
| Pennsylvania Human Relations Commission |
| Pennsylvania Humanities |
| Pennsylvania Insurance Department |
| Pennsylvania Labor & Industry |
| Pennsylvania Municipal Retirement System (PMRS) |
| Pennsylvania Office of Administration |
| Pennsylvania Office of Attorney General |
| Pennsylvania Public School Employee Retirement System |
| Pennsylvania Public Utility Commission - Bureau of Consumer Services |
| Pennsylvania State Police |
| Pennsylvania State Treasury |
| Pennsylvania Turnpike Commission |
| PGCB |
| Philadelphia City Council |
| Philadelphia Department of Commerce |
| Philadelphia Department of Labor |
| Philadelphia District Attorney's Office |
| Philadelphia Gas Works |
| Philadelphia International Airport |
| Philadelphia Mayor's Office of LGBT Affairs |
| Publicis Sapient |
| Quadient |
| Senate of Pennsylvania |
| Sharif Street for Pennsylvania |
| Splunk |
| State of Maryland |

| Organizations |
|---|
| State of New Jersey |
| State of Vermont |
| State Representative Joe Hohenstein |
| Teneo Group |
| Teradata |
| The Pennsylvania Department of Health and Human Services |
| The Philadelphia Office of Homeless Services |
| Transportation Security Administration |
| United States Department of Agriculture - Natural Resources Conservation Service |

# Audience Testimonials

"The conference was very valuable.
I really enjoyed being able to hear
about the transformations that certain
government agencies are doing, and
their successes and struggles."

Department of the PA Auditor General

"I appreciate the sponsors and all those
involved in pulling this together so we
could attend and take advantage of the
sharing of ideas and information."

The PA Department of Health and Human Services

"The event was positive with a lot of
information that was able to be shared."

Department of General Services

# Featured **Speakers**

**David Partsch**
*Chief Data Officer*
Commonwealth of Pennsylvania

**Poonam Soans**
*Chief Data Officer & Director of Application Development*
State of New Jersey

**Beth Andreoli**
*Director of Business Transformation*
Governor's Office

**Eliza Pollack**
*Director of Innovation*
City of Philadelphia

**Sherrie Epps**
*Director of Research & Data Analytics*
City of Philadelphia Office of Children and Families

**Allen Mehta**
*Chief Information Officer, Philadelphia International Airport*
Northeast Philadelphia Airport

**Ana Ramos-Hernandez**
*Director of Operations - Performance Management and Technology, Office of Children and Families*
City of Philadelphia

**Nelson Moe**
*Sales Strategy Principal - SLED*
Iron Bow Technologies

**Sean Rhody**
*Vice President of Engineering & Chief Technology Officer*
Publicis Sapient State & Local Public Sector Practice

**John Barisich**
*Major Account Executive*
ForgeRock

**John Weathersby**
*Area Vice President*
Teradata

**Stephanie Perry**
*Special Project Director*
Pennsylvania Department of Labor & Industry

**Jennifer Leinbach**
*Executive Director - DCED Office of Technology & Innovation and Ben Franklin Technology Development Authority*
Commonwealth of Pennsylvania

**Michele Keogh**
*Workforce Development Planner*
Department of the Auditor General

**Michael Zaccagni**
*Director of HR/CHRO*
City of Philadelphia

**Patrick McLoughlin**
*Chief Data Officer*
State of Maryland

**Karl Singleton**
*Chief Equity and Compliance Officer*
City of Harrisburg

**Claire Yantis**
*Administrative Director*
Pennsylvania Gaming Control Board

**Steve Caimi**
*Director of Product Marketing, Public Sector*
Okta

**Jason Prost**
*Head of Growth Technologies, Americas*
Check Point Software Technologies, Ltd.

**Marco Anthony**
*Senior Engineer*
Druva

**Justin Masek**
*Regional Vice President, National Mid-Market and Public Sector*
CrashPlan

**John Kaschak**
*Executive Deputy Secretary*
Washington State Healthcare Authority/
Pennsylvania Department of Revenue

**Claire Osborne**
*Director of Business Transformation*
Pennsylvania Department of General Services

**Allison Morgan**
*Business Operation Modernization Manager*
Pennsylvania Department of Revenue

**Colleen Mantini**
*PA Manufacturing Innovation Program Director*
Carnegie Mellon University

**PN Narayan**
*Chief Information Officer*
Pennsylvania State Treasury

**John Sider**
*Vice President of Business Development*
Ben Franklin Technology Partners of Central & Northern PA

**Jonathan Xavier Ozovek**
*Chief Transformation Officer - SLED*
Iron Bow Technologies

**Steven Boberski**
*Public Sector CTO*
Genesys

**Tina Carkhuff**
*Industry Advisor*
Splunk

**Wayne Delport**
*Senior Director, Enterprise Solutions - NORAM*
Quadient

**Lawrese Brown**
*CEO & Founder*
C-Track Training

# 2022 Partners

IRON BOW TECHNOLOGIES

CrashPlan

GENESYS

publicis sapient

CHECK POINT

splunk>

druva

ForgeRock

okta

quadient
Because connections matter.

teradata.

amazon business

boomi
A Dell Technologies Business

IRON MOUNTAIN
GOVERNMENT SOLUTIONS

C-Track Training

# About Us

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

# Become a Supplier

We understand that government need to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

⟶ Set up a supplier page here

## CONNECTING GOVERNMENT
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