



# Government Innovation California

Transforming Government through  
Human-Centered Technology Initiatives



**Friday, March 17, 2023**

Sheraton Grand Hotel Sacramento, Sacramento, CA | 8:00am

## Agenda at a glance

The State of California faces existential issues that will impact the rest of the country, if not the world, at some point in the near future. Topics like climate change and the environment; rising costs of living and significant unhoused populations; racial discrimination and calls for restorative justice; and growing political divides and distrust of the government, are all top of mind for Californians of all backgrounds.

Luckily, California leads the way when it comes to innovative and trail-blazing government policy and services. It is seen as a best-in-class leader on which other governments seek to model their policies. Technology has unlocked countless opportunities for growth, collaboration, and improvement among the State's agencies and departments. But challenges like resource constraints, communication breakdowns, and simply being the first to act currently present significant roadblocks for California's public sector professionals.

How can California's public sector leaders continue to drive innovation to address these fundamental issues in 2023? What initiatives are the State's myriad agencies and departments spearheading to attract quality talent to government while retaining and upskilling current employees? How can technology ease the burden of communication and collaboration in a safe and secure manner?

Public Sector Network's second **Government Innovation California** in-person event will bring together public sector leaders across all levels of government from across the State and region to share their innovative ideas and cutting-edge initiatives and projects. Join your peers in conversation as we kick off a successful 2023!

Gov hub



Office of Data  
and Innovation



California  
DEPARTMENT OF TECHNOLOGY  
STRATEGY INNOVATION DELIVERY

## Who You'll Meet

**Departments:** IT, IS, Administration, Transportation, Finance/Treasury, Healthcare, Social Services, Education, Law Enforcement, HR

*Commissioners/Chiefs/Deputy Chiefs/Advisors/Directors/Managers:*

- Digital Applications
- Digital Technology
- Digital Service
- Digital Transformation Technology
- Information Security
- Technology
- Innovation
- Data & Analytics
- Data Science & Digital Capability
- AI, Automation & ML

**Organizations:** State, Local, & Tribal Government Agencies & Departments

## Benefits of Attending



Learn how to boost your technological capabilities



Discover human-centered approaches to change management in a digital era



Discuss how your department/agency can partner with and benefit from new statewide technology initiatives



Interact with fellow leaders and innovators in California



# Your Inspiring Speakers

## ADVISORY BOARD MEMBER



**LIANA BAILEY-CRIMMINS**

State Chief Information Officer and Director  
California Department of Technology



**JOY BONAGURO**

Chief Data Officer,  
California Office of Data and Innovation  
State of California



**SARAH SOTO-TAYLOR**

Deputy Secretary of Business Transformation  
CA Government Operations Agency



**AJAY GUPTA**

Chief Digital Transformation Officer  
California Department of Motor Vehicles



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Chief Information Officer  
Department of Community Services & Development



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California Department of Corrections and Rehabilitation



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Chief of Staff  
California State Senate



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Chief - Office of Performance & Innovation  
CalTrans



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Chief Workforce Development Bureau,  
Human Resource Services Branch  
Department of Social Services



**LINDSEY HEISTER**

Communication, Training, and Learning Management System Specialist,  
Workforce Development Bureau, Human Resources Services Branch  
California Department of Social Services



**KEVIN GRAY**

Chief Information Officer  
City of Burbank



**SEAN MOONEY**

Director, Digital Service & Open Government  
City of San Rafael, CA



**VEDIKA AHUJA**

Product Manager, Data & Insights  
City of San Rafael, CA



**MARCIE CHIN**

Product Manager / Program Lead - Unemployment Insurance Modernization  
U.S. Digital Response



**PRERNA MAHAJAN**

Chief - Projects Oversight and Strategic Technology Branch  
California Department of Social Services



**CHAD BRATTON**

Chief Information Officer  
California Office of Data and Innovation



**KELLIE FLORES**

Legislative & External Affairs Manager  
California Office of Data and Innovation



