



# National Insights – Winter Edition

## Data Analytics to Drive Efficiency and Enhance Service Delivery in the Public Sector

Online → Thursday, November 17, 2022 | 12:00pm – 2:00pm ET / 9:00am – 11:00am PT

### Your Inspiring Speakers



**TROY MACFARLANE**  
Principal and Deputy Chief Information Officer  
Office of the Auditor General of Canada



**AMY BIHARI**  
Senior Manager, Office of the Corporate Chief Information Officer  
Government and Consumer Affairs



**KALYAN CHAKRAVARTHY**  
CIO  
Regional Municipality of Durham



**SOMAIEH NIKPOOR**  
A/Lead - AI Strategy and Data Science  
Transport Canada



**YVAN GAUTHIER**  
Senior Data Scientist and Head, Artificial Intelligence Accelerator  
National Research Council of Canada

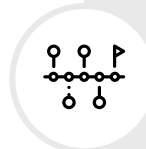


**DAVID KERNER**  
Regional Vice-President and General Manager  
Denodo



**MATT BERRY**  
Research Director,  
Kentucky Center for Statistics (KYSTATS)

### Benefits of Attending



Learn which technologies are being adapted to drive forward data and analytics strategies



Develop new ways of working to facilitate a data-driven culture



Hear how recent developments in AI can be harnessed to expand data and analytics horizons

[CLICK HERE TO REGISTER](#)

## Data Analytics to Dive Efficiency and Enhance Service Delivery in the Public Sector

As the Canadian public sector continues the march towards greater modernization, the role of data and analytics in this journey is more critical than ever. Data analytics provides an opportunity to transform how decisions are made to achieve greater operational efficiency and customer-facing citizen outcomes.

This need for Government and government departments to fully embrace a more updated data and analytics strategy and operating model is key to growth and innovation. Chief data protagonists must be armed with the tools to make calculated decisions to fully invest in and ultimately move the dial on digital aspirations. However, achieving the best data outcomes is fraught with challenges; the adoption and integration of new technologies, establishing new ways of working and creating fresh blueprints with clearly identifiable benchmarks and goals.

**National Insights in Data** will provide insight into how to leverage data analytics to build and deliver a future-proof strategy, improve internal processes and deliver real value for citizens. Join us for a half-day, intensive, deep dive into key strategies designed to help you hone your data and analytics skills and strategies.



### Who You Will Meet

● CIOs, CDOs, COOs, and CSOs

#### Chiefs/Directors/Heads/Managers of :

- Information Management
- Data Governance
- Data, Analytics, and Insights
- Process Automation
- Artificial Intelligence
- Cognitive Technology
- Business Intelligence
- Data Warehousing
- Data Science
- Capability Service
- Design and Delivery

12:00pm ET  
9:00am PT

**Welcome from Public Sector Network**

12:05pm ET  
9:05am PT

**Welcome from Chair**

**David Kerner**, *Regional Vice-President and General Manager*, **Denodo**

12:20pm ET  
9:20am PT

**Government Keynote:**

**Building a Culture to Leverage Data to Drive Better Citizen Outcomes**

**Troy MacFarlane**, *Principal and Deputy Chief Information Officer*, **Office of the Auditor General of Canada**

12:35pm ET  
9:35am PT

**Government Case Study:**

**Data Equity Analysis in Kentucky**

What happens when you apply an equity lens to ten-plus years of data collection and reporting? Matt Berry will discuss the Kentucky Center for Statistics' (KYSTATS) first findings from a new report that prioritizes an equity analysis in understanding long-term implications of COVID-19 on Kentuckians.

**Matt Berry**, *Research Director*, **Kentucky Center for Statistics (KYSTATS)**

12:50pm ET  
9:50am PT

**Break**

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**I appreciated hearing from a well rounded group of presenters with diverse set of perspectives and experiences.**

Auditor General of Alberta, Government of Alberta

1:00pm ET  
10:00am PT

### Panel Discussion

#### Connecting the Dots Between Data, Artificial Intelligence and Improved Service Delivery

- Things to consider when developing a blueprint for integrating your data plan with your AI strategy
- How is data analytics for AI and improved service delivery
- Where does privacy and data governance fit in
- Analyzing key achievements, winning examples and avoiding the pitfalls

**Amy Bihari**, Senior Manager, Office of the Corporate Chief Information Officer, **Government and Consumer Affairs**

**Somaieh Nikpoor**, A/Lead - AI Strategy and Data Science, **Transport Canada**

**David Kerner**, Regional Vice-President and General Manager, **Denodo**

**Yvan Gauthier**, Senior Data Scientist and Head, Artificial Intelligence Accelerator, **National Research Council of Canada**

**Moderator: Kalyan Chakravarthy**, CIO, **Regional Municipality of Durham**

1:45pm ET  
10:45am PT

### Closing Remarks from the Chair

Thank you to our **Event Partners**

For partnership opportunities,  
contact [Andrew Cowan](#) for more information.

Chair



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I loved the event, I liked the way the content was presented; **clear, simple language, easy to apply to our organizations.**

The City of Mississauga