



National Insights - Spring Edition

Enabling a Technology-Driven Government

Online → Wednesday, March 23, 2022 | 12:00 - 2:15pm ET & 9:00 - 11:15am PT

Your Inspiring Speakers



CHRIS MELNICK-MACDONALD

Enterprise Architect
Natural Resources
Canada



CHRISTOPHER CLISSOLD

Chief Information Officer,
Director General IT/IM
Administration & Privacy
Veterans Affairs Canada



JAKE VAN DER LAAN

Chief Information Officer,
Director, Information
Technology & Regulatory
Informatics
Financial & Consumer
Services Commission



MARIO TANGUAY

Senior Director - Project
Manager, VaccineConnect,
National Digital
Transformation Office
Public Health Agency of
Canada



VALERIE LUNDY

Executive Director,
Corporate IT Management
Public Service
Commission



MELANIE SERJAK

Director General,
Information Technology
Branch
Canada Revenue Agency



SCOTT MCDUGALL

Director, Digital Strategy
Canadian Police College



JASON LALLY

Deputy Chief Data Officer
State of California



PETER NEAR

National Director of
Solution Engineering,
Canada
VMware



RODNEY HELAL

National Sales Director,
Canadian Public Sector
VMware



IAN TAYLOR

Lead IM Architect
Orangutech

Benefits of Attending



Explore the **emerging technologies** that enable faster, safer and more efficient operations across Canada's public sector



Hear how **innovative digital strategies and processes are transforming government services** and helping to deliver positive outcomes to citizens



Increase **organizational efficiency and facilitate innovation** through modern IT frameworks and technologies



Discuss how to **integrate existing IT services** into well-rounded ecosystems, utilizing a range of applications, hardware, software and management technologies in IT service delivery

