

Virtual
**Public Sector Innovation Show
Federal**

Post-Event Report

Wednesday, February 23, 2022 | 12:00PM ET (4 hours)

Thursday, February 24, 2022 | 12:00PM ET (3 hours)



**Innovation
& IT**

EVENT STATISTICS



413

Registrations



44

Speakers

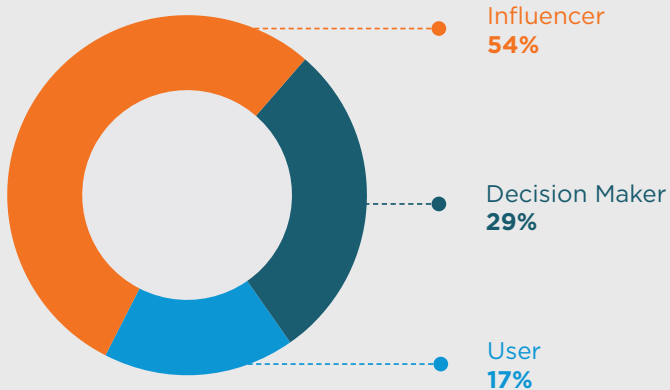


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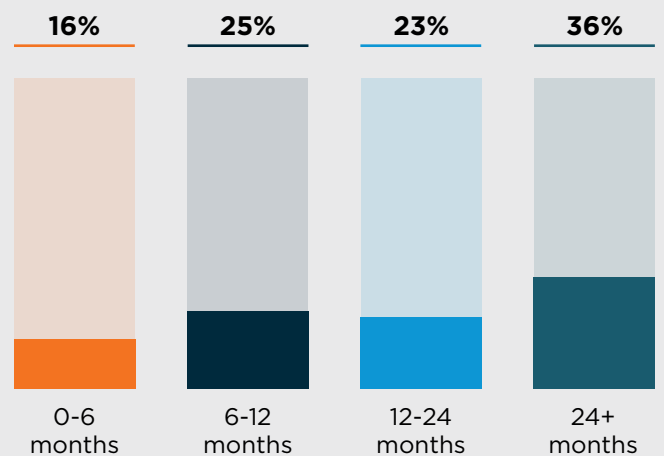
Partners

DELEGATE PROFILE

Attendee Role



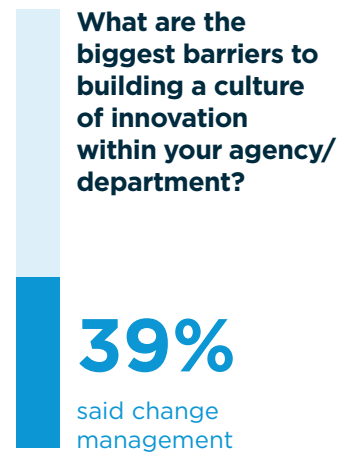
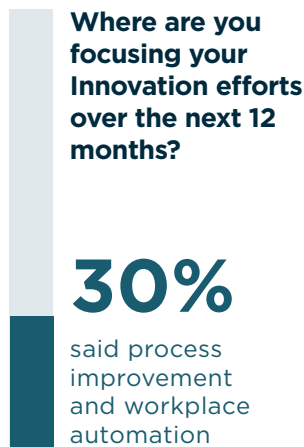
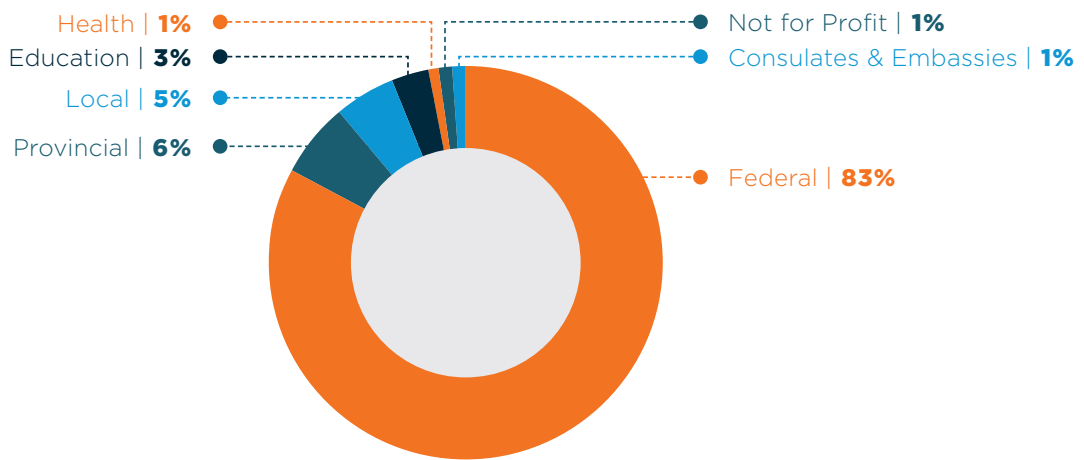
Investment Timeframe



