ROADSHOW

**Federal Data**

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# Transforming Federal Data Usage for 2023 and Beyond

Friday, May 19, 2023

**The Hay-Adams**
**800 16th Street, NW**
**Washington, D.C. 20006**

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## Transforming Federal Data Usage for 2023 and Beyond

Government in the twenty-first century generates and amasses an overwhelming – and exciting – amount of data from all areas of public life. Leveraging this data unlocks the potential for better, faster, and more equitable government policies and services. Complexities abound, however. Government data professionals face common organizational challenges including resource constraints, staffing, and communication, in addition to issues of data literacy, data quality, and privacy & security.

How can Federal leaders best leverage data to enable better policies and services for their residents? Where are Federal data leaders searching for quality talent? What strategies best cultivate a data culture in current staff – and why is it vital to encourage all public sector employees to have a basic level of data literacy?

Public Sector Network's **Federal Data Roadshow** will bring together public sector data professionals from across the Federal Government to discuss these questions through a range of cross-cutting sessions and interactive roundtables. Join your peers in conversation to share your thoughts and innovative solutions!

**REGISTER TODAY**

## **Benefits** of Attending

Engage with other Data leaders in an **intimate, closed-door gathering dedicated to discussion, networking, and collaboration**

Learn from leaders who have **successfully implemented cross-departmental data sharing and collaboration initiatives**

Unlock the potential of **data to help close historic equity gaps**

Develop new tools for **promoting data literacy and understanding**

Interact with **fellow data leaders and innovators across the Federal Government**

## **Who** You'll Meet

**Departments: IS, IT, Administration, Transportation, Finance/ Treasury, Healthcare, Social Services, Education, Law Enforcement, HR, etc**

**Secretaries/Chiefs/Directors/Heads/Leads/Managers of:**

- Data & Analytics
- Data Science & Digital Capabilities
- Privacy
- AI, Automation & Machine Learning
- Information Technology

- Information Security
- Technology
- Innovation
- Cyber Security
- Digital Applications
- Digital Technology

# D.C. MAY 19, 2023
## 8:30AM - 2:20PM

**FREDY DIAZ**
*Deputy Chief Data Officer*
**USDA**

**QAIS HATIM**
*Data Scientist*
**U.S. Department of Health and Human Services**

**TODD COLEMAN**
*Director, Office of Evidence & Analysis, Office of Government-wide Policy*
**GSA**

**HARSHA MALLAJOSYULA**
*Data Director*
**Black Wealth Data Center**

**MATTHEW ROSE**
*Industry Principal - Global Public Sector*
**Snowflake**

**FRED BARADARI**
*Director Digital Transformation Strategy*
**Denodo**

**ROBERT J. CAREY**
*President*
**Cloudera Government Solutions, Inc.**

**IAN BROOKS**
*Senior Solutions Engineer*
**Cloudera Government Solutions, Inc.**

**ANDY MACISAAC**
*Director of Public Sector*
**Alteryx**

**8:30am** **Registration and Networking Coffee**

**9:00am** **Welcome from Public Sector Network**

**9:10am** **Welcome from Chair: Unlocking the Power of Data Sharing: Strategies for Successful Collaboration Across Government Entities**

Sharing data is essential for optimal government operation across public sector agencies, departments, and jurisdictions, regardless of its origin. Despite its importance, implementing successful data sharing initiatives can be challenging. Learn how successful data sharing initiatives have been designed and executed, understand how collaboration between government entities can facilitate success, and learn how to promote enhanced data sharing from your position.

**Matthew Rose,** *Industry Principal - Global Public Sector,* Snowflake

**9:30am** **Interactive Thought Leadership Keynote: The Ethics of Data**

The continued ubiquity of data in modern life will continue to have repercussions that reverberate throughout our lives; many times in ways that cannot necessarily be foreseen. As Government usage of data – and particularly of citizen's data – continues to expand; the ethical and responsible use of that data becomes ever more essential. Join Harsha Mallajosyula as she guides us through an interactive session designed to inspire and challenge us.