**WENDY WEAVER**

Chief Information Officer  
California Department of Conservation



**BRIAN CHIDESTER**

Chief Strategist, Public Sector  
Socure



# Your Inspiring Speakers



**JENNIE STROBECK**

AVP, State & Local Digital  
Solutions

**Adobe**



**STEVE SAMAN**

Solution Consultant,  
Public Sector

**Adobe**



**MARK BURNS**

Director, Data Analytics -  
SLED & Retail, Americas

**Altair**



**THOMAS HERRMANN**

Senior Account  
Executive, State & Local  
Government

**Anthology**



**JOSEPH VALERIANO**

Senior Solutions  
Architect

**GitLab**



**ANDY KRENZ**

Senior Director of Public  
Sector

**ThoughtExchange**



**CHRIS RADOSH**

President & General  
Manager

**Trend Micro Federal**



**LINDA MISEGADIS**

Senior Government  
Strategist

**UKG**



**BOB LAVIGNA**

Senior Fellow - Public  
Sector

**UKG**



**MATT SWEETNAM**

Chief Architect  
**AHEAD Digital Solutions  
Group**



**JONATHAN HASAK**

California Public Sector  
Partnerships Lead

**Coursera**



**JIM RICHBERG**

Field CISO for the Public  
Sector & Vice President  
of Information Security

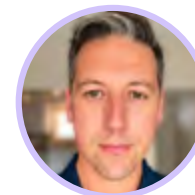
**Fortinet**



**SPENCER TIDWELL**

Hybrid Cloud Field CTO

**Hitachi Vantara**



**ANDY HAYES**

Senior Solutions  
Architect

**Nintex**



**THOMAS RICE**

Senior Strategic Partner  
and Alliance Manager -  
Federal

**Nintex**



**TOM HARTMAN**

West SLED Director of  
Sales

**Red Hat**

**8:00am**     **Registration and Networking Breakfast**

**9:00am**     **Welcome from the Public Sector Network**

**9:10am**     **Welcome from the Chair**  
**Brian Chidester**, *Chief Strategist, Public Sector, Socure*

**9:30am**     Government Keynote: **California's IT Strategy: 2023 and Beyond**



California's Department of Technology (CDT) adopted a state-wide strategic plan, called Vision 2023, to align human-centered government with technology, ensuring that public services are equitable and inclusive while also synchronizing common technology among agencies and departments.

This session will outline how the strategic plan measures up to its stated goals, what steps were taken to achieve success, and what will come next.

**Liana Bailey-Crimmins**, *State Chief Information Officer and Director, California Department of Technology*

**9:50am**     Platinum Partner Session: **Building an Employee Training Program for a Future-Ready California**

The Human Resources Services Branch at the California Department of Social Services (DSS) has revolutionized how they train and track their employees. With a focus on building a workforce that has the opportunity to advance their career by tracking their training (internal and external) and accessing courses from anywhere, they've put the employee at the center of their strategy. You will walk away with a deeper understanding of how they've elevated learning at DSS.

**Stephanie Diamond**, *Chief, Workforce Development Bureau, Human Resource Services Branch, Department of Social Services*

**Lindsey Heister**, *Communication, Training, and Learning Management System Specialist, Workforce Development Bureau, Human Resources Services Branch, California Department of Social Services*

**Thomas Herrmann**, *Senior Account Executive, State & Local Government, Anthology*

**10:10am**     Panel Discussion: **The Future of Work in California**



The COVID-19 era has fundamentally reframed what the future of work looks like. Now that we have figured out the technological side of things, it's time to reexamine the human aspect. How can leaders best set their staff up for success in a remote or hybrid setting? What best practices exist for implementing new policies and technologies from afar?

Join this timely panel discussion to learn how to manage change in turbulent times, focusing on the people rather than simply on the technology. Our panelists will share lessons they have learned over the past three years and highlight key pitfalls to avoid.

**Maisha Dottery**, *Chief Information Officer, California Department of Community Services & Development*

**Sarah Soto-Taylor**, *Deputy Secretary of Business Transformation, CA Government Operations Agency*

**Jaclyn Padilla**, *Deputy Director - Human Resources, California Department of Corrections and Rehabilitations*

**Brendan Murphy**, *Chief of Staff, California State Senate*

**Moderator: Linda Misegadis**, *Senior Government Strategist, UKG*

**10:50am**     **Refreshment Break**

## TRACK SESSIONS

## Data &amp; Technology Track

11:30am

Welcome from Track Chair

**Mark Burns**, *Director, Data Analytics - SLED & Retail, Americas, Altair*

11:50am



Government Keynote Session: **Accelerate Your Data Competencies**

Join California State Chief Data Officer Joy Bonaguro as she shares CalData's new and improved data service offerings. These offerings include a Modern Data Stack Accelerator, Analytics Accelerator, and Data Science Accelerator. All three are designed to be a durable set of resources that will boost data competencies throughout California's myriad agencies. This session will highlight key insights from the first round of service implementation and will outline how you can engage with CalData to boost your data competencies, too.