PUBLIC SECTOR INNOVATION SHOW FEDERAL SURVEY

A snapshot of trends shaping Federal public sector innovation in 2022

TIER OF GOVERNMENT



TOP 3 FOCUS AREAS



Business Process Transformation and Optimization



HR / Workforce

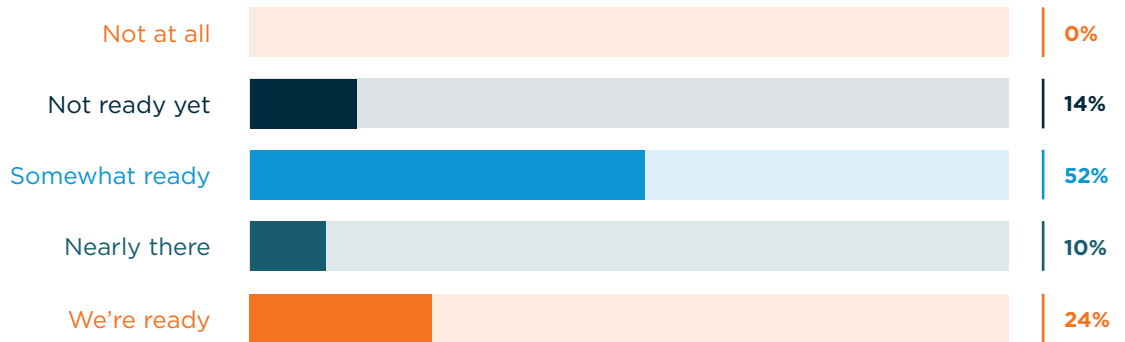


Digital Product Development
Service Design, Mobile, Web, Content Delivery/Management etc.

