Government Innovation California

Transforming Government through Human-Centered Technology Initiatives

Friday, March 17, 2023
Sheraton Grand Hotel Sacramento, Sacramento, CA | 8:00am
Agenda at a glance

The State of California faces existential issues that will impact the rest of the country, if not the world, at some point in the near future. Topics like climate change and the environment; rising costs of living and significant unhoused populations; racial discrimination and calls for restorative justice; and growing political divides and distrust of the government, are all top of mind for Californians of all backgrounds.

Luckily, California leads the way when it comes to innovative and trail-blazing government policy and services. It is seen as a best-in-class leader on which other governments seek to model their policies. Technology has unlocked countless opportunities for growth, collaboration, and improvement among the State’s agencies and departments. But challenges like resource constraints, communication breakdowns, and simply being the first to act currently present significant roadblocks for California’s public sector professionals.

How can California’s public sector leaders continue to drive innovation to address these fundamental issues in 2023? What initiatives are the State’s myriad agencies and departments spearheading to attract quality talent to government while retaining and upskilling current employees? How can technology ease the burden of communication and collaboration in a safe and secure manner?

Public Sector Network’s second Government Innovation California in-person event will bring together public sector leaders across all levels of government from across the State and region to share their innovative ideas and cutting-edge initiatives and projects. Join your peers in conversation as we kick off a successful 2023!
Who You’ll Meet

**Departments:** IT, IS, Administration, Transportation, Finance/Treasury, Healthcare, Social Services, Education, Law Enforcement, HR

**Commissioners/Chiefs/Deputy Chiefs/Advisors/Directors/Managers:**
- Digital Applications
- Digital Technology
- Digital Service
- Digital Transformation Technology
- Information Security

**Technology**
- Innovation
- Data & Analytics
- Data Science & Digital Capability
- AI, Automation & ML

**Organizations:** State, Local, & Tribal Government Agencies & Departments

Benefits of Attending

- Learn how to boost your technological capabilities
- Discover human-centered approaches to change management in a digital era
- Discuss how your department/agency can partner with and benefit from new statewide technology initiatives
- Interact with fellow leaders and innovators in California
Your Inspiring Speakers

LIANA BAILEY-CRIMMINS
State Chief Information Officer and Director
California Department of Technology

JOY BONAGURO
Chief Data Officer, California Office of Data and Innovation
State of California

SARAH SOTO-TAYLOR
Deputy Secretary of Business Transformation
CA Government Operations Agency

AJAY GUPTA
Chief Digital Transformation Officer
California Department of Motor Vehicles

MAISHA DOTTERY
Chief Information Officer
Department of Community Services & Development

SCOTT GREGORY
Deputy Director - Technology
CalFIRE

SERENITY THOMPSON
Deputy Director - Digital Services
California Department of Motor Vehicles

JACLYN PADILLA
Deputy Director - Human Resources
California Department of Corrections and Rehabilitation

BRENDA MURPHY
Chief of Staff
California State Senate

DEVIN PORR
Chief - Office of Performance & Innovation
CalTrans

STEPHANIE DIAMOND
Chief Workforce Development Bureau, Human Resource Services Branch
Department of Social Services

LINDSEY HEISTER
Communication, Training, and Learning Management System Specialist, Workforce Development Bureau, Human Resources Services Branch
California Department of Social Services

KEVIN GRAY
Chief Information Officer
City of Burbank

SEAN MOONEY
Director, Digital Service & Open Government
City of San Rafael, CA

MAISHA DOTTERY
Chief Information Officer
Department of Community Services & Development

MARCIE CHIN
Product Manager / Program Lead - Unemployment Insurance Modernization
U.S. Digital Response

PRERNA MAHAJAN
Chief - Projects Oversight and Strategic Technology Branch
California Department of Social Services

CHAD BRATTON
Chief Information Officer
California Office of Data and Innovation

KELLIE FLORES
Legislative & External Affairs Manager
California Office of Data and Innovation

WENDY WEAVER
Chief Information Officer
California Department of Conservation

VEDIKA AHUJA
Product Manager, Data & Insights
City of San Rafael, CA

AJAY GUPTA
Chief Digital Transformation Officer
California Department of Motor Vehicles

KELLIE FLORES
Legislative & External Affairs Manager
California Office of Data and Innovation

WENDY WEAVER
Chief Information Officer
California Department of Conservation

BRIAN CHIDESTER
Chief Strategist, Public Sector
Socure

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Socure

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Chief Strategist, Public Sector
Socure
Your Inspiring Speakers

