

ROADSHOW



Future Cities

Exploration of Technology and Initiatives in our Future City

February 28 - March 9
ON | NS | AB | BC

Publicsectornetwork.com

P: +1 (647) 459 8904

E: andrew.cowan@publicsectornetwork.com



Exploration of Technology and Initiatives in our Future City

At our **Future Cities Roadshow** leaders will converge together to share their challenges, and build an ecosystem of knowledge, ideas, and solutions with a goal of increasing the connectivity between municipalities of all sizes. Explore how Future Cities has evolved from being the responsibility of a siloed team, to an overarching strategy embedded within all organizational process. Join Public Sector Network's Future Cities Roadshow as municipalities share their success stories, strategies, and best practices with their local public sector peers.

REGISTER NOW



Benefits of Attending



Unpack how Future City development, has **become an overarching strategy utilizing digitalization and technological improvement**



Hear **real life case studies from your peers** to learn from their challenges and success stories



Interact with municipalities of all sizes **to build a network of knowledge and collaborative opportunities**

Who You'll Meet

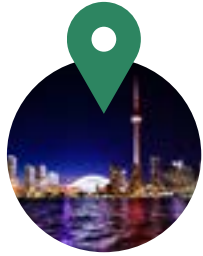
- Mayors
- Councillors
- Urban Planners & Infrastructure Leads
- City Managers & Administration

Heads/Chiefs/Directors/Officers:

- Regional & Municipal Economic Development
- Smart City
- City Planners
- Engineering & Transport
- Strategy
- Growth
- Service Delivery
- Innovation
- Federal, Provincial & Municipal Policy Makers
- Corporate Services

Your Guide

See what your city has in store

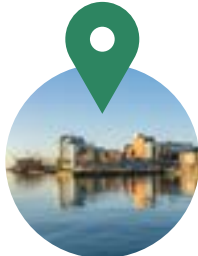


Day 1

Toronto, ON



Tuesday, February 28

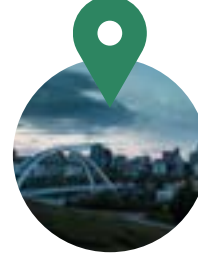


Day 2

Halifax, NS



Thursday, March 2

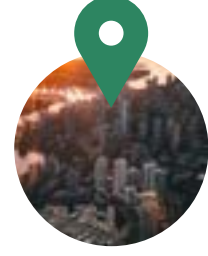


Day 3

Edmonton, AB



Tuesday, March 7



Day 4

Vancouver, BC



Thursday, March 9



ON FEBRUARY 28, 2023 8:30AM - 1:00PM



ALICE XU

Director, Digital City
Connected Community
(Smart City) Technology
Services Division
City of Toronto



PHILIPPE LANDRY

Director, Traffic Services
City of Ottawa



TASNEEM ESSAJI

Director, Transportation
Policy Branch
Ministry of
Transportation



STEPHEN LEONE

Director
Infrastructure Ontario



EVA LAI

Senior IoT Consultant
Bell



EMILIE ALDERMAN

Director of
Environmental Services
City of Vaughan



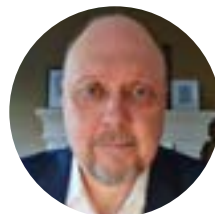
ERIC WOLFE

Partner, Deal Advisory,
Global Infrastructure
Advisory
KPMG Canada



ADAM BURLEY

Senior Manager - IoT
Rogers Communications



STEVE CZAJKA

Senior Manager, Smart City
Strategy,
TELUS

Thank You to our Partners

Chair



Platinum



Gold



Silver



Marketing



For partnership opportunities, contact [Andrew Cowan](#) for more information.

KPMG Office | Bay Adelaide Centre 333 Bay Street, Toronto, ON

8:30am **Registration and Networking Coffee**

9:00am **Welcome from Public Sector Network**

9:10am **Welcome from Chair**
Eric Wolfe, *Partner, Deal Advisory, Global Infrastructure Advisory, KPMG Canada*

9:25am **Government Keynote: The Changing Face of Smart City - Understanding the Current Definition and Emphasis**



- What is a Smart City, and how has that definition changed over time?
- How is Smart City becoming an overarching strategy that is being embedded within each operational department?