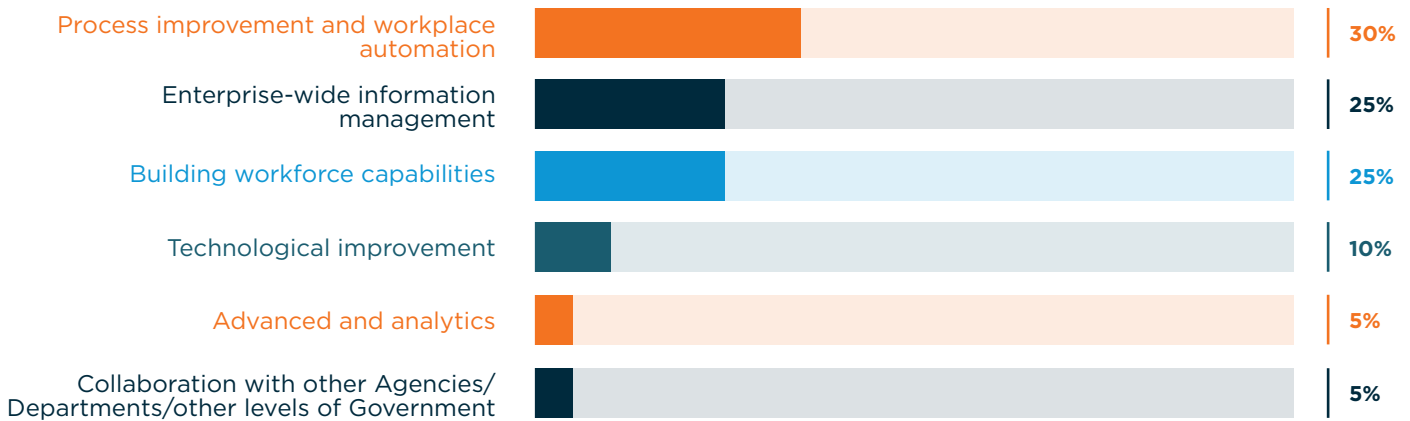
POLL REPORT

DAY 1

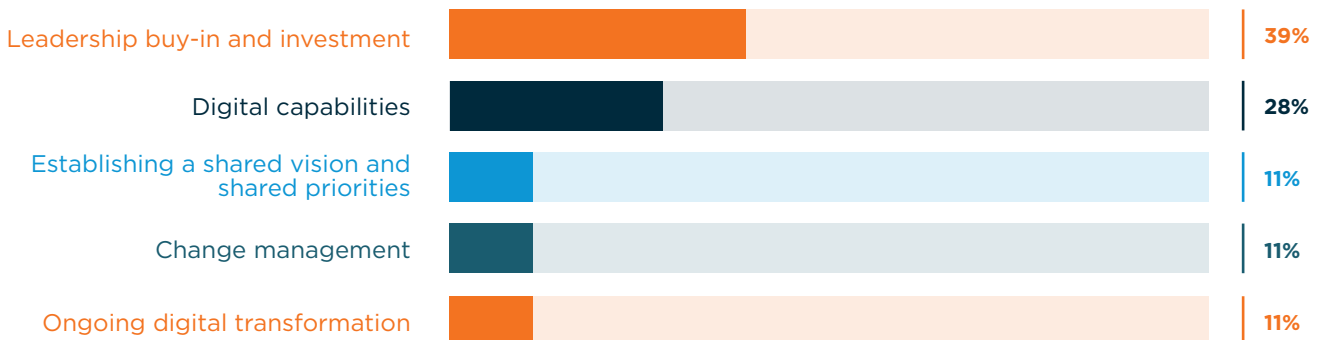
How ready is your organization to leverage strategies and innovations discussed on today's agenda?



Where are you focusing your Innovation efforts over the next 12 months?



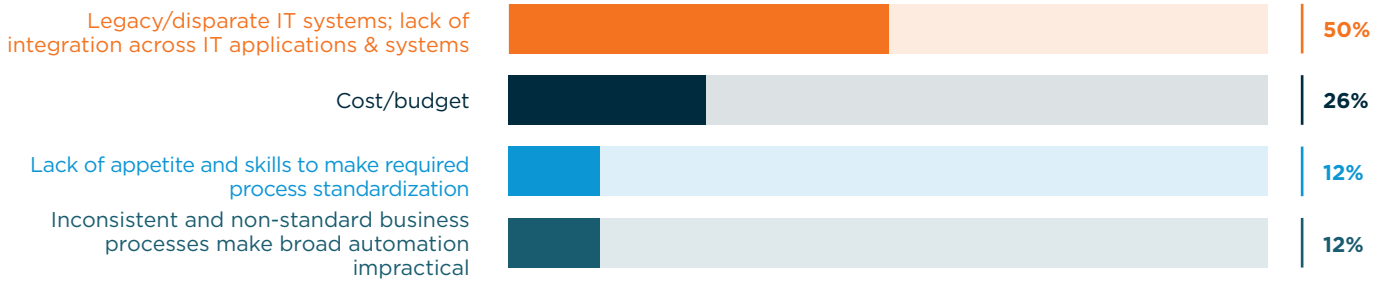
What are the biggest barriers to building a culture of innovation within your agency/department?



