PUBLIC SECTOR NETWORK

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Smart City and Infrastructure

National Insights – Winter Edition
Creating a Smart and Sustainable Landscape

Online ⟶ **Thursday, February 17, 2022** | 12pm – 3:00pm ET

Your Inspiring **Speakers**

ANDREA MCKINNEY
General Manager, Corporate Services
Town of Orangeville

JAZZ PABLA
Information Services Director
City of Kelowna

ALISON BURGESS
Manager Corporate Initiatives
The Regional Municipality of Durham

STEVE CZAJKA
Manager, Smart City Information Technology Division
City of Mississauga

LISA PRIME
Chief Planner
City of Cambridge Ontario

ISAAC SEAH
Research Associate, Centre for Landscape Research
University of Toronto

WENDY DUPLEY
Director, Economic Development and Tourism Economic Development
City of Maple Ridge

SERGIO DE LARA
Senior Associate, Smart Cities & Mobility
MaRS Discovery District

CATHERINE SPARKS
Director of Service Design
City of Edmonton

ADAM DUCKETT
Sr. Director, Global Innovation
ServiceNow

MATTHEW DIETZ
Sr. State and Local Government Strategist
Cisco

Benefits of Attending

Gain insights on the emerging trends and technologies with Smart Cities and the related impacts of COVID-19

Understand and discuss leading concerns with Smart City technologies and how they can be alleviated to protect privacy and security

Explore the beneficial impacts of Smart Cities on the delivery of services and how this can improve engagement with citizens

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Creating a smart and sustainable landscape

From the city we live in, to the infrastructure being built around us, the world is constantly changing. Many of these changes focus on building more intelligent and greener cities through the integrating of a digital ecosystem. Embedded technology can increase the efficiency of a Smart City by analyzing and responding to real-time data. However, this can be of concern to some citizens, the overall benefits of a Smart City can positively impact the sustainability, livability, and quality of city life.

Public Sector Network's **Smart City and Infrastructure: Q1 National Insights – Winter Edition** virtual event will provide insights on the latest trends, ideas, and developments as Smart City technologies increasingly integrate and reshape how communities serve their citizens. This event will provide public sector professionals an understanding of the 'ins and outs' of a Smart City, how to plan for the future, insights on the lessons learned from COVID-19, and the next generation of technologies.

Who You'll Meet

- Mayors
- Councillors
- City Managers & Administrators
- Urban Planners & Infrastructure Leads
- Regional & Municipal Economic Development Officers

Chiefs/Directors/Heads of:

- Smart City
- City Planners
- Engineering & Transport
- Strategy
- Growth
- Service Delivery
- Innovation
- Corporate Services
- Federal, Provincial & Municipal Policy Makers

Senior Digital & IT Leaders from Cities, Utilities, Energy, Health & Transport Sectors

12:00pm ET	**Welcome from Public Sector Network**

12:05pm ET	**Welcome from Chair**
	Andrea McKInney, General Manager, Corporate Services, **Town of Orangeville**

12:20pm ET

Government Keynote:

Mississauga's Smart City of Privacy Policy

This presentation will cover the first Canadian Smart City Policy, leading us towards privacy, freedom, and democracy. This policy stems from the following key pillars:

- Privacy + Governance
- Democracy + Trust
- Citizen Control of Personal Information
- Data Governance
- Fairness for Everybody
- Citizen Engagement + Literacy
- Connected + Resilient
- Data for Good

Steve Czajka, Manager, Smart City Information Technology Division, **City of Mississauga**

12:45pm ET

Panel Discussion

Integrating Smart Planning into Your Economic Development Strategy to Attract Future Growth Opportunities

- What are some challenges attracting new investment and residents to a Smart City in a post-Covid world? What are the opportunities?
- How can a Smart City attract new development with improved transportation and quality of life infrastructure?
- How is urban planning for a Smart City changing compared to the past, and what will incentivize new industries to locate there?
- How can innovative technologies inspire new development and attract a more diverse population base? How can this help improve equitable outcomes for all citizens and benefit different industries?
- How can cities improve their transparency and better engage their citizens through their economic development strategies to integrate innovative technologies and infrastructure systems?

Wendy Dupley, Director, Economic Development and Tourism Economic Development, **City of Maple Ridge**

Isaac Seah, Research Associate, Centre for Landscape Research, **University of Toronto**

Sergio De Lara, Senior Associate, Smart Cities & Mobility, **MaRS Discovery District**

1:15pm ET

Government Case Study:

A Holistic Approach to Municipal Innovation

As communities learn to live with COVID and recover from its global impacts, smart city initiatives need to be part of a broader framework that takes advantage of all levers available to municipalities to create a more holistic and inclusive impact for citizens. For the City of Edmonton, the umbrella to expand smart cities is our approach to innovation that emphasizes the necessity to be brave, leverage the value of partnerships, incorporate human-centric design and utilize connected networks in order to build an intelligent city that is thriving, inclusive, prosperous.

Catherine Sparks, Director of Service Design, **City of Edmonton**

1:30pm ST **Gold Spotlight**
Smart City Transformation

As citizens and stakeholders increasingly expect their interactions to be electronic, efficient, and seamless, cities and governments need to transform their legacy core systems to enable and automate business process and service delivery. Smart city transformation is how innovative cities are responding to the need to increase service levels and citizen satisfaction while reducing costs & resources.

Adam Duckett, Sr. Director, Global Innovation, **ServiceNow**

1:45pm ET **Break**

1:50pm ET **Panel Discussion 1**
Smart Cities: Moving Past the Pandemic to Create the City of the Future

- How has COVID-19 impacted Smart City planning, and how have cities changed their response?
- What is the government's role in ensuring a proper governance framework when implementing Smart City and related program planning?
- What are some lessons learned from COVID-19 that will impact future strategies and infrastructure planning?
- As the hybrid work model becomes the new norm and greater importance is placed on employees' wellbeing, how do these changes impact the future of infrastructure planning?
- What are technological improvements expected to emerge, which will increase connectivity and engagement with citizens in smart cities?

Jazz Pabla, Information Services Director, **City of Kelowna**

Alison Burgess, Manager Corporate Intitiatives, **The Regional Municipality of Durham**

Lisa Prime, Chief Planner, **City of Cambridge Ontario**

Matthew Dietz, Sr. State and Local Government Strategist, **Cisco**

2:20pm ET **Closing Remarks from the Chair**

Andrea McKInney, General Manager, Corporate Services, **Town of Orangeville**

2:25pm ET **Virtual Event Adjourns**

What's On Next

Thank you to our Event Partners

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For partnership opportunities, contact **Scott Knight** for more information.

National Smart Insight: Spring Edition
Online
May 18, 2022