



National Insights - Spring Edition

Reimagining the future of our urban spaces: Improving the lives of Canadians through innovation, data, and technology

Online → Wednesday, May 18, 2022 | 12:00 - 2:30pm ET & 9:00 - 11:30am PT

Your Inspiring Speakers



WENDY LAW

Deputy City Manager,
Legal and Administrative
Services & City Solicitor



DAN MATHIESON

Mayor
City of Stratford



ALINA CHENG

Manager, Parking
Management
City of Vancouver



BRENDON HEMILY

Senior Advisor, Transit
Analytics Lab (TAL)
University of Toronto



KATE GREENE

Regional Policy Manager
Halifax Regional
Municipality (HRM)



NEHA GANJOO

Business and Data
Strategies
City of Calgary



JASLEEN ARORA

Senior Project Manager,
Digital & Innovation
Office
City of Hamilton



HUGH O'REILLY

Executive Director
Innovate Cities



CHRIS MOORE

Community Advisor
Public Sector Network



THOMAS LINDER

Coordinator,
Knowledge and Insight
Development
Open North

Benefits of Attending



Discover the limitless potential of Smart Cities and how connected solutions will **drive city wide improvements and better quality of life for citizens**



Explore advanced technologies that are **driving opportunities in the Smart City sector**



Foster stronger communities by delivering critical public transportation projects that connect citizens more closely than ever before

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Reimagining the future of our urban spaces: Improving the lives of Canadians through innovation, data, and technology

With smart technologies such as sensors, robotics and artificial intelligence, Canadian infrastructure will soon have the capability to improve operations using data sets that were previously unavailable. With this robust information, it will be infinitely better equipped to predict our behaviours and proactively adjust its own operations in response. But will the addition of smart technology make infrastructure truly “intelligent?”

We tend to think of intelligent infrastructure as nothing more than the combination of physical assets such as roads and bridges with sensors, communications capabilities, and analytics. The more sensing, communications and control capabilities, the more we can shift from merely describing a situation to being proactive about it and move toward self-managing situations, thus achieving truly intelligent infrastructure.

This spring, join us at our **Smart Cities and Infrastructure National Insights** virtual event and add value to your smart cities projects. The event will focus on how being truly a “smart city” is about seamlessly bringing together physical infrastructure, data and digital delivery with the ultimate goal of bettering the lives and experiences of citizens.



Who You'll Meet

- Mayors
- Councillors
- City Managers & Administrators
- Urban Planners & Infrastructure Leads
- Regional & Municipal Economic Development Officers

Chiefs/Directors/Heads of:

- Smart City
- City Planners
- Engineering & Transport
- Strategy
- Growth
- Service Delivery
- Innovation
- Corporate Services
- Federal, Provincial & Municipal Policy Makers

Senior Digital & IT Leaders from Cities, Utilities, Energy, Health & Transport Sectors

12:00pm ET
9:00am PT

Welcome from Public Sector Network

12:05pm ET
9:05am PT

Welcome from Chair
Chris Moore, Community Advisor, **Public Sector Network**

12:20pm ET
9:20am PT

Government Keynote:
Overview of Smart City Initiatives and the Importance of Governance

- Discuss how Vaughan's Smart City Initiatives are advancing the municipality's city building efforts
- Explore the importance of governance model to oversee Smart City Initiatives

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor, **City of Vaughan**

12:40pm ET
9:40am PT

Panel Discussion
Intelligent Transportation Systems in A Smart City: Strategies to Speed Up Future Transportation Projects

- What are the emerging trends transforming the transportation sector including transit electrification, connected vehicles and Intelligent Transport Systems (ITS)?
- What are the barriers faced while implementing future transportation projects?
- How is the real-time data and analytics collected by transportation agencies use to make the city intelligent?
- What are the best practices to safeguard transport investments and prevent project delays?
- What is the impact of future transportation projects on climate, citizen experience and social communities?

Dan Mathieson, Mayor, **City of Stratford**
Alina Cheng, Manager, Parking Management, **City of Vancouver**
Brendon Hemily, Senior Advisor, Transit Analytics Lab (TAL), **University of Toronto**
Moderated by: Chris Moore, Community Advisor, **Public Sector Network**

1:10pm ET
10:10am PT

Government Case Study:
Overcoming the Housing Supply Challenges in Nova Scotia by Using Data-Driven Solutions

- Introducing new data solutions that aim to improve decision-making for housing supply in Nova Scotia
- Charting a new course forward with comprehensive, integrated actions that will collectively increase supply of and access to affordable housing across the province

Kate Greene, Regional Policy Manager, **Halifax Regional Municipality (HRM)**

1:30pm ET
10:30am PT

Break

1:40pm ET
10:40am PT

Panel Discussion

Disruption and Opportunity: Strategies to Build Digital Trust in Citizens While Creating Intelligent Cities

- How is the real-time data collected by various public agencies used to make the city intelligent?
- What are the barriers to converting data collected from multiple public infrastructure touchpoints into usable data?
- What are the challenges you encounter when obtaining data from internal and external departments?
- What are the benefits of conducting a privacy impact assessment to prevent the misuse and overuse of citizen data?
- How do we shift to a much more flexible data collection and storage model, considering digital equity issues?
- Where can strategies be implemented to tackle the cultural challenge of engaging citizens into accepting open-source data?

Neha Ganjoo, Business and Data Strategies, **City of Calgary**

Thomas Linder, Coordinator, Knowledge and Insight Development, **Open North**

Hugh O'Reilly, Executive Director, **Innovate Cities**

Jasleen Arora, Senior Project Manager, Digital & Innovation Office, **City of Hamilton**

Moderated by: Chris Moore, Community Advisor, **Public Sector Network**

2:25pm ET
11:25am PT

Closing Remarks from the Chair

Chris Moore, Community Advisor, **Public Sector Network**

2:30pm ET
11:30am PT

Virtual Event Adjourns

Thank you to our **Event Partners**

For partnership opportunities, contact **Scott Knight** (scott@publicsectornetwork.com) for more information.

What's On **Next**



**Smart Cities and Infrastructure
National Insights: Summer Edition**

Online

September 7, 2022