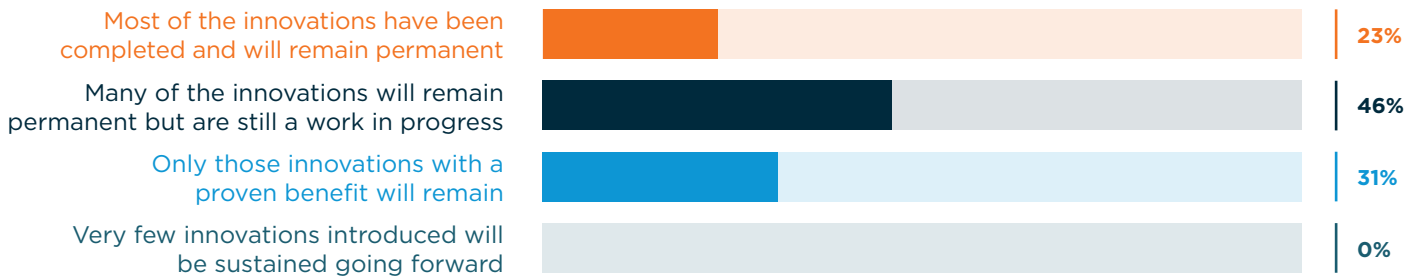
POLL REPORT

DAY 1

What is the biggest challenge you've had in successfully implementing new technologies?



How sustainable are the innovations introduced over the past 18 months in your organization in response to the pandemic?



POLL REPORT

DAY 2

People Track



Digital & CX Track



Technology Track



How ready is your organization to leverage strategies and innovations discussed on today's agenda?



said somewhat ready



said somewhat ready



said somewhat ready

Where are you focusing your innovation efforts over the next 12 months?



said technological improvement



said process improvement & workplace automation



said advanced data analytics

What are the biggest barriers to building a culture of innovation within your agency/department?



said establishing a shared vision and shared priorities



said change management



said ongoing digital transformation

What is the biggest challenge you've had in successfully implementing new technologies?



said legacy/disparate IT systems; lack of integration across IT applications and systems



said legacy/disparate IT systems; lack of integration across IT applications and systems



said Inconsistent and non-standard business processes make broad automation impractical

How sustainable are the innovations introduced over the past 18 months in your organization in response to the pandemic?



said many of the innovations will remain permanent but are still a work in progress



said many of the innovations will remain permanent but are still a work in progress



said most of the innovations have been completed and will remain permanent

ATTENDED

List of Job Titles

A/Deputy CIO	Chief Data Science Architecture Solutions	CTO, Global Governments
Account Executive	Chief Digital Officer, Digital Services and Transformation Office	Cultural Mapping and Research Officer
Account Manager	Chief Experience Officer	Cybersecurity Delivery Specialist
Acting Chief Executive Officer	Chief HR Officer	Deputy CIO
Acting Director, Organizational Change Management and Service Design	Chief Industry Advisor for Government	Deputy Director
Acting Training Supervisor	Chief Information Officer	Deputy Director - Natural Sciences and Engineering
Administrative Clerk	Chief Innovation	Deputy Director, Pandemic Response
Advisor	Chief of Police and Corporate Security	Deputy Ombuds
Advisor, Digital Transformation (im-it)	Chief Officer + Assistant Deputy Minister, Digital Innovation Office	Design Researcher
Advisor, Organizational Development	Chief Operating Officer	Development and Project Management
Alliance Manager	Chief Strategist	DG HR
Alliances Director, Canada	Chief, Cost Benefit Analysis	DG Strategic Financial Governance
Analyst	Chief, Talent Development	Digital and Emerging Technologies Consulting Associate Partner
Analyst/advisor	Chief, Workforce Management	Director
Assistant Commissioner, Digital Transformation Officer	Client Executive	Director Design and Experimentation at Innovation
Assistant Deputy Minister Information Management and CIO	Client Manager	Director Digital Strategy
Assistant Director	Client Relationship Manager	Director, Strategic Policy, Research & Experimentation; Research, Policy and Education Branch
Assistant Director, HR Client Services	Client Services Supervisor	Director General
Associate Faculty	Commerce Officer	Director General, Business Solutions
Associate Head	Communications Officer	Director General, Digital Strategy
Associate RDG	Communications Strategist	Director General, Evaluation and Integrated Risk Management
BRM	Community Advisor	Director Knowledge and Information Management
Business Analyst	Compliance Manager	Director of Digital Strategy
Business and Data Analyst	Consultant	Director of Ethics and Wellbeing
Canada Field Marketing Leader	Continuous Improvement Analyst	Director of Public Sector Experimentation
CBDM	Corporate Security Planning Analyst	
Change Management Advisor	Cpl./investigator/Digital Forensics Spec.	
Change Management Lead	Creative Change Agent	
Chief Corporate Services Officer		
Chief Data Officer		

