



Prospectus **USA H2 2021**



Overview

As we prepare to put 2020 in the rear view and address both the new challenges it has caused, and long-standing issues it has lain bare; 2021 is bound to be a seminal year in public sector innovation and continued resilience. Over the past year we have seen how public sector leaders have been at the forefront of change and have adapted to unprecedented circumstances with unmitigated courage and conviction.

They have adapted faster than ever before – but that change is far from complete. As we pivot our gaze to challenges ranging from cybersecurity and healthcare, to education and economics, from digital government and smart cities, and of course public health and social justice – it is incumbent upon public sector leaders nationwide to continue to be at the vanguard of change – and Public Sector Network’s series of Community-focused and led programs have been designed with that in-mind.

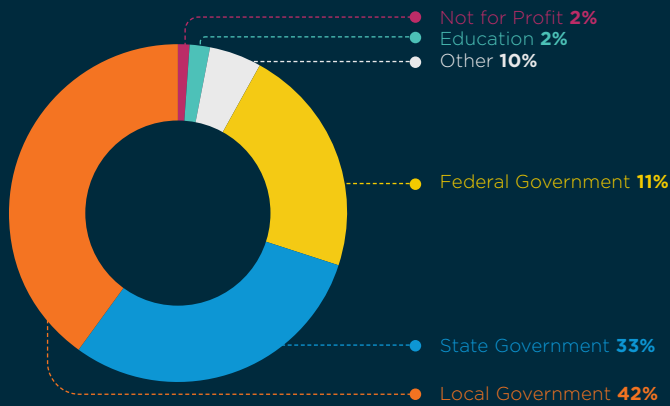
So where do we go from here, how do you ensure that you are staying up to date on everything happening in the public sector and continuing to engage with public sector leaders despite the impact of COVID-19?

Public Sector Network is gearing up for a 2021 filled with weekly virtual events, community engagement, and knowledge-based sharing across 10-individual communities addressing some of the most pressing, and intriguing, challenges facing public sector leaders. By showcasing a range of perspectives and solutions through case studies, panel discussions, and keynote speeches – you have the opportunity to learn from public sector leaders, share your initiatives, and continue to build the relevant and necessary communities that will guide us through the tough times to come.

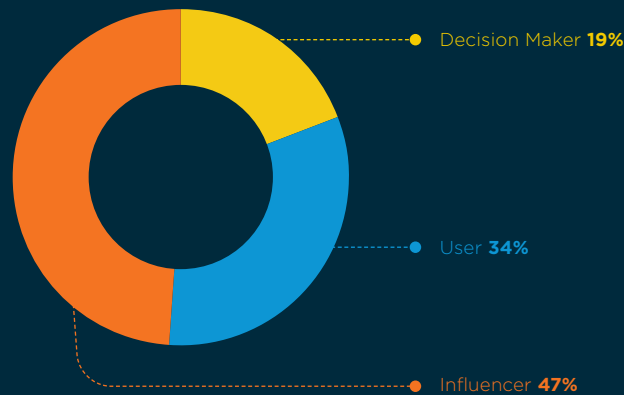
- Engage with key government executives and public sector leaders including both decision makers and direct influencers
- Explore and Understand the pressing challenges and obstacles plaguing your potential clients
- Promote your brand as an industry leader and forge lasting relationships
- Leverage on-going discussion and collateral distribution opportunities through PSN’s community platform