**Joy Bonaguro**, *Chief Data Officer, California Office of Data and Innovation, State of California*

12:10pm

Gold Partner Session: **Approaches to Integrating Security**

Join Fortinet Field CISO and former Federal cybersecurity executive, Jim Richberg, for a discussion of a simple way to frame the complicated problem of integrating our federating security across organizations in actionable terms, some common approaches to consider in implementation, and some building blocks for success. Mr. Richberg can point to practical pitfalls and solutions from his 15 years' experience integrating cybersecurity and building cyber centers in government.

**Jim Richberg**, *Field CISO for the Public Sector & Vice President of Information Security, Fortinet*

12:30pm



Government Keynote: **Using Data to Make Cities Smarter**

The City of San Rafael's mission to make city services easy to use, and work for everyone has given rise to innovative practices in leveraging data. Learn how the City is collecting and using data to enact smart city initiatives to address equity issues and increase efficiencies - while transforming the reality of residents.

**Sean Mooney**, *Director, Digital Service & Open Government, City of San Rafael, CA*

**Vedika Ahuja**, *Product Manager, Data & Insights, City of San Rafael, CA*

## Digital &amp; CX Track

Welcome from Track Chair

**Steve Sanam**, *Solution Consultant, Public Sector, Adobe*

Government Keynote: **The Year Ahead: What's Next for Digital Government?**

Digital Transformation needs are more important now than ever. This session will expand your digital transformation toolkit and provide knowledge to plan projects and goals for the new year with a citizen-centric design and an openness to adopting new technology.

**Ajay Gupta**, *Chief Digital Transformation Officer, California Department of Motor Vehicles*

Gold Partner Session: **Inspire the Next Hybrid Cloud**

Protect, simplify, scale, and manage your environment with a fully optimized Hybrid Cloud. Learn how to maximize your IT environment with security, cost optimization and performance streamlined as an always-on cloud operating model tailored to your business outcomes.

**Spencer Tidwell**, *Hybrid Cloud Field CTO, Hitachi Vantara*

Government Keynote: **Reimagining the Citizen Experience for the 21st Century**

The City of Burbank has adopted human-centered design and design thinking strategies in order to build solutions that fit the needs of the city's residents. The city's Chief Information Officer, Kevin Gray, will share the key principles his department adopted and why UX design is critical for reimagining the resident experience in the 21st century.

**Kevin Gray**, *Chief Information Officer, City of Burbank*

## TRACK SESSIONS

## Data &amp; Technology Track

12:50pm

Gold Partner Session: **Define Data Democratization**

Outline a framework for implementing a Data Practice – People, Process and Technology that provide the foundation for a Data Practice and enable data to be democratized. Discuss where many organizations struggle and how AHEAD has helped those organizations achieve data democratization.

**Matt Sweetnam**, *Chief Architect*, AHEAD Digital Solutions Group

## Digital &amp; CX Track

Gold Partner Session: **How Skills-Based Hiring and Learning Can Help Government Attract and Retain More Diverse Talent?**

While skills-based hiring has been embraced in the private sector, more state governments are now adopting skills-based hiring approaches for their own workforces. But removing degree requirements for jobs is only the first step at ensuring that government positions are open to all qualified candidates. How might state and local government agencies use skills-based hiring practices to enable digital transformation across their workforces and attract and retain more diverse talent?

**Jonathan Hasak**, *California Public Sector Partnerships Lead*, Coursera

1:10pm

Panel Discussion: **Dare to Dashboard**

Dashboards are a powerful and accessible way to communicate critical data findings and trends. Our panelists will share tips and tricks for creating simple yet impactful dashboards that amplify your department's work for both internal and external audiences.

**Devin Porr**, *Chief - Office of Performance & Innovation*, CalTrans

**Chad Bratton**, *Chief Information Officer*, California Office of Data and Innovation

**Wendy Weaver**, *Chief Information Officer*, California Department of Conservation

**Tom Hartman**, *West SLED Director of Sales*, Red Hat

Moderator: **Mark Burns**, *Director, Data Analytics - SLED & Retail, Americas*, Altair

Panel Discussion: **Citizen Buy-In: How Can Public Sector Leaders Navigate Digital Transformation to Ensure Public Confidence?**

Trust is the foundation upon which the legitimacy of government stands. With declining rates of citizen trust, in tandem with increased digital needs; digital transformation is being leveraged as a tool to help drive positive citizen experiences to gain back lost confidence. The feeling of being known and cared for is universally appreciated, even if it's on a small level. Even seemingly minor and incremental improvements to service delivery go a long way in restoring faith.