ATTENDED

List of Job Titles

Director Solution Architecture	Director, Policing Infrastructure Operations	Financial Analyst
Director, Business Development	Director, Public Sector Canada, VMware	Financial Literacy Manager
Director, Business Solutions & Innovation	Director, Service Transformation	Founder
Director, Change Management and Service Design	Director, Stakeholder Relations	Free Agent
Director, Collaboration Solutions, Chief Information Office	Director, Strategic HR Integration and Planning	Global Vice President, AI/Specialized Sales
Director, Contracting and Financial Systems	Director, Strategic Initiative & Intelligence	Head - Idea Exploration Hub, Digital Innovation Network (DIN)
Director, Digital Delivery and Interface Design	Director, UX	Head FM Systems Management
Director, Digital Innovation Network	Diversity and Inclusion	Head of Engineering, Office of the CTO
Director, Digital Solutions and System Development	EAE	Head of Government Relations
Director, Financial Operations and Procurement	Economic Analyst	Head, Artificial Intelligence Accelerator, Data Analytics Centre, NRC Digital Technologies
Director, HT Business Information Systems	Economist	HR Advisor
Director, Information Services	Elearning Developer, Systems Administrator	HR Coordinator
Director, Information Systems	Engineer	HR Manager
Director, Information Technology Services	Enterprise Account Executive	HR Transformation Manager
Director, Innovation	Enterprise Architect	Human Centered Design Manager
Director, Innovation Integration	Executive Advisor	Human Resources Advisor, Specialist
Director, Integrated Enterprise Security	Executive Director	Incident Manager
Director, Leadership, Performance and Talent Management, Human Resources Branch	Executive Director, Benefits Delivery Modernization	Industry Vice President, Public Sector
Director, Monitoring Strategies & Data Services	Executive Director, Corporate IM/IT Management	Innovation Advisor
Director, National Accommodations	Executive Director, Future of Work	Innovation and Ideaspace Lead
Director, PHAC Behavioural Science Office	Executive Director, Government Accounting	Innovation Consultant
Director, Platforms and Applications Operations	Executive Director, National Prediction Development	Innovation Manager
	Executive Director, Priorities and Planning	Instructional Designer
	Faculty	Interviewer
	Field and Account-Based Marketing Manager	IT
	Field Marketing Manager	IT Analyst - Critical Business Systems
		IT Director, Client Engagement & Service Delivery
		IT Manager
		IT Manager, Software Solutions
		Junior Policy Analyst