USA Audience Profile

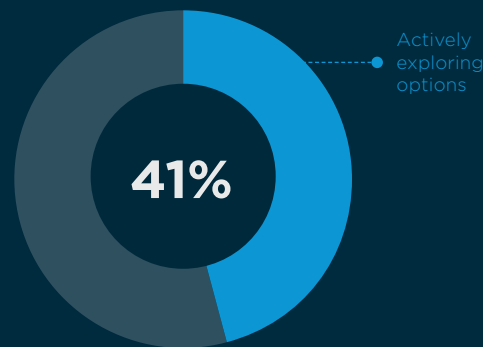
TIER OF GOVERNMENT



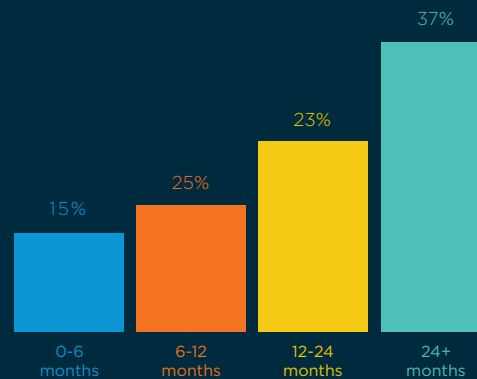
ATTENDEE ROLE



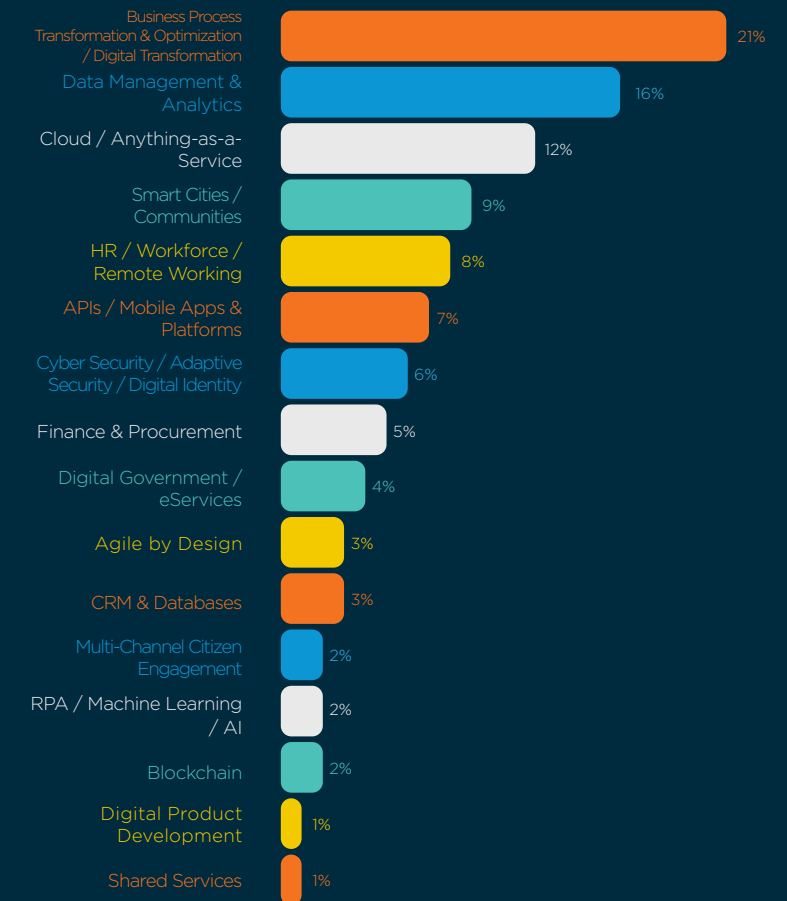
To what extent is your team considering new technologies or solutions to help you do your work?



INVESTMENT TIMEFRAME



TOP INTERESTS



Account Snapshot

ORGANIZATIONS

353rd Civil Affairs Command	Broward County	City and County of Denver	City of Denton
American University	Broward County Florida	City and County of San Francisco	City of DeSoto
Arapahoe County Government	Buffalo Niagara Regional Transportation Council	City of Abilene	City Of Eugene
Arapahoe County, Colorado	Bureau of Revenue	City of Addison	City of Fort Worth
Arizona Department of Economic Security	CA Department of General Services	City of Amarillo	City of Garland, Texas
Arizona Department of Gaming	CA Department of Toxic Substances Control	City Of Arlington	City of Glendale - CA
Arizona Department of Revenue	California Department Of Education	City of Atlanta	City of Hallandale Beach
Arizona Department of Transportation	California Department Of Fish And Wildlife	City of Aurora	City of Houston
Arkansas Department of Finance & Administration	California Department Of Motor Vehicles	City of Austin	City of Jacksonville
Arkansas Department of Inspector General	California Department Of Rehabilitation	City of Austin	City of Joliet
Arkansas Division of Higher Education	California Department of Tax and Fee Administration	City of Baltimore	City of Jurupa Valley
Assessor, Maricopa County	California Department Of Technology	City of Baytown	City of Kenner
Athens Clarke County Unified Government Stormwater Management	California Public Employees' Retirement System	City of Bedford	City of Kingman
Atlanta Housing	California State Lottery	City of Belen	City of Lewisville
Atlanta Regional Commission	California State Teachers' Retirement System	City of Bloomington, IN	City of Little Rock
Austin Fire Department	Calrecycle	City of Brookhaven	
Baltimore City Department Of Transportation	Campaign Finance Board	City of Buffalo	
Baltimore City Government	Carnegie Mellon University	City Of Campbell	
Bank of China New York Branch	Centers for Medicare & Medicaid Services (CMS)	City of Carmel, In	
Battery Park City Authority	Central Texas Council of Governments	City of Carrollton	
Bexar County	Champaign County Forest Preserve District	City of Charleston	
Bill And Melinda Gates Foundation	Charleston County	City of Charlotte, NC	
Birmingham Veterans Affairs Medical Center	Chesterfield County	City of Colleyville	
Board of Accountancy	Chicago Police Dept	City of Coral Gables	
		City of Dallas	

