

Virtual Event



Data Management & Analytics



National Insights – Fall Edition

Enhancing Data-Driven and AI Capabilities and Services Post-Pandemic

Online → Thursday, September 29, 2022 | 12:00pm – 2:00pm ET & 9:00am – 11:00am PT

Your Inspiring Speakers



RACHNA SINGH

Parliamentary Secretary,
Anti Racism Initiatives
Government of British
Columbia



RYAN HUM

CIO and VP of Data
Canada Energy
Regulator



**NATASHA
THAMBIRAJAH**

Treasury Board Analyst
BC Government



JOHN ROBERTS

Chief Privacy Officer,
Archivist of Ontario
and Chief Information
Security Officer
Ministry of Government
and Consumer Services

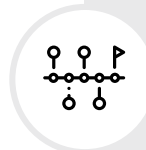


SÉBASTIEN FLEURANT

Director, Data Foundations
and Modernization, Chief
Data Officer Branch
(CDOB)

Immigration, Refugees
and Citizenship Canada,
Government of Canada

Benefits of Attending



Gain insight into **how solutions adopted during the pandemic can be built upon to increase productivity and customer success**



Hear how to **combat issues related to security and privacy**



Take a seat in the boardroom to **understand key challenges impacting technological decisions**

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Enhancing Data-Driven and AI Capabilities and Services Post-Pandemic

The Canadian government, departments and agencies have always managed and stored vast amounts of data. The recent pandemic has forced the public sector to think and act differently than ever before; to tap underused data sources and leverage AI to provide solutions to unique and time-sensitive challenges. In hindsight, the pandemic has provided a framework for broadening the use of technology and data to improve the lives of Canadian citizens.

It is becoming increasingly apparent that the benefits of unlocking big data, employing data analytics, and fully embracing the advantages of AI has potential to vastly increase productivity and drive citizen-centric outcomes. With this comes new challenges around data governance, security and privacy.

The fall edition of **National Insights in Data** will take a deep-dive into key strategies for implementing AI and data-driven services to improve the efficiency and deliverability of public while ensuring the privacy and security also remain top of the agenda.



Who You Will Meet

● CIOs, CDOs, COOs, and CSOs

Chiefs/Directors/Heads/Managers of :

- | | |
|---------------------------------|-------------------------|
| ● Information Management | ● Business Intelligence |
| ● Data Governance | ● Data Warehousing |
| ● Data, Analytics, and Insights | ● Data Science |
| ● Process Automation | ● Capability Service |
| ● Artificial Intelligence | ● Design and Delivery |
| ● Cognitive Technology | |

12:00pm ET
9:00am PT

Welcome from Public Sector Network

12:05pm ET
9:05am PT

**Welcome from Chair:
Reimagining Data and AI in a Post-Pandemic World**

- Understanding how the social and economic impacts of the pandemic has fueled an increased demand for real-time, high-quality data
- How have data collection and dissemination practices and techniques changed and evolved over the course of the past 2 years?
- How pandemic experimentation has put conversations on AI on government agendas and possible scenarios where AI and productivity might go hand-in-hand

12:20pm ET
9:20am PT

**Government Keynote:
Data to Help Drive Anti-Racism Policies and Practices**

Rachna Singh, *Parliamentary Secretary, Anti Racism Initiatives*, **Government of British Columbia**

12:35pm ET
9:35am PT

**Platinum Keynote:
From Data Driven to Data and Analytics Centric**

12:50pm ET
9:50am PT

**Government Case Study:
Building a Data Culture**

- Using data to build trust and confidence
- More inclusive participation in regulatory decision making
- Data and reconciliation
- Importance of design
- Open data

Ryan Hum, *CIO and VP of Data*, **Canada Energy Regulator**

1:05pm ET
10:05am PT

Break



The roster was impressive. People were speaking from experience, and they were smart, skilled speakers.

1:10pm ET
10:10am PT

Gold Spotlight:
Data Management in the Cloud – One size does not fit all

1:25pm ET
10:25am PT

Panel Discussion
Data and AI Governance - Driving Productivity, Protecting Privacy

- Data stewardship and data lake governance – what needs to change?
- How to leverage the full potential of data when processes remain rigid
- Exploring strategies and challenges for ensuring effective and ethical use of AI in government programs and services
- Connecting the dots between productivity and privacy – where do we go from here?

Natasha Thambirajah, *Treasury Board Analyst*, **BC Government**

John Roberts, *Chief Privacy Officer, Archivist of Ontario and Chief Information Security Officer*, **Ministry of Government and Consumer Services**

Sébastien Fleurant, *Director, Data Foundations and Modernization, Chief Data Officer Branch (CDOB)*, **Immigration, Refugees and Citizenship Canada, Government of Canada**

Senior Representative, Denodo

1:55pm ET
10:55am PT

Closing Remarks from the Chair

2:00pm ET
11:00am PT

Virtual Event Adjourns

Thank you to our **Event Partners**

Silver



For partnership opportunities, contact [Andrew Cowan](#) for more information.

What's On **Next**



**National Digital Insights:
Winter Edition**

Online

November 17, 2022