

Virtual Event



Data Management & Analytics



PUBLIC SECTOR NETWORK



# Government Data Insights: Summer Edition

Cutting through Complexity to Deliver Clarity for Actionable Insights

Online → Wednesday, September 28, 2022 | 12:00pm - 3:00pm ET

## Your Inspiring Speakers



**KEN PFEIL**

Chief Data Officer  
Commonwealth of Virginia



**MARCUS THORNTON**

Deputy Chief Data Officer  
Commonwealth of Virginia



**ADAM LEONARD**

Director of Information  
Innovation & Insight  
Texas Workforce  
Commission



**FLORENCE HUDSON**

Executive Director  
Northeast Big Data  
Innovation Hub



**JESSICA CUNNINGHAM**

Executive Director  
Kentucky Center for  
Statistics (KYSTATS)



**STEPHANIE DELGADO**

CEO & Chief Data Officer,  
DataCents Analytics  
& Adjunct Professor -  
Data Science & Impact  
Measurement, Lynn  
University



**AHU YILDIRMAZ**

CEO  
Coleridge Initiative



**ERIC MCCOOL**

Director of Data and  
Analytics, Office of  
Inspector General  
Minnesota Department of  
Human Services



**ANDY MACISAAC**

Solutions Marketing  
Director, Public Sector  
Alteryx



**PORTER SHOMO**

Regional Vice President,  
Public Sector  
Alteryx



**DR. DAN PUTLER**

Chief Data Scientist  
Alteryx

## Benefits of Attending



Explore **best practices** in data governance and organization



Unlock the potential of **automated data process automation**



Develop a **new conceptual framework** for secure data sharing



Examine **innovative systems and tools** that boost digital data capabilities

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## Cutting through Complexity to Deliver Clarity for Actionable Insights

Governments recognize data's potential to serve citizens according to their needs. More and more of that data is being captured every day. Demand for data - and relevant insights - has never been higher.

Not all departments and agencies, however, are capturing the same data points or even the same types of data. Consequently, public sector data professionals spend an inordinate amount of time on manual collation and manipulation that could be automated, preventing key analyses from being completed and potentially overlooking valuable insights. Additionally, employees without a data-specific title are often overwhelmed by the large volume of data collected without being analyzed.

How can government data professionals enable communication between disparate datasets - without devoting resources to manual manipulation? What best practices exist that reallocate resources away from simply making sense of what's being collected - and toward resources that analyze and unlock valuable information? Why is it critical for departments to upskill all employees in basic data analytics principles?

Public Sector Network's **Government Data Insights Summer Edition** virtual event will bring together public sector data professionals across all levels of government from across the country to discuss a range of top-of-mind topics in data management and analytics. Join your peers in conversation!



### Who You'll Meet

#### Commissioners/Chiefs/Directors/Managers of :

- Data & Analytics
- Data Science & Digital Capability
- Privacy
- AI, Automation & Machine Learning
- Information Technology & Security
- Technology
- Innovation
- Cyber Security
- Digital Applications & Technology
- Digital Service Delivery
- Enterprise Infrastructure
- Digital Transformation

**12:00pm ET**    **Welcome from Public Sector Network**

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**12:05pm ET**    **Welcome from Chair:  
From Prep and Blend to Auto ML and AI, Making Analytics for All a Reality**

Over the past decade, every agency has seen the need to uplevel and upskill their approach to analytics and how to create actionable insight. The trends incorporate more and more data into decision making and policy development is not going to end, and every government agency is going to need to find ways to build agile data skills and capabilities. Join Alteryx as we discuss how an analytics for all approach enables government agencies to tackle their toughest data challenges and upskill their analytics capabilities to better serve their constituents, workforce and stakeholders.

**Porter Shomo**, *Regional Vice President, Public Sector, Alteryx*

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**12:20pm ET**    **Fireside Chat:  
Update from Virginia's Office of Data Governance and Analytics**

Join Virginia's newly appointed Chief Data Officer, Ken Pfeil, and Deputy Chief Data Officer, Marcus Thornton, for a dynamic conversation where they will outline current projects and future priorities for the Commonwealth's Office of Data Governance and Analytics.

**Ken Pfeil**, *Chief Data Officer, Commonwealth of Virginia*

**Marcus Thornton**, *Deputy Chief Data Officer, Commonwealth of Virginia*

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**12:45pm ET**    **Platinum Partner Session:  
Hurricane Response Planning**

**Dr. Dan Putler**, *Chief Data Scientist, Alteryx*

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**1:15pm ET**    **Panel Discussion:  
Analytics for All**

Learn how to democratize analytics processes to ensure that both data specialists *and* the data uninitiated can leverage insights to develop data-informed policies.

**Florence Hudson**, *Executive Director, Northeast Big Data Innovation Hub*

**Eric McCool**, *Director of Data and Analytics, Office of Inspector General, Minnesota Department of Human Services*

**Moderator: Andy Maclsaac**, *Solutions Marketing Director, Public Sector, Alteryx*

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**1:45pm ET**    **Government Case Study:  
Data Equity Analysis in Kentucky**

What happens when you apply an equity lens to ten-plus years of data collection and reporting? Jessica Cunningham will discuss the Kentucky Center for Statistics' (KYSTATS) first findings from a new report that prioritizes an equity analysis in understanding long-term implications of COVID-19 on Kentuckians.

**Jessica Cunningham**, *Executive Director, Kentucky Center for Statistics (KYSTATS)*

2:05pm ET Break

2:10pm ET **Government Case Study:  
Using Your Own Data to Maximize Benefits to your Community**

Have you ever wondered how to analyze if your plans will have the impact on your community that you hope they'll have? How can you measure intangible things the environment and tie it to tangible things like your budget?

Join this session to learn how one local government leveraged data that it already had to quantify the environmental benefits of converting its vehicle fleet to alternative fuels against the increased cost of purchasing these vehicles. The results might not be what you'd expect!

**Stephanie Delgado**, *CEO & Chief Data Officer, DataCents Analytics & Adjunct Professor - Data Science & Impact Measurement, Lynn University*

2:25pm ET **Panel Discussion:  
Developing Common Data Models**

Data users are developing creative solutions to drastically reduce the amount of time analysts spend making sense of the information and enable practitioners to do their work. Common data models automate vital processes, mapping previously siloed data into formats where comparison makes sense. This panel will provide key takeaways for creating common data models in your department – and beyond.

**Adam Leonard**, *Director of Information Innovation & Insight, Texas Workforce Commission*

**Jessica Cunningham**, *Executive Director, Kentucky Center for Statistics (KYSTATS)*

**Ahu Yildirmaz**, *CEO, Coleridge Initiative*

**Moderator: Andy MacIsaac**, *Solutions Marketing Director, Public Sector, Alteryx*

2:55pm ET **Closing Remarks from the Chair**  
**Andy MacIsaac**, *Solutions Marketing Director, Public Sector, Alteryx*

3:00pm ET Virtual Event Adjourns

Thank you to our **Exclusive Partner**

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What's On **Next**



**Government Data Insights**

**Fall Edition | Online**

**November 30, 2022**