- How to foster a culture of citizen-focused outlook to build government trust
- How to include citizens in decision-making processes, policy creation and amendments
- How to create meaningful citizen participation and engagement opportunities

**Brendan Murphy**, *Chief of Staff*, California State Senate

**Serenity Thompson**, *Deputy Director - Digital Services*, California Department of Motor Vehicles

**Marcie Chin**, *Product Manager / Program Lead - Unemployment Insurance Modernization*, U.S. Digital Response

**Andy Hayes**, *Senior Solutions Architect*, Nintex

Moderator: **Steve Sanam**, *Solution Consultant, Public Sector*, Adobe



**1:50pm Networking Lunch Break**

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**2:50pm Rountable Discussions**

Split into specialized conversation areas and join engaging discussions to dive deeper into your innovation priorities.

1. **Attracting and Retaining Talent in the New World of Work**  
Hosted by: **Bob Lavigna**, *Senior Fellow – Public Sector, UKG*
  2. **How Low Code Can You Go? Technology Trends in No-Code/Low-Code Space**  
Hosted by: **Thomas Rice**, *Senior Strategic Partner and Alliance Manager - Federal, Nintex*
  3. **Upskilling the Workforce in a New World of Work**  
Hosted by: **Thomas Herrmann**, *Senior Account Executive, State & Local Government, Anthology*
  4. **Strengthening Security in the Age of Digital Transformation**  
Hosted by: **Spencer Tidwell**, *Hybrid Cloud Field CTO, Hitachi Vantara*
  5. **Modern Dev-Ops Architecture and Results**  
Hosted by: **Tom Hartman**, *West SLED Director of Sales, Red Hat*
  6. **Data as an Asset for Government to Use and to Protect**  
Hosted by: **Jim Richberg**, *Field CISO for the Public Sector & Vice President of Information Security, Fortinet*
  7. **Humanizing Digital Experiences: Providing the right services efficiently, appropriately, and with improved CX & EX**  
Hosted by: **Jennie Strobeck**, *AVP, State & Local Digital Solutions, Adobe*
  8. **Zero Trust Architecture – What Every Decisionmaker Needs to Know**  
Hosted by: **Chris Radosh**, *President & General Manager, Trend Micro Federal*
  9. **Keep Your Organization Secure: How to Utilize DevSecOps to Protect Your Data**  
Hosted by: **Joseph Valeriano**, *Senior Solutions Architect, GitLab*
  10. **Transforming Government through L&D**  
Hosted by: **Jonathan Hasak**, *California Public Sector Partnerships Lead, Coursera*
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**3:50pm Government Keynote: Technology and Innovation: What is on the Horizon?**

**Devin Porr**, *Chief - Office of Performance & Innovation, CalTrans*

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**4:10pm Platinum Partner Session: Leveraging Innovation to Solve Social Challenges**

Technological innovation has the power to transform society as we know it. California is leveraging key technological tools – like smart city technology, data dashboarding and GIS mapping, and public information hotlines, to name a few – in order to enable faster, more targeted, and impactful services to those in need. This presentation will spotlight how one Californian jurisdiction has set itself up as a leader in this space and show you how to set yourself up for similar successes.

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**4:30pm** Partner Spotlight Session: **The Future is Now: Stakeholder Engagement for 2023 and Beyond**

We all know stakeholder engagement has its pitfalls – from inefficient processes, to underrepresented marginalized groups – and it's even harder within the confines of bureaucracy. Imagine if you could gain insight in an efficient and equitable way to fill in the key gaps facing most decisions and drive better outcomes, mitigate risk, and build buy-in and support. This session will look at the evolution of stakeholder and community engagement, adjacencies in other industries, and successes from your peers to help us foster mutually beneficial relationships built for 2023 and beyond.

**Andy Krenz**, *Senior Director of Public Sector*, ThoughtExchange

**4:45pm** Panel Discussion: **Persuasive Public-Private Partnerships**

Public-private partnerships have existed for decades, but the public sector's approach to these agreements has largely remained output-based. Our speakers will share how their jurisdictions are leveraging public-private partnerships in an outcome-based manner to address systemic challenges like public transportation, healthcare, and climate change. Learn how your agency or department can reconceptualize public-private partnerships for the common good.

**Scott Gregory**, *Deputy Director – Technology*, CalFIRE

**Prerna Mahajan**, *Chief - Projects Oversight and Strategic Technology Branch*, California Department of Social Services

**Chris Radosh**, *President & General Manager*, Trend Micro Federal

**Kellie Flores**, *Legislative & External Affairs Manager*, California Office of Data and Innovation

Moderator: **Brian Chidester**, *Chief Strategist, Public Sector*, Socure

**5:00pm** **Closing Remarks from the Chair, followed by networking drinks reception****REGISTER NOW**

# Thank You to our Partners



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