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There was an expansive panel of presenters. Many of whom added valuable insight and process mapping that is relevant to my organization.
 Information System Supervisor
 Broward County

ACCOUNT SNAPSHOT

City of Little Rock - Parks & Recreation	City of San Antonio Office of Innovation	County of Monterey	Department Of Toxic Substances Control
City of Little Rock Department of Community Programs	City of San Marcos, Texas	Cuyahoga County	Department of Transportation
City of Littleton	City of Santa Maria	Cybersecurity & Infrastructure Security Agency, Department of Homeland Security	Department of Veterans Affairs
City of Long Beach	City of Seattle	DC Department of Health	Dept Of Fair Employment & Housing
City of Los Angeles	City of Sharonville	DC Department of Human Resources	Dept. Of Natural Resources
City of Manteca	City of Sioux Falls	DC Department of Parks & Recreation	Detroit Revival Engaging American Muslims d.b.a. Dream of Detroit
City of Memphis	City of Somerville	DEMA	Development Services Department City of Austin Texas
City of Meriden, CT	City of Southlake	Department of Commerce	Division of Information Systems
City of Mesquite Texas	City of St. George	Department of Commerce, Decennial Investigations & Adjudication Office	Division of Welfare and Supportive Services
City of Miami Beach	City of Sugar Land	Department of Defense	
City of Middletown	City of Tacoma	Department of Economic Security	
City of Montrose, Colorado	City of Tucson	Department of Energy	
City of New Orleans	City of Tulsa	Department of Enterprise Services	
City of New York	City of Vacaville	Department of Financial Protection and Innovation	
City Of Pasco, Washington	City of Venice	Department of General Services	
City of Paterson	City of Waco	Department of General Services - Procurement Division	
City of Pearland	City of Wharton	Department of Homeland Security	
City of Peoria, IL	City of Wilmington	Department of Housing and Urban Development	
City of Pflugerville	Civilian Complaint Review Board	Department of Human Services	
City of Phoenix	Code for America	Department Of Labor Standards Enforcement	
City of Pompano Beach	Colorado Department of Human Services	Department Of Licensing	
City of Portland	Columbus Metropolitan Housing Authority	Department of Motor Vehicles	
City of Reno, NV	Commonwealth of Virginia	Department of Social and Health Services	
City of Ridgeland	Connecticut State Department of Education	Department Of Social Services	
City of Roanoke, Texas	Consulate General of Canada	Department of Technology Services	
City of Round Rock	Cook County Government		
City of Ruston	Cook County, IL		
	County of Hidalgo		

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Loved the diversity of presentations!

Director of Technology
City of Reno, NV

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Great event and excellent speaker group. Was good to hear from others in the region.

