



Virtual Event



Health & Human Services



National Insights - Winter Edition

Advancing Digitally Enabled Integrated Care Systems

Online → Wednesday, February 9, 2022 | 12pm - 2:20pm EST

Your Inspiring Speakers



BEATRISE EDELSTEIN

Program Director, Seniors Care, Inpatient Medicine, Allied Health & Ambulatory Services
Humber River Hospital



LISA SAFFAREK

Director Virtual Care Services
Island Health



MEHDI SOMJI

Director Innovation & Partnerships
Trillium Health Partners



JEANNE BONNEL

Director
Home and Community Care Support Services
Champlain



LISA A. HOLLOWAY

Project Director, Community/Specialty Care Strategic Initiatives
Island Health



SEAN MOLLOY

MHSc, MDes, CHE, Director, Quality, People Centred Care & Care Transitions
North York General Hospital



HELIA MOHAMMADI, PH.D.

Chief Data Scientist and Healthcare Lead
Microsoft



NEIL FRASER

President
Medtronic Canada



DR. ONIL BHATTACHARYYA, MD,

Senior Scientist, Frigon-Blau Chair in Family Medicine Research, Family Physician, Associate Professor

Women's College Research Institute, Women's College Hospital, University of Toronto

Benefits of Attending



Uncover crucial insights to navigate a new operating environment and infrastructure defined by distance and demand for personalised, shared and intuitive care



Learn how to unlock the potential of existing and future investment into digitalisation and data analytics and its application for data-driven and outcome-based care



Discuss the leadership, implementation and improvement science, frameworks and strategies that empower and enable a digitally-adept and patient-centric workforce



Equip yourself with the tools and firsthand case studies to improve digital strategy implementation for increasing demands in patient experience and outcomes

CLICK HERE TO REGISTER 

Advancing Digitally Enabled Integrated Care Systems

Join us to kick off the first quarter of 2022, a radical year of disruption for the Canadian Health and Social Care Sector in an unprecedented global post-pandemic age. The risk of not exponentially advancing becomes greater than the risk of “doing things the way they’ve always been done”. The rapid evolution of global health systems, integrated care design and digital enablement is no longer in “the future”; it is in “the now”.

With higher pressure on resources, shifting population needs, growth in healthcare expenditures and evolving consumer expectations for better patient experience and outcomes, the emphasis is on delivering more value with less.

We will discuss the future of telehealth, remote and shared care, as well as digital’s increasing part in enabling Canadian Healthcare Systems; focussing on lessons learnt, applications of technology and how data analytics is used to drive real value and patient outcomes. Evolution in leadership and change management capabilities are vital for embracing new developments, driving supportive cultures, collaboration, and workforce readiness for the coming years.

Join your peers as we explore ways to **futureproof public healthcare at PSN’s new virtual event: Q1 National Insights - Winter Edition!**



Who You'll Meet

Directors/Heads/Leaders/Managers of:

- Allied Health Providers
- Nurse Practitioners
- Community Health Services
- State Health Departments
- Local Hospital Networks
- Public Hospitals
- Nursing
- Medical
- Clinical
- Consumer & Patient Experience

12:00pm ET Welcome from Public Sector Network

12:05pm ET **Welcome from Chair**
Accelerated Digitally Enabled Integrated Care
Mehdi Somji, Director Innovation & Partnerships, **Trillium Health Partners**

12:20pm ET **Government Case Study:**
Digital Health Strategies to Empower Patients and Transform Healthcare Services Approaches
Dr. Onil Bhattacharyya, MD, Senior Scientist, Frigon-Blau Chair in Family Medicine Research, Family Physician, Associate Professor, **Women's College Research Institute, Women's College Hospital, Department of Family & Community Medicine and Institute of Health Policy, Management and Evaluation, University of Toronto**

12:35pm ET **Platinum Keynote:**
Driving Healthcare Innovation with AI Intrapreneurship
Helia Mohammadi, Ph.D., Chief Data Scientist and Healthcare Lead, **Microsoft**

12:50pm ET **Government Case Study:**
A Remote Monitoring Initiative in LTC with Great Learnings Using Integrated Digital Solutions and Virtual Care

- Generating meaningful data, and leveraging systems and process for real-time actions to improve patient care, outcomes, cost/efficiency, and provider experience (i.e. Quadruple Aim)
- Developing an evaluation framework for systematic, data-driven improvements, for successful implementation and sustainability
- Meaningful strategies for change management and engagement, with lessons from the field

Beatrise Edelstein, Program Director, Seniors Care, Inpatient Medicine, Allied Health & Ambulatory Services, **Humber River Hospital**

1:05pm ET **Panel Discussion**
Beyond Telehealth - The Rise of the Virtual and Shared Care Environment

- For the ultimate aim of improving patient outcomes, what are the greatest impact areas to evaluate when defining and integrating new models of virtual care?
- Where does the role of technology, interoperability and big data come in for virtual care equity, evaluation and care delivery?
- What are your top tips to best prepare our people and workforce for what's to come?
- How to support providing in-person care and balancing work from home for support services, and how to effectively lead in a virtual environment

Lisa Saffarek, Director Virtual Care Services, **Island Health**
Mehdi Somji, Director Innovation & Partnerships, **Trillium Health Partners**
Jeanne Bonnell, Director, **Home and Community Care Support Services Champlain**

1:35pm ET **Break**

1:40pm ET**Panel Discussion****Creating a Culture of Innovation in Healthcare**

- What are the critical success factors for an HR program that supports innovation and collaboration?
- What are the critical success factors for implementing new technology?
- What are the key leadership competencies needed to enable workplace transformation in healthcare?
- As you lead through change, how can you best support a culture of inclusion?
- What approaches can you take to create a workplace culture that operationalizes innovation? How can you overcome the difficulties that can often emerge when asking people to do things differently?

Lisa A. Holloway, Project Director, Community/Specialty Care Strategic Initiatives, **Island Health****Sean Molloy**, MHSc, MDes, CHE, Director, Quality, People Centred Care and Care Transitions, **North York General Hospital****Neil Fraser**, President, **Medtronic Canada****2:10pm ET****Closing Remarks from the Chair****Mehdi Somji**, Director Innovation & Partnerships, **Trillium Health Partners****2:20pm ET****Virtual Event Adjourns****Thank you to our Event Partners**

Platinum



Silver

MedtronicFor partnership opportunities, contact **Andrew Cowan** for more information.**What's On Next****National Health Insight:
Spring Edition**

Online

April 27, 2022