



# Harnessing the Power of Technology for Diversity, Equity, and Inclusion in the Public Sector

Online → Wednesday, October 12, 2022 | 1:00 - 2:00pm ET & 10:00 - 11:00am PT

## Agenda Overview

DEI has become an inherent part of organizational culture as we look to build better workforces for the future. Studies have shown that a diverse and inclusive workplace culture promotes employee engagement and productivity, and enables problem-solving and collaboration, while varying perspectives on business challenges creates innovative and positive outcomes.

While many governments have shifted policies and mandates to address DEI issues, implementation isn't without its challenges. Leaders within the public sector are now discovering and leveraging the value of technology to maximize efforts as they push for more diverse, inclusive, and equitable workplaces.

Join this panel of leaders who will share insights, experiences, and best practices on utilizing technology to harness diversity, equity, and inclusion within the public sector.

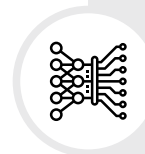
## Who You'll Meet

● Chief Information Officers, Chief Digital Officers, Chief Technology Officers, Chief Human Resources Officers

### Heads of:

- Digital Strategy
- Strategy and Innovation
- Change Management
- Digital Innovation
- Human Resources
- Risk Management
- Digital Transformation
- Talent and Leadership Development

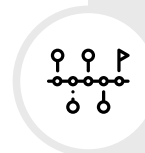
## Benefits of Attending



**To create best practices by using technology to achieve your DEI outcomes**



**Why DEI goes hand-in-hand with organizational agility, innovation, and resilience strategies**



**How to further track, measure, and evaluate your organization's progress toward its DEI goals**

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## Explore the Agenda

1:00pm ET  
10:00am PT

**Welcome from Public Sector Network**

1:05pm ET  
10:05am PT

**Welcome from Chair**

**Gianluca Cairo**, Vice President, Public Sector Revenue Enablement & Strategy, **Ceridian**

1:10pm ET  
10:10am PT

**Panel Discussion:**

**How is Technology Enabling a more Diverse, Inclusive, and Equitable Public Sector**

- How are leaders and teams leveraging new digital tools to address DEI initiatives?
- What are governments doing to effectively collect and measure DEI efforts?
- Why is GBA+ so vital to government and how are governments using this data to affect change?
- How can technology help eliminate barriers for POC and minority groups within the recruitment and hiring process to ensure equal opportunity?
- How can digital solutions further assist those with disabilities, accessibility issues, or those who are neurodivergent in the workplace?
- What kind of technologies can governments leverage to promote better workplace experiences for all?

**Damita R. Brown**, Chief Diversity Officer, **The City of Columbus**

**Jackie P. Taylor**, US Government and Public Sector Alliance & Ecosystems Leader, **EY**

**Donnebra McClendon**, Head of Diversity, Equity and Inclusion, **Ceridian**

**Moderator: Gianluca Cairo**, Vice President, Public Sector Revenue Enablement & Strategy, **Ceridian**

1:50pm ET  
10:50am PT

**Q&A with the Audience**

1:55pm ET  
10:55am PT

**Closing Remarks from the Chair & Virtual Event Adjourns**

## Your Inspiring Speakers



**DAMITA R. BROWN**

Chief Diversity Officer

**The City of Columbus**



**JACKIE P. TAYLOR**

US Government and Public Sector Alliance & Ecosystems Leader

**EY**



**GIANLUCA CAIRO**

Vice President, Public Sector Revenue Enablement & Strategy

**Ceridian**



**DONNEBRA MCCLENDON**

Head of Diversity, Equity and Inclusion

**Ceridian**

Thank You to Our Partner

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