Director, Innovation & Technology
City of Sioux Falls, SD

ACCOUNT SNAPSHOT

Douglas County Government	Hennepin County	Legal Aid Service of Broward County	National Institute of Standards and Technology
Durham County North Carolina	Housing And Community Development	Los Angeles City Planning	National Research Council
Dutchess County Government	Housing Authority of the City of Austin	Los Angeles County Development Authority	ND State Tax Dept
Duval County Clerk of Court	Houston Community College	Los Angeles County Office of Education	Nedo Silicon Valley
Edith Cowan University	Houston Public Works (HPW)	Louisiana Department of Public Safety Gaming Enforcement	New Jersey Turnpike Authority
El Paso County	Howard University	Louisiana State Fire Marshal's Office	New York City Administration for Children's Services
Empire State Development	Illinois Department of Human Service	Louisville Regional Airport Authority	New York City Board of Education Retirement System
Employment Training Panel	Illinois Department of Labor	Loveland	New York City Campaign Finance Board
Erie County Department of Health	Illinois Office of the Comptroller	Luxembourg Trade and Investment Office NY	New York City Council
Fairfax County Government	Indiana Department of Administration	Maricopa County - Office of Enterprise Technology	New York City Department of Education
Federal Aviation Administration	Ingham County	Maricopa County Assessors Office	New York City Department of Health
Federal Management & Oversight Board for Puerto Rico	Institute of Museum and Library Services	Marin County Health & Human Services	New York City Department of Health and Mental Hygiene
Flight Standards	Integral Care	Marin County, CA	New York City Department of Social Services Human Resources Administration
Florida Department of Children & Families	Internal Revenue Service	Mayor's Office of Performance & Innovation, City of Baltimore	New York City Employees Retirement System
Florida Department of Transportation	International Monetary Fund	Metropolitan Washington Council of Governments	New York State Department of Financial Services
Fort Worth Municipal Court	ISD	Miami Dade County	New York State Division of Homeland Security and Emergency Services
Fullerton	Jefferson County Commission	Mid-Atlantic Fishery Management Council	New York State Office for the Prevention of Domestic Violence
Fund for the City of New York	Johnson County, Kansas	Middle Georgia Regional Commission	New York State Office of Children and Family Services
Galveston Police Department	King County	Milwaukee County	New York State Office of Information Technology Services
General Services	King County Department of Community and Human Services	Minnesota Department of Transportation	New York State Office of the Attorney General
General Services Administration	King County Government	Minnesota IT Services	New York Ventures
Georgetown University	King County Local Services	Montgomery County Public Schools	
Georgia Department of Economic Development	La Metro	Morris County	
Government Accountability Office	Laguardia Community College	Multnomah County	
Governor's Office of Management and Budget	Lake County State's Attorney's Office	National Expungement Week/cage Free Repair	
Harris County Precinct One	Lake Forest		
Hawaii Alliance Of Nonprofit Organizations	Larimer County, Colorado		

ACCOUNT SNAPSHOT



I loved this event. I think it is important as a government employee to learn best practices from other local, state, and federal government agencies.

Senior Research Business Project Manager
NYC Department of Social Services

NJ Transit
North Carolina Department of Environmental Quality
North Carolina Department of Information Technology - Public Safety
North Carolina Office of State Human Resources
NY State Insurance Fund
NYC Administration for Children's Services
NYC Campaign Finance Board
NYC Children Services
NYC Comptroller Office
NYC Council
NYC Department for the Aging
NYC Department of Buildings
NYC Department of Health
NYC Department of Parks & Recreation
NYC Department of Social Services

NYC Department of Veteran's Services
NYC Department of Youth and Community Development
NYC Mayor's Office of Data Analytics (MODA)
NYC Parks
NYC Department of Financial Services
Office of Children Youth and Families
Office of Civil Rights
Office Of General Services
Office of Information Security and Privacy
Office of Information Technology
Office of Naval Intelligence
Ohio Department of Job and Family Services
Oklahoma Department of Human Services Developmental Disabilities Services
Oregon Department Of Revenue
Oswegoland Park District
Pascua Yaqui Tribe
Pennsylvania Department of Revenue
Pennsylvania Health Insurance Exchange
Pennsylvania Human Relations Commission
Pennsylvania Treasury Department
Pima County
Pima County Development Services
Pima County Information Technology Department
Pima County Juvenile Court
Pioneer Valley Planning Commission