JENNIE STROBECK
AVP, State & Local Digital Solutions
Adobe

LINDA MISEGADIS
Senior Government Strategist
UKG

BOB LAVIGNA
Senior Fellow - Public Sector
AHEAD Digital Solutions

MATT SWEETNAM
Chief Architect
AHEAD Digital Solutions Group

THOMAS HERRMANN
Senior Account Executive, State & Local Government
Anthology

JONATHAN HASAK
California Public Sector Partnerships Lead
Coursera

THOMAS RICE
Senior Strategic Partner and Alliance Manager - Federal
Nintex

STEVE SAMAN
Solution Consultant, Public Sector
Adobe

TOM HARTMAN
West SLED Director of Sales
Red Hat

MARK BURNS
Director, Data Analytics - SLED & Retail, Americas
Altair

JIM RICHBERG
Field CISO for the Public Sector & Vice President of Information Security
Fortinet

JOSEPH VALERIANO
Senior Solutions Architect
GitLab

JENNIE STROBECK
Senior Solutions Architect
Adobe

SPENCER TIDWELL
Hybrid Cloud Field CTO
Hitachi Vantara

ANDY KRENZ
Senior Director of Public Sector
ThoughtExchange

ANDY HAYES
Senior Solutions Architect
Nintex

CHRIS RADOSH
President & General Manager
Trend Micro Federal
### Explore the Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00am</td>
<td>Registration and Networking Breakfast</td>
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<tr>
<td>9:00am</td>
<td>Welcome from the Public Sector Network</td>
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<tr>
<td>9:10am</td>
<td>Welcome from the Chair</td>
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<tr>
<td>9:15am</td>
<td>Brian Chidester, <em>Chief Strategist, Public Sector, Socure</em></td>
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<tr>
<td>9:30am</td>
<td><strong>Government Keynote:</strong> California's IT Strategy: 2023 and Beyond</td>
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<td></td>
<td>California’s Department of Technology (CDT) adopted a state-wide</td>
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<td>strategic plan, called Vision 2023, to align human-centered</td>
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<td>government with technology, ensuring that public services are</td>
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<td>equitable and inclusive while also synchronizing common</td>
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<td>technology among agencies and departments.</td>
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<td>This session will outline how the strategic plan measures up to</td>
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<td>its stated goals, what steps were taken to achieve success, and what</td>
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<td>will come next.</td>
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<td>Liana Bailey-Crimmins, <em>State Chief Information Officer and Director</em>, California Department of Technology</td>
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<tr>
<td>9:50am</td>
<td><strong>Platinum Partner Session:</strong> Building an Employee Training Program for a Future-Ready California</td>
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<td>The Human Resources Services Branch at the California Department of</td>
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<td>Social Services (DSS) has revolutionized how they train and track</td>
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<td>their employees. With a focus on building a workforce that has</td>
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<td>the opportunity to advance their career by tracking their training</td>
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<td>(internal and external) and accessing courses from anywhere, they've</td>
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<td>put the employee at the center of their strategy. You will walk away</td>
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<td>with a deeper understanding of how they've elevated learning at DSS.</td>
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<td>Stephanie Diamond, *Chief, Workforce Development Bureau, Human</td>
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<td>Resource Services Branch*, Department of Social Services</td>
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<td>Lindsey Heister, <em>Communication, Training, and Learning Management System Specialist, Workforce Development Bureau, Human Resource Services Branch</em>, California Department of Social Services</td>
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<td>Thomas Herrmann, <em>Senior Account Executive, State &amp; Local Government</em>, Anthology</td>
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<tr>
<td>10:10am</td>
<td><strong>Panel Discussion:</strong> The Future of Work in California</td>
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<td>The COVID-19 era has fundamentally reframed what the future of work</td>
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<td>looks like. Now that we have figured out the technological side of</td>
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<td>things, it’s time to reexamine the human aspect. How can leaders</td>
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<td>best set their staff up for success in a remote or hybrid setting?</td>
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<td>What best practices exist for implementing new policies and</td>
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<td>technologies from afar?</td>
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<td>Join this timely panel discussion to learn how to manage change</td>
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<td>in turbulent times, focusing on the people rather than simply on the</td>
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<td>technology. Our panelists will share lessons they have learned</td>
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<td>over the past three years and highlight key pitfalls to avoid.</td>
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<td>Maisha Dottery, <em>Chief Information Officer</em>, California Department of</td>
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<td>Community Services &amp; Development</td>
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<td>Sarah Soto-Taylor, <em>Deputy Secretary of Business Transformation</em>, CA Government Operations Agency</td>
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<td>Jaclyn Padilla, <em>Deputy Director - Human Resources</em>, California</td>