ATTENDED

List of Job Titles

Lead Designer, User Research	Manager/Free Agent	Project Manager
Lead, Digital Design	Marketing Director	Project Manager Service Redesign HRCIV
Lead, Digital Media	Marketing Manager, Canada	Project Officer
Lead, Participant Experience - CSPA Digital Accelerator	Marketing Specialist	Recruiter
Lead, Talent Mobility	OD Consultant	Regional Compliance Officer
Management	Officer/agent	Regional Coordinator, Corporate Initiatives, CMP, Transformation
Manager	Partner	Regional Director, IMS
Manager Atlantic Federal Council	Partner, Business Transformation	Regional Lead - Canada
Manager Client Service Centre	Partner, Public Sector Consulting	Regional Territory Manager
Manager Corporate Security	Partnerships	Research Advisor, Innovation Lab
Manager Engagement and Outreach Innovation Lab	Plan Qulliq Innovation	Research Scientist
Manager of Corporate Compensation Policy	Planning Advisor	RVP
Manager of Treasury Board Submissions	Planning Analyst	Sales Director
Manager, Business Development & Strategic Initiatives	Policy Advisor	Sales Executive
Manager, Business Intelligence	Policy Analyst	SDM
Manager, Business Optimization	Policy Officer	Section Head
Manager, Consumer Education	President	Segment Marketing Manager
Manager, Consumer Services Center	Principal Operations Analyst	Senior Administrative Assistant
Manager, Corporate HR Planning and Reporting	Principal Solution Architect	Senior Advisor
Manager, Culture and Strategy	Principal, Workforce Strategy and Culture	Senior Advisor in Corporate Staffing
Manager, Data Solutions	Procurement Officer	Senior Advisor to DCFO
Manager, Enterprise Geospatial Information Systems	Product Manager	Senior Advisor, HR Planning
Manager, Information Management Transformation Office	Product Owner	Senior Advisor, HR Programs
Manager, Innovation Ecosystems	Professor	Senior Analyst
Manager, Outreach Stakeholder Engagement	Program Administrative Support	Senior Analyst, Diversity & Inclusion
Manager, Policy Strategic Governance and Procurement Leadership	Program Manager	Senior Business Analyst
Manager, Service Development and Quality Assurance	Program Officer	Senior Business Architect
	Programmer Analyst	Senior Business Consultant
	Programmer Analyst, Application Development	Senior Communications Advisor
	Project Coordinator	Senior Consultant
	Project Engineer	Senior Consumer Education Officer
	Project Lead	Senior Content Designer
	Project Lead, Change Management and Transformation Initiatives	Senior Data Analytics Strategist

ATTENDED

List of Job Titles

Senior Director	Service Design Analyst	UX Researcher
Senior Director General, Digital Services, CIO, CDO	Service Design Lead	Veterans Service Team Manager
Senior Elearning Advisor	Socio-economic Specialist	Vice President Programs
Senior Engineer	Software Engineer	Vice President Public Sector
Senior Enterprise Architect and PE	Software Sales Manager	VP Business Development
Senior Environmental Analyst	Solution Manager - Digital Solutions & Software	VP Sales And Marketing
Senior Freedom of Information Analyst	Solutions Architect	VP, Head of North America Diversity & Inclusion
Senior HR Advisor	Specialist	
Senior HR Advisor - Gba Plus Focal Point	SPO	
Senior HR Manager	Strategic Account Executive	
Senior IM Lead	Strategic Account Manager	
Senior Innovation Analyst	Strategic Advisor, Future of Work Secretariat	
Senior IT Project Manager	Talent Management Coordinator	
Senior Learning Consultant	Team Lead	
Senior Learning Advisor	Team Lead - Portfolio Analysis	
Senior Manager	Team Lead IM/IT	
Senior Network Security Analyst	Team Lead Workforce Management and Modernization	
Senior Policy Advisor	Team Lead, Digital Strategy	
Senior Policy Analyst	Team Leader	
Senior Program Advisor	Team Leader - AV Specialist	
Senior Project Manager	Team Leader - Optimization	
Senior Project Officer	Team Leader, Business Intelligence	
Senior Review Panels Analyst, Agency Review Manager	Technical Advisor	
Senior Sales Executive	Technical Architect	
Senior Service Designer	Technical Architect Director	
Senior Solution Architect	TI	
Senior Specialist, Business Optimization and Change (HR)	Trade Commissioner	
Senior Strategist	Training Officer	
Senior Systems Engineer	Transformation Support Officer	
Senior Technical Advisor	UX	
Service Design	UX & Content Designer	
	UX Designer	
	UX Designer and Researcher	