Port Authority of New York & New Jersey
Port of Seattle
Porter County Public Library System
Portland Bureau of Transportation
Public Service Electric & Gas
Quebec Government Office In New York
Reedy Creek Improvement District
Results Washington
Richmond Police Department
Roosevelt Island Operating Corporation
Salt Lake City Corp.
San Joaquin County
San Mateo County Office Of Education
Santa Clara Valley Transportation Authority
Seattle City Light
Seattle Public Utilities
Seminole County Sheriff's Office
Smithsonian
South Carolina Department of Social Services
Southwest Research Institute
Spokane Housing Authority
Spokane Regional Health District
Stafford County Public Schools
Stanford University
State Audit Office of Georgia
State Board of CPAs of Louisiana
State Controller's Office; State Of California

State Department of Health
State of Alaska
State of Arkansas
State of California - Employment Development Dept
State of California Franchise Tax Board
State of California
State of California Department Of Public Health
State of Colorado, Marijuana Enforcement Division
State of Colorado, OIT
State of Delaware
State of Delaware Department of Insurance
State of Delaware Department of Technology and Information
State of Illinois
State of Illinois - Health & Human Services Innovation Incubator
State of Maryland Department of Information Technology
State of Michigan DTMB
State of Minnesota
State of Montana- Department of Administration, General Services Division
State of NC Department of Information Technology
State of Nevada Division of Welfare & Supportive Services
State of North Dakota

ACCOUNT SNAPSHOT

State of NY Metropolitan Transportation Authority	The City of Paterson NJ	UOP	Wyoming Department of Health - Division of Healthcare Financing
State of Ohio	The GovLab	US Department of Commerce	
State of South Dakota	The Housing Authority of Kansas City, MO	US Department of Commerce, Office of Civil Rights	
State of Tennessee	The Library of Virginia	US Department of Treasury, Office of the Comptroller of the Currency	
State of Tennessee, Department of General Services	The School District of Palm Beach County	US Food and Drug Administration	
State of Wyoming	The Urban Assembly	US Small Business Administration	
State Procurement Office	The Woodlands Township	US Small Business Administration, Tennessee Office	
Strategic Partnerships, Inc.	Thurston County	Utah State Legislature	
Suffolk County Water Authority	Tn Dept. of Human Services	Utah State Tax Commission	
Superior Court Of California, County Of Orange	Town of Amherst, MA	Veteran Health Administration	
Tax And Fee Administration	Town of Kernersville	VHA Innovation Ecosystem Office of Discovery, Education and Affiliate Networks	
TennCare	Town of Miami Lakes	Village of Arlington Heights	
Tennessee Housing Development Agency	Township of Jackson	Virginia Department of Taxation	
Texas Department of Information Resources	Transform Hawaii Government	Virginia Department of Treasury	
Texas Department of Licensing and Regulation	Transit Innovation Partnership	Virginia Information Technologies Agency	
Texas Department of Motor Vehicles	TxDOT	WA Dept Of Labor & Industries	
Texas Department of Public Safety	U.S. Citizenship & Immigration Services	Wake County Government	
Texas Department of Transportation	U.S. Government Accountability Office	Walton County School District, FL	
Texas Dept of Criminal Justice	UAIC	Washington State Department Of Transportation	
Texas Film Commission	United States House of Representatives	Washington State Department of Veterans Affairs	
Texas Health and Human Services System	United States Navy	Washington State Health Care Authority	
Texas Parks and Wildlife	United States Patent Technology Office (uspto)	Williamson County	
Texas State Board of Public Accountancy	United States Postal Service	Wyoming Department of Health	
The Bass Museum of Art	University of Arizona		
The Choctaw Nation of Oklahoma	University of California, Berkeley		
	University of Central Florida		
	University of Texas San Antonio		



Very well done and much needed in the COVID-19 virtual environment we're currently in.

Chief Information Officer / Information Resource manager
Texas Department of Motor Vehicles

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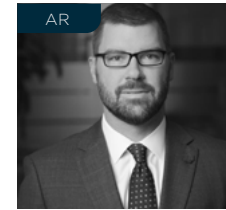
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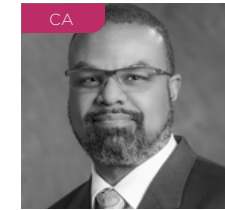
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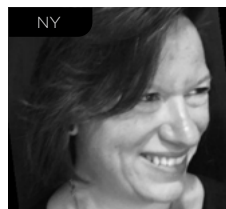
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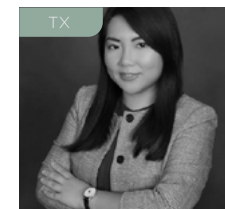
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Branch Chief, Enterprise Advanced Analytics, Office of the CTO
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Branch Chief of the Office of Strategy, Policy and Plans, Cybersecurity and Infrastructure Security Agency (CISA)
DHS