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<td>Department of Corrections and Rehabilitations</td>
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<td>Brendan Murphy, <em>Chief of Staff</em>, California State Senate</td>
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<td>Moderator: Linda Misegadis, <em>Senior Government Strategist</em>, UKG</td>
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<tr>
<td>10:50am</td>
<td>Refreshment Break</td>
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<td>TRACK SESSIONS</td>
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<tr>
<td><strong>Data &amp; Technology Track</strong></td>
<td><strong>Digital &amp; CX Track</strong></td>
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<td><strong>11:30am</strong></td>
<td>Welcome from Track Chair</td>
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<td>Mark Burns, <em>Director, Data Analytics - SLED &amp; Retail, Americas, Altair</em></td>
<td>Welcome from Track Chair</td>
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<td>Steve Sanam, <em>Solution Consultant, Public Sector, Adobe</em></td>
<td>Government Keynote Session: <strong>Accelerate Your Data Competencies</strong></td>
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<td><strong>11:50am</strong></td>
<td>Digital Transformation needs are more important now than ever. This session will expand your digital transformation toolkit and provide knowledge to plan projects and goals for the new year with a citizen-centric design and an openness to adopting new technology.</td>
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<td>Ajay Gupta, <em>Chief Digital Transformation Officer, California Department of Motor Vehicles</em></td>
<td>Government Keynote: <strong>Reimagining the Citizen Experience for the 21st Century</strong></td>
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<td><strong>12:10pm</strong></td>
<td>The City of Burbank has adopted human-centered design and design thinking strategies in order to build solutions that fit the needs of the city's residents. The city's Chief Information Officer, Kevin Gray, will share the key principles his department adopted and why UX design is critical for reimagining the resident experience in the 21st century.</td>
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<td>Jim Richberg, <em>Field CISO for the Public Sector &amp; Vice President of Information Security, Fortinet</em></td>
<td>Sean Mooney, <em>Director, Digital Service &amp; Open Government, City of San Rafael, CA</em></td>
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<td>Vedika Ahuja, <em>Product Manager, Data &amp; Insights, City of San Rafael, CA</em></td>
<td>Kevin Gray, <em>Chief Information Officer, City of Burbank</em></td>
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<td><strong>12:30pm</strong></td>
<td>Gold Partner Session: <strong>Inspire the Next Hybrid Cloud</strong></td>
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<td>The City of San Rafael's mission to make city services easy to use, and work for everyone has given rise to innovative practices in leveraging data. Learn how the City is collecting and using data to enact smart city initiatives to address equity issues and increase efficiencies - while transforming the reality of residents.</td>
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<td>Spencer Tidwell, <em>Hybrid Cloud Field CTO, Hitachi Vantara</em></td>
<td>Government Keynote: <strong>Using Data to Make Cities Smarter</strong></td>
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<td>Kevin Gray, <em>Chief Information Officer, City of Burbank</em></td>
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<td>12:50pm</td>
<td><strong>Data &amp; Technology Track</strong></td>
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<td><strong>Gold Partner Session:</strong> Define Data Democratization**</td>
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<td>Outline a framework for implementing a Data Practice – People, Process and Technology that provide the foundation for a Data Practice and enable data to be democratized. Discuss where many organizations struggle and how AHEAD has helped those organizations achieve data democratization. <strong>Matt Sweetnam, Chief Architect, AHEAD Digital Solutions Group</strong></td>
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<tr>
<td>1:10pm</td>
<td>Panel Discussion: Dare to Dashboard</td>
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|       | Dashboards are a powerful and accessible way to communicate critical data findings and trends. Our panelists will share tips and tricks for creating simple yet impactful dashboards that amplify your department’s work for both internal and external audiences. **Devin Porr, Chief - Office of Performance & Innovation, CalTrans Chad Bratton, Chief Information Officer, California Office of Data and Innovation Wendy Weaver, Chief Information Officer, California Department of Conservation Tom Hartman, West SLED Director of Sales, Red Hat** | Trust is the foundation upon which the legitimacy of government stands. With declining rates of citizen trust, in tandem with increased digital needs; digital transformation is being leveraged as a tool to help drive positive citizen experiences to gain back lost confidence. The feeling of being known and cared for is universally appreciated, even if it’s on a small level. Even seemingly minor and incremental improvements to service delivery go a long way in restoring faith.  
  - How to foster a culture of citizen-focused outlook to build government trust  
  - How to include citizens in decision-making processes, policy creation and amendments  
  - How to create meaningful citizen participation and engagement opportunities  
  **Brendan Murphy, Chief of Staff, California State Senate Serenity Thompson, Deputy Director - Digital Services, California Department of Motor Vehicles Marcie Chin, Product Manager / Program Lead - Unemployment Insurance Modernization, U.S. Digital Response Andy Hayes, Senior Solutions Architect, Nintex**  
  **Moderator:** **Steve Sanam, Solution Consultant, Public Sector, Adobe** |
1:50pm Networking Lunch Break

2:50pm Rountable Discussions

Split into specialized conversation areas and join engaging discussions to dive deeper into your innovation priorities.