Alice Xu, *Director, Digital City Connected Community (Smart City) Technology Services Division, City of Toronto*

9:45am **Platinum Partner Session: Municipal Operations 4.0: How to get the Most Value From Your Data**
Eva Lai, *Senior IoT Consultant, Bell*

10:05am **Government Keynote: City of Ottawa's Approach to a Smart City Through its Transportation System Management Strategy**



- What is the City of Ottawa's Transportation System Management Strategy and what Smart City projects are underway or have been completed as a result of this plan
- How did the City leverage this plan to create opportunities to work with industry on smart City initiatives and receive funding from higher levels of government for these Initiatives

Philippe Landry, *Director, Traffic Services, City of Ottawa*

10:25am **Gold Partner Session: The Future is Now: Build Sustainability Through Smart Technologies to Create the City of the Future**
Adam Burley, *Senior Manager - IoT, Rogers Communications*

10:45am **Morning Coffee and Networking Break**

11:05am **Concurrent Roundtable Discussions**



Roundtable 1

Leveraging New Transportation Technology to Build Strategy to Increase Fluidity
Facilitated by: **Steve Czajka**, Senior Manager, Smart City Strategy, **TELUS**

Roundtable 2

Sustainability is the Catalyst: How a Focus on Sustainability and a Foundation of Smart Technology Clarifies Solutions to Complex Challenges
Facilitated by: **Adam Burley**, Senior Manager, IoT, **Rogers**

Roundtable 3

Securing Your Smart City as There is an Increase in Dependence on Technology and Digitalization
Facilitated by: **John Heaton**, Partner, Cyber Security, **KPMG**

Roundtable 4

How a Connected Municipality Helps you get the Most From Your Data
Facilitated by: **Eva Lai**, Senior IoT Consultant, **Bell**

12:05pm **Panel Discussion: Exploring Future Cities and Priorities in a Post-Pandemic World**



- What is the vision and benefit of Future Cities Development?
- How can municipalities create a better ecosystem for sharing information, resources, and talent?
- How does Future Cities fit into workplace modernization?
- How has Future Cities embedded itself into increasing the quality of life and providing more economical value for its municipality?

Tasneem Essaji, *Director, Transportation Policy Branch, Ministry of Transportation*

Stephen Lepone, *Director, Infrastructure Ontario*

Emilie Alderman, *Director of Environmental Services, City of Vaughan*

Steve Czajka, Senior Manager, Smart City Strategy, **TELUS**

Panel Moderator: Eric Wolfe, *Partner, Deal Advisory, Global Infrastructure Advisory, KPMG Canada*

12:45pm **Closing Remarks**
Eric Wolfe, *Partner, Deal Advisory, Global Infrastructure Advisory, KPMG Canada*

NS

MARCH 2, 2023 8:30AM - 1:00PM



LAURIE GUTHRIE
Smart City-Civic
Innovation Strategist
City of Fredericton



CARA SPITTAL
Acting Director,
Corporate Policy &
Strategy
Nova Scotia Provincial
Housing Agency



JEFFERY BIGGAR
Assistant Professor
Dalhousie University



DAVE REAGE
Executive Director,
Halifax Transit
Halifax Regional
Municipality



ERIC LUCIC
Division Lead of
Community Planning
Halifax Regional
Municipality



LOUIE VELOCCI
National Lead Partner
CIO Advisory
KPMG Canada



ANDREW BURNS
Senior IoT Consultant
Bell



RAADHIKA GOPINATH
Senior Manager Advisory
Services
KPMG

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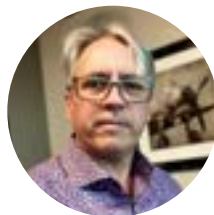
Chair



Platinum



Marketing



CRAIG PAUL
Director, Technology &
Innovation
Halifax International
Airport Authority

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KPMG Office | 1959 Upper Water Street, Halifax, NS

8:30am **Registration and Networking Coffee**

9:00am **Welcome from Public Sector Network**

9:10am **Welcome from Chair**
Louie Velocci, *National Lead Partner CIO Advisory, KPMG Canada*

9:25am **Government Keynote: The Changing Face of Smart City - Understanding the Current Definition and Emphasis**



- What is a Smart City, and how has that definition changed over time?
- How is Smart City becoming an overarching strategy that is being embedded within each operational department?

Laurie Guthrie, *Smart City-Civic Innovation Strategist, City of Fredericton*

9:50am **Platinum Partner Session: Municipal Operations 4.0: How to get the Most Value From Your Data**
Andrew Burns *Senior IoT Consultant, Bell*

10:15am **Government Keynote: Paving the Way for Increased Connectivity Between Municipalities**



- How can municipalities build interconnectedness with each other to increase the flow of people and traffic?
- How are parking lots being considered and used for future city development?

