









National Insights - Summer Edition

Delivering Services that Protect our Environment and Prioritize Social Equity and Strong Governance

Online → Tuesday, September 20, 2022 | 12:00-2:00pm ET • 9:00-11:00am PT

Your Inspiring Speakers



DOUG SMITH Director of Sustainability City of Vancouver



National Municipal **Government Practice** Leader and Associate Partner



ΕY



KIM KORACA Marketing Head eZsign



Hear how the local governments and municipalities are undertaking strategic transformation to achieve ESG

Benefits of Attending



ANDRE ISAKOV Manager, Economic Development City of Coquitlam



JODI KOCH Director, Talent and Diversity City of Hamilton



Explore solutions for advancing environmental sustainability



STEVE WITT Director of Public Sector Nintex



Manager, Energy & Climate Action, **Engineering and Public** Works

LAURA BERNDT

City of Victoria



RUBY LATIF Senior Manager, People Advisory Services, Toronto ΕY



Hear what your peers are doing to establish a framework to ensure greater equity and inclusion

CLICK HERE TO REGISTER





Delivering Services that Protect our Environment and Prioritize Social Equity and Strong Governance

With the increased interest in the impact of climate change and social equity, municipalities are getting to grips with how to prepare for a more resilient future. The pandemic has pushed ESG themes (Environment, Social, and Governance) to the very top of the agenda. The growing population is now demanding more sustainable infrastructure and resources, amidst economic shortfalls. Citizens are becoming increasingly vocal about the need for municipalities to establish a clear framework for safeguarding economic and social inclusion.

By adopting ESG strategies, local governments can simultaneously create opportunities and investments to tackle sustainability, improve quality of life and pursue smart growth. Municipalities are leveraging opportunities to develop a roadmap for establishing and meeting ESG benchmarks and priorities. Critical to local governments' success, is their ability to learn from best practice and fulfill their social and economic mandate while accounting for the welfare of all their constituents.

Public Sector Network's Local Government: National Insights - Summer **Edition** Virtual Event will equip attendees with the tools and insights they need to move towards a more sustainable future and improve economic and social inclusion.

Who You'll Meet

Mayors, Councillors and Municipal Officers

Chiefs/Managers/Senior Leaders/Executives of :

City Managers

Administrators

Innovation

Citizen Experience

Operations

Business Excellence

Corporate Services

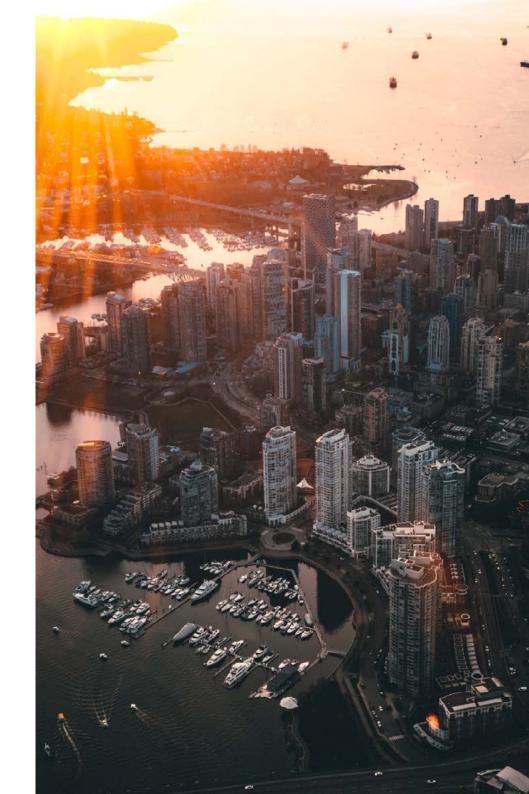
Information Technology

Customer Service

Tranformation

Operational Excellence

Service Design







| 12:00pm ET 9:00am PT | Welcome from Public Sector Network |
|-------------------------|--|
| 12:05pm ET | Opening Remarks from the Chair: |
| 9:05am PT | ESG 101 for Local Government |
| | Mohamed Bhamani, National Municipal Government Practice Leader and Associate Partner, EY |
| 12:20pm ET | Government Keynote: |
| 9:20am PT | Vancouver's Climate Emergency Action Plan |
| | Doug Smith, Director of Sustainability, City of Vancouver |
| 12:35pm ET | Platinum Keynote: |
| 9:35am PT | Digital Fitness Initiatives for 2022: Modernize Forms Based Processes at Scale |
| | Building a Digitally Fit Organization |
| | Forms and eSign Process Traps |
| | Real World Examples of Forms Based Processes |
| | Steve Witt, Director of Public Sector, Nintex |
| 12:50pm ET | Government Case Study: |
| 9:50am PT | The Electric Road to a Sustainable Future |
| | Business collaboration for environmental innovation |
| | Exploring solutions to advance environmental sustainability |
| | Understanding the potential pitfalls to success |
| | Laura Berndt, P. Eng, Manager, Energy & Climate Action, Engineering and Public Works, City of Victoria |
| 1:05pm ET | Break |



10:05am PT

I thought this was a very informative session. I liked the pace that the information was presented.

City of Coquitlam - Engineering and Public Works Department

1:10pm ET 10:10am PT

Gold Spotlight:

Now's the Time to be a Paperless City

Imagine handling paperwork 10x faster? It is possible! Join this session to learn how and hear from municipalities that have championed digital innovation. Learn how to support the digitization of documents, improve processes, workflows and more with e-signatures.

Kim Koraca, Marketing Head, eZsign

1:25pm ET 10:25am PT

Panel Session:

Optimizing Your Strategy for Economic and Social Inclusion

- How are you embedding diversity and inclusiveness across your workplace?
- What are your short and long-term economic inclusion/equity priorities?
- What strategies are you using to protect the vulnerable people in your community?
- How are you providing new skills training?
- What are your plans to improve access to housing and food security across the communities you serve?

Jodi Koch, Director, Talent and Diversity, City of Hamilton

Andre Isakov, Manager, Economic Development, City of Coguitlam

Moderator: Ruby Latif, Senior Manager, People Advisory Services, Toronto, EY

1:55pm ET 10:55am PT Closing Remarks from the Chair

Mohamed Bhamani, National Municipal Government Practice Leader and Associate Partner, EY

2:00pm ET 11:00am PT

Virtual Event Adjourns

Thank you to our **Event Partners**











What's On Next



National Local Insights: Winter Edition

Online

December 8, 2022

For partnership opportunities, contact **Andrew Cowan** for more information.