



National Insights – Summer Edition

Fostering your Digital Transformation Success with the Right Data Foundation

Online → Thursday, June 23, 2022 | 12pm – 2:05pm ET & 9am – 11:05am PT

Your Inspiring Speakers



ANNA SLAVINA

Director, Data Science
Program
Government of Manitoba



WOJCIECH KUJAWA

Manager - Data
Governance and Data
Management
City of Edmonton



LORNA JANTZEN

Acting Director of Data Culture,
Growth and Information
Sharing, Chief Data Officer
Branch
Immigration, Refugees and
Citizenship Canada



ARIADNE LEGENDRE

Acting Chief Data Officer
Social Sciences and
Humanities Research
Council of Canada



JAIME LEES

Chief Data Officer
Arlington County
Government



THOMAS LINDER

Coordinator - Knowledge
and Insight Development
Open North

Benefits of Attending



Learn how to ensure your **data strategy fits into your organization's transformation roadmap**



Explore how you can **better communicate predictive analytics with the right data visualization tools**



Hear from your peers on **how responsible data sharing and collaboration can improve insights, deliver better services, and enhance public good**

[CLICK HERE TO REGISTER](#)



Fostering your Digital Transformation Efforts with the Right Data Foundation

Public sector organizations are experiencing a rapid growth in the need for data to provide improved and integrated services. From passive collection of data, to leveraging data as a strategic resource in decision-making, recent times have only highlighted the pivotal role that data plays in fueling digital strategies and citizen services. Considering that this trend will continue through 2022 and beyond, data leaders must be prepared to face complex challenges associated with data sharing, building capacity, decentralization, collaboration and more. We can, however, even the odds a little with the right strategy, tools, and skills.

This quarter, we will delve deeper into elements such as effective governance, open data sharing, collaboration and data visualization tools that can help further data outcomes and improve decision-making. As organizations move forward with their digital and data transformation efforts, public sector leaders must be equipped with a solid foundation to harness the power of data in a secure, responsible, and ethical manner.

Join your peers at the next **Data Management and Analytics Community's National Insights – Summer Edition** as we gather to share, learn, and collaborate more on practical approaches and data solutions that can help co-create a data-driven public sector.



Who You Will Meet

- Chief Data Officer
- Chief Data Analytics Officer

Chiefs/Directors/Heads/Managers of :

- Data
- Analytics
- Information Management
- Data Science
- Data Governance
- Business Intelligence
- Actionable Insights
- Modelling
- Data Warehousing
- Evidence
- Insights

12:00pm ET
9:00am PT

Welcome from Public Sector Network

12:05pm ET
9:05am PT

Welcome from Chair

Thomas Linder, *Coordinator - Knowledge and Insight Development*, **Open North**

12:20pm ET
9:20am PT

Government Case Study:

Practical Approaches to Building Data Science Skills and Competencies

- Strategies for enhancing data literacy within your organization
- Keys to advancing your data strategy goals
- Lessons learned and tips to bridging the data talent gap

Anna Slavina, *Director, Data Science Program*, **Government of Manitoba**

12:40pm ET
9:40am PT

Government Case Study:

Fundamentals of a Holistic Data Governance Framework

- Determining what a good plan looks like
- Must-have elements of an effective data governance framework
- Building an implementation plan and how to get started

Wojciech Kujawa, *Manager - Data Governance and Data Management*, **City of Edmonton**

1:00pm ET
10:00am PT

Break

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The roster was impressive. People were speaking from experience, and they were smart, skilled speakers.

City of Vancouver

1:10pm ET
10:10am PT

Panel Discussion

Maximizing Innovation and Collaboration Through Secure Data Sharing

- What are the current trends that are driving increased data-sharing?
- What are the challenges or barriers hindering effective data sharing and collaboration?
- Where do you see more opportunities for open data innovation? How do we ensure that these opportunities can ensure better public service outcomes and advance the public good in a responsible manner?
- How can automation play a key role in making data-sharing easier and safer?
- What are the policies or standards required to enable secure, seamless, and real-time exchange and reuse of data across government departments and with external partners?

Jaime Lees, *Chief Data Officer, Arlington County Government*

Lorna Jantzen, *Acting Director of Data Culture, Growth and Information Sharing, Chief Data Officer Branch, Immigration, Refugees and Citizenship Canada*

Ariadne Legendre, *Acting Chief Data Officer, Social Sciences and Humanities Research Council of Canada*

Moderator: Thomas Linder, *Coordinator - Knowledge and Insight Development, Open North*

1:55pm ET
10:55am PT

Closing Remarks from the Chair

2:00pm ET
11:00am PT

Virtual Event Adjourns

Thank you to our **Event Partners**

For partnership opportunities, contact [Andrew Cowan](#) for more information.



OpenNorth

What's On **Next**



National Digital Insights: Fall Edition

Online

September 29, 2022