



Virtual Event

# Women in Leadership Canada

## Elevating the Role of Women in Government

Online → Thursday, November 3, 2022 & Wednesday, November 9, 2022

### Agenda Overview

Women have made a tremendous impact in the government, advocating for change, influencing policy and law, and paving the way for future generations. Despite the continuous efforts made, women remain underrepresented within the public sector landscape. Women are still facing challenges and barriers that only increase if they are a woman of colour, are part of the LGBTQ2+ community, or have disabilities. There is a significant disparity of women in leadership roles within both public and private sectors. This is due to longstanding stereotypes and biases, which impact women from the time they are young girls. Systemic change is required to overcome and shift the perception surrounding women's leadership.

Statistics show that having women in positions of leadership directly influences and improves the socio-economic landscape for all. It is reported that there is a direct correlation between women leaders in government and the creation and implementation of more inclusive and equitable policies both internally and within our communities.

In this fifth segment of Public Sector Network's Women in Leadership series 2022, we will explore key factors that continue to hinder or discourage women leaders, and how we can address and overcome them. We will discuss the importance of mentorship programs, allyship and leadership development. We will examine what it takes to make a great leader and how to challenge common barriers. Most importantly, we will highlight the strategies needed to quash what is problematic within our system and what we can all do to pave the road for the next generation of women wanting to pursue a leadership role.

[CLICK HERE TO REGISTER](#)

### Benefits of Attending



Examine **key strategies today's women leaders are implementing to close gaps within their workspaces**

Discuss the **importance of creating mentorship programs** and what you can do to help lead the next generation of women leaders

**Learn how to become a better ally to all unrepresented groups** and champion change at work and in your community

### Who You'll Meet

#### Chiefs/Directors/Heads of:

- HR
- Recruitment
- Organizational Performance
- Learning & Development
- Talent Management Diversity & Inclusion
- Employee Experience
- Workplace Analytics
- Workforce Planning

# Your Inspiring Speakers

## Women in Leadership Canada East



**THE HONOURABLE LENA  
METLEGE DIAB**  
Member of Parliament  
**House of Commons Canada**



**NOSA ERO-BROWN**  
Chief Talent Officer  
**Ontario Public Service**



**RAMNEET AUJLA**  
Chief Human Resources  
Officer  
**Metrolinx**



**GINETTE SÉGUIN**  
Chief Petty Officer First Class  
**Royal Canadian Navy**



**LISA SMYLIE**  
Director General, Research,  
Results and Delivery and  
Centre of Expertise  
**Women and Gender Equality  
Canada**



**WENDY BULLION-WINTERS**  
Director General and Chief  
Human Resources Officer  
**Canada School of Public  
Service**



**JOSIE SCIOLI**  
Deputy City Manager,  
Corporate Services  
**City of Toronto**



**PAM LOVELACE**  
Deputy Mayor  
**Halifax Regional Municipality**



**ERICA FLECK**  
Assistant Chief, Emergency  
Management  
**Halifax Regional Fire and  
Emergency**



**SUZANNE OBIORAH**  
Director, Gender and Race  
Equity, Inclusion, Indigenous  
Relations and Social  
Development  
**City of Ottawa**



**TANIA TAJIRIAN**  
Chief Medical Information  
Officer and Chief of Hospital  
Medicine, **CAMH &** Assistant  
Professor, **University of  
Toronto**



**CANDACE THOMAS**  
Deputy Minister, Justice and  
Deputy Attorney General  
**Government of Nova Scotia**

Women in Leadership Canada East | Thursday, November 3, 2022

12:00pm ET **Welcome from Public Sector Network**

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12:05pm ET **Welcome from Chair**

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12:20pm ET **Government Keynote:**  
**Challenging Bias and Barriers: Envisioning the Future of Women in Leadership**

- What factors are currently impacting the representation of women leaders in the government?
- How can women better identify and address bias and barriers at work?
- What can we do to ameliorate diversity within women leadership?

**The Honourable Lena Metlege Diab**, Member of Parliament, **House of Commons Canada**

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12:35pm ET **Platinum Partner Session:**  
**Driving Leadership Excellence, Inclusivity and Diversity in your Organization**

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12:50pm ET **Spotlight Session:**  
**How to Champion for Change and Become a Better Ally in the Workplace**

- As women, how can we help other marginalized groups within our organizations?
- What are some key tips to building a more compassionate, inclusive and understanding culture?
- As a leader, how can we help influence and encourage other leaders to drive change?

**Nosa Ero-Brown**, Chief Talent Officer, **Ontario Public Service**

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1:05pm ET **Panel Discussion:**  
**Looking Back at What Shaped Us: How Life's Defining Moments Can Make You Better Leaders**

- What or who motivated you to step up and want to become a leader?
- What has been the most significant barrier in your career, and how did you overcome it?
- Through your experiences, what factors make for a good leader, and why?
- What is one moment in your life that helped shape you as a leader, and why?
- What is the most rewarding experience you've had as a leader?

