Smart Cities and Infrastructure Community

Precinct Planning and Development

TRAINING

Building Innovation Capitals to Develop Scalable Solutions

Facilitated by
PETER COLACINO
Chief of Policy and Research
Infrastructure Australia

Online → 14 & 21 July 2022, 10am – 2:30pm AEST

PUBLIC SECTOR NETWORK

Certified B Corporation

Building Innovation Capitals to Develop Scalable Solutions

The public sector is always seeking to improve the livability of Australian cities. Now more than ever, Government is investing in solutions to help communities recover from the socioeconomic impacts of the pandemic.

One way in which the public sector can safeguard investments and deliver better outcomes is by building innovation precincts to pilot livability solutions. Precincts not only help to trial projects at a smaller and more cost-effective scale, but also drive socioeconomic outcomes within communities. By leveraging the existing competitive strengths and innovation potential of their communities, Government can use precincts to empower local leadership and develop scalable solutions.

In order to maximise outcomes, government agencies must take a strategic approach to precinct planning that aligns with local priorities and future states. Therefore, place-based development, community engagement and cross-jurisdictional collaboration are critical enablers of innovation precincts to deliver meaningful change to communities.

Join Public Sector Network's Precinct Planning and Development online training session to strategise, plan and invest in innovation precincts to develop scalable solutions for your community and region. Through an innovative mix of lecture-style presentations, interactive group exercises and expert feedback, attendees will understand best practice in precinct planning, and develop a roadmap for implementation in their unique context.

Under the guidance of our expert facilitator, this training session will help attendees ideate solutions that can help tackle wicked problems in their cities. Participants will leave with both theoretical and practical knowledge, as well as implementable strategies they can embed in future projects and share with their multidisciplinary teams.

Not Just a `Training Session`

Employ a place-based approach - work with local jurisdictions to align precinct development with strategic land-use, environmental planning and community priorities.

Engage a range of stakeholders - extend precinct design to a wide pool of industries, gaining buy-in from academia, community, and both private and public entities.

Plan for future communities - forecast demographics and population density to inform strategic infrastructure investments and improve livability.

Strategise critical infrastructure - implement smart utilities initiatives within the precinct to develop scalable, sustainable critical infrastructure projects.

Tackle wicked problems - invest in start-ups, Research and Development (R&D) and technology testbeds to address issues such as urban cooling, road safety and social cohesion.

Who `Attends`

The **Precinct Planning and Development** online training session has been specifically designed for public sector professionals working in regional development and activation, strategy, planning and futures. It has been designed to help participants identify problems and potentials within their communities to inform a roadmap for precinct development.

The course is suitable for any public sector professional seeking to understand best practice in precinct planning and development, and learn how to collaborate across jurisdictions to develop solutions specific to their community. It is also suitable for government professionals who wish to develop a business case for precinct-related projects.

Meet Your Facilitator

PETER COLACINO
Chief of Policy and Research
Infrastructure Australia

Peter Colacino is one of the leading voices in Australian infrastructure. He is responsible for driving Infrastructure Australia's transformative policy and research agenda across sustainability, resilience, place-making, industry productivity and infrastructure planning.

An accomplished leader with experience in strategy, policy and corporate affairs. Peter has held senior roles across politics, industry and government, including within some the world's largest infrastructure operators – Keolis Downer and Transurban.
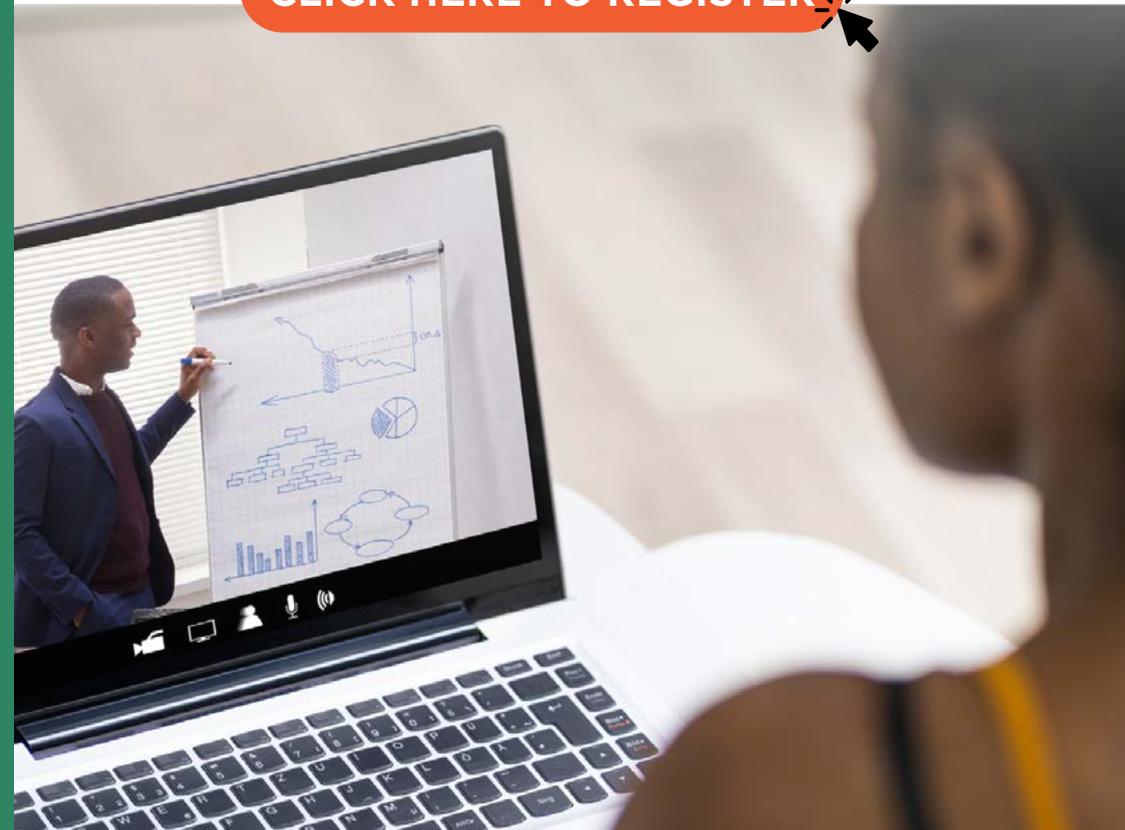
As Chief of Policy & Research at Infrastructure Australia, Peter led delivery of the landmark 2021 Australian Infrastructure Plan, 2019 Australian Infrastructure Audit and the inaugural Market Capacity Program. Prior to that he was Executive General Manager of Growth and Partnerships at the NRMA.