Dave Reage, *Executive Director, Halifax Transit, Halifax Regional Municipality*

10:40am **Morning Coffee and Networking Break**

11:05am Concurrent Roundtable Discussions



Roundtable 1

How a Connected Municipality Helps you get the Most From Your Data
Facilitated by: **Andrew Burns**, Senior IoT Consultant, **Bell**

Roundtable 2

Securing Your Smart City as There is an Increase in Dependence on Technology and Digitalization
Facilitated by: Raadhika Gopinath, Senior Manager Advisory Services, **KPMG**

12:05pm Panel Discussion: Exploring Future Cities and Priorities in a Post-Pandemic World



- What is the vision and benefit of Future Cities Development?
- How can municipalities create a better ecosystem for sharing information, resources, and talent?
- How does Future Cities fit into workplace modernization?
- How has Future Cities embedded itself into increasing the quality of life and providing more economical value for its municipality?

Craig Paul, *Director, Technology & Innovation*, **Halifax International Airport Authority**

Cara Spittal, *Acting Director, Corporate Policy & Strategy*, **Nova Scotia Provincial Housing Agency**

Jeffery Biggar, *Assistant Professor*, **Dalhousie University**

Eric Lucic, *Division Lead of Community Planning*, **Halifax Regional Municipality**

Panel Moderator: Louie Velocci, *National Lead Partner CIO Advisory*, **KPMG Canada**

12:45pm Closing Remarks

Louie Velocci, *National Lead Partner CIO Advisory*, **KPMG Canada**

1:00pm Networking Lunch





MARCH 7, 2023
8:30AM - 1:00PM



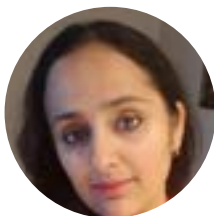
CATHERINE SPARKS
A/ Branch Manager
Service Innovation &
Performance Financial &
Corporate Services
City of Edmonton



DANIELA ROBU
Director, Innovation and
Business Intelligence,
Health Evidence &
Innovation, Provincial
Clinical Excellence
Alberta Health Services



BRETT NEWSTEAD
General Manager
Planning & Infrastructure
Town of Stony Plain



NEHA GANJOO
Senior Data Analytics
Strategist, Advanced
Analytics
City of Calgary



BRYAN MATTHEWS
Partner, Global
Infrastructure Advisory
KPMG



ANDREW BURNS
Senior IoT Consultant
Bell

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8:30am Registration and Networking Coffee

9:00am Welcome from Public Sector Network

9:10am Welcome from Chair
Bryan Matthews, *Partner, Global Infrastructure Advisory, KPMG*

9:25am **Government Keynote: The Changing Face of Smart City - Understanding the Current Definition and Emphasis**



- What is a Smart City, and how has that definition changed over time?
- How is Smart City becoming an overarching strategy that is being embedded within each operational department?

Catherine Sparks, *A/Branch Manager Service Innovation & Performance Financial & Corporate Services, City of Edmonton*

9:50am **Platinum Partner Session: Municipal Operations 4.0: How to get the Most Value From Your Data**
Andrew Burns *Senior IoT Consultant, Bell*

10:15am **Government Keynote: Integrating Smart Hospitals into Smart City Infrastructure**



Daniela Robu, *Director, Innovation and Business Intelligence, Health Evidence & Innovation, Provincial Clinical Excellence, Alberta Health Services*

10:40am Morning Coffee and Networking Break

11:05am Concurrent Roundtable Discussions



Roundtable 1

How a Connected Municipality Helps you get the Most From Your Data
Facilitated by: **Andrew Burns**, Senior IoT Consultant, **Bell**

Roundtable 2

Facilitated by: **KPMG**

12:05pm **Panel Discussion: Exploring Future Cities and Priorities in a Post-Pandemic World**



- What is the vision and benefit of Future Cities Development?
- How can municipalities create a better ecosystem for sharing information, resources, and talent?
- How does Future Cities fit into workplace modernization?
- How has Future Cities embedded itself into increasing the quality of life and providing more economical value for its municipality?

Brett Newstead, *General Manager Planning & Infrastructure*, **Town of Stony Plain**

Raja Mita, *Executive Director Health Innovation*, **Alberta Innovate**

Neha Ganjoo, *Senior Data Analytics Strategist, Advanced Analytics*, **City of Calgary**

Panel Moderator: Bryan Matthews, *Partner, Global Infrastructure Advisory*, **KPMG**

12:45pm **Closing Remarks** **Bryan Matthews**, *Partner, Global Infrastructure Advisory*, **KPMG**