CLICK HERE TO REGISTER



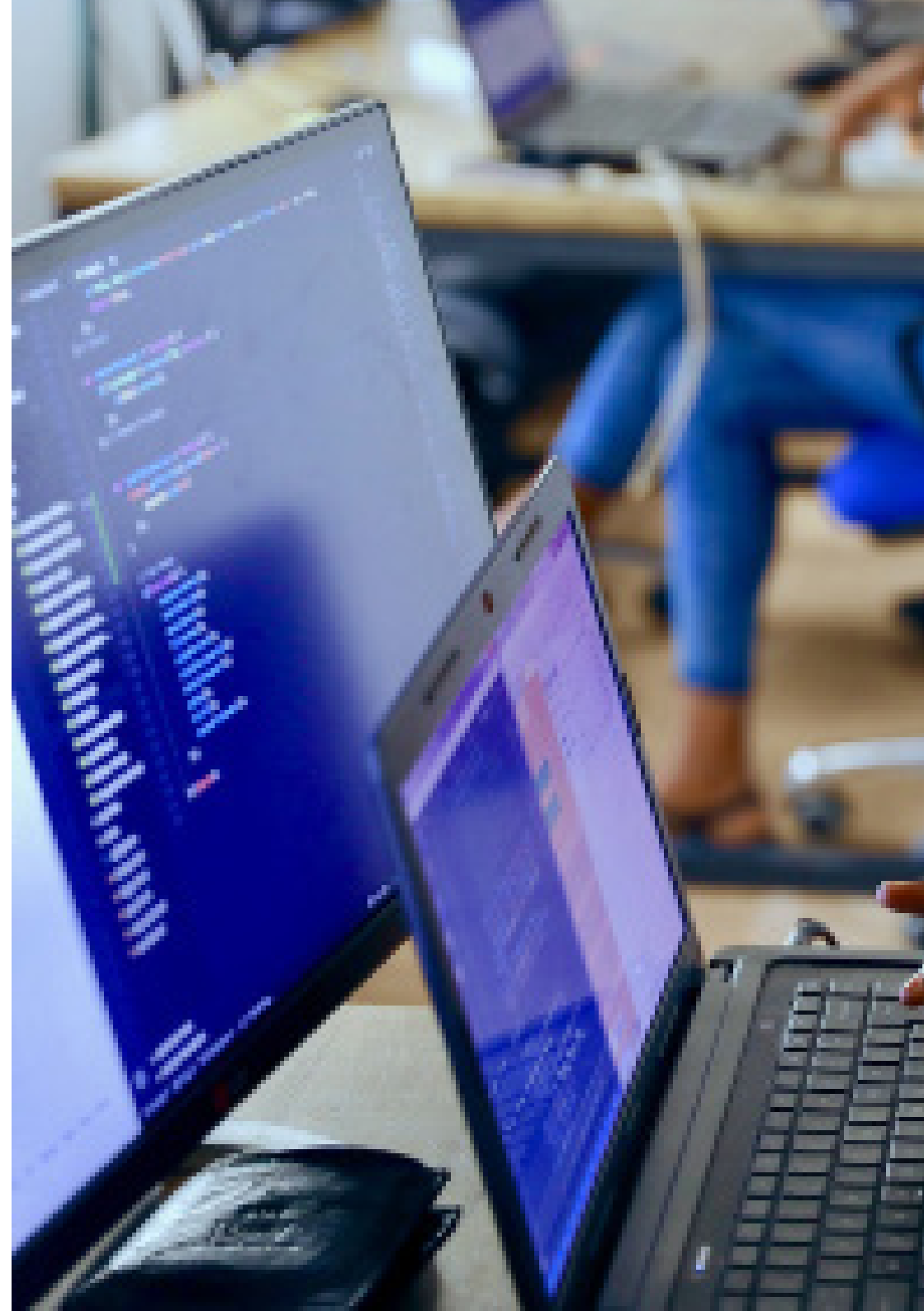
Enabling a Technology-Driven Government

Public sector leaders have recognized the value of investing in IT, for many the adoption remains a challenge based on security, compliance, budgetary realities and existing roadmaps. As one of the key pillars in economic development, IT can have a significant impact in policy implementation and thereafter realization of government's goals and objectives.

Public Sector Network's **Innovation and IT: Q1 National Insights - Spring Edition** Virtual Event will bring together CIOs, Chief Architects and other IT leaders to discuss ways that IT systems can be enablers for, as opposed to barriers to, digital service delivery. Increasing data security, developing innovative IT products and services, and stronger orientation towards the needs of citizens should be the priority. We will explore how public sector can address legacy systems and look to sustainable modernization.

Who You'll Meet

- CIO/CTO/IT Director
- Chief Architect
- IT Infrastructure
- Enterprise Architecture
- Vendor Management
- IT Operations
- IT Procurement
- IT Applications
- IT Workforce Strategy
- Contract Management



Explore the Agenda



12:00pm ET
9:00am PT

Welcome from Public Sector Network

12:05pm ET
9:05am PT

Welcome from Chair

Innovation and Cloud in the Public Sector

Rodney Helal, National Sales Director, Canadian Public Sector, **VMware**

Peter Near, National Director of Solution Engineering, Canada, **VMware**

12:20pm ET
9:20am PT

Government Keynote:

Empowering a Culture of Data Use and Evidence

Jason Lally, Deputy Chief Data Officer, **State of California**

12:35pm ET
9:35am PT

Gold Spotlight:

Delivering an Integrated Cloud Experience for the Digital Workplace

Ian Taylor, Lead IM Architect, **Orangutech** (in partnership with **Harmon.ie**)

12:50pm ET
9:50am PT

Government Case Study:

Addressing Legacy Systems & Looking to Sustainable Modernization

- Seizing opportunities to address modernizing legacy systems
- Creating a modern IT approach and framework for addressing legacy systems leveraging future technologies like cloud and composable application
- Creating IT infrastructure and processes that will enable IT to deploy business applications and workloads anywhere, anytime

Christopher Clissold, Chief Information Officer, Director General IT/IM Administration and Privacy, **Veterans Affairs Canada**

1:05pm ET
10:05am PT

Panel Discussion:

Mastering the Basics Behind Effective Digital Solutions

- What core technologies are needed to operate your department optimally
- Enhancing Enterprise Architecture: addressing the necessary infrastructures in the background and how can we ensure these are accessible inter-departmentally
- Overcoming siloed approaches to managing services/systems/data that limit the ability of governments to adapt
- What are some of the challenges you have experienced when trying to integrate digital solutions? How have you overcome them?

Chris Melnick-MacDonald, Enterprise Architect, **Natural Resources Canada**

Melanie Serjak, Director General, Information Technology Branch, **Canada Revenue Agency**

Scott McDougall, Director, Digital Strategy, **Canadian Police College**

Moderator: Rodney Helal, National Sales Director, Canadian Public Sector, **VMware**

1:35pm ET
10:35am PT

Break

1:40pm ET
10:40am PT

Panel Discussion: Reaping the Benefits of Data Driven-Technologies

- What are the key considerations to keep in mind when adopting modern service technologies like artificial intelligence, machine learning and advanced analytics?
- How to assess and measure key metrics for their success and bring clarity to critical IT initiatives within your organization?
- How can multi-experience platforms, new screening technology, and modular design principles enable Canada's public sector?
- What are some key lessons learned from the past year that you would like to share with those who are looking to implement data-driven technologies?

Jake van der Laan, Chief Information Officer, Director, Information Technology and Regulatory Informatics, **Financial and Consumer Services Commission**

Mario Tanguay, Senior Director – Project Manager, VaccineConnect, National Digital Transformation Office, **Public Health Agency of Canada**

Valerie Lundy, Executive Director, Corporate IT Management, **Public Service Commission**

Moderator: Rodney Helal, National Sales Director, Canadian Public Sector, **VMware**

2:10pm ET
11:10am PT

Closing Remarks from the Chair

Moderator: Rodney Helal, National Sales Director, Canadian Public Sector, **VMware**

2:15pm ET
11:15am PT

Virtual Event Adjourns

Thank you to our Event Partners

Chair

Gold



For partnership opportunities, contact **Andrew Cowan** for more information.

What's On Next



**Edutech Canada
Toronto**

**Wednesday,
April 6th, 2022**