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State of Arizona



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Maricopa County



Travis Cutright
Chief Information Officer
City of Mesa



Brendan Murphy
Chief of Administration
California Department of Human Resources



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City & County of Denver



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Louisville Metro Government



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City of Buffalo



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NYC Human Resources Administration



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Oak Ridge National Laboratory



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CDO
State of Texas



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City of Dallas



Carlos Rivero
CDO
Commonwealth of Virginia



Elisa T. Young, Esq.
Director, Equity & Policy
City of Seattle

How we help

Virtual events provide a unique platform for public servants - across different tiers, states, agencies, and departments - to meet and discuss innovative case studies and solutions.

They also provide a fantastic opportunity for vendors to identify, engage, and educate a diverse group of buyers that are typically difficult to reach.

Our audience profile is made up of mid-level managers and senior executives, responsible for major projects, supplier selection, and budget.

Public Sector Network holds 10 virtual events per month - one per community - ensuring a regular touchpoint in the market.

At **PSN** we help our customers with



Thought Leadership

Demonstrate your capabilities and share your stories and case studies via our high-impact physical events and digital channels



Brand Awareness

Raise the visibility of all your services by promoting your brand message via our extensive channels.



Lead Generation

Develop targeted leads and turn them into sales opportunities through detailed audience profiling and polling.

Virtual Event Schedule 2021 H2

JULY

 **14** DevSecOps

SEPTEMBER

 **15** Digital Identity

 **22** AI & Machine Learning in the Public Sector

 **29** Modernizing the Government Workplace

OCTOBER

 **6** Innovation WEST

 **13** Digital Inclusion

 **20** Human Capital & Intelligent Automation

 **27** Data Visualization & Dashboards

NOVEMBER

 **3** Innovation EAST

 **10** Citizen Experience

 **17** Future of Learning & Development

DECEMBER

 **1** Data Governance & Protection

 **8-9** Innovation FEDERAL

OUR COMMUNITIES



Corporate & Shared Services



Cyber Security & Risk Management



Data Management & Analytics



Defence, Security & Justice



Digital Government & CX



Health & Human Services



HR & Future of Work



Innovation & ICT



Local Government & Municipalities



Smart Cities & Infrastructure

About Public Sector Network

Public Sector Network is a research company that represents public sector professionals across Australia, Canada, New Zealand, and the USA. We develop research, roundtables, events, and webcasts to suit current areas of interest to government agencies and their suppliers.

The public sector consistently faces shrinking budgets and growing expectations, forcing them to be one of the most innovative and resourceful industries in the world.

Regardless of department, agency, level of government or geography, public sector employees are all striving to tackle similar challenges and priorities.

Join Public Sector Network's communities of practice to share ideas and insights, and to access to the latest research.

- | | | | |
|---|---|---|--|
|  | Corporate & Shared Services |  | Health & Human Services |
|  | Cyber Security & Risk Management |  | HR & Future of Work |
|  | Data Management & Analytics |  | Innovation & ICT |
|  | Defence, Security & Justice |  | Local Government & Municipalities |
|  | Digital Government & CX |  | Smart Cities & Infrastructure |



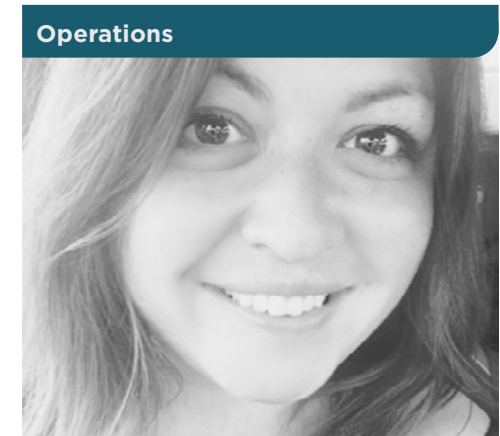
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