**Ramneet Auja**, Chief Human Resources Officer, **Metrolinx**  
**Josie Scioli**, Deputy City Manager, Corporate Services, **City of Toronto**  
**Pam Lovelace**, Deputy Mayor, **Halifax Regional Municipality**  
**Erica Fleck**, Assistant Chief, Emergency Management, **Halifax Regional Fire and Emergency**  
**Tania Tajirian**, Chief Medical Information Officer and Chief of Hospital Medicine, **CAMH & Assistant Professor, University of Toronto**

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1:55pm ET **Break**

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2:00pm ET **Gold Partner Session:**  
**How to Eliminate Potential Barriers During Hiring and Drive Women and Diversity Talent**

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2:15pm ET **Panel Discussion:**  
**Navigating the Complexities of Being a Leader Today and Where Do We Go from Here**

- How has the landscape for women in leadership changed over the past decade and how is this influencing leadership practices today?
- How can we calculate the positive impacts of having women in the organization?
- How can we push for systemic change when faced with adversity?
- What action can leaders take to help remove barriers for Indigenous women and women of colour wanting to pursue leadership roles?
- How can men play a bigger role in advocating for more inclusivity within the workplace?

**Wendy Bullion-Winters**, Director General and Chief Human Resources Officer, **Canada School of Public Service**  
**Ginette Séguin**, Chief Petty Officer First Class, **Royal Canadian Navy**  
**Lisa Smylie**, Director General, Research, Results and Delivery and Centre of Expertise, **Women and Gender Equality Canada**  
**Suzanne Obiorah**, Director, Gender and Race Equity, Inclusion, Indigenous Relations and Social Development, **City of Ottawa**  
**Candace Thomas**, Deputy Minister, Justice and Deputy Attorney General, **Government of Nova Scotia**

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3:05pm ET **Closing Remarks from the Chair**

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3:10pm ET **Virtual Event Adjourns**

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Thank you to our **Event Partner**

Marketing Partner



# Your Inspiring Speakers

## Women in Leadership Canada West



**HONOURABLE MELANIE MARK**  
Member of the **Legislative Assembly, Vancouver - Mount Pleasant**



**MAUREEN TOWLE**  
Assistant Deputy Minister, Service Alberta Data, Information and Privacy Services Division  
**Government of Alberta**



**ANGELA COOKE**  
Associate Deputy Minister, Housing, Construction Standards, Multiculturalism & Anti-Racism  
**Ministry of Attorney General and Responsible for Housing, Government of British Columbia**



**JO-ANN O'CONNOR**  
Deputy Director, Finance  
**City of Victoria**



**VALERIE GIDEON**  
Associate Deputy Minister  
**Indigenous Services Canada**



**LYNETTE TREMBLAY**  
Chief Operating Officer  
**Invest Alberta**



**NIKI SHARMA**  
Member of the Legislative Assembly, Deputy Caucus Chair and Parliamentary Secretary for Community Development and Non-Profits  
**Province of British Columbia**



**LALITHA FLACH**  
Chief Operating Officer, Assistant Chief Electoral Officer  
**Elections Ontario**



**JENNIFER RICE**  
City Councillor  
**City of Edmonton**



**ELISE BELZIL**  
Executive Director, Status of Women and Inclusion  
**Alberta Culture and Status of Women**



**ERIN GOBOLOS**  
Director, Marketing and Communication  
**Edmonton Unlimited**



**DAWN THOMAS AA AP WAA IIK**  
Vice President, Indigenous Health and Diversity, Equity and Inclusion  
**Island Health**



**KATHY BISHOP**  
Associate Professor and Program Head, MA Leadership & GC Values-Based Leadership Leadership Studies  
**Royal Roads University**

Women in Leadership Canada West | Wednesday, November 9, 2022

9:00am PT **Welcome from Public Sector Network**

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9:05am PT **Welcome from Chair**

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9:20am PT **Government Keynote:**

**Challenging Bias and Barriers: Envisioning the Future of Women in Leadership**

- What factors are currently impacting the representation of women leaders in the government?
- How can women better identify and address bias and barriers at work?
- What can we do to ameliorate diversity within women's leadership?

**Angela Cooke**, Associate Deputy Minister, Housing, Construction Standards, Multiculturalism & Anti-Racism, **Ministry of Attorney General and Responsible for Housing, Government of British Columbia**

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9:35am PT **Platinum Partner Session:**

**Driving Leadership Excellence, Inclusivity and Diversity in your Organization**

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9:50am PT **Spotlight Session:**

**How to Encourage Talent Development, Training and Upskilling for Women within Public Sector**

- What sort of strategies can leaders implement, at all levels, to promote professional development for all women
- How can women become mentors, or seek mentorship in the office?
- Ensuring that training and development programs are both inclusive and accessible to all

**Maureen Towle**, Assistant Deputy Minister, Service Alberta Data, Information and Privacy Services Division, **Government of Alberta**

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10:05am PT **Panel Discussion:**

**Looking Back at What Shaped Us: How Life's Defining Moments Can Make You Better Leaders**

- What or who motivated you to step up and want to become a leader?
- What has been the most significant barrier in your career, and how did you overcome it?
- Through your experiences, what factors make for a good leader, and why?
- What is one moment in your life that helped shape you as a leader, and why?
- What is the most rewarding experience you've had as a leader?

