



Data Management & Analytics



Federal Data Insights

Cutting through Complexity to Deliver Clarity for Actionable Insights

Online → Wednesday, June 1, 2022 | 12:00 - 2:20pm ET

Your Inspiring Speakers



DR. DIANE JANOSEK
Founder & Senior Advisor
Women in Cybersecurity
Critical Infrastructure



SCOTT BELIVEAU
Acting Chief Data Officer
USPTO



JUSTIN MARSICO
Chief Data Officer
/ Deputy Assistant
Commissioner, Bureau of
the Fiscal Service
U.S. Department of the
Treasury



NATHAN MANZOTTI
Director of Data &
Analytics Center of
Excellence
GSA TTS



JOSHUA MELTZER
Senior Fellow
Brookings Institution



WYN ELDER
Managing Director, Global
& US Public Sector
Box



ANDY MACISAAC
Director, Solutions
Marketing, Public Sector
Alteryx

Benefits of Attending



Explore how to leverage all the tools at your disposal to unleash your department's inner resiliency



Explore lessons learned from recent events driving creativity and innovation in data analysis



Address key data considerations pertaining to analysis, security, visualization, and communication



Examine Federal-level initiatives driving current and future government initiatives

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Cutting through Complexity to Deliver Clarity for Actionable Insights

Data has become ubiquitous. It surrounds us in every step of our daily lives and permeates what were once mundane, uninteresting tasks. Whether in the private or the public sectors – data has changed how we engage, how we work, and how we think. Leveraging that data, harnessing it and putting it to work for the benefit of all is a key component to solving the myriad challenges facing our states, localities and our country.

Gathering, collating, and leveraging that data does come at a cost. With increasingly profound and far-reaching cyber threats – governing your data continues to become more difficult, necessitating new and innovative approaches to ensure not only sound data governance, but thorough protection as well. Mitigating, managing – and where necessary – facing those risks head-on can allow your data governance program to thrive.

Public Sector Network's **Federal Data Insights** virtual event will look to provide greater insights and accessible information that can help to reframe the challenges we face in information management and the adherence to legal & regulatory requirements. By gathering data management leaders, data experts, and cybersecurity thought-leaders, we hope to help you build a framework that supports an excellent data governance & protection program.



Who You'll Meet

Departments: IT, IS, Administration, Transportation, Finance/Treasury, Healthcare, Social Services, HR, Defense

Commissioners/Chiefs/Deputy Chiefs/Directors/Deputy Directors/Managers of :

- Data Governance
- Data & Analytics
- Data Analysis
- Data Warehousing
- Data Science
- Information Technology

Organizations: Federal Government Agencies & Departments

12:00pm ET **Welcome from Public Sector Network**

12:10pm ET **Welcome from Chair:
Data, Data Everywhere, but...**

We are entering into a golden age of data insights for government agencies and government decision-makers - government officials can now derive actionable, meaningful insights much more quickly and accurately from their agencies' data than ever before. We will hear some incredible stories today from our speakers & panelists highlighting some specific examples and outcomes. But the journey for government agencies is not an easy or smooth one, and it is just beginning. At its core, deriving actionable insights from data comes down to two foundational components:

- Organizing more and more data into a place and format that it CAN be analyzed.
- Improving the quality of analysis and insights being performed ON the data

While we are starting to make incredible strides on the second component, there is still a long way to go on the first component. A substantial portion of the overall data available to government agencies is either omitted (for multiple reasons); or is included, but maybe shouldn't be. We will dive into both components during the event today, but we will begin by looking at the first component. Where does all your agencies data reside? And how do you access more of it? Join our Chair, Wyn Elder, as he examines specific strategies and examples of how agencies can access more of their data for meaningful analysis and insights.

Wyn Elder, *Managing Director, Global & US Public Sector*, **Box**

12:25pm ET **Government Keynote:
Unleash Your Inner Resiliency**

As Federal leaders have had to come to grips with challenges ranging from natural disasters to pandemics, from internal strife to war abroad - the challenges we face remain daunting. Join Diane Janosek as she provides insight into identifying untapped potential and leveraging the skills, tools, and knowledge at your disposal to unleash your inner resiliency.

Dr. Diane Janosek, *Founder & Senior Advisor*, **Women in Cybersecurity Critical Infrastructure**

12:55pm ET **Platinum Partner Session:
Analytics for All**

Andy MacIsaac, *Director, Solutions Marketing, Public Sector*, **Alteryx**



Great job from all the presenters and event organizers.

City of Bakersfield

1:10pm ET

Panel Discussion

How Did the Pandemic Impact Federal Data Usage?

- How does the 'Freedom of Information Act' impact data usage at the Federal level?
- How was data usage impacted by the effects of the pandemic?
- How has that changed the approach of Federal leaders in collecting, collating, and communicating data?
- What innovative changes have you considered in applying data?
- In what ways have data-driven decision making been impacted?
- What future impacts may yet come about?

Scott Beliveau, *Acting Chief Data Officer, USPTO*

Joshua Meltzer, *Senior Fellow, Brookings Institution*

Andy MacIsaac, *Director, Solutions Marketing, Public Sector, Alteryx*

Moderator: Wyn Elder, *Managing Director, Global & US Public Sector, Box*

1:40pm ET

Break

1:45pm ET

Panel Discussion

Reforming & Implementing Your Data Governance Strategy: Where Reality Hits the Road

- What is the reality of implementing a data governance strategy from scratch?
- How do you go about ensuring top-tier reporting?
- How do you adhere to a level of consistency when you constantly have a moving target?
- How does the regulatory and legal framework affect Data governance strategy in your jurisdiction?
- How does your data governance strategy impact AI & ML development & implementation?

Justin Marsico, *Chief Data Officer / Deputy Assistant Commissioner, Bureau of the Fiscal Service, U.S. Department of the Treasury*

Nathan Manzotti, *Director of Data & Analytics Center of Excellence, GSA TTS*

Moderator: Wyn Elder, *Managing Director, Global & US Public Sector, Box*

2:15pm ET

Closing Remarks from the Chair

2:20pm ET

Virtual Event Adjourns

Thank you to our **Event Partners**

Chair

Platinum

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What's On **Next**



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