1:00pm **Networking Lunch**



BC MARCH 9, 2023 8:30AM - 1:00PM



SUSAN STANFORD
ADM
Government of British
Columbia



ANDREAS BOEHM
Smart Cities Manager
City of Kelowna



AUSTIN ZWICK
Assistant Teaching
Professor
Syracuse University -
Maxwell School



TOM LANCASTER
General Manager -
Granville Island
CMHC



SEAN SIMPSON
Chief Information Officer
City of Surrey



CHRIS SAINSBURY
Partner
KPMG LLP



ANDREW BURNS
Senior IoT Consultant
Bell



RODDY GOVENDER
Senior Manager, Cyber
Security
KPMG

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KPMG Office | 777 Dunsmuir Street, Vancouver, BC

8:30am **Registration and Networking Coffee**

9:00am **Welcome from Public Sector Network**

9:10am **Welcome from Chair**
Chris Sainsbury, *Partner, KPMG LLP*

9:30am **Government Keynote: The Changing Face of Smart City – Understanding the Current Definition and Emphasis**



- What is a Smart City, and how has that definition changed over time?
- How is Smart City becoming an overarching strategy that is being embedded within each operational department?

Susan Stanford, *ADM, Government of British Columbia*

9:50am **Platinum Partner Session: Municipal Operations 4.0: How to get the Most Value From Your Data**
Andrew Burns *Senior IoT Consultant, Bell*

10:10am **Government Keynote: Paving the Way for Increased Connectivity Between Municipalities**



- How can municipalities collaborate on providing emergency operational support now that climate change is severely impacting our cities?
- How can we leverage AI to address resident concerns that span jurisdictions and organizations?

Andreas Boehm, *Smart Cities Manager, City of Kelowna*

10:30am **Platinum Partner Session: Capturing Real Time Data and Analytics for Improved Operations**

10:50am **Gold Partner Session**

11:10am Morning Coffee and Networking Break

11:30am Concurrent Roundtable Discussions



Roundtable 1

How a Connected Municipality Helps you get the Most From Your Data
Facilitated by: **Andrew Burns**, Senior IoT Consultant, **Bell**

Roundtable 2

The future of smart cities, technology, and the cybersecurity threats impacting them
Facilitated by: **Roddy Govender**, Senior Manager, Cyber Security, **KPMG**

Roundtable 3

Securing Your Smart City as There is an Increase in Dependence on Technology and Digitalization

Roundtable 4

Utilizing Urban Planning Modeling Technology to Assist with City Planning

Roundtable 5

Increasing Accessibility of Network Across Canada

12:30pm Panel Discussion: Exploring Future Cities and Priorities in a Post-Pandemic World



- What is the vision and benefit of Future Cities Development?
- How can municipalities create a better ecosystem for sharing information, resources, and talent?
- How does Future Cities fit into workplace modernization?
- How has Future Cities embedded itself into increasing the quality of life and providing more economical value for its municipality?

Sean Simpson, *Chief Information Officer*, **City of Surrey**

Austin Zwick, *Assistant Teaching Professor*, **Syracuse University - Maxwell School**

Tom Lancaster, *General Manager - Granville Island*, **CMHC**

Panel Moderator: Chris Sainsbury, *Partner*, **KPMG LLP**

1:10pm Closing Remarks
Chris Sainsbury, *Partner*, **KPMG LLP**

1:20pm Networking Lunch



Roadshow Packages

SPONSORSHIP PACKAGES	CHAIR	PLATINUM	GOLD	SILVER
AVAILABILITY	1	1	1	1
HOSTING	Elevate your brand as the event chair, introducing all speakers, and delivering closing remarks	-	-	-
KEYNOTE PRESENTATION	Provide the opening keynote address (20 minutes)	Elevate your brand with the first partner speaker slot (20 minutes)	-	-
SPOTLIGHT PRESENTATION	-	-	Elevate your brand with the second partner speaker slot (20 minutes)	-
PANEL INVOLVEMENT	Moderate the closing panel discussion	-	-	Influence the conversation by joining a panel discussion
ROUNDTABLE	-	60 min roundtable	60 min roundtable	60 min roundtable
BRANDING	Sponsor's logo identified as Chair Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)	Sponsor's logo identified as Platinum Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)	Sponsor's logo identified as Gold Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)	Sponsor's logo identified as Silver Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)
LEADS	Receive all opt-in leads, including delegate polling and profiling	Receive all opt-in leads, including delegate polling	Receive all opt-in leads	Receive all opt-in leads for attended delegates
TICKETS	5 (including speaker)	4 (including speaker)	3 (including speaker)	2 (including speaker)
WISHLIST	Provide PSN with a list of your 30 most desired accounts	Provide PSN with a list of your 20 most desired accounts	Provide PSN with a list of your 10 most desired accounts	Provide PSN with a list of your 5 most desired accounts
PRICE	\$15,000	\$15,000	\$12,500	\$10,000