

Virtual Digital Inclusion

Leveraging the power of digital transformation to advance public sector accessibility and inclusion

Online | Wednesday, October 13th, 2021 | 12pm ET

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Agenda Overview

The impact that digital exclusion has had upon our society has been an issue of concern for some time - further exacerbated by the impact of the COVID-19 pandemic. While many around the nation, and the world, made a nigh-seamless shift to a remote, and largely digital, lifestyle - many others have remained on the margins - or shut out entirely.

The challenge of bridging the digital divide nationwide is made ever more difficult by the intersection of economics, geography, jurisdiction and other factors. As we await word from the Federal Government on how they will fund greater broadband access across the country; many States & Localities have been acting judiciously to make headway on their own.

Public Sector Network's **Digital Inclusion** Virtual Event will convene leaders from across the US who are leading efforts to ensure that all Americans benefit from the opportunities of the digital age.

Who attends?

Chiefs/Deputy Chiefs/ Directors/Managers of:

- Digital Inclusion
- Public Works
- Digital Strategy
- Digital
- Digital Service Delivery
- Technology
- IT & Innovation
- Data
- Digital Technology
- Cyber Security
- Information Security

From: Local, State, Tribal & Federal Governments

Speakers



Anthony Sanford
Assistant Director - Digital Inclusion,
City of New York (NY)



Autumn Evans
Deputy Director of Digital Inclusion,
City of Detroit (MI)



Dr. Mila Gascó-Hernández
Research Director, Center for Technology in
Government,
University at Albany, SUNY (State University
of New York)



J. Josh Guevara
Deputy Director of Public Works,
City of San Jose (CA)



Ricardo Santiago
Digital Inclusion Manager,
Louisville Metro Government (KY)



Scott Morris
Client Executive - California Government Markets,
EY





Erica Perkins
Sales Acceleration, Business Development
Manager,
Commscope RUCKUS





Ian Lowe
CMO,
Essential Accessibility

Reasons to Attend

Examine the intersection points between governance, economics, and geography in developing digital inclusion strategies 

Explore public sector use cases currently impacting the digital divide 

Discuss the unique challenges faced by rural, urban, and remote communities 

Explore the results of Public/Private Partnerships designed to improve access 



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12:00pm ET	Welcome from Public Sector Network
12:05pm ET	Chair Opening: Defining the Stakes: The Cost of the Digital Divide upon Society <i>Scott Morris, Client Executive - California Government Markets, EY</i>
12:20pm ET	Government Case Study: Developing Public/Private Partnerships to Dent the Digital Divide <i>J. Josh Guevara, Deputy Director of Public Works, City of San Jose (CA)</i>
12:35pm ET	Government Case Study: Social Infrastructure: Developing a Community Structure to Drive Innovation & Digital Inclusion <i>Autumn Evans, Deputy Director of Digital Inclusion, City of Detroit (MI)</i>
12:50pm ET	Partner Session: Solving Digital Equity through Federal and Local Subsidy of Community Wi-Fi <i>Erica Perkins, Sales Acceleration, Business Development Manager, CommScope RUCKUS</i>
1:05pm ET	Academic Case Study: The Digital Divide: Cause & Effect <i>Dr. Mila Gascó-Hernández, Research Director, Center for Technology in Government, University at Albany, SUNY (State University of New York)</i>
1:20pm ET	Break
1:25pm ET	Partner Session: Strategies for Expanding Digital Accessibility <i>Ian Lowe, CMO, Essential Accessibility</i>

1:40pm ET	<p>Panel Session: From Concept to Reality: Achieving Digital Inclusion Nationwide</p> <p>Anthony Sanford, <i>Assistant Director - Digital Inclusion, City of New York (NY)</i></p> <p>Ricardo Santiago, <i>Digital Inclusion Manager, Louisville Metro Government (KY)</i></p> <p>Moderator: Scott Morris, <i>Client Executive - California Government Markets, EY</i></p> <p>The Pandemic has laid bare many of the challenges facing our nation and bridging the digital divide remains a problem that many leaders around the nation have taken on at all levels to ensure digital inclusion. Whether in urban, rural, or remote settings around our country - learn how leaders are approaching this issue and what must be done to achieve a goal of a fully connected America.</p> <ul style="list-style-type: none"> • Explore the challenges being faced in urban, rural, and remote communities and how leaders are bridging that digital divide • Discuss the how various Federal, State & Local strategies may intersect • Examine the most concerning and intractable challenges impeding full connectivity
2:10pm ET	Closing remarks from the Chair
2:15pm ET	Virtual event adjourns

Partners

CHAIR



GOLD



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