PUBLIC SECTOR NETWORK

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Innovation & IT

Government IT Insights: Winter Edition

Transforming Government through Technology Based Initiatives

Online → **Wednesday, January 19, 2022** | 12pm – 3pm ET

Your Inspiring **Speakers**

MATTHEW JACOB
Senior Enterprise Applications Administrator
City of Pittsburgh Innovation

JENNIFER BUAAS
Director of Strategic Digital Services
Texas Department of Information Resources (DIR)

CARLOS RIVERO
Former Chief Data Officer
Commonwealth of Virginia

DANA CHISNELL
Digital Service Expert
United States Digital Service

JAMES SMITH
Chief Systems Architect
State of Vermont

JOSE LOPEZ
Chief Innovation Officer & Director of Technology
City of Groveland

MARK RACINE
Chief Information Officer
Boston Public Schools (Pending Employer Approval)

MICHAEL LAND
Director of UX Design, Office of Information Technology (OIT)
U.S. Citizenship and Immigration Services (USCIS) (Pending Employer Approval)

JASON SCHICK
General Manager Public Sector
Confluent

Benefits of Attending

Gather insight from government case studies that will help you understand their processes and lessons learned

Examine and address challenges that occur from technology driven initiatives

Create and capture value from your technology platforms and industry evolution

Look at roadmaps for how to reach technology decisions in the public sector. Government needs to embrace a strategic vision that has technology at its very core.

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Transforming Government Through Technology Based Initiatives

By taking a citizen centric approach to information technology, public sector leaders can deliver services in a fast, more secure, and reliable manner. While many see the value proposition in investing in information technology there are barriers to adoption. These include security, compliance, budgetary realities, and existing roadmaps. Information technology is a critical pillar in the growth of economic development. It can also have an impact in policy implementation and thereafter realization of government's goals and objectives.

For departments, agencies, and localities around the country it is important to learn from past transitions and plan for technology imperatives for a culture of continuous improvements. Government leaders need technology tools that allow them to move expediently and collaboratively as their mission focused agendas require. Solutions should be implemented to realize long term benefits and capture the full potential of technology innovations.

Public Sector Network invites you to join the conversation at our Virtual Event: **Government IT Insights: Winter Edition**. We will spotlight industry thought leaders and their initiatives from across the United States.

Who You'll Meet

Commissioners/Chiefs/Deputy Chiefs/Directors/Managers of:

- Information Technology & Security
- Technology
- Innovation
- Cyber Security
- Digital Applications & Technology
- Digital Service Delivery

- Enterprise Infrastructure
- Privacy
- Digital Transformation
- Data & Analytics
- Data Science & Digital Capability
- AI, Automation & ML

12:00pm ET **Welcome from Public Sector Network**

12:05pm ET **Welcome from Chair**

Jason Schick, *General Manager Public Sector,* **Confluent**

12:20pm ET Government Keynote:
Technology Initiatives: What is Next for the State of Texas
- What are the priorities for 2022?
- How is Texas approaching digital transformation?
- Has the pandemic changed the state approach?

Jennifer Buaas, *Director of Strategic Digital Services,* **Texas Department of Information Resources (DIR)**

12:40pm ET Government Case Study:
Collaboration and Rollout: from Smart Trash Cans to LED Streetlights
The City of Pittsburgh has obtained more than 1,200 smart trash cans as part of their effort to improve efficiency and cut expenses. "This implementation could save the city $128,000 per month, adding up to an estimated $1.54 million annually, according to a case study by waste company Victor Stanley". The City also recently released an RFP to choose a vendor to overt 35,000 high pressure sodium (HPS) streetlights to LED, which will provide long-term energy saving and reduce energy savings and light pollution.
- This case highlights the RFP process and what are the important factors you should look for in selecting a vendor
- What goes into selecting the right vendor for your organization?
- Learn how to get organizational buy-in and execute your plan

Matthew Jacob, *Senior Enterprise Applications Administrator,* **City of Pittsburgh, Innovation & Performance**

1:00pm ET **Partner Session: Modularity in Network Technology**

1:15pm ET Government Case Study:
Implementing & Sustaining a Human Center Design Program
The design team is focused on building case management software for the Asylum adjudications process; supporting the U.S. Citizenship & Immigration Services (USCIS) in modernizing the immigration applications process through improvements to software development practices, system architecture, and design making it easier for users to interact with our immigration system.

Michael Land, *Director of UX Design, Office of Information Technology (OIT),* **U.S. Citizenship and Immigration Services (USCIS)** *(Pending Employer Approval)*

Dana Chisnell, *Digital Service Expert,* **United States Digital Service**

1:40pm ET **Panel Discussion**

Rightsizing Support for Remote and Hybrid Work

As the public sector is reopening many have been evaluating their post-pandemic work models. The Covid-19 crisis forced many to shift to a remote or hybrid model. The road to information technology success does not require avoiding risk but managing it. They must focus on continually revising their technological approaches & infrastructure to ensure a functional work environment.

Carlos Rivero, *Former Chief Data Officer,* **Commonwealth of Virginia**

Mark Racine, *Chief Information Officer,* **Boston Public Schools** *(Pending Employer Approval)*

Chairperson & Moderator: Jason Schick, *General Manager Public Sector,* **Confluent**

2:10pm ET **Break**

2:15pm ET **Partner Session:** **Software Integration**

2:30pm ET **Panel Discussion**

Designing a Scalable IT Infrastructure – From Several Perspectives

Whether replacing legacy systems, integrating new technologies, facilitating HR initiatives or expanding capabilities; designing your infrastructure to provide ease of integration and scalability, while maintaining security is key. Join a group of dedicated public sector leaders who have insight into that process; no matter at what stage of the Journey they find themselves.

James Smith, *Chief Systems Architect,* **State of Vermont**

Jose Lopez, *Chief Innovation Officer & Director of Technology,* **City of Groveland**

Chairperson & Moderator: Jason Schick, *General Manager Public Sector,* **Confluent**

3:00pm ET **Closing Remarks from the Chair**

3:05pm ET **Virtual Event Adjourns**

Thank you to our Event Partners

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For partnership opportunities, contact **Andrew Jensen** for more information.

What's On Next

Government Innovation California

Sacramento | In Person

February 22, 2022