ATTENDED

List of Organizations

Agriculture and Agri-Food Canada	Check Point Software Technologies	Dffrnt, Inc.
Alberta Blue Cross	City of Calgary	Dmex
Alexynn	City of Orillia	Elections Canada
Appian	City of Ottawa	Environment and Climate Change Canada, Canadian Weather Radar Replacement Program
Atlantic Canada Opportunities Agency, Government of Canada	City of Saskatoon	ESI Technologies
Atlantic Canada Opportunity Agency	City of Vancouver	Export Development Canada
Atlassian	Code For Canada	EY
Bank of Canada	Communications Research Centre	FCAC, Government of Canada
BC Government	Communications Security Establishment	Federal Bridge Corporation Ltd.
BC Ministry of Forests, Lands, Natural Resource Operations and Rural Development	Corporate Information and Records Management Office, Ministry of Citizens' Services	Finance & Asset Management
BC Oil and Gas Commission	Corporate Security City of Toronto	Finance Canada
BC Public Service	Correctional Service Canada	Financial Consumer Agency of Canada
Bureau Du Dirigeant Principal De L'information Du Canada	Courts Administration Service	Financial Transactions Reports Analysis Centre of Canada
Canada Border Services Agency	Defence Research and Development Canada	Fintrac
Canada Energy Regulator	Department of Finance & Treasury Board, Nova Scotia	Gbc-bc Oil & Gas Commission
Canada Revenue Agency	Department of Employment and Social Development Canada	Global Affairs Canada
Canada School of Public Service	Department of Environment and Climate Change Canada	Government of Alberta
Canada School of Public Service, Digital Academy	Department of Finance	Government of Canada
Canadian Centre for Cyber Security	Department of Fisheries and Oceans Canada - Gulf Region	Government of New Brunswick
Canadian Centre for Occupational Health and Safety	Department of Immigration, Refugee and Citizenship Canada	Government of Nunavut
Canadian Coast Guard	Department of Justice	Government of Ontario
Canadian Digital Services	Department of National Defence	Health Canada
Canadian Food Inspection Agency	Department of Natural Resources and Renewables	House of Commons Administration
Canadian Space Agency	Department of Shared Services Canada	House of Commons Canada
Capital Hill Group		Hrsdc-Rhdcc
Carahsoft		Human Resources and Skills Development Canada
		Human Resources Council
		Ican

ATTENDED

List of Organizations

Impact Assessment Agency of Canada

Indigenous Services Canada

Innovation, Science, and Economic Development, Canada

Library and Archives Canada / Government of Canada

MetaData Solutions ABC

Mitacs

Mohawk College

National Defense

National Research Council of Canada

Natural Resources Canada

Natural Sciences and Engineering Research Council

Netskope

Nova Scotia Digital Service, Service NS and Internal Services, Province of Nova Scotia

Office of the Auditor General

Office of the Superintendent of Financial Institutions

Ontario Cannabis Store

Ontario Ministry of Government and Consumer Services

Ontario Power Generation

Ontario Public Service

Optiv Canada Federal

Parliamentary Protective Services

Peel Regional Police.

Polar Knowledge Canada

Prairies Economic Development Canada

Privy Council Office

Public Health Agency of Canada, Government of Canada

Public Safety Canada

Public Service & Procurement Canada

Public Service Commission

Public Services and Procurement Canada

PwC Canada

Qualtrics

Red Hat

Region of Peel

Regional Municipality of Peel

Research Council of Canada

Royal Canadian Mounted Police

Royal Canadian Mounted Police - Canadian Police College

Salesforce

SAP

SAP Government of Canada Team

SAP Successfactors Public Sector

Schneider Electric

Service Alberta

Service Canada, Government of Canada

Service Transformation of City of Ottawa

Servicenow

Shared Services Canada

Social Sciences and Humanities Research Council

Solvera

Statistic Canada

Tableau

Talkdesk

Teranet Inc.

The Atlantic Canada Opportunities Agency

Translation Bureau of Canada

Transport Canada

Treasury Board Secretariat

Veterans Affairs Canada

Via Rail Canada

Ville De Sherbrooke, Quebec

Vmware

Workplace Safety and Insurance Board

TESTIMONIALS

“The content is on par and super interesting! Well done!”

Public Service & Procurement Canada

“Very well organised. Professional, well done!”

ESI Technologies

“Positive, lots of amazing information to make us think and talk better about digital. The event changes (in a very good way) my view about digital and its necessity in the public sector.”

Immigration, Refugee and Citizenship Canada

“Well organized; well facilitated. Great mix of presenters from various sectors. Well done!”

Employment and Social Development Canada

2022 PARTNERS

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ABOUT US

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

Become a Supplier

We understand that government need to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

—> [Set up a supplier page here](#)



**PUBLIC
SECTOR
NETWORK**



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