**Harsha Mallajosyula,** *Data Director,* Black Wealth Data Center

**10:00am** **Platinum Partner Session: Enabling Modern Data Integration & Data Sharing with a Logical Data Fabric**

Data fabric is a concept frequently mentioned in conversations surrounding enterprise data management. Over the past two decades, enterprise public and private sector organizations have managed data by oscillating through cycles of centralization and decentralization. Despite the abundance of options, the conundrum remains — data consumers want data to be in one place, and easy to find. Collecting all the data into a single location continues to be a challenge. Data fabric and data mesh designs, powered by data virtualization, can help government agencies sustain an advantage in data dominance — and that includes managing data as a key strategic asset. Denodo delivers that asset in a data, platform/source, and mission-agnostic logical, secure platform.

**Fred Baradari,** *Director Digital Transformation Strategy,* Denodo

**10:20am** **Government Keynote: Building the Bond Between the Business & Data**

How can public sector data professionals most effectively collaborate to effectively leverage the mountains of data into impactful outcomes? It begins with an unorthodox approach to collaboration and ensuring that data practitioners and their non-data counterparts are operating seamlessly. Fredy Diaz knows a thing or two about how to bring unorthodox leadership to bear in order to motivate significant and meaningful outcomes. Join Fredy Diaz as he provides insight into impactful steps leaders can leverage to motivate improved cross-functional collaboration and data-comprehension.

**Fredy Diaz,** *Deputy Chief Data Officer,* USDA

**10:40am** **Gold Partner Session: Data in Motion: Turning your Siloed Data into Strategic Assets**

There is a great opportunity for the government to advance its mission based upon data-driven insights. Many agencies still struggle with troves of scattered, siloed, and inaccessible data, slowing their digital transformation and efficiency efforts. This keynote will unpack strategies for leveraging data to support agency missions. We will explore the significance of the Federal Data Strategy, and discuss how a modern data architecture can improve intelligence, cybersecurity, financial management, and supply chain validation processes in the public sector.

**Robert J. Carey,** *President,* Cloudera Government Solutions, Inc.

**11:00am**    **Morning Coffee and Networking Break**

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**11:20am**    **Interactive Roundtables**

**Roundtable 1:** Making Modern Data Integration & Data Sharing a Reality
Facilitated by: **Fred Baradari** *Director Digital Transformation Strategy,* Denodo

**Roundtable 2:** Data, Data Everywhere: A look at Innovation in Data Driven Decision Making
Facilitated by: **Matthew Rose,** *Industry Principal - Global Public Sector,* Snowflake

**Roundtable 3:** Data in Motion: Accelerate your Mission in Today's Fast-Paced World of Real-Time Information
Facilitated by: **Ian Brooks,** *Senior Solutions Engineer,* Cloudera Government Solutions, Inc.

**Roundtable 4:** Making Data Matter with Analytics Maturity
Facilitated by: **Andy MacIsaac** *Director of Public Sector,* Alteryx

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**12:20pm**    **Government Fireside Chat: The Strategy Behind AI & Automation Integration**

Federal leaders have been leveraging automation for years now – but as automation slowly moves towards AI, how are you and your organization approaching this potentially transformative technology? As Artificial Intelligence continues to make waves in the public psyche – whether via tools like ChatGPT or via messages from Global Tech Gurus warning of the dangers of untethered AI – how are Federal Data & AI leaders approaching these challenges? What opportunities can you foresee and how do we ensure that any advancement in AI implementation within the Federal Government is working to the benefit of the American people?

**Qais Hatim,** *Data Scientist,* U.S. Department of Health and Human Services

In conversation with: **Matthew Rose,** *Industry Principal - Global Public Sector,* Snowflake

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**12:40pm**    **Panel Discussion: Exploring Collaboration and Data Innovation in the Public Sector**

Data innovation is not a new imperative for the public sector. However, recent years have made it more urgent. Platforms, agile leadership, and design can have an impact on policy and programs – but collaboration among departments and agencies can transform projects and inject new life through innovation. Join a series of panel members exploring those very components and provide insight on how to maximize data collaboration across the Federal Government.

**Todd Coleman,** *Director, Office of Evidence & Analysis, Office of Government-wide Policy,* GSA

**Matthew Rose,** *Industry Principal - Global Public Sector,* Snowflake

**Andy MacIsaac** *Director of Public Sector,* Alteryx

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**1:10pm**    **Closing Remarks from the Chair**

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**1:15pm**    **Networking Luncheon**

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**2:15pm**    **Roadshow Adjourns**

# Thank You to our **Partners**

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## Thought Leadership

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