1. Attracting and Retaining Talent in the New World of Work
   Hosted by: Bob Lavigna, Senior Fellow - Public Sector, UKG

   Hosted by: Thomas Rice, Senior Strategic Partner and Alliance Manager - Federal, Nintex

3. Upskilling the Workforce in a New World of Work
   Hosted by: Thomas Herrmann, Senior Account Executive, State & Local Government, Anthology

   Hosted by: Spencer Tidwell, Hybrid Cloud Field CTO, Hitachi Vantara

5. Modern Dev-Ops Architecture and Results
   Hosted by: Tom Hartman, West SLED Director of Sales, Red Hat

6. Data as an Asset for Government to Use and to Protect
   Hosted by: Jim Richberg, Field CISO for the Public Sector & Vice President of Information Security, Fortinet

7. Humanizing Digital Experiences: Providing the right services efficiently, appropriately, and with improved CX & EX
   Hosted by: Jennie Strobeck, AVP, State & Local Digital Solutions, Adobe

8. Zero Trust Architecture – What Every Decisionmaker Needs to Know
   Hosted by: Chris Radosh, President & General Manager, Trend Micro Federal

9. Keep Your Organization Secure: How to Utilize DevSecOps to Protect Your Data
   Hosted by: Joseph Valeriano, Senior Solutions Architect, GitLab

10. Transforming Government through L&D
    Hosted by: Jonathan Hasak, California Public Sector Partnerships Lead, Coursera

3:50pm Government Keynote: Technology and Innovation: What is on the Horizon?

    Devin Porr, Chief - Office of Performance & Innovation, CalTrans

4:10pm Platinum Partner Session: Leveraging Innovation to Solve Social Challenges

Technological innovation has the power to transform society as we know it. California is leveraging key technological tools – like smart city technology, data dashboarding and GIS mapping, and public information hotlines, to name a few – in order to enable faster, more targeted, and impactful services to those in need. This presentation will spotlight how one Californian jurisdiction has set itself up as a leader in this space and show you how to set yourself up for similar successes.
Partner Spotlight Session: **The Future is Now: Stakeholder Engagement for 2023 and Beyond**

We all know stakeholder engagement has its pitfalls – from inefficient processes, to underrepresented marginalized groups – and it’s even harder within the confines of bureaucracy. Imagine if you could gain insight in an efficient and equitable way to fill in the key gaps facing most decisions and drive better outcomes, mitigate risk, and build buy-in and support. This session will look at the evolution of stakeholder and community engagement, adjacencies in other industries, and successes from your peers to help us foster mutually beneficial relationships built for 2023 and beyond.

**Andy Krenz, Senior Director of Public Sector, ThoughtExchange**

**4:45pm**

Panel Discussion: **Persuasive Public-Private Partnerships**

Public-private partnerships have existed for decades, but the public sector’s approach to these agreements has largely remained output-based. Our speakers will share how their jurisdictions are leveraging public-private partnerships in an outcome-based manner to address systemic challenges like public transportation, healthcare, and climate change. Learn how your agency or department can reconceptualize public-private partnerships for the common good.

**Scott Gregory, Deputy Director - Technology, CalFIRE**
**Prerna Mahajan, Chief - Projects Oversight and Strategic Technology Branch, California Department of Social Services**
**Chris Radosh, President & General Manager, Trend Micro Federal**
**Kellie Flores, Legislative & External Affairs Manager, California Office of Data and Innovation**

Moderator: **Brian Chidester, Chief Strategist, Public Sector, Socure**

**5:00pm**

Closing Remarks from the Chair, followed by networking drinks reception
Thank You to our Partners

Diamond

Socure
Adobe
ALTAIR

Sapphire

anthology
GitLab

Platinum

BLACKBOARD
15 NDW ANTHOLOGY

Ruby

ThoughtExchange
TREND MICRO
UKG

Gold

AHEAD
coursera
FORTINET

Silver

nintex
Red Hat
NUTANIX

Bronze

Fortinet
Hitachi

WiFi Partner

Silver

nintex
Red Hat
NUTANIX

Exhibitor

CERIDIAN
DreamFactory
oncore consulting

Supporting Partner

GovReport
SentinelOne

SUBMITTABLE
VATION

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