

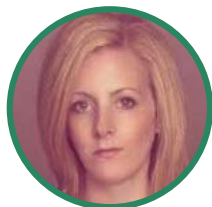


National Insights – Summer Edition

Fast-Tracking Future Smart City Development with Emerging Technologies

Online → Wednesday, September 7, 2022 | 12:00 – 2:00pm ET & 9:00 – 11:00am PT

Your Inspiring Speakers



COURTNEY ZINN
Innovation Lab Director
City of Kitchener



JASON WINTER
Director, Asset Management & Business Solutions
City of Kitchener



JUSTIN MIRON
GIS and Data Specialist
Regional Municipality of Durham



NATHAN HYDE
CAO
Town of Erin



PAT PODOBORZNY
CAO
Town of Bruderheim



ANDREA MCKINNEY
General Manager of Corporate Services
Town of Orangeville

Benefits of Attending



Discover **innovative technology and techniques used in city planning** that you can include in your own municipality



Understand how cities of all capabilities can **leverage GIS technology for future city development**



Discover **common challenges and brainstorm strategies** to overcome them

[CLICK HERE TO REGISTER](#)

Fast-Tracking Future Smart City Development with Emerging Technologies

Cities are constantly improving their smart cities' functions and connectivity to increase their intelligence, sustainability, and liveability with an ultimate goal to serve the community. Municipalities are partnering with innovative organizations to employ their technology in implementing smart city development with a higher level of accuracy, with reduced error and time. They are also exploring various options such as geographic information system (GIS) technology, robotics and automation to serve their citizens better.

Public Sector Network's **Smart City and Infrastructure National Insights Summer Edition** Virtual Event will shed light on different initiatives, challenges, and lessons learned from boots-on-the-round speakers! Join us to learn how to leverage technology and partnerships to increase the connectivity and intelligence of smart Canadian cities.



Who You'll Meet

- Mayors
- Councillors
- City Managers & Administrators
- Urban Planners & Infrastructure Leads
- Regional & Municipal Economic Development Officers

Chiefs/Directors/Heads of:

- Smart City
- City Planners
- Engineering & Transport
- Strategy
- Growth
- Service Delivery
- Innovation
- Corporate Services
- Federal, Provincial & Municipal Policy Makers

Senior Digital & IT Leaders from Cities, Utilities, Energy, Health & Transport Sectors

12:00pm ET
9:00am PT

Welcome from Public Sector Network

12:05pm ET
9:05am PT

Welcome from Chair

Andrea McKinney, General Manager of Corporate Services, **Town of Orangeville**

12:20pm ET
9:20am PT

Government Keynote:

Driving Innovation: Utilizing Technology to Yield Higher Accuracy and Efficiency Results

- Leveraging Technology: Identify a solution to improve data accuracy and increase productivity
- Identifying Value: Discussing the challenges and solutions when implementing the solution and how they are overcome

Courtney Zinn, Innovation Lab Director, **City of Kitchener**

Jason Winter, Asset Management & Business Solutions, **City of Kitchener**

12:40pm ET
09:40am PT

Government Case Study:

Extracting Value and Benefit from Utilizing GIS Technology for Municipality Planning and Development

Justin Miron, GIS and Data Specialist, **Regional Municipality of Durham**

1:00pm ET
10:00am PT

Refreshment Break



“The event was a great place to **hear about some of the great strides and advances that some municipalities have taken.** Not just in the adoption and leveraging of technology, but in designing guiding principles for this as well.

University of Toronto

1:10pm ET
10:10am PT

Panel Discussion

Disruption and Opportunity: Strategies to Build Digital Trust in Citizens While Creating Intelligent Cities

- What are the multitude of challenges faced_ by cities in the next 5-10 years in environmental, economic and societal areas?
- What are the key trends in the future smart cities?
- How can technology be used as an intelligent, sustainable and as-a-service?
- How can cities attract talent, enable creativity and encourage disruptive thinking through a combination of physical and digital elements?
- Can you please share some success stories?

Nathan Hyde, CAO, Town of Erin

Pat Podoborzny, CAO, Town of Bruderheim

Moderator: **Andrea McKinney, General Manager of Corporate Services, Town of Orangeville**

1:50pm ET
10:50am PT

Closing Remarks from the Chair

Andrea McKinney, General Manager of Corporate Services, Town of Orangeville

1:55pm ET
10:55am PT

Virtual Event Adjourns

For partnership opportunities, contact **Graeme Cowlen**
(graeme@publicsectornetwork.co) for more information.