Preparation

This workshop is highly interactive with group activities and discussions throughout. Come prepared with some current challenges you are facing in your organisation.

- To participate you'll need:
- A computer with camera and microphone
- Strong internet connection
- Quiet, well-lit space
- Current challenges you are facing

CLICK HERE TO REGISTER

Explore the Agenda

DAY 1 - 14 July 2022, 10am - 2:30pm AEST

Module One – An Introduction to Precinct Planning and Place-Making

10:00am	**PSN Welcome and Introductions**
10:10am	**Training Overview, Objectives and Outcomes and Icebreaker**
10:20am	**Topic Scope, Terminology and Principles**

- Define key issues and stakeholders in precinct planning and development
- Benefits of precincts including economic growth, community development and sustainable job creation through higher levels of collaboration, research commercialisation and innovation
- How innovation precincts advance national priorities by reviewing the Statement of Principles for Australian Innovation Precincts

11:00am	**Landscape, Influences and Stakeholders**

- Review current urban government policy and frameworks influencing precinct planning
- Establish precinct governance by identifying stakeholders and key contributing agencies in government, industry and community
- Dissect tools, policy and frameworks and interrogate how they might influence future plans and projects

11.40am	**Breakout Activity: Identify key frameworks, policies and tools shaping best-practice in your jurisdiction**
12:00pm	**Break**

Module Two – Best Practice and Case Studies

12:30pm	**International Best Practice in Precinct Planning and Development**

- Explore best practice in action by reviewing international case studies from New Zeland, Europe and the US
- Review key learnings, transferable strategies and methodologies employed overseas
- Assess project impact and identify key outcomes for communities

1:00pm	**Local Best Practice in Precinct Planning and Development**

- Explore best practice in action by reviewing local case studies from across state and LGA borders
- Review key learnings, transferable strategies and methodologies employed in metropolitan, regional and rural Australia
- Assess project impact and identify key outcomes for communities

2.00pm	**Breakout Activity: Compare and contrast international and local case studies and identify transferable elements for your specific context**
2:30pm	**Training Day 1 Close**

Explore the Agenda

10:00am   **Group Project: Project Brief – Delivering Value for the Community**

- Breakout into groups for a hands-on learning experience
- Lay foundations for an innovation precinct in your community
- Use data and insights specific to your context to:
  - » Identify the needs of your region
  - » Pin-point competitive advantages
  - » Assess the maturity of your community

11:00am   **Group Project: Project Application – Develop A Business Case and Roadmap**

- Deploy assessment tools and frameworks to draft a roadmap for the planning and implementation of a precinct in your region
- Ideate potential pilotable solutions that align with priorities identified in the first breakout activity
- Create a robust business case to present to leadership and stakeholders

12:00pm   **Break**

12:30pm   **Group Project: Project Presentation – Pitch and Share**

- Present your mini-project with the group
- Include strategies, standards and solutions to gain buy-in from leadership and stakeholders
- Benchmark against your peers

1:40pm   **Group Project: Project Review – Evaluation and Feedback**

- Peer-review fellow participants projects
- Receive professional feedback and constructive criticism from facilitator
- Discuss best practices and top tips

2.30pm   **Summary and Closing Notes from Facilitator**

2:45pm   **Training Day 2 Close**

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