**Erin Gobolos**, Director, Marketing and Communication, **Edmonton Unlimited**

**Honourable Melanie Mark**, Member of the **Legislative Assembly, Vancouver - Mount Pleasant**

**Jennifer Rice**, City Councillor, **City of Edmonton**

**Elise Belzil**, Executive Director, Status of Women and Inclusion, **Alberta Culture and Status of Women**

**Kathy Bishop**, Associate Professor and Program Head, MA Leadership & GC Values-Based Leadership Leadership Studies, **Royal Roads University**

10:55am PT **Break**

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11:00am PT **Gold Partner Session:**  
**How to Eliminate Potential Barriers During Hiring and Drive Women and Diversity Talent**

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11:15am PT **Panel Discussion:**  
**Navigating the Complexities of Being a Leader Today and Where Do We Go from Here**

- How has the landscape for women in leadership changed over the past decade and how is this influencing leadership practices today?
- How can we calculate the positive impacts of having women in the organization?
- How can we push for systemic change when faced with adversity?
- What action can leaders take to help remove barriers for Indigenous women and women of colour wanting to pursue leadership roles?
- How can men play a bigger role in advocating for more inclusivity within the workplace?

**Valerie Gideon**, Associate Deputy Minister, **Indigenous Services Canada**

**Lynette Tremblay**, Chief Operating Officer, **Invest Alberta**

**Niki Sharma**, Member of the Legislative Assembly, Deputy Caucus Chair and Parliamentary Secretary for Community Development and Non-Profits, **Province of British Columbia**

**Lalitha Flach**, Chief Operating Officer, Assistant Chief Electoral Officer, **Elections Ontario**

**Dawn Thomas**, Vice President, Indigenous Health and Diversity, Equity and Inclusion, **Island Health**

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12:05pm PT **Closing Remarks from the Chair**

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12:10pm PT **Virtual Event Adjourns**











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Thank you to our **Event Partner**

Silver



# Virtual Packages

SPONSORSHIP PACKAGES	CHAIR	PLATINUM	GOLD	SILVER
AVAILABILITY	1	1	1	2
 <b>EVENT CHAIR</b>	Elevate your brand as the event chair, introducing all speakers, and delivering closing remarks	-	-	-
 <b>KEYNOTE PRESENTATION</b>	Provide the opening keynote address (15 minutes)	Elevate your brand with the first partner speaker slot (15 minutes)	-	-
 <b>SPOTLIGHT PRESENTATION</b>	-	-	Elevate your brand with the second partner speaker slot (15-minutes)	-
 <b>PANEL INVOLVEMENT</b>	Moderate the closing panel discussion	-	-	Influence the conversation by participating on the closing panel discussion
 <b>DEMAND GENERATION</b>	Receive all opt-in leads, including delegate polling and profiling	Receive all opt-in leads, including delegate polling and profiling	Receive all opt-in leads	Receive all opt-in leads for all live attendees
 <b>BRANDING</b>	Sponsor's logo identified as <b>Event Chair Sponsor</b> with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)	Sponsor's logo identified as <b>Platinum Sponsor</b> with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)	Sponsor's logo identified as <b>Gold Sponsor</b> with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)	Sponsor's logo identified as <b>Silver Sponsor</b> with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)
 <b>MARKETING</b>	Logo inclusion on 2x event related emails or social media posts (LinkedIn & Twitter)	Logo inclusion on 2x event related emails or social media posts (LinkedIn & Twitter)	Logo inclusion on 1x event related email or social media post (LinkedIn & Twitter)	Logo inclusion on 1x event related email or social media post (LinkedIn & Twitter)
 <b>RESOURCES</b>	3 x Downloadable Resources available for delegates	2x Downloadable Resources available for delegates	1x Downloadable Resource available for delegates	1x Downloadable Resource available for delegates
 <b>SPOTLIGHT INTERVIEW</b>	Written interview that will be added to the PSN Insights page with social promos (LinkedIn, Twitter) max 500 words	Written interview that will be added to the PSN Insights page with social promos (LinkedIn, Twitter) max 400 words	Written interview that will be added to the PSN Insights page with social promos (LinkedIn, Twitter) max 300 words	-
 <b>CONTENT</b>	<ul style="list-style-type: none"> <li>Post-show Report</li> <li>Exclusive branding &amp; promo of event insights</li> </ul>	<ul style="list-style-type: none"> <li>Infographic</li> <li>Co-branded content highlighting key polling statistics</li> </ul>	<ul style="list-style-type: none"> <li>Infographic</li> <li>Co-branded content highlighting key polling statistics</li> </ul>	-
<b>PRICE</b>